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PRUDENTIAL PLC
Form 6-K
March 11, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of March 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant
in connection with Rule 12g3-2(b): 82-

Enclosures: Further re Scrip Dividend announcement released on
11 March 2004

Date: 11 March 2004

PRUDENTIAL PLC SCRIP DIVIDEND

Further to the announcement made on 9 March 2004 it should be noted that, for
the avoidance of any doubt, the ex-dividend date for the year ended 31 December
2003 is 17 March 2004 and the record date is 19 March 2004.

All other details on the original announcement remain the same.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the

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registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date March 11, 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ John Price
Deputy Group Secretary