SHOE PAVILION INC Form DEF 14A April 15, 2003

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#### UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No. )

| File | d by the Registrant x         |  |                       |  |
|------|-------------------------------|--|-----------------------|--|
| File | d by a Party other than the I | Registrant "                           |                       |  |
| Che  | ck the appropriate box:       |  |                       |  |
|      | Preliminary Proxy Statem      | nent                                   |                       | Confidential, for Use of the Commission Only (aspermitted by Rule 14a-6(e)(2)) |
| X    | Definitive Proxy Statemen     | nt                                     |                       |  |
|      | Definitive Additional Ma      | terials                                |                       |  |
|      | Soliciting Material Pursua    | ant to § 240.14a-11(c) or § 240.14a-12 |                       |  |
|      |                               | Shoe Pav                               | ilion, Inc.           |  |
|      | •                             | (Name of Registrant as                 | Specified in Its Cha  | arter)   |
|      |                               |  |                       |  |
|      |                               |  |                       |  |
|      |                               | (Name of Person(s) Filing Proxy Sta    | atement, if other tha | an the Registrant)   |
|      |                               |  |                       |  |

| X    | No fee required.   |   |  |  |  |  |
|------|--|---|--|--|--|--|
|      | Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11. |   |  |  |  |  |
|      | (1)  | Title of each class of securities to which transaction applies:   |  |  |  |  |
|      | (2)  | Aggregate number of securities to which transaction applies:  |  |  |  |  |
|      | (3)  | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):   |  |  |  |  |
|      | (4)  | Proposed maximum aggregate value of transaction:  |  |  |  |  |
|      | (5)  | Total fee paid  |  |  |  |  |
|      | Fee p  | paid previously with preliminary materials.   |  |  |  |  |
|      |  | k box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. |  |  |  |  |
|      | (1)  | Amount Previously Paid:   |  |  |  |  |
|      | (2)  | Form, Schedule or Registration Statement No.:   |  |  |  |  |
|      | (3)  | Filing Party:   |  |  |  |  |
|      | (4)  | Date Filed:   |  |  |  |  |
| Note | Notes:   |   |  |  |  |  |

# SHOE PAVILION, INC.

3200-F Regatta Boulevard

Richmond, California 94804

## NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

| Friday, May 16, 2003, 10:30 A.M.   |  |  |  |  |
|--|--|--|--|--|
| To Our Stockholders:   |  |  |  |  |
| Notice is hereby given that the Annual Meeting of Stockholders of Shoe Pavilion, Inc. (the Company) will be held at Sheppard, Mullin, Richter & Hampton LLP, Suite 1700, Four Embarcadero Center, San Francisco, California 94111, on Friday, May 16, 2003, at 10:30 A.M. (local time) for the following purposes: |  |  |  |  |
| (1) To elect four directors (Proposal 1);  |  |  |  |  |
| (2) To ratify the selection of Deloitte & Touche LLP as independent auditors for the year ending January 3, 2004 (Proposal 2); and   |  |  |  |  |
| (3) To transact such other business as may properly come before the meeting.   |  |  |  |  |
| Only stockholders of record on the books of the Company as of 5:00 P.M., April 3, 2003, are entitled to notice and will be entitled to vote at the meeting and any adjournment thereof.  |  |  |  |  |
| Dated: April 14, 2003  |  |  |  |  |
| By Order of the Board of Directors   |  |  |  |  |
| John D. Hellmann, Secretary  |  |  |  |  |

STOCKHOLDERS ARE REQUESTED TO MARK, DATE, SIGN AND RETURN THE ENCLOSED PROXY AS PROMPTLY AS POSSIBLE.

## SHOE PAVILION, INC.

#### PROXY STATEMENT

The enclosed proxy is solicited by the Board of Directors of Shoe Pavilion, Inc. (the Company) to be used at the Annual Meeting of Stockholders on May 16, 2003, and at any adjournment thereof for the purposes set forth in the foregoing notice. This proxy statement and the enclosed form of proxy were first sent to stockholders on or about April 14, 2003.

If the enclosed form of proxy is properly signed and returned, the shares represented thereby will be voted at the Annual Meeting in accordance with the instructions specified thereon. If the proxy does not specify how the shares represented thereby are to be voted, the proxy will be voted as recommended by the Board of Directors. The Company s Board of Directors does not know of, and does not presently intend to bring, any business before the Annual Meeting other than that referred to in this Proxy Statement and specified in the Notice of Annual Meeting. As to any other business that may properly come before the Annual Meeting, including any motion made for adjournment of the Annual Meeting (including for purposes of soliciting additional votes for election of directors and/or for any other proposal), the proxy will confer discretionary authority on the proxy holders to vote all shares covered by the proxy cards in their discretion. Any stockholder signing a proxy in the form accompanying this Proxy Statement has the power to revoke it prior to or at the Annual Meeting. A proxy may be revoked by a writing delivered to the Secretary of the Company stating that the proxy is revoked, by a subsequent proxy signed by the person who signed the earlier proxy, or by attendance at the Annual Meeting and voting in person.

## **VOTING SECURITIES**

Only stockholders of record on the books of the Company as of 5:00 P.M., April 3, 2003, will be entitled to vote at the Annual Meeting.

As of the close of business on March 31, 2003, there were 6,800,000 shares of common stock outstanding. Each of the Company s stockholders is entitled to one vote for each share of common stock held as of the record date. The holders of a majority of the outstanding shares of the stock, present in person or by proxy, will constitute a quorum for the transaction of business at the Annual Meeting or any adjournment thereof.

Votes cast by proxy or in person at the Annual Meeting will be tabulated by the election inspectors appointed for the meeting and will determine whether or not a quorum is present. With regard to the election of directors, votes may be cast. For or Withhold Authority for each nominee; votes that are withheld will be excluded entirely from the vote and will have no effect. Director elections are determined by a plurality of shares of common stock represented in person or by proxy and voting at the Annual Meeting. The ratification of the selection of Deloitte & Touche LLP as independent auditors for the Company requires the affirmative vote of the holders of the majority of the shares present or represented by proxy at the Annual Meeting. If an executed proxy is returned and the stockholder has specifically abstained from voting on any matter, the shares represented by such proxy will be considered present at the Annual Meeting for purposes of determining a quorum and for purposes of calculating the vote, but will not be considered to have been voted in favor of such matter. If an executed proxy is returned by a broker holding shares in street name that indicates that the broker does not have discretionary authority as to certain shares to vote on one or more matters, such shares will be considered present at the Annual Meeting for purposes of determining a quorum on all matters, but will not be considered to be represented at the Annual Meeting for purposes of calculating the votes cast with respect to such matter. Thus, while abstentions and broker non-votes will have no effect on the outcome of the election of directors, abstentions and broker non-votes will have the same effect as negative votes on the proposal to ratify the selection of Deloitte & Touche LLP as independent auditors for the year ending January 3, 2004.

Under the rules of the Securities and Exchange Commission (the SEC), if a stockholder proposal which is not submitted to the Company prior to March 18, 2003, is presented at the Annual Meeting, the enclosed proxy will confer authority on the proxy holders to vote the shares on the proposal in accordance with their best judgment and discretion. As of the date hereof, no stockholder proposal has been submitted to the Company, and management is not aware of any other matters to be presented for action at the Annual Meeting. If any other matters properly come before the Annual Meeting, however, the proxies solicited hereby will be voted by the proxy holders in accordance with the recommendations of the Board of Directors.

#### PROPOSAL 1

#### **ELECTION OF DIRECTORS**

The persons named below are nominees for director to serve until the next Annual Meeting of Stockholders and until their successors shall have been elected. The nominees constitute the present Board of Directors. In the absence of instructions to the contrary, shares represented by the proxy will be voted and the proxies will vote for the election of all such nominees to the Board of Directors. If any of such person is unable or unwilling to be a candidate for the office of director at the date of the Annual Meeting, or any adjournment thereof, the proxy holders will vote for such substitute nominee as shall be designated by the proxies. The management has no reason to believe that any of such nominees will be unable or unwilling to serve if elected a director. Set forth below is certain information concerning the nominees, which is based on data furnished by them.

| Nominees for Director | Age | Business Experience During Past Five Years and Other Information  | Served as<br>Director<br>Since |
|-----------------------|-----|---|--------------------------------|
| Dmitry Beinus         | 51  | Dmitry Beinus has served as Chairman of the Board, President and Chief Executive Officer of the Company and was its sole stockholder from the founding of the Company in 1979 until 1998.   | 1979                           |
| Denise Ellwood        | 45  | Denise A. Ellwood has been a partner with Marwood Sourcing, Inc., a sourcing agent for midsized retailers, since June, 2001. From July 1998 to 2001, Ms. Elwood served in various executive positions with Natural Wonders, Inc., a national specialty retailer of nature and science merchandise. She served as Vice President, Merchandise Planning & Allocations from July 1998 until December 1998 when she was appointed Divisional Merchandise Manager. In May 2000, she was promoted to Senior Vice President, General Merchandise Manager. On December 17, 2000, Natural Wonders filed a petition for relief under Chapter 11 in the United States Bankruptcy Court. Prior to joining Natural Wonders, Ms. Ellwood held the position of Director-Product Development with Federated Department Stores, New York, from March 1996 to March 1997. From July 1994 through December 1995, Ms. Ellwood held the position of Vice President, Merchandising Production for Accessories and Footwear at Esprit de Corp, an apparel, footwear and accessories manufacturer, wholesaler and retailer. | 2001                           |
| David H. Folkman      | 68  | David H. Folkman is a Principal and Director of Regent Pacific Management Corporation, a management consulting firm, a position he has held since 1995, and during the period from 1991 to 1993. From December, 1999 through August, 2002 Mr. Folkman was CEO of ON-SITE Dental Care, Inc. From October 1998 to April 1999, Mr. Folkman also served as President of Natural Wonders, Inc., a national specialty retailer of nature and science merchandise. On December 17, 2000, Natural Wonders filed a petition for relief under Chapter 11 in the United States Bankruptcy Court. From 1993 to 1995, Mr. Folkman served as President and Chief Executive Officer of Esprit de Corp, an apparel manufacturer, wholesaler, and retailer. From 1987 to 1991, Mr. Folkman was a General Partner of U.S. Venture Partners. From 1982 to 1987, Mr. Folkman served as the President and Chief Executive Officer of Emporium, a 22-store division of Carter Hawley Hale Stores, Inc. (now owned by Federated Department Stores, Inc.).  | 1997                           |

| Nominees for Director | Age | Business Experience During Past Five Years and Other Information   | Served as<br>Director<br>Since |
|-----------------------|-----|--|--------------------------------|
| Peter G. Hanelt       | 58  | Peter G. Hanelt has served as Chief Operating Officer of the Good Guys, a regional consumer electronics retailer, since December, 2001. From October 1998 to June, 2001, Mr. Hanelt served as Chief Executive Officer and director of Natural Wonders, Inc., a national specialty retailer of nature and science merchandise. On December 17, 2000, Natural Wonders filed a petition for relief under Chapter 11 in the United States Bankruptcy Court. Mr. Hanelt has also been a Principal with Regent Pacific Management Corporation, a management consulting firm, since April 1997. Mr. Hanelt served as Chief Operating Officer and Chief Financial Officer of Espirit de Corp, an apparel manufacturer, wholesaler and retailer, and as President, Retail Division from 1995 to 1996. Mr. Hanelt is also a director of iWerks, Inc. | 1997                           |

None of the directors, nominees for director or executive officers were selected pursuant to any arrangement or understanding, other than with the directors and executive officers of the Company acting within their capacity as such. There are no family relationships among directors, nominees for director or executive officers of the Company. The Company s executive officers serve at the discretion of the Board of Directors.

#### FURTHER INFORMATION CONCERNING

#### THE BOARD OF DIRECTORS

#### **Committees of the Board**

During fiscal 2002, the Board of Directors held five meetings and acted by unanimous written consent on a number of occasions. In 1998, after consummation of its initial public offering, the Company established an Audit and Compensation Committee. The Company does not have a Nominating Committee.

The members of the Audit and Compensation Committee are David H. Folkman, Peter G. Hanelt and Denise Ellwood. Among the functions performed by this committee in its capacity as an Audit Committee are to make recommendations to the Board of Directors with respect to the engagement or discharge of independent auditors, to review with the independent auditors the plan and results of the auditing engagement, to review the Company s internal auditing procedures and system of internal accounting controls and to make inquiries into matters within the scope of its functions. Among the functions performed by this committee in its capacity as a Compensation Committee are to review and make recommendations to the Board of Directors concerning the compensation of the key management employees of the Company and to administer the Company s equity incentive plan. The Audit and Compensation Committee held eight meetings during fiscal 2002.

#### **Attendance at Meetings**

During fiscal 2002, there were no members of the Board of Directors who attended fewer than 75% of the meetings of the Board of Directors. During fiscal 2002, Mr. Hanelt attended five of the eight meetings held by the Audit and Compensation Committee, no other member of the Board of Directors attended fewer than 75% of the meetings of the committees of the Board on which they served.

## **Compensation of Directors**

Directors who are not employees of the Company are paid directors fees consisting of \$8,000 per year. Under the Company s Non-Employee Director Stock Option Plan, Messrs. Folkman and Hanelt and Ms. Ellwood will each be granted at the Annual Meeting, and at each subsequent annual meeting at which they are reelected as directors, options to purchase 2,500 shares of common stock.

THE BOARD OF DIRECTORS RECOMMENDS THAT THE STOCKHOLDERS VOTE FOR THE ELECTION OF THE NOMINEES TO THE BOARD OF DIRECTORS.

#### PROPOSAL 2

## RATIFICATION OF INDEPENDENT AUDITORS

The Board of Directors has selected Deloitte & Touche LLP as independent auditors for the Company for the fiscal year ending January 3, 2004. Deloitte & Touche LLP has acted as auditors for the Company since 1990. Although action by the stockholders is not required by law, the Board of Directors has determined that it is desirable to request ratification of this selection by the stockholders of the Company. If the stockholders fail to approve the selection of such auditors, the Board of Directors will reconsider the selection.

THE BOARD OF DIRECTORS RECOMMENDS THAT THE STOCKHOLDERS VOTE FOR THE RATIFICATION OF THE SELECTION OF DELOITTE & TOUCHE LLP AS INDEPENDENT AUDITORS.

Representatives of Deloitte & Touche LLP will be present at the Annual Meeting with the opportunity to make a statement if they desire to do so and will be available to respond to appropriate questions.

#### **EXECUTIVE COMPENSATION**

#### **Compensation of Executive Officers**

The compensation paid to the Company s Chief Executive Officer and the only other executive officers who received compensation in excess of \$100,000 for services in all capacities to the Company and its subsidiaries during each of the last three fiscal years is as is set forth below.

#### SUMMARY COMPENSATION TABLE

|   |      | <b>Annual Compensation</b> |           | ensation                                | Long-Term Compensation<br>Awards  |  |                               |  |
|---|------|----------------------------|-----------|---|-----------------------------------|--|-------------------------------|--|
| Name and Principal Position                   | Year | Salary(\$)                 | Bonus(\$) | Other Annual<br>Compensation<br>(\$)(1) | Restricted<br>Stock<br>Awards(\$) | Securities<br>Underlying<br>Options(#) | All Other<br>Compensation(\$) |  |
| Dmitry Beinus                                 | 2002 | \$ 334,407                 |           |   |                                   |  |                               |  |
| Chairman and Chief Executive Officer          | 2001 | \$ 300,000                 |           |   |                                   |  |                               |  |
|   | 2000 | \$ 300,000                 |           |   |                                   |  |                               |  |
| Robert R. Hall                                | 2002 | \$ 131,446                 | \$ 5,011  |   |                                   | 15,000                                 |                               |  |
| Vice President and Chief<br>Operating Officer | 2001 | \$ 120,000                 |           |   |                                   |  |                               |  |
|   | 2000 | \$ 118,000                 |           |   |                                   |  |                               |  |
| John D. Hellmann(2)                           | 2002 | \$ 200,000                 |           |   |                                   |  |                               |  |
| Chief Financial Officer and Secretary         | 2001 | \$ 190,846                 |           |   |                                   | 75,000                                 |                               |  |
|   | 2000 | \$ 96,923                  |           |   |                                   |  |                               |  |

<sup>(1)</sup> While the named executive officers enjoy certain perquisites, for fiscal years 2002, 2001 and 2000 these did not exceed the lesser of \$50,000 or 10% of each officer s salary and bonus.

On February 19, 2002, the basis on which the Company compensates its Chief Executive Officer was changed, effective retroactively to January 1, 2002. The base salary of the Chief Executive Officer was increased from \$300,000 to \$336,000, and an annual formula bonus program was instituted for the Chief Executive Officer. Under the new bonus program, the Chief Executive Officer will receive a cash bonus from the Company with respect to any year in which the pre tax income of the Company exceeds 4.5% of the Company s net sales. The amount of the bonus will equal 10% of such excess. No bonus was paid for 2002.

<sup>(2)</sup> Mr. Hellmann joined the Company in June 2000 as Vice President, Chief Financial Officer and Secretary.

## AGGREGATED OPTION EXERCISES IN THE YEAR ENDING DECEMBER 28, 2002

## AND YEAR-END OPTION VALUE

The following table sets forth certain information with respect to option exercises during fiscal 2002 and stock options held by each of the Company s executive officers as of December 28, 2002.

|                  |                                      |                       | Number of Securities<br>Underlying Unexercised<br>Options at FY-End(#) | Value of Unexercised<br>In-the-Money Options<br>at FY-End(\$) |  |
|------------------|--------------------------------------|-----------------------|--|---|--|
| Name             | Shares<br>Acquired On<br>Exercise(#) | Value<br>Realized(\$) | Exercisable/ Unexercisable   | Exercisable/<br>Unexercisable                                 |  |
| Dmitry Beinus    |                                      |                       |  |   |  |
| Robert R. Hall   |                                      |                       | 57,500/7,500   | 0/0   |  |
| John D. Hellmann |                                      |                       | 46,667/23,333  | 0/0   |  |

| Empl | loyment | Agreen | nents |
|------|---------|--------|-------|
|      |         |        |       |

The Company has no employment agreements with its executive officers.

#### **Compensation Committee Interlocks and Insider Participation**

During 2002, no executive officer of the Company served as a director, or as a member of any compensation committee, of any other for-profit entity.

#### Transactions with the Company

From August 1988 to February 1998, the Company was treated for federal income tax purposes as a corporation subject to taxation under Subchapter S of the Code, and comparable state tax laws. As a result, the Company s earnings through the day preceding February 23, 1998 (the Termination Date ), were taxed, with certain exceptions, for federal and certain state income tax purposes directly to Mr. Beinus. The Company has previously made distributions to Mr. Beinus to provide him with funds to assist in paying federal and state income taxes on the undistributed earnings of the Company. In connection with its initial public offering, the Company made an additional S corporation distribution of \$7.8 million to Mr. Beinus, which approximately equaled the estimated earned and previously undistributed taxable S corporation income of the Company through the day preceding the Termination Date.

The Company and Mr. Beinus have entered into an agreement (the Tax Indemnification Agreement ) providing that Mr. Beinus will indemnify the Company with respect to any federal, state or local corporate income taxes the Company is required to pay as a result of the Company s failure to qualify as an S corporation with respect to tax returns in which the Company reported its income as an S corporation. The Tax Indemnification Agreement further provides that the Company will indemnify Mr. Beinus on an after-tax basis with respect to any federal, state or local income taxes (plus interest and penalties) paid or required to be paid by him, and he will pay to the Company any refunds of federal, state or local income taxes (including interest received thereon) received by (or credited to) him, as a result of a subsequent adjustment in income of the Company with respect to any tax return in which the Company reported its income as an S corporation.

#### REPORT OF THE COMPENSATION COMMITTEE

The Audit and Compensation Committee of the Board of Directors, in its capacity as a compensation committee (as such, the Compensation Committee ) is responsible for establishing and administering the Company s policies and practices relating to compensation matters. In this regard, it approves all elements of compensation for executive officers and certain other senior management. The Compensation Committee also is responsible for evaluating the performance of executive officers and senior management. All members of the Compensation Committee are outside directors who are not eligible to participate in any of the compensation programs that the Compensation Committee oversees.

#### **Overall Objectives and Programs**

The objective of the Company s executive compensation program is to provide compensation that will attract and retain executives, to provide incentives to enhance the profitability and growth of the Company, to motivate each executive toward the achievement of the Company s short and long-term financial and other goals, and to recognize the contributions of individuals as well as overall business results.

In order to achieve this objective, the primary focus of the Compensation Committee has been on the competitiveness of each of the key elements of executive compensation base salary, annual bonus plan and stock option grants and the compensation package as a whole. Overall executive compensation is dependent not only upon quantitative factors directly related to the Company s short-term financial performance, but also qualitative factors that strengthen the Company s ability to enhance profitable growth over the long term, such as demonstrated leadership ability, management development, and anticipating and responding to changing market and economic conditions.

### **Base Salary**

The Compensation Committee reviews and approves base salary levels of executive officers annually, normally at the beginning of the fiscal year. Target levels are based on the level of responsibility, scope and complexity of the executive s position relative to other senior management positions internally, and the need to provide, when combined with the annual bonus, overall direct compensation at or above the average rates paid by comparably sized-companies. Salary increases are based upon periodic reevaluations of these factors and the performance of the executive in meeting individually assigned objectives.

During Fiscal 2002, the Compensation Committee reviewed the base salaries of the executive officers and adjusted those salaries based on an informal assessment of the competitive marketplace, the job performance of the respective individual and any changes in the scope of the duties and responsibilities assigned to each particular position. Although no specific formula was utilized in determining base salary levels, continued turnover of executive officers in the retail industry generally provides the Compensation Committee with a clear barometer of the competitive marketplace. The salary levels of new executive officers generally can be determined by the realities of this marketplace. As new senior management is hired, the Compensation Committee believes that the salary levels of other executive officers should be adjusted to reflect the scope and complexity of the existing executive sposition relative to that of new senior management.

### **Annual Bonus**

The Compensation Committee believes that a significant portion of the total annual compensation of the Chief Executive Officer and other executive officers should be contingent on the performance of the Company. The objective of this plan is to attract, retain, motivate and reward employees by directly linking the amount of any cash bonus to purely objective short-term financial performance of the Company. For fiscal year 2002, certain executives (excluding the Chief Executive Officer) were eligible under the bonus plan. For fiscal year 2003, the Compensation Committee has implemented a separate bonus annual non-discretionary incentive bonus plan that provides the Chief Executive Officer with the opportunity to earn an annual bonus for fiscal year 2003.

#### **Employee Equity Ownership**

The Compensation Committee believes that the third key element of executive compensation employee equity ownership is highly motivating and provides a major incentive to employees in building stockholder value. Accordingly, stock options are granted to executive officers to provide long-term incentives for the achievement of the Company s strategic business plan, mission and values and to align the interests of executive officers with those of the stockholders. The Compensation Committee determines the size of any stock option to be granted on a basis consistent with the overall objectives and criteria outlined above, taking into consideration the particular executive s performance and level of responsibility within the Company, and the value to the Company of providing such executive with additional motivation toward achieving the Company s short and long-term financial and other goals. The Compensation Committee also considers previous grants of stock options and restricted stock and compares the number of options previously granted with those granted to other executive officers, taking into account each individual s level of responsibility, the expected future value of such individual to the organization, and the relationship between the additional incentive and the likelihood of the attainment of individual objectives. The Compensation Committee granted options to employees to acquire 50,000 shares in fiscal 2002. No options were granted to any officer in 2002.

#### **Deductibility of Executive Compensation**

Section 162(m) of the Code denies a deduction to any publicly held corporation for certain compensation paid to certain executive employees in a taxable year to the extent that the compensation exceeds \$1,000,000. However, certain performance-based compensation is not included in calculating the \$1,000,000 threshold. Stock options may qualify for this exclusion if the plan under which they are granted meets certain conditions. The Stock Plan currently contains limitations on the number of shares underlying options that may be granted to an optionee within any fiscal year, and, to the extent appropriate, the Company intends to take the necessary steps to conform its compensation practices to comply with the \$1,000,000 compensation deduction limit under Section 162(m) of the Code. The Compensation Committee does not believe that other components of the Company s compensation are likely to exceed \$1,000,000 annually for any executive officer in the foreseeable future and, therefore, has concluded that no further action with respect to qualifying such compensation for deductibility is necessary at this time. In the future, the Compensation Committee will reconsider this decision in the event that the individual compensation of any of the Company s executive officers approaches the \$1,000,000 level.

Audit and Compensation Committee

PETER G. HANELT

DAVID H. FOLKMAN

DENISE ELLWOOD

#### PERFORMANCE GRAPH

The following graph compares the percentage change in the Company s cumulative total stockholder return on its Common Stock for the fiscal year ended December 28, 2002 with the cumulative total return of the Standard & Poor s Footwear-500 Index and the Nasdaq Retail Index.

The comparisons in the graph below are based on historical data and are not indicative of, or intended to forecast the possible future performance of the Company s Common Stock.

## INDEXED RETURNS

|                     | Base              | Years Ending |       |        |        |       |  |
|---------------------|-------------------|--------------|-------|--------|--------|-------|--|
| Company / Index     | Period<br>23Feb98 | Dec98        | Dec99 | Dec00  | Dec01  | Dec02 |  |
| SHOE PAVILION INC   | 100               | 107.14       | 31.25 | 17.86  | 16.14  | 16.29 |  |
| S&P 500 FOOTWEAR    | 100               | 83.21        | 98.75 | 119.59 | 121.66 | 98.57 |  |
| NASDAQ RETAIL INDEX | 100               | 111.72       | 97.93 | 60.12  | 84.03  | 70.12 |  |

#### REPORT OF THE AUDIT COMMITTEE

The Audit and Compensation Committee of the Board of Directors, in its capacity as an audit committee (as such, the Audit Committee ), is comprised of Peter G. Hanelt, David H. Folkman and Denise Ellwood. The Audit Committee of the Board of Directors is responsible for monitoring the integrity of the Company s consolidated financial statements, its system of internal controls and the independence and performance of its internal and independent auditors. It also recommends to the Board of Directors, subject to shareholder ratification, the selection of the Company s independent auditors. The Committee is composed of three non-employee directors and operators under a written charter adopted and approved by the Board of Directors. Each Committee member is independent as defined by National Association of Securities Dealers, Inc. listing standards.

Management is responsible for the financial reporting process, including the system of internal controls, and for the preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America. The Company s independent auditors are responsible for auditing those financial statements. The Audit Committee s responsibility is to monitor and review theses processes. The Audit Committee, however, is not professionally engaged in the practice of accounting or auditing and is not expert in the fields of accounting or auditing, including with respect to auditor independence. The Audit Committee relies, without independent verification, on the information provided to it and on the representations made by management and the independent auditors.

The Audit Committee held eight meetings during fiscal 2002. The meetings were designed, among other things, to facilitate and encourage communication among the Committee, management, and the Company s independent auditors, Deloitte & Touche LLP. The Audit Committee discussed with the Company s independent auditors the overall scope and plans for their audit. It met with the independent auditors, with and without management present, to discuss the results of their examination and their evaluation of the Company s internal controls.

The Audit committee reviewed and discussed the audited consolidated financial statements for the fiscal year ended December 28, 2002 with management and Deloitte & Touche. It also discussed with the independent auditors matters required to be discussed with audit committees under auditing standards generally accepted in the United States of America, including, among other things, matters related to the conduct of the audit of the Company s consolidated financial statements and the matters required to be discussed by Statement on Auditing Standards No. 61, as amended (Communication with Audit Committees).

The Company s independent auditors also provided the Audit Committee with the written disclosures and the letter required by Independence Standards Board Standards No. 1 (Independence Discussions with Audit Committees), and discussed with the independent auditors their independence from the Company. When considering Deloitte & Touche s independence, it considered whether their provision of services to the Company beyond those rendered in connection with their audit and review of the Company s consolidated financial statements was compatible with maintaining their independence. The Audit Committee also reviewed, among other things, the amount of fees paid to Deloitte & Touche for audit and non-audit services.

Based on its review and these meetings, discussions and reports, and subject to the limitations on its role and responsibilities referred to above and in the Audit Committee Charter, the Audit Committee recommended to the Board of Directors that the Company s audited consolidated financial statements for the fiscal year ended December 28, 2002 be included in the Company s Annual Report on Form 10-K. It has also recommended the selection of the Company s independent auditors, and, based on its recommendation, the Board has selected Deloitte & Touche as the Company s independent auditors for the fiscal year ended January 3, 2004, subject to shareholder ratification.

#### Audit Fees

The aggregate fees billed by Deloitte & Touche LLP, the member firms of Deloitte & Touche Tohmatsu, and their respective affiliates (collectively, Deloitte & Touche) for professional services rendered for the audit of the Company s annual financial statements for the year ended December 28, 2002 and for the reviews of the financial statements included in the Company s Quarterly Reports on Form 10-Q for that year were \$125,000

#### • Financial Information Systems Design and Implementation Fees

There were no fees paid to Deloitte & Touche for professional services rendered for information technology services relating to financial information systems design and implementation for the fiscal year ended December 28, 2002.

#### • All Other Fees

The aggregate fees billed by Deloitte & Touche for services rendered to the Company, other than services described above under Audit Fees and Financial Information Systems Design and Implementation Fees  $\,$ , for the fiscal year ended December 28, 2002 were \$43,000.

Audit and Compensation Committee

PETER G. HANELT

DAVID F. FOLKMAN

DENISE ELLWOOD

#### OWNERSHIP OF MANAGEMENT AND PRINCIPAL STOCKHOLDERS

The following table indicates, as to each director, each named executive officer and each holder known to the Company to be the beneficial owner of more than five percent of any class of the Company s voting stock, the number of shares and percentage of the Company s stock beneficially owned as of March 31, 2003.

Common Stock Beneficially Owned as of March 31, 2003

| Executive Officer or Director                       | Number<br>of Shares | Percent   |
|---|---------------------|-----------|
| Execute office of Director                          | - Shares            | - Tereent |
| Dmitry Beinus                                       | 4,500,000(1)        | 66.2%     |
| Robert R. Hall                                      | 57,500(2)           | 1.0%      |
| John D. Hellmann                                    | 46,667(3)           | 1.0%      |
| Denise Ellwood                                      | 10,000(4)           | *         |
| David H. Folkman                                    | 17,500(5)           | *         |
| Peter G. Hanelt                                     | 23,000(5)           | *         |
| All directors and officers as a group (six persons) | 4,654,667(6)        | 67.0%     |

- (\*) Less than 1%.
- (1) The address of Mr. Beinus is 3200-F Regatta Boulevard, Richmond, California 94804. Mr. Beinus may be deemed to be a control person of the Company within the meaning of the rules and regulations of the SEC by reason of his stock ownership and executive positions with the Company.
- (2) Includes 57,500 shares issuable upon exercise of outstanding options exercisable within 60 days of March 31, 2003.
- (3) Includes 46,667 shares issuable upon exercise of outstanding options exercisable within 60 days of March 31, 2003.
- (4) Includes 10,000 shares issuable upon exercise of outstanding options exercisable within 60 days of March 31, 2003.
- (5) Includes 17,500 shares issuable upon exercise of outstanding options exercisable within 60 days of March 31, 2003.
- (6) Includes 149,167 shares issuable upon exercise of outstanding options exercisable within 60 days of March 31, 2003.

### SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934 requires the Company s officers and directors, and persons who own more than ten percent of a registered class of the Company s equity securities, to file reports of ownership and changes in ownership with the SEC. Officers, directors and greater than ten-percent shareholders are required by SEC regulations to furnish the Company with copies of all Section 16(a) forms they file.

Based solely on its review of the copies of such forms received by it, or written representations from certain reporting persons that no Forms 5 were required for those persons, the Company believes that, during the period from December 29, 2001 to December 28, 2002 all applicable filing requirements were complied with for its officers, directors, and greater than ten-percent beneficial owners.

## OTHER MATTERS

As of the date of this Proxy Statement, there are no other matters which management intends to present or has reason to believe others will present at the Annual Meeting. If other matters properly come before the Annual Meeting, those who act as proxies will vote in accordance with their judgment.

#### STOCKHOLDER PROPOSALS

Under certain circumstances, stockholders are entitled to present proposals at stockholder meetings. In order for such a proposal to be included in the proxy statement for the Company s 2004 annual meeting of stockholders, it must be submitted to the Company by a stockholder prior to December 17, 2003, in a form that complies with applicable regulations. If a stockholder proposal which is not submitted to the Company prior to March 1, 2003, is presented at the 2003 annual meeting of stockholders, the proxies solicited by the Board of Directors for the 2003 annual meeting of stockholders will confer authority on the holders of the proxies to vote the shares on the proposal in accordance with their best judgment and discretion.

#### COST OF SOLICITATION

All expenses in connection with the solicitation of this proxy, including the charges of brokerage houses and other custodians, nominees or fiduciaries for forwarding documents to stockholders, will be paid by the Company.

#### ANNUAL REPORT

The Company s Annual Report for the fiscal year ended December 28, 2002 accompanies or has preceded this Proxy Statement. The Annual Report contains consolidated financial statements of the Company and its subsidiaries and the report thereon of DELOITTE & TOUCHE LLP, the Company s independent auditors.

STOCKHOLDERS MAY OBTAIN WITHOUT CHARGE A COPY OF THE COMPANY S ANNUAL REPORT ON FORM 10-K, INCLUDING FINANCIAL STATEMENTS REQUIRED TO BE FILED WITH THE SEC PURSUANT TO THE EXCHANGE ACT FOR THE FISCAL YEAR ENDED DECEMBER 28, 2002, BY WRITING TO THE COMPANY AT 3200-F REGATTA BOULEVARD, RICHMOND, CALIFORNIA 94804, ATTENTION: JOHN D. HELLMANN, SECRETARY.

Dated: April 14, 2003

By Order of the Board of Directors

John D. Hellmann, Secretary

#### **PROXY**

## THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

## SHOE PAVILION, INC.

## PROXY FOR ANNUAL MEETING OF STOCKHOLDERS MAY 16, 2003

The undersigned hereby appoints Dmitry Beinus and John D. Hellmann, or either of them, each with power of substitution, as proxies of the undersigned, to attend the Annual Meeting of Stockholders of SHOE PAVILION, INC. to be held at Sheppard Mullin Richter & Hampton LLP, Four Embarcadero Center, Suite 1700, San Francisco, California, 94111 on May 16, 2003, at 10:30 A.M., and any adjournment thereof, and to vote the number of shares the undersigned would be entitled to vote if personally present on the following:

(Continued, and to be marked, dated and signed, on the reverse side)

é FOLD AND DETACH HERE é

| election of the directors lis                 | is directed. In the absence of contrary directions, this proxy will be voted sted below, Proposal 2 and in accordance with the judgement of the proxiers as may properly come before the meeting or any adjournment thereof | ies with | X           | Please mark your votes as this example. |
|---|---|----------|-------------|---|
| ELECTION OF DIRECTION                         | CTORS:  |          |             |   |
| FOR all nominees listed (except as indicated) | WITHHOLD authority to vote for all nominees listed  |          |             |   |
| Instruction: To withhold                      | authority to vote for any individual nominee, strike a line through that n  | ominee s | name in th  | e list below.                           |
| 01 Dmitry Beinus, 02 Den                      | ise Ellwood, 03 David H. Folkman and 04 Peter G. Hanelt.  |          |             |   |
| 2. To ratify the selection                    |   | OR<br>   | AGAINST<br> | ABSTAIN<br>                             |
| I plan to attend the meeting.                 |   |          |             |   |
|   | URGED TO MARK, DATE, SIGN AND RETURN THIS PROXY PROP<br>EQUIRES NO POSTAGE IF MAILED IN THE UNITED STATES.  | MPTLY I  | N THE EN    | VELOPE                                  |

| Signature(s) | Date:   |   |  |
|--------------|---|---|--|
|              |   |   |  |
|              | hould correspond exactly with the name appearing ers should each sign personally. | on the certificate evidencing your Common | Stock. If more than one name appears, all should |
|              |   |   |  |
|              |   |   |  |

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