

BLOCKBUSTER INC  
Form 8-K  
August 18, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): August 13, 2004

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**BLOCKBUSTER INC.**

(Exact Name of Registrant as Specified in its Charter)

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**DELAWARE**  
(State or Other Jurisdiction  
of Incorporation)

**001-15153**  
(Commission File Number)

**52-1655102**  
(IRS Employer  
Identification No.)

**1201 Elm Street**  
**Dallas, Texas**  
(Address of Principal Executive Offices)

**75270**  
(Zip Code)

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(214) 854-3000

(Registrant's Telephone Number, Including Area Code)

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**Item 5. Other Events.**

On August 13, 2004, Blockbuster Inc. issued a press release announcing the pricing of its senior subordinated notes. A copy of the press release is attached hereto as Exhibit 99.1.



**EXHIBIT INDEX**

| <u>Exhibit No.</u> | <u>Description</u>   |
|--------------------|--|
| 99.1               | Blockbuster Inc. press release, dated August 13, 2004, announcing the pricing of its senior subordinated notes |