

AVERY DENNISON CORPORATION  
Form 8-K  
September 29, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

September 29, 2004

Date of Report

Commission File Number - 1-7685

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**AVERY DENNISON CORPORATION**

(Exact name of registrant as specified in its charter)

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Delaware  
(State or other jurisdiction)

95-1492269  
(IRS Employer)

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of incorporation)

Identification No.)

**150 North Orange Grove Boulevard**

**Pasadena, California 91103**

(Address of principal executive offices)

**(626) 304-2000**

(Registrant's Telephone Number)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Section 5 Corporate Governance and Management**

**Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers**

On September 28, 2004, Avery Dennison Corporation (the Company) issued a news release announcing that John T. Cardis has been elected as a director of the Company effective as of October 1, 2004. Mr. Cardis was also named as a member of the Strategic Planning Committee of the Board of Directors. A copy of the aforementioned news release is attached as Exhibit 99.1 hereto.

**Item 5.03 Amendment to Bylaws**

Effective September 23, 2004, the Board of Directors amended Section 2 of Article III of the Company's Bylaws to increase the size of the Board of Directors from 11 to 12.

The text of the amended Section 2 of Article III of the Bylaws is attached as Exhibit 3.2.1 hereto.

**Section 9 Financial Statement and Exhibits**

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
3.2.1	Amended Section 2 of Article III of the Bylaws
99.1	News release dated September 28, 2004.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 29, 2004

AVERY DENNISON CORPORATION

By: /s/ Daniel R. O Bryant

Name: Daniel R. O Bryant  
Title: Senior Vice President, Finance  
and Chief Financial Officer