

ADVANT E CORP  
Form 10QSB  
May 13, 2005

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington D. C. 20549

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**FORM 10-QSB**

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(Mark One)

**QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2005

OR

**TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT**

For the transition period from            to

COMMISSION FILE NUMBER: 0-30983

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**ADVANT-E CORPORATION**

(Exact name of small business issuer as specified in its charter)

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**DELAWARE**  
(State or other jurisdiction of  
incorporation or organization)

**88-0339012**  
(IRS Employer  
Identification No.)

**2680 Indian Ripple Rd.**

**Dayton, Ohio 45440**

(Address of principal executive offices)

**(937) 429-4288**

(Issuer's telephone number)

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Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

As of May 13, 2005 the issuer had 6,294,917 outstanding shares of Common Stock, \$.001 Par Value.

Transitional Small Business Disclosure Format: Yes  No

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**PART I. FINANCIAL INFORMATION**

ITEM 1. Financial Statements

ADVANT-E CORPORATION AND SUBSIDIARY

CONSOLIDATED CONDENSED STATEMENTS OF INCOME (Unaudited)

For the three months ended March 31,

	<u>2005</u>	<u>2004</u>
Revenue	\$ 1,039,488	838,635
Cost of revenue	389,044	294,217
Gross margin	650,444	544,418
Marketing, general and administrative expenses	475,335	352,597
Operating income	175,109	191,821
Interest		2,180
Income before taxes	175,109	189,641
Income tax expense	70,000	75,400
Net income	\$ 105,109	114,241
Basic earnings per common share	\$ 0.02	0.02
Diluted earnings per common share	\$ 0.02	0.02
Weighted average common shares outstanding	6,268,250	6,244,917
Weighted average common shares outstanding, assuming dilution	6,268,250	6,542,186

The accompanying notes to consolidated condensed financial statements are an integral part of these statements.

ADVANT-E CORPORATION AND SUBSIDIARY  
 CONSOLIDATED CONDENSED BALANCE SHEETS

At March 31, 2005 and December 31, 2004

	<b>March 31,</b>	<b>December 31,</b>
	<b>2005</b>	<b>2004</b>
	<b>(Unaudited)</b>	<b></b>
	<u>          </u>	<u>          </u>
<b>Assets</b>		
Current Assets		
Cash and cash equivalents	\$ 1,230,429	944,892
Accounts receivable, net	295,086	290,394
Prepaid expenses and deposit	31,033	26,420
	<u>          </u>	<u>          </u>
<b>Total current assets</b>	<b>1,556,548</b>	<b>1,261,706</b>
	<u>          </u>	<u>          </u>
Software development costs, net	248,725	298,809
Property and equipment, net	265,448	271,604
	<u>          </u>	<u>          </u>
<b>Total assets</b>	<b>\$ 2,070,721</b>	<b>\$ 1,832,119</b>
	<u>          </u>	<u>          </u>
<b>Liabilities and Shareholders' Equity</b>		
Current liabilities		
Accounts payable	\$ 58,008	39,681
Accrued salaries and other expenses	150,263	99,810
Income taxes payable	98,000	26,000
Deferred revenue	103,251	142,788
	<u>          </u>	<u>          </u>
<b>Total current liabilities</b>	<b>409,522</b>	<b>308,279</b>
	<u>          </u>	<u>          </u>
Long-term liabilities		
Deferred income taxes	163,000	191,000
	<u>          </u>	<u>          </u>
<b>Total liabilities</b>	<b>572,522</b>	<b>499,279</b>
	<u>          </u>	<u>          </u>
Shareholders' equity		
Common stock, \$.001 par value; 20,000,000 shares authorized; 6,294,917 outstanding at March 31, 2005 and 6,244,917 outstanding at December 31, 2004	6,295	6,245
Paid-in capital	1,535,784	1,475,584
Retained earnings (deficit)	(43,880)	(148,989)
	<u>          </u>	<u>          </u>
<b>Total shareholders' equity</b>	<b>1,498,199</b>	<b>1,332,840</b>
	<u>          </u>	<u>          </u>
<b>Total liabilities and shareholders' equity</b>	<b>\$ 2,070,721</b>	<b>1,832,119</b>
	<u>          </u>	<u>          </u>

The accompanying notes to consolidated condensed financial statements are an integral part of these statements.



## ADVANT-E CORPORATION AND SUBSIDIARY

## CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS (Unaudited)

For the three months ended March 31, 2005 and 2004

	<u>2005</u>	<u>2004</u>
Cash flows from operating activities:		
Net income	\$ 105,109	114,241
Adjustments to reconcile net income to net cash flows from operating activities:		
Depreciation	23,383	12,816
Amortization of software development costs	66,397	80,252
Deferred income taxes	(28,000)	75,400
Increase (decrease) in cash arising from changes in assets and liabilities:		
Accounts receivable	(4,692)	(3,408)
Prepaid expenses	(4,613)	2,046
Accounts payable	18,327	(36,531)
Accrued salaries, interest and other expenses	50,453	48,256
Income taxes payable	72,000	
Deferred revenue	(39,537)	(26,890)
Net cash flows from operating activities	<u>258,827</u>	<u>266,182</u>
Cash flows from investing activities:		
Purchases of equipment	(17,227)	(5,872)
Software development costs	(16,313)	(43,359)
Net cash flows from investing activities	<u>(33,540)</u>	<u>(49,231)</u>
Cash flows from financing activities:		
Issuance of common stock	60,250	
Payments on notes		(94,965)
Payments of direct costs of securities registration		(2,040)
Net cash flows from financing activities	<u>60,250</u>	<u>(97,005)</u>
Net increase in cash and cash equivalents	285,537	119,946
Cash and cash equivalents, beginning of period	944,892	216,448
Cash and cash equivalents, end of period	<u>\$ 1,230,429</u>	<u>336,394</u>
Supplemental disclosures of cash flow items:		
Interest paid	\$	3,014

The accompanying notes to consolidated condensed financial statements are an integral part of these statements.

ADVANT-E CORPORATION AND SUBSIDIARY

NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS (Unaudited)

Note 1: Basis of Presentation

The accompanying unaudited consolidated financial statements include the accounts of Advant-e Corporation and its wholly-owned subsidiary Edict Systems, Inc. (the Company). Inter-company accounts and transactions are eliminated in consolidation.

The statements have been prepared in accordance with U.S. generally accepted accounting principles for interim financial information and the instructions to Form 10-QSB. Accordingly, they do not include all of the information and notes to financial statements required by U.S. generally accepted accounting principles for complete financial statements. In the opinion of management, the unaudited consolidated financial statements include all adjustments considered necessary for a fair presentation of financial position, results of operations, and cash flows for the interim periods.

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Results of operations for the three months ended March 31, 2005 are not necessarily indicative of the results to be expected for the full year ending December 31, 2005. These unaudited consolidated financial statements should be read in conjunction with the consolidated financial statements, accounting policies, and financial notes thereto included in Advant-e Corporation's 2004 Form 10-KSB filed with the Securities and Exchange Commission.

Note 2: Software Development Costs

Software development costs at March 31, 2005 and the changes during the three months then ended are summarized as follows:

	<b>Cost</b>	<b>Accumulated Amortization</b>	<b>Net</b>
	<u>          </u>	<u>          </u>	<u>          </u>
Balance, January 1, 2005	\$ 1,216,858	918,049	298,809
Additions	16,313		16,313
Amortization		66,397	(66,397)
	<u>          </u>	<u>          </u>	<u>          </u>
Balance, March 31, 2005	\$ 1,233,171	984,446	248,725
	<u>          </u>	<u>          </u>	<u>          </u>

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The unamortized costs relate exclusively to internal use software and costs associated with web site development and related enhancements.

The ongoing assessment of recoverability of capitalized software development costs requires considerable judgment by management with respect to certain external factors, including, but not limited to, anticipated future revenues, estimated economic life and changes in software and hardware technologies. Impairment of asset value is considered whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable.

### Note 3: Deferred revenue

Deferred revenue is comprised of the following:

	<b>March 31, 2005</b>	<b>December 31, 2004</b>
Annual software license fees recognized as revenue ratably over twelve months	\$ 31,142	56,259
Amounts received for customized Web EDI and EnterpriseEC development recognized as revenue over twelve months when services are performed	60,696	56,541
Advance payments from a customer in exchange for discounted future services recognized as revenue monthly as services are performed	11,413	29,988
	<b>\$ 103,251</b>	<b>142,788</b>



Note 4: Income taxes

Income tax expense consists of the following:

	<b>Three Months Ended March 31,</b>	
	<b>2005</b>	<b>2004</b>
Current expense	\$ 98,000	
Deferred expense (benefit)	(28,000)	75,400
<b>Total income tax expense</b>	<b>\$ 70,000</b>	<b>75,400</b>

The current tax expense for the three months ended March 31, 2004 of \$77,100 was offset by the benefit from a net operating loss carryforward.

The following is a reconciliation of the income tax expense to the amount computed at the statutory rate of 34%:

	<b>Three Months Ended March 31,</b>	
	<b>2005</b>	<b>2004</b>
Income taxes at statutory rate	\$ 60,000	64,500
State income taxes	10,000	10,900
<b>Income tax expense</b>	<b>\$ 70,000</b>	<b>75,400</b>

Note 5: Earnings per share

The reconciliation of the numerators and denominators of the basic and diluted earnings per share calculations for the three months ended March 31, 2005 and 2004, respectively, follows:

	<b>Income</b>	<b>Average Shares</b>	<b>Per Share</b>
	<b>(Numerator)</b>	<b>(Denominator)</b>	<b>Amount</b>
<u>Three months ended March 31, 2005</u>			

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Basic and diluted earnings per share:

Net income available to common shareholders	\$ 105,109	6,268,250	\$ 0.02
Effect of potentially dilutive securities:			
Outstanding warrants			
Net income available to common shareholders plus assumed exercise of warrants	\$ 105,109	6,268,250	\$ 0.02

Three months ended March 31, 2004

Basic earnings per share:

Net income available to common shareholders	\$ 114,241	6,244,917	\$ 0.02
Effect of potentially dilutive securities:			
Outstanding warrants		281,719	
Convertible subordinated notes	200	15,550	

Diluted earnings per share:

Net income available to common shareholders plus assumed exercise of warrants and conversion of convertible subordinated notes	\$ 114,441	6,542,186	\$ 0.02
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At March 31, 2005 the Company has 970,000 outstanding warrants for the purchase of the Company's common stock, as follows: 700,000 shares at \$1.205 per common share; 250,000 shares at \$1.25 per common share; and 20,000 shares at \$1.48 per share. The warrants expire as follows: 875,000 warrants between September 27, 2005 and December 13, 2005; 75,000 warrants through December 5, 2006; and 20,000 through June 25, 2006.

Warrants for 50,000 shares at \$1.205 per common share were exercised in February 2005.

**ITEM 2 - MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

Forward Looking Statements

This Form 10-QSB contains forward-looking statements, including statements regarding the expectations of future operations. For this purpose, any statements contained in this Form 10-QSB that are not statements of historical fact may be deemed to be forward-looking statements.

Without limiting the foregoing, words such as may, will, expect, believe, anticipate, estimate, or continue or comparable terminology are intended to identify forward-looking statements. These statements by their nature involve substantial risks and uncertainties, and actual results may differ materially depending on a variety of factors, many of which are not within the Company's control. These factors include, but are not limited to, economic conditions generally and in the industries in which the Company may participate, competition within the chosen industry, including competition from much larger competitors, technological advances, and the failure to successfully develop business relationships. In light of these risks and uncertainties, you are cautioned not to place undue reliance on these forward-looking statements. The Company acknowledges that the safe harbor contained in the Litigation Reform Act of 1995 is not applicable to the disclosure in this Form 10-QSB. This item should be read in conjunction with Item 1. Financial Statements and other items contained elsewhere in this report.

#### Products and services

The Company, through its wholly owned subsidiary Edict Systems, Inc., is a provider of business-to-business ( B2B ) electronic commerce ( e-commerce ) products and services, offering Electronic Data Interchange ( EDI ) based and proprietary solutions for businesses of all sizes. The Company develops, markets, and supports B2B e-commerce software products and provides Internet-based communication and data processing services that enable businesses to process transactions electronically.

The Company's software products enable businesses to integrate e-commerce data into their businesses and enable smaller companies to process electronic transactions.

The Company provides consultative services for its customers, generally small and medium sized suppliers of larger companies, where the Company interfaces between its customers and the buyers to facilitate the EDI connectivity required for document processing.

The following comprise the Company's four principal business products/services:

Web-based Electronic Commerce/Electronic Data Interchange (web-EDI) document processing systems (WebEDI.com) and branded vertical industry sites such as GroceryEC.com, RetailEC.com, CPGSupplier.com, MfgEC.com, and LogisticsEC.com.

Internet-based Business-to-business Electronic Commerce Network Services EnterpriseEC®

Electronic Commerce and Bar Coding Software Formula\_One® EDI software and Bar Code Label Modules.

Value-Added Applications Internet-based solutions that enhance the value of electronic commerce capabilities

#### Critical Accounting Estimates and Policies

*Revenue recognition for Web-EDI and EnterpriseEC subscription fees*

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The Company recognizes monthly subscription fees of \$25 per month per customer (\$45 if the Customer does not pay by credit card) and \$5 per month per trading partner the customer connects to (up to 5 partners) upon the completion of one month of services. These fees are non-refundable. The Company recognizes transaction fees (document processing fees) upon completion of the processed transactions; these transactions are invoiced or charged to a customer's credit card once per month at the end of a monthly period. These fees are non-refundable and are only billed after services are provided.

The Company recognizes as revenues one-time Account Activation Fees (\$100 per new customer), Trading Partner Setup Fees (\$50 per partner for web-EDI) and Interconnect Setup Fees (\$50 per interconnect) after the Company performs consultative work required in order to establish the electronic trading partnership between the customer and their desired trading partner. The Company's EDI administration, technical support and systems maintenance personnel provide these consultative services that enable the Company's customers (suppliers) and their trading partners (usually buying organizations of large companies or hubs) to conduct EDI transactions as requested by the hub by interfacing with the hub on behalf of the Company's customers. Because each hub has established processes in place to migrate a non-EDI supplier to an EDI-enabled supplier, and because these procedures vary among the hubs, the Company acts as a liaison between its customers and the hub to establish this EDI connection. Since most of the Company's customers are small to medium-sized companies, they recognize that the Company has the resources and expertise to establish this connection for them. This trading partner connection and relationship, once established, is portable to other EDI service providers if the customer chooses to do so.

Time periods of these web-EDI agreements can be cancelled at any time by customers with 30-days prior written notice. EnterpriseEC agreements can be cancelled at any time during the one-year contract period with 90-days prior written notice and in subsequent years, when the agreement extends automatically on a month-to-month basis, with 30-days prior written notice.

The Company periodically receives payments from customers in advance for the Company's development of Web-EDI and EnterpriseEC applications designed to meet specific customer specifications for processing Internet transactions. The Company expects to re-sell some of these applications, with minor modifications, to other customers. The Company recognizes these advance payments as revenue over the twelve-month contract period.

The Company recognizes revenue from the transaction fees that result from processing Internet transactions upon completion of the processed transactions at the end of each month. These transaction fees are non-refundable and are only invoiced after services are provided.

*Software Development Costs*

The Company capitalizes software development costs and amortizes those costs over a three-year estimated economic life of the software applications. Internet technology can change and does change rapidly. As a result, any or all of the Company's products could have an economic life of less than (or more than) three years. In addition, the products could become economically obsolete if the Company cannot sell the products in the marketplace at a margin that is adequate to produce positive cash flow. The economic lives of the capitalized products, expected cash flow, and profitability of our products are reviewed quarterly. Capitalized software costs are reported at the lower of unamortized cost or net realizable value.

Results of Operations

*Revenue*

Revenue for the three months ended March 31, 2005 exceeded revenue for the same quarter of 2004 by \$200,853, or 24%. On a quarter-to-quarter basis, revenue in the first quarter of 2005 increased by 5% over revenue in the fourth quarter of 2004.

The following table details revenues by product and percentage growth for the quarter ended March 31, 2005 and 2004, respectively:

	Quarter Ended March 31,		
	2005	2004	Growth (Decline)
<u>Internet products and services</u>			
Web-EDI GroceryEC	\$ 807,373	703,419	15%
Web-EDI other industries	106,802	28,209	279%
EnterpriseEC	100,963	65,220	55%
	<u>1,015,138</u>	<u>796,848</u>	<u>27%</u>
Software and software licenses	24,350	41,787	(42)%
	<u>\$ 1,039,488</u>	<u>838,635</u>	<u>24%</u>

Our Web-EDI service primarily for the grocery industry continues to provide the largest source of revenue for the Company. The Company is a leading provider of web-based B2B e-commerce in the grocery industry with its GroceryEC service. Revenue from other industries including retail and automotive grew at a rate of 279% reflecting the Company's continuing attempts to strengthen its sales and marketing capabilities to

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achieve increased market share for Web-EDI services to companies in industries other than the grocery industry. Revenues from the sale of software and software licenses continue to decline as the Company focuses on Internet products and services.

### *Gross Margin*

The Company's gross margin, as a percent of revenue, was 63% in the first quarter of 2005 compared to 65% in the first quarter of 2004. This margin decline was due primarily to additional personnel cost associated with developing, maintaining and providing technical support for the Company's products and services and infrastructure required by the Company's growth and diversification into non-grocery industries; relatively less development costs capitalized in the first quarter of 2005; and an increase in the sale of comparatively low-margin printers and labeling products in support of non-grocery related activities.

### *Expenses*

Marketing, general and administrative expenses amounted to approximately 46% of revenue in the first quarter of 2005 compared to 42% in the first quarter of 2004. Those same expenses in absolute dollars increased by \$122,738, reflecting the Company's continuing efforts to strengthen its sales and marketing programs designed to increase market penetration in the grocery industry and to diversify more rapidly into industries other than the grocery industry; and for salary increases for key personnel.

### *Income taxes*

Income taxes are recorded at 40% in the first quarter of 2005 and 2004, respectively, reflecting statutory rates for Federal and state income taxes.

## Capitalized Development Costs

The following table sets forth the cost and accumulated amortization of the products comprising the Software Development Costs asset at March 31, 2005:

<u>Product</u>	<u>Accumulated</u>		
	<u>Cost</u>	<u>Amortization</u>	<u>Net</u>
Web EDI (including GroceryEC)	\$ 428,260	428,260	
Web EDI enhancements	334,250	144,357	189,893
EnterpriseEC	470,661	411,829	58,832
<b>Total</b>	<b>\$ 1,233,171</b>	<b>984,446</b>	<b>248,725</b>

Web EDI, including GroceryEC, is the Company's largest and primary source of revenue and continues to grow. Sales of EnterpriseEC continue to grow in 2005, up 55% compared to the first three months of 2004. Based on our ongoing review of the marketplace and our marketing efforts we expect cash flow and revenue from EnterpriseEC services to continue.

## Liquidity and Capital Resources

In the three months ended March 31, 2005 the Company increased its cash balance by \$285,537 to \$1,230,429. The Company reported net cash provided by operating activities of \$258,827. During the quarter the Company received \$60,250 cash proceeds for the issuance of 50,000 shares of the Company's common stock as a result of the exercise of warrants at \$1.205 per common share.

**ITEM 3. Controls and Procedures**

**Disclosure controls and procedures.** The Chief Executive Officer and the Chief Financial Officer have carried out an evaluation of the effectiveness of Advant-e's disclosure controls and procedures that are designed to ensure that information relating to Advant-e required to be disclosed by Advant-e in the reports that it files or submits under the Securities and Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. Based upon this evaluation, these officers have concluded, that as of March 31, 2005, Advant-e's disclosure controls and procedures were adequate.

**Changes in internal control over financial reporting.** During the period covered by this report, there were no changes in Advant-e's internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, Advant-e's internal control over financial reporting.

**PART II. OTHER INFORMATION**

**ITEM 6. Exhibits and Reports on Form 8-K**

<b>Exhibit Number</b>	<b>Description</b>	<b>Method of Filing</b>
3(i)	Amended Certificate of Incorporation	Previously filed (A)
3(ii)	By-laws	Previously filed (B)
4	Instruments defining the rights of security holders including indentures	Previously filed (C)
31.1	Certification of Chief Executive Officer pursuant to Securities Exchange Act Rule 13a-14(a)	Filed herewith
31.2	Certification of Chief Financial Officer pursuant to Securities Exchange Act Rule 13a-14(a)	Filed herewith
32.1	Certification of Chief Executive Officer pursuant to Rule 13a-14(b) of the Exchange Act and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of The Sarbanes-Oxley Act of 2002	Filed herewith
32.2	Certification of Chief Financial Officer pursuant to Rule 13a-14(b) of the Exchange Act and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of The Sarbanes-Oxley Act of 2002	Filed herewith

(A) Filed with Amendment No. 2 to Form 10-SB filed as of October 13, 2000

(B) Filed with Amendment No. 1 to Form 10-SB filed as of July 17, 2000

(C) Filed with Form 10-SB filed as of July 1, 2000.



**Signatures**

In accordance with the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Advant-e Corporation  
(Registrant)

May 13, 2005

By: /s/ Jason K. Wadzinski

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Jason K. Wadzinski  
Chief Executive Officer  
Chairman of the Board of Directors

May 13, 2005

By: /s/ John F. Sheffs

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John F. Sheffs  
Member of the Board of Directors

May 13, 2005

By: /s/ James E. Lesch

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James E. Lesch  
Chief Financial Officer  
Member of the Board of Directors