# SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549

## FORM 10-Q

(Mark One)
x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2005
or

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$

## BROOKE CORPORATION

(Exact name of registrant as specified in its charter)

## Kansas

(State or other jurisdiction of incorporation or organization)

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## 10950 Grandview Drive, Suite 600, Overland Park, Kansas 66210

(Address of principal executive offices) (Zip Code)

## Registrant s telephone number: (913) 661-0123

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. (Check One): Yes x No *

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

As of September 30, 2005, there were $12,411,348$ shares of the registrant s sole class of common stock outstanding.

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## PART I FINANCIAL INFORMATION

## Item 1. Financial Statements.

## Brooke Corporation

Consolidated Balance Sheets
UNAUDITED
(in thousands, except share amounts)

|  | September 30, 2005 |  | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash | \$ | 16,569 | \$ | 19,761 |
| Restricted cash |  | 589 |  | 469 |
| Accounts and notes receivable, net |  | 99,040 |  | 51,803 |
| Income tax receivable |  | 2,424 |  |  |
| Other receivables |  | 2,499 |  | 1,239 |
| Securities |  | 27,744 |  | 17,889 |
| Interest-only strip receivable |  | 2,081 |  | 2,484 |
| Deposits |  | 479 |  | 186 |
| Prepaid expenses |  | 609 |  | 242 |
|  |  | - |  |  |
| Total Current Assets |  | 152,034 |  | 94,073 |
|  |  |  |  |  |
| Investment in Businesses |  | 4,760 |  | 1,022 |
|  |  | - |  | - |
| Property and Equipment |  |  |  |  |
| Cost |  | 7,475 |  | 6,696 |
| Less: Accumulated depreciation |  | $(2,657)$ |  | $(2,180)$ |
|  |  |  |  |  |
| Net Property and Equipment |  | 4,818 |  | 4,516 |
|  |  |  |  |  |
| Other Assets |  |  |  |  |
| Amortizable intangible assets |  | 6,563 |  | 5,793 |
| Less: Accumulated amortization |  | $(1,576)$ |  | $(1,318)$ |
| Contract database |  | 380 |  | 496 |
| Servicing asset |  | 2,691 |  | 2,909 |
| Deferred charges |  | 972 |  | 839 |
| Net Other Assets |  | 9,030 |  | 8,719 |
|  |  | - |  |  |
| Total Assets | \$ | 170,642 | \$ | 108,330 |

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See accompanying notes to consolidated financial statements.

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## Brooke Corporation

Consolidated Balance Sheets
UNAUDITED
(in thousands, except share amounts)

|  | September 30, 2005 |  | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| LIABILITIES AND STOCKHOLDERS EQUITY |  |  |  |  |
| Current Liabilities |  |  |  |  |
| Accounts payable | \$ | 8,841 | \$ | 7,081 |
| Premiums payable to insurance companies |  | 7,731 |  | 6,441 |
| Payable under participation agreements |  | 17,638 |  | 2,452 |
| Unearned buyer consulting fees |  | 371 |  | 410 |
| Accrued commission refunds |  | 1,141 |  | 976 |
| IBNR loss reserve |  | 60 |  | 60 |
| Unearned insurance premiums |  | 889 |  | 659 |
| Income tax payable |  | 558 |  | 1,913 |
| Deferred income tax payable |  | 1,038 |  | 258 |
| Short-term debt |  | 46,839 |  | 31,898 |
| Current maturities of long-term debt |  | 15,735 |  | 11,194 |
|  |  |  |  |  |
| Total Current Liabilities |  | 100,841 |  | 63,342 |
| Non-current Liabilities |  |  |  |  |
| Deferred income tax payable |  | 2,868 |  | 223 |
| Servicing liability |  | 35 |  | 39 |
| Long-term debt less current maturities |  | 25,642 |  | 37,390 |
|  |  |  |  |  |
| Total Liabilities |  | 129,386 |  | 100,994 |
|  |  |  |  |  |
| Stockholders Equity |  |  |  |  |
| Common stock, $\$ .01$ par value, $99,500,000$ shares authorized, $12,411,348$ and $9,381,518$ shares issued and outstanding |  | 124 |  | 94 |
| Preferred stock series 2002 and 2002A, \$25 par value, 110,000 shares authorized, 49,667 shares issued and outstanding |  | 1,242 |  | 1,242 |
| Preferred stock series 2002B, $\$ 32$ par value, 34,375 shares authorized, 24,331 shares issued and outstanding |  | 779 |  | 779 |
| Additional paid-in capital |  | 35,668 |  | 4,677 |
| Retained earnings |  | 2,770 |  | 43 |
| Accumulated other comprehensive income |  | 673 |  | 501 |
|  |  |  |  |  |
| Total Stockholders Equity |  | 41,256 |  | 7,336 |
|  |  |  |  |  |
| Total Liabilities and Stockholders Equity | \$ | 170,642 | \$ | 108,330 |

See accompanying notes to consolidated financial statements.

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## Brooke Corporation

## Consolidated Statements of Operations

## UNAUDITED

(in thousands, except per share data)


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See accompanying notes to consolidated financial statements.

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## Brooke Corporation

## Consolidated Statements of Operations

## UNAUDITED

(in thousands, except per share data)


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See accompanying notes to consolidated financial statements.

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## Brooke Corporation

Consolidated Statements of Changes in Stockholders Equity
UNAUDITED
(in thousands, except common shares)


[^0]See accompanying notes to consolidated financial statements.

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## Brooke Corporation

## Consolidated Statements of Cash Flows

UNAUDITED
(in thousands)

|  | For the nine months Ended September 30, 2005 |  | For the nine months Ended September 30, 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$ | 7,426 | \$ | 5,216 |
| Adjustments to reconcile net income to net cash flows from operating activities: |  |  |  |  |
| Depreciation |  | 636 |  | 363 |
| Amortization |  | 1,171 |  | 1,380 |
| Gain on sale of businesses |  | $(1,476)$ |  | $(3,157)$ |
| Gain on sale of notes receivable |  | $(2,551)$ |  | $(1,823)$ |
| (Increase) decrease in assets: |  |  |  |  |
| Accounts and notes receivables |  | $(47,237)$ |  | $(36,641)$ |
| Income tax and other receivables |  | $(3,684)$ |  | 384 |
| Prepaid expenses and other assets |  | (660) |  | (671) |
| Increase (decrease) in liabilities: |  |  |  |  |
| Accounts and expenses payable |  | 1,760 |  | 726 |
| Other liabilities |  | 35,462 |  | 30,940 |
| Net cash used in operating activities |  | $(9,153)$ |  | $(3,283)$ |
| Cash flows from investing activities: |  |  |  |  |
| Cash payments for securities |  | $(9,043)$ |  | $(4,882)$ |
| Cash payments for property and equipment |  | (778) |  | (724) |
| Purchase of subsidiary and business assets |  | $(1,269)$ |  | $(6,277)$ |
| Sale of subsidiary and business assets |  | 499 |  | 7,687 |
| Purchase of business inventory |  | $(20,238)$ |  | $(13,721)$ |
| Proceeds from sales of business inventory |  | 30,819 |  | 21,010 |
|  |  | - |  |  |
| Net cash provided by (used in) investing activities |  | (10) |  | 3,093 |
|  |  | - |  |  |
| Cash flows from financing activities: |  |  |  |  |
| Dividends paid |  | $(4,699)$ |  | $(4,360)$ |
| Cash proceeds from common stock issuance |  | 31,021 |  | 72 |
| Loan proceeds on debt |  | 15,465 |  | 11,285 |
| Payments on bond maturities |  | $(4,385)$ |  | (775) |
| Advances and payments on short-term borrowing |  | $(1,619)$ |  | (842) |
| Payments on long-term debt |  | $(29,812)$ |  | $(6,491)$ |
|  |  | - |  |  |
| Net cash provided by (used in) financing activities |  | 5,971 |  | $(1,111)$ |
|  |  |  |  |  |
| Net decrease in cash and cash equivalents |  | $(3,192)$ |  | $(1,301)$ |
| Cash and cash equivalents, beginning of period |  | 19,761 |  | 13,741 |

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## Brooke Corporation

Notes to Consolidated Financial Statements

UNAUDITED

## 1. Summary of Significant Accounting Policies

(a) Organization

Brooke Corporation (the Company ) was incorporated under the laws of the State of Kansas in January 1986. The Company s registered office is located in Overland Park, Kansas. At September 30, 2005, Brooke Holdings, Inc. owned $47 \%$ of the Company s common stock. The Company is primarily a holding company that owns directly, or indirectly through a wholly owned subsidiary, $100 \%$ of the stock and ownership interests of all of its subsidiaries. The Company s business operations are conducted by its subsidiaries and include franchising, franchise and insurance related lending and insurance brokerage.

Operating Subsidiaries:

Although the Company has multiple subsidiaries, the Company s business operations are typically performed by one of three operating subsidiaries: Brooke Franchise Corporation, Brooke Credit Corporation and Brooke Brokerage Corporation. Separate annual audited financial statements are prepared for each operating subsidiary and each operates independently from the other two operating subsidiaries, and from the Company, to perform its specific business purpose. The Company provides accounting, administrative and legal support to its three operating subsidiaries for which it receives administrative fees. Company revenues are typically limited to dividends and administrative fees from these operating subsidiaries.

Brooke Franchise Corporation is a Missouri corporation. The primary business purpose of this subsidiary is franchising insurance and related businesses and providing services to its franchisees through its network of regional offices, service centers and sales centers. Another business purpose of this subsidiary is to provide consulting services to business sellers and collateral preservation assistance to lenders.

Brooke Credit Corporation, a Kansas corporation, is a licensed finance company that primarily originates loans to insurance related businesses including insurance agencies, financial services practices and funeral homes. Although most of this subsidiary s loans are made to franchisees, it also makes loans to non-franchised businesses if collateral preservation assistance is provided by Brooke Franchise Corporation. Loans originated by Brooke Credit Corporation are sold on an individual or pooled basis to participating lenders or on a pooled basis to investors.

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Brooke Brokerage Corporation, a Kansas corporation, was incorporated at the end of 2004 to serve as the parent holding company of the subsidiaries involved in the brokerage segment. It is the direct owner of $100 \%$ of the ownership interests of CJD \& Associates, L.L.C. Although Brooke Brokerage Corporation is categorized as an operating subsidiary, all of its operations are conducted through CJD \& Associates, L.L.C., a licensed insurance agency that sells hard-to-place and niche insurance on a wholesale basis, under the trade names of Davidson-Babcock, Texas All Risk and All Risk General Agency.

## Acquisition Subsidiaries:

The Brooke Agency, Inc. and Brooke Investments, Inc. subsidiaries acquire businesses and real estate assets for long-term investment. The operations of each acquisition subsidiary are conducted by employees of an affiliated subsidiary of the Company. Separate unaudited financial statements are typically prepared for each acquisition subsidiary because each obtains loans from Brooke Credit Corporation and other lenders to fund their acquisitions.

Brooke Agency, Inc. is a Kansas corporation. Brooke Agency sometimes acquires for investment those insurance agencies or funeral homes where local ownership is not considered critical to financial performance.

Brooke Investments, Inc. is a Kansas corporation that acquires real estate for lease to franchisees or other purposes. In addition, to help preserve collateral interests, Brooke Investments enters into real estate leases that are subleased or licensed to franchisees.

Captive Subsidiaries:

The DB Group, LTD and DB Indemnity, LTD subsidiaries were incorporated in the country of Bermuda as captive insurance companies. Separate financial statements are prepared for Bermuda subsidiaries as required by the Bermuda

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government. The captive insurance company subsidiaries are wholly owned by CJD \& Associates, L.L.C. and profits are not typically distributed as dividends.

The DB Group, LTD was incorporated under the laws of Bermuda and is licensed as a Class 3 insurer under the Insurance Act 1978 of Bermuda and related regulations for the purpose of underwriting, as a reinsurer, a portion of the hard-to-place and niche insurance written by CJD \& Associates, L.L.C. There were no premiums written by this subsidiary in 2005 or 2004.
$D B$ Indemnity, $L T D$ was incorporated under the laws of Bermuda and is licensed as a Class 1 insurer under the Insurance Act 1978 of Bermuda and related regulations for the purpose of self-insuring a portion of the professional insurance agents liability exposure of Brooke Franchise Corporation, its affiliated companies and its franchisees and for the purpose of self-insuring financial guaranty policies to Brooke Credit Corporation and its participating lenders.

## Securitization Subsidiaries:

As part of the process of securitizing Brooke Credit Corporation s loan portfolio, limited liability companies are organized in Delaware as bankruptcy-remote qualifying special purpose entities. To the extent required by the securitization process, separate financial statements are prepared for each securitization subsidiary.

Brooke Agency Services Company LLC is licensed as an insurance agency and was created to offer property, casualty, life and health insurance through the Company s network of franchisees. Brooke Agency Services Company LLC has acquired ownership of franchise agreements from the Company and/or Brooke Franchise Corporation as part of an arrangement to preserve collateral on behalf of Brooke Credit Corporation as required by the securitization process. Brooke Agency Services Company LLC has contracted with the Company and/or Brooke Franchise Corporation for performance of any obligations to agents associated with all such franchise agreements. The financial information of this subsidiary is consolidated with the Company s financial information.

Brooke Acceptance Company LLC, Brooke Captive Credit Company 2003, LLC, Brooke Securitization Company 2004A, LLC, Brooke Capital Company, LLC and Brooke Securitization Company V, LLC are the purchasers or anticipated purchaser of Brooke Credit Corporation loans pursuant to a true sale and the issuers or anticipated issuer of certain floating rate asset-backed notes issued pursuant to various agreements. The financial information of these subsidiaries is not consolidated with the Company sfinancial information.

## Other Subsidiaries:

Subsidiaries have been established for contractual operations but any revenues generated by these subsidiaries are assigned to one of the operating subsidiaries for performance of any associated obligations. These subsidiaries include Brooke Canadian Funding, Inc., Brooke Life and Health, Inc., The American Heritage, Inc., The American Agency, Inc., Texas All Risk General Agency, Inc., All Risk General Agency, Inc., Brooke Credit Funding LLC, and First Brooke Insurance and Financial Services, Inc.

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Subsidiaries have also been established for regulatory, licensing, security or other purposes and do not typically conduct any operations or own any assets. These subsidiaries include Brooke Bancshares, Inc., T.A.R. Holding Co., Inc., Brooke Funeral Services Company, LLC, and Brooke Agency Services Company of Nevada, LLC.
(b) Use of Accounting Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of certain assets, liabilities and disclosures.

Accordingly, the actual amounts could differ from those estimates. Any adjustments applied to estimated amounts are recognized in the year in which such adjustments are determined.

The following are significant estimates made by management:

Amount of future policy cancellations which may result in commission refunds and a corresponding reserve

Share of future policy cancellations due from franchisees

Amount of allowance for doubtful accounts

Share of policy commissions due to franchisees for commissions received by the Company but not yet distributed to franchisees

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Useful lives of assets

Amount of unearned initial franchise fees for Buyers Assistance Plans resulting from services and assistance not yet performed

Amount of future insurance claim losses, loss expense, and earned premium percentages

The discount, prepayment and credit loss rates used to calculate fair value of interest-only strip receivables, servicing assets and servicing liabilities resulting from loan participation sales

The discount, prepayment and credit loss rates used to calculate fair value of securities resulting from asset-backed securitizations

## Amortization

Allocation of payroll and operating expenses associated with the origination and servicing of loans

Amount of current and deferred income tax expense and payable

It is at least reasonably possible these estimates will change in the near term.

## (c) Cash Equivalents

For purposes of the statements of cash flows, the Company considers all cash on hand, cash in banks and short-term investments purchased with a maturity of three months or less to be cash and cash equivalents. Restricted cash is not included in cash equivalents.
(d) Allowance for Doubtful Accounts

Except for the credit loss allowances included in the calculations of retained interests in loans sold, no loss allowances have been made for loans originated by the Company s finance subsidiary primarily because these loans are typically held for less than one year before sold to investors and, therefore, have a short-term exposure to loss. Additionally, commissions received by the Company s franchise subsidiary are typically distributed to the finance subsidiary for loan payments prior to distribution of commissions to the franchisee borrower and most other creditors. As a result, the Company s primary credit exposure more likely results from the collection of franchisees account balances than from the collection of loan payments.

The Company estimates that a certain level of accounts receivable, primarily franchisee account balances, will be uncollectible; therefore, an allowance has been recognized for uncollectible amounts. The Company s franchise subsidiary has established allowances of $\$ 723,000$ at September 30, 2005 and $\$ 575,000$ at December 31, 2004, against commission advance amounts owed by franchisees. The Company s franchise

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subsidiary regularly assists its franchisees by providing commission advances during months when commissions are less than expected, but expects repayment of all such advances within four months. At September 30, 2005, the amount of allowance was primarily determined after specific analysis of all franchise advances classified as watch status.

The following schedule entitled Valuation and Qualifying Accounts summarizes the Allowance for Doubtful Accounts activity (in thousands). Additions to the allowance for doubtful accounts are charged to expense.

## Valuation and Qualifying Accounts

|  | Balance at Beginning of Year |  | Charges to Expenses |  | Write Offs | Balance at End of Year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for Doubtful Accounts |  |  |  |  |  |  |  |
| Year ended December 31, 2004 | \$ | 0 | \$ | 1,757 | \$ $(1,182)$ | \$ | 575 |
| Nine months ended September 30, 2005 |  | 575 |  | 2,850 | $(2,702)$ |  | 723 |

The Company s brokerage subsidiary has established allowances of $\$ 25,000$ at September 30, 2005 and $\$ 52,000$ at December 31, 2004, against amounts owed by agents or insureds. Reserves of $\$ 60,000$ at September 30, 2005 and $\$ 60,000$ at December 31, 2004, were established for loan loss coverage on financial guaranty policies issued by DB Indemnity, LTD on loans originated by the Company s finance subsidiary.

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The Company does not accrue interest on loans that are 90 days or more delinquent and payments received on all such loans are applied to principal. Loans and accounts receivables are written off when management determines that collection is unlikely. This determination is made based on management sexperience and evaluation of the debtor s creditworthiness.

## (e) Revenue Recognition

Commissions. Commission revenue on insurance policy premiums is generally recognized as of the effective date of the policies or, in certain cases, as of the effective date or billing date, whichever is later. Contingent and profit sharing commissions typically represent a share of insurance company profits on policies written by the Company. The calculation of insurance company profits is usually made by the insurance company by deducting policyholder claims and insurance company expenses from policy premiums. Although the share of insurance company profits paid to the Company is affected by annual premium growth, the Company does not typically receive contingent commissions based solely on premium volume. Contingent and profit sharing commissions are generally paid based on prior year performance and recognized when received. Premiums due from the insured to the Company are reported as assets of the Company and as corresponding liabilities, net of commissions, to the insurance carriers.

In the event of cancellation or reduction in premiums, for policies billed by an insurance carrier, a percentage of the commission revenue is often returned to the insurance carrier and revenues are correspondingly reduced. The commission refunds are calculated by the insurance carriers and are typically deducted from amounts due to the Company from insurance carriers. The Company has estimated and accrued a liability for commission refunds of $\$ 1,141,000$ at September 30, 2005 and $\$ 976,000$ at December 31, 2004.

Policy fees. The Company receives fees for the placement and issuance of policies that are in addition to, and separate from, any sales commissions paid by insurance companies. As these policy fees are not refundable and the Company has no continuing obligation, all such revenues are recognized on the effective date of the policies or, in certain cases, the billing date, whichever is later.

Interest income. The Company recognizes interest income when earned.

Gains on sale of notes receivable. Loan participation and loan securitizations represent the transfer of notes receivable, by sale, to participating lenders or special purpose entities. When transfers meet the criteria to be accounted for as a true sale, established by SFAS 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities, the gain on sale of a note receivable is recognized when the note receivable is sold. When the Company sells notes receivables, it typically retains servicing rights and interest income. Gains or losses on sales of notes receivable depends, in part, on the previous carrying amount of the financial assets involved in the transfer, allocated between the assets sold and the retained interest and servicing assets based on their relative fair value at the date of transfer.

Loan origination fees. Loan origination fees charged to borrowers are offset against loan origination expenses incurred during the underwriting and placement of loans and are, therefore, not recorded as revenues. Loan origination fees reimburse the Company for cash outflows associated with the up-front issuance costs such as financial guarantee policy premiums, travel expenses for location inspections or meetings with the borrowers, and placement of the loans to outside investors.

Initial franchise fees. The Company receives initial franchise fees for two types of initial franchise services: basic services provided pursuant to a franchise agreement and buyers assistance plan (BAP ) services provided pursuant to a consulting agreement. Agreements are typically

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executed, and initial franchise fees are typically paid, when a franchise is acquired or opened. Initial franchise fees are non-refundable after execution of the franchise or consulting agreement.

The initial franchise fees for basic services cover the franchisees access to the registered name Brooke, access to suppliers, and access to the Company s Internet-based management software program. These basic services are the types of services typically provided by franchisors. Delivery of these services is substantially complete when the franchise location is opened. Therefore, all such revenues are immediately recognized.

The initial franchise fees paid for BAP services cover several separate and distinct consulting tasks such as inspection report compilation, marketing profile and plan development, and operations analysis. Each consulting task is a separate accounting unit and revenues for each consulting task are recognized using the percentage of completion accounting method. Most of the BAP services (inspection reports, operations analysis and marketing plan development) are provided by the Company before franchise acquisition, resulting in the recognition of associated revenues when initial franchise fees are paid at closing. Although substantially all of the BAP services are performed prior to closing, the Company does not record any revenues from initial franchise fees until the actual payment of fees at closing. As a result, most of initial franchise fees related to BAP assistance were immediately recognized as revenue. The remaining BAP initial franchise fees are typically credits held in reserve for initial advertising, training and signage expenses. These credits are released, and the revenue

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recognized, as the actual expenses are incurred. When calculating the percentage of completion for these remaining BAP consulting services, the Company analyzes the time and expense expended to date in providing these services and the amount of tangible benefits received to date by franchisees.

Total initial franchise fees for BAP services typically vary based on a percentage of the acquired business s revenues because the time and expertise required of the Company to perform BAP services generally varies with acquisition size. However, the time and expertise required of the Company to provide basic services and the value to franchisees of those basic services, remains the same for all franchisees (even to start up or de novo franchisees), so the amount of total initial franchise fees allocated to basic services does not vary. Accordingly, total initial franchise fees are first allocated to initial franchise fees for basic services in the amount typically charged to start up franchisees and the remainder of the total initial franchise fees is allocated to BAP services.

Seller consulting fees. The Company completes its consulting obligation to business sellers at closing and is not required to perform any additional tasks for the seller. Therefore, revenues from seller consulting fees are recognized at closing because the Company has no continuing obligation.

Gains on sale of businesses. The Company sometimes negotiates below-market interest rates on the deferred portion of purchase prices paid to business sellers. These interest rate concessions reduce the Company s carrying value and increase the Company s gain when sold to franchisees. Although the Company has a continuing obligation to pay the deferred portion of the purchase price when due, it is not obligated to prepay the deferred portion of the purchase price or to otherwise diminish the benefit of the below-market interest rate. Therefore, revenues from gains on sale of businesses resulting from deferred payments to sellers are recognized at closing because the Company has no continuing obligation.

The Company sometimes acquires businesses that it plans to own and operate as part of its business. If it later decides to sell such businesses for a price greater than their carrying value, then it recognizes a gain. When the business is sold, the Company has no continuing obligations and, therefore, revenues from gains on sale of businesses resulting from agency sales are recognized immediately at the time of sale.

Premiums. Through its subsidiary DB Indemnity LTD., excess liability premiums are recorded on the written basis and recorded as revenues over the term of the policies. Unearned premium reserves are established to cover the unexpired portion of premiums written and assumed and revenues are correspondingly reduced.

## (f) Property and Equipment

Depreciable assets are stated at cost less accumulated depreciation. Depreciation is charged to expense using the straight-line method over the estimated useful lives of the assets. The following summarizes the estimated useful lives used by the Company for various asset categories:

| Description | Useful Life |
| :--- | ---: |
|  |  |
| Furniture and fixtures | 10 years |
| Airplanes | 10 years |
| Office and computer equipment | 5 years |

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| Automobiles | 5 years |
| :--- | ---: |
| Buildings | 40 years |

(g) Amortizable Intangible Assets

Included in other assets are the unamortized costs of renewal rights (rights to renewal commissions received from insurance policies) purchased by the Company and through subsidiaries (Brooke Life and Health, Inc., The American Agency, Inc., CJD \& Associates, L.L.C., T.A.R. Holding Co., Inc. and Texas All Risk General Agency, Inc.) for businesses the Company plans to own and operate for more than one year. The balance is being amortized over a 15 -year period using an accelerated $150 \%$ declining balance switching to straight-line method. The rates of amortization of Amortizable Intangible Assets are based on our estimation of the useful lives of the renewal rights of customer and insurance contracts purchased. Amortization was $\$ 326,000$ and $\$ 704,000$ for the periods ended September 30, 2005 and 2004, respectively.

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The acquisition of renewal rights purchased by the Company or by its subsidiaries for businesses the Company plans to own and operate for less than one year are not classified as Amortizable Intangible Assets (see footnote 1(i)). Recent acquisitions and divestitures of Amortizable Intangible Assets are discussed in footnote 12.

On July 1, 2002, the Company acquired $100 \%$ of the outstanding ownership interests of CJD \& Associates, L.L.C. and $\$ 1,417,000$ of the initial purchase price was allocated to renewal rights. The sellers may be entitled to an increase of the initial purchase price based on the amount of monthly net revenues received in future periods. In accordance with SFAS 141, Business Combinations, any such payments for an increased purchase price will be recorded as Amortizable Intangible Assets when made. Additional payments of the purchase price have been made in the amount of $\$ 1,574,000$ since the initial purchase.

On August 1, 2002, the Company acquired insurance agency renewal rights operating under the trade name of Bornstein Financial Group for an initial purchase price of $\$ 200,000$. On August 8,2003 , an additional payment of $\$ 100,000$ was made and the final total purchase price increased to $\$ 300,000$ and was recorded as an Amortizable Intangible Asset in accordance with SFAS 141, Business Combinations. The Company operates this business asset under Brooke Life and Health, Inc.

On November 30, 2003, CJD \& Associates, L.L.C. acquired $100 \%$ of the outstanding shares of Texas All Risk General Agency, Inc. and T.A.R. Holding Co., Inc. T.A.R. Holding Co., Inc. and CJD \& Associates, L.L.C. collectively own $100 \%$ of the outstanding shares All Risk General Agency, Inc. $\$ 1,000,000$ of the initial purchase price was allocated to Amortizable Intangible Assets. The sellers may be entitled to an increase of the initial purchase price based on the amount of monthly net revenues received in future periods. In accordance with SFAS 141, Business Combinations, any such payments for an increased purchase price will be recorded as Amortizable Intangible Assets when made. Additional payments of the purchase price have been made in the amount of $\$ 1,158,000$ since the initial purchase.

As a result of the acquisition of CJD \& Associates, L.L.C. on July 1, 2002, the Company recorded additional Amortizable Intangible Assets of $\$ 70,000$ (net of accumulated amortization of $\$ 125,000$ ).

In February 2003, the Company acquired the rights to the web site Agencies4Sale.com for $\$ 25,000$.

In February 2004, the Company acquired insurance agency renewal rights from Brent and Haeley Mowery for $\$ 499,000$. This agency was subsequently sold to a franchisee in July 2005 for $\$ 499,000$ which resulted in a gain on sale of $\$ 68,000$ from amortization recorded in prior periods.

Subsequent to the initial recording at fair value, the amortizable intangible asset is evaluated and measured annually for impairment. The impairment testing is performed by two different methods of analysis. The first method is a cash flow analysis to determine if there are sufficient operating cash flows. The second method is a fair market value analysis based primarily on comparative sales data. If analysis indicates that operating cash flows are insufficient or the asset $s$ fair value is less than its book value, then an impairment has occurred and the Company writes down the asset to the estimated fair value. No impairment was recognized for the nine-month and twelve-month periods ended September 30, 2005 and December 31, 2004, respectively.
(h) Income Taxes

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Net income tax expense is the tax calculated for the year based on the Company s effective tax rate plus the change in deferred income taxes during the year. Income tax receivable was recorded in 2005 to recognize the prepayment of taxes based on the deferred tax liabilities. Deferred tax liabilities were recorded in 2005 and 2004 to recognize the future tax consequences of temporary differences between financial reporting amounts and the tax basis of existing assets and liabilities based on currently enacted tax laws and tax rates in effect for the years in which the differences are expected to reverse.
(i) Investment in Businesses

The amount of assets included in the Investment in Businesses category is the total of purchase prices paid, or market prices if lower, for business assets, primarily renewal rights, that Brooke Franchise Corporation acquires to hold in inventory for sale to its franchisees. Renewal rights associated with businesses that the Company plans to own and operate for less than one year are considered inventory and are not amortized (see footnote $1(\mathrm{~g})$ ) because the residual values of those assets are expected to be the same at the time of sale to franchisees as the time of acquisition by the Company. Typically, the Company acquires and sells the business assets simultaneously. If the assets are not sold simultaneously, then the Company operates the business until sold and records the income and expense associated with the business. The amount of income and expenses associated with inventoried businesses is not considered material by the Company. The number of businesses purchased for this purpose for the nine-month periods ended September 30, 2005 and 2004 was 50 and 36, respectively. Correspondingly,

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the number of businesses sold from inventory for the nine-month periods ended September 30, 2005 and 2004 was 49 and 32, respectively. At September 30, 2005 and 2004, the Investment in Businesses inventory consisted of 3 businesses and 5 businesses, respectively, with fair market values totaling $\$ 4,760,000$ and $\$ 2,269,000$, respectively.

The acquisition of renewal rights purchased by the Company or through its subsidiaries for businesses the Company plans to own and operate for more than one year are not classified as Investment in Businesses (see footnote $1(\mathrm{~g})$ ). In footnote 12, we discuss our accounting for businesses which we have acquired with the intent to own and operate for periods greater than one year. Such businesses are part of the Company s existing operations and are not part of Investment in Businesses.

## (j) Gain or Loss on Sale of Businesses

Investment in Businesses gains or losses are the difference between the sales price and the book value of the business, which is carried at the lower of cost or fair value. Businesses are typically sold in the same units as purchased. However, in instances where a part of a business unit is sold, then management estimates the fair value of the portion of the business unit being sold and the difference between the sales price and the resulting fair value estimation is the amount of the gain or loss. Any such fair value estimation is evaluated for reasonableness by comparing the market value estimation of the portion being sold to the book value for the entire business unit. Fair value estimations are based on comparable sales information that takes into consideration business characteristics such as customer type, customer account size, supplier size and billing methods.

## (k) Contract Database

The Contract database asset consists of legal and professional fees associated with development of standardized documents relating to the creation of a new asset class for securitization and rating of insurance agency loan pools. The initial one time development cost of standardized documents for creating a new security asset class is non-recurring and securitization of subsequent insurance agency loan pools results in lower and routine transaction expenses. This asset is being amortized over a five-year period because the benefits of this new asset class are expected to last at least five years and because significant changes to the associated standardized documents will probably not be required for five years.

Also included in the Contract database asset are the legal and professional fees associated with development of standardized loan documents. These contracts are available for sale to others that make these types of loans, by first purchasing a license from Brooke Credit Corporation. A complete review and revision is scheduled for all loan documents every five years; therefore, the asset is being amortized over a five-year period.

## (l) Deferred Charges

Deferred charges include loan fees paid in 2004 and 2005 to establish and increase a line of credit with DZ BANK AG Deutsche Zentral-Genossenschaftsbank. Associated costs totaled $\$ 996,000$, of which $\$ 696,000$ was paid in 2004 to establish the line of credit and $\$ 300,000$ was paid in 2005 to increase the line of credit, and are amortized over a period ending at the maturity date of the line of credit. Net of amortization, the balance of all such prepaid expenses was $\$ 833,000$ at September 30, 2005 and $\$ 649,000$ at December 31, 2004.

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Deferred charges also include the costs associated with a public offering of bonds and debentures. Selling expenses, auditor fees, legal costs and filing charges associated with the Company s public offering of bonds and debentures totaled $\$ 615,000$ and are amortized over a period ending at the bond and debenture maturities. Net of amortization, the balance of all such prepaid expenses was $\$ 139,000$ at September 30, 2005 and $\$ 190,000$ at December 31, 2004.
(m) Equity Rights and Privileges

The holders of the Company s 2002 and 2002A convertible preferred stock are entitled to receive a cumulative dividend in cash at the rate of $10 \%$ of the liquidation value of such stock per share per annum if determined by the Board of Directors. The holders of 2002 and 2002A convertible preferred stock do not have any voting rights and their conversion rights have expired. In the case of liquidation or dissolution of the Company, the holders of the 2002 and 2002A convertible preferred stock shall be entitled to be paid in full the liquidation value, $\$ 25$ per share, before the holders of common stock.

The holders of the Company s 2002B convertible preferred stock are entitled to receive a cumulative dividend in cash at the rate of $9 \%$ of the liquidation value of such stock per share per annum if determined by the Board of Directors. The holders of 2002B convertible preferred stock do not have any voting rights and their conversion rights have expired. In the case of liquidation or dissolution of the Company, the holders of the 2002B convertible preferred stock shall be entitled to be paid in full the liquidation value, $\$ 32$ per share, after payment of full liquidation value to the holders of 2002 convertible preferred stock, 2002A convertible preferred stock, and before the holders of common stock.

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The Board of Directors designated 200,000 shares of preferred stock as 2003 convertible preferred stock; however, no shares of the 2003 convertible preferred stock have been issued and the Board of Directors has indicated that no such shares will be issued.

In the second quarter of 2004, the Company effected the split of its common stock at a ratio of 2-for-1.

In April 2004, the Company s shareholders approved the reduction of the common stock s par value from $\$ 1.00$ to $\$ 0.01$ per share. The Company s shareholders also approved an increase in the number of common shares from $9,500,000$ to $99,500,000$. The common shareholders possess all rights and privileges afforded to capital stock by law, subject to holders of convertible preferred stock.

In August 2005, the Company issued $2,875,000$ shares of its common stock through a secondary offering. Priced at $\$ 11.50$ per share, the gross proceeds of the offering were $\$ 33,063,000$, with proceeds of $\$ 31,161,000$ to the Company, before expenses and after underwriter commissions and discounts.

## (n) Per Share Data

Basic net income per share is calculated by dividing net income, less preferred stock dividends declared in the period (whether or not paid) and the dividends accumulated for the period on cumulative preferred stock (whether or not earned), by the average number of shares of the Company s common stock outstanding. Diluted net income per share is calculated by including the probable conversion of preferred stock to common stock, and then dividing net income, less preferred stock dividends declared on non-convertible stock during the period (whether or not paid) and the dividends accumulated for the period on non-convertible cumulative preferred stock (whether or not earned), by the adjusted average number of shares of the Company s common stock outstanding. Total preferred stock dividends declared during the periods ended September 30, 2005 and 2004 were $\$ 146,000$ and $\$ 146,000$, respectively.

The prior year comparative average number of shares of common stock has been adjusted to reflect the 2-for-1 stock split in 2004.

| (in thousands, except per share data) | For the nine months ended September 30, 2005 |  | For the nine months ended September 30, 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| Basic Earnings Per Share |  |  |  |  |
| Net Income | \$ | 7,426 | \$ | 5,216 |
| Less: Preferred Stock Dividends |  | (146) |  | (146) |
|  |  | - |  | - |
| Income Available to Common Stockholders |  | 7,280 |  | 5,070 |
| Average Common Stock Shares |  | 10,193 |  | 9,357 |
| Basic Earnings Per Share | \$ | 0.71 | \$ | 0.54 |


|  | For the nine months ended September 30, 2005 |  |  | For the nine months ended September 30, 2004 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted Earnings Per Share |  |  |  |  |  |  |
| Net Income |  | \$ | 7,426 |  | \$ | 5,216 |
| Less: Preferred Stock Dividends on Non-Convertible Shares |  |  | (146) |  |  | (146) |
| Income Available to Common Stockholders |  |  | 7,280 |  |  | 5,070 |
| Average Common Stock Shares | 10,193 |  |  | 9,357 |  |  |
| Plus: Assumed Exercise of 418,100 and 568,350 Stock Options | 418 |  | 10,611 | 568 |  | 9,925 |
| Diluted Earnings Per Share |  |  | 0.69 |  |  | 0.51 |

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(o) Buyers Assistance Plans

As part of its initial services to franchisees, the Company sometimes assists franchisees with the conversion of acquired businesses into its franchise system pursuant to a buyers assistance plan ( BAP ). Substantially all of the BAP services (inspection reports, operations analysis and marketing plan development) are typically provided by the Company before franchise acquisition. However, some BAP related services (advertising and training) are performed during the four months after acquisition and a portion of BAP fees are correspondingly deferred. Unearned Buyer Assistance Plan and other related fees were \$371,000 at September 30, 2005 and $\$ 410,000$ at December 31, 2004.

## (p) Principles of Consolidation

The consolidated financial statements include the accounts of the Company and its subsidiaries except for the following qualifying special purpose entities: Brooke Acceptance Company LLC, Brooke Captive Credit Company 2003, LLC, Brooke Capital Company, LLC, Brooke Securitization Company 2004A, LLC and Brooke Securitization Company V, LLC. These qualifying special purpose entities were formed for the sole purpose of acquiring loans in connection with the securitization of loans. Each is treated as its own separate and distinct entity. Qualifying special purpose entities are specifically excluded from consolidation under FIN 46.

The unaudited consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles (GAAP) for interim financial reporting and with the instructions to Form 10-Q of Regulation S-X. Accordingly, they do not include all of the disclosures required by GAAP for complete financial statements and as such, these unaudited interim financial statements should be read in conjunction with the Company s 2004 Form 10-K/A and the 2004 Annual Report to Stockholders. Management believes that the disclosures are adequate to make the information presented not misleading, and all normal and recurring adjustments necessary to present fairly the financial position at September 30, 2005 and the results of its operations for all periods presented have been made. The results of operations for any interim period are not necessarily indicative of the Company s operating results for a full year.

All significant intercompany accounts and transactions have been eliminated in consolidation of the financial statements.
(q) Accounts and Notes Receivable, Net

The net notes receivable included as part of the Accounts and Notes Receivable, Net asset category are available for sale and are carried at the lower of cost or market. Any changes in the net notes receivable balances are classified as an operating activity.
(r) Other Receivables

Included in Other Receivables are reimbursements due from franchisees and agents for possible cancellation of policies, and receivables from sellers for consulting fees and other services. Most of these amounts are collected within 30 days from franchisees, borrowers or agents and all amounts are collected within 12 months from date of recording.

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(s) Advertising

The Company expenses the costs of advertising as they are incurred. Total advertising expenses for the periods ended September 30, 2005 and 2004 were $\$ 3,906,000$ and $\$ 2,735,000$, respectively.
(t) Restricted Cash

Cash payments are made monthly to First National Bank of Phillipsburg as trustee for the Industrial Revenue Bonds. These funds are held by the trustee for payment of semi-annual interest and principal payments to bond holders on January $1^{\text {st }}$ and July $1^{\text {st }}$. The amount of cash held at First National Bank of Phillipsburg at September 30, 2005 was $\$ 40,000$ and at December 31, 2004 was $\$ 59,000$.

The Company holds insurance commissions for the special purpose entity Brooke Acceptance Company LLC for the purpose of making future loan payments and the use of these funds is restricted until the next monthly loan payment is made. The amount of commissions held at September 30, 2005 was $\$ 549,000$ and at December 31, 2004 was $\$ 410,000$.

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(u) Securities

The carrying values of securities were $\$ 27,744,000$ at September 30, 2005 and $\$ 17,889,000$ at December 31, 2004 and consisted primarily of two types of securities: interest-only strip receivables in loan securitizations and retained interests in loan securitizations. These securities are classified as available for sale under SFAS 115, Accounting for Certain Investments in Debt and Equity Securities. The aggregate carrying values of $\$ 27,743,000$ at September 30, 2005 and $\$ 17,115,000$ at December 31, 2004 for the corresponding marketable securities approximates the fair value as calculated by the Company using reasonable assumptions.

Loan securitizations represent the transfer of notes receivable by sale to a bankruptcy-remote special purpose entity that issues asset-backed notes to accredited investors.

The carrying values of the interest-only strip receivable in loan securitizations were $\$ 6,125,000$ at September 30, 2005 and $\$ 3,409,000$ at December 31, 2004. The carrying values of retained interests were $\$ 21,618,000$ at September 30, 2005 and $\$ 13,706,000$ at December 31, 2004. The amount of unrealized gain on the interest-only strip receivable was $\$ 395,000$ at September 30, 2005 and $\$ 212,000$ at December 31, 2004.

When the Company sells notes receivable in securitizations of insurance agency loans, it retains an interest-only strip receivable, a subordinated tranche and cash reserve accounts, all of which are retained interests in the loan securitizations. The amount of gain or loss recorded on the sale of notes receivable in securitizations depends in part on the previous carrying amount of the financial assets involved in the transfer, allocated between the assets sold and the retained interests based on their relative fair value at the date of transfer. To initially obtain fair value of retained interest resulting from securitization of notes receivable, quoted market prices are used if available. However, quotes are generally not available for such retained interests, so the Company typically estimate fair value based on the present value of future expected cash flows estimated using management s best estimates of key assumptions, credit losses ( $0.5 \%$ annually), prepayment speed ( $10 \%$ annually) and discount rates $(8.5 \%)$ commensurate with the risks involved.

Upon the securitization of financial assets, unaffiliated purchasers in the transferred assets obtain full control over the assets and obtain the right to freely pledge or transfer the notes receivable. Servicing associated with the transferred assets is the responsibility of unaffiliated servicing companies, which are compensated directly from cash flows generated from the transferred assets.

Although the Company does not provide recourse on the transferred notes and is not obligated to repay amounts due to unaffiliated purchasers, its retained interest is subject to loss, in part or in full, in the event credit losses exceed initial and ongoing management assumptions used in the fair market value calculation. Additionally, a partial loss of retained interest could occur in the event actual prepayments exceed management $s$ initial and ongoing assumptions used in the fair market calculation.

Cash flows associated with the Company s retained interest in the transferred assets are subordinate to cash flow distributions to the trustee over the transferred assets, servicer of the transferred loans and unaffiliated purchasers. Actual prepayments and credit losses will impact the amount and frequency of cash flow distributions to the Company from its retained interest. Although the Company expects to receive a certain level of cash flow over the life of the securitized receivables and the term of the securitization notes, the Company will not receive full return of its retained interest until all obligations with respect to underlying loans are met.

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Subsequent to the initial calculation of the fair value of retained interest, the Company utilizes the same initial fair market calculation methodology to determine the ongoing fair market value of the retained interest. Ongoing fair value is calculated using the then current outstanding principal of the transferred notes receivable and the outstanding balances due unaffiliated purchasers, which are reflective of credit losses and prepayments prior to the fair value recalculation. Additionally, the Company completes an ongoing analysis of key assumptions used in the fair market value calculation to ensure that such assumptions used in the calculation are viable and based on current and historical prepayment and credit loss trends within similar asset types. Based upon this analysis, the assumptions currently used have not changed since the inception of the securities. Management may make necessary adjustments to key assumptions based on current and historical trends, which may result in an immediate reduction or impairment loss in the fair market value of retained interest. Summarized in footnote 2 to the Company s consolidated financial statements is a sensitivity analysis or stress test on retained interests to determine the impact of a $10 \%$ and $20 \%$ variance in key assumptions currently used by management to calculate the fair value of retained interest.

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Footnote 2 also contains a table summarizing the principal balances of loans managed by the Company, which includes the subordinate tranche (equity interest in securities balance) within the securitized notes receivable. Included within the table are delinquency and net credit loss trends of managed receivables at September 30, 2005 and December 31, 2004.

The Company acquired approximately $9 \%$ of the stock outstanding in First American Capital Corporation in October 2003 for $\$ 772,000$. This investment was subsequently sold in March 2005 for $\$ 770,000$.
(v) Insurance Losses and Loss Expenses

Insurance losses to be incurred and loss expenses to be paid by DB Indemnity, LTD. are estimated and recorded when advised by the insured. Outstanding losses and loss expense adjustments represent the amounts needed to provide for the estimated ultimate cost of settling claims relating to insured events that have occurred before the balance sheet date. These amounts are based upon estimates of losses reported by the insureds plus an estimate for losses incurred but not reported.

Management believes that the provision for outstanding losses and loss expenses will be adequate to cover the ultimate net cost of losses incurred to the balance sheet date but the provision is necessarily an estimate and may ultimately be settled for a significantly greater or lesser amount. It is at least reasonably possible that management will revise this estimate significantly in the near term. Any subsequent differences arising are recorded in the period in which they are determined.
(w) Other Operating Interest Expense

Operating interest expense includes interest paid by the Company s finance subsidiary to DZ BANK AG Deutsche Zentral-Genossenschaftsbank on a line of credit loan for the purpose of originating insurance agency loans and is, therefore, an operating expense. The interest expense to DZ BANK AG for the periods ended September 30, 2005 and 2004 was $\$ 1,013,000$ and $\$ 46,000$, respectively. The finance subsidiary also paid interest to bondholders until the bonds were called in August 2005 and paid in full. The funds received from the sale of the bonds were for the purpose of originating loans and the associated interest expense is, therefore, an operating expense. Bond interest expenses for the periods ended September 30, 2005 and 2004 were $\$ 245,000$ and $\$ 327,000$, respectively. The Company also pays interest to debenture holders. The funds received from the sale of debentures were used by the finance subsidiary to originate loans and the associated interest expense is, therefore, an operating expense. The debenture interest expenses for the periods ended September 30, 2005 and 2004 were $\$ 157,000$ and $\$ 157,000$, respectively.

## (x) Stock-Based Compensation

The Company has granted stock options to employees of the Company pursuant to its 2001 Compensatory Stock Option Plan. The Company s net income would have been reduced to $\$ 7,250,000$ and $\$ 5,011,000$ for the periods ended September 30, 2005 and 2004, respectively, with the Company s income per fully diluted share being reduced to $\$ 0.67$ and $\$ 0.49$ at September 30, 2005 and 2004, respectively, if the compensation cost for the stock options had been determined based on the fair value at the date of grant pursuant to the provisions of SFAS No. 123,
Accounting for Stock-Based Compensation. The Company made the following assumptions when calculating the fair value of the stock option: expected stock volatility of $30 \%$; risk-free interest rate of $5 \%$; and dividend rate of $1 \%$. See footnote 13 for additional disclosures.

|  | For the nine months Ended September 30, 2005 |  | For the nine months Ended September 30, 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| (in thousands, except per share data) |  |  |  |  |
| Net income as reported | \$ | 7,426 | \$ | 5,216 |
| Total stock-based employee compensation cost determined under fair value method for all awards, net of related income tax effects |  | 176 |  | 205 |
| Pro forma net income | \$ | 7,250 | \$ | 5,011 |
| Basic earnings per share: |  |  |  |  |
| As reported | \$ | 0.71 | \$ | 0.54 |
| Pro forma |  | 0.70 |  | 0.52 |
| Diluted earnings per share: |  |  |  |  |
| As reported |  | 0.69 |  | 0.51 |
| Pro forma |  | 0.67 |  | 0.49 |

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## (y) Interest-only strip receivable

The aggregate carrying values of interest-only strip receivables were $\$ 2,081,000$ at September 30, 2005 and $\$ 2,484,000$ at December 31, 2004. Interest-only strip receivables represent the fair value of an asset resulting from the sale of notes receivable to a participating bank. The amounts of unrealized gains on the interest-only strip receivables were $\$ 278,000$ at September 30, 2005 and $\$ 289,000$ at December 31, 2004. The interest-only strip receivables have varying dates of maturities ranging from the third quarter of 2011 to the fourth quarter of 2019.

When the Company sells notes receivable to a participating bank, it retains an interest-only strip receivable. The amount of gain or loss recorded on the sale of notes receivable to a participating bank depends in part on the previous carrying amount of the financial assets involved in the transfer, allocated between the assets sold and the interest-only strip receivable based on its relative fair value at the date of transfer. To obtain fair values, the Company estimates fair value based on the present value of future expected cash flows using management s best estimates of the key assumptions (credit losses, prepayment speeds, and discount rates) commensurate with the risks involved. For additional information on the key assumptions and risks involved see footnote 2.

## 2. Accounts and Notes Receivable

At September 30, 2005 and December 31, 2004, accounts and notes receivable consist of the following:

|  | $\begin{gathered} \text { September 30, } \\ 2005 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |  |
| Business loans | \$ | 226,700 | \$ | 158,875 |
| Less: Business loans sold |  | $(164,017)$ |  | $(124,720)$ |
| Commercial real estate loans |  | 33,160 |  | 24,509 |
| Less: Real estate loans sold |  | $(24,390)$ |  | $(16,472)$ |
| Loans with subsidiaries |  | 3,562 |  | 16,505 |
| Less: Subsidiaries loans sold |  | $(3,562)$ |  | $(16,505)$ |
| Plus: Loan participations not classified as a true sale |  | 17,638 |  | 2,452 |
|  |  |  |  |  |
| Total notes receivable, net |  | 89,091 |  | 44,644 |
| Interest earned not collected on notes* |  | 1,114 |  | 819 |
| Customer receivables |  | 9,558 |  | 6,915 |
| Allowance for doubtful accounts |  | (723) |  | (575) |
| Total accounts and notes receivable, net | \$ | 99,040 | \$ | 51,803 |

[^1]
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Loan participations and loan securitizations represent the transfer of notes receivable, by sale, to participating lenders or special purpose entities. The Company receives consideration from the transfer of notes receivable, through retained interest and servicing assets. These transfers are accounted for by the criteria established by SFAS 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities.

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The transfers that do not meet the criteria established by SFAS 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities, are classified as secured borrowings and the balances recorded as both a note receivable asset and participation payable liability. At September 30, 2005 and December 31, 2004, secured borrowings totaled $\$ 17,638,000$ and $\$ 2,452,000$, respectively.

Of the notes receivable sold at September 30, 2005 and December 31, 2004, $\$ 170,769,000$ and $\$ 138,740,000$, respectively, were accounted for as sales because the transfers meet the criteria established by SFAS 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities. Purchasers of these notes receivable obtained full control over the transferred assets (i.e. notes receivables) and obtained the right, free of conditions that constrain it from taking advantage of that right, to pledge or exchange the notes receivable. Furthermore, the agreements to transfer assets do not entitle, or obligate, the Company to repurchase or redeem the notes receivable before their maturity except in the event of an uncured breach of warranty.

When the Company sells notes receivable, it generally retains interest and servicing income. Gain or loss on sales of the notes receivable depends in part on the previous carrying amount of the financial assets involved in the transfer, allocated between the assets sold and the retained interest and servicing assets based on their relative fair value at the date of transfer.

On loan participations, the Company is typically paid annual servicing fees ranging from $0.25 \%$ to $1.375 \%$ of the outstanding loan balance. In those instances whereby annual service fees paid to the Company are less than the minimum cost of servicing, which is estimated at $0.25 \%$ of the outstanding balance, a servicing liability is recorded. Additionally, the Company often retains interest income. The Company s right to interest income is not subordinate to the purchasers interests and the Company shares interest income with purchasers on a pro rata basis. Although not subordinate to purchasers interests, the Company s retained interest is subject to credit and prepayment risks on the transferred assets. Additionally, on loan participations sold with recourse, the Company s retained interest is subject to credit risk on the transferred assets.

On loan securitizations, the Company is typically paid annual servicing fees ranging from $0.10 \%$ to $0.25 \%$ of the outstanding securitized loan balances. Additionally, the Company often retains interest income. The Company s right to interest income is subordinate to the investor s interests. As such, the Company s retained interest is subject to credit and prepayment risks on the transferred assets.

In April 2003, Brooke Credit Corporation sold $\$ 15,825,000$ of loans to qualifying special purpose entity Brooke Acceptance Company LLC. This sale represents a loan securitization for which an interest receivable was retained. Of the loans sold, $\$ 13,350,000$ of asset-backed securities were issued to accredited investors by Brooke Acceptance Company LLC. Brooke Credit Corporation received servicing income of $\$ 6,000$ and $\$ 9,000$, respectively, from the primary servicer for the periods ended September 30, 2005 and 2004. The fair value of the difference between loans sold and securities issued to accredited investors and the fair value of interest receivable retained were recorded on the Company s books as a security with balances of $\$ 3,388,000$ and $\$ 3,502,000$, respectively, at September 30, 2005 and December 31, 2004. This security is comprised of retained interest totaling $\$ 356,000$ and retained equity in the special purchase entity totaling $\$ 3,032,000$.

In November 2003, Brooke Credit Corporation sold $\$ 23,526,000$ of loans to qualifying special purpose entity Brooke Captive Credit Company 2003, LLC. This sale represents a loan securitization for which an interest receivable was retained. Of the loans sold, $\$ 18,500,000$ of asset-backed securities were issued to accredited investors by Brooke Captive Credit Company 2003 LLC. Brooke Credit Corporation received servicing income of $\$ 9,000$ and $\$ 13,000$, respectively, from the primary servicer for the periods ended September 30, 2005 and 2004. The fair value of the difference between loans sold and securities issued to accredited investors and the fair value of interest receivable retained were recorded on the Company s books as a security with balances of $\$ 6,740,000$ and $\$ 6,955,000$, respectively, at September 30, 2005 and December 31, 2004. This security is comprised of retained interest totaling $\$ 769,000$ and retained equity in the special purchase entity totaling \$5,971,000.

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In June 2004, Brooke Credit Corporation sold $\$ 24,832,000$ of loans to qualifying special purpose entity Brooke Securitization Company 2004A, LLC. This sale represents a loan securitization for which an interest receivable was retained. Of the loans sold, $\$ 20,000,000$ of asset-backed securities were issued to accredited investors by Brooke Securitization Company 2004A, LLC. Brooke Credit Corporation received servicing income of $\$ 8,000$ and $\$ 3,000$, respectively, from the primary servicer for the periods ended September 30, 2005 and 2004. The fair value of the difference between loans sold and securities issued to accredited investors and the fair value of interest receivable retained were recorded on the Company s books as a security with balances of $\$ 5,368,000$ and $\$ 6,658,000$, respectively, at September 30, 2005 and December 31, 2004. This security is comprised of retained interest totaling $\$ 1,661,000$ and retained equity in the special purchase entity totaling $\$ 3,707,000$.

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In March 2005, the Company sold $\$ 40,993,000$ of loans to qualifying special purpose entity Brooke Capital Company, LLC. This sale represents a loan securitization in which an interest receivable was retained. Of the loans sold, $\$ 32,000,000$ of asset-backed securities were issued to accredited investors by Brooke Capital Company, LLC. Brooke Credit Corporation received servicing income of $\$ 21,000$ from the primary servicer for the period ended September 30, 2005. The fair value of the difference between loans sold and securities issued to accredited investors and the fair value of interest receivables retained were recorded on the Company s books as a security with a balance of $\$ 12,247,000$ at September 30, 2005. This security is comprised of retained interest totaling $\$ 3,339,000$ and retained equity in the special purchase entity totaling \$8,908,000.

At September 30, 2005 and December 31, 2004, the Company had transferred assets with balances totaling $\$ 170,769,000$ and $\$ 138,740,000$, respectively. Asset transfers resulted in pre-tax gains for the periods ended September 30, 2005 and 2004 of $\$ 2,551,000$ and $\$ 1,823,000$, respectively.

The fair value of retained interest is calculated by estimating the net present value of interest income on loans sold using the discount rate and prepayment speeds noted in the following table. The fair value of the retained interest is also reduced by the amount of estimated credit losses on loans sold with recourse and loans sold in securitizations, which are calculated using the estimated credit loss percentage noted in the following table. At September 30, 2005 and December 31, 2004, the fair value of retained interest recorded by the Company was $\$ 8,206,000$ and $\$ 5,893,000$, respectively. Of the totals at September 30, 2005, $\$ 2,081,000$ was listed as interest-only strip receivable on the Company s balance sheet and $\$ 6,125,000$ in retained interest carried in the Company s securities. Of the totals at December 31, 2004, $\$ 2,484,000$ was listed as interest-only strip receivable on the Company s balance sheet and $\$ 3,409,000$ in retained interest carried in the Company s securities.

Of the business and real estate loans at September 30, 2005 and December 31, 2004, $\$ 5,306,000$ and $\$ 3,733,000$, respectively, in loans were sold to various participating lenders with recourse to Brooke Credit Corporation. Such recourse is limited to the amount of actual principal and interest loss incurred and any such loss is not due for payment to the participating lender until such time as all collateral is liquidated, all actions against the borrower are completed and all liquidation proceeds applied. However, participating lenders may be entitled to periodic advances from Brooke Credit Corporation against liquidation proceeds in the amount of regular loan payments. At September 30, 2005, all such recourse loans: a) had no balances more than 60 days past due; b) had adequate collateral; and c) were not in default.

To obtain fair values of retained interests, quoted market prices are used if available. However, quotes are generally not available for retained interests, so the Company typically estimates fair value based on the present value of future expected cash flows estimated using management $s$ best estimates of key assumptions, credit losses, prepayment speed and discount rates commensurate with the risks involved.

The value of the Servicing Asset is calculated by estimating the net present value of net servicing income (or expense) on loans sold using the discount rate and prepayment speeds noted in the following table. At September 30, 2005 and December 31, 2004, the value of the servicing asset recorded by the Company was $\$ 2,691,000$ and $\$ 2,909,000$, respectively. Subsequent to the initial recording at fair value, the servicing asset is amortized in proportion to and over the period of estimated net servicing income.

The value of the Servicing Liability is calculated by estimating the net present value of net servicing expense on loans sold using the discount rate and prepayment speeds noted in the following table. At September 30, 2005 and December 31, 2004, the value of the servicing liability recorded by the Company was $\$ 35,000$ and $\$ 39,000$, respectively.

The predominant risk characteristics of the underlying loans of the Company s retained interest and servicing assets have been analyzed by management to identify how to stratify these assets for the purpose of evaluating and measuring impairment. The underlying loans are very

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similar in virtually all respects; however management has concluded that those underlying loans with adjustable interest rates should be evaluated separately from loans with fixed interest rates. Accordingly, different key economic assumptions have been used when determining the fair value of retained interest and servicing assets resulted from fixed-rate loans than have been used for adjustable rate loans. No valuation allowance has been established because the fair value for the adjustable rate loan stratum is not less than the carrying amount of the servicing assets.

Although substantially all of the Company s loans are adjustable, a discount rate has been applied to reflect the net present value of future revenue streams. As such, changes in the net present value rate, or discount rate, resulting from interest rate variations, could adversely affect the asset s fair value.

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Impairment of retained interest and servicing asset are evaluated and measured annually. The impairment testing is performed by taking the current interest and servicing revenue stream and valuing the new revenue stream with the same assumptions as were used in the initial recording of the assets. The new revenue stream is based on the loan balances at the date the impairment test is completed which will include all prepayments on loans and any credit losses for those loans. The new discounted revenue stream is then compared to the carrying value on the Company $s$ books and if the new value is greater than the value on the books no impairment has occurred. If the new discounted revenue stream is less than the value on the books an impairment has occurred and the Company would write the asset down to the new discounted revenue stream. No impairment was recognized in the periods ended September 30, 2005 and December 31, 2004.

At September 30, 2005, key economic assumptions used in measuring the retained interests and servicing assets when loans were sold or securitized during the year were as follows (rates per annum):

|  | Business Loans <br> (Adjustable Rate Stratum)* | Business Loans <br> (Fixed-Rate Stratum) |
| :--- | :---: | :---: |
|  | $10.00 \%$ | $8.00 \%$ |
| Prepayment speed | 142 | 49 |
| Weighted average life (months) | $0.50 \%$ | $0.21 \%$ |
| Expected credit losses | $8.50 \%$ | $8.50 \%$ |
| Discount rate |  |  |

* Rates for these loans are adjusted based on an index (for most loans, the New York prime rate plus $3.50 \%$ ). Contract terms vary but, for most loans made prior to the third quarter of 2004, the rate is adjusted annually on December $31^{\text {st }}$. Beginning in the third quarter of 2004, contract terms on new loans are adjusted monthly or daily to an index as noted above.

At September 30, 2005, key economic assumptions and the sensitivity of the current fair value of residual cash flows to immediate 10 percent and 20 percent adverse changes in those assumptions are as follows:

|  | Business Loans <br> (Adjustable Rate Stratum) | Business Loans <br> (Fixed-Rate Stratum) |  |
| :--- | :---: | :---: | :---: |
| (in thousands except percentages) | $10.00 \%$ | $(274)$ | $8.00 \%$ |
| Prepayment speed (annual rate) | $(534)$ | $(1)$ |  |
| Impact on fair value of 10\% adverse change | $0.50 \%$ | $(1)$ |  |
| Impact on fair value of 20\% adverse change | $(113)$ | $0.21 \%$ |  |
| Expected credit losses (annual rate) | $(226)$ | $(1)$ |  |
| Impact on fair value of 10\% adverse change | $8.50 \%$ | $(1)$ |  |
| Impact on fair value of 20\% adverse change | $(371)$ | $8.50 \%$ |  |
| Discount rate (annual) | $(700)$ | $(1)$ |  |
| Impact on fair value of 10\% adverse change |  | $(2)$ |  |

These sensitivities are hypothetical and should be used with caution. The effect of a variation in a particular assumption on the value of the retained interests and servicing assets is calculated without changing any other assumption; in reality, changes in one factor may result in changes in another, which might magnify or counteract the sensitivities.

The above adverse changes for prepayment speed and discount rate are calculated on the Company s retained interests and servicing assets on loans sold totaling $\$ 170,769,000$. The above adverse changes for expected credit losses are calculated on the Company s retained interests in loans sold with recourse to participating lenders and loans sold in securitizations.

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The following illustrate how the changes in fair values were calculated for $10 \%$ and $20 \%$ adverse changes in key economic assumptions.

## Effect of Increases in Assumed Prepayment Speed on Servicing Asset

| (in thousands) | Adjustable Rate Stratum |  |  | Fixed-Rate Stratum |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10\% <br> Prepayment <br> Increase | 20\% <br> Prepayment <br> Increase |  | 10\% <br> Prepayment <br> Increase | 20\% <br> Prepayment <br> Increase |  |
|  |  |  |  | - |  |  |
| Estimated cash flows from loan servicing fees | \$ 4,533 | \$ | 4,390 | \$ 94 | \$ | 94 |
| Servicing expense | (887) |  | (856) | (86) |  | (85) |
| Discount of estimated cash flows at 8.5\% rate | $(1,024)$ |  | (975) | (6) |  | (7) |
| Carrying value of servicing asset after effect of increases | 2,622 |  | 2,559 | 2 |  | 2 |
| Carrying value of servicing asset before effect of increases | 2,689 |  | 2,689 | 2 |  | 2 |
| Decrease of carrying value due to increase in prepayments | \$ (67) | \$ | (130) | \$ | \$ |  |

Effect of Increases in Assumed Prepayment Speed on Retained Interest (Interest-Only Strip Receivable, including retained interest carried in Securities balance)


Effect of Increases in Assumed Credit Loss Rate on Retained Interest (Interest-Only Strip Receivable, including retained interest carried in Securities balance)

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## Effect of Increases in Assumed Discount Rate on Servicing Asset

| (in thousands) | Adjustable Rate Stratum |  |  | Fixed-Rate Stratum |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $10 \%$ <br> Discount Rate <br> Increase | $\begin{gathered} 20 \% \\ \text { Discount Rate } \\ \text { Increase } \end{gathered}$ |  | 10\% <br> Discount Rate <br> Increase | $20 \%$ <br> Discount Rate <br> Increase |  |
|  |  |  |  |  |  |  |
| Estimated cash flows from loan servicing fees | \$ 4,685 | \$ | 4,685 | \$ 95 | \$ | 95 |
| Servicing expense | (920) |  | (920) | (87) |  | (87) |
| Discount of estimated cash flows | $(1,175)$ |  | $(1,256)$ | (6) |  | (6) |
| Carrying value of servicing asset after effect of increases | 2,590 |  | 2,509 | 2 |  | 2 |
| Carrying value of servicing asset before effect of increases | 2,689 |  | 2,689 | 2 |  | 2 |
| Decrease of carrying value due to increase in discount rate | \$ (99) | \$ | (180) | \$ | \$ |  |

Effect of Increases in Assumed Discount Rate on Retained Interest (Interest-Only Strip Receivable, including retained interest carried in Securities balance)

| (in thousands) | Adjustable Rate Stratum |  |  | Fixed-Rate Stratum |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10\% <br> Discount Rate <br> Increase | 20\% <br> Discount Rate <br> Increase |  | 10\% <br> Discount Rate <br> Increase | $20 \%$ <br> Discount Rate <br> Increase |  |
|  |  |  |  |  |  |  |
| Estimated cash flows from interest income | \$ 13,967 | \$ | 13,967 | \$ 148 | \$ | 148 |
| Estimated credit losses | $(1,505)$ |  | $(1,505)$ | (2) |  | (2) |
| Discount of estimated cash flows | $(4,668)$ |  | $(4,916)$ | (8) |  | (9) |
| Carrying value of retained interests after effect of increases | 7,794 |  | 7,546 | 138 |  | 137 |
| Carrying value of retained interests before effect of increases | 8,066 |  | 8,066 | 139 |  | 139 |
| Decrease of carrying value due to increase in discount rate | \$ (272) | \$ | (520) | \$ (1) | \$ | (2) |

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The following is an illustration of disclosure of expected static pool credit losses to the Company for loan participations sold with recourse and loans sold in securitizations. Static pool credit loss is an analytical tool that matches credit losses with the corresponding loans so that loan growth does not distort or minimize actual loss rates. The Company discloses static pool loss rates by measuring credit losses for loans originated in each of the last three years.


The following table presents quantitative information about delinquencies, net credit losses and components of loan participations sold with recourse, unsold, or inventoried, loans and the equity interest carried in securities balance at and for the periods ended September 30 , 2005 and December 31, 2004:


* Loans 60 days or more past due are based on end of period total loans
** Net credit losses are charge-offs and are based on total loans outstanding


## 3. Property and Equipment

A summary of property and equipment and depreciation is as follows:

## (in thousands)

September 30, 2005
cember 31,
2004

| Furniture | \$ | 1,602 | \$ | 131 |
| :---: | :---: | :---: | :---: | :---: |
| Office and computer equipment |  | 2,287 |  | 2,285 |
| Automobiles and airplanes |  | 1,367 |  | 1,169 |
| Building and leasehold improvements |  | 1,802 |  | 1,514 |
| Land |  | 417 |  | 417 |
|  |  | - |  | 6, |
|  |  | 7,475 |  | 6,696 |
| Less: Accumulated depreciation |  | $(2,657)$ |  | $(2,180)$ |
| Property and equipment, net | \$ | 4,818 | \$ | 4,516 |
| Depreciation expense | \$ | 636 | \$ | 629 |

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## 4. Bank Loans, Notes Payable, and Other Long-Term Obligations

|  | September 30, 2005 |  | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |  |
| Seller notes payable. These notes are payable to the seller of businesses that the |  |  |  |  |
| Company has purchased and are collateralized by assets of the businesses purchased. Some of these notes have an interest rate of $0 \%$ and have been discounted at a rate of $5.50 \%$ to $8.25 \%$. Interest rates on these notes range from $4.00 \%$ to $7.00 \%$ and maturities range from October 2005 to September 2015. | \$ | 25,591 | \$ | 20,980 |
| Line of credit. Maximum line of credit available of $\$ 4,000,000$. Collateralized by notes receivable. Line of credit due October 2005. Interest rate is variable and was at $8.75 \%$ at September 30, 2005, with interest and principal due monthly. |  | 2,729 |  | 3,005 |
| DZ BANK AG Deutsche Zentral-Genossenschaftsbank line of credit. Maximum |  |  |  |  |
| line of credit available of $\$ 80,000,000$. Collateralized by notes receivable. Line of credit due August 2009. Interest rate is variable and was at $3.84 \%$ at September 30, 2005, with interest due monthly. |  |  |  |  |
| Company debt with banks. These notes are payable to banks and collateralized by various assets of the Company. Interest rates on these notes range from $6.75 \%$ to $10.25 \%$. Maturities range from April 2006 to October 2017. <br> 16,024 <br> 24,780 |  |  |  |  |
| Company automobile notes payable. The Company uses Chrysler Credit Corporation to finance the Company fleet. These loans are collateralized by the automobiles financed. The interest rates range from $5.75 \%$ to $7.65 \%$. Maturities range from November 2005 to March 2008. |  |  |  |  |
|  |  |  |  |  |
| Total bank loans and notes payable |  | 85,212 |  | 73,093 |
| Bonds and debentures payable and capital lease obligation (See footnotes 5 and 6) |  | 3,004 |  | 7,389 |
| Total bank loans, notes payable and other long-term obligations |  | 88,216 |  | 80,482 |
| Less: Current maturities and short-term debt |  | $(62,574)$ |  | $(43,092)$ |
| Total long-term debt | \$ | 25,642 | \$ | 37,390 |

Seller notes payable are typically the deferred portion of purchase prices paid by the Company to acquire insurance agencies for resale by the Company to franchisees. Seller notes payable are secured by a collateral interest in the insurance policy renewal rights purchased by the Company. Sellers typically agree that their security interests are subordinate to Brooke Credit s security interests in the renewal rights of the agency, which also collateralize the loans made by Brooke Credit to franchisees. The renewal rights associated with the collateral interests of seller notes payable had estimated annual commissions of $\$ 40,428,000$ and $\$ 35,192,000$, respectively, at September 30, 2005 and December 31, 2004.

None of the Amortizable Intangible Assets described in footnote $1(\mathrm{~g})$ and none of the Acquisitions and Divestitures described in footnote 12 were financed with seller note payables at September 30, 2005.

Three notes payable to banks for Company debt require the Company to maintain minimum financial ratios or net worth and restrict dividend payments from Brooke Credit Corporation to the Company.

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The note payable to DZ BANK AG Deutsche Zentral-Genossenschaftsbank also requires the Company and Brooke Credit Corporation to maintain minimum stockholders equity. The covenants do not restrict management sability to pay dividends (if minimum stockholders equity is maintained) or restrict management $s$ ability to incur additional debt. The note is subject to up front fees which have been paid and are included in the deferred charges account. The note is also subject to recurring fees based on the use of the line of credit (monthly program fee and a non-use fee). The Company records the balance on this loan as a current obligation as the intent is to securitize the loans collateralized within twelve months. This line of credit matures August 2009 with the Company being able to advance and pay down the principal balance until maturity.

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The other bank loans, notes payable and other long-term obligations do not contain covenants that: require the Company to maintain minimum financial ratios or net worth; restrict management s ability to pay dividends; restrict management s ability to buy or sell assets; restrict management s ability to incur additional debt; or include any subjective acceleration clauses.

Interest incurred on bank loans, notes payable and other long-term obligations for the periods ended September 30, 2005 and 2004 was $\$ 4,252,000$ and $\$ 2,119,000$, respectively.

Short-term debt represents the DZ BANK AG Deutsche Zentral-Genossenschaftsbank line of credit, the line of credit listed in the preceding table and non-cash investing transactions utilized to purchase business assets.

Bank loans, notes payable and other long-term obligations mature as follows:

| Twelve Months Ended September 30 | Bank Loans \& Notes |  | Capital <br> Lease |  | Debentures <br> Payable |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |  |  |  |  |
| 2006 | \$ | 61,425 | \$ |  | \$ | 1,069 | \$ 62,574 |
| 2007 |  | 11,357 |  | 80 |  |  | 11,437 |
| 2008 |  | 4,375 |  | 90 |  | 1,340 | 5,805 |
| 2009 |  | 2,794 |  | 90 |  |  | 2,884 |
| 2010 |  | 2,154 |  | 100 |  |  | 2,254 |
| Thereafter |  | 3,107 |  | 155 |  |  | 3,262 |
|  | \$ | 85,212 | \$ |  | \$ | 2,409 | \$88,216 |

## 5. Long-Term Debt, Bonds Payable

Brooke Credit Corporation offered secured bonds (series 2000F) for sale to the public in $\$ 5,000$ denominations. The bonds were issued in registered form with interest payable semi-annually on January $1^{\text {st }}$ and July $1^{\text {st }}$ of each year. Holders of series 2000F bonds representing $\$ 4,315,000$ in principal value elected to modify the terms of their bonds by extending the maturity date to July 1,2006 and permitting the bonds to be called by Brooke Credit Corporation during the period from the original maturity date to the extended maturity date. These bonds were called during August 2005 and paid in full. Holders of series 2000F bonds representing the remaining $\$ 705,000$ in principal value elected not to modify the terms of their bonds and were paid in full at original maturity. In connection with the bonds, Brooke Credit Corporation covenanted not to incur debt or obligations superior to its obligations to bondholders or pay dividends to shareholders.

The Company offered unsecured debentures (Series A and Series B) for sale to the public in denominations of $\$ 1,000$ with a minimum purchase amount of $\$ 5,000$. The bonds were issued in book-entry form and registered in the name of The Depository Trust Company or its nominee. Interest is paid semi-annually on December $1^{\text {st }}$ and June $1^{\text {st. }}$. The Series B debentures are callable on the third anniversary of the date of issuance of the debentures. The Company used the debenture sale proceeds to acquire insurance agencies for inventory, make corporate acquisitions, purchase loan participation certificates and make short-term working capital loans to insurance agents or other Company subsidiaries.

At September 30, 2005 and December 31, 2004, the bonds and debentures payable consist of:


Interest payable was $\$ 70,000$ and $\$ 214,000$ at September 30, 2005 and December 31, 2004, respectively.

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## 6. Long-Term Debt, Capital Leases

Phillips County, Kansas issued Industrial Revenue Bonds in February 2002 for the purpose of purchasing, renovating, and equipping an office building in Phillipsburg, Kansas for use as a processing center. The total bonds issued were $\$ 825,000$ with various maturities through 2012. The Company leases the building from Phillips County, Kansas although it may be purchased by the Company for a nominal amount at the expiration of the lease agreement. Under the criteria established by SFAS 13, Accounting for Leases, this asset has been capitalized in the Company s financial statements.

Future capital lease payments and long-term operating lease payments are as follows:

| Twelve Months Ended September 30 (in thousands) | Capital Real <br> Estate | Operating Real Estate | Total |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
| 2006 | \$ 123 | \$ 2,934 | \$ 3,057 |
| 2007 | 117 | 2,734 | 2,851 |
| 2008 | 121 | 1,958 | 2,079 |
| 2009 | 115 | 733 | 848 |
| 2010 | 118 | 423 | 541 |
| 2011 | 110 | 39 | 149 |
| 2012 and thereafter | 57 |  | 57 |
|  | - | - |  |
| Total minimum lease payments | 761 | \$ 8,821 | \$ 9,582 |
|  |  | - |  |
| Less amount representing interest | (166) |  |  |


|  |  | 2004 |  |
| :---: | :---: | :---: | :---: |
| Total obligations under capital leases | 595 | \$ | 665 |
| Less current maturities of obligations under capital leases | (80) |  | (70) |
| Obligations under capital leases payable after one year | \$ 515 | \$ | 595 |

## 7. Income Taxes

Net income tax expense is the tax calculated for the year based on the Company s estimated effective tax rate plus the change in deferred income taxes during the year. The elements of income tax expense are as follows:

For the nine months ended

|  | September 30, 2005 | September 30,$2004$ |  |
| :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |
| Current | \$ 3,318 | \$ | 2,592 |
| Deferred | 846 |  |  |
|  | \$4,164 | \$ | 2,592 |

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For the period ended September 30, 2005, income of $\$ 632,000$ was earned in Bermuda and is excluded from the U.S. Federal Tax. Under current Bermuda law, DB Indemnity, LTD and DB Group, LTD are not required to pay any taxes in Bermuda on either income or capital gains. They have received an undertaking from the Minister of Finance in Bermuda that in the event of any such taxes being imposed they will be exempted from taxation until March 28, 2016.

Reconciliation of the U.S. federal statutory tax rate to the Company s effective tax rate on pretax income, based on the dollar impact of this major component on the current income tax expense:

|  | $\begin{gathered} \text { September 30, } \\ 2005 \end{gathered}$ | September 30, 2004 |
| :---: | :---: | :---: |
| U.S. federal statutory tax rate | 35\% | 34\% |
| State statutory tax rate | 4 | 4 |
| Miscellaneous | (3) | (5) |
| Effective tax rate | 36\% | 33\% |

Reconciliation of income tax receivable:

|  | September 30, <br> (in thousands) |
| :--- | :---: |
|  | December 31, <br> 2004 |
| Income tax receivable - Beginning Balance, January 1 | 2,424 |
| Income tax payments over current tax liability | 2,424 |

Reconciliation of deferred tax liability:

|  | September 30, 2005 | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |
| :---: | :---: | :---: |
| (in thousands) |  |  |
| Deferred income tax liability-Beginning Balance, January 1 | 481 | \$ 189 |
| Accumulated other comprehensive income, unrealized gain on interest-only strip receivables | 105 | 69 |
| Accelerated tax depreciation | 11 | 223 |
| Gain on sale of notes receivable | 3,309 |  |
| Deferred income tax liability-Ending Balance | 3,906 | 481 |
| (in thousands) | September 30, | December 31, |
|  | 2005 | 2004 |


| Deferred income tax liability-Current | \$ | 1,038 | \$ | 258 |
| :---: | :---: | :---: | :---: | :---: |
| Deferred income tax liability-Long-term |  | 2,868 |  | 223 |
| Deferred income tax liability-Total | \$ | 3,906 | \$ | 481 |

Deferred tax liabilities were recorded to recognize the future tax consequences of temporary differences between financial reporting amounts and the tax basis of existing assets and liabilities based on currently enacted tax laws and tax rates in effect for the years in which the differences are expected to reverse.

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## 8. Employee Benefit Plans

The Company has a defined contribution retirement plan covering substantially all employees. Employees may contribute up to the maximum amount allowed pursuant to the Internal Revenue Code, as amended. The Company may contribute an additional amount to the plan at the discretion of the Board of Directors. No employer contributions were charged to expense for periods ended September 30, 2005 and 2004.

## 9. Concentration of Credit Risk

The Company maintains cash balances at several banks. At September 30, 2005, the Company had account balances of $\$ 11,346,000$ that exceeded the insurance limit of the Federal Deposit Insurance Corporation.

The Company sells participation interests in loans to numerous banks and finance companies. At September 30, 2005, the Company had sold participation interests in loans totaling $\$ 35,221,000$ to one financial institution. This represents $31 \%$ of the participation interests sold at September 30, 2005, excluding loans sold for securitization.

## 10. Segment Information

The Company s three reportable segments as of and for the periods ended September 30, 2005 and 2004 consisted of its Franchise Services Business, Insurance Brokerage Business and its Lending (formerly Facilitator) Services Business. The Company includes all initial franchise fees for basic services, initial franchise fees for buyers assistance plans and seller related fees in its Franchise Services Business segment instead of the Lending Services Business segment because the associated activities are an integral part of franchise services.

The Franchise Services Business segment includes the sale of insurance, financial, funeral and credit services on a retail basis through franchisees. The Insurance Brokerage Business segment includes the sale of hard-to-place and niche insurance policies on a wholesale basis and the ownership of offshore insurance companies. The Lending Services Business segment includes the solicitation, underwriting, origination, sale and servicing of loans. The results of each segment are separately audited and the segments accounting policies are the same as those described in the summary of significant accounting policies. The Company assesses administrative fees to each business segment for legal, corporate and administrative services. Administrative fees for Franchise Services, Lending Services and Insurance Brokerage for the nine-month period ended September 30, 2005 totaled $\$ 3,825,000, \$ 1,350,000$ and $\$ 90,000$, respectively, and for the nine-month period ended September 30, 2004 totaled $\$ 3,825,000, \$ 675,000$ and $\$ 45,000$, respectively. Administrative fees are reported as an expense for the individual business segment and reported as other operating expenses in the reconciliation of the segment totals to the related consolidated totals. Unallocated corporate-level expenses are reported in the reconciliation of the segment totals to the related consolidated totals as other operating expenses .

The tables below reflect summarized financial information concerning the Company s reportable segments for the three month and nine-month periods ended September 30, 2005 and 2004:

| For the three months ended September 30, 2005 (in thousands) | Franchise Services Business | Insurance <br> Brokerage <br> Business | Lending Services <br> Business | Unallocated Amounts | Elimination of Intersegment Activity | Consolidated <br> Totals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Insurance commissions | \$ 19,991 | \$ 1,866 | \$ | \$ | \$ | \$ 21,857 |
| Policy fee income |  | 494 |  |  |  | 494 |
| Insurance premiums earned |  | 333 |  |  |  | 333 |
| Interest income | 36 | 70 | 2,974 | 34 | (193) | 2,921 |
| Gain on sale of notes receivable |  |  | (359) |  | 19 | (340) |
| Seller consulting fees | 1,704 |  |  |  |  | 1,704 |
| Initial franchise fees for basic services | 5,125 |  |  |  |  | 5,125 |
| Initial franchise fees for buyers assistance plans | 4,149 |  |  |  |  | 4,149 |
| Gain on sale of businesses | 617 |  |  | 2 |  | 619 |
| Other income | 225 | 57 | 63 | 12 | (134) | 223 |
| Total Operating Revenues | 31,847 | 2,820 | 2,678 | 48 | (308) | 37,085 |
| Interest expense | 427 | 84 | 952 | 424 | (193) | 1,694 |
| Commissions expense | 16,636 | 802 |  |  |  | 17,438 |
| Payroll expense | 4,990 | 1,017 | 276 | 893 |  | 7,176 |
| Insurance loss and loss expense incurred |  |  |  |  |  |  |
| Depreciation and amortization | 23 | 160 | 284 | 198 | 5 | 670 |
| Other operating expenses | 7,037 | 530 | 322 | 1,140 | $(1,889)$ | 7,140 |
| Income Before Income Taxes | 2,734 | 227 | 844 | $(2,607)$ | 1,769 | 2,967 |
| Segment assets | 60,774 | 16,272 | 129,230 | 50,946 | $(86,580)$ | 170,642 |
| Expenditures for segment assets | 10,984 | 6 |  | 40 |  | 11,030 |

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|  | Franchise Services Business | Insurance <br> Brokerage <br> Business | Lending Services <br> Business | Unallocated <br> Amounts | Elimination of Intersegment Activity | Consolidated <br> Totals |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| For the three months ended September 30, 2004 (in thousands) |  |  |  |  |  |  |  |
| Insurance commissions | \$ 13,896 | \$ 1,633 | \$ | \$ | \$ | \$ | 15,529 |
| Policy fee income |  | 645 |  |  |  |  | 645 |
| Insurance premiums earned |  | 2 |  |  |  |  | 2 |
| Interest income | 9 | 16 | 1,473 |  | (216) |  | 1,282 |
| Gain on sale of notes receivable |  |  | (125) |  |  |  | (125) |
| Seller consulting fees | 1,183 |  |  |  |  |  | 1,183 |
| Initial franchise fees for basic services | 2,970 |  |  |  |  |  | 2,970 |
| Initial franchise fees for buyers assistance plans | 1,848 |  |  |  |  |  | 1,848 |
| Gain on sale of businesses | 2,755 |  |  |  |  |  | 2,755 |
| Other income | 34 | 34 | 13 |  |  |  | 81 |
| Total Operating Revenues | 22,695 | 2,330 | 1,361 |  | (216) |  | 26,170 |
| Interest expense | 436 | 82 | 323 | 236 | (216) |  | 861 |
| Commissions expense | 11,602 | 794 |  |  |  |  | 12,396 |
| Payroll expense | 3,106 | 820 | 372 | 1,120 |  |  | 5,418 |
| Insurance loss and loss expense incurred |  | (17) |  |  |  |  | (17) |
| Depreciation and amortization | 195 | 75 | 229 | 151 |  |  | 650 |
| Other operating expenses | 4,468 | 505 | 282 | 979 | $(1,515)$ |  | 4,719 |
| Income Before Income Taxes | 2,888 | 71 | 155 | $(2,486)$ | 1,515 |  | 2,143 |
| Segment assets | 49,040 | 15,206 | 79,003 | 26,214 | $(64,581)$ |  | 104,882 |
| Expenditures for segment assets | 7,890 | 40 |  | 299 |  |  | 8,229 |

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| For the nine months ended September 30, 2005 (in thousands) | Franchise <br> Services <br> Business | Insurance <br> Brokerage <br> Business |  | Lending Services <br> Business | Unallocated Amounts | Elimination of Intersegment Activity | Consolidated Totals |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Insurance commissions | \$ 60,467 | \$ | 5,332 | \$ | \$ | \$ | \$ | 65,799 |
| Policy fee income |  |  | 1,287 |  |  |  |  | 1,287 |
| Insurance premiums earned |  |  | 556 |  |  | (3) |  | 553 |
| Interest income | 96 |  | 172 | 7,291 | 34 | (561) |  | 7,032 |
| Gain on sale of notes receivable |  |  |  | 2,521 |  | 30 |  | 2,551 |
| Seller consulting fees | 4,206 |  |  |  |  |  |  | 4,206 |
| Initial franchise fees for basic services | 13,250 |  |  |  |  |  |  | 13,250 |
| Initial franchise fees for buyers assistance plans | 9,405 |  |  |  |  |  |  | 9,405 |
| Gain on sale of businesses | 1,476 |  |  |  |  |  |  | 1,476 |
| Other income | 631 |  | 178 | 262 | 12 | (510) |  | 573 |
| Total Operating Revenues | 89,531 |  | 7,525 | 10,074 | 46 | $(1,044)$ |  | 106,132 |
| Interest expense | 1,086 |  | 254 | 2,187 | 1,286 | (561) |  | 4,252 |
| Commissions expense | 47,183 |  | 2,211 |  |  |  |  | 49,394 |
| Payroll expense | 14,530 |  | 2,951 | 1,116 | 2,528 |  |  | 21,125 |
| Insurance loss and loss expense incurred |  |  |  |  |  |  |  |  |
| Depreciation and amortization | (33) |  | 431 | 836 | 563 | 10 |  | 1,807 |
| Other operating expenses | 17,249 |  | 1,599 | 1,428 | 3,467 | $(5,779)$ |  | 17,964 |
| Income Before Income Taxes | 9,516 |  | 79 | 4,507 | $(7,798)$ | 5,286 |  | 11,590 |
| Segment assets | 60,774 |  | 16,272 | 129,230 | 50,946 | $(86,580)$ |  | 170,642 |
| Expenditures for segment assets | 21,507 |  | 7 | 9,043 | 771 |  |  | 31,328 |

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|  | Franchise Services Business | Insurance <br> Brokerage <br> Business | Lending Services <br> Business | Unallocated <br> Amounts | Elimination of Intersegment Activity | Consolidated Totals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| For the nine months ended September 30, 2004 (in thousands) |  |  |  |  |  |  |
| Insurance commissions | \$ 41,923 | \$ 4,795 | \$ | \$ | \$ | \$ 46,718 |
| Policy fee income |  | 1,523 |  |  |  | 1,523 |
| Insurance premiums earned |  | 270 |  |  |  | 270 |
| Interest income | 22 | 28 | 3,884 |  | (775) | 3,159 |
| Gain on sale of notes receivable |  |  | 1,823 |  |  | 1,823 |
| Seller consulting fees | 3,911 |  |  |  |  | 3,911 |
| Initial franchise fees for basic services | 6,155 |  |  |  |  | 6,155 |
| Initial franchise fees for buyers assistance plans | 5,138 |  |  |  |  | 5,138 |
| Gain on sale of businesses | 3,157 |  |  |  |  | 3,157 |
| Other income | 60 | 125 | 28 |  |  | 213 |
| Total Operating Revenues | $\mathbf{6 0 , 3 6 6}$ | 6,741 | 5,735 |  | (775) | 72,067 |
| Interest expense | 981 | 402 | 802 | 709 | (775) | 2,119 |
| Commissions expense | 33,528 | 2,218 |  |  |  | 35,746 |
| Payroll expense | 7,474 | 2,540 | 1,114 | 3,217 |  | 14,345 |
| Insurance loss and loss expense incurred |  | 13 |  |  |  | 13 |
| Depreciation and amortization | 386 | 227 | 675 | 454 |  | 1,742 |
| Other operating expenses | 10,371 | 1,353 | 560 | 2,555 | $(4,545)$ | 10,294 |
| Income Before Income Taxes | 7,626 | (12) | 2,584 | $(6,935)$ | 4,545 | 7,808 |
| Segment assets | 49,040 | 15,206 | 79,003 | 26,214 | $(64,581)$ | 104,882 |
| Expenditures for segment assets | 19,998 | 51 | 4,882 | 673 |  | 25,604 |

## 11. Related Party Information

Robert D. Orr, CEO of Brooke Corporation, and Leland G. Orr, CFO of Brooke Corporation, own a controlling interest in Brooke Holdings, Inc. which owned $47 \%$ of the Company s common stock at September 30, 2005.

Brooke Holdings, Inc., Robert D. Orr, Leland G. Orr, Anita F. Larson, Shawn T. Lowry, Michael S. Lowry and Kyle L. Garst have agreed to vote their shares of the Company s common stock together and, as a group, they beneficially owned $6,568,626$ shares, or $53 \%$, of the Company s common stock at September 30, 2005.

Shawn T. Lowry, President of Brooke Franchise Corporation, and Michael S. Lowry, President of Brooke Credit Corporation, are the co-members of First Financial Group, L.C. In June 2001, First Financial Group, L.C. guaranteed $65 \%$ of a Brooke Credit Corporation loan to Palmer, L.L.C. of Baxter Springs, Kansas and received a $15 \%$ profit interest in Palmer, L.L.C. as consideration. The loan was originated on June 1, 2001 and is scheduled to mature on September 1, 2011. At September 30, 2005, all but $\$ 14,000$ of the entire loan principal balance of $\$ 587,000$ was sold to unaffiliated lenders. The Company s exposure to loss on this loan totals $\$ 316,000$, of which $\$ 302,000$ is the recourse obligation by Brooke Credit Corporation on a loan participation balance.

Kyle L. Garst, Senior Vice President of Brooke Franchise Corporation, is the sole manager and sole member of American Financial Group, L.L.C. In October 2001, First Financial Group, L.C. and American Financial Group, L.L.C. each guaranteed $50 \%$ of a Brooke Credit Corporation loan to The Wallace Agency, L.L.C. of Wanette, Oklahoma and each received a $7.5 \%$ profit interest in The Wallace Agency. The loan was originated on October 15, 2001 and is scheduled to mature on January 1, 2014. At September 30, 2005, the entire loan principal balance of $\$ 349,000$ had been sold to unaffiliated lenders. The Company s exposure to loss on this loan is limited to a recourse obligation by Brooke Credit Corporation on $\$ 240,000$ of the loan participation balances.

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Anita F. Larson, President and Chief Operating Officer of Brooke Corporation, is married to John Arensberg, a partner in Arensberg Insurance of Overland Park, Kansas. Arensberg Insurance is a franchisee of Brooke Franchise Corporation pursuant to a standard form franchise agreement, and utilizes the administrative and processing services of

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Brooke Franchise Corporation s service center employees pursuant to a standard form service center agreement. Brooke Franchise Corporation receives in excess of $\$ 60,000$ in fees from the franchisee in connection with each of these agreements.

Anita K. Lowry is the sister of Robert D. Orr and Leland G. Orr and the mother of Shawn T. Lowry and Michael S. Lowry and is married to Don Lowry. Don and Anita Lowry are shareholders of American Heritage Agency, Inc. of Hays, Kansas. The Company and American Heritage Agency, Inc. entered into a franchise agreement in February 1999 pursuant to which American Heritage Agency, Inc. participates in the Company s franchise program. At September 30, 2005, Brooke Credit Corporation had four loans outstanding to American Heritage Agency with total principal balances of $\$ 549,000$, of which balances of $\$ 479,000$ were sold to unaffiliated lenders. Such loans were made on substantially the same terms and conditions as provided to other franchisees and are scheduled to mature on June 15, 2016. The Company s exposure to loss equals the retained principal balances of $\$ 70,000$.

## 12. Acquisitions and Divestitures

In November 2003, CJD \& Associates, L.L.C. acquired $100 \%$ of the outstanding shares of Texas All Risk General Agency, Inc. and T.A.R. Holding Co., Inc. for an initial purchase price of $\$ 1,000,000$. All of the initial purchase price has been allocated to Amortizable Intangible Assets as disclosed in footnote $1(\mathrm{~g})$. The sellers are entitled to an increase of the initial purchase price equal to $25 \%$ of Texas All Risk s monthly net revenues during the contingency period of November 2004 to October 2008. Any such purchase price increase shall be paid to the sellers monthly during the contingency period and, in accordance with paragraph 28 of SFAS 141, Business Combinations, the payment is to be recorded as an asset when made. Additional payments of the purchase price have been made in the amount of $\$ 1,158,000$ since the initial purchase. Texas All Risk offers hard-to-place and niche insurance as a wholesaler under the trade names of Texas All Risk General Agency and All Risk General Agency.

In February 2004, the Company acquired insurance agency assets from Brent and Haeley Mowery for a total purchase price of $\$ 499,000$. This agency was subsequently sold to a franchisee in July 2005 for $\$ 499,000$ which resulted in a gain on sale of $\$ 68,000$ from amortization recorded in prior periods.

In July 2002, the Company acquired $100 \%$ of the outstanding ownership interest of CJD \& Associates, L.L.C. for an initial purchase price of $\$ 2,025,000$. A portion of the initial purchase price has been allocated to Amortizable Intangible Assets as disclosed in footnote 1 (g). The sellers are entitled to an increase of the initial purchase price equal to $30 \%$ of CJD \& Associates monthly net revenues during the contingency period of September 1, 2003 to September 1, 2007. Any such purchase price increase shall be paid to the sellers monthly during the contingency period and, in accordance with paragraph 28 of SFAS 141, Business Combinations, the payment is to be recorded as an asset when made. Additional payments of the purchase price have been made in the amount of $\$ 1,574,000$ since the initial purchase. CJD \& Associates, L.L.C. offers hard-to-place and niche insurance as a wholesaler under the trade name of Davidson Babcock.

The Company acquired the stock or business assets of six auto insurance agencies during the year ended December 31, 2004 for purchase prices totaling $\$ 7,931,000$ and subsequently sold these six agencies during the year ended December 31, 2004 for a total of $\$ 11,847,000$. The Company originally intended to hold these six agencies for longer periods of time and, therefore, recorded amortization expenses. The gain on sale resulting from divestiture of these six agencies primarily results from recapturing amortization expenses and increasing the sales price to the approximate amount of initial franchise fees that would have been otherwise recorded if originally sold to franchisees.

## 13. Stock-Based Compensation

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The Company s net income and net income per common share would have been reduced to the pro forma amounts indicated below if compensation cost for the Company s stock option plan had been determined based on the fair value at the grant date for awards in accordance with the provisions of SFAS 123, Accounting for Stock-Based Compensation. The earnings per share has been adjusted to reflect the 2 -for- 1 stock split in 2004.

|  | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 4}$ |
| :--- | ---: | ---: |
| (in thousands, except per share data) |  |  |
| Net income: | $\$ 7,426$ | $\$ 5,216$ |
| As reported | 7,250 | 5,011 |
| Pro forma |  |  |
| Basic earnings per share: | $\$ 0.71$ | $\$ 0.54$ |
| As reported | 0.70 | 0.52 |
| Pro forma | 0.69 | 0.51 |
| Diluted earnings per share: | 0.67 | 0.49 |

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The fair value of the options granted for the periods ended September 30, 2005 and 2004 is estimated on the date of grant using the binomial option pricing model. The weighted-average assumptions used and the estimated fair value are as follows:

|  | 2005 | 2004 |
| :---: | :---: | :---: |
| Expected term | 5.6 | 2.0 |
| Expected stock volatility | 30\% | 30\% |
| Risk-free interest rate | 5\% | 5\% |
| Dividend | 1\% | 1\% |
| Fair value per share | \$ 0.85 | \$ 0.59 |

The Company has granted stock options to officers, certain key employees, and directors for the purchase of its common stock under a shareholder-approved plan. Pursuant to resolutions dated February 18, 2003 and April 22, 2004, the Compensation Committee of the Board of Directors adjusted the number of shares authorized for issuance under the 2001 Compensatory Stock Option Plan pursuant to the anti-dilution provisions of the Plan. Accordingly, at September 30, 2005, the Brooke Corporation 2001 Compensatory Stock Option Plan authorizes the issuance of up to $1,080,000$ shares of the Company s common stock for use in paying incentive compensation awards in the form of stock options. Unless otherwise required by law, the options are granted at fair value at the date of grant and, except for stock options awarded to selected officers, directors and employees, generally have become partially exercisable immediately. The options expire one to ten years from the date of grant. At September 30, 2005, there were 404,240 additional shares available for granting stock options under the stock plan.

|  | Shares Under Option | Weighted Average Exercise Price |  |
| :---: | :---: | :---: | :---: |
| Outstanding January 1, 2005 | 562,550 | \$ | 3.07 |
| Granted | 24,400 |  | 23.49 |
| Exercised | $(154,830)$ |  | 3.89 |
| Relinquished | $(8,620)$ |  | 15.74 |
| Terminated and expired | $(5,400)$ |  | 5.00 |
| Outstanding, September 30, 2005 | 418,100 | \$ | 3.67 |


|  | Shares Under Option | Weighted Average Exercise Price |  |
| :---: | :---: | :---: | :---: |
| Outstanding January 1, 2004 | 643,440 | \$ | 2.84 |
| Granted | 16,000 |  |  |
| Exercised | $(45,670)$ |  | 2.09 |
| Relinquished |  |  |  |
| Terminated and expired | $(45,420)$ |  | 2.09 |
| Outstanding, September 30, 2004 | 568,350 | \$ | 3.08 |

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194,560 options to purchase shares were exercisable at September 30, 2005. The following table summarizes information concerning outstanding and exercisable options at September 30, 2005.

| Range of Exercisable Prices | Options Outstanding |  |  | Options Exercisable |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number <br> Outstanding | Remaining Contractual Life in Years | Weighted Average Exercise <br> Price | Number <br> Exercisable | Weighted Average Exercise <br> Price |
| \$1.21 \$23.49 | 418,100 | 5.67 | \$ 3.67 | 194,560 | \$ 3.10 |

## 14. Intangible Assets

There are no intangible assets with indefinite useful lives at September 30, 2005 and December 31, 2004. The intangible assets with definite useful lives have a value of $\$ 8,058,000$ and $\$ 7,880,000$ at September 30, 2005 and December 31, 2004, respectively. Of these assets $\$ 2,691,000$ and $\$ 2,909,000$ are recorded as a servicing asset on the balance sheet. The remaining assets are included in Other Assets on the balance sheet. Amortization expense was $\$ 1,171,000$ and $\$ 1,380,000$ for the nine-month periods ended September 30, 2005 and 2004, respectively.

Amortization expense for amortizable intangible assets for the twelve-month periods ended September 30, 2006, 2007, 2008, 2009 and 2010 is estimated to be $\$ 1,561,000, \$ 1,374,000, \$ 1,101,000, \$ 909,000$, and $\$ 783,000$, respectively.

## 15. Supplemental Cash Flow Disclosures

|  | For the nine months ended September 30, 2005 |  | For the nine months ended September 30, 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| Supplemental disclosures: (in thousands) |  |  |  |  |
| Cash paid for interest | \$ | 3,255 | \$ | 1,296 |
| Cash paid for income tax | \$ | 4,624 | \$ | 2,792 |

Business inventory increased from December 31, 2004 to September 30, 2005 and was unchanged from December 31, 2003 to September 30, 2004. During the periods ended September 30, 2005 and 2004, the statements of cash flows reflect the purchase of businesses into inventory totaling $\$ 20,238,000$ and $\$ 13,721,000$, respectively, and the sale of businesses from inventory totaling $\$ 30,819,000$ and $\$ 21,010,000$, respectively. During the periods ended September 30, 2005 and 2004, net cash of $\$ 10,581,000$ and $\$ 7,289,000$, respectively, was provided by the Company s business inventory activities because $\$ 14,319,000$ and $\$ 9,191,000$, respectively, of the purchase price of business inventory was financed by sellers.

|  | For the nine months ended September 30, 2005 |  | For the nine months ended September 30, 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |  |
| Purchase of business inventory | \$ | $(20,238)$ | \$ | $(13,721)$ |
| Sale of business inventory |  | 30,819 |  | 21,010 |
| Net cash provided from sale of business inventory |  | 10,581 |  | 7,289 |
| Cash provided by sellers of business inventory |  | $(14,319)$ |  | $(9,191)$ |
| (Increase) decrease in inventory on balance sheet | \$ | $(3,738)$ | \$ | $(1,902)$ |

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## 16. Statutory Requirements

DB Indemnity, LTD is required by its license to maintain statutory capital and surplus greater than a minimum amount determined as the greater of $\$ 120,000$, a percentage of outstanding losses or a given fraction of net written premiums. At September 30, 2005, the Company was required to maintain a statutory capital and surplus of $\$ 120,000$. Actual statutory capital and surplus was $\$ 1,666,000$ and $\$ 1,053,000$ at September 30, 2005 and December 31, 2004, respectively. Of the actual statutory capital, $\$ 120,000$ and $\$ 120,000$ was fully paid up share capital, and, accordingly, all of the retained earnings and contributed surplus were available for payment of dividends to shareholders.

DB Indemnity, LTD is also required to maintain a minimum liquidity ratio whereby the value of its relevant assets are not less than $75 \%$ of the amount of its relevant liabilities. Relevant assets include cash and deposits, investment income accrued and insurance balances receivable. Certain categories of assets do not qualify as relevant assets under the statute. The relevant liabilities are total general business insurance reserves and total other liabilities, less sundry liabilities.

DB Indemnity, LTD was required to maintain relevant assets of at least $\$ 723,000$ and $\$ 553,000$ at September 30, 2005 and December 31, 2004, respectively. At September 30, 2005 and December 31, 2004, relevant assets were $\$ 2,629,000$ and $\$ 1,790,000$, respectively. The minimum liquidity ratio was, therefore, met.

DB Group, LTD is required by its license to maintain statutory capital and surplus greater than a minimum amount determined as the greater of $\$ 1,000,000$, a percentage of outstanding losses or a given fraction of net written premiums. At September 30, 2005, the Company was required to maintain a statutory capital and surplus of $\$ 1,000,000$. Actual statutory capital and surplus was $\$ 1,050,000$ and $\$ 1,035,000$ at September 30, 2005 and December 31, 2004, respectively. Of the actual statutory capital $\$ 1,102,000$ and $\$ 1,102,000$ was fully paid up share capital and contributed surplus, and, accordingly, all of the retained earnings were available for payment of dividends to shareholders.

DB Group, LTD is also required to maintain a minimum liquidity ratio whereby the value of its relevant assets are not less than $75 \%$ of the amount of its relevant liabilities. Relevant assets include cash and deposits, investment income accrued and insurance balances receivable. Certain categories of assets do not qualify as relevant assets under the statute. The relevant liabilities are total general business insurance reserves and total other liabilities, less sundry liabilities.

DB Group, LTD was required to maintain relevant assets of at least $\$ 1,000$ and $\$ 1,000$ at September 30, 2005, and December 31, 2004, respectively. At September 30, 2005 and December 31, 2004, relevant assets were $\$ 1,052,000$ and $\$ 1,036,000$, respectively. The minimum liquidity ratio was, therefore, met.

## 17. Contingencies

In July 2002, the Company entered into an agreement to purchase CJD \& Associates, L.L.C. The sellers are entitled to an increase of the initial purchase price equal to $30 \%$ of CJD \& Associates monthly net revenues during the contingency period of September 1, 2003 to September 1, 2007. Additional payments of the purchase price have been made in the amount of $\$ 1,574,000$ since the initial purchase. Based on historical trends, the Company estimates additional payments to the sellers of $\$ 79,000$ in 2005 and $\$ 761,000$ and $\$ 583,000$ in the fiscal years 2006 and 2007, respectively.

In November 2003, CJD \& Associates, L.L.C. entered into an agreement to purchase Texas All Risk General Agency, Inc. and T.A.R. Holding Co., Inc. T.A.R. Holding Co., Inc. and CJD \& Associates, L.L.C. collectively own $100 \%$ of the outstanding shares All Risk General Agency, Inc. The sellers are entitled to an increase of the initial purchase price equal to $25 \%$ of Texas All Risk s monthly net revenues during the contingency period of November 2004 to October 2008. Additional payments of the purchase price have been made in the amount of $\$ 1,158,000$ since the initial purchase. Based on historical trends, the Company estimates additional payments to the sellers of $\$ 118,000$ in 2005 and $\$ 926,000, \$ 1,065,000$ and $\$ 1,122,000$ in the fiscal years 2006, 2007 and 2008, respectively.

Brooke Franchise is currently a party to one agreement pursuant to which, after September 30, 2005, it is obligated to acquire business assets for its inventory for a total purchase price of $\$ 959,000$.

## 18. New Accounting Standards

On December 16, 2004, the FASB issued SFAS No. 123R, Share-Based Payment. SFAS No. 123R requires companies to expense the value of employee stock options and similar awards. The cost of the awards will be measured at the fair value on the awards grant date, based on the estimated number of awards that are expected to vest. Compensation cost for awards that vest would not be reversed if the awards expire without being exercised. When measuring fair value, companies can choose an option-pricing model like Black-Scholes or binominal models. On April 14, 2005, a new rule was

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adopted which changed the dates for compliance with the new standards of SFAS No. 123R. The new effective date for public companies is the beginning of the next fiscal year after June 15, 2005, and applies to all outstanding and unvested share-based payment awards at a company s adoption date. The adoption of SFAS No. 123R for estimated unvested options at the adoption date may have a material effect on our consolidated financial statements. The Company s Compensation Committee is considering various alternative forms of compensation in response to this new pronouncement. As a result, the impact to the consolidated financial statements for future share-based payment awards has not been determined.

## 19. Reclassifications

Certain accounts in the prior period financial statements have been reclassified for comparative purposes to conform with the presentation in the current year financial statements.

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## Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations.

Amounts in this section have been rounded to the nearest thousand, except percentages, ratios, per share data, numbers of franchise locations and numbers of businesses. Unless otherwise indicated, or unless the context otherwise requires, references to years in this section mean our fiscal years ended December 31.

## Forward-Looking Information

We caution you that this report on Form 10-Q for the quarter and nine month period ended September 30, 2005 includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is subject to the safe harbor created by that Act. Among other things, these statements relate to our financial condition, results of operations and business. These forward-looking statements are generally identified by the words or phrases would be, will allow, expect to, intend to, will continue, is anticipated, estimate, implement, build, project or similar expressions and references to strategies or plans.

While we provide forward-looking statements to assist in the understanding of our anticipated future financial performance, we caution readers not to place undue reliance on any forward-looking statements, which speak only as of the date that we make them. Forward-looking statements are subject to significant risks and uncertainties, many of which are beyond our control. Although we believe that the assumptions underlying our forward-looking statements are reasonable, any of the assumptions could prove to be inaccurate. Actual results may differ materially from those contained in or implied by these forward-looking statements for a variety of reasons. These risks and uncertainties are discussed in more detail in our annual report on Form 10-K/A for the fiscal year ended December 31, 2004, in our other filings with the Securities and Exchange Commission and in this section of this report and include, but are not limited to:

A significant part of our business strategy involves adding new franchise locations, and our failure to grow may adversely affect our business, prospects, results of operations and financial condition.

Our franchisees financial performance may adversely affect their ability to repay amounts due to us.

Our financial condition could be adversely affected if we are unable to fund our loans through sales to third parties.

We make certain assumptions regarding the profitability of our securitizations which may not prove to be accurate.

The value of the collateral securing our loans to franchisees may be adversely affected by our franchisees actions.

Potential litigation and regulatory proceedings regarding commissions, fees, contingency payments, profit sharing and other compensation paid to brokers or agents could materially adversely affect our financial condition.

We are dependent on key personnel.

We may be required to repurchase loans sold with recourse or make payments on guarantees.

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We have experienced material weaknesses in our internal controls.

Efforts to comply with the Sarbanes-Oxley Act will entail significant expenditures; non-compliance with the Sarbanes-Oxley Act may adversely affect us.

We compete in a highly regulated industry, which may result in increased expenses or restrictions in our operations.

## General

Our primary business activity is insurance sales through franchisees and most of our revenues are generated from commissions paid on the sale of insurance. Commission revenues typically represent a percentage of insurance premiums paid by policyholders. Premium amounts and commission percentage rates are established by insurance companies, so we have little or no control over the commission amount generated from the sale of a specific insurance policy. Our business also includes lending to businesses that sell insurance and related services. Unlike commission revenues, lending interest rates are typically set by us, although competitive forces are important limiting factors when establishing rates.

Brooke Franchise Most of our revenues are from commissions paid to Brooke Franchise, our wholly owned franchise subsidiary, by insurance companies for the sale of insurance policies on a retail basis through exclusive franchisees. Brooke Franchise primarily relies on the recruitment of additional franchisees to increase retail insurance commission revenues.

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Brooke Franchise s franchisees specialize in general insurance sales, auto insurance sales, business insurance sales, financial services or final expense/funeral services. Brooke Franchise also consults with business sellers and lenders.

Brooke Credit Brooke Credit, our wholly owned finance subsidiary, generates most of its revenues from interest income resulting from loans held on our balance sheet in the form of inventory loans held for sale, which are mostly made to Brooke Franchise s franchisees. Brooke Credit also generates revenues from gains on the sale of franchisee loans when they are removed from our balance sheet. Brooke Credit funds its loan portfolio primarily through the sale of loan participation interests to other lenders, commercial bank loans secured by loan assets and the sale of securities, backed by loan assets, to accredited investors.

Brooke Brokerage Although a relatively small part of our business, we also generate revenues from commissions paid to Brooke Brokerage, our wholly owned brokerage subsidiary, by insurance companies for the sale of hard-to-place and niche insurance policies on a wholesale basis through non-exclusive agents and our own franchise agents. Brooke Brokerage primarily relies on the recruitment of additional broker agents to increase wholesale commission revenues.

## Results of Operations

Our consolidated results of operations have been significantly impacted by our expansion of territory and personnel in recent years. The following table shows income and expenses (in thousands, except percentages and per share data) for the three months and nine months ended September 30, 2005 and 2004, and the percentage change from period to period.

|  |  | Three <br> months <br> ended <br> tember 30, <br> 2005 | Three months ended September 30, 2004 |  | 2005 <br> \% increase (decrease) over 2004 | Nine months ended September 30, 2005 |  | Nine months ended September 30, 2004 |  | 2005 <br> \% increase (decrease) over 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUES |  |  |  |  |  |  |  |  |  |  |
| Insurance commissions | \$ | 21,857 | \$ | 15,529 | 41\% | \$ | 65,799 | \$ | 46,718 | 41\% |
| Interest income (net) |  | 2,921 |  | 1,282 | 128 |  | 7,032 |  | 3,159 | 123 |
| Seller consulting fees |  | 1,704 |  | 1,183 | 44 |  | 4,206 |  | 3,911 | 8 |
| Gain on sale of businesses |  | 619 |  | 2,755 | (78) |  | 1,476 |  | 3,157 | (53) |
| Initial franchise fees for basic services |  | 5,125 |  | 2,970 | 73 |  | 13,250 |  | 6,155 | 115 |
| Initial franchise fees for buyers assistance plans |  | 4,149 |  | 1,848 | 125 |  | 9,405 |  | 5,138 | 83 |
| Gain on sale of notes receivable |  | (340) |  | (125) | (172) |  | 2,551 |  | 1,823 | 40 |
| Insurance premiums earned |  | 333 |  | 2 | 16,550 |  | 553 |  | 270 | 105 |
| Policy fee income |  | 494 |  | 645 | (23) |  | 1,287 |  | 1,523 | (16) |
| Other income |  | 223 |  | 81 | 175 |  | 573 |  | 213 | 169 |
|  |  |  |  |  |  |  |  |  | - |  |
| Total Operating Revenues |  | 37,085 |  | 26,170 | 42 |  | 106,132 |  | 72,067 | 47 |
| EXPENSES |  |  |  |  |  |  |  |  |  |  |
| Commission expense |  | 17,438 |  | 12,396 | 41 |  | 49,394 |  | 35,746 | 38 |
| Payroll expenses |  | 7,176 |  | 5,418 | 32 |  | 21,125 |  | 14,345 | 47 |
| Depreciation and amortization expense |  | 670 |  | 650 | 3 |  | 1,807 |  | 1,742 | 4 |
| Insurance loss and loss expense incurred |  |  |  | (17) |  |  |  |  | 13 | (100) |
| Other operating expenses |  | 7,140 |  | 4,719 | 51 |  | 17,964 |  | 10,294 | 75 |

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| Other operating interest expense |  | 657 |  | 196 | 235 |  | 1,415 |  | 530 | 167 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Operating Expenses |  | 33,081 |  | 23,362 | 42 |  | 91,705 |  | 62,670 | 46 |
| Income from operations |  | 4,004 |  | 2,808 | 43 |  | 14,427 |  | 9,397 | 54 |
| Interest expense |  | 1,037 |  | 665 | 56 |  | 2,837 |  | 1,589 | 79 |
| Income before income taxes |  | 2,967 |  | 2,143 | 38 |  | 11,590 |  | 7,808 | 48 |
| Income tax expenses |  | 987 |  | 735 | 34 |  | 4,164 |  | 2,592 | 61 |
| Net income | \$ | 1,980 | \$ | 1,408 | 41\% | \$ | 7,426 | \$ | 5,216 | 42\% |
| Basic net income per share | \$ | 0.19 | \$ | 0.14 | 36 | \$ | 0.71 | \$ | 0.54 | 31 |
| Diluted net income per share |  | 0.18 |  | 0.14 | 29 |  | 0.69 |  | 0.51 | 35 |

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Operating revenue is expected to continue to increase during the remainder of 2005 as a result of opening new franchise locations. The increase in total operating revenues, and most of the individual revenue categories that make up total operating revenues, is primarily attributable to the expansion of our franchise operations. The increase in interest income (net), which includes interest income we receive on loans less interest expense paid to those purchasing participation interests in our loans, is primarily attributable to our decision to hold more loans on our balance sheet for longer periods of time.

Expenses are also expected to continue to increase during the remainder of 2005 as a result of opening new franchise locations. The increase of commission expense is primarily attributable to increases in insurance commissions received from insurance companies, because a share of insurance commissions is typically paid to franchisees. Payroll expenses, which include wages, salaries, payroll taxes and compensated absences expenses, and other operating expenses, which include advertising, rent, travel, lodging, office supplies and insurance expenses, increased primarily as a result of the expansion of our franchise operations. Payroll expenses, as a percentage of total operating revenue, were approximately $19 \%$ and $21 \%$, respectively, for the three months ended September 30, 2005 and 2004 and approximately $20 \%$ and 20\%, respectively, for the nine months ended September 30, 2005 and 2004. Other operating expenses, as a percentage of total operating revenue, were approximately $19 \%$ and $18 \%$, respectively, for the three months ended September 30, 2005 and 2004 and approximately $17 \%$ and $14 \%$, respectively, for the nine months ended September 30, 2005 and 2004.

The increases in other operating interest expense are primarily attributable to interest paid on a bank line of credit. We use this line of credit to fund our loans until we sell them in a securitization. We consider line of credit, bond and debenture interest expense to be an operating expense because the proceeds from the sale of such bonds and debentures are used to partially fund our lending activities.

We consider interest expense, other than line of credit, bond and debenture interest expense, to be a non-operating expense. Interest expense increased primarily as a result of increased average loan balances to commercial banks, which were incurred primarily to capitalize our operating subsidiaries, and increased notes payable balances resulting from deferred payments to sellers on acquired businesses.

Income before income taxes for the nine months ended September 30, 2005 increased at a faster rate than net income because we increased our 2005 income tax liability to reflect an increase in the 2005 estimated effective tax rate from $33 \%$ to $36 \%$. The increase in the estimated effective tax rate resulted from a preliminary estimate of 2004 taxes and the 2004 actual tax rate.

Net income and net income per share have increased primarily because we have increased the number of new franchises and a significant share of our revenues result from initial franchise fees associated with adding new franchise locations. Initial franchise fees typically are among our most profitable sources of revenues.

Assets are expected to continue to increase during the remainder of 2005 as a result of continued expansion and holding more loans for longer periods of time prior to the sale of participation interests in such loans or securitizing such

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loans in order to increase interest income. The following table shows selected assets and liabilities (in thousands, except percentages) as of September 30, 2005 and December 31, 2004, and the percentage change between those dates.

|  |  | of <br> Bber 30, 05 | As of December 31, 2004 |  | 2005 <br> \% increase (decrease) since year-end 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Customer receivables | \$ | 9,558 | \$ | 6,915 | 38\% |
| Notes receivable |  | 89,091 |  | 44,644 | 100 |
| Interest earned not collected on notes |  | 1,114 |  | 819 | 36 |
| Other receivables |  | 2,499 |  | 1,239 | 102 |
| Securities |  | 27,744 |  | 17,889 | 55 |
| Deferred charges |  | 972 |  | 839 | 16 |
| Accounts payable |  | 8,841 |  | 7,081 | 25 |
| Payable under participation agreements |  | 17,638 |  | 2,452 | 619 |
| Premiums payable |  | 7,731 |  | 6,441 | 20 |
| Debt |  | 88,216 |  | 80,482 | 10 |

Customer receivables primarily include amounts owed to Brooke Franchise by our franchisees and increased primarily from continued expansion of our franchise operations. A loss allowance was established for Brooke Franchise s credit loss exposure to these receivable balances from franchisees (See Franchise Services Segment, below).

Notes receivable include loans made by Brooke Credit to franchisees and others. Notes receivable balances vary, sometimes significantly from period to period, as a result of our decision to temporarily retain more or fewer loans in our held for sale loan inventory based on the funds available to us. Notes receivable balances increased as a result of increased volume of loan originations and the holding of these loans on our books for a longer period. No loss allowance has been made for the notes receivable held in Brooke Credit s loan inventory because we typically hold these assets for less than one year. Therefore, we have a short-term exposure to loss and have experienced limited credit losses (See Lending Services Segment, below). Interest earned not collected on notes (accrued interest income) increased primarily because the loan portfolio balance increased and loan interest rates have increased.

Customer receivables, notes receivables, interest earned not collected on notes and allowance for doubtful accounts are the items that comprise our accounts and notes receivable, net, as shown on our consolidated balance sheet.

Other receivables, which primarily include the estimated amounts due from franchisees for future policy cancellations and amounts due from sellers for consulting fees, increased primarily from continued expansion of our franchise operations, which increased acquisition activity and the commission revenues generated by franchisees.

The terms of our securitizations require the over-collateralization of the pool of loan assets that back the securities sold to investors. We retain ownership of the resulting subordinate interest in the loan pool, and the corresponding securities asset increased as the result of securitization of notes receivables.

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Accounts payable, which includes franchise payables, producer payables, payroll payables and other accrued expenses, increased primarily from the continued expansion of our franchise operations, which increased the accrual for estimated commission expense due franchisees.

Payable under participation agreements is the amount we owe to funding institutions that have purchased participating interests in loans pursuant to transactions that do not meet the true sale test of SFAS 140, Accounting for Transfers and Services of Financial Assets and Extinguishments of Liabilities. Payable under participation agreements increased because we sold more loans pursuant to transactions that did not meet the true sale test.

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The premiums payable liability category is comprised primarily of amounts due to insurance companies for premiums that are billed and collected by our franchisees. Premiums payable increased primarily from the continued expansion of our franchise operations, which resulted in an increase of premiums billed and collected by our franchisees.

Debt increased primarily as the result of increasing the line of credit balances for the purpose of funding increasing loan inventory balances.

## Income Taxes

For the three months ended September 30, 2005 and 2004, we incurred income tax expenses of $\$ 987,000$ and $\$ 735,000$, respectively, resulting in effective tax rates of $33 \%$ and $34 \%$. For the nine months ended September 30, 2005 and 2004, we incurred income tax expenses of $\$ 4,164,000$ and $\$ 2,592,000$, respectively, resulting in effective tax rates of $36 \%$ and $33 \%$. As of September 30, 2005 and December 31, 2004, we had current income tax receivable of $\$ 2,424,000$ and $\$ 0$, with current income tax liabilities of $\$ 558,000$ and $\$ 1,913,000$ respectively, and deferred income tax liabilities of $\$ 3,906,000$ and $\$ 481,000$ respectively. The deferred tax liability is primarily due to the deferral of tax payments on certain income recorded when notes receivables are sold to participating banks and investors.

## Analysis by Segment

Our three reportable segments are Franchise Services, Lending Services and Insurance Brokerage. The Franchise Services segment includes the sale of general insurance and related services to customers on a retail basis through franchisees of Brooke Franchise. The Lending Services Segment includes our lending activities through Brooke Credit. The Insurance Brokerage Segment includes the sale of hard-to-place and niche insurance on a wholesale basis by Brooke Brokerage.

Each segment is assessed a shared services expense which is an internal allocation of legal, accounting, information technology and facilities management expenses based on our estimate of usage. Segment income and expenses exclude consolidating entries and segment assets and liabilities include consolidating entries, except total assets listed in tables.

## Franchise Services Segment

Financial Information Financial information relating to Brooke Franchise and our Franchise Services Segment is as follows (in thousands, except percentages):

|  | Three months ended <br> September 30, 2005 | Three months ended September 30, 2004 | 2005 \% increase (decrease) over 2004 | Nine months Ended September 30, 2005 | Nine months ended September 30, 2004 | 2005 \% increase (decrease) over 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |

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| Insurance commissions | \$ | 19,991 | \$ | 13,896 | 44\% | \$ | 60,467 | \$ | 41,923 | 44\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Seller consulting fees |  | 1,704 |  | 1,183 | 44 |  | 4,206 |  | 3,911 | 8 |
| Gain on sale of businesses |  | 617 |  | 2,755 | (78) |  | 1,476 |  | 3,157 | (53) |
| Initial franchise fees for basic services |  | 5,125 |  | 2,970 | 73 |  | 13,250 |  | 6,155 | 115 |
| Initial franchise fees for buyers assistance plans |  | 4,149 |  | 1,848 | 125 |  | 9,405 |  | 5,138 | 83 |
| Interest income |  | 36 |  | 9 | 300 |  | 96 |  | 22 | 336 |
| Other income |  | 225 |  | 34 | 562 |  | 631 |  | 60 | 952 |
| Total Revenues |  | 31,847 |  | 22,695 | 40 |  | 89,531 |  | 60,366 | 48 |
| EXPENSES |  |  |  |  |  |  |  |  |  |  |
| Commission expense |  | 16,636 |  | 11,602 | 43 |  | 47,183 |  | 33,528 | 41 |
| Payroll expense |  | 4,990 |  | 3,106 | 61 |  | 14,530 |  | 7,474 | 94 |
| Amortization |  | 23 |  | 195 | (88) |  | (33) |  | 386 | (109) |
| Other operating expenses |  | 7,037 |  | 4,468 | 57 |  | 17,249 |  | 10,371 | 66 |
| Total Operating Expenses |  | 28,686 |  | 19,371 | 48 |  | 78,929 |  | 51,759 | 52 |
| Income from operations |  | 3,161 |  | 3,324 | (5) |  | 10,602 |  | 8,607 | 23 |
| Interest expense |  | 427 |  | 436 | (2) |  | 1,086 |  | 981 | 11 |
| Income before income taxes | \$ | 2,734 | \$ | 2,888 | (5)\% | \$ | 9,516 | \$ | 7,626 | 25\% |
| Total assets (at period end) |  | 60,774 |  | 49,040 | 24\% |  | 60,774 |  | 49,040 | 24\% |

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Commission Revenues Retail insurance commissions have increased primarily as a result of Brooke Franchise s continued expansion of franchise operations. Brooke Franchise also received commissions from the sale of investment securities and revenues from the sale of funeral services that are not directly related to insurance sales. However, these revenues are not sufficient to be considered material and are, therefore, combined with insurance commission revenues.

Commission expense increased because insurance commission income increased and franchisees are typically paid a share of insurance commission income. Commission expense represented approximately $83 \%$ and $83 \%$, respectively, of Brooke Franchise s insurance commissions for the three months ended September 30, 2005 and 2004 and approximately $78 \%$ and $80 \%$, respectively, for the nine months ended September 30, 2005 and 2004.

Brooke Franchise sometimes retains an additional share of franchisees commissions as payment for franchisee optional use of Brooke Franchise s service or sales centers. However, all such payments are applied to service center/sales center expenses and not applied to commission expense. Brooke Franchise has a total of 23 service centers/sales centers. Included in this total are two service/sales centers that were opened during the nine-month period ended September 30, 2005.

Amortization expense for the nine months ended September 30, 2005 reports a decrease as the result of an internal audit of the amortization calculations on intangible assets performed during the second quarter of 2005. The net book values of the intangible assets were adjusted accordingly.

Profit sharing commissions, or Brooke Franchise s share of insurance company profits paid by insurance companies on policies written by franchisees, increased $\$ 152,000$, or $107 \%$, to $\$ 294,000$ for the three months ended September 30, 2005 from $\$ 142,000$ for the three months ended September 30, 2004. Profit sharing commissions also increased $\$ 2,106,000$, or $76 \%$, to $\$ 4,875,000$ for the nine months ended September 30, 2005 from $\$ 2,769,000$ for the nine months ended September 30, 2004. Profit sharing commissions increased primarily because overall insurance company profits increased on policies written by Brooke Franchise s franchisees. Profit sharing commissions represented approximately $1 \%$ and $1 \%$, respectively, of Brooke Franchise s insurance commissions for the three months ended September 30, 2005 and 2004 and approximately $8 \%$ and $7 \%$, respectively, for the nine months ended September 30, 2005 and 2004. Brooke Franchise typically receives the majority of its profit sharing commissions in the first quarter. Franchisees do not receive any share of Brooke Franchises profit sharing commissions.

Net commission refund expense is our estimate of the amount of Brooke Franchise s share of retail commission refunds due to policyholders resulting from future policy cancellations. This expense decreased $\$ 1,000$, or $13 \%$, to $\$ 7,000$ for the three months ended September 30, 2005 from $\$ 8,000$ for the three months ended September 30, 2004. This expense also increased $\$ 10,000$, or $43 \%$, to $\$ 33,000$ for the nine months ended September 30, 2005 from $\$ 23,000$ for the nine months ended September 30, 2004. Cancellation related expenses increased primarily as a result of Brooke Franchise s continued expansion of franchise operations. As of September 30, 2005 and December 31, 2004, Brooke Franchise recorded corresponding total commission refund liabilities of $\$ 686,000$ and $\$ 521,000$, respectively.

Initial Franchise Fees for Basic Services A certain level of basic services is initially provided to all franchisees, whether they acquire an existing business and convert into a Brooke franchise or whether they start up a new Brooke franchise. These basic services include services usually provided by other franchisors, including a business model, use of a registered trade name, access to suppliers and a license for an Internet-based management system. The amount of the initial franchise fees typically paid for basic services is currently $\$ 125,000$. We expect the initial franchise fee rate for basic services to increase as demand for access to our trade name, suppliers and business model increases.

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Prior to the fourth quarter of 2003, our franchises were typically conversions of acquired businesses and the initial franchise fee for basic services was typically waived because we believed that our franchise operations and trade name were not sufficiently established for franchisees to pay initial franchise fees for our basic services. Prior to the fourth quarter of 2003, our initial franchise fees were attributed to inspection reports and other specific buyers assistance services. However, as our franchise network has grown, our basic franchise services have become more valuable to our franchisees and we have been able to charge for these services.

The value of our basic franchise services was demonstrated when we began selling start up, or de novo, franchises in the fourth quarter of 2003. These franchisees did not require any specific buyers assistance services, but did require basic franchise services such as use of a registered trade name, supplier access and a proven business model. Therefore, when we introduced our start up franchise program in the fourth quarter of 2003, we began allocating a portion of the initial franchise fees paid by conversion franchisees to basic services because start up franchisees willingly paid us initial franchise fees for basic services. Correspondingly, the amount of this allocation was based on the amount of initial franchise fees typically paid by a start up franchisee. Prior to the first quarter of 2004, we had one start up franchisee. During the period from January 1, 2004 to September 30, 2005, we added 107 start up franchisees who paid us initial franchise fees for basic services, thus demonstrating the value of our basic services.

Revenues from initial franchise fees for basic services are recognized as soon as Brooke Franchise delivers the basic services to the new franchisee, such as access to insurance company contracts, access to the Company s management contracts, and access to the Company s brand name. Upon completion of this commitment, Brooke Franchise has no continuing obligation to the franchisee.

Initial franchise fees for basic services are typically assessed once for each franchisee, even though some franchisees operate multiple locations. A total of 65 and 43 new franchise locations were added during the three months ended September 30, 2005 and 2004, respectively. A total of 152 and 122 new franchise locations were added during the nine months ended September 30, 2005 and 2004, respectively. The increase of initial franchise fees for basic services resulted from continued expansion of Brooke Franchise s franchise operations and the corresponding increase in franchise start ups and conversions by Brooke franchisees.

Out of the total new franchise locations added during the three months ended September 30, 2005 and 2004, 29 and 13, respectively, were start up franchise locations. Out of the total new franchise locations added during the nine months ended September 30, 2005 and 2004, 66 and 28, respectively, were start up franchise locations. During the remainder of 2005, our continuing strategy is to decrease our dependence on acquiring and converting new franchise locations into our system, and to significantly increase the number of start up locations relative to the number of new conversion franchise locations.

Initial Franchise Fees for Buyers Assistance Plans The amount of the total initial franchise fees for all initial services typically varies based on the level of additional assistance provided by Brooke Franchise, which is largely determined by the size of the acquisition. We typically base our initial franchise fees on the estimated revenues of the acquired business. All initial franchise fees are paid to Brooke Franchise when an acquisition closes. We allocate initial franchise fees collected in excess of $\$ 125,000$ to initial franchise fees for buyers assistance plans. As noted above, $\$ 125,000$ is the amount of initial franchise fees typically paid by a start up franchisee.

The most significant part of Brooke Franchise s growth has come from acquisitions of existing businesses that are subsequently converted into Brooke franchises. Brooke Franchise provides assistance regarding the acquisition and conversion of businesses such as inspection report compilation, operations analysis and marketing plan development. The increase of initial franchise fees for buyers assistance plan services resulted from continued expansion of Brooke Franchise s franchise operations and the corresponding increase in business acquisitions and franchise conversions by Brooke franchisees.

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The buyers assistance plan is designed to assist a franchisee in inspecting the agency assets to be acquired. The BAP includes an inspection report, an operations report, and a marketing report, all of which are to be delivered on or prior to closing. As such, Brooke Franchise performs substantially all of the buyers assistance plan services before an acquisition closes. However, a relatively small level of buyers assistance plan services are performed during the four months after acquisition, including reimbursements for advertising and training. For this reason, a relatively small portion of the initial franchise fees for buyers assistance are correspondingly deferred until the service is performed. Brooke Franchise records initial franchise fee revenues for buyers assistance plans using the percentage of completion accounting method. To reflect revenues not yet earned, we deferred $\$ 371,000$ and $\$ 410,000$ of initial franchise fee revenues for buyers assistance plans as of September 30, 2005 and December 31, 2004, respectively.

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Buyers assistance plans provide initial conversion assistance for recently acquired businesses and buyers assistance plan services are, therefore, not provided to buyers of businesses that are already franchises. In addition, buyers assistance plans are not typically provided to franchisees selling to other franchisees and are not provided to franchisees purchasing businesses that had previously been purchased by Brooke Franchise in the past twenty-four months. Businesses that were converted into Brooke franchises and received assistance through buyers assistance plans represented 34 and 29 of the total new franchise locations added during the three months ended September 30, 2005 and 2004, respectively, and 82 and 89 of the total new franchise locations added during the nine months ended September 30, 2005 and 2004, respectively.

Seller Related Revenues Seller related revenues typically are generated when a business is acquired by Brooke Franchise for sale to a franchisee or an agreement to purchase a business is assigned by Brooke Franchise to a franchisee. Seller related revenues include consulting fees paid directly by sellers, gains on sale of businesses from deferred payments, gains on sale of businesses relating to company-owned stores, and gains on sale of businesses relating to inventory. A primary aspect of Brooke Franchise $s$ business is the buying and selling of businesses. Therefore, all seller related revenues are considered part of normal business operations and are classified on our income statement as operating income. Seller related revenues decreased $\$ 1,617,000$, or $41 \%$, to $\$ 2,321,000$, in the three months ended September 30, 2005 from $\$ 3,938,000$ in the three months ended September 30, 2004. Seller related revenues decreased $\$ 1,386,000$, or $20 \%$, to $\$ 5,682,000$, in the nine months ended September 30, 2005 from $\$ 7,068,000$ in the nine months ended September 30, 2004. Seller related revenues decreased primarily because the gains recorded on the sale of company owned stores in 2004 was significantly more than the corresponding gains recorded in 2005.

Consulting fees. Brooke Franchise helps sellers prepare their businesses for sale by developing business profiles, tabulating revenues, sharing its legal library and general sale preparation. The scope of the seller consulting engagement is largely determined by the size of the business being sold. Seller consulting fees are typically based on the transaction value, are contingent upon closing of the sales transaction, and are paid at closing. Brooke Franchise completes its consulting obligation at closing and is not required to perform any additional tasks for the seller. Therefore, seller consulting fees paid directly by sellers are recognized at closing immediately because Brooke Franchise has no continuing obligation. Consulting fees increased from continued expansion of Brooke Franchise sfranchise operations and the corresponding increase in business acquisitions and franchise conversions by Brooke franchisees.

Gains on Sale of Businesses from Deferred Payments. Our business includes the buying and selling of insurance agencies, financial service firms and funeral homes and occasionally holding them in inventory. When purchasing an agency, we typically defer a portion of the purchase price, at a low or zero interest rate, to encourage the seller to assist in the transition of the agency to one of our franchisees. We carry our liability to the seller at a discount to the nominal amount we owe, to reflect the below-market interest rate. When we sell an acquired business to a franchisee (typically on the same day it is acquired), we generally sell it for the full nominal price (i.e. before the discount) paid to the seller. When the sale price of the business exceeds the carrying value, the amount in excess of the carrying value is recognized as a gain. Gains on sale resulting primarily from discounted interest rates increased $\$ 198,000$, or $103 \%$, to $\$ 390,000$ in the three months ended September 30, 2005 from $\$ 192,000$ in the three months ended September 30, 2004. Gains on sale resulting primarily from discounted interest rates increased $\$ 419,000$, or $72 \%$, to $\$ 1,002,000$ in the nine months ended September 30, 2005 from $\$ 583,000$ in the nine months ended September 30, 2004.

We regularly negotiate below-market interest rates on the deferred portion of the purchase prices we pay sellers. We consider these below market interest rates to be a regular source of income related to the buying and selling of businesses. Although we have a continuing obligation to pay the deferred portion of the purchase price when due, we are not obligated to prepay the deferred portion of the purchase price or to otherwise diminish the benefit of the below-market interest rate upon which the reduced carrying value was based.

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The calculation of the reduced carrying value, and the resulting gain on sale of businesses, is made by calculating the net present value of scheduled future payments to sellers at a current market interest rate. The following table provides information regarding the corresponding calculations:

## Calculation of Seller Discounts Based On Reduced Carrying Values

(in thousands, except percentages and number of days)
$\left.\begin{array}{lccccccccccc} \\ & \begin{array}{c}\text { Beginning } \\ \text { Principal Balance }\end{array} & \begin{array}{c}\text { Weighted } \\ \text { Average Rate }\end{array} & & \begin{array}{c}\text { Weighted } \\ \text { Average } \\ \text { Maturity }\end{array} & & \begin{array}{c}\text { Interest Rate Used } \\ \text { for Net Present } \\ \text { Value }\end{array} & & \begin{array}{c}\text { Full Nominal } \\ \text { Purchase Price }\end{array} & \begin{array}{c}\text { Carrying Value } \\ \text { Reduced }\end{array} & \begin{array}{c}\text { Gain on Sale } \\ \text { from Deferred }\end{array} \\ \text { Payments }\end{array}\right]$

Gains on Sale of Businesses Company-owned Stores. If we expect to own and operate businesses for more than one year, we consider these businesses to be company-owned stores and treat such transactions under purchase accounting principles, including booking intangible assets and recognizing the related amortization expense. By contrast, agencies purchased with the intent to resell them to our franchisees (usually within one year) are carried at cost as business inventory, without the booking of intangible assets. Gains on sale resulting from the sale of company-owned stores decreased $\$ 2,635,000$ to $\$ 68,000$ in the three months and nine months ended September 30, 2005 from $\$ 2,693,000$ in the three months and nine months ended September 30, 2004. The significant decrease resulted from the sale of auto insurance agencies in 2004 that Brooke Franchise originally intended to operate as company-owned stores.

Gains on Sale of Businesses Inventoried Stores. As noted above, acquired businesses are typically sold on the same day as acquired for the same nominal price paid to the seller. However, this is not always the case and businesses are occasionally held in inventory. As such, gains and losses are recorded when an inventoried business is ultimately sold and carrying values of inventoried businesses are adjusted to estimated market value when market value is less than cost. Gains on sale resulting from the sale of inventoried stores were $\$ 159,000$ in the three months ended September 30, 2005 compared to a loss of $\$ 130,000$ in the three months ended September 30, 2004. Gains on sale resulting from the sale of inventoried stores was $\$ 406,000$, in the nine months ended September 30, 2005 compared to a loss of $\$ 119,000$ in the nine months ended September 30, 2004.

Income Before Income Taxes Income before taxes for the nine-month period ended September 30, 2005 increased because revenues from initial franchise fees, which typically generate larger profit margins, increased significantly as the result of expanded personnel and facilities.

Company-Owned Stores This discussion of company-owned stores is separated into four store types: 1) inventoried stores, 2) managed stores, 3) pending stores and 4) developed stores. Inventoried stores include businesses purchased by Brooke Franchise for resale to franchisees. Managed stores include businesses as to which Brooke Franchise has entered into agreements with franchisees to manage stores as a result of lender loss mitigation, the disability of the franchisee, the death of the franchisee or other circumstances. Pending stores include businesses that

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the transactions have not yet closed, and Brooke Franchise is managing the store to reduce the likelihood of asset deterioration prior to closing. Managed and pending stores are not recorded as an asset on Brooke Franchise s balance sheet. However, because Brooke Franchise is entitled by agreement to the income and responsible for the expenses of the business until the agreement terminates or ownership is transferred, such income and expenses of managed and pending stores are recorded to Brooke Franchise s income statement and we, therefore, include the business in our discussions of company-owned stores. Brooke Franchise occasionally develops a business location that has not been previously owned by a franchisee. Because the store has been developed by Brooke Franchise instead of purchased from third parties, all income and expenses associated with development and operation are recorded as income and expenses, but an asset is not recorded on the balance sheet.

Inventoried Stores The number of total businesses purchased into inventory during the three months ended September 30, 2005 and 2004 was 12 and 14, respectively, and during the nine months ended September 30, 2005 and 2004 was 50 and 36, respectively. At September 30, 2005 and 2004, respectively, Brooke Franchise held 3 and 5 businesses in inventory with respective total balances, at the lower of cost or market, of $\$ 4,760,000$ and $\$ 2,269,000$. Revenues from the operation of inventoried stores for the three months and nine months ended September 30, 2005 totaled $\$ 316,000$ and $\$ 928,000$, respectively. Expenses incurred in the operation of inventoried stores for the three months and nine months ended September 30, 2005 totaled $\$ 340,000$ and $\$ 952,000$, respectively.

The number of businesses twice-purchased into inventory within twenty-four months is an important indicator of Brooke Franchise s success in recruiting qualified buyers. The number of businesses twice-purchased during the three months ended September 30, 2005 and 2004 was 1 and 1 , respectively, and during the nine months ended September 30, 2005 and 2004 was 1 and 3, respectively. Brooke Franchise is not aware of any systemic adverse profitability or cash flow trends being experienced by buyers of businesses from its inventory.

Managed Stores At September 30, 2005, the total number of businesses managed under contract, but not owned, by Brooke Franchise was 6. Revenues from the operation of managed stores for the three months and nine months ended September 30, 2005 totaled $\$ 449,000$ and $\$ 931,000$, respectively. Operating expenses incurred by managed stores for the three months and nine months ended September 30, 2005 totaled $\$ 370,000$ and $\$ 968,000$, respectively. Additionally, owner s compensation expenses incurred by managed stores for the three months and nine months ended September 30, 2005 totaled $\$ 143,000$ and $\$ 329,000$, respectively.

Pending Stores At September 30, 2005, the total number of businesses under contract for sale and managed by Brooke Franchise pending closing of a sale was 4 . Revenues from the operation of pending stores for the three months and nine months ended September 30, 2005 totaled $\$ 533,000$ and $\$ 1,483,000$, respectively. Operating expenses incurred by pending stores for the three months and nine months ended September 30, 2005 totaled $\$ 518,000$ and $\$ 1,287,000$, respectively. Additionally, owner s compensation expenses incurred by pending stores for the three months and nine months ended September 30, 2005 totaled $\$ 166,000$ and $\$ 467,000$, respectively.

Developed Stores One business was owned and under development by Brooke Franchise at September 30, 2005. Revenues and expenses from developed stores for the three months and nine months ended September 30, 2005 were not sufficient to be considered material.

Same Store Sales Revenue generation, primarily commissions from insurance sales, is an important factor in franchise financial performance and revenue generation is carefully analyzed by Brooke Franchise. Analysis of same store sales is separated between converted stores and start up stores because existing businesses typically experience revenue decreases during the first months of conversion into a franchise, making reliable comparisons difficult. Twenty-four months after initial conversion of an acquired business, Brooke Franchise considers the franchise seasoned and the comparison of current to prior year revenues is a more reliable indicator of franchise success. Because there is no conversion process for start up franchises, the associated revenues are included in same store sales calculations immediately after start up. Combined same store sales of seasoned converted franchises and startup franchises for the three months and nine months ended September 30, 2005 increased $4 \%$ and $0 \%$, respectively. Same store sales of seasoned converted franchises for the three months and nine months ended September 30, 2005 increased $0 \%$ and decreased $2 \%$, respectively. All same store calculations exclude profit sharing commissions and are compared to the same

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periods for 2004.

Franchise Balances Brooke Franchise categorizes the balances owed by franchisees as either statement balances or non-statement balances.

Statement Balances Brooke Franchise assists franchisees by financing cyclical fluctuations of revenues, receivables and payables with commission advances recorded on franchisees monthly statements and granting temporary extensions of due

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dates for franchise statement balances owed by franchisees to Brooke Franchise. However, after initial conversion into its franchise system, Brooke Franchise expects franchisees monthly statements to be repaid in full at least once every four months. We believe the most accurate analysis of franchise statement balances occurs immediately after settlement of franchisees monthly statements and before any additional entries are recorded to their account. Therefore, the following discussion of statement balances is as of the settlement date that follows the corresponding commission month. Franchise statement balances totaled $\$ 3,057,000$ and $\$ 2,228,000$, respectively, as of September 2005 and December 2004. Of these total franchise statement balances as of September 2005 and December 2004, Brooke Franchise identified statement balances totaling $\$ 987,000$ and $\$ 1,576,000$, respectively, which it categorizes as watch statement balances because the balances had not been repaid in full at least once in the previous four months.

Non-statement Balances Separate from these franchise statement balances, Brooke Franchise also extends credit to franchisees for long-term producer development, including hiring and training new franchise employees, and for other reasons not related to monthly fluctuations of revenues. These non-statement balances are not reflected in the franchise statement balances referenced above and totaled $\$ 2,030,000$ and $\$ 584,000$, respectively, as of September 2005 and December 2004. During the nine months ending September 2005, non-statement balances increased at a faster rate than commissions primarily as a result of the increasing use of our producer development program by an increasing number of start up franchises.

Brooke Franchise s experience indicates that producer failure is usually identified within three months of initiating a producer development program and producer failure significantly increases the likelihood of credit losses. Therefore, to better monitor the quality of non-statement balances, Brooke Franchise recently implemented a system that categorizes as watch balances all balances for producers who are in the first three months of development. Watch non-statement balances totaled $\$ 234,000$ and $\$ 0$ as of September 2005 and December 2004, respectively, and were calculated as of the settlement date that follows the corresponding commission month.

Allowance for Doubtful Accounts The balance of Brooke Franchise s Allowance for Doubtful Accounts was $\$ 723,000$ and $\$ 575,000$, respectively, on September 30, 2005 and December 31, 2004. The amount of the Allowance for Doubtful Accounts was determined based primarily on analysis of Brooke Franchise s watch balances. Other factors used in determining the amount of the Allowance for Doubtful Accounts were write off experience and Brooke Franchise s evaluation of the potential for future losses. Total write offs increased primarily because write off of statement balances increased as the result of increasing franchising activity. Total write offs also increased because write off of non-statement balances increased as the result of increasing producer development activity and from implementation of a system in the third quarter of 2005 to better monitor the quality of non-statement balances.

The following table summarizes the Allowance for Doubtful Accounts activity for the nine months ended September 30, 2005 and the year ended December 31, 2004 (in thousands). Additions to the allowance for doubtful accounts are charged to expense.

## Valuation and Qualifying Accounts

|  | Balance at beginning of year |  | Charges to expenses |  | Write off statement balances |  | Write off non-statement balances | Balance at end of year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for Doubtful Accounts |  |  |  |  |  |  |  |  |  |
| Year ended December 31, 2004 | \$ | 0 | , | 1,757 |  | $(1,182)$ | 0 | \$ | 575 |
| Nine months ended September 30, 2005 |  | 575 |  | 2,850 |  | $(2,020)$ | (682) |  | 723 |

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## Lending Services Segment

Financial Information Financial information relating to Brooke Credit and our Lending Services Segment is as follows (in thousands, except percentages):

|  | Three months ended September 30, 2005 |  | Three months ended September 30, 2004 |  | 2005 <br> \% increase (decrease) over 2004 |  | months <br> nded <br> mber 30, <br> 2005 |  | months <br> ded <br> nber 30, <br> 004 | 2005 <br> \% increase (decrease) over 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUES |  |  |  |  |  |  |  |  |  |  |
| Interest income | \$ | 6,190 | \$ | 3,267 | 89\% | \$ | 16,102 | \$ | 8,575 | 88\% |
| Participating interest expense |  | $(3,216)$ |  | $(1,794)$ | 79 |  | $(8,811)$ |  | $(4,691)$ | 88 |
| Gain on sale of notes receivable |  | (359) |  | (125) | 187 |  | 2,521 |  | 1,823 | 38 |
| Other income |  | 63 |  | 13 | 385 |  | 262 |  | 28 | 836 |
| Total Revenues |  | 2,678 |  | 1,361 | 97 |  | 10,074 |  | 5,735 | 76 |
| EXPENSES |  |  |  |  |  |  |  |  |  |  |
| Other operating interest expense |  | 605 |  | 144 | 320 |  | 1,258 |  | 373 | 237 |
| Payroll expense |  | 276 |  | 372 | (26) |  | 1,116 |  | 1,114 |  |
| Amortization |  | 284 |  | 229 | 24 |  | 836 |  | 675 | 24 |
| Other operating expenses |  | 322 |  | 282 | 14 |  | 1,428 |  | 560 | 155 |
| Total Operating Expenses |  | 1,487 |  | 1,027 | 45 |  | 4,638 |  | 2,722 | 70 |
| Income from operations |  | 1,191 |  | 334 | 257 |  | 5,436 |  | 3,013 | 80 |
| Interest expense |  | 347 |  | 179 | 94 |  | 929 |  | 429 | 117 |
| Income before income taxes | \$ | 844 | \$ | 155 | 445\% | \$ | 4,507 | \$ | 2,584 | 74\% |
| Total assets (at period end) |  | 29,230 |  | 79,003 | 64 |  | 129,230 |  | 79,003 | 64 |

## Loan Interest

Brooke Credit typically sells most of the business loans it originates to funding institutions as participation interests and to accredited investors as asset-backed securities. Prior to either type of sale transaction, Brooke Credit holds these loans on its balance sheet and earns interest income from the loans. At the time of sale, we may recognize gains related to the portion of the interest income or asset-backed securities that we retain. Once a sale is completed, we continue to earn interest income from any portion of the participation interest or asset-backed security we retain. We also continue to provide servicing for the loan, including loan accounting, receipt and distribution of interest payments and loan monitoring, and receive compensation for these activities.

To increase interest income, Brooke Credit retained more loans for longer periods of time prior to the sale of participation interests in such loans or securitizing such loans.

Interest Income Brooke Credit earns interest income during the period it holds loans on its balance sheet and on that portion of the participation interest or those asset-backed securities that it does not sell. Interest income increased due to the larger volume of loans originated by Brooke Credit and the longer period of time that Brooke Credit held those loans on its balance sheet.

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Participating Interest Expense A portion of the interest income that Brooke Credit receives on its loans is paid out to the holders of its participation interests. Payments to these holders are accounted for as participating interest expense, which is netted against interest income. Participating interest expense increased primarily as a result of the increase in participation interests that were sold by Brooke Credit.

Gain on Sales of Notes Receivable When the sale of a loan is classified as a true sale pursuant to the criteria established by SFAS 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities,

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gains or losses are recognized, loans are removed from the balance sheet and residual assets are recorded. We estimate the value of the residual assets by estimating the present value of the future cash flows from the interest and servicing spread, reduced by our estimate of credit losses and note receivable prepayments. The interest and servicing spread is the difference between the rate paid by Brooke Credit to participating lenders and investors and the rate received by Brooke Credit from borrowers. Over time, as we receive cash from the payment of interest and servicing income, we reduce the value of the residual asset by recognizing a loss on the interest asset and amortization expense on the servicing assets.

Revenues from gain on sales of notes receivables decreased for the three-month period ended September 30, 2005 as compared to the three-month period ended September 30, 2004 primarily because write off of prior securitization gains increased as a result of increasing securitization balances. Revenues from gain on sales of notes receivable increased for the nine-month period ended September 30, 2005 as compared to the nine-month period ended September 30, 2004 primarily because Brooke Credit s securitized more notes receivables in the corresponding period of 2005 than in 2004.

When the sale is classified as a secured borrowing, no gain on sale is recognized, and the note receivable and the corresponding participation loan remain on the balance sheet. Part of our operating strategy is to reduce the amount of gain on sales revenues and emphasize net interest revenue as our primary source of earnings from our lending operations. If our operating strategy is successful, we expect that the relative amount of gain on sales revenues we record will continue to decrease.

One component of the gain on sales of notes receivable is the gain associated with our ongoing servicing responsibilities. When the sale of a loan participation interest is accounted for as a true sale, Brooke Credit retains servicing responsibilities for which it typically receives annual servicing fees ranging from $0.25 \%$ to $1.375 \%$ of the outstanding balance. A gain or loss is recognized immediately upon the sale of a loan participation based on whether the annual servicing fees are greater or less than the cost of servicing, which is estimated at $0.25 \%$ of the outstanding loan balance. The gain or loss associated with loan servicing is determined based on a present value calculation of future cash flows from servicing the underlying loans, net of prepayment assumptions. For the three months ended September 30, 2005 and 2004, the net gains from loan servicing totaled $\$ 243,000$ and $\$ 311,000$, respectively, which consisted of gains from servicing benefits. For the nine months ended September 30, 2005 and 2004, the net gains from loan servicing totaled $\$ 495,000$ and $\$ 729,000$, respectively, which consisted of gains from servicing benefits. The decrease in net gains from loan servicing benefits is primarily the result of increased securitization activity and increased use of a bank line of credit to fund notes receivables prior to securitization.

In a true sale, Brooke Credit also records a gain on sale for the interest benefit based on a present value calculation of future cash flows of the interest and servicing spread on the underlying loans sold, net of prepayment and credit loss assumptions. This spread is typically approximately $1.75 \%$ for participation loans and approximately $3.25 \%$ for securitized loan pools. For the three months ended September 30, 2005 and 2004, the net losses from interest benefits totaled $\$ 602,000$ and $\$ 436,000$, respectively, which included gross losses from interest benefits of $\$ 130,000$, and $\$ 47,000$, respectively, and losses from write down of retained interest asset to fair market value of $\$ 472,000$ and $\$ 389,000$, respectively. For the nine months ended September 30, 2005 and 2004, the net gains from interest benefits totaled $\$ 2,026,000$ and $\$ 1,094,000$, respectively, which included gross gains from interest benefits of $\$ 3,349,000$, and $\$ 2,104,000$, respectively, and losses from write down of retained interest asset to fair market value of $\$ 1,323,000$ and $\$ 1,010,000$, respectively. The increase in net gains from interest benefits is primarily the result of a securitization of notes receivables.

Gains (losses) from servicing and interest benefits are typically non-cash gains (losses) as Brooke Credit receives cash equal to the carrying value of the loans sold. A corresponding adjustment has been made on the Statement of Cash Flows to reconcile net income to net cash flows from operating activities. Gain-on-sale accounting requires us to make assumptions regarding prepayment speeds and credit losses for participated loans and asset-backed securities. The performances of these loans are extensively monitored, and adjustments to these assumptions will be made if necessary. Underlying assumptions used in the initial determination of future cash flows on the participation loans and asset-backed securities accounted for as sales include the following:

|  | Agency Loans <br> (Adjustable Rate Stratum) | Agency Loans <br> (Fixed-Rate Stratum) |
| :--- | :---: | :---: |
|  | $10.00 \%$ | $8.00 \%$ |
| Prepayment speed* | 142 month | 49 months |
| Weighted average life | $0.50 \%$ | $0.21 \%$ |
| Expected credit losses* | $8.50 \%$ | $8.50 \%$ |

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The most significant impact from the sale of loan participations and asset-backed securities has been the removal of loans from Brooke Credit s balance sheet that Brooke Credit continues to service. As of September 30, 2005 and December 31, 2004, the balances of those off-balance sheet assets totaled $\$ 170,769,000$ and $\$ 138,740,000$, respectively. The increased level of off-balance sheet assets is primarily the result of a larger loan portfolio and the resulting sale of loan participations and asset-backed securities.

Loan Servicing Assets and Liabilities When we recognize non-cash gains for the servicing benefits of loan participation sales, we book that amount as a loan servicing asset on our balance sheet. This amount is equal to our estimate of the present value of future cash flows resulting from the servicing spread. We recognize such assets only when the income allocated to our servicing responsibilities exceeds our cost of servicing, which we typically estimate at $0.25 \%$ of the loan value being serviced. Components of the servicing asset as of September 30, 2005 were as follows (in thousands):

| Estimated cash flows from loan servicing fees | $\$ 4,781$ |
| :--- | :---: |
| Less: | $(1,008)$ |
| Servicing Expense | $(1,082)$ |
| Discount to present value | $\$ 2,691$ |
|  |  |
| Carrying Value of Retained Servicing Interest in Loan Participations | $\$ 2$ |

In connection with the recognition of non-cash losses for the servicing liabilities of loan participation sales, the present value of future cash flows was recorded as a servicing liability. Components of the servicing liability as of September 30, 2005 were as follows (in thousands):

| Estimated cash flows from loan servicing fees | $\$ 0$ |
| :--- | :---: |
| Less: | 49 |
| Servicing expense | $(14)$ |
| Discount to present value | $-\$ 35$ |
|  | $\$$ |

Loan Participations-Interest-Only Strip Receivable Asset To the extent that the difference between the rate paid by Brooke Credit to participating lenders and investors and the rate received by Brooke Credit from borrowers exceeds the maximum of $1.375 \%$ allocated to the servicing benefit, Brooke Credit recognizes a non-cash asset, called an Interest-Only Strip Receivable Asset, on its balance sheet. This amount is equal to our estimate of the present value of future cash flows resulting from this interest spread. Components of the interest receivable asset as of September 30, 2005 were as follows (in thousands):

| Estimated cash flows from interest income | $\$ 2,741$ |
| :--- | :---: |
| Less: | $(102)$ |
| Estimated credit losses* | $(558)$ |
| Discount to present value | $-\$ 2,081$ |
|  |  |
| Carrying Value of Retained Interest in Loan Participations | $\$$ |

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Securitization-Interest Receivable Asset The terms of Brooke Credit s securitizations require the over-collateralization of the pool of loan assets that back the securities sold to investors. Brooke Credit retains ownership of the resulting subordinate interest in the loan pool and borrows money from commercial banks to fund this investment. Additionally, Brooke Credit recognizes a non-cash gain from subordinate interest in the securitized loan pools, which is not sold to outside investors and is retained by us. Brooke Credit, therefore, retains a credit exposure in each loan pool. Brooke Credit Corporation s subordinate interest and retained interest benefit results in a non-cash asset which is included within Securities on our balance sheet. As of September 30, 2005, $\$ 27,743,000$ of the securities resulted from retained interest in securitizations. The fair value of these securities is comprised of the subordinate or equity interest in the securitized loan pools totaling $\$ 21,618,000$ and the interest-only strip receivable asset, evidencing retained interest benefits, totaling $\$ 6,125,000$. As of September 30, 2005, Brooke Credit had borrowed $\$ 11,665,000$ from commercial banks, the proceeds of which were used to fund its equity interest in the securitized loan pool.

Components of the interest receivable portion of securities as of September 30, 2005 were as follows (in thousands):

| Estimated cash flows from interest income | $\$ 11,375$ |
| :--- | ---: |
| Less: | $(1,406)$ |
| Estimated credit losses | $(3,844)$ |
| Discount to present value | $\mathbf{-} .6,125$ |

Income Before Income Taxes Brooke Credit s income before income taxes increased for the three-month and nine-month periods ended September 30, 2005, as compared to the three-month and nine-month periods ended September 30, 2004 primarily because interest income increased from more loan originations.

## Loan Quality

No amounts of recourse loans and loans associated with securitizations were charged off during the nine months ended September 30, 2005 and no such loans were delinquent 30 days or more as of September 30, 2005, primarily because loan payments generally are deducted from commissions received by Brooke Franchise prior to payment of commissions to the borrower and most other creditors. We believe that credit problems on recourse and securitized loans are more likely to be identified when Brooke Franchise collects franchisees monthly statement account balances than by monitoring Brooke Credit s loan delinquencies.

The terms of Brooke Credit s securitizations (and a collateral preservation measure) require that payments on the pool of loan assets that back the securities sold to investors be paid from commissions received by Brooke Franchise prior to payment of commissions to the borrower and to most other creditors. As a result, we believe that our primary credit exposure generally results from Brooke Franchise s collection of monthly franchisees statement balances rather than from loan defaults to Brooke Credit. Accordingly, Brooke Credit has not established credit loss reserves separate from the credit loss allowances made on recourse and securitized loans referenced above.

As of September 30, 2005, inventoried loans totaled $\$ 89,091,000$ of which $\$ 496,000$ were delinquent 60 days or more.

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Perhaps a greater risk to Brooke Credit is the indirect exposure to credit losses that may be incurred by participating lenders and loan pool investors. Even if Brooke Credit does not bear any risk of direct credit losses, if losses by participating lenders and loan pool investors reach unacceptable levels, then Brooke Credit may not be able to sell loans in the future. Our business model requires that our franchisees have access to credit, so the inability to sell loans would have a significant adverse effect on Brooke Credit.

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## Insurance Brokerage Segment

Financial Information Financial information relating to Brooke Brokerage and our Insurance Brokerage Segment is as follows (in thousands, except percentages):

|  | Three months ended September 30, 2005 |  | Three months ended September 30, 2004 |  | 2005 <br> \% increase (decrease) over 2004 | Nine months ended September 30, 2005 |  | Nine months ended September 30, 2004 |  | $2005$ <br> \% increase (decrease) over 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUES |  |  |  |  |  |  |  |  |  |  |
| Insurance commissions | \$ | 1,866 | \$ | 1,633 | 14\% | \$ | 5,332 | \$ | 4,795 | 11\% |
| Policy fee income |  | 494 |  | 645 | (23) |  | 1,287 |  | 1,523 | (15) |
| Insurance premiums earned |  | 333 |  | 2 | 16,550 |  | 556 |  | 270 | 106 |
| Interest income |  | 70 |  | 16 | 338 |  | 172 |  | 28 | 514 |
| Other income |  | 57 |  | 34 | 68 |  | 178 |  | 125 | 42 |
| Total Revenues |  | 2,820 |  | 2,330 | 21 |  | 7,525 |  | 6,741 | 12 |
| EXPENSES |  |  |  |  |  |  |  |  |  |  |
| Commission expense |  | 802 |  | 794 | 1 |  | 2,211 |  | 2,218 |  |
| Payroll expense |  | 1,017 |  | 820 | 24 |  | 2,951 |  | 2,540 | 16 |
| Depreciation and amortization |  | 160 |  | 75 | 113 |  | 431 |  | 227 | 90 |
| Insurance loss and loss expense incurred |  |  |  | (17) |  |  |  |  | 13 | (100) |
| Other operating expenses |  | 530 |  | 505 | 5 |  | 1,599 |  | 1,353 | 18 |
| Total Operating Expenses |  | 2,509 |  | 2,177 | 15 |  | 7,192 |  | 6,351 | 13 |
| Income from operations |  | 311 |  | 153 | 103 |  | 333 |  | 390 | (15) |
| Interest expense |  | 84 |  | 82 | 2 |  | 254 |  | 402 | (37) |
| Income before income taxes | \$ | 227 | \$ | 71 | 220 | \$ | 79 | \$ | (12) |  |
| Total assets (at period end) |  | 16,272 |  | 15,206 | 7 |  | 16,272 |  | 5,206 | 7 |

Commission Revenues Brokerage insurance commissions increased primarily as the result of increased profit sharing commissions.

Profit sharing commissions, or Brooke Brokerage s share of insurance company profits paid by insurance companies on policies written by non-exclusive insurance agents, increased $\$ 131,000$, or $61 \%$, to $\$ 346,000$ for the three months ended September 30, 2005 from $\$ 215,000$ for the three months ended September 30, 2004. Profit sharing commissions also increased $\$ 354,000$, or $58 \%$, to $\$ 961,000$ for the nine months ended September 30, 2005 from $\$ 607,000$ for the nine months ended September 30, 2004. Profit sharing commissions increased primarily because overall insurance company profits increased on policies written by Brooke Brokerage s non-exclusive insurance agents. Profit sharing commissions represented approximately $19 \%$ and $13 \%$, respectively, of Brooke Brokerage s insurance commissions for the three months ended September 30, 2005 and 2004 and approximately $18 \%$ and 13\%, respectively, for the nine months ended September 30, 2005 and 2004.

Commission expense increased because insurance commission income increased and insurance agents are typically paid a share of commission income. Commission expense represented approximately $43 \%$ and $49 \%$, respectively, of Brooke Brokerage s insurance commissions revenue for the three months ended September 30, 2005 and 2004 and approximately $41 \%$ and $46 \%$, respectively, for the nine months ended September 30, 2005 and 2004.

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Policy fee income represented approximately $26 \%$ and $39 \%$, respectively, of Brooke Brokerage s insurance commissions for the three months ended September 30, 2005 and 2004 and approximately $24 \%$ and $32 \%$, respectively, for the nine months ended September 30, 2005 and 2004.

Net commission refund expense is our estimate of the amount of Brooke Brokerage s share of wholesale commission refunds due to policyholders resulting from future policy cancellations. As of September 30, 2005 and December 31, 2004, Brooke Brokerage recorded corresponding total commission refund liabilities of $\$ 455,000$ and $\$ 455,000$, respectively.

## Underwriting Revenues

Brooke Brokerage has established DB Indemnity, LTD., a captive insurance company wholly owned by Brooke Brokerage, to insure a portion of Brooke Franchise s professional liability exposure and to provide financial guaranty insurance for Brooke Credit. Although unlikely to have a significant effect on Brooke Brokerage s long-term profitability, the issuance of policies through DB Indemnity to insure a portion of Brooke Franchise s professional liability exposure is important to Brooke franchisees, who pay the corresponding premiums. Also, the financial guaranty policies issued through DB Indemnity are important to Brooke Credit s participating lender investors and the corresponding premiums are paid by Brooke Credit s borrowers.

Insurance premiums earned by DB Indemnity increased primarily because several Brooke Credit financial guaranty policies cancelled during the third quarter of 2005 and the premium became fully earned as a result. DB Indemnity has not incurred any claims or loss expense since beginning operations. As of September 30, 2005 and December 31, 2004, DB Indemnity recorded corresponding total reserves of $\$ 949,000$ and $\$ 719,000$, respectively.

Brooke Brokerage also established The DB Group, LTD., a captive insurance company wholly owned by Brooke Brokerage to reinsure selected hard-to-place and niche insurance policies with unaffiliated insurance companies. However, as of September 30, 2005, no policies had been reinsured through The DB Group and no premium revenues had been recorded by the DB Group.

Income Before Income Taxes Brooke Brokerage s income before income taxes increased during the three months ended September 30, 2005 primarily as the result of an increase in profit sharing commissions. For the nine months ended September 30, 2005, Brooke Brokerage s income before income taxes increased primarily as the result of a decrease in interest expense.

## Liquidity and Capital Resources

Our cash and cash equivalents were $\$ 16,569,000$ as of September 30, 2005, a decrease of $\$ 3,192,000$ from the $\$ 19,761,000$ balance at December 31, 2004. Our current ratios (current assets to current liabilities) were 1.51 and 1.49, respectively, as of September 30, 2005 and December 31, 2004. During the nine months ended September 30, 2005, net cash of $\$ 9,153,000$ was used in operating activities. Cash of $\$ 47,237,000$ was used to fund an increase in accounts and notes receivables resulting primarily from a $\$ 44,447,000$ increase in notes receivable. Cash of $\$ 35,462,000$ was provided by an increase in other liabilities resulting primarily from a $\$ 31,746,000$ increase in secured borrowings associated with the sale of loan participations not classified as true sales and other funding sources specifically secured by notes receivables. Net cash of $\$ 10,000$ was used by investing activities. A large net cash inflow resulted from business inventory transactions as cash proceeds of $\$ 30,819,000$ from sales of business inventory exceeded cash payments of $\$ 20,238,000$ for purchases of business inventory. Cash of $\$ 9,043,000$ was used to acquire subordinate investment interests in securitized loan pools. Net cash of $\$ 5,971,000$ was provided by financing activities. A

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large cash inflow of $\$ 31,021,000$ resulted primarily from issuance of $2,875,000$ shares of the Company s stock in a follow-on stock offering to the public. Offering proceeds of $\$ 12,186,000$ were used to repay long-term debt and offering proceeds of $\$ 4,315,000$ were used to repay bonds.

Our cash and cash equivalents were $\$ 12,440,000$ as of September 30, 2004, a decrease of $\$ 1,301,000$ from the $\$ 13,741,000$ balance at December 31, 2003. Our current ratios were 1.41 and 1.83, respectively, at September 30, 2004 and December 31, 2003. During the nine months ended September 30, 2004, net cash of $\$ 3,283,000$ was used in operating activities. Cash of $\$ 36,641,000$ was used to fund an increase in accounts and notes receivables resulting primarily from a $\$ 35,436,000$ increase in notes receivables. Cash of $\$ 30,940,000$ was provided by an increase in other liabilities resulting primarily from a $\$ 26,906,000$ increase in secured borrowings associated with the sale of loan participations not classified as true sales and other funding sources specifically secured by notes receivables. Net cash of $\$ 3,093,000$ was provided by investing activities. A large net cash inflow resulted from business inventory transactions as cash proceeds of $\$ 21,010,000$ from sales of business inventory exceeded cash payments of $\$ 13,721,000$ for purchases of business inventory. Cash payments of $\$ 6,277,000$ were used to invest in business assets. This was offset by $\$ 7,687,000$ of cash provided from the sale of business assets. Cash of $\$ 4,882,000$ was used to acquire subordinate investment interests in securitized loan pools. Net cash

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of $\$ 1,111,000$ was used in financing activities. Cash of $\$ 11,285,000$ was provided by an increase in debt. Cash of $\$ 6,491,000$ was used for long-term debt payments and $\$ 4,360,000$ was used for dividend payments.

Our Other Assets account balances totaled $\$ 9,030,000$ and $\$ 8,719,000$ as of September 30, 2005 and December 31, 2004, respectively, and are comprised primarily of intangible accounts such as amortizable intangible assets and servicing assets. If our total assets are adjusted to exclude Other Assets, then our total liabilities exceeded our total adjusted assets by $\$ 1,383,000$ as of December 31, 2004, and total adjusted assets exceeded total liabilities by $\$ 32,226,000$ as of September 30, 2005. Future acquisitions by us will likely increase the Other Assets account balances and will likely result in total liabilities exceeding adjusted total assets in future periods. Our Investment in Businesses account balances of $\$ 4,760,000$ and $\$ 1,022,000$ as of September 30, 2005 and December 31, 2004, respectively, represent the cost, or market value if lower, of businesses, primarily insurance agencies, held in inventory for resale to franchisees. Although intangible, business inventory is not included in
Other Assets. We believe that business inventory assets differ from other intangible assets, because business inventory is typically held for a relatively short period of time and has a recently demonstrated value.

We believe that our existing cash, cash equivalents and funds generated from operating, investing and financing activities will be sufficient to satisfy our normal financial needs. Additionally, we believe that funds generated from future operating, investing and financing activities will be sufficient to satisfy our future financing needs, including the required annual principal payments of our long-term debt and any future tax liabilities.

## Capital Commitments

The following summarizes our contractual obligations as of September 30, 2005 and the effect those obligations are expected to have on our liquidity and cash flow in future periods (in thousands):

Payments Due by Period

| Contractual Obligations | Total | Less than 1 year | 1 to 3 years | $\begin{aligned} & 3 \text { to } 5 \\ & \text { years } \end{aligned}$ | More than 5 years |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Short-term borrowings | \$ 46,839 | \$ 46,839 |  |  |  |
| Long-term debt | 40,782 | 15,655 | \$ 17,072 | \$ 4,948 | \$ 3,107 |
| Interest payments* | 8,145 | 3,712 | 2,716 | 942 | 775 |
| Operating leases (facilities) | 8,821 | 2,934 | 4,692 | 1,156 | 39 |
| Capital leases (facilities) | 595 | 80 | 170 | 190 | 155 |
| Other contractual commitments** | 4,654 | 1,462 | 3,192 |  |  |
| Total | 109,836 | 70,682 | 27,842 | 7,236 | 4,076 |

* Includes interest on short-term and long-term borrowings. For additional information on the debt associated with these interest payments see footnotes 4,5 and 6 to our consolidated financial statements.
** Projected future purchase price payments due to sellers of CJD \& Associates, L.L.C. and Texas All Risk that are contingent on future revenues. For additional information, see footnote 12 to our consolidated financial statements.


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Our principal capital commitments consist of bank lines of credit, term loans, secured bonds, deferred payments to business sellers and obligations under leases for our facilities. We have entered into enforceable, legally binding agreements that specify all significant terms with respect to the contractual commitment amounts in the table above.

## Critical Accounting Policies

Our established accounting policies are summarized in footnotes 1 and 2 to our consolidated financial statements for the three-month and nine-month periods ended September 30, 2005 and 2004. As part of our oversight responsibilities, we continually evaluate the propriety of our accounting methods as new events occur. We believe that our policies are applied in a manner that is intended to provide the user of our financial statements with a current, accurate and complete presentation of information in accordance with Generally Accepted Accounting Principles.

We believe that the following accounting policies are critical. These accounting policies are more fully explained in the referenced footnote 1 to our consolidated financial statements.

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The preparation of our financial statements requires us to make estimates and judgments that affect the reported amounts of our assets, liabilities, revenues and expenses. The following discussions summarize how we identify critical accounting estimates, the historical accuracy of these estimates, sensitivity to changes in key assumptions, and the likelihood of changes in the future. The following discussions also indicate the uncertainties in applying these critical accounting estimates and the related variability that is likely to result during the remainder of 2005.

Franchisees Share of Undistributed Commissions We are obligated to pay franchisees a share of all commissions we receive. Prior to allocation of commissions to a specific policy, we cannot identify the policy owner and do not know the corresponding share (percentage) of commissions to be paid. We estimate the franchisee $s$ share of commissions to determine the approximate amount of undistributed commissions that we owe to franchisees.

An estimate of franchisees shares of undistributed commissions is made based on historical rates of commission payout, management $s$ experience and the trends in actual and forecasted commission payout rates. Although commission payout rates will vary, particularly if use of service/sales centers increases significantly, we do not expect significant variances from year to year. We regularly analyze and, if necessary, immediately change the estimated commission payout rates based on the actual average commission payout rates. The commission payout rate used in 2005 to estimate franchisees share of undistributed commissions was $80 \%$ and the actual average commission payout rate to franchisees (net of profit sharing commissions) was $85 \%$ for the nine month period ended September 30, 2005. We believe that these estimates will not change substantially during the remainder of 2005.


#### Abstract

Allowance for Doubtful Accounts Our allowance for doubtful accounts is comprised primarily of allowance for estimated losses related to franchise statement and non-statement balances. The following franchise balances are as of settlement with franchisees after the corresponding commission month. Franchise balance losses are estimated by analyzing: all statement advances that had not been repaid within the previous four months; all non-statement advances made to producers who are in the first three months of development, total franchise balances; historical loss rates; loss rate trends; potential for recoveries; and management s experience. Loss rates will vary and significant growth in our franchise network could accelerate those variances. The effect of any such variances can be significant. The estimated allowance for doubtful accounts was $\$ 723,000$ and $\$ 575,000$ as of September 30, 2005 and December 31, 2004, respectively. The estimated allowance as of September 30, 2005 was approximately $27 \%$ of the actual amount of franchise statement losses for the nine months ended September 30, 2005, approximately $14 \%$ of the total franchise balances as of September 2005, and approximately $59 \%$ of the total franchise balances classified as watch as of September 2005. We believe that this estimate will not increase significantly during the remainder of 2005 .


Unearned Initial Franchise Fees for Buyers Assistance Plans Services The initial franchise fees that we collect are typically allocated between basic services (for access to our trade name, suppliers and business model) and buyers assistance plan services (for consulting tasks such as inspection reports, operations analysis and marketing plan development). The initial franchise fees allocated to buyers assistance plan services are recognized as revenues when the individual consulting task is completed which requires that we estimate how much of the initial franchise fees for buyers assistance plan services are attributable to each consulting task. To make these estimates we analyze: the time required to complete the task; the level of expertise required to complete the task; the value of the task to the franchisee; and, management s experience. Although the amounts of the initial franchise fees allocated are sometimes significant, the effect of variances on our results have not been significant, because most of the consulting tasks are completed prior to payment of the initial franchise fees at closing and all remaining consulting tasks are completed by the end of the four-month term of the buyers assistance plan consulting agreement. We believe that these estimates will not change substantially during the remainder of 2005.

Discount, Prepayment and Credit Loss Rates Used to Record Loan Participation Sales and Asset-Backed Securities Sales We regularly sell the loans that we originate to banks and finance companies. Accounting for the sale of loan participations and loan securitizations and the subsequent tests for impairment are summarized in footnote 2 to our consolidated financial statements.

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Loan participations and loan securitizations represent the transfer of notes receivable, by sale, to participating lenders or special purpose entities. The fair value of retained interests and servicing assets resulting from the transferred loans are recorded in accordance with the criteria established by SFAS 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities. We typically estimate fair value based on the present value of future expected cash flows which requires us to make assumptions about credit losses, prepayment speed and discount rates. Most of our loans are adjustable rate loans on which in 2005 we assumed credit losses of $0.5 \%$ each year, prepayment speeds of $10 \%$ each year and a discount rate of $8.5 \%$. These assumptions are made based on historical comparisons, management s experience and the trends in actual and forecasted portfolio prepayment speeds, portfolio credit losses and market interest rates. We regularly analyze the accuracy of our assumptions of prepayment speeds, credit losses and discount rate and make changes

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when necessary. We believe that changes to our assumptions for prepayment speeds and credit losses are unlikely during the remainder of 2005 . However, we will continue during the remainder of 2005 to monitor market conditions, interest rates and market comparables and their effect, if any, on our discount rate assumptions.

As of December 31, 2004, we tested retained interests for impairment and the resulting analysis of prepayments speeds and credit losses for the various loan pools indicated that our assumptions were historically accurate. The effect of variances can be significant and the impact of changes in these estimates is more specifically described in footnote 2 to our consolidated financial statements.


#### Abstract

Amortization and Useful Lives We acquire insurance agencies and other businesses that we intend to hold for more than one year. We record these acquisitions as Amortizable Intangible Assets. Accounting for Amortizable Intangible Assets, and the subsequent tests for impairment are summarized in footnote $1(\mathrm{~g})$. The rates of amortization of Amortizable Intangible Assets are based on our estimate of the useful lives of the renewal rights of customer and insurance contracts purchased. We estimate the useful lives of these assets based on: historical renewal rights information; management s experience; industry standards; and trends in actual and forecasted commission payout rates. The rates of amortization are calculated on an accelerated method ( $150 \%$ declining balance) based on a 15 -year life. As of December 31, 2004, we tested amortizable intangible assets for impairment and the resulting analysis indicated that our assumptions were historically accurate and that the useful lives of these assets exceeded the amortization rate. The amortizable intangible assets have a relatively stable life and, unless unforeseen circumstances occur, the life is not expected to change in the future. Because of the relatively large remaining asset balance, changes in our estimates could significantly impact our results. We believe that these estimates will not change during the remainder of 2005.


The rates of amortization of Servicing Assets are based on our estimate of repayment rates, and the resulting estimated maturity dates, of the loans that we service. Loan repayment rates are determined using assumptions about credit losses, prepayment speed and discount rates as outlined in the discussion above about the fair values of servicing assets. As of December 31, 2004, an analysis of prepayments speeds and credit losses indicated that our assumptions were historically accurate and the maturity date estimates were reasonable. Although significant changes in estimates are not expected, because of the relatively large remaining asset balance, changes in our estimates that significantly shorten the estimated maturity dates could significantly impact our results. We believe that these estimates will not change during the remainder of 2005.

Loan Origination Expenses Brooke Credit typically sells loans soon after origination and retains responsibility for loan servicing. However, most of Brooke Credit s operating expenses are associated with loan origination. We analyze our lending activities to estimate how much of Brooke Credit s operating expenses should be allocated to loan origination activities and, therefore, matched, or offset, with the corresponding loan origination fees collected from borrowers at loan closing. The estimated allocations of payroll and operating expenses to loan origination activities are based on: management s observations and experience; job descriptions and other employment records; and payroll records. Although not expected, significant changes in our estimate of expense allocations could significantly impact our results because loan fees amounts are significant to us. We believe that this estimate will increase during the remainder of 2005 primarily as a result of our growing loan origination activity.

Income Tax Expense An estimate of income tax expense is based primarily on historical rates of actual income tax payments. The estimated effective income tax rate used in 2005 to calculate income tax expense was $36 \%$. Although not expected, significant changes in our estimated tax rate could significantly impact our results. We believe this estimate will not change during the remainder of 2005.

Revenue Recognition Policies Revenue recognition is summarized in footnote 1(e) to our consolidated financial statements.

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With respect to the previously described critical accounting policies, we believe that the application of judgments and assumptions is consistently applied and produces financial information which fairly depicts the results of operations for all years presented.

## Off Balance Sheet Arrangements

As part of our ongoing operations, we make loans to franchisees and others to fund purchases or start ups of insurance agencies or funeral homes or ongoing working capital needs. We engage in the sale of loan participation interests in individual loans to banks and finance companies and the securitization of pools of insurance agency loans. These typically meet the requirements of true sales as outlined in SFAS 140, Accounting for Transfers and Servicing of Financial Assets

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and Extinguishment of Liabilities. The sale of loan participations and loan securitizations has resulted in the removal of a significant amount of loans from our balance sheet. The loan sales enable us to:

Reduce our capital investment in our financing subsidiary;

Reduce credit risk by removing loans from the balance sheet;

Recognize gains on sales of loans; and

Fund additional loans.

Even when loans are removed from the balance sheet, however, some risk is retained with respect to those loans that are sold with full recourse and the over-collateralized portion of securitized loan pools. See Retained Securities and Loans Sold with Recourse, below. Credit losses associated with recourse notes, retained interest held in securities and retained servicing obligations in excess of management s assumptions could materially and adversely affect our operations and financial condition. However, based upon the historical performance of our loan portfolio, management feels that such a material adverse impact is unlikely.

Loan Sales and Securitizations When the sale of a loan is classified as a true sale, gains or losses are recognized, loans are removed from the balance sheet and residual assets, representing the present value of future cash flows from the interest and servicing spread, are recorded. Future cash flows are reduced by the amount of estimated credit losses and notes receivable prepayments, based on management s assumptions and estimates.

The following table reports for each of the four securitizations in which we have been involved during fiscal years 2003, 2004 and 2005: (1) the amount of loans sold to a qualifying special purpose entity, (2) the amount of asset-backed securities issued as a part of the securitization, (3) the fair value of the difference between loans sold and securities issued to accredited investors and the fair value of the interest receivable retained recorded as a security for the period ended September 30, 2005, (4) the portion of the security comprised of retained interest, and (5) the portion of the security comprised of retained equity in the special purchase entity.

## Securitization Table

(in thousands)


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As of September 30, 2005 and December 31, 2004, we had transferred assets with balances totaling $\$ 170,769,000$ and $\$ 138,740,000$, respectively, that were accounted for as true sales. Transferred assets resulted, in pre-tax gains for the nine-month periods ended September 30, 2005 and 2004 of $\$ 2,551,000$ and $\$ 1,823,000$, respectively. Purchasers of these notes receivable obtained full control over the transferred assets (i.e. notes receivable) and obtained the right, free of conditions that constrain it from taking advantage of that right, to pledge or exchange the notes receivables. Furthermore, the agreements to transfer assets do not entitle, or obligate, us to repurchase or redeem the notes receivable before their maturity except in the event of an uncured breach of a representation or warranty.

Servicing and Retained Interest Assets When we sell loan participations, we generally retain servicing income and recognize non-cash gains for the servicing benefits related to the loan sale. In recognizing such gains, we book a loan servicing asset on our balance sheet equal to our estimate of the present value of future cash flows resulting from the servicing spread. We recognize such assets only when the income allocated to our servicing responsibilities exceeds our cost of servicing, which we typically estimate at $0.25 \%$ of the loan value being serviced. On loan participations, we are typically paid annual servicing fees ranging from $0.25 \%$ to $1.375 \%$ of the outstanding loan balance. On loan securitizations, we are typically paid annual servicing fees ranging from $0.10 \%$ to $0.25 \%$ of the outstanding securitized loan balances. When the annual service fees paid to us are less than the minimum cost of servicing, which is estimated at $0.25 \%$ of the outstanding balance, a servicing liability is recorded.

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To the extent that the difference between the rate paid by Brooke Credit to participating lenders and investors and the rate received by Brooke Credit from borrowers exceeds the maximum of $1.375 \%$ allocated to the servicing benefit, Brooke Credit recognizes a non-cash asset, called an Interest Receivable Asset, on its balance sheet. This amount is equal to our estimate of the present value of future cash flows resulting from this interest spread. With respect to sale of loan participations, our right to interest income is not subordinate to the purchaser s interests and we share interest income with purchasers on a pro rata basis. Although not subordinate to the purchaser s interests, our retained interest is subject to credit and prepayment risks on the transferred assets. On loan participations sold with recourse, our retained interest is subject to credit risk on the transferred assets.

As of September 30, 2005 and December 31, 2004, we recorded the value of the servicing asset at $\$ 2,691,000$ and $\$ 2,909,000$, respectively, and the value of the servicing liability at $\$ 35,000$ and $\$ 39,000$, respectively. As of September 30, 2005 and December 31, 2004, we recorded the fair value of retained interest at $\$ 8,206,000$ and $\$ 5,893,000$, respectively, with $\$ 2,081,000$ and $\$ 2,484,000$, respectively, listed as interest-only strip receivable on our balance sheet, and $\$ 6,125,000$ and $\$ 3,409,000$, respectively, in retained interest carried in our securities.

Components of the loan servicing asset, servicing liability, interest receivable asset relating to loan participation sales as of September 30, 2005 were as follows (in thousands):

|  | Servicing <br> Asset | Servicing <br> Liability |  | Interest Receivable Asset |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated cash flows from loan servicing fees/interest income | \$ 4,781 | \$ | 0 | \$ | 2,741 |
| Less: |  |  |  |  |  |
| Servicing expense | $(1,008)$ |  | 49 |  |  |
| Estimated credit losses* |  |  |  |  | (102) |
| Discount to present value | $(1,082)$ |  | (14) |  | (558) |
| Carrying Value | \$ 2,691 | \$ | 35 | \$ | 2,081 |

* Estimated credit losses from liability on sold recourse loans with balances totaling \$5,306,000 as of September 30, 2005. Credit loss estimates are based upon experience, delinquency rates, collateral adequacy, market conditions and other pertinent factors.

Retained Securities The terms of Brooke Credit s securitizations require the over-collateralization of the pool of loan assets that back the securities sold to investors. Brooke Credit retains ownership of the resulting subordinate interest in the loan pool and borrows money from commercial banks to fund this investment. As such, our retained interest is subject to credit and prepayment risks on the transferred assets. As of September 30, 2005, Brooke Credit had subordinate investment interest in loan pools totaling $\$ 21,618,000$, part of which is the carrying value of our retained interest in asset-backed securities, and had borrowed $\$ 11,665,000$ as of September 30, 2005 from commercial banks to fund this investment.

In connection with the recognition of non-cash gains for the interest benefits of asset-backed securities sales, the present value of future cash flows were recorded as an interest receivable asset and included on the balance sheet as part of the investment securities balance. Components of the interest receivable asset as of September 30, 2005 were as follows (in thousands):

| Estimated cash flows from interest income | $\$ 11,375$ |
| :--- | ---: |
| Less: | $(1,406)$ |
| Estimated credit losses | $(3,844)$ |
| Discount to present value |  |

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We annually evaluate and measure the retained interest and servicing assets for potential impairment. Impairment testing involves comparing our current discounted value of future interest and servicing revenue with our carrying value for the retained interest and servicing assets (using a constant set of assumptions). If our current discounted value is less than our carrying value, we recognize an impairment equal to the difference in value. No impairment was recognized in the fiscal years ended December 31, 2004, 2003 and 2002.

In addition, we conduct sensitivity analysis to evaluate the potential impact of a $10 \%$ to $20 \%$ change in the key economic assumptions used in valuing our retained interest and servicing assets. These key economic assumptions include prepayment speed, expected credit losses and discount rate. As of September 30, 2005, an increase in these key economic assumptions by $10 \%$ to $20 \%$ results in decreases of $1 \%$ to $7 \%$ in the value of the retained interest and servicing assets. More drastic changes to economic and market conditions than those we have modeled would likely lead to greater diminution in the value of the retained interest and servicing assets.

Loans Sold With Recourse The business and real estate loans on our balance sheet at September 30, 2005 and December 31, 2004, \$5,306,000 and $\$ 3,733,000$, respectively, were sold to various participating lenders with recourse to Brooke Credit Corporation. Such recourse is limited to the amount of actual principal and interest loss incurred and any such loss is not due for payment to the participating lender until such time as all collateral is liquidated, all actions against the borrower are completed and all liquidation proceeds applied. However, participating lenders may be entitled to periodic advances from Brooke Credit Corporation against liquidation proceeds in the amount of regular loan payments. At September 30, 2005, all such recourse loans: a) had no balances more than 60 days past due; b) had adequate collateral; and c) were not in default.

Market Conditions and Strategies Affecting Sale and Securitization Transactions Our lending operations depend on our ability to sell either loan participation interests or securities backed by our originated loans to banks and finance companies. We believe that our relationships with participating lenders and loan pool investors have been good, that investor interest in our loans has been strong, and that we will continue to have available purchasers of our loan participation interests and asset-backed securities. Several factors, however, will affect our ability to sell participation interests in our loans and to complete securitizations, including:
conditions in the securities markets, generally;
conditions in the asset-backed securities markets;
changes in interest rates and their impact on credit losses and prepayment speed;
the credit quality and performance of our financial instruments and loans;
our ability to adequately service our financial instruments and loans; and,
the absence of any material downgrading or withdrawal of ratings given to securities previously issued in our securitizations.

One of our goals is to fund an increasing number of originated loans through our line of credit with DZ Bank, leading up to the time of loan securitizations. To do so, our debt is expected to increase. The increase in our debt may cause our network of participating lenders to become uncomfortable and, as a result, we may not be able to sell participation interests in loans we originate on terms acceptable to us or at all. Such result would have a material adverse effect on our operations and prospects for growth. Accordingly, we are cautiously monitoring our increased

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debt totals resulting from DZ Bank funding activities and the comfort of the network of participating lenders and will modify our method of funding practices as needed to maintain a significant network of purchasers of loans.

A material change in any of the foregoing economic and market conditions would likely have a material adverse effect on our ability to pursue sales of our loan participations or loan securitizations. In addition, such changes in economic and market conditions could lead to an impairment in the value of our retained interest and servicing assets. Either the loss of our loan sale markets or an impairment in the retained interest and servicing assets could, in turn, have a material adverse effect on our results of operations and financial condition.

In the event of such material change in economic and market conditions, we would likely examine a range of strategic options, including evaluating: our current capital structure; the availability of credit sources in addition to the loan participation and loan securitization markets; a possible reduction in the expansion of our franchise network; a possible curtailment in our lending operations; and, an examination of our internal cost and operating structure. We would make no such change prior to thoroughly evaluating our alternatives and market conditions. While our management cannot predict

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market conditions or the reactions of participating lenders to changes in market conditions or our strategies, we are unaware of any trends or uncertainties that are reasonably likely to materially reduce our ability to sell loans and remove them from our balance sheet under current accounting rules, or any need to consider any such strategic options at this time.

Proposed Accounting Changes In August 2005, the Financial Accounting Standards Board (FASB) issued three exposure drafts which amend Statement of Financial Accounting Standards No. 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities. The final standards are scheduled to be issued in the first quarter of calendar year 2006.

The first exposure draft seeks to clarify the derecognition requirements for financial assets and the initial measurement of interests related to transferred financial assets that are held by a transferor. Our current off-balance sheet securitizations in our Lending Services segment would be required to be consolidated in our financial statements based on the provisions of the exposure draft. We will continue to monitor the status of the exposure draft and consider what changes, if any, could be made to the structure of the securitizations to continue to derecognize loans transferred to the securitization special purpose entities. At September 30, 2005, the securitization special purpose entities held loans totaling $\$ 82$ million, which we would be required to consolidate into our financial statements under the provisions of this exposure draft.

The second exposure draft would require servicing rights to be initially valued at fair value. This provision would not have a material impact to our financial statements. In addition, this exposure draft would permit us to choose to continue to amortize servicing rights in proportion to and over the period of estimated net servicing income, as currently required under SFAS 140, or report servicing rights at fair value at each reporting date and report changes in fair value in earnings in the period in which the changes occur. We have not yet determined how we would elect to account for servicing rights under this provision or the potential impact to the financial statements.

The third exposure draft, among other things, would establish a requirement to evaluate beneficial interests in securitized financial assets to identify interests that are free-standing derivatives or that are hybrid financial instruments that contain an embedded derivative requiring bifurcation. Alternatively, this exposure draft would permit fair value remeasurement for any hybrid financial instrument that contains an embedded derivative that otherwise would require bifurcation. Our residual interests in securitizations typically have interests in derivative instruments embedded within the securitization. We have not yet determined if these embedded derivatives meet the criteria for bifurcation as outlined in the exposure draft.

## Recently Issued Accounting Pronouncements

See footnote 18 to our consolidated financial statements for a discussion of the effects of the adoption of new accounting standards.

## Related Party Transactions

See footnote 11 to our consolidated financial statements for information about related party transactions.

## Impact of Inflation and General Economic Conditions

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Although inflation has not had a material adverse effect on our financial condition or results of operations, increases in the inflation rate are generally associated with increased interest rates. A significant and sustained increase in interest rates could adversely affect our franchisees ability to repay the variable rate loans that we have made to them and thereby adversely affect our profitability. Such an interest rate increase could also adversely affect our profitability by increasing our interest expenses and other operating expenses.

A significant change in the credit markets could also have an adverse impact on our operations. Our lending operations depend on our ability to sell either loan participation interests or securities backed by our insurance agency loans to banks and finance companies. Several factors will affect our ability to sell participation interests in our loans and to complete securitizations, including:

Conditions in the securities markets, generally;

Conditions in the asset-backed securities markets;

Changes in interest rates and their impact on credit losses and prepayment speed;
the credit quality and performance of our financial instruments and loans;
our ability to adequately service our financial instruments and loans; and

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the absence of any material downgrading or withdrawal of ratings given to securities previously issued in our securitizations.

A significant change in interest rates or in the willingness to extend credit could have a significant and adverse impact on our ability to make loans and, by extension, to continue expanding our agency network.

A significant change in interest rates could also affect the cash flows associated with our servicing assets and liabilities; our retained interest assets related to our loan participation and securitization sales; and the value of our investment in the subordinate interests in our securitizations. We make certain assumptions about the rate of prepayment by our borrowers and the credit losses of our loan portfolio. In the event of a sudden increase in interest rates, it is reasonable to expect that credit losses would increase, as our borrowers found it increasingly costly to make their interest payments. Our assumptions about the prepayment rates on loans could also be subject to change in the event of a sudden increase or decrease in interest rates.

Our business is also dependent on the cyclical pricing of property and casualty insurance, which may adversely affect our franchisees performance and, thus, our financial performance. Our franchisees primarily derive their revenues from commissions paid by insurance companies, which commissions are based largely on the level of premiums charged by such insurance companies. In turn, we earn fees from our franchisees based upon the commissions earned by our franchisees. Because these premium rates are cyclical, our financial performance is dependent, in part, on the fluctuations in insurance pricing. Although the current insurance market generally may be characterized as soft, with a flattening or decreasing of premiums in most lines of insurance, it is likely that insurance pricing will decrease further in the future, subjecting us to lower commissions on the insurance placed by our franchisees.

A steep decline in insurance pricing could have a significant and adverse impact on our franchisees, because the commissions that they earn would likely decrease along with insurance pricing. That adverse impact would likely reduce our share of our franchisees insurance commissions and could also hurt our franchisees ability to make timely payment of principal and interest on our loans.

A general decline in economic activity in the United States or in one of the states or geographic regions in which we operate, such as California, Texas, the Southwest, the Midwest or the Southeast, could also affect our results and financial condition.

An adverse change in economic activity could reduce the ability of individuals and small businesses the key customers for our franchisees to purchase insurance and other financial services. In such event, the revenue growth rate of our franchisees could flatten or decline, in turn reducing our revenues and hurting our franchisees ability to make timely interest and principal payments on their loans.

All other schedules have been omitted because they are either inapplicable or the required information has been provided in the consolidated financial statements or the notes thereto.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk

We originate loans which will generally be sold to funding institutions as participation interests or to accredited investors as asset-backed securities. The substantial majority of the loans are adjustable-rate loans based on a prime rate plus a margin and interest rate changes will impact their value, and may impact credit losses and prepayments associated with the loans. A significant rise in interest rates may result in an increase in credit losses. A significant decrease in interest rates may result in an increase in prepayment speed as borrowers refinance their loans

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at lower interest rates.

When interest rates on our loan assets do not adjust at the same rates as our liabilities associated with those assets, our earnings are subject to risk. Interest rate risk associated with loan assets and funding liabilities prior to the sale of the loans is minimized by the fact that loans are generally held for less than one year. We further manage interest rate risk on loan assets and liabilities remaining after the sale of the loans by matching our cost of funds with the rate structure of the underlying loans. We apply interest rates on those assets and liabilities that float at a spread above the prime rate, so that, when interest rates on the assets adjust, the interest rates on the liabilities adjust correspondingly.

When loans are sold, and the sale of participation interests or asset-backed securities is classified as a true sale, we record a gain on sale for the interest benefit based on a present value calculation of future cash flows of the underlying loans, net of prepayment and credit loss assumptions. When the sale of a loan participation interest is accounted for as a true sale, we retain servicing responsibilities for which we receive annual servicing fees based on a percentage of the outstanding balance. The gain or loss associated with loan servicing is determined based on present value calculations of future cash flows from the servicing the underlying loans, net of prepayment assumptions. The present value calculations of future cash flows of underlying loans and future cash flows from the servicing of underlying loans are based in part on management $s$

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estimates of discount rates. Underlying loans with adjustable interest rates are evaluated separately from loans with fixed interest rates. A significant rise in interest rates could result in the impairment of retained interest and servicing assets and adversely affect the Company s financial condition and results of operation. Impairment is evaluated and measured annually. No impairment was recognized in the years ended December 31, 2004, 2003, and 2002. We continuously monitor market conditions, interest rate changes and market comparables, evaluate the propriety of the discount rate utilized in our assumptions, and assess interest rate sensitivity as an indication of interest rate risk.

At September 30, 2005, key economic assumptions used in measuring the retained interests and servicing assets when loans were sold or securitized during the year were as follows (rates per annum):

|  | Business Loans <br> (Adjustable Rate Stratum)* | Business Loans <br> (Fixed-Rate Stratum) |
| :--- | :---: | :---: |
|  |  | $10 \%$ |
| Prepayment speed | 142 | $8 \%$ |
| Weighted average life (months) | $0.5 \%$ | 49 |
| Expected credit losses | $8.5 \%$ | $0.21 \%$ |
| Discount rate |  | $8.5 \%$ |

[^5]At September 30, 2005, assumptions relating to discount rate and the sensitivity of the current fair value of residual cash flows to immediate 10 percent and 20 percent adverse changes in those assumptions are as follows:

|  | Business Loans <br> (Adjustable Rate Stratum)* | Business Loans <br> (Fixed-Rate Stratum) |  |
| :--- | :---: | :---: | :---: | :---: |
| (in thousands) | $\$$ | $8.5 \%$ | $-2.5 \%$ |
| Discount rate (annual) | $\$ 371)$ | $\$$ | $(1)$ |
| Impact on fair value of $10 \%$ adverse change | $(700)$ | $\$$ | $(2)$ |

These sensitivities are hypothetical and should be used with caution. The effect of a variation in a particular assumption on the value of the retained interests and servicing assets is calculated without changing any other assumption; in reality, changes in one factor may result in changes in another, which might magnify or counteract the sensitivities. See footnote 2 to our consolidated financial statements regarding Notes Receivable, fair value and the effect of adverse changes to prepayment speed and credit losses.

The above adverse changes for discount rate are calculated on our retained interests and servicing assets on loans sold totaling $\$ 170,769,000$.

The following illustrate how the changes in fair values were calculated for $10 \%$ and $20 \%$ adverse changes in discount rate assumptions (in thousands).

| (in thousands) | Adjustable Rate Stratum |  |  | Fixed-Rate Stratum |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 10 \% \\ \text { Discount Rate } \\ \text { Increase } \end{gathered}$ | 20\% <br> Discount Rate <br> Increase |  | $\begin{gathered} 10 \% \\ \text { Discount Rate } \\ \text { Increase } \end{gathered}$ | $\begin{gathered} 20 \% \\ \text { Discount Rate } \\ \text { Increase } \end{gathered}$ |  |
|  |  |  |  |  |  |  |
| Estimated cash flows from loan servicing fees | \$ 4,685 | \$ | 4,685 | \$ 95 | \$ | 95 |
| Servicing expense | (920) |  | (920) | (87) |  | (87) |
| Discount of estimated cash flows | $(1,175)$ |  | $(1,256)$ | (6) |  | (6) |
| Carrying value of servicing asset after effect of increases | 2,590 |  | 2,509 | 2 |  | 2 |
| Carrying value of servicing asset before effect of increases | 2,689 |  | 2,689 | 2 |  | 2 |
| Decrease of carrying value due to increase in discount rate | \$ (99) | \$ | (180) | \$ | \$ |  |

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## Effect of Increases in Assumed Discount Rate on Retained Interest (Interest-Only Strip Receivable, including retained interest carried in

 Securities balance)| (in thousands) | Adjustable Rate Stratum |  |  | Fixed-Rate Stratum |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 10 \% \\ \text { Discount Rate } \\ \text { Increase } \end{gathered}$ | $\begin{gathered} 20 \% \\ \text { Discount Rate } \\ \text { Increase } \end{gathered}$ |  | $\begin{gathered} 10 \% \\ \text { Discount Rate } \\ \text { Increase } \end{gathered}$ |  |  |
|  |  |  |  |  |  |  |
| Estimated cash flows from interest income | \$ 13,967 | \$ | 13,967 | \$ 148 | \$ | 148 |
| Estimated credit losses | $(1,505)$ |  | $(1,505)$ | (2) |  | (2) |
| Discount of estimated cash flows | $(4,668)$ |  | $(4,916)$ | (8) |  | (9) |
| Carrying value of retained interests after effect of increases | 7,794 |  | 7,546 | 138 |  | 137 |
| Carrying value of retained interests before effect of increases | 8,066 |  | 8,066 | 139 |  | 139 |
| Decrease of carrying value due to increase in discount rate | \$ (272) | \$ | (520) | \$ (1) | \$ | (2) |

At this time, we do not utilize derivative instruments to hedge against changes in interest rates or for any other purpose.

## Item 4. Controls and Procedures

We have adopted and maintain disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act), that are designed to ensure that information required to be disclosed in our reports under the Exchange Act, is recorded, processed, summarized and reported within the time periods required under the Securities and Exchange Commission s rules and forms and that the information is gathered and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow for timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management is required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures.

As of the end of the period covered by this report, we have carried out an evaluation, under the supervision and with the participation of management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures. Based on the foregoing, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level.

No change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the period covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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## PART II OTHER INFORMATION

## Item 1. Legal Proceedings.

We and our subsidiaries have from time to time been parties to claims and lawsuits that are incidental to our business operations. While ultimate liability with respect to these claims and litigation is difficult to predict, we believe that the amount, if any, that we are required to pay in the discharge of liabilities or settlements in these matters will not have a material adverse effect on our consolidated results of operations or financial position.

## Item 6. Exhibits.

The following exhibits are filed as part of this report. Exhibit numbers correspond to the numbers in the exhibit table in Item 601 of Regulation S-K:
31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1 Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2 Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

| By: | /s/Robert D. Orr <br> Robert D. Orr, <br> Chief Executive Officer |
| :--- | :---: | :--- |
| By: | /s/Leland G. Orr <br> Leland G. Or, <br> Chief Financial Officer |

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## Exhibit No.

Description
31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. ${ }^{1}$
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32.2 Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. ${ }^{1}$

1 Filed herewith.


[^0]:    * The par value of common stock was changed from $\$ 1.00$ per share to $\$ 0.01$ per share in the $2^{\text {nd }}$ quarter of 2004 and the Company effected a 2 -for-1 stock split in 2004. The reclassification does not affect total equity.

[^1]:    * The Company has a corresponding liability for interest payable to participating lenders in the amounts of \$413,000 at September 30, 2005 and \$285,000 at December 31, 2004.

    Brooke Credit Corporation has loaned money to the Company and other subsidiaries of the Company. These notes receivable have been eliminated in consolidation to the extent the notes receivable have not been sold to an unaffiliated third party. The sale of all or a portion of the intracompany notes receivable to an unaffiliated third party results in a notes payable, as discussed in footnote 4.

[^2]:    franchisees have contracted to sell, but

[^3]:    * Annual rates

[^4]:    * Estimated credit losses from liability on sold recourse loans with balances totaling \$5,306,000 as of September 30, 2005. Credit loss estimates are based upon experience, delinquency rates, collateral adequacy, market conditions and other pertinent factors.

[^5]:    * Rates for these loans are adjusted based on an index (for most loans, the New York prime rate plus $3.50 \%$ ). Contract terms vary but, for most loans made prior to the third quarter of 2004, the rate is adjusted annually on December 31st. Beginning in the third quarter of 2004, contract terms on new loans are adjusted monthly or daily to an index.

