

MICROSTRATEGY INC  
Form 10-Q  
May 10, 2007  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**x    QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Quarterly Period Ended March 31, 2007**

**OR**

**..    TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number 000-24435**

**MICROSTRATEGY INCORPORATED**

**(Exact name of registrant as specified in its charter)**

**Delaware**

**(State of incorporation)**

**1861 International Drive, McLean, VA**

**(Address of Principal Executive Offices)**

**22102**

**(Zip Code)**

**51-0323571**

**(I.R.S. Employer**

**Identification Number)**

**Registrant's telephone number, including area code: (703) 848-8600**

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Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ☒

Accelerated filer ☐

Non-accelerated filer ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒ The number of shares of the registrant's class A common stock and class B common stock outstanding on May 1, 2007 was 9,627,607 and 2,775,244, respectively.

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**MICROSTRATEGY INCORPORATED**

**FORM 10-Q**

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**Table of Contents****PART I. FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****MICROSTRATEGY INCORPORATED****CONSOLIDATED BALANCE SHEETS****(in thousands, except per share data)**

|                                             | <b>March 31,<br/>2007<br/>(unaudited)</b> | <b>December 31,<br/>2006<br/>(audited)</b> |
|---------------------------------------------|-------------------------------------------|--------------------------------------------|
| <b>Assets</b>                               |                                           |                                            |
| Current assets:                             |                                           |                                            |
| Cash and cash equivalents                   | \$ 66,978                                 | \$ 78,980                                  |
| Restricted cash and investments             | 3,827                                     | 3,799                                      |
| Short-term investments                      | 15                                        | 16                                         |
| Accounts receivable, net                    | 34,138                                    | 54,468                                     |
| Prepaid expenses and other current assets   | 8,890                                     | 8,633                                      |
| Deferred tax assets, net                    | 39,023                                    | 29,510                                     |
| <b>Total current assets</b>                 | <b>152,871</b>                            | <b>175,406</b>                             |
| Property and equipment, net                 | 11,115                                    | 11,102                                     |
| Capitalized software development cost, net  | 3,866                                     | 1,903                                      |
| Deposits and other assets                   | 7,507                                     | 2,461                                      |
| Deferred tax assets, net                    | 39,553                                    | 57,944                                     |
| <b>Total Assets</b>                         | <b>\$ 214,912</b>                         | <b>\$ 248,816</b>                          |
| <b>Liabilities and Stockholders' Equity</b> |                                           |                                            |
| Current liabilities:                        |                                           |                                            |
| Accounts payable and accrued expenses       | \$ 21,747                                 | \$ 24,378                                  |
| Accrued compensation and employee benefits  | 20,665                                    | 31,872                                     |
| Deferred revenue and advance payments       | 73,189                                    | 56,578                                     |
| <b>Total current liabilities</b>            | <b>115,601</b>                            | <b>112,828</b>                             |
| Deferred revenue and advance payments       | 2,299                                     | 1,127                                      |
| Other long-term liabilities                 | 1,581                                     | 1,710                                      |
| <b>Total Liabilities</b>                    | <b>119,481</b>                            | <b>115,665</b>                             |

**Commitments and Contingencies****Stockholders' Equity:**

|                                                                                                                                                                                            |    |    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|
| Preferred stock undesignated, \$0.001 par value; 5,000 shares authorized; no shares issued or outstanding                                                                                  |    |    |
| Class A common stock, \$0.001 par value; 330,000 shares authorized; 14,037 shares issued and 9,626 shares outstanding, and 13,972 shares issued and 9,918 shares outstanding, respectively | 14 | 14 |
| Class B common stock, \$0.001 par value; 165,000 shares authorized; 2,775 issued and outstanding for both periods                                                                          | 3  | 3  |

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|                                                               |                   |                   |
|---------------------------------------------------------------|-------------------|-------------------|
| Additional paid-in capital                                    | 444,626           | 440,768           |
| Treasury stock, at cost, 4,412 and 4,054 shares, respectively | (313,516)         | (268,776)         |
| Accumulated other comprehensive income                        | 2,969             | 3,123             |
| Accumulated deficit                                           | (38,665)          | (41,981)          |
| <b>Total Stockholders' Equity</b>                             | <b>95,431</b>     | <b>133,151</b>    |
| <b>Total Liabilities and Stockholders' Equity</b>             | <b>\$ 214,912</b> | <b>\$ 248,816</b> |

The accompanying notes are an integral part of these Consolidated Financial Statements.

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**MICROSTRATEGY INCORPORATED**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands, except per share data)

(unaudited)

|                                                                                | <b>Three Months Ended</b> |                  |
|--------------------------------------------------------------------------------|---------------------------|------------------|
|                                                                                | <b>March 31,</b>          |                  |
|                                                                                | <b>2007</b>               | <b>2006</b>      |
| <b>Revenues:</b>                                                               |                           |                  |
| Product licenses                                                               | \$ 16,699                 | \$ 23,133        |
| Product support and other services                                             | 55,729                    | 46,365           |
| <b>Total revenues</b>                                                          | <b>72,428</b>             | <b>69,498</b>    |
| <b>Cost of Revenues:</b>                                                       |                           |                  |
| Product licenses                                                               | 589                       | 704              |
| Product support and other services                                             | 11,730                    | 8,830            |
| <b>Total cost of revenues</b>                                                  | <b>12,319</b>             | <b>9,534</b>     |
| <b>Gross Profit</b>                                                            | <b>60,109</b>             | <b>59,964</b>    |
| <b>Operating Expenses:</b>                                                     |                           |                  |
| Sales and marketing                                                            | 24,797                    | 19,969           |
| Research and development                                                       | 7,013                     | 8,250            |
| General and administrative                                                     | 13,600                    | 10,749           |
| Amortization of intangible assets                                              | 18                        | 18               |
| <b>Total operating expenses</b>                                                | <b>45,428</b>             | <b>38,986</b>    |
| <b>Income from Operations</b>                                                  | <b>14,681</b>             | <b>20,978</b>    |
| <b>Financing and Other Income:</b>                                             |                           |                  |
| Interest income, net                                                           | 981                       | 830              |
| Other (expense) income, net                                                    | 23                        | (151)            |
| <b>Total financing and other income</b>                                        | <b>1,004</b>              | <b>679</b>       |
| <b>Income before income taxes</b>                                              | <b>15,685</b>             | <b>21,657</b>    |
| Provision for income taxes                                                     | 5,840                     | 6,664            |
| <b>Net Income</b>                                                              | <b>\$ 9,845</b>           | <b>\$ 14,993</b> |
| Basic earnings per share(1)                                                    | \$ 0.78                   | \$ 1.11          |
| Weighted average shares outstanding used in computing basic earnings per share | 12,567                    | 13,568           |

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|                                                                                  |         |         |
|----------------------------------------------------------------------------------|---------|---------|
| Diluted earnings per share(1)                                                    | \$ 0.75 | \$ 1.05 |
| Weighted average shares outstanding used in computing diluted earnings per share | 13,159  | 14,304  |

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- (1) Basic and fully diluted earnings per share for class A and class B common stock are the same.  
The accompanying notes are an integral part of these Consolidated Financial Statements

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**MICROSTRATEGY INCORPORATED**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

(unaudited)

|                                                                                     | <b>Three Months Ended</b> |             |
|-------------------------------------------------------------------------------------|---------------------------|-------------|
|                                                                                     | <b>March 31,</b>          |             |
|                                                                                     | <b>2007</b>               | <b>2006</b> |
| Operating activities:                                                               |                           |             |
| Net income                                                                          | \$ 9,845                  | \$ 14,993   |
| Adjustments to reconcile net income to net cash provided by operating activities:   |                           |             |
| Depreciation and amortization                                                       | 1,833                     | 2,070       |
| Bad debt expense                                                                    | 70                        | 617         |
| Deferred taxes                                                                      | 4,273                     | 6,317       |
| Share-based compensation                                                            | 185                       | 404         |
| Excess tax benefits from share-based payment arrangements                           | (1,887)                   | (1,882)     |
| Other, net                                                                          | 52                        |             |
| Changes in operating assets and liabilities:                                        |                           |             |
| Accounts receivable                                                                 | 20,433                    | 5,145       |
| Prepaid expenses and other current assets                                           | (199)                     | (556)       |
| Deposits and other assets                                                           | (5,049)                   | 339         |
| Accounts payable and accrued expenses, compensation and employee benefits           | (14,248)                  | (11,133)    |
| Deferred revenue and advance payments                                               | 17,372                    | 13,663      |
| Other long-term liabilities                                                         | (31)                      | (151)       |
| Net cash provided by operating activities                                           | 32,649                    | 29,826      |
| Investing activities:                                                               |                           |             |
| Proceeds from maturities of short-term investments                                  |                           | 65,650      |
| Purchases of short-term investments                                                 |                           | (39,924)    |
| Purchases of property and equipment, net                                            | (1,392)                   | (766)       |
| Capitalized software development costs                                              | (2,419)                   |             |
| Increase in restricted cash and investments                                         | (14)                      | (45)        |
| Net cash (used in) provided by investing activities                                 | (3,825)                   | 24,915      |
| Financing activities:                                                               |                           |             |
| Proceeds from sale of class A common stock under exercise of employee stock options | 1,636                     | 2,384       |
| Excess tax benefits from share-based payment arrangements                           | 1,887                     | 1,882       |
| Purchases of treasury stock                                                         | (44,740)                  | (58,796)    |
| Net cash used in financing activities                                               | (41,217)                  | (54,530)    |
| Effect of foreign exchange rate changes on cash and cash equivalents                | 391                       | 215         |
| Net (decrease) increase in cash and cash equivalents                                | (12,002)                  | 426         |
| Cash and cash equivalents, beginning of period                                      | 78,980                    | 42,318      |
| Cash and cash equivalents, end of period                                            | \$ 66,978                 | \$ 42,744   |

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The accompanying notes are an integral part of these Consolidated Financial Statements.

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**MICROSTRATEGY INCORPORATED**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(unaudited)**

**(1) Basis of Presentation**

Except for the consolidated balance sheet of MicroStrategy Incorporated ( "MicroStrategy" or the "Company" ) as of December 31, 2006, which is derived from audited financial statements, the accompanying consolidated financial statements are unaudited. In the opinion of management, all adjustments necessary for a fair statement of such financial position and results of operations have been included. All such adjustments are of a normal recurring nature. Interim results are not necessarily indicative of results for a full year.

The consolidated financial statements and notes are presented as required by Form 10-Q and do not contain certain information included in the Company's annual financial statements and notes. These financial statements should be read in conjunction with the Company's audited financial statements and the notes thereto filed with the Securities and Exchange Commission ( "SEC" ) in the Company's Annual Report on Form 10-K for the year ended December 31, 2006.

Certain prior year amounts in the consolidated financial statements have been reclassified to conform to the current year presentation.

**(2) Recent Accounting Standards**

In February 2007, the Financial Accounting Standards Board ( "FASB" ) issued Statement of Financial Accounting Standards ( "SFAS" ) No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities—Including an Amendment of FASB Statement No. 115" which is effective for fiscal years beginning after November 15, 2007. This statement permits an entity to choose to measure many financial instruments and certain other items at fair value at specified election dates. Subsequent unrealized gains and losses on items for which the fair value option has been elected will be reported in earnings. The Company is currently evaluating the potential impact of SFAS No. 159 on its consolidated results of operations and financial position.

In September 2006, the FASB issued SFAS No. 157, "Fair Value Measurements". SFAS No. 157 defines fair value, establishes a framework and gives guidance regarding the methods used for measuring fair value, and expands disclosures about fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. The Company is currently evaluating the impact of SFAS No. 157 on its consolidated results of operations and financial position.

**(3) Restricted Cash and Investments**

On March 15, 2005, the Company entered into a security agreement with a bank under which the Company posted cash to secure existing letters of credit. These letters of credit are used as security deposits for office leases, including the office lease for the Company's corporate headquarters. The Company may invest the cash collateral under the security agreement in certain permitted investments. As of both March 31, 2007 and December 31, 2006, the Company had \$2.9 million in cash collateral posted under the security agreement, all invested in money market funds that are included in restricted cash and investments in the accompanying balance sheets.

**(4) Accounts Receivable**

Accounts receivable, net of allowances, consisted of the following, as of (in thousands):

**Table of Contents****MICROSTRATEGY INCORPORATED****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****(unaudited)**

|                                          | <b>March 31,<br/>2007</b> | <b>December 31,<br/>2006</b> |
|------------------------------------------|---------------------------|------------------------------|
| Billed and billable                      | \$ 71,201                 | \$ 112,080                   |
| Less: billed and unpaid deferred revenue | (35,193)                  | (55,722)                     |
|                                          | 36,008                    | 56,358                       |
| Less: allowance for doubtful accounts    | (1,870)                   | (1,890)                      |
|                                          | \$ 34,138                 | \$ 54,468                    |

The Company offsets its accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

**(5) Deferred Revenue and Advance Payments**

Deferred revenue and advance payments from customers consisted of the following, as of (in thousands):

|                                          | <b>March 31,<br/>2007</b> | <b>December 31,<br/>2006</b> |
|------------------------------------------|---------------------------|------------------------------|
| Current:                                 |                           |                              |
| Deferred product licenses revenue        | \$ 3,249                  | \$ 3,451                     |
| Deferred product support revenue         | 88,054                    | 91,516                       |
| Deferred other services revenue          | 16,765                    | 14,984                       |
|                                          | 108,068                   | 109,951                      |
| Less: billed and unpaid deferred revenue | (34,879)                  | (53,373)                     |
|                                          | \$ 73,189                 | \$ 56,578                    |
| Non-current:                             |                           |                              |
| Deferred product licenses revenue        | \$ 346                    | \$ 509                       |
| Deferred product support revenue         | 2,217                     | 2,921                        |
| Deferred other services revenue          | 50                        | 46                           |
|                                          | 2,613                     | 3,476                        |
| Less: billed and unpaid deferred revenue | (314)                     | (2,349)                      |
|                                          | \$ 2,299                  | \$ 1,127                     |

The Company offsets its accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

**(6) Litigation**

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The Company is involved in legal proceedings through the normal course of business. Although the outcomes of legal proceedings are inherently difficult to predict, management does not expect the resolution of any currently pending matters to have a material adverse effect on our financial position, results of operations or cash flows.

### **(7) Commitments and Contingencies**

On January 31, 2007, the Company entered into an agreement to purchase a corporate aircraft for delivery in mid-2009, which it expects to begin operating during the 2009 calendar year. The aggregate purchase price for the aircraft is \$46.0 million, payable in installments on various dates related to the completion of

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**MICROSTRATEGY INCORPORATED**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

**(unaudited)**

manufacturing of the aircraft and the delivery of the aircraft. The Company has the option to accelerate the delivery date under certain circumstances if the manufacturer is able to offer the aircraft prior to the scheduled delivery date. The Company expects to meet its payment obligations under this purchase commitment using funds from operations, but may consider using conventional aircraft financing or other borrowing arrangements.

The Company made a \$5 million deposit with regards to this aircraft in January 2007, and recorded the deposit in deposits and other assets.

**(8) Treasury Stock**

On July 28, 2005, the Company announced that its Board of Directors had authorized the Company's repurchase of up to an aggregate of \$300.0 million of its class A common stock from time to time on the open market (the 2005 Share Repurchase Program). The timing and amount of any shares repurchased will be determined by the Company's management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program has a five-year term, but may be suspended or discontinued by the Company at any time. The 2005 Share Repurchase Program may be funded using the Company's working capital, as well as proceeds from any credit facilities and other borrowing arrangements which the Company may enter into in the future. Through March 31, 2007, the Company repurchased an aggregate of 1,834,233 shares of class A common stock at an average price per share of \$100.11 and an aggregate cost of \$183.6 million pursuant to the 2005 Share Repurchase Program. During the three months ended March 31, 2007, the Company repurchased an aggregate of 357,774 shares of class A common stock at an average price per share of \$125.05 and an aggregate cost of \$44.7 million.

All of the amounts above relating to average price per share and aggregate cost include broker commissions.

**(9) Income Taxes**

The Company adopted the provisions of FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes (FIN 48), on January 1, 2007. As a result of the implementation of FIN 48, the Company recognized a \$6.5 million increase in U.S. and foreign tax liabilities for unrecognized tax benefits, which was accounted for as a reduction to the January 1, 2007 balance of retained earnings. Reserves for unrecognized tax benefits had not been established prior to the implementation of FIN 48; therefore, as of January 1, 2007, the total amount of unrecognized tax benefits was \$6.5 million.

The Company and its subsidiaries conduct business in the U.S. and various foreign countries and are subject to tax in numerous domestic and foreign jurisdictions. As a result of its business activities, the Company files tax returns that are subject to examination by various federal, state, local, and foreign tax authorities. With few exceptions, the Company is no longer subject to U.S. federal, state and local, or foreign income tax examination by tax authorities for years before 2000; however, due to its federal and state net operating loss (NOL) carryovers, the federal and state tax authorities may attempt to reduce or fully offset the amount of NOL or tax credit carryovers from tax years ending in 1999 forward that were used in later tax years. The Company is currently under examination by the tax authorities of France and Germany; however, no adjustments have been proposed.

The Company recognizes interest expense related to unrecognized tax benefits as a component of income tax expense. Penalties, if incurred, would also be recognized as a component of income tax expense. As of January 1, 2007, no interest and penalties were accrued on unrecognized tax benefits since these amounts were not material.

As of January 1, 2007, the \$6.5 million of unrecognized tax benefits, if recognized, would impact the effective tax rate. Unrecognized tax benefits related to cross border transactions are expected to increase by \$2.2 million by the end of 2007. During the three months ended March 31, 2007, we recognized an additional \$0.3 million of tax expense related to uncertain tax positions.



**Table of Contents****MICROSTRATEGY INCORPORATED****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****(unaudited)**

The following table summarizes the Company's deferred tax assets, net, and valuation allowance, as of (in thousands):

|                                                      | March 31,<br>2007 | December 31,<br>2006 |
|------------------------------------------------------|-------------------|----------------------|
| Deferred tax assets, net of deferred tax liabilities | \$ 86,562         | \$ 95,182            |
| Valuation allowance                                  | (8,006)           | (7,728)              |
| Deferred tax assets, net of valuation allowance      | \$ 78,556         | \$ 87,454            |
| Short-term deferred tax assets, net                  | \$ 39,023         | \$ 29,510            |
| Long-term deferred tax assets, net                   | 39,533            | 57,944               |
| Total deferred tax assets, net                       | \$ 78,556         | \$ 87,454            |

The valuation allowance as of March 31, 2007 and December 31, 2006 relates to domestic capital loss carryforwards and certain foreign net operating loss carryforwards that the Company expects will expire unused.

The Company has estimated its annual effective tax rate for the full fiscal year 2007 and applied that rate to its income before income taxes in determining its provision for income taxes for the three months ended March 31, 2007. For the three months ended March 31, 2007 and 2006, the Company's consolidated effective tax rate was 37.2% and 30.8%, respectively. The Company's effective tax rate increased during the three months ended March 31, 2007, as compared to March 31, 2006, primarily as a result of net losses in certain foreign subsidiaries for which the Company was not able to recognize a tax benefit from those losses for financial reporting purposes and, to a lesser extent, the recognition of additional tax expense related to the implementation of FIN 48.

The Company intends to indefinitely reinvest the undistributed earnings of our foreign subsidiaries. Accordingly, the annualized effective tax rate applied to our pre-tax income for the three months ended March 31, 2007 did not include any provision for U.S. federal and state taxes on the projected amount of these undistributed foreign earnings. The Company accrues applicable U.S. federal and state taxes (net of foreign tax credits) on projected undistributed foreign subsidiary earnings that it intends to repatriate.

In determining the Company's provision for income taxes, net deferred tax assets, liabilities and valuation allowances, and uncertain tax positions, management is required to make judgments and estimates related to projections of domestic and foreign profitability, the timing and extent of the utilization of both net operating loss carryforwards and capital loss carryforwards, applicable tax rates, transfer pricing methodologies, expected tax authority positions on audit, and prudent and feasible tax planning strategies. As a multinational company, the Company is required to calculate and provide for estimated income tax liabilities for each of the tax jurisdictions in which it operates. This process involves estimating current tax obligations and exposures in each jurisdiction as well as making judgments regarding the future recoverability of deferred tax assets. Changes in the estimated level of annual pre-tax income, changes in tax laws particularly related to the utilization of net operating losses in various jurisdictions, and changes resulting from tax audits can all affect the overall effective income tax rate which, in turn, impacts the overall level of income tax expense and net income.

Judgments and estimates related to the Company's projections and assumptions are inherently uncertain; therefore, actual results could differ materially from projections. The timing and manner in which the Company will utilize the net operating loss carryforwards, research and development tax credit carryforward tax assets, alternative minimum tax credit carryforward tax assets, and foreign tax credit carryforward tax assets in any year, or in total, may be limited by provisions of the Internal Revenue Code regarding changes in the Company's ownership. Currently, the Company expects to utilize the tax assets subject to Internal Revenue Code limitations within the carryforward period.



**Table of Contents****MICROSTRATEGY INCORPORATED****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****(unaudited)****(10) Share-Based Compensation**

The Company has share-based compensation plans under which directors, officers, and other eligible employees have previously received stock option awards. All stock options granted under the Company's stock plans have terms of five to ten years and generally vest ratably over 5 years. Upon exercise, the Company generally issues new shares in the amount of the award exercised. The Company had 2.3 million shares of class A common stock authorized for option grants as of March 31, 2007.

In addition, a subsidiary of the Company maintains a share-based compensation plan for its employees that is based upon the equity of the subsidiary. The share-based awards and related expense for this subsidiary have not been significant through March 31, 2007.

The Company has not issued any material stock option or other share-based compensation awards since the first quarter of 2004, and does not have any current plans to issue additional stock option awards on its equity. Certain subsidiaries of the Company may issue equity awards or equity-based awards on equity of the applicable subsidiary in the future.

The Company recognized share-based compensation expense of \$0.2 million and \$0.4 million for the three months ended March 31, 2007 and 2006, respectively.

**(11) Comprehensive Income**

Comprehensive income includes foreign currency translation adjustments and unrealized gains and losses on short-term investments, net of related tax effects, that have been excluded from net income and reflected in stockholders' equity as accumulated other comprehensive income.

The Company's comprehensive income consisted of the following for the periods indicated (in thousands):

|                                         | <b>Three Months Ended</b> |             |
|-----------------------------------------|---------------------------|-------------|
|                                         | <b>March 31,<br/>2007</b> | <b>2006</b> |
| Net income                              | \$ 9,845                  | \$ 14,993   |
| Foreign currency translation adjustment | 153                       | (114)       |
| Comprehensive income                    | \$ 9,998                  | \$ 14,879   |

**(12) Common Equity and Earnings per Share**

The Company has two classes of common stock: class A common stock and class B common stock. Holders of class A common stock generally have the same rights, including rights to dividends, as holders of class B common stock, except that holders of class A common stock have one vote per share while holders of class B common stock have ten votes per share. Each share of class B common stock is convertible at any time, at the option of the holder, into one share of class A common stock. As such, basic and fully diluted earnings per share for class A and class B common stock are the same. The Company has never declared or paid any cash dividends on either class A or class B common stock.

Potential common shares are included in the diluted earnings per share calculation when dilutive. Potential common shares consisting of common stock issuable upon exercise of outstanding employee stock options and warrants are computed using the treasury stock method.



**Table of Contents****MICROSTRATEGY INCORPORATED****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****(unaudited)****(13) Accumulated Deficit**

(in thousands)

|                                                      |             |
|------------------------------------------------------|-------------|
| Balance, December 31, 2006                           | \$ (41,981) |
| Net Income for the three months ended March 31, 2007 | 9,845       |
| Adoption of FIN 48                                   | (6,529)     |
| Balance, March 31, 2007                              | \$ (38,665) |

**(14) Segment Information**

The Company operates in two business segments — business intelligence software and services and other. The business segment Other includes the Company's Angel.com and Alarm.com businesses. The following summary discloses total revenues and long-lived assets, excluding long-term investments and long-term deferred tax assets, according to geographic region (in thousands):

| Operating segments:                      | Business Intelligence Software and Services |           |           |               | Consolidated |
|------------------------------------------|---------------------------------------------|-----------|-----------|---------------|--------------|
| Geographic regions:                      | Other Domestic                              | Domestic  | EMEA      | Other Regions |              |
| <b>Three months ended March 31, 2007</b> |                                             |           |           |               |              |
| Total revenues                           | \$ 3,074                                    | \$ 42,923 | \$ 21,373 | \$ 5,058      | \$ 72,428    |
| Long-lived assets                        | 73                                          | 17,416    | 3,218     | 1,781         | \$ 22,488    |
| <b>Three months ended March 31, 2006</b> |                                             |           |           |               |              |
| Total revenues                           | \$ 1,729                                    | \$ 40,608 | \$ 21,845 | \$ 5,316      | \$ 69,498    |
| Long-lived assets                        | 75                                          | 13,533    | 2,158     | 636           | \$ 16,402    |

The domestic region includes operations in the U.S. and Canada. The EMEA region includes operations in Europe, the Middle East and Africa. The other regions include all other foreign countries, generally comprising Latin America and the Asia Pacific region. For the three months ended March 31, 2007 and 2006, no individual foreign country accounted for 10% or more of consolidated total revenues.

Transfers relating to intercompany software fees from international to domestic operations of \$10.7 million and \$10.4 million for the three months ended March 31, 2007 and 2006, respectively, have been excluded from the above tables and eliminated in the consolidated financial statements.

For the three months ended March 31, 2007 and 2006, no individual customer accounted for 10% or more of consolidated total revenues.

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**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**FORWARD-LOOKING INFORMATION**

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. For this purpose, any statements contained herein that are not statements of historical fact, including without limitation, certain statements regarding industry prospects and our results of operations or financial position, may be deemed to be forward-looking statements. Without limiting the foregoing, the words believes, anticipates, plans, expects, and similar expressions are intended to identify forward-looking statements. The important factors discussed below under Item 1A. Risk Factors, among others, could cause actual results to differ materially from those indicated by forward-looking statements made herein. Such forward-looking statements represent management's current expectations and are inherently uncertain. Investors are warned that actual results may differ from management's expectations.

**Overview**

We are a worldwide provider of business intelligence software that enables companies to analyze the raw data stored across their enterprise to reveal the trends and insights needed to develop solutions to manage their business effectively. Our software delivers this information to workgroups, the enterprise and extranet communities via e-mail, web, fax, wireless and voice communication channels. Businesses can use our software platform to develop user-friendly solutions, proactively refine revenue-generating strategies, enhance cost-efficiency and productivity and improve customer relationships.

The MicroStrategy software platform enables users to query and analyze the most detailed, transaction-level databases, turning data into business intelligence and delivering boardroom quality reports and alerts about the users' business processes. Our web-based architecture provides reporting, security, performance and standards that are critical for web deployment. With intranet deployments, our products provide employees with information to enable them to make better, more cost-effective business decisions. With extranet deployments, enterprises can use the MicroStrategy software platform to build stronger relationships by linking customers and suppliers via the Internet. We also offer a comprehensive set of consulting, education, technical support and technical advisory services for our customers and strategic partners.

We derive our revenues from product licenses and product support and other services. Product licenses revenues are derived from the sale of software licenses for our MicroStrategy 8 business intelligence platform and related products. We license our software to end users through our direct sales organization and through indirect sales channels, such as resellers, systems integrators and original equipment manufacturers, or OEMs. Our arrangements with customers typically include: (a) an end-user license fee paid for the use of our products in perpetuity or over a specified term; (b) an annual maintenance agreement that provides for software updates and upgrades and technical support for an annual fee; and (c) a services work order for implementation, consulting and training, generally for a fee determined on a time-and-materials basis or, in certain circumstances, a fixed-fee.

The following are some operating highlights for the three months ended March 31, 2007 and 2006 (in thousands, except for percentages):

**Table of Contents****Quarterly Performance Measures**

|                                   | Three Months Ended<br>March 31, |           | % Change |
|-----------------------------------|---------------------------------|-----------|----------|
|                                   | 2007                            | 2006      |          |
| <b>Revenues:</b>                  |                                 |           |          |
| Product licenses revenues         | \$ 16,699                       | \$ 23,133 | -27.8%   |
| Product support revenues          | 38,271                          | 31,724    | 20.6%    |
| Other services revenues           | 17,458                          | 14,641    | 19.2%    |
|                                   | \$ 72,428                       | \$ 69,498 | 4.2%     |
| Cost of revenues                  | 12,319                          | 9,534     | 29.2%    |
| Gross Profit                      | \$ 60,109                       | \$ 59,964 | 0.2%     |
| <b>Operating Expenses:</b>        |                                 |           |          |
| Sales and marketing               | \$ 24,797                       | \$ 19,969 | 24.2%    |
| Research and development          | 7,013                           | 8,250     | -15.0%   |
| General and administrative        | 13,600                          | 10,749    | 26.5%    |
| Amortization of intangible assets | 18                              | 18        | 0.0%     |
|                                   | \$ 45,428                       | \$ 38,986 | 16.5%    |
| <b>Income from Operations</b>     | \$ 14,681                       | \$ 20,978 | -30.0%   |

The business intelligence market is highly competitive and our results of operations depend on our ability to market and sell product offerings that provide customers with greater value than those offered by our competitors. Organizations recently have sought, and we expect will continue to seek, to standardize their various business intelligence applications around a single software platform. This trend presents both opportunities and risks for our business. It offers us the opportunity to increase the size of transactions with new customers and to expand the size of our business intelligence installations with existing customers. On the other hand, it presents the risk that we may not be able to penetrate accounts where a competitor currently is or may become the incumbent business intelligence application provider. In addition, companies with industry leading positions in certain software markets, such as Microsoft and Oracle, have begun incorporating certain business intelligence capabilities into their product suites. As a result, our products need to be sufficiently differentiated from these bundled software offerings to create customer demand for our platform and products.

To address these opportunities and challenges, we are implementing a number of initiatives, including:

focusing our research and development efforts on maintaining our position as a technology leader by continuing to innovate and lead in enterprise business intelligence, improving our products capability to efficiently handle the ever increasing data and user scalability needs of our current and future customers, and adding analytical and end user features to support the increasing levels of sophistication in our customers' business intelligence needs and applications, such as the incorporation of new dynamic enterprise dashboards to our interfaces; and

increasing our capacity to develop new business by significantly expanding our footprint in existing and new markets, strengthening our corporate infrastructure, expanding relationships with customers, and adding new leadership to our global team.

We base our operating expense budgets on expected revenue trends. Many of our expenses, such as office leases and certain personnel costs, are relatively fixed. We may be unable to adjust spending quickly enough in any particular period to offset any unexpected revenue shortfall in that period. Accordingly, any shortfall in revenue may cause significant variation in our operating results. We therefore believe that quarter-to-quarter comparisons of our operating results may not be a good indication of our future performance.



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### **Critical Accounting Estimates**

Our discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States.

The preparation of our consolidated financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities and equity and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. These estimates, particularly estimates relating to revenue recognition, valuation of net deferred tax assets, and litigation and contingencies, have a material impact on our financial statements and are discussed in detail throughout our analysis of the results of operations discussed below.

In addition to evaluating estimates relating to the items discussed above, we also consider other estimates and judgments, including, but not limited to, those related to allowance for doubtful accounts, software development costs, intangible assets, provision for income taxes, and other contingent liabilities, including liabilities that we deem not probable of assertion. We base our estimates on historical experience and various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets, liabilities and equity that are not readily apparent from other sources. Actual results and outcomes could differ from these estimates and assumptions.

MicroStrategy does not have any material ownership interest in any special purpose or other entities that are not wholly-owned or consolidated into our consolidated financial statements. Additionally, MicroStrategy does not have any material related party transactions as defined under Statement of Financial Accounting Standards ( SFAS ) No. 57, Related Party Disclosures.

For a more detailed explanation of the judgments made in these areas and a discussion of our accounting estimates and policies, refer to Critical Accounting Estimates included in Item 7 and Summary of Significant Accounting Policies (Note 2) included in Item 15 of our Annual Report on Form 10-K for the year ended December 31, 2006. As discussed in Note 9 to the Consolidated Financial Statements, we have adopted FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes ( FIN 48 ). Other than this change, there have been no significant changes to our critical accounting estimates during the three months ended March 31, 2007.

### **Impact of Foreign Currency Exchange Rate Fluctuations on Results of Operations**

We conduct a significant portion of our business in currencies other than the U.S. dollar, the currency in which we report our consolidated financial statements. Historically, we have generated a significant portion of our revenues and incurred a significant portion of our expenses in euro and British pound sterling. As currency rates change from quarter to quarter and year over year, our results of operation may be impacted. The table below summarizes the impact of fluctuations in foreign currency exchange rates on certain components of our consolidated statements of operations by showing the increase (decrease) in revenues or expenses, as applicable, from the prior year.

For example, if there had been no change to foreign currency exchange rates from 2006 to 2007, international product licenses revenues would have been \$6.5 million rather than \$7.0 million. If there had been no change to foreign currency exchange rates from 2006 to 2007, sales and marketing expenses would have been \$24.1 million rather than \$24.8 million.

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| (in thousands)                          | Three Months Ended<br>March 31, |          |
|-----------------------------------------|---------------------------------|----------|
|                                         | 2007                            | 2006     |
| International product licenses revenues | \$ 513                          | \$ (767) |
| International product support revenues  | 1,082                           | (782)    |
| International other services revenues   | 318                             | (288)    |
| Cost of product support revenues        | 46                              | (29)     |
| Cost of other services revenues         | 239                             | (132)    |
| Sales and marketing expenses            | 661                             | (479)    |
| General and administrative expenses     | 173                             | (119)    |

The change in the impact of fluctuations in foreign currency exchange rates from the three months ended March 31, 2006 to the three months ended March 31, 2007 is due to the weakening of the U.S. dollar. During the three months ended March 31, 2006, the U.S. dollar strengthened.

**Results of Operations****Comparison of the three months ended March 31, 2007 and 2006****Revenues**

**Product licenses revenues.** The following table sets forth product licenses revenues (in thousands) and percentage changes for the periods indicated:

|                                 | Three Months Ended March 31, |           | % Change |
|---------------------------------|------------------------------|-----------|----------|
|                                 | 2007                         | 2006      |          |
| Product Licenses Revenues:      |                              |           |          |
| Domestic (U.S. and Canada)      | \$ 9,658                     | \$ 13,043 | -26.0%   |
| International                   | 7,041                        | 10,090    | -30.2%   |
| Total product licenses revenues | \$ 16,699                    | \$ 23,133 | -27.8%   |

|                                                                                | Three Months Ended March 31, |      |
|--------------------------------------------------------------------------------|------------------------------|------|
|                                                                                | 2007                         | 2006 |
| Product License Transactions with Revenue Recognized in the Applicable Period: |                              |      |
| At least \$1.0 million of licenses revenue recognized                          | 2                            | 4    |
| From \$500,000 to \$1.0 million of licenses revenue recognized                 | 4                            | 6    |
| Total                                                                          | 6                            | 10   |
| Domestic:                                                                      |                              |      |
| At least \$1.0 million of licenses revenue recognized                          | 1                            | 2    |
| From \$500,000 to \$1.0 million of licenses revenue recognized                 | 3                            | 3    |
| Total                                                                          | 4                            | 5    |
| International:                                                                 |                              |      |
| At least \$1.0 million of licenses revenue recognized                          | 1                            | 2    |
| From \$500,000 to \$1.0 million of licenses revenue recognized                 | 1                            | 3    |
| Total                                                                          | 2                            | 5    |

Product licenses revenues decreased during the three months ended March 31, 2007, as compared to the same period in the prior year, primarily due to decreases in both the number and the average deal size of product licenses transactions with at least \$1.0 million of recognized revenue, with no product licenses transactions in excess of \$1.1 million during the three months ended March 31, 2007.



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**Domestic product licenses revenues.** Domestic product licenses revenues decreased during the three months ended March 31, 2007, as compared to the same period in the prior year, due to decreases in both the number and the average deal size of transactions with at least \$1.0 million of recognized revenue, as well as a decrease in the average deal size of transactions with less than \$500,000 of recognized revenue.

**International product licenses revenues.** International product licenses revenues decreased during the three months ended March 31, 2007, as compared to the same period in the prior year, due to decreases in both the number and the average deal size of high-dollar product license transactions that were recognized. Potentially contributing to the decrease was turnover of sales management in various international regions, which may also impact future quarters.

**Product support revenues.** The following table sets forth product support revenues (in thousands) and percentage changes for the periods indicated:

|                                | Three Months Ended<br>March 31, |           | % Change |
|--------------------------------|---------------------------------|-----------|----------|
|                                | 2007                            | 2006      |          |
| Product Support Revenues:      |                                 |           |          |
| Domestic (U.S. and Canada)     | \$ 23,195                       | \$ 19,258 | 20.4%    |
| International                  | 15,076                          | 12,466    | 20.9%    |
| Total product support revenues | \$ 38,271                       | \$ 31,724 | 20.6%    |

Product support revenues are derived from providing technical software support and software updates and upgrades to customers. Product support revenues are recognized ratably over the term of the contract, which in most cases is one year.

Both domestic and international product support revenues increased during the three months ended March 31, 2007, as compared to the same period in the prior year. Contributing to the increase was a 20.6% growth in our installed base of technical support customers.

**Other services revenues.** The following table sets forth other services revenues (in thousands) and percentage changes for the periods indicated:

|                                | Three Months Ended<br>March 31, |           | % Change |
|--------------------------------|---------------------------------|-----------|----------|
|                                | 2007                            | 2006      |          |
| Other Services Revenues:       |                                 |           |          |
| Consulting                     | \$ 10,788                       | \$ 9,801  | 10.1%    |
| Education                      | 3,596                           | 3,111     | 15.6%    |
| Angel.com, Alarm.com and Other | 3,074                           | 1,729     | 77.8%    |
| Total other services revenues  | \$ 17,458                       | \$ 14,641 | 19.2%    |

Consulting revenues are derived from helping customers plan and execute the deployment of our software. Consulting revenues increased during the three months ended March 31, 2007, as compared to the same period in the prior year, due to a 28.7% increase in the number of domestic billable hours partially offset by a 24.7% decline in international billable hours. The pricing differentials between the regions resulted in a net overall increase in total consulting revenues. Potentially contributing to the decrease in international billable hours was turnover of sales management in various international regions, which may also impact future quarters.

Education revenues are derived from the education and training that we provide to our customers to enhance their ability to fully utilize the features and functionality of our software. Education revenues increased during the three months ended March 31, 2007, as compared to the same period in the prior year, due to growth in the number of students trained.



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Angel.com revenue increased during the three months ended March 31, 2007, as compared to the same period in the prior year, primarily due to an increase in the number of customers. Alarm.com revenues increased during the three months ended March 31, 2007, as compared to the same period in the prior year, due to an increase in the number of customers and an expanded distribution channel.

## Costs and Expenses

**Cost of revenues.** The following table sets forth cost of revenues (in thousands) and percentage changes in cost of revenues for the periods indicated:

|                        | Three Months Ended<br>March 31, |          |          |
|------------------------|---------------------------------|----------|----------|
|                        | 2007                            | 2006     | % Change |
| Cost of Revenues:      |                                 |          |          |
| Product licenses       | \$ 589                          | \$ 704   | -16.3%   |
| Product support        | 2,616                           | 1,963    | 33.3%    |
| Consulting             | 6,776                           | 4,884    | 38.7%    |
| Education              | 1,536                           | 1,134    | 35.4%    |
| Other                  | 802                             | 849      | -5.5%    |
| Total cost of revenues | \$ 12,319                       | \$ 9,534 | 29.2%    |

**Cost of product licenses revenues.** Cost of product licenses revenues consists of amortization of capitalized software development costs and the costs of product manuals, media, and royalties paid to third-party software vendors. Capitalized software development costs are amortized over a useful life of three years.

Cost of product licenses revenues decreased during the three months ended March 31, 2007, as compared to the same period in the prior year, with 64.3% of the decrease attributable to the fact that the capitalized expenses associated with the MicroStrategy 7.5 software release was fully amortized during 2006. The remainder of the decrease was due to a decline in royalties paid.

**Cost of product support revenues.** Cost of product support revenues consists of product support personnel and related overhead costs.

The increase in cost of product support revenues during the three months ended March 31, 2007, as compared to the same period in the prior year, was primarily attributable to the expenses related to an increase in product support staffing levels and variable compensation costs to support our growing customer base. Product support headcount increased 16.3% to 100 at March 31, 2007 from 86 at March 31, 2006.

**Cost of consulting, education and other services revenues.** Cost of consulting and education revenues consists of personnel and related overhead costs. Cost of other services revenues includes telephony and hardware costs related to our Angel.com and Alarm.com businesses.

The increase in cost of consulting and education revenues during the three months ended March 31, 2007, as compared to the same period in the prior year, was primarily attributable to the expenses related to increases in staffing levels to support our growing customer and revenue base. Consulting and education headcount increased 34.8% to 252 at March 31, 2007 from 187 at March 31, 2006. The decrease in cost of other services revenues during the three months ended March 31, 2007, as compared to the same period in the prior year, was primarily attributable to the curtailment of a low margin Alarm.com hardware distribution program.

**Operating expenses.** The following table sets forth operating expenses (in thousands) and percentage changes in operating expenses for the periods indicated:

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|                            | Three Months Ended<br>March 31, |           |          |
|----------------------------|---------------------------------|-----------|----------|
|                            | 2007                            | 2006      | % Change |
| Operating Expenses:        |                                 |           |          |
| Sales and marketing        | \$ 24,797                       | \$ 19,969 | 24.2%    |
| Research and development   | 7,013                           | 8,250     | -15.0%   |
| General and administrative | 13,600                          | 10,749    | 26.5%    |
| Other operating expenses   | 18                              | 18        | 0.0%     |
| Total operating expenses   | \$ 45,428                       | \$ 38,986 | 16.5%    |

**Sales and marketing expenses.** Sales and marketing expenses consists of personnel costs, commissions, office facilities, travel, advertising, public relations programs and promotional events, such as trade shows, seminars and technical conferences.

Sales and marketing expenses increased during the three months ended March 31, 2007, as compared to the same period in the prior year, with 75.6% of the increase due to an increase in staffing levels and incentive compensation costs, 22.1% due to increases in travel and entertainment costs, and 19.1% due to increases in infrastructure and other related support costs. These increases were partially offset by a decline in net marketing expenses primarily as a result of an increase in registration and sponsorship fees charged by us for MicroStrategy World 2007. Sales and marketing headcount increased 39.5% to 505 at March 31, 2007 from 362 at March 31, 2006.

**Research and development expenses.** Research and development expenses consists of the personnel costs for our software engineering personnel, depreciation of equipment and other related costs.

The following table summarizes research and development expenses and amortization of capitalized software development costs (in thousands) and percentage changes in those costs for the periods indicated:

|                                                           | Three Months Ended<br>March 31, |          |          |
|-----------------------------------------------------------|---------------------------------|----------|----------|
|                                                           | 2007                            | 2006     | % Change |
| Gross research and development expenses:                  |                                 |          |          |
| Business intelligence research and development activities | \$ 8,345                        | \$ 7,709 | 8.3%     |
| Other research and development activities                 | 1,087                           | 541      | 100.9%   |
| Capitalized software development costs                    | (2,419)                         |          | N/A      |
| Total research and development expenses                   | \$ 7,013                        | \$ 8,250 | -15.0%   |

|                                                                                                      |        |        |        |
|------------------------------------------------------------------------------------------------------|--------|--------|--------|
| Amortization of capitalized software development costs included in cost of product licenses revenues | \$ 455 | \$ 531 | -14.3% |
|------------------------------------------------------------------------------------------------------|--------|--------|--------|

Research and development expenses decreased during the three months ended March 31, 2007, as compared to the same period in the prior year, due to the capitalization of \$2.4 million in software development costs related to our MicroStrategy 8.1 software release during the three months ended March 31, 2007, as compared to none during the same period in the prior year, resulting in a lower expense for the first quarter of 2007. This was partially offset by increases due to growth in staffing levels in our Angel.com and Alarm.com businesses. Research and development headcount increased 5.8% to 255 at March 31, 2007 from 241 at March 31, 2006.

As of March 31, 2007, our research and development resources were allocated to the following projects: 54% to MicroStrategy 8, 21% to new product initiatives, and 25% to other research and development, including our Angel.com and Alarm.com businesses and internal product initiatives.

**General and administrative expenses.** General and administrative expenses includes personnel and other costs of our executive, finance, human resources, information systems and administrative departments, as well as third-party consulting, legal and other professional fees.



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General and administrative expenses increased during the three months ended March 31, 2007, as compared to the same period in the prior year, with 43.9% of the increase due to an increase in compensation costs and staffing levels and 26.1% of the increase due to increases in consulting expenses incurred to upgrade to our enterprise resource planning software as well as legal and administrative costs associated with the Company's expansion into new foreign markets where the Company plans to expand direct sales operations and expand its business footprint. The balance of the increase was primarily due to increases in recruiting costs and in travel expenses related to employee training. General and administrative headcount increased 28.7% to 269 at March 31, 2007 from 209 at March 31, 2006.

**Provision (Benefit) for Income Taxes.** During the three months ended March 31, 2007 and 2006, we recorded a provision for income taxes of \$5.8 million and \$6.7 million, respectively, resulting in an effective tax rate of 37.2% and 30.8%, respectively. Our effective tax rate increased during the three months ended March 31, 2007, as compared to March 31, 2006, primarily as a result of foreign pretax losses with no related income tax benefit due to our expectation that loss carryforwards in those jurisdictions will expire unused. Of the \$5.8 million provision in the three months ended March 31, 2007, \$4.4 million was deferred and was primarily related to the non-cash use of domestic net operating loss carryforwards. Of the \$6.7 million provision in the three months ended March 31, 2006, \$5.4 million was deferred and was also primarily related to the non-cash use of domestic net operating loss carryforwards.

As of March 31, 2007, we had domestic and foreign net operating loss carryforwards of \$169.3 million and other temporary differences, carryforwards, and credits, which resulted in net deferred tax assets of \$78.6 million. We have domestic net operating loss carryforwards of \$152.1 million that begin to expire in 2021, and \$17.2 million of foreign net operating loss carryforwards that begin to expire in the fourth quarter of 2007. Also, as of March 31, 2007, we had a valuation allowance of \$23.0 million (pre-tax) primarily related to certain foreign net operating loss carryforwards and domestic capital loss carryforward tax assets that we expect to expire unused. We intend to indefinitely reinvest the undistributed earnings of certain foreign subsidiaries. Accordingly, the annualized effective tax rate applied to our pre-tax income for the three months ended March 31, 2007 did not include any provision for U.S. federal and state taxes on the projected amount of these undistributed foreign earnings. We accrue applicable U.S. federal and state taxes (net of foreign tax credits) on projected undistributed foreign subsidiary earnings that we intend to repatriate.

**Deferred Revenue and Advance Payments.** Deferred revenue and advance payments represents product support and other services fees that are collected in advance and recognized over the contract service period and product licenses revenues relating to multiple element software arrangements that include future deliverables.

The following table summarizes deferred revenue and advance payments (in thousands), as of:

|                                          | March 31,<br>2007 | December 31,<br>2006 |
|------------------------------------------|-------------------|----------------------|
| Current:                                 |                   |                      |
| Deferred product licenses revenue        | \$ 3,249          | \$ 3,451             |
| Deferred product support revenue         | 88,054            | 91,516               |
| Deferred other services revenue          | 16,765            | 14,984               |
|                                          | 108,068           | 109,951              |
| Less: billed and unpaid deferred revenue | (34,879)          | (53,373)             |
|                                          | \$ 73,189         | \$ 56,578            |
| Non-current:                             |                   |                      |
| Deferred product licenses revenue        | \$ 346            | \$ 509               |
| Deferred product support revenue         | 2,217             | 2,921                |
| Deferred other services revenue          | 50                | 46                   |
|                                          | 2,613             | 3,476                |
| Less: billed and unpaid deferred revenue | (314)             | (2,349)              |
|                                          | \$ 2,299          | \$ 1,127             |



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We offset our accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

The decrease in billed and unpaid deferred revenue for the three months ended March 31, 2007, as compared to the same period in the prior year, was primarily attributable to the large volume of product support customers that paid during the quarter.

We expect to recognize \$108.1 million of deferred revenue and advance payments over the next 12 months. However, the timing and ultimate recognition of our deferred revenue and advance payments depend on our performance of various service obligations, and the amount of deferred revenue and advance payments at any date should not be considered indicative of revenues for any succeeding period.

During the three months ended March 31, 2007, we entered into certain agreements that include future commitments by our customers to purchase products, product support or other services through 2011 totaling \$40.8 million. Revenue related to such future commitments by our customers is not included in our deferred revenue balances.

Revenue relating to such agreements will be recognized during the period in which all revenue recognition criteria are met. The timing and ultimate recognition of any revenue from such customer purchase commitments depend on our customers' meeting their future purchase commitments and our meeting our associated performance obligations related to those purchase commitments.

## **Liquidity and Capital Resources**

Our principal sources of liquidity are cash, cash equivalents, investments, and on-going collection of our accounts receivable. On March 31, 2007 we had \$67.0 million in cash, cash equivalents, and investments. Management believes that existing cash and cash anticipated to be generated by operations will be sufficient to meet working capital requirements and anticipated capital expenditures, including the expenditures set forth in the table below, for at least the next twelve months. Based upon our cash position, we do not currently expect to borrow money to finance our operations.

On March 15, 2005, we entered into a security agreement with a bank under which we posted cash to secure existing letters of credit. These letters of credit are used as security deposits for office leases, including the office lease for our corporate headquarters. We may invest the cash collateral under the security agreement in certain permitted investments. As of March 31, 2007, we had \$2.9 million in cash collateral posted under the security agreement, all invested in money market funds.

On July 28, 2005, we announced that our Board of Directors had authorized our repurchase of up to an aggregate of \$300.0 million of our class A common stock from time to time on the open market, pursuant to the 2005 Share Repurchase Program. The timing and amount of any shares repurchased will be determined by our management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program has a five-year term, but may be suspended or discontinued by us at any time. The 2005 Share Repurchase Program may be funded using our working capital, as well as proceeds from any credit facilities and other borrowing arrangements that we may enter into in the future. Through March 31, 2007, we repurchased an aggregate of 1,834,233 shares of our class A common stock at an average price of \$100.11 and an aggregate cost of \$183.6 million pursuant to the 2005 Share Repurchase Program. As of May 4, 2007, \$116.4 remains available to be used for purchases under our 2005 Share Repurchase Program.

On January 31, 2007, we entered into an agreement to purchase a corporate aircraft for delivery in mid-2009, which we expect to begin operating during the 2009 calendar year. The aggregate purchase price for the aircraft is \$46.0 million, payable in installments on various dates related to the completion of manufacturing of the aircraft and the delivery of the aircraft. We have the option to accelerate the delivery date under certain circumstances if the manufacturer is able to offer the aircraft prior to the scheduled delivery date. We expect to meet our payment obligations under this purchase agreement using funds from operations, but may consider using conventional aircraft financing and other borrowing arrangements. We made a \$5 million deposit with regards to this aircraft in January 2007.

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We lease office space and computer and other equipment under operating lease agreements. In addition to base rent, we are responsible for certain taxes, utilities and maintenance costs, and several leases include options for renewal or purchase. The following table shows future minimum payments under noncancellable operating leases and agreements with initial terms of greater than one year, net of total future minimum rentals to be received under noncancellable sublease agreements, and future payments under the aircraft purchase agreement, based on the currently expected due dates of the various installments (in thousands):

|                                 | Twelve Months Ended March 31, |           |           |          |          |            |           |
|---------------------------------|-------------------------------|-----------|-----------|----------|----------|------------|-----------|
|                                 | 2008                          | 2009      | 2010      | 2011     | 2012     | Thereafter | Total     |
| <i>Contractual Obligations:</i> |                               |           |           |          |          |            |           |
| Operating leases:               | 11,723                        | 10,340    | 8,512     | 2,956    | 1,159    | 1,151      | 35,841    |
| Purchase obligations:           | 2,500                         | 25,000    | 13,526    |          |          |            | 41,026    |
| Total                           | \$ 14,223                     | \$ 35,340 | \$ 22,038 | \$ 2,956 | \$ 1,159 | \$ 1,151   | \$ 76,867 |

The Company adopted FIN 48 on January 1, 2007. As of March 31, 2007, the Company had approximately \$6.8 million of total gross unrecognized tax benefits. The timing of any payments which could result from these unrecognized tax benefits will depend on a number of factors, and accordingly the amount and period of any future payments cannot be estimated. We do not expect a significant tax payment related to these obligations within the next year.

**Net Cash Provided by Operating Activities.** The increase in net cash provided by operating activities during the three months ended March 31, 2007, as compared to the same period in the prior year, was primarily attributable to a \$15.3 million decrease in accounts receivable and a \$3.7 million increase in deferred revenue balances. These gains were partially offset by a \$5.1 million decrease in operating results, a \$5.0 million deposit under the agreement to purchase a corporate aircraft, a \$3.1 million decrease in accounts payable balances, and a \$2.0 million decrease in deferred taxes.

**Net Cash Provided by (Used in) Investing Activities.** During the three months ended March 31, 2007, net cash used in investing activities was \$3.8 million, as compared to \$24.9 million provided by investing activities during the three months ended March 31, 2006. This change is primarily a result of sales and maturities of short term investments of \$65.7 million, offset by the purchases of short term investments of \$39.9 million, during the three months ended March 31, 2006 and the \$2.4 million capitalized software costs during the three months ended March 31, 2007.

**Net Cash Used in (Provided by) Financing Activities.** The decrease in net cash used in financing activities during the three months ended March 31, 2007, as compared to March 31, 2006, was primarily attributable to the decreases in both our repurchases of class A common stock and proceeds from the issuance of class A common stock from exercises of employee stock options.

**Off-Balance Sheet Arrangements.** We do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future material effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources.

**Recent Accounting Standards**

In February 2007, the FASB issued Statement of Financial Accounting Standards No. 159, The Fair Value Option for Financial Assets and Financial Liabilities Including an Amendment of FASB Statement No. 115 which is effective for fiscal years beginning after November 15, 2007. This statement permits an entity to choose to measure many financial instruments and certain other items at fair value at specified election dates. Subsequent unrealized gains and losses on items for which the fair value option has been elected will be reported in earnings. We are currently evaluating the potential impact of SFAS No. 159 on our consolidated results of operations and financial position.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements. SFAS No. 157 defines fair value, establishes a framework and gives guidance regarding the methods used for measuring fair value, and expands disclosures about fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. We are currently evaluating the impact of SFAS No. 157 on our consolidated results of operations and financial position.



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### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

The following discussion about our market risk exposures involves forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements.

We may be exposed to the impact of both interest rate changes and foreign currency fluctuations.

**Interest Rate Risk.** Our exposure to risk for changes in interest rates relates primarily to our investments. We generally invest our excess cash in short-term, highly-rated, fixed rate financial instruments. These fixed rate investments are subject to interest rate risk and may decrease in value if interest rates increase.

As of March 31, 2007, we did not have any material investments.

**Foreign Currency Risk.** We face exposure to adverse movements in foreign currency exchange rates. Our international revenues and expenses are denominated in foreign currencies, principally the euro and British pound sterling. The functional currency of each of our foreign subsidiaries is the local currency.

International sales accounted for 36.5% and 39.1% of our total revenues for the three months ended March 31, 2007 and 2006. We anticipate that international revenues will continue to account for a significant portion of total revenues.

As of March 31, 2007, a 10% adverse change in foreign exchange rates would have decreased our aggregate reported cash and cash equivalents, restricted cash and investments, and short-term investments by 1%.

We attempt to minimize our foreign currency risk by converting our excess foreign currency held in foreign jurisdictions to U.S. dollar denominated cash and investment accounts. To date, we have not hedged the risks associated with foreign exchange exposure. Although we may do so in the future, we cannot be sure that any hedging techniques will be successful or that our business, results of operations, financial condition and cash flows will not be materially adversely affected by exchange rate fluctuations. We do not enter into market risk sensitive instruments for trading purposes.

### **ITEM 4. CONTROLS AND PROCEDURES**

**Evaluation of disclosure controls and procedures.** Our management, with the participation of our chief executive officer and chief financial officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of March 31, 2007. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives, and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on the evaluation of our disclosure controls and procedures as of March 31, 2007, our chief executive officer and chief financial officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

**Changes in internal controls.** No change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the fiscal quarter ended March 31, 2007 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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### **PART II. OTHER INFORMATION**

#### **ITEM 1. LEGAL PROCEEDINGS**

We are involved in various legal proceedings arising in the normal course of business. Although the outcomes of legal proceedings are inherently difficult to predict, we do not expect the resolution of any currently pending matters to have a material adverse effect on our financial position, results of operations or cash flows.

#### **Item 1A. RISK FACTORS**

You should carefully consider the risks described below before making an investment decision. The risks and uncertainties described below are not the only ones facing MicroStrategy. Additional risks and uncertainties not presently known to us or that we currently deem immaterial may also impair our business operations.

If any of the following risks actually occur, our business, financial condition or results of operations could be materially adversely affected. In such case, the trading price of our class A common stock could decline and you could lose all or part of your investment.

#### **Our quarterly operating results, revenues and expenses may fluctuate significantly, which could have an adverse effect on the market price of our stock**

For a number of reasons, including those described below, our operating results, revenues and expenses have in the past varied and may in the future vary significantly from quarter to quarter. These fluctuations could have an adverse effect on the market price of our class A common stock.

*Fluctuations in Quarterly Operating Results.* Our quarterly operating results may fluctuate, in part, as a result of:

the size, timing, volume and execution of significant orders and shipments;

the mix of products and services of customer orders, which can affect whether we recognize revenue upon the signing and delivery of our software products or whether revenue must be recognized as work progresses or over the entire contract period;

the timing of new product announcements by us or our competitors;

changes in our pricing policies or those of our competitors;

market acceptance of business intelligence software generally and of new and enhanced versions of our products in particular;

the length of our sales cycles;

changes in our operating expenses;

personnel changes;

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our use of direct and indirect distribution channels;

utilization of our consulting and education services, which can be affected by delays or deferrals of customer implementation of our software products;

changes in foreign currency exchange rates;

our profitability and expectations for future profitability and its effect on our deferred tax assets and net income for the period in which any adjustment to our net deferred tax asset valuation allowance may be made;

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seasonal factors, such as our traditionally lower pace of new license transactions in the summer; and

changes in customer budgets.

*Limited Ability to Adjust Expenses.* We base our operating expense budgets on expected revenue trends. Many of our expenses, such as office leases and certain personnel costs, are relatively fixed. We may be unable to adjust spending quickly enough to offset any unexpected revenue shortfall. Accordingly, any shortfall in revenue may cause significant variation in operating results in any quarter.

Based on the above factors, we believe that quarter-to-quarter comparisons of our operating results are not a good indication of our future performance. It is possible that in one or more future quarters, our operating results may be below the expectations of public market analysts and investors. In that event, the trading price of our class A common stock may fall.

### **The trading price for our class A common stock has been and may continue to be volatile**

The trading price of our class A common stock historically has been volatile and may continue to be volatile. The trading price of our class A common stock may fluctuate widely in response to various factors, some of which are beyond our control. These factors include:

quarterly variations in our results of operations or those of our competitors;

announcements by us or our competitors of acquisitions, new products, significant contracts, commercial relationships or capital commitments;

the emergence of new sales channels in which we are unable to compete effectively;

our ability to develop and market new and enhanced products on a timely basis;

commencement of, or our involvement in, litigation;

any major change in our board or management;

changes in governmental regulations or in the status of our regulatory approvals;

recommendations by securities analysts or changes in earnings estimates;

announcements about our earnings that are not in line with analyst expectations, the likelihood of which may be enhanced because it is our policy not to give guidance relating to our anticipated financial performance in future periods;

announcements by our competitors of their earnings that are not in line with analyst expectations;

the volume of shares of class A common stock available for public sale;

sales of stock by us or by our stockholders;

short sales, hedging and other derivative transactions involving shares of our class A common stock; and

general economic conditions and slow or negative growth of related markets.

In addition, the stock market in general, and the market for technology companies in particular, have experienced extreme price and volume fluctuations that have often been unrelated or disproportionate to the operating performance of those companies. These broad market and industry factors may seriously harm the market price of our class A common stock, regardless of our actual operating performance.

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### **Revenue recognition accounting pronouncements may adversely affect our reported results of operations**

We continuously review our compliance with all new and existing revenue recognition accounting pronouncements. Depending upon the outcome of these ongoing reviews and the potential issuance of further accounting pronouncements, implementation guidelines and interpretations, we may be required to modify our reported results, revenue recognition policies or business practices, which could have a material adverse effect on our results of operations.

### **We may have exposure to greater than anticipated tax liabilities**

We are subject to income taxes and non-income taxes in a variety of jurisdictions. Our future income taxes could be adversely affected by earnings that are lower than anticipated in jurisdictions where we have lower statutory rates and earnings that are higher than anticipated in jurisdictions where we have higher statutory rates, by changes in the valuation of our deferred tax assets and liabilities, or by changes in tax laws, regulations, accounting principles or interpretations thereof.

Our determination of our tax liability is subject to review by applicable domestic and foreign tax authorities. Any adverse outcome of such a review could have an adverse effect on our operating result and financial condition. The determination of our worldwide provision for income taxes and other tax liabilities requires significant judgment, and in the ordinary course of business, there are many transactions and calculations where the ultimate tax determination is uncertain. Moreover, as a multinational business, we have subsidiaries that engage in many intercompany transactions in a variety of tax jurisdictions where the ultimate tax determination is uncertain.

We also have contingent tax liabilities that, in management's judgment, are not probable of assertion. If such unasserted contingent liabilities were to be asserted, or become probable of assertion, we may be required to record significant expenses and liabilities in the period in which these liabilities are asserted or become probable of assertion.

As a result of these and other factors, the ultimate amount of tax obligations owed may differ from the amounts recorded in our financial statements and any such difference may materially affect our financial results in future periods in which we change our estimates of our tax obligations or in which the ultimate tax outcome is determined.

### **If the market for business intelligence software fails to grow as we expect, or if businesses fail to adopt our products, our business, operating results and financial condition could be materially adversely affected**

Nearly all of our revenues to date have come from sales of business intelligence software and related technical support, consulting and education services. We expect these sales to account for a large portion of our revenues for the foreseeable future. Although demand for business intelligence software has grown in recent years, the market for business intelligence software applications is still evolving. Resistance from consumer and privacy groups to increased commercial collection and use of data on spending patterns and other personal behavior and European and other governmental restrictions on the collection and use of personal data may impair the further growth of this market, as may other developments. We cannot be sure that this market will continue to grow or, even if it does grow, that businesses will adopt our solutions. We have spent, and intend to keep spending, considerable resources to educate potential customers about business intelligence software in general and our solutions in particular. However, we cannot be sure that these expenditures will help our products achieve any additional market acceptance. If the market fails to grow or grows more slowly than we currently expect, our business, operating results and financial condition would be materially adversely affected.

### **We face intense competition, which may lead to lower prices for our products, reduced gross margins, loss of market share and reduced revenue**

The markets for business intelligence software, analytical applications and information delivery are intensely competitive and subject to rapidly changing technology. In addition, many companies in these markets are offering, or may soon offer, products and services that may compete with MicroStrategy products.

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MicroStrategy faces competitors in several broad categories, including business intelligence software, analytical processes, query and web-based reporting tools, and report delivery. Our competitors that are primarily focused on business intelligence products include, among others, Actuate, Business Objects, Cognos, Hyperion Solutions, Information Builders and the SAS Institute. We also compete with large software corporations, including suppliers of enterprise resource planning software that provide one or more capabilities competitive with our products, such as IBM, Microsoft, Oracle, SAP AG, Infor and others, and with open source business intelligence vendors, including Pentaho, JasperSoft and others.

Many of our competitors have longer operating histories, significantly greater financial, technical, marketing or other resources, and greater name recognition than we do. In addition, many of our competitors have strong relationships with current and potential customers and extensive knowledge of the business intelligence industry. As a result, they may be able to respond more quickly to new or emerging technologies and changes in customer requirements or devote greater resources to the development, promotion and sale of their products than we can. Increased competition may lead to price cuts, reduced gross margins and loss of market share. We may not be able to compete successfully against current and future competitors and the failure to meet the competitive pressures we face may have a material adverse effect on our business, operating results and financial condition.

Current and future competitors may also make strategic acquisitions or establish cooperative relationships among themselves or with others. By doing so, they may increase their ability to meet the needs of our potential customers. Our current or prospective indirect channel partners may establish cooperative relationships with our current or future competitors. These relationships may limit our ability to sell our products through specific distribution channels. Accordingly, new competitors or alliances among current and future competitors may emerge and rapidly gain significant market share. These developments could limit our ability to obtain revenues from new customers and to maintain technical support revenues from our installed customer base.

### **We depend on revenue from a single suite of products**

Our MicroStrategy 8 suite of products accounts for a substantial portion of our revenue. Because of this revenue concentration, our business could be harmed by a decline in demand for, or in the prices of, our MicroStrategy 8 software as a result of, among other factors, any change in our pricing model, increased competition, a maturation in the markets for these products or other risks described in this document.

### **Business disruptions could affect our operating results**

A significant portion of our research and development activities and certain other critical business operations are concentrated in a single facility in northern Virginia. We are also a highly automated business and a disruption or failure of our systems could cause delays in completing sales and providing services. A major earthquake, fire, act of terrorism or other catastrophic event that results in the destruction or disruption of any of our critical business operations or information technology systems could severely affect our ability to conduct normal business operations and as a result our future operating results could be materially and adversely affected.

### **We use strategic channel partners and if we are unable to maintain successful relationships with them, or if our channel partners do not operate in accordance with their contractual agreements with us, our business, operating results and financial condition could be materially adversely affected**

In addition to our direct sales force, we use strategic channel partners such as value-added resellers, system integrators and original equipment manufacturers to license and support our products. For the three months ended March 31, 2007, transactions by channel partners for which we recognized revenues accounted for 19.2% of our total product licenses revenues. Our channel partners generally offer customers the products of several different companies, including products that compete with ours. Because our channel partners generally do not have an exclusive relationship with us, we cannot be certain that they will prioritize or provide adequate resources to sell our products. Moreover, divergence in strategy or contract defaults by any of these channel partners may materially adversely affect our ability to develop, market, sell or support our products.

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Although we believe that direct sales will continue to account for a majority of product licenses revenues, we seek to maintain a significant level of indirect sales activities through our strategic channel partners. There can be no assurance that our strategic partners will continue to cooperate with us when our distribution agreements expire or are up for renewal. In addition, there can be no assurance that actions taken or omitted to be taken by such parties will not adversely affect us. Our ability to achieve revenue growth in the future will depend in part on our success in maintaining successful relationships with our strategic partners. If we are unable to maintain our relationships with these strategic partners, our business, operating results and financial condition could be materially adversely affected.

In addition, we rely on our strategic channel partners to operate in accordance with the terms of their contractual agreements with us. For example, our agreements with our channel partners limit the terms and conditions pursuant to which they are authorized to resell or distribute our software and offer technical support and related services. We also typically require our channel partners to represent to us the dates and details of product license transactions sold through to end user customers. If our strategic channel partners do not comply with their contractual obligations to us, our business, results of operations and financial condition may be materially and adversely affected.

### **Our recognition of deferred revenue and advance payments and future customer purchase commitments is subject to future performance obligations and may not be representative of revenues for succeeding periods**

Our gross current and long-term deferred revenue and advance payments totaled \$110.7 million as of March 31, 2007. We offset our accounts receivable and deferred revenue for any billed and unpaid items, which totaled \$35.2 million, resulting in net deferred revenue and advance payments of \$75.5 million as of March 31, 2007. The timing and ultimate recognition of our deferred revenue and advance payments depend on various factors, including our performance of various service obligations. We have also entered into certain additional agreements that include future commitments by our customers to purchase products, product support or other services through 2011 totaling \$40.8 million. These future commitments are not included in our deferred revenue balances. Because of the possibility of customer changes or delays in customer development or implementation schedules or budgets, and the need for us to satisfactorily perform product support services, deferred revenue and advance payments at any particular date may not be representative of actual revenue for any succeeding period.

### **We may not be able to sustain or increase profitability in the future**

We generated net income for each of the three months ended March 31, 2007 and 2006; however, we may not be able to sustain or increase profitability on a quarterly or annual basis in the future. If operating expenses exceed our expectations or cannot be adjusted accordingly or revenues fall below our expectations, we may cease to be profitable and our business, results of operations and financial condition may be materially and adversely affected. We have significant deferred tax assets, and if we are unable to sustain profitability, we may be required to establish a valuation allowance against these deferred tax assets, which would result in a charge that would adversely affect net income in the period in which the charge is incurred.

### **Managing our international operations is complex and our failure to do so successfully or in a cost-effective manner could have a material adverse effect on our business, operating results and financial condition**

We receive a significant portion of our total revenues from international sales from foreign direct and indirect operations. International sales accounted for 36.5% and 39.1% of our total revenues for the three months ended March 31, 2007 and 2006, respectively. Our international operations require significant management attention and financial resources.

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There are certain risks inherent in our international business activities including:

changes in foreign currency exchange rates;

unexpected changes in regulatory requirements;

tariffs, export restrictions and other trade barriers;

costs of localizing products;

lack of acceptance of localized products;

longer accounts receivable payment cycles;

difficulties in and costs of staffing, managing and operating our international operations;

tax issues, including restrictions on repatriating earnings;

weaker intellectual property protection;

economic weakness or currency related crises;

the burden of complying with a wide variety of laws (including labor laws);

generally longer payment cycles and greater difficulty in collecting accounts receivable;

our ability to adapt to sales practices and customer requirements in different cultures; and

political instability in the countries where we are doing business.

In addition, compliance with foreign and U.S. laws and regulations that are applicable to our international operations is complex and may increase our cost of doing business in international jurisdictions, and our international operations could expose us to fines and penalties if we fail to comply with these regulations. These laws and regulations include import and export requirements, U.S. laws such as the Foreign Corrupt Practices Act, and local laws prohibiting corrupt payments to governmental officials. Although we have implemented policies and procedures designed to help ensure compliance with these laws, there can be no assurance that our employees, partners and other persons with whom we do business will not take actions in violation of our policies or these laws. Any violations of these laws could subject us to civil or criminal penalties, including substantial fines or prohibitions on our ability to offer our products and services to one or more countries, and could also materially damage our reputation, our brand and our international expansion efforts.

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These factors may have a material adverse effect on our future international sales and, consequently, on our business, operating results and financial condition.

### **We may lose sales, or sales may be delayed, due to the long sales and implementation cycles for our products, which could reduce our revenues**

To date, our customers have typically invested substantial time, money and other resources and involved many people in the decision to license our software products and purchase our consulting and other services. As a result, we may wait nine months or more after the first contact with a customer for that customer to place an order while it seeks internal approval for the purchase of our products and/or services. During this long sales cycle, events may occur that affect the size and/or timing of the order or even cause it to be canceled. For example, our competitors may introduce new products, or the customer's own budget and purchasing priorities may change.

Even after an order is placed, the time it takes to deploy our products and complete consulting engagements can vary widely. Implementing our product can take several months, depending on the customer's needs, and may begin only with a pilot program. It may be difficult to deploy our products if the customer has complicated deployment requirements, which typically involve integrating databases, hardware and software from different vendors. If a customer hires a third party to deploy our products, we cannot be sure that our products will be deployed successfully.

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**Our results in any particular period may depend upon the number and volume of large transactions in that period and these transactions may involve more lengthy, complex and unpredictable sales cycles than other transactions**

As existing and potential customers seek to standardize on a single business intelligence vendor, our business may experience larger transactions at the enterprise level and larger transactions may account for a greater proportion of our business. The presence or absence of one or more large transactions in a particular period may have a material positive or negative effect on our revenue and operating results for that period. For example, during the three months ended March 31, 2007, our top three product license transactions totaled approximately \$2.9 million in revenue recognized, compared with \$4.4 million for the top three product license transactions in the three months ended March 31, 2006, or 17.4% and 19.0% of total product licenses revenues in the three months ended March 31, 2007 and 2006, respectively. These transactions represent significant business and financial decisions for our customers and require considerable effort on the part of customers to assess alternative products and require additional levels of management approval before being concluded. They are also often more complex than smaller transactions. These factors generally lengthen the typical sales cycle and increase the risk that the customer's purchasing decision may be postponed or delayed from one period to another subsequent or later period or that the customer will alter his purchasing requirements. The sales effort and service delivery scope for larger transactions also require additional resources to execute the transaction. These factors could result in lower than anticipated revenue and earnings for a particular period or in the reduction of estimated revenue and earnings in future periods.

**We face a variety of risks in doing business with the U.S. government, various state and local governments, and agencies including risks related to the procurement process, budget constraints and cycles, termination of contracts, and audits**

Our customers include the U.S. government and a number of state and local governments or agencies. There are a variety of risks in doing business with government entities, including:

*Procurement.* Contracting with public sector customers is highly competitive and can be time-consuming and expensive, requiring that we incur significant upfront time and expense without any assurance that we will win a contract.

*Budgetary Constraints and Cycles.* Demand and payment for our products and services are impacted by public sector budgetary cycles and funding availability, with funding reductions or delays adversely impacting public sector demand for our products and services.

*Termination of Contracts.* Public sector customers often have contractual or other legal rights to terminate current contracts for convenience or due to a default. If a contract is terminated for convenience, which can occur if the customer's needs change, we may only be able to collect for products or services delivered prior to termination and settlement expenses. If a contract is terminated because of default, we may not recover even those amounts, and we may be liable for excess costs incurred by the customer for procuring alternative products or services.

*Audits.* The U.S. government and state and local governments and agencies routinely investigate and audit government contractors for compliance with a variety of complex laws, regulations, and contract provisions relating to the formation, administration or performance of government contracts, including provisions governing reports of and remittances of fees based on sales under government contracts, price protection, compliance with socio-economic policies, and other terms that are particular to government contracts. If, as a result of an audit or review, it is determined that we have failed to comply with such laws, regulations or contract provisions, we may be subject to civil and criminal penalties and administrative sanctions, including termination of contracts, forfeiture of profits, cost associated with the triggering of price reduction clauses, fines and suspensions or debarment from future government business, and we may suffer harm to our reputation.

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### **We depend on technology licensed to us by third parties, and the loss of this technology could impair our software, delay implementation of our products or force us to pay higher license fees**

We license third-party technologies that we incorporate into our existing products. There can be no assurance that the licenses for such third-party technologies will not be terminated or that we will be able to license third-party software for future products. In addition, we may be unable to renegotiate acceptable third-party license terms. Changes in or the loss of third party licenses could lead to a material increase in the costs of licensing or to our software products becoming inoperable or their performance being materially reduced, with the result that we may need to incur additional development costs to ensure continued performance of our products, and we may experience a decreased demand for our products.

### **If we are unable to recruit or retain skilled personnel, or if we lose the services of any of our key management personnel, our business, operating results and financial condition could be materially adversely affected**

Our future success depends on our continuing ability to attract, train, assimilate and retain highly skilled personnel. Competition for these employees is intense. We may not be able to retain our current key employees or attract, train, assimilate or retain other highly skilled personnel in the future. Our future success also depends in large part on the continued service of key management personnel, particularly Michael J. Saylor, our Chairman, President and Chief Executive Officer, and Sanju K. Bansal, our Vice Chairman, Executive Vice President and Chief Operating Officer. If we lose the services of one or both of these individuals or other key personnel, or if we are unable to attract, train, assimilate and retain the highly skilled personnel we need, our business, operating results and financial condition could be materially adversely affected.

### **If we are unable to develop and release product enhancements and new products to respond to rapid technological change in a timely and cost-effective manner, our business, operating results and financial condition could be materially adversely affected**

The market for our products is characterized by rapid technological change, frequent new product introductions and enhancements, changing customer demands and evolving industry standards. The introduction of products embodying new technologies can quickly make existing products obsolete and unmarketable. We believe that our future success depends largely on three factors:

our ability to continue to support a number of popular operating systems and databases;

our ability to maintain and improve our current product line; and

our ability to rapidly develop new products that achieve market acceptance, maintain technological competitiveness and meet an expanding range of customer requirements.

Business intelligence applications are inherently complex, and it can take a long time and require significant research and development expenditures to develop and test new products and product enhancements. In addition, customers may delay their purchasing decisions because they anticipate that new or enhanced versions of our products will soon become available. We cannot be sure that we will succeed in developing and marketing, on a timely and cost-effective basis, product enhancements or new products that respond to technological change or new customer requirements, nor can we be sure that any new products and product enhancements will achieve market acceptance. Moreover, even if we introduce such a product, we may experience a decline in revenues of our existing products that is not fully matched by the new product's revenue. For example, customers may delay making purchases of a new product to permit them to make a more thorough evaluation of the product, or until industry and marketplace reviews become widely available. Some customers may hesitate migrating to a new product due to concerns regarding the complexity of migration and product infancy issues on performance. In addition, we may lose existing customers who choose a competitor's product rather than migrate to our new product. This could result in a temporary or permanent revenue shortfall and materially affect our business.

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### **The emergence of new industry standards may adversely affect the demand for our existing products**

The emergence of new industry standards in related fields may adversely affect the demand for our existing products. This could happen, for example, if new web standards and technologies emerged that were incompatible with customer deployments of our products. MicroStrategy currently supports SQL and MDX standards in database access technology. If we are unable to adapt our products on a timely basis to new standards in database access technology, the ability of MicroStrategy's products to access customer databases could be impaired. In addition, the emergence of new standards in the field of operating system support could adversely affect the demand for our existing products. MicroStrategy technology is currently compatible with nearly all major operating systems, including, among others, Windows Server, Sun Solaris, IBM AIX, HP's HP-UX, Red Hat Linux AS and SuSE Linux Enterprise Server. If a different operating system were to gain widespread acceptance, we may not be able to achieve compatibility on a timely basis, resulting in an adverse effect on the demand for our products.

### **The nature of our products makes them particularly vulnerable to undetected errors, or bugs, which could cause problems with how the products perform and which could in turn reduce demand for our products, reduce our revenue and lead to product liability claims against us**

Software products as complex as ours may contain errors and/or defects. Although we test our products extensively, we have in the past discovered software errors in our products after their introduction. Despite testing by us and by our current and potential customers, errors may be found in new products or releases after commercial shipments begin. This could result in lost revenue, damage to our reputation or delays in market acceptance, which could have a material adverse effect upon our business, operating results and financial condition. We may also have to expend resources and capital to correct these defects.

Our license agreements with customers typically contain provisions designed to limit our exposure to product liability, warranty and other claims. It is possible, however, that these provisions may not be effective under the laws of certain domestic or international jurisdictions and we may be exposed to product liability, warranty and other claims. A successful product liability claim against us could have a material adverse effect on our business, operating results and financial condition.

### **Our intellectual property rights are valuable, and any inability to protect them could reduce the value of our products, services and brand**

We rely on a combination of copyright, patent, trade secrets, confidentiality procedures and contractual commitments to protect our proprietary information. Despite our efforts, these measures can only provide limited protection. Unauthorized third parties may try to copy or reverse engineer portions of our products or otherwise obtain and use our intellectual property. Any patents owned by us may be invalidated, circumvented or challenged. Any of our pending or future patent applications, whether or not being currently challenged, may not be issued with the scope of the claims we seek, if at all. In addition, the laws of some countries do not provide the same level of protection of our proprietary rights as do the laws of the United States. If we cannot protect our proprietary technology against unauthorized copying or use, we may not remain competitive.

### **Third parties may claim we infringe their intellectual property rights**

We periodically receive notices from others claiming we are infringing their intellectual property rights, principally patent rights. We expect the number of such claims will increase as the number of products and competitors in our industry segments grows, the functionality of products overlap, and the volume of issued software patents and patent applications continues to increase. Responding to any infringement claim, regardless of its validity, could:

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be time-consuming, costly and/or result in litigation;

divert management's time and attention from developing our business;

require us to pay monetary damages or enter into royalty and licensing agreements that we would not normally find acceptable;

require us to stop selling certain of our products;

require us to redesign certain of our products using alternative non-infringing technology or practices, which could require significant effort and expense; or

require us to satisfy indemnification obligations to our customers.

If a successful claim is made against us and we fail to develop or license a substitute technology, our business, results of operations, financial condition or cash flows could be adversely affected.

### **Pending or future litigation could have a material adverse impact on our results of operation and financial condition**

In addition to intellectual property litigation, from time to time, we have been subject to other litigation. Where we can make a reasonable estimate of the liability relating to pending litigation and determine that it is probable, we record a related liability. As additional information becomes available, we assess the potential liability and revise estimates as appropriate. However, because of uncertainties relating to litigation, the amount of our estimates could be wrong. In addition to the related cost and use of cash, pending or future litigation could cause the diversion of management's attention and resources.

### **We could face liability claims relating to Alarm.com products and services and these claims could result in significant costs and liabilities**

Our Alarm.com subsidiary provides web-enabled security and activity monitoring technology. We face exposure to liability claims in the event that any Alarm.com product or service results in personal injury or property damage. Although we maintain insurance policies to provide certain coverage for general liability claims, such insurance may not continue to be available on terms acceptable to us and such coverage may not be adequate for liabilities actually incurred. In addition, in the event that any Alarm.com product or service is proved to be defective, we may be required to recall or redesign such products or services, which could result in significant unexpected costs. Any liability claim or product recall could result in harm to our reputation and have a material adverse effect on our business, operating results and financial condition.

### **Government regulations or other standards could have an adverse effect on the operations of our Alarm.com business**

The operations of our Alarm.com subsidiary may become subject to certain federal, state, and local regulations and licensing requirements. Many jurisdictions have licensing laws directed specifically toward the home alarm and monitoring industry. We believe that the products and services provided by our Alarm.com subsidiary do not require certain licenses or permits required of traditional providers of home protection and monitoring services. If laws, regulations or licensing requirements in the jurisdictions in which Alarm.com operates were to change or if existing laws, regulations and licensing requirements were to be construed to require Alarm.com to obtain licenses or permits to provide its products and services, we may be required to modify our operations or to utilize resources to maintain compliance with such rules and regulations, or we may become subject to adverse regulatory action, any of which could have a material adverse effect on the business and operating results of our Alarm.com business.

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**Our Alarm.com subsidiary relies on third-party manufacturers to produce and assemble its products. If these manufacturers experience an interruption in their operations or are otherwise unable to successfully deliver the products to meet our production demands, our business, operating results and financial condition could be materially adversely affected**

We have outsourced the production and assembly of our Alarm.com products to third-party manufacturers. Any interruption in the operations of our manufacturers could materially adversely affect our ability to meet scheduled deliveries to customers and business partners. In addition, these manufacturing facilities may not be able to increase production on a timely basis, or on terms acceptable to us, to keep up with the requirements of the Alarm.com business. As a result, we may not be able to satisfy customer orders or contractual commitments, leading to the termination of one or more of our contracts or resulting in litigation against us, any of which could have a material adverse effect on our business, operations and financial results. Alternative manufacturers may be difficult to find on terms acceptable to us or in a timely manner.

**Because of the rights of our two classes of common stock, and because we are controlled by our existing holders of class B common stock, these stockholders could transfer control of MicroStrategy to a third party without the approval of our Board of Directors or our other stockholders, prevent a third party from acquiring MicroStrategy, or limit your ability to influence corporate matters**

We have two classes of common stock: class A common stock and class B common stock. Holders of our class A common stock generally have the same rights as holders of our class B common stock, except that holders of class A common stock have one vote per share while holders of class B common stock have ten votes per share. As of May 1, 2007, holders of our class B common stock owned 2,775,244 shares of class B common stock, or 74.2% of the total voting power. Michael J. Saylor, our Chairman, President and Chief Executive Officer, beneficially owned 317,800 shares of class A common stock and 2,429,582 shares of class B common stock, or 65.8% of the total voting power, as of May 1, 2007. Accordingly, Mr. Saylor is able to control MicroStrategy through his ability to determine the outcome of elections of our directors, amend our certificate of incorporation and by-laws and take other actions requiring the vote or consent of stockholders, including mergers, going-private transactions and other extraordinary transactions and their terms.

Our certificate of incorporation allows holders of class B common stock, all of whom are current employees or former employees of our company or related parties, to transfer shares of class B common stock, subject to the approval of stockholders possessing a majority of the outstanding class B common stock. Mr. Saylor or a group of stockholders possessing a majority of the outstanding class B common stock could, without the approval of our Board of Directors or our other stockholders, transfer voting control of MicroStrategy to a third party. Such a transfer of control could have a material adverse effect on our business, operating results and financial condition. Mr. Saylor or a group of stockholders possessing a majority of the outstanding class B common stock will also be able to prevent a change of control of MicroStrategy, regardless of whether holders of class A common stock might otherwise receive a premium for their shares over the then current market price. In addition, this concentrated control limits your ability to influence corporate matters and, as a result, we may take actions that our non-controlling stockholders do not view as beneficial. As a result, the market price of our class A common stock could be adversely affected.

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The following table provides information about our repurchases of equity securities during the periods indicated that are registered by us pursuant to Section 12 of the Exchange Act:

|                  |                   | (c)                                                     |                                                     |                                                                                                             | (d)                                                                                                                                        |
|------------------|-------------------|---------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
|                  |                   | (a)                                                     | (b)                                                 | Total Number of<br>Shares (or Units)<br>Purchased as Part of<br>Publicly Announced<br>Plans or Programs (2) | Maximum Number (or<br>Approximate Dollar<br>Value) of Shares (or<br>Units) that May Yet Be<br>Purchased Under the<br>Plans or Programs (2) |
| Period           |                   | Total<br>Number of<br>Shares (or<br>Units)<br>Purchased | Average<br>Price Paid<br>per Share<br>(or Unit) (1) |                                                                                                             |                                                                                                                                            |
| January 1, 2007  | January 31, 2007  | N/A                                                     | N/A                                                 | 1,476,459                                                                                                   | \$161,116,531                                                                                                                              |
| February 1, 2007 | February 28, 2007 | 253,974                                                 | \$125.43                                            | 1,730,433                                                                                                   | \$129,260,145                                                                                                                              |
| March 1, 2007    | March 31, 2007    | 103,800                                                 | \$124.12                                            | 1,834,233                                                                                                   | \$116,376,949                                                                                                                              |
| Total:           |                   | 357,774                                                 | \$125.05                                            | 1,834,233                                                                                                   | \$116,379,949                                                                                                                              |

(1) The Average Price Paid per Share includes broker commissions.

(2) On July 28, 2005, we announced that our Board of Directors had authorized our repurchase of up to an aggregate of \$300.0 million of our class A common stock from time to time on the open market, pursuant to the 2005 Share Repurchase Program. The timing and amount of any shares repurchased is determined by our management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program has a five-year term, but may be suspended or discontinued by us at any time. The 2005 Share Repurchase Program may be funded using our working capital, as well as proceeds from any credit facilities and other borrowing arrangements which we may enter into in the future.

**ITEM 5. OTHER INFORMATION**

The Board of Directors has set the date and location of the Company's Annual Meeting of Stockholders for 2007. The meeting will be held on Wednesday, May 16, 2007, at MicroStrategy's offices, 1861 International Drive, McLean, Virginia 22102 at 10:00 a.m., local time.

**ITEM 6. EXHIBITS**

| Exhibit<br>Number | Description                                                                                                                                                                                                                                      |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1               | Second Restated Certificate of Incorporation of the registrant (filed as Exhibit 3.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2003 (File No. 000-24435) and incorporated by reference herein). |

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- 3.2 Amended and Restated By-Laws of the registrant (filed as Exhibit 3.2 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2003 (File No. 000-24435) and incorporated by reference herein).
- 4.1 Form of Certificate of Class A Common Stock of the registrant (filed as Exhibit 4.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2003 (File No. 000-24435) and incorporated by reference herein).
- 4.2 Warrant Agreement, dated as of January 11, 2001, by and between the registrant and American Stock Transfer & Trust Company, included as Exhibit E to the Stipulation of Settlement regarding the settlement of the class action lawsuit, dated as of January 11, 2001 (filed as Exhibit 10.29 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2000 (File No. 000-24435) and incorporated by reference herein).
- 10.1 2007 Vice President Compensation Plan for Paul N. Zolfaghari.
- 31.1 Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Chairman of the Board of Directors, President and Chief Executive Officer.
- 31.2 Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Vice President, Finance and Chief Financial Officer.
- 32 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Certain portions of this Exhibit were omitted by means of redacting a portion of the text. This Exhibit has been filed separately with the Secretary of the Commission with such text pursuant to our Application for Confidential Treatment under Rule 24b-2 under the Securities Exchange Act of 1934, as amended.

All other items included in this Quarterly Report on Form 10-Q are omitted because they are not applicable or the answers thereto are none.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**MICROSTRATEGY INCORPORATED**

By: /s/ Michael J. Saylor

Michael J. Saylor  
Chairman of the Board of Directors,  
President and Chief Executive Officer

By: /s/ Arthur S. Locke, III

Arthur S. Locke, III  
Vice President, Finance and Chief Financial Officer

Date: May 10, 2007