

MERCADOLIBRE INC  
Form 8-K  
August 15, 2008

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): (August 15, 2008)

## MercadoLibre, Inc.

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-33647**  
(Commission File Number)

**98-0212790**  
(IRS Employer

Identification No.)

Tronador 4890, 8<sup>th</sup> Floor

Buenos Aires, C1 430DNN, Argentina

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(Address and zip code of principal executive offices)

**Registrant's telephone number, including area code: 011-54-11-5352-8000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240-14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

*Appointment of Principal Accounting Officer*

Effective August 15, 2008, the Board of Directors (the Board) of MercadoLibre, Inc., a Delaware corporation (the Company), approved the appointment of Marcelo Melamud, age 37, as Vice President and Chief Accounting Officer of the Company.

Mr. Melamud, has served as the Company's Vice President Administration and Control since April 2008. From July 2004 through March 2008, he served as the director of finance of MDM Hotel Group, a developer, owner and operator of Marriott branded hotels in Miami, Florida. From July 1998 through July 2004, Mr. Melamud worked in various finance roles for Fidelity Investments, a provider of investment products and services. During his work at Fidelity Investments, Mr. Melamud served as the director of finance of the World Trade Center Boston/Seaport Hotel and he also served as the director of finance of MetroRed Telecom Group Ltd., a fiber-optic telecommunication provider of data, value added, and hosting services within Latin America. Mr. Melamud received his M.B.A. from the Olin Graduate School of Business at Babson College and is a Certified Public Accountant in Argentina.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MERCADOLIBRE, INC.**

**(Registrant)**

Date: August 15, 2008

By: /s/ Nicolás Szekasy  
Nicolás Szekasy  
Executive Vice President and Chief Financial Officer