BB&T CORP Form FWP May 19, 2009

Filed Pursuant to Rule 433

Registration Statement No. 333-152543

May 15, 2009

BB&T Corporation

<u>Pricing Term Sheet</u> <u>Medium-Term Notes, Series A (Senior)</u>

6.85% Senior Notes due 2019

Issuer: Security: Ratings of this Series of Notes: Currency: Size: Security Type:

Maturity: Coupon: Payment Frequency: Day Count Convention: Benchmark Treasury: Spread to Benchmark Treasury: Benchmark Treasury Spot and Yield: Price to Public: Accrued Interest: Bookrunner Fee: Price to Issuer: Yield to Maturity: Interest Payment Dates:

Trade Date: Settlement Date: Minimum Denominations: CUSIP: Sole Bookrunner: **BB&T** Corporation 6.85% Notes due 2019 A1(Moody s)/A+(S&P)/AA-(Fitch) USD \$141,000,000 SEC Registered Medium-Term Notes, Series A (Senior). This debt is not guaranteed under the Federal Deposit Insurance Corporation s Temporary Liquidity Guarantee Program. April 30, 2019 6.85% Semi-Annually 30/360 3.125% US Treasury due 05/19 +395 bps 99-31+; 3.127% 98.395% of face amount \$482,925 \$70,500 98.345% of face amount 7.077% April 30 and October 30 of each year, commencing October 30, 2009 May 15, 2009 May 22, 2009 (T + 5) \$1,000 x \$1,000 05531FAB9 BB&T Capital Markets, a division of Scott & Stringfellow, LLC

Note: A securities rating is not a recommendation to buy, sell or hold securities and should be evaluated independently of any other rating. A rating may be subject to revision or withdrawal at any time by the assigning rating organization.

The issuer has filed a registration statement (including a pricing supplement, a prospectus supplement and a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read those documents and the other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, the issuer, any agent or any dealer participating in the offering will arrange to send you the pricing supplement, the prospectus supplement and the prospectus if you request it by calling BB&T Capital Markets, a division of Scott & Stringfellow, LLC at 804-787-8221.