

BB&T CORP  
Form FWP  
September 22, 2009

Filed Pursuant to Rule 433

Registration No. 333-152543

September 22, 2009

**BB&T Corporation**

Pricing Term Sheet

Medium-Term Notes, Series A (Senior)

\$500,000,000

3.375% Senior Notes due 2013

Issuer	BB&T Corporation
Security	3.375% Senior Notes due September 25, 2013
Ratings	A1 (Moody s)/A (S&P)/A+ (Fitch)/AA (low) (DBRS)
Currency	USD
Size	\$500,000,000
Security Type	SEC Registered Medium-Term Notes, Series A (Senior). <b>This debt is not guaranteed under the Federal Deposit Insurance Corporation's Temporary Liquidity Guarantee Program.</b>
Maturity	September 25, 2013
Coupon	3.375%
Payment Frequency	Semi-Annually
Day Count Convention	30/360
Benchmark Treasury	3.125% US Treasury due 09/13
Spread to Benchmark Treasury	+140 bps
Benchmark Treasury Spot and Yield	104-10+; 1.999%
Price to Public	99.911% of face amount
Yield to Maturity	3.399%
Proceeds (Before Expenses) to Issuer	\$498,055,000 (99.611%)
Interest Payment Dates	March 25 and September 25 of each year, commencing March 25, 2010
Trade Date	September 22, 2009
Settlement Date	September 25, 2009
Denominations	\$1,000 x \$1,000
CUSIP	05531FAE3
Joint Bookrunners	BB&T Capital Markets, a division of Scott & Stringfellow, LLC

## Edgar Filing: BB&T CORP - Form FWP

Credit Suisse Securities (USA) LLC

UBS Securities LLC

Blaylock Robert Van, LLC

Muriel Siebert and Co., Inc.

Samuel A. Ramirez & Company, Inc.

The Williams Capital Group, L.P.

Co-Managers

Note: A securities rating is not a recommendation to buy, sell or hold securities and should be evaluated independently of any other rating. The rating may be subject to revision or withdrawal at any time by the assigning rating organization.

**The issuer has filed a registration statement (including a pricing supplement, a prospectus supplement and a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read those documents and the other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the pricing supplement, the prospectus supplement and the prospectus if you request them by calling BB&T Capital Markets, a division of Scott & Stringfellow, LLC at 804-787-8221, Credit Suisse Securities (USA) LLC toll-free at 1-800-221-1037, or UBS Securities LLC toll-free at 1-877-827-6444 ext. 561 3884.**