# UNITED STATES SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, D.C. 20549

## FORM 10-Q

## $x$ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2009
or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 001-33767

## LUMBER LIQUIDATORS, INC.

Delaware
(State or other jurisdiction of
incorporation or organization)

043229199
(I.R.S. Employer

Identification No.)

## 3000 John Deere Road

## Toano, Virginia <br> 23168

(Address of Principal Executive Offices) (Zip Code)
Registrant s telephone number, including area code: (757) 259-4280
N/A
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 of 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. x Yes * No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). "Yes "No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):
" Large accelerated filer $\quad x$ Accelerated filer $\quad$ " Non-accelerated filer $\quad$ Smaller reporting company (Do not check if a smaller reporting company)
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). * Yes x No
As of November 2, 2009, there were $27,192,266$ shares of the registrant s common stock, par value of $\$ 0.001$ per share, outstanding.

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## LUMBER LIQUIDATORS, INC.

Quarterly Report on Form 10-Q

For the quarter ended September 30, 2009
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## PART I

## FINANCIAL INFORMATION

## Item 1. Financial Statements.

## Lumber Liquidators, Inc.

## Condensed Consolidated Balance Sheets

## (in thousands, except share data)

|  | $\begin{gathered} \text { September 30, } \\ 2009 \\ \text { (unaudited) } \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2008 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current Assets: |  |  |  |  |
| Cash and Cash Equivalents | \$ | 56,752 | \$ | 35,139 |
| Merchandise Inventories |  | 104,057 |  | 88,731 |
| Prepaid Expenses |  | 3,977 |  | 5,033 |
| Other Current Assets |  | 4,196 |  | 3,731 |
| Total Current Assets |  | 168,982 |  | 132,634 |
| Property and Equipment, net |  | 18,284 |  | 13,780 |
| Deferred Income Taxes |  | 1,756 |  | 2,317 |
| Other Assets |  | 3,654 |  | 3,674 |
| Total Assets | \$ | 192,676 | \$ | 152,405 |
| Liabilities and Stockholders Equity |  |  |  |  |
| Current Liabilities: |  |  |  |  |
| Accounts Payable | \$ | 25,821 | \$ | 15,373 |
| Customer Deposits and Store Credits |  | 12,157 |  | 10,418 |
| Other Current Liabilities |  | 12,863 |  | 10,598 |
| Total Current Liabilities |  | 50,841 |  | 36,389 |
| Deferred Rent |  | 2,048 |  | 1,619 |
| Stockholders Equity: |  |  |  |  |
| Common Stock (\$0.001 par value; 35,000,000 authorized; 27,146,682 and 26,796,891 outstanding, respectively) |  | 27 |  | 27 |
| Additional Capital |  | 93,208 |  | 87,613 |
| Retained Earnings |  | 46,552 |  | 26,757 |
| Total Stockholders Equity |  | 139,787 |  | 114,397 |
| Total Liabilities and Stockholders Equity | \$ | 192,676 | \$ | 152,405 |

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## Lumber Liquidators, Inc.

## Condensed Consolidated Statements of Income

(in thousands, except share data and per share amounts)
(unaudited)

|  | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2009 |  | 2008 |  | 2009 |  | 2008 |
| Net Sales | \$ | 140,520 | \$ | 123,063 | \$ | 407,488 | \$ | 365,649 |
| Cost of Sales |  | 89,336 |  | 79,646 |  | 261,164 |  | 237,855 |
| Gross Profit |  | 51,184 |  | 43,417 |  | 146,324 |  | 127,794 |
| Selling, General and Administrative Expenses |  | 38,727 |  | 34,607 |  | 114,269 |  | 101,855 |
| Operating Income |  | 12,457 |  | 8,810 |  | 32,055 |  | 25,939 |
| Interest and Other Income, net |  | (116) |  | (220) |  | (388) |  | (592) |
| Income Before Income Taxes |  | 12,573 |  | 9,030 |  | 32,443 |  | 26,531 |
| Provision for Income Taxes |  | 4,812 |  | 3,567 |  | 12,649 |  | 10,880 |
| Net Income | \$ | 7,761 | \$ | 5,463 | \$ | 19,794 | \$ | 15,651 |
| Net Income per Common Share Basic | \$ | 0.29 | \$ | 0.20 | \$ | 0.74 | \$ | 0.58 |
| Net Income per Common Share Diluted | \$ | 0.28 | \$ | 0.20 | \$ | 0.72 | \$ | 0.58 |
| Weighted Average Common Shares Outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 27,053,067 |  | 26,784,712 |  | 26,905,554 |  | 26,764,593 |
| Diluted |  | 27,892,790 |  | 27,302,549 |  | 27,535,516 |  | 27,123,548 |

See accompanying notes to condensed consolidated financial statements

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| Lumber Liquidators, Inc. |  |  |  |
| :---: | :---: | :---: | :---: |
| Condensed Consolidated Statements of Cash Flows |  |  |  |
| (in thousands) |  |  |  |
| (unaudited) |  |  |  |
|  |  | Nine Mon Septem 2009 | $\begin{aligned} & \text { is Ended } \\ & \text { er 30, } \\ & 2008 \end{aligned}$ |
| Cash Flows from Operating Activities: |  |  |  |
| Net Income |  | 19,794 | \$ 15,651 |
| Adjustments to Reconcile Net Income to Net Cash Provided by (Used in) Operating Activities: |  |  |  |
| Depreciation and Amortization |  | 3,470 | 3,238 |
| Deferred Income Taxes |  | (316) | $(1,357)$ |
| Stock-Based Compensation Expense |  | 2,298 | 2,188 |
| Changes in Operating Assets and Liabilities: |  |  |  |
| Merchandise Inventories |  | $(15,326)$ | $(24,439)$ |
| Accounts Payable |  | 10,448 | $(2,664)$ |
| Customer Deposits and Store Credits |  | 1,739 | 1,123 |
| Prepaid Expenses and Other Current Assets |  | 1,468 | 504 |
| Other Assets and Liabilities |  | 2,873 | 3,276 |
| Net Cash Provided by (Used in) Operating Activities |  | 26,448 | $(2,480)$ |
| Cash Flows from Investing Activities: |  |  |  |
| Purchases of Property and Equipment |  | $(8,131)$ | $(5,167)$ |
| Purchase of Intangible Assets |  |  | (800) |
| Net Cash Used in Investing Activities |  | $(8,131)$ | $(5,967)$ |
| Cash Flows from Financing Activities: |  |  |  |
| Payments of Long-Term Debt and Capital Lease Obligations |  | (1) | (101) |
| Proceeds from the Exercise of Stock Options |  | 2,593 | 204 |
| Excess Tax Benefits on Stock Option Exercises |  | 743 | 40 |
| Common Stock Purchased Pursuant to Equity Compensation Plans |  | (39) | (51) |
| Net Cash Provided by Financing Activities |  | 3,296 | 92 |
| Net Increase (Decrease) in Cash and Cash Equivalents |  | 21,613 | $(8,355)$ |
| Cash and Cash Equivalents, Beginning of Period |  | 35,139 | 33,168 |
| Cash and Cash Equivalents, End of Period |  | 56,752 | \$ 24,813 |

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## Lumber Liquidators, Inc.

## Notes to Condensed Consolidated Financial Statements

## (amounts in thousands, except share data and per share amounts)

(unaudited)

## NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES Nature and Organization of Business

Lumber Liquidators, Inc. (the Company ), a Delaware corporation, is a multi-channel specialty retailer of hardwood flooring, and hardwood flooring enhancements and accessories, operating as a single business segment. The Company offers an extensive assortment of exotic and domestic hardwood species, engineered hardwoods, and laminates direct to the consumer. The Company also features the renewable flooring products, bamboo and cork, and provides a wide selection of flooring enhancements and accessories, including moldings, noise-reducing underlay and adhesives. These products are primarily sold under the Company s private label brands, including the premium Bellawood brand floors. The Company sells primarily to homeowners or to contractors on behalf of homeowners through a network of 177 store locations in primary or secondary metropolitan areas in 45 states. In addition to the store locations, the Company s products may be ordered, and customer questions/concerns addressed, through both the Company s call center in Toano, Virginia, and website, www.lumberliquidators.com. The Company finishes the majority of the Bellawood products in Toano, Virginia, which along with the call center, corporate offices, and finishing and distribution facility represent the Corporate Headquarters.

## Basis of Financial Statement Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q for interim financial reporting pursuant to the rules and regulations of the Securities and Exchange Commission ( SEC ). While these statements reflect all normal recurring adjustments which are, in the opinion of management, necessary for a fair presentation of the results of the interim period, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles ( U.S. GAAP ) for complete financial statements. Therefore, the interim condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes included in the Lumber Liquidators, Inc. annual report filed on Form 10-K for the year ended December 31, 2008.

The consolidated financial statements of the Company include the accounts of its wholly owned subsidiary, Lumber Liquidators Leasing, LLC. All significant intercompany transactions have been eliminated in consolidation. Certain prior year amounts have been reclassified to conform to the current year presentation. The Company has evaluated all subsequent events through November 4, 2009, the date the consolidated financial statements were issued.

Results of operations for the three and nine months ended September 30, 2009 are not necessarily indicative of the results to be expected for the full year.

## Fair Value of Financial Instruments

The carrying amounts of financial instruments such as cash and cash equivalents, notes receivable, accounts payable and other liabilities approximate fair value because of the short-term nature of these items.

## Recent Accounting Pronouncements

In June 2009, the Financial Accounting Standards Board ( FASB ) established the FASB Accounting Standards Codification (the Codification ) and in doing so, authorized the Codification as the sole source for authoritative U.S. GAAP. Other than resolving certain minor inconsistencies in current U.S. GAAP, the Codification does not change U.S. GAAP. Instead, it is intended to make it easier to find and research U.S. GAAP applicable to particular transactions or specific accounting issues by organizing accounting pronouncements into approximately 90 accounting topics. The Codification is the single source of authoritative U.S. GAAP. The Codification is effective for financial statements issued for reporting periods ending after September 15, 2009. The application of the Codification did not have an impact on the Company s consolidated

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financial statements, however, all references to authoritative accounting literature will now be references in accordance with the Codification.

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## NOTE 2. NET INCOME PER COMMON SHARE

The following table sets forth the computation of basic and diluted net income per common share:

|  | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  | 2009 |  | 2008 |  |
| Net Income | \$ | 7,761 | \$ | 5,463 | \$ | 19,794 | \$ | 15,651 |
| Weighted Average Common Shares |  |  |  |  |  |  |  |  |
| Outstanding Basic |  | 3,067 |  | 784,712 |  | 205,554 |  | 764,593 |
| Effect of Dilutive Securities: |  |  |  |  |  |  |  |  |
| Common Stock Equivalents |  | 9,723 |  | 517,837 |  | 629,962 |  | 358,955 |
| Weighted Average Common Shares |  |  |  |  |  |  |  |  |
| Outstanding Diluted |  | 2,790 |  | 302,549 |  | 535,516 |  | 123,548 |
| Net Income per Common Share Basic | \$ | 0.29 | \$ | 0.20 | \$ | 0.74 | \$ | 0.58 |
| Net Income per Common Share Diluted | \$ | 0.28 | \$ | 0.20 | \$ | 0.72 | \$ | 0.58 |

The following have been excluded from the computation of Weighted Average Common Shares Outstanding Diluted because the effect would be anti-dilutive:

> Three Months Ended SeptemberNme Months Ended September 30,

|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ |
| :--- | ---: | ---: | ---: | ---: |
| Stock Options | 12,864 | 432,010 | 12,864 | 432,010 |
| Restricted Stock Awards | 6,110 | 32,063 | 6,110 | 32,063 |

## NOTE 3. RELATED PARTY TRANSACTIONS

As of September 30, 2009, the Company leased the Corporate Headquarters and 22 of its store locations from ANO LLC, a company that is wholly owned by the Company s founder and current chairman of the Board (the Founder). The Company also leased one store location from Wood on Wood Road, Inc. and one store location from BMT Holdings, LLC. Wood on Wood Road, Inc. is wholly owned by the Founder, and $50 \%$ of the membership interest of BMT Holdings, LLC is owned by the Founder. Rental expense related to these companies for the three and nine months ended September 30, 2009 was $\$ 630$ and $\$ 1,902$, respectively. Rental expense related to these companies for the three and nine months ended September 30, 2008 was $\$ 626$ and $\$ 1,879$, respectively.

## NOTE 4. COMMITMENTS AND CONTINGENCIES

On September 3, 2009, a former store manager and a current assistant store manager (together, the Plaintiffs ) filed a putative class action suit against the Company in the Superior Court of California in and for the County of Alameda. The Plaintiffs allege that, with regard to certain groups of current and former employees in its California stores, the Company violated California law by failing to calculate and pay overtime wages properly, provide meal breaks, compensate for unused vacation time, reimburse for certain expenses and maintain employment records. The Plaintiffs also claim that the Company did not calculate and pay overtime wages properly for certain of its non-exempt employees, both in and out of California, in violation of federal law. In their suit, the Plaintiffs seek compensatory damages, certain statutory penalties, costs, attorney s fees and injunctive relief. The Company removed the case to the United States District Court for the Northern District of California. The Company intends to defend the claims in this suit vigorously. While there is a reasonable possibility that a material loss may be incurred, the Company cannot estimate the loss or range of loss, if any, to the Company at this time.

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The Company is, from time to time, subject to claims and disputes arising in the normal course of business. In the opinion of management, while the outcome of any such claims and disputes cannot be predicted with certainty, the ultimate liability of the Company in connection with these matters is not expected to have a material adverse effect on the Company s results of operations, financial position or cash flows.

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## Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations.

## Cautionary Note Regarding Forward-Looking Statements

This report includes statements of our expectations, intentions, plans and beliefs that constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are intended to come within the safe harbor protection provided by those sections. These statements, which involve risks and uncertainties, relate to matters such as sales growth, comparable store net sales, impact of cannibalization, price changes, earnings performance, stock-based compensation expense, margins, return on invested capital, strategic direction, the demand for our products, and store openings. We have used words such as may, will, should, expects intends, plans, anticipates, believes, thinks, estimates, seeks, predicts, could, projects, potential and other similar terms an references to assumptions, in this report to identify forward-looking statements. These forward-looking statements are made based on expectations and beliefs concerning future events affecting us and are subject to uncertainties, risks and factors relating to our operations and business environments, all of which are difficult to predict and many of which are beyond our control, that could cause our actual results to differ materially from those matters expressed or implied by these forward-looking statements. These risks and other factors include those listed in this report and in our other reports filed with the SEC, including the Item 1A, Risk Factors, section of our 2008 Annual Report on Form 10-K.

When considering these forward-looking statements, you should keep in mind the cautionary statements in this report and the documents incorporated by reference. New risks and uncertainties arise from time to time, and we cannot predict those events or how they may affect us. There may also be other factors that we cannot anticipate or that are not described in this report that could cause results to differ materially from our expectations. Forward-looking statements speak only as of the date they are made and we assume no obligation to update them after the date of this report as a result of new information, future events or subsequent developments, except as required by the federal securities laws.

This management discussion should be read in conjunction with the consolidated financial statements and notes included in Part I, Item 1
Condensed Consolidated Financial Statements of this quarterly report and the audited consolidated financial statements and notes and management discussion included in our annual report filed on Form 10-K for the year ended December 31, 2008.

## Overview

Lumber Liquidators is the largest specialty retailer of hardwood flooring in the United States, based on industry sources and our experience. We believe we have achieved a reputation for offering great value, superior service and a broad selection of high-quality hardwood flooring products. We offer an extensive selection of premium hardwood flooring products under multiple proprietary brands at everyday low prices designed to appeal to a diverse customer base. We believe that our vertically integrated business model enables us to offer a broad assortment of high-quality products to our customers at a lower cost than our competitors. As of September 30, 2009, we sold our products through 177 Lumber Liquidators stores in 45 states, a call center, websites and catalogs.

## 2009 Highlights

Net Sales. Net sales for the third quarter of 2009 increased $14.2 \%$ over the third quarter of 2008 due to a $1.9 \%$ increase in net sales at comparable stores ${ }^{1}$ and non-comparable store net sales from 34 new store locations opened after September 30, 2008. Net sales for the nine months ended September 30, 2009 increased $11.4 \%$ over the nine months ended September 30, 2008, as non-comparable store net sales more than offset a $1.8 \%$ decrease in net sales at comparable stores. In both comparable and non-comparable stores, generally strong consumer demand for our value proposition continued to drive increases in our total sales volume, primarily measured in square footage. However, consumer demand continued to shift our mix of products sold, or sales mix, to certain key product lines which generally have a lower than average retail price. As a net result, our average retail price per unit sold (exclusive of certain service revenue) decreased approximately $10.6 \%$ and $10.2 \%$ in comparing the three and nine months periods ended September 30, 2009 and 2008, respectively, and together with slight decreases in certain service revenue, including delivery, our average sale ${ }^{2}$ decreased approximately $10.7 \%$ and $11.0 \%$ for the three and nine months periods ended September 30, 2009 and 2008, respectively.

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Growth in Our Store Base. New store locations continue to drive our net sales growth. For 2009 and 2008, in each of the nine month periods ended September 30, we opened 27 new stores, and in each period, 18 of the stores were in new markets. For the full year 2008, we opened 34 new stores, 21 of which were in new markets. In the fourth quarter of 2009 , we expect to open between seven and nine additional new store locations.

We have opened 66 of our 177 store locations in the 24 months after September 30, 2007, and our recent store opening activity is as follows:

|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ |
| :--- | ---: | ---: | ---: |
| Number of stores at January 1 | 150 | 116 |
| New stores opened during the quarter | 10 | 9 |
|  |  |  |
| Number of stores at March 31 | 160 | 125 |
| New stores opened during the quarter | 8 | 10 |
|  | 168 | 135 |
| Number of stores at June 30 | 9 | 8 |
| New stores opened during the quarter | $\mathbf{1 7 7}$ | $\mathbf{1 4 3}$ |

Gross Margin. Gross margin was $36.4 \%$ for the third quarter of 2009, up from $35.3 \%$ in the third quarter of 2008. Gross margin was $35.9 \%$ for the nine months ended September 30, 2009, up from $34.9 \%$ in the same period of 2008 . Gross margin for both the three and nine month periods ended September 30, 2008 included 55 basis points of benefit related to certain special liquidation deals, particularly in the first and second quarters, and a retroactive rebate of a bamboo tariff. In 2009, gross margin continued to benefit from changes in our product line sales mix and effective execution of initiatives within store operations, merchandising and logistics. In addition, transportation costs were generally lower in comparing the three and nine month periods ended September 30, 2009 to the same periods in 2008, and certain international transportation costs were notably lower in comparing the three month periods then ended.

Liquidity. Cash and cash equivalents totaled $\$ 56.8$ million at September 30, 2009, an increase of $\$ 21.6$ million from December 31, 2008, as operating activities in the first nine months of 2009 provided $\$ 26.4$ million of net cash and investing activities used $\$ 8.1$ million of net cash. In comparison, cash and cash equivalents totaled $\$ 24.8$ million at September 30, 2008, a decrease of $\$ 8.4$ million from December 31, 2007, as operating activities used $\$ 2.5$ million of net cash and investing activities used $\$ 6.0$ million of net cash. In 2009, profitable operations combined with strengthened merchandising and supply chain initiatives have generally reduced the build in merchandise inventories and provided greater liquidity.

Our Market. The wood flooring market for homeowners is highly fragmented and dependent on home-related discretionary spending, which is influenced by a number of complex economic and demographic factors that may vary locally, regionally and nationally. We are impacted by home remodeling activity, employment levels, housing turnover, real estate prices, new housing starts, consumer confidence, credit availability and the general health of consumer discretionary spending. Many of the economic indicators associated with the wood flooring market and generally associated with consumer discretionary spending were weakening over the first nine months of 2008 and were particularly weak in the fourth quarter of 2008 and the first quarter of 2009. Though we began to see early signs of stabilization late in the second quarter of 2009 and into the third quarter, we continue to expect that home-related discretionary spending will be challenged by the macroeconomic environment for the remainder of the year. The wood flooring market is likely to remain weak as a result, though we do not anticipate significant further deterioration. In addition, we believe the number of retailers serving the homeowner-based segment of the wood flooring market will continue to decline and present an opportunity for market share growth, primarily through store base expansion.

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## Results of Operations

## Net Sales

|  | For the three months ended September 30, |  | For the nine months ended September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2008 | 2009 | 2008 |
|  | (dollars in thousands) |  |  |  |
| Net sales | \$ 140,520 | \$ 123,063 | \$ 407,488 | \$ 365,649 |
| Comparable store net sales increase (decrease) | 1.9\% | 2.0\% | (1.8)\% | 3.8\% |

Net sales for the third quarter of 2009 increased $\$ 17.5$ million over the third quarter of 2008 as a result of a $\$ 15.2$ million increase in non-comparable store net sales and an increase of $\$ 2.3$ million in comparable store net sales. Net sales for the nine months ended September 30, 2009 increased $\$ 41.8$ million over the same prior year period as a result of a $\$ 48.4$ million increase in non-comparable store net sales, partially offset by a decrease of $\$ 6.6$ million in comparable store net sales. Overall, our net sales have been impacted by the following factors:

Demand continued to be driven by consumer preference for our broad assortment of premium products across a range of product lines. We believe our retail prices present the greatest value in comparison to our competitors in the premium product categories of each product line and greater recognition of our value proposition increased the number of customers served in our comparable stores. Applying our calculated total average sale to net sales at comparable stores, we believe the number of customers invoiced at comparable stores increased approximately $14.1 \%$ in comparing the third quarter of 2009 to the same period in 2008, and $10.4 \%$ in comparing the nine month periods ended September 30, 2009 and 2008.

Net sales benefited from more consistent in-stock positions of certain key product lines and product lines customers expect to be in-stock at a store location, including laminates, moldings and accessories. Our sales mix of moldings and accessories increased to $13.1 \%$ and $12.4 \%$ of total net sales in the three and nine months ended September 30, 2009, respectively, from $11.3 \%$ and $10.8 \%$ in the three and nine months ended September 30, 2008, respectively. These benefits were partially offset by decreased net sales in certain hardwood product lines, including Bellawood, engineered and unfinished.

## Gross Profit and Gross Margin

|  | For the three months ended September 30, |  | For the nine months ended September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2008 <br> (dollars in | $\begin{array}{r} 2009 \\ \text { pusands) } \end{array}$ | 2008 |
| Net Sales | \$ 140,520 | \$ 123,063 | \$ 407,488 | \$ 365,649 |
| Cost of Sales | 89,336 | 79,646 | 261,164 | 237,855 |
| Gross Profit | \$ 51,184 | \$ 43,417 | \$ 146,324 | \$ 127,794 |
| Gross Margin | 36.4\% | 35.3\% | 35.9\% | 34.9\% |

Gross profit increased $\$ 7.8$ million and $\$ 18.5$ million, or $17.9 \%$ and $14.5 \%$, for the three and nine month periods ended September 30, 2009, respectively, from the comparable prior year periods. The gross margin improvement in comparing the three and nine months ended September 30, 2009, to those ended September 30, 2008, was primarily due to the following factors:

We continued our investment in infrastructure initiatives within key functional areas impacting our product assortment, product flow and commitment to in-stock positions, including product planning, allocation and logistics. As a result, we believe we have driven certain sales mix changes, shortened the distance the product travels between the vendor-mill and the final sales floor, and reduced the cost of our products and the related transportation.

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Our efforts to broaden the assortment of moldings and accessories while remaining committed to an available in-stock position have increased the sales mix of this key product line, which generally carries gross margins higher than our average. As a result, we believe gross margin benefited by approximately 85 and 80 basis points in comparing the three and nine month periods ended September 30, 2009, respectively, to the comparable 2008 periods.

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In addition to our efforts to drive sales mix increases in certain key product lines and the premium products within those product lines, we believe the weakness in the macroeconomic environment throughout 2009 has also resulted in a shift away from certain hardwood product lines that generally carry higher than average retail prices per unit sold, but slightly lower than average gross margins.

Together with our logistics initiatives to reduce both domestic and international transportation costs, gross margin for the three months ended September 30, 2009 benefited from favorable international container rates in comparison to the rates impacting the three months ended September 30, 2008. We believe the international container rates impacting the three months ended September 30, 2009 resulted in up to 60 basis points of gross margin benefit in comparison to our historic average container rates. We expect our international container rates to remain generally lower than our historic average at least into early 2010, though with moderating benefit.
Our gross margin in 2008 included the net impact of certain special liquidation deals and the retroactive rebate of a bamboo tariff. In the first nine months of 2008 , those special liquidation deals, unique in their unit count, quality and cost, added approximately 15 and 30 basis points to gross margin in the three and nine months ended September 30, 2008, respectively. The retroactive tariff rebate added approximately 40 and 25 basis points to gross margin for the three and nine months ended September 30, 2008, respectively.

## Operating Income and Operating Margin

|  | For the three months ended September 30, |  | For the nine months ended September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | $2009$ <br> ousands) | 2008 |
| Gross Profit | \$ 51,184 | \$ 43,417 | \$ 146,324 | \$ 127,794 |
| Selling, General and Administrative (or SG\&A ) Expenses | 38,727 | 34,607 | 114,269 | 101,855 |
| Operating Income | \$ 12,457 | \$ 8,810 | \$ 32,055 | \$ 25,939 |
| Operating Margin | 8.9\% | 7.2\% | 7.9\% | 7.1\% |

Operating income for the third quarter ended September 30, 2009 increased $\$ 3.6$ million, or $41.4 \%$, over the third quarter of 2008 as the $\$ 7.8$ million increase in gross profit discussed above was partially offset by a $\$ 4.2$ million increase in SG\&A expenses. Operating income for the nine months ended September 30, 2009 increased $\$ 6.1$ million, or $23.6 \%$, over the same period in 2008 , as the $\$ 18.5$ million increase in gross profit discussed above was primarily offset by a $\$ 12.4$ million increase in SG\&A expenses. The increase in SG\&A expenses was principally due to the following factors:

Salaries, commissions and benefits increased $\$ 2.8$ million and $\$ 6.5$ million for the three and nine months ended September 30 , 2009 , respectively, from the comparable prior year periods. As a percentage of net sales, salaries, commissions and benefits increased to $10.9 \%$ and $10.6 \%$ for the three and nine months ended September 30, 2009, respectively, from $10.1 \%$ and $10.0 \%$ for the three and nine months ended September 30, 2008, respectively. The increase in salaries, commissions and benefits was primarily due to:
o The 34 new stores opened subsequent to September 30, 2008, including nine in the third quarter of 2009, in addition to higher store-level sales incentives and greater benefit costs across all stores, added approximately $\$ 1.8$ million and $\$ 4.0$ million in comparing the three and nine month periods ended September 30, 2009 and 2008, respectively.
o Key infrastructure investment in areas impacting product flow, including merchandising, information technology and warehousing, increased $\$ 0.6$ million and $\$ 1.6$ million in comparing the three and nine month periods ended September 30, 2009 and 2008, respectively.

Bonus accrual increases of $\$ 0.2$ million and $\$ 0.3$ million in comparing the three and nine month periods ended September 30, 2009 and 2008, respectively.

Advertising expenses increased $\$ 0.2$ million to $\$ 12.1$ million, or $8.6 \%$ of net sales, for the three months ended September 30, 2009, from $\$ 11.9$ million, or $9.7 \%$ of net sales, for the comparable prior year period. For the nine

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months ended September 30, 2009, advertising expenses increased $\$ 1.4$ million to $\$ 37.2$ million, or $9.1 \%$ of net sales, down from $9.8 \%$ of net sales for the nine months ended September 30, 2008. We continued to leverage our national advertising campaigns over a larger store base, and in general, both national advertising and direct sales generation programs benefited from lower unit prices. We believe the effectiveness of our advertising spend was improved through increases in direct mail, internet search and promotional television.

Occupancy costs increased $\$ 1.0$ million to $\$ 4.8$ million, or $3.4 \%$ of net sales, in the third quarter of 2009 , from $\$ 3.8$ million, or $3.1 \%$ of net sales, in the third quarter of 2008. For the nine months ended September 30, 2009, occupancy costs increased $\$ 2.4$ million to $\$ 13.5$ million, or $3.3 \%$ of net sales, from $\$ 11.1$ million, or $3.0 \%$ of net sales, for the first nine months of 2008 . These increases were primarily due to the 34 new stores opened between September 30, 2008 and September 30, 2009, and certain increases in utility and maintenance costs.

Depreciation and amortization expenses increased $\$ 0.1$ million and $\$ 0.2$ million in comparing the three and nine months ended September 30, 2009 and 2008, to $\$ 1.1$ million and $\$ 3.5$ million, respectively. As a percentage of net sales, depreciation and amortization expenses were $0.8 \%$ and $0.9 \%$ in the three and nine months ended September 30, 2009, respectively, and $0.9 \%$ in each of the three and nine month periods ended September 30, 2008.

Stock-based compensation expense decreased $\$ 0.1$ million to $\$ 0.7$ million for the three months ended September 30, 2009, compared to the same period in the prior year. For the nine months ended September 30, 2009, stock-based compensation expense increased $\$ 0.1$ million to $\$ 2.3$ million.

Other SG\&A expenses increased $\$ 0.2$ million in comparing the three months ended September 30, 2009 and 2008, but decreased as a percentage of net sales to $3.4 \%$ from $3.7 \%$, due primarily to the leverage of certain legal and professional fees. Other SG\&A expenses increased $\$ 1.8$ million in comparing the nine months ended September 30, 2009 and 2008, representing $3.6 \%$ of net sales in each year. Legal and other fees included $\$ 0.7$ million and $\$ 1.3$ million for the three and nine months ended September 30, 2009, respectively, related to a trademark infringement action against a competitor that we initiated, litigated and eventually settled. In 2008, legal and other fees included $\$ 0.4$ million and $\$ 0.8$ million for the three and nine months ended September 30, 2008, respectively, related to a stock-based agreement between our Founder and his brother, formerly a regional manager.

## Provision for Income Taxes

|  | For the three months ended September 30, |  | For the nine months ended September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2008 | 2009 | 2008 |
|  | (dollars in thousands) |  |  |  |
| Provision for income taxes | \$ 4,812 | \$ 3,567 | \$ 12,649 | \$ 10,880 |
| Effective tax rate | 38.3\% | 39.5\% | 39.0\% | 41.0\% |

The effective tax rate decreased to $38.3 \%$ for the third quarter of 2009 from $39.5 \%$ in the third quarter of 2008 primarily due to certain favorable one-time adjustments, partially offset by reductions in tax-exempt interest income and excess tax benefits on stock option exercises. The effective tax rate of $41.0 \%$ for the nine months ended September 30,2008 included a first quarter charge of approximately $\$ 0.7$ million related to the nondeductible portion of a deferred tax benefit associated with the one-time exercise of a certain equity right, partially offset by excess tax benefits on certain stock option exercises.

## Net Income

For the three months ended
September 30,
20092008
(dollars in thousands)

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| Net Income | $\$ 7,761$ | $\$ 5,463$ | $\$ 19,794$ | $\$ 15,651$ |
| :--- | :---: | :---: | :---: | :---: |
| As a percentage of net sales | $5.5 \%$ | $4.4 \%$ | $4.9 \%$ | $4.3 \%$ |

Net income increased $42.1 \%$ and $26.5 \%$ for the three and nine months ended September 30, 2009, respectively, in comparison to the three and nine months ended September 30, 2008.

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## Seasonality

Our net sales fluctuate slightly as a result of seasonal factors, and we adjust merchandise inventories in anticipation of those factors, causing variations in our build of merchandise inventories. We experience slightly higher net sales in spring and fall, when more home remodeling and home building activities are taking place, and slightly lower net sales in holiday periods and during the hottest summer months. These seasonal fluctuations, however, are minimized to some extent by our national presence, as markets experience different seasonal characteristics.

## Liquidity and Capital Resources

Our principal liquidity requirements have been to meet our working capital and capital expenditure needs. Our principal sources of liquidity are $\$ 56.8$ million of cash and cash equivalents at September 30, 2009, our cash flow from operations, and our $\$ 25.0$ million of availability under a revolving credit facility. We expect to use this liquidity for general corporate purposes, including providing additional long-term capital to support the growth of our business (primarily through opening new stores) and maintaining our existing stores. We believe that our cash flow from operations, together with our existing liquidity sources, will be sufficient to fund our operations and anticipated capital expenditures over at least the next 24 months.

For the full year 2009, we expect capital expenditures to total between $\$ 11.0$ million and $\$ 13.0$ million. In addition to general capital requirements, we have or intend to:
open between 34 and 36 new store locations;
continue remodeling existing store showrooms to enhance consistency in presentation;
optimize capacity in, and product flow through, our distribution center; and
enhance our information technology systems through integrated solutions to benefit management reporting and planning, business continuity and disaster recovery, and overall system security.

## Cash and Cash Equivalents

During the first nine months of 2009, cash and cash equivalents increased $\$ 21.6$ million to $\$ 56.8$ million. The increase of cash and cash equivalents was primarily due to $\$ 26.4$ million of net cash provided by operating activities and $\$ 2.6$ million in proceeds from the exercise of stock options, partially offset by the use of $\$ 8.1$ million to purchase property and equipment.

During the first nine months of 2008, cash and cash equivalents decreased $\$ 8.4$ million to $\$ 24.8$ million. The decrease of cash and cash equivalents was primarily due the use of $\$ 2.5$ million of net cash in operating activities and the use of $\$ 5.2$ million to purchase property and equipment.

## Cash Flows

Operating Activities. Net cash provided by operating activities was $\$ 26.4$ million for the nine months ended September 30, 2009, compared to the use of net cash of $\$ 2.5$ million for the nine months ended September 30, 2008. Net cash provided by operating activities increased due primarily to more profitable operations, a reduction in the build of merchandise inventories and related accounts payable, and the timing of changes in certain other assets and liabilities.

The build in merchandise inventories, partially offset by the timing of accounts payable, primarily relates to the growth in our store base, and the timing of certain inbound in-transit inventory that we purchased from international suppliers. Strengthened merchandising initiatives reduced the build in merchandise inventories when comparing available inventory per store 2009 to 2008 . We consider merchandise inventories either available for sale or inbound in-transit, based on whether we have physically received the products at either our central distribution center in Toano, Virginia or at an individual store location. Merchandise inventories and available inventory per store in operation were as follows:

|  | As of September 30, <br> $\mathbf{2 0 0 9}$ | As of December 31, <br> $\mathbf{2 0 0 8}$ | As of September 30, <br> $\mathbf{2 0 0 8}$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | (in thousands) |

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Investing Activities. Net cash used in investing activities was $\$ 8.1$ million for the nine months ended September 30, 2009 and $\$ 6.0$ million for the nine months ended September 30, 2008. Net cash used in investing activities during the first nine months of 2009 primarily related to capital purchases of store fixtures, equipment and leasehold improvements for the 27 new stores opened in 2009, capital purchases of computer software relating to our integrated information technology solution, and certain leasehold improvements in our Corporate Headquarters. Net cash used in investing activities during the first nine months of 2008 included capital purchases of store fixtures, equipment and leasehold improvements for the 27 new stores opened in 2008, routine capital purchases of computer hardware and software, leasehold improvements and certain equipment at the Corporate Headquarters, the purchase of the phone number 1-800-HARDWOOD and certain upgrades to our website.

In June 2009, we completed a thorough assessment of integrated information technology solutions and their providers, and signed a software license agreement with SAP Retail, Inc. ( SAP ) for a broad scope of SAP retail software products. We intend to utilize SAP s Best Practices approach to implement an integrated business solution in multiple phases beginning no earlier than the second half of 2010. We estimate capital expenditures for the project, including implementation, to total approximately $\$ 8.0$ million to $\$ 11.0$ million by the end of 2010, with approximately $\$ 4.0$ million to $\$ 5.0$ million of capital expenditures in 2009. At September 30, 2009, we had capitalized approximately $\$ 2.8$ million in total expenditures related to this initiative.

Financing Activities. Net cash provided by financing activities was $\$ 3.3$ million for the nine months ended September 30, 2009, primarily attributable to proceeds from the exercise of stock options. Net cash provided by financing activities was less than $\$ 0.1$ million for the nine months ended September 30, 2008.

## Off-Balance Sheet Arrangements

We do not have any off-balance sheet arrangements or other financing activities with special-purpose entities.

## Critical Accounting Policies and Estimates

Critical accounting policies are those that we believe are both significant and that require us to make difficult, subjective or complex judgments, often because we need to estimate the effect of inherently uncertain matters. We base our estimates and judgments on historical experiences and various other factors that we believe to be appropriate under the circumstances. Actual results may differ from these estimates, and we might obtain different estimates if we used different assumptions or conditions. We have had no significant changes in our critical accounting policies and estimates since our last annual report on Form 10-K for the year ended December 31, 2008.

## New Accounting Pronouncements

In June 2009, the Financial Accounting Standards Board ( FASB ) established the FASB Accounting Standards Codification (the Codification ) and in doing so, authorized the Codification as the sole source for authoritative U.S. GAAP. Other than resolving certain minor inconsistencies in current U.S. GAAP, the Codification does not change U.S. GAAP. Instead, it is intended to make it easier to find and research U.S. GAAP applicable to particular transactions or specific accounting issues by organizing accounting pronouncements into approximately 90 accounting topics. The Codification is the single source of authoritative U.S. GAAP. The Codification is effective for financial statements issued for reporting periods ending after September 15, 2009. The application of the Codification did not have an impact on our consolidated financial statements, however, all references to authoritative accounting literature will now be references in accordance with the Codification.

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## Item 3. Quantitative and Qualitative Disclosures About Market Risk.

## Interest Rates.

We are exposed to interest rate risk through the investment of our cash and cash equivalents. We invest our cash in short-term investments with maturities of three months or less. Changes in interest rates affect the interest income we earn, and therefore impact our cash flows and results of operations. In addition, any future borrowings under our revolving credit agreement would be exposed to interest rate risk due to the variable rate of the facility.

We currently do not engage in any interest rate hedging activity and currently have no intention to do so in the foreseeable future. However, in the future, in an effort to mitigate losses associated with these risks, we may at times enter into derivative financial instruments, although we have not historically done so. We do not, and do not intend to, engage in the practice of trading derivative securities for profit.

## Item 4. Controls and Procedures.

Evaluation of disclosure controls and procedures. Our management evaluated, with the participation of our Chief Executive Officer and our Chief Financial Officer, the effectiveness of our disclosure controls and procedures as of the end of the period covered by this quarterly report on Form 10-Q. Based on this evaluation, our Chief Executive Officer and our Chief Financial Officer have concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

Changes in internal control over financial reporting. There was no change in our internal control over financial reporting that occurred during the period covered by this quarterly report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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## PART II

## OTHER INFORMATION

## Item 1. Legal Proceedings.

On September 3, 2009, a former store manager and a current assistant store manager (together, the Plaintiffs ) filed a putative class action suit against us in the Superior Court of California in and for the County of Alameda. The Plaintiffs allege that with regard to certain groups of current and former employees in our California stores, we violated California law by failing to calculate and pay overtime wages properly, provide meal breaks, compensate for unused vacation time, reimburse for certain expenses and maintain employment records. The Plaintiffs also claim that we did not calculate and pay overtime wages properly for certain of our non-exempt employees, both in and out of California, in violation of federal law. In their suit, the Plaintiffs seek compensatory damages, certain statutory penalties, costs, attorney s fees and injunctive relief. We removed the case to the United States District Court for the Northern District of California. We intend to defend the claims in this suit vigorously. While there is a reasonable possibility that a material loss may be incurred, we cannot estimate the loss or range of loss, if any, to us at this time.

We are, from time to time, subject to claims and disputes arising in the normal course of business. In the opinion of management, while the outcome of any such claims and disputes cannot be predicted with certainty, our ultimate liability in connection with these matters is not expected to have a material adverse effect on our results of operations, financial position or cash flows.

## Item 1A. Risk Factors.

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, Item 1A, Risk Factors, in our annual report on Form 10-K for the year ended December 31, 2008, which could materially affect our business, financial condition or future results. There have been no material changes to those risk factors since we filed our fiscal 2008 annual report on Form 10-K. The risks described in our annual report on Form 10-K are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or results of operations.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

None.

Item 3. Defaults Upon Senior Securities.

None.

## Item 4. Submission of Matters to a Vote of Security Holders.

None.

## Item 5. Other Information.

None.

## Item 6. Exhibits.

The exhibits listed in the exhibit index following the signature page are furnished as part of this report.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LUMBER LIQUIDATORS, INC.
(Registrant)
Date: November 4, 2009
By:
/s/ Daniel E. Terrell
Daniel E. Terrell Chief Financial Officer
(Principal Financial and Principal Accounting Officer)

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## EXHIBIT INDEX

## Exhibit

## Number <br> Exhibit Description

31.1 Certification of Principal Executive Officer of Lumber Liquidators, Inc. pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2 Certification of Principal Financial Officer of Lumber Liquidators, Inc. pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 Certification of Principal Executive Officer and Principal Financial Officer of Lumber Liquidators, Inc. pursuant to Section 906 of the Sarbanes-Oxley act of 2002


[^0]:    See accompanying notes to condensed consolidated financial statements

[^1]:    1 We generally consider a store comparable on the first day of the thirteenth full calendar month after opening.
    2 Average sale is defined as the average invoiced sale per customer, measured on a monthly basis and excluding transactions of less than $\$ 250$ (which are generally sample orders, or add-ons or fill-ins to previous orders) and of more than $\$ 30,000$ (which are usually contractor orders).

