

BROADRIDGE FINANCIAL SOLUTIONS, INC.  
Form DEFA14A  
November 10, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**SCHEDULE 14A**

(RULE 14a-101)

**INFORMATION REQUIRED IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

☐ Preliminary Proxy Statement

☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

☐ Definitive Proxy Statement

☒ Definitive Additional Materials

☐ Soliciting Material Pursuant to Rule 14a-11(c) or Rule 14a-12

**BROADRIDGE FINANCIAL SOLUTIONS, INC.**

(Name of Registrant as Specified in Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (Check the appropriate box):

☒ No fee required.

☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

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☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

(1) Amount previously paid:

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(2) Form, schedule or registration statement no.:

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(3) Filing party:

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(4) Date filed:

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## Broadridge Employee Stockholders    Experience Our New Products First-Hand!

As you may be aware, Broadridge recently launched two new products – the Shareholder Forum and Virtual Shareholder Meeting. In line with these new initiatives, Broadridge is holding a completely Virtual Annual Meeting of Stockholders this year on November 18, 2009 at 10 a.m. Eastern Time.

In conjunction with our Annual Meeting, we are currently hosting a Shareholder Forum on which you can communicate directly with management and investor relations in various ways including submitting questions ahead of the Annual Meeting and completing a shareholder survey.

Because you are a stockholder, you have the opportunity to experience our Shareholder Forum first-hand. Your control number is included in this e-mail and will be required to participate in the Shareholder Forum. I encourage you to submit a question through the Shareholder Forum for management and the board of directors to address at the Annual Meeting.

To participate in the Broadridge Shareholder Forum, please follow the instructions after you click on this link [www.theinvestornetwork.com/forum/br](http://www.theinvestornetwork.com/forum/br).

Your 12-Digit control number to access the Shareholder Forum is: 012345678901

I encourage you to take advantage of the opportunity to experience our new services.

Thank you,

Rich Daly

Chief Executive Officer

## Broadridge Stockholders Participate in the Shareholder Forum!

Broadridge Financial Solutions, Inc. is holding a completely Virtual Annual Meeting of Stockholders this year on November 18, 2009 at 10 a.m. Eastern Time.

In conjunction with this Annual Meeting, we are currently hosting a Shareholder Forum on which you can communicate directly with management and investor relations in various ways including submitting questions ahead of the Annual Meeting and completing a shareholder survey. You can submit a question on the Shareholder Forum for management and the board of directors to address at the Annual Meeting.

Your control number is included in this e-mail and will be required to participate in the Shareholder Forum. To participate, please follow the instructions after you click on this link [www.theinvestornetwork.com/forum/br](http://www.theinvestornetwork.com/forum/br).

Your 12-Digit control number to access the Shareholder Forum is: 012345678901

I encourage you to take advantage of the opportunity to participate in the Shareholder Forum and submit questions to Broadridge's management before our Annual Meeting on November 18, 2009.

Thank you,

Rich Daly

Chief Executive Officer