

Perfect World Co., Ltd.  
Form 6-K  
March 26, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**For the month of March 2010**

**Commission File Number: 001-33587**

**PERFECT WORLD CO., LTD.**

**8th Floor, Huakong Building**

**No. 1 Shangdi East Road**

**Haidian District, Beijing 100085**

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**People's Republic of China**

**(86 10) 5885-8555**

**(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Perfect World Co., Ltd.

By: /s/ **KELVIN WING KEE LAU**  
Name: **Kelvin Wing Kee Lau**  
Title: **Chief Financial Officer**

Date: March 26, 2010

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**PERFECT WORLD ANNOUNCES AGREEMENT TO ACQUIRE C&C MEDIA**

Beijing China (March 26, 2010) - Perfect World Co., Ltd. (NASDAQ: PWRD) ( Perfect World or the Company ), a leading online game developer and operator based in China, today announced that it has entered into agreements to acquire 100% equity interest in C&C Media Co., Ltd. ( C&C Media ), a Japanese online game operator from ATLUS Co., Ltd. ( ATLUS ), a Japanese computer and video game developer, publisher, and distributor and other shareholders of C&C Media. Under the acquisition agreements, Perfect World will pay an aggregate purchase price of approximately US\$21.0 million. Upon consummation of the transactions contemplated in the acquisition agreements, C&C media will become a wholly owned subsidiary of Perfect World.

We are very pleased to sign these agreements to acquire C&C Media, commented Mr. Michael Chi, Chairman and Chief Executive Officer of Perfect World. This strategic acquisition will help us further penetrate into the Japanese online game market to capture the growth opportunities there and allow us to effectively expand our overseas operating capabilities. It is also a noteworthy achievement for our Company, as we once again successfully made progress on our goal of becoming one of the leading online game companies in the world.

**About C&C Media Co., Ltd. (<http://www.cc-media.co.jp>)**

C&C Media Co., Ltd. was founded in June 2001. Because of its operation philosophies and strength in today's increasingly competitive Japanese internet business, C&C Media has successfully established and maintained its market position. C&C Media has built a website, MK-STYLE, featuring online games and game services for individual users. Supported by its strong operations team, the breadth of C&C Media's operations will continue to grow.

**About Perfect World Co., Ltd. (<http://www.pwr.com>)**

Perfect World Co., Ltd. (NASDAQ: PWRD) is a leading online game developer and operator based in China. Perfect World primarily develops online games based on proprietary game engines and game development platforms. The Company's strong technology and creative game design capabilities, combined with extensive knowledge and experiences in the online game market, enable it to frequently introduce popular games that are designed to cater to changing customer preferences and market trends promptly. The Company's current portfolio of self-developed online games includes massively multiplayer online role playing games (MMORPGs): Perfect World, Legend of Martial Arts, Perfect World II, Zhu Xian, Chi Bi, Pocketpet Journey West, Battle of the Immortals and Fantasy Zhu Xian; and an online casual game: Hot Dance Party. A substantial portion of the revenues are generated in China, the Company's games have been licensed to leading game operators in a number of countries and regions in Asia, Europe and South America. The Company also generates revenues from game operation in North America. The Company plans to continue to explore new and innovative business models and remains deeply committed to maximizing shareholder value over time.

**Safe Harbor Statements**

This press release contains forward-looking statements. These statements constitute forward-looking statements under the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as will, expects, future, plans, and similar statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Potential risks and uncertainties include, but are not limited to, our limited operating history, our ability to protect our intellectual property rights, our ability to respond to competitive pressure, changes of the regulatory environment in China, and economic slowdown in China and/or elsewhere. Further information regarding these and other risks is included in Perfect World's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Perfect World does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under applicable law.

**For further information, please contact**

Perfect World Co., Ltd.

Vivien Wang

Investor Relations Officer

Tel: +86-10-5885-1813

Fax: +86-10-5885-6899

Email: [ir@pwr.com](mailto:ir@pwr.com)

<http://www.pwr.com>

Christensen Investor Relations

Kathy Li

Tel: +1-480-614-3036

Fax: +1-480-614-3033

Email: [kli@christensenir.com](mailto:kli@christensenir.com)

Roger Hu

Tel: +852-2117-0861

Fax: +852-2117-0869

Email: [rhu@christensenir.com](mailto:rhu@christensenir.com)