

REALNETWORKS INC  
Form 10-Q  
November 09, 2010  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended September 30, 2010

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-23137

**RealNetworks, Inc.**

(Exact name of registrant as specified in its charter)

Edgar Filing: REALNETWORKS INC - Form 10-Q

**Washington**  
(State of incorporation)

**91-1628146**  
(I.R.S. Employer

Identification Number)

**2601 Elliott Avenue, Suite 1000**

**Seattle, Washington**  
(Address of principal executive offices)

**98121**  
(Zip Code)

**(206) 674-2700**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of the registrant's Common Stock outstanding as of October 29, 2010 was 135,666,300.

**Table of Contents**

**TABLE OF CONTENTS**

	<b>Page</b>
<b><u>Part I. Financial Information</u></b>	<b>3</b>
<u>Item 1. Financial Statements</u>	3
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	21
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	36
<u>Item 4. Controls and Procedures</u>	37
<b><u>Part II. Other Information</u></b>	<b>38</b>
<u>Item 1. Legal Proceedings</u>	38
<u>Item 1A. Risk Factors</u>	38
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	45
<u>Item 3. Default Upon Senior Securities</u>	45
<u>Item 4. Removed and Reserved</u>	45
<u>Item 5. Other Information</u>	45
<u>Item 6. Exhibits</u>	46
<u>Signature</u>	47

**Table of Contents****PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****REALNETWORKS, INC. AND SUBSIDIARIES****UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS****(In thousands, except per share data)**

	<b>September 30, 2010</b>	<b>December 31, 2009</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 214,895	\$ 277,030
Short-term investments	114,330	107,870
Trade accounts receivable, net of allowances for doubtful accounts and sales returns	42,051	60,937
Deferred costs, current portion	5,389	5,192
Related party receivable Rhapsody	874	
Prepaid expenses and other current assets	28,905	30,624
<b>Total current assets</b>	<b>406,444</b>	<b>481,653</b>
Equipment, software, and leasehold improvements, at cost:		
Equipment and software	145,102	151,951
Leasehold improvements	25,390	31,041
<b>Total equipment, software, and leasehold improvements, at cost</b>	<b>170,492</b>	<b>182,992</b>
Less accumulated depreciation and amortization	125,452	125,878
<b>Net equipment, software, and leasehold improvements</b>	<b>45,040</b>	<b>57,114</b>
Restricted cash equivalents and investments	10,000	13,700
Equity method investments	18,081	50
Available for sale securities	19,649	19,503
Other assets	3,400	4,030
Deferred costs, non-current portion	17,667	10,182
Deferred tax assets, net, non-current portion	8,995	10,001
Other intangible assets, net	8,708	10,650
Goodwill	4,792	
<b>Total assets</b>	<b>\$ 542,776</b>	<b>\$ 606,883</b>
<b>LIABILITIES AND SHAREHOLDERS EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 23,872	\$ 32,703
Accrued and other liabilities	84,231	124,934
Deferred revenue, current portion	19,867	31,374
Related party payable Rhapsody	684	
Related party payable MTVN		11,216
Accrued loss on excess office facilities, current portion	1,203	3,228

Edgar Filing: REALNETWORKS INC - Form 10-Q

Total current liabilities	129,857	203,455
Deferred revenue, non-current portion	575	1,933
Accrued loss on excess office facilities, non-current portion	3,752	
Deferred rent	3,723	4,464
Deferred tax liabilities, net, non-current portion	1,150	961
Other long-term liabilities	5,382	13,006
<b>Total liabilities</b>	<b>144,439</b>	<b>223,819</b>
Noncontrolling interest in Rhapsody		7,253
Shareholders' equity:		
Preferred stock, \$0.001 par value, no shares issued and outstanding:		
Series A: authorized 200 shares		
Undesignated series: authorized 59,800 shares		
Common stock, \$0.001 par value authorized 1,000,000 shares; issued and outstanding 135,656 shares in 2010 and 135,057 shares in 2009	136	135
Additional paid-in capital	694,200	671,606
Accumulated other comprehensive loss	(40,525)	(38,614)
Retained deficit	(255,474)	(257,316)
<b>Total shareholders' equity</b>	<b>398,337</b>	<b>375,811</b>
<b>Total liabilities and shareholders' equity</b>	<b>\$ 542,776</b>	<b>\$ 606,883</b>

See accompanying notes to unaudited condensed consolidated financial statements.

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS****AND COMPREHENSIVE INCOME (LOSS)****(In thousands, except per share data)**

	Quarters Ended		Nine Months Ended	
	September 30, 2010	September 30, 2009	September 30, 2010	September 30, 2009
Net revenue (A)	\$ 86,432	\$ 140,264	\$ 303,916	\$ 416,762
Cost of revenue (B)	30,710	53,686	109,018	165,321
Gross profit	55,722	86,578	194,898	251,441
Operating expenses:				
Research and development	19,517	29,425	81,775	86,907
Sales and marketing	26,321	39,573	91,530	125,531
Advertising with related party		7,941	1,065	22,229
General and administrative	12,640	13,039	42,151	55,208
Impairment of goodwill				175,583
Restructuring and other charges	1,080	877	11,487	1,671
Loss on excess office facilities	314		7,396	
Total operating expenses	59,872	90,855	235,404	467,129
Operating loss	(4,150)	(4,277)	(40,506)	(215,688)
Other income (expenses):				
Interest income, net	1,074	1,253	2,005	3,190
Equity in net loss of Rhapsody and other equity method investments	(6,142)	(273)	(11,569)	(1,197)
Gain (loss) on sale of equity investments, net		604	(50)	809
Gain on deconsolidation of Rhapsody			10,929	
Other income (expense), net	(206)	(888)	887	(482)
Total other income (expenses), net	(5,274)	696	2,202	2,320
Loss before income taxes	(9,424)	(3,581)	(38,304)	(213,368)
Income taxes benefit (expense)	33,947	(686)	37,238	(3,445)
Net income (loss)	24,523	(4,267)	(1,066)	(216,813)
Net loss attributable to noncontrolling interest in Rhapsody		5,787	2,910	17,868
Net income (loss) attributable to common shareholders	\$ 24,523	\$ 1,520	\$ 1,844	\$ (198,945)
Basic net income (loss) per share available to common shareholders	\$ 0.18	\$ 0.00	\$ 0.04	\$ (1.50)
Diluted net income (loss) per share available to common shareholders	\$ 0.18	\$ 0.00	\$ 0.04	\$ (1.50)
Shares used to compute basic net income (loss) per share available to common shareholders	135,619	134,793	135,302	134,531

## Edgar Filing: REALNETWORKS INC - Form 10-Q

Shares used to compute diluted net income (loss) per share available to common shareholders	137,769	134,978	138,232	134,531
Comprehensive income (loss):				
Net income (loss)	\$ 24,523	\$ (4,267)	\$ (1,066)	\$ (216,813)
Unrealized holding (gains) losses on short-term and equity investments, net of income taxes	1,539	70	(70)	3,868
Foreign currency translation gains (losses)	4,513	3,223	(1,841)	4,441
Comprehensive income (loss)	30,575	(974)	(2,977)	(208,504)
Net loss attributable to noncontrolling interest		5,787	2,910	17,868
Comprehensive income (loss) attributable to common shareholders	\$ 30,575	\$ 4,813	\$ (67)	\$ (190,636)
(A) Components of net revenue:				
License fees	\$ 15,584	\$ 23,621	\$ 56,400	\$ 74,189
Service revenue	70,848	116,643	247,516	342,573
	\$ 86,432	\$ 140,264	\$ 303,916	\$ 416,762
(B) Components of cost of revenue:				
License fees	\$ 3,650	\$ 8,113	\$ 16,867	\$ 27,228
Service revenue	27,060	45,573	92,151	138,093
	\$ 30,710	\$ 53,686	\$ 109,018	\$ 165,321

See accompanying notes to unaudited condensed consolidated financial statements.

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

	<b>Nine Months Ended September 30,</b>	
	<b>2010</b>	<b>2009</b>
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ (1,066)	\$ (216,813)
<b>Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:</b>		
Depreciation and amortization	19,047	22,881
Stock-based compensation	10,280	15,545
Loss on disposal of equipment, software, and leasehold improvements	155	302
Equity in net loss of Rhapsody and other equity method investments	11,569	1,197
Loss (gain) on sale of equity investments, net	50	(809)
Impairment of goodwill		175,583
Excess tax benefit from stock option exercises	(48)	(9)
Gain on deconsolidation of Rhapsody	(10,929)	
Accrued loss on excess office facilities	6,108	
Deferred income taxes	80	545
Accrued restructuring and other charges	997	(3,786)
Other	153	39
<b>Net change in certain operating assets and liabilities, net of acquisitions and disposals:</b>		
Trade accounts receivable	11,483	4,363
Prepaid expenses and other assets	(9,841)	2,072
Accounts payable	(7,519)	1,276
Accrued and other liabilities	(66,997)	(18,878)
<b>Net cash used in operating activities</b>	<b>(36,478)</b>	<b>(16,492)</b>
<b>Cash flows from investing activities:</b>		
Purchases of equipment, software, and leasehold improvements	(11,415)	(11,445)
Purchases of short-term investments	(102,486)	(124,043)
Proceeds from sales and maturities of short-term investments	96,026	93,389
Decrease in restricted cash equivalents and investments, net	3,700	1,042
Payment of acquisition costs, net of cash acquired	(5,760)	(3,324)
Purchase of equity investments		(2,000)
Payment in connection with the restructuring of Rhapsody	(18,000)	
Repayment of temporary funding upon deconsolidation of Rhapsody	5,869	
Proceeds from sales of equity investments		1,014
<b>Net cash provided by (used in) investing activities</b>	<b>(32,066)</b>	<b>(45,367)</b>
<b>Cash flows from financing activities:</b>		
Net proceeds from sale of common stock under employee stock purchase plan and exercise of stock options	1,378	819
Excess tax benefit from stock option exercises	48	9
Payments received on MTVN note	1,213	21,912
Capital contribution to Rhapsody from MTVN		5,000
<b>Net cash provided by financing activities</b>	<b>2,639</b>	<b>27,740</b>



Edgar Filing: REALNETWORKS INC - Form 10-Q

Effect of exchange rate changes on cash and cash equivalents	3,770	5,928
Net decrease in cash and cash equivalents	(62,135)	(28,191)
Cash and cash equivalents, beginning of period	277,030	232,968
Cash and cash equivalents, end of period	\$ 214,895	\$ 204,777
<b>Supplemental disclosure of cash flow information:</b>		
Cash received from income tax refunds	\$ 29,678	\$ 7,432
Cash paid for income taxes	\$ 3,056	\$ 4,479

See accompanying notes to unaudited condensed consolidated financial statements.

**Table of Contents**

**REALNETWORKS, INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**Quarters and Nine Months Ended September 30, 2010 and 2009**

**Note 1. Summary of Significant Accounting Policies**

*Description of Business.* RealNetworks, Inc. and subsidiaries (RealNetworks or Company) is a leading global provider of network-delivered digital media applications and services that make it easy to manage, play and share digital media. The Company also develops and markets software products and services that enable the creation, distribution and consumption of digital media, including audio and video.

Inherent in the Company's business are various risks and uncertainties, including limited history of certain of its product and service offerings and its limited history of offering premium subscription services on the Internet. The Company's success will depend on the acceptance of the Company's technology, products and services and the ability to generate related revenue.

*Basis of Presentation.* The unaudited condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All intercompany balances and transactions have been eliminated in consolidation. Certain reclassifications have been made to 2009 amounts to conform to the current presentation.

On August 20, 2007, RealNetworks and MTV Networks, a division of Viacom International Inc. (MTVN), created Rhapsody America LLC (Rhapsody) to jointly own and operate a business-to-consumer digital audio music service. RealNetworks held a 51% equity interest in Rhapsody and Rhapsody's financial position and operating results has been consolidated into RealNetworks' financial statements prior to March 31, 2010. MTVN's proportionate share of income (loss) was included in noncontrolling interest in Rhapsody in the unaudited condensed consolidated statements of operations and comprehensive income (loss). MTVN's proportionate share of equity was included in noncontrolling interest in Rhapsody in the unaudited condensed consolidated balance sheets. On March 31, 2010, the Company and MTVN restructured Rhapsody, and RealNetworks held approximately 47.5% of the outstanding shares of capital stock of Rhapsody after the restructuring and as of September 30, 2010. Since March 31, 2010, RealNetworks has not held a controlling interest in Rhapsody and therefore, the Company has treated its ownership interest in Rhapsody as an equity method investment. Rhapsody's financial position as of March 31, 2010 and its operating results beginning April 1, 2010 are no longer consolidated with RealNetworks' consolidated financial statements.

The unaudited condensed consolidated financial statements reflect all adjustments, consisting only of normal, recurring adjustments that, in the opinion of the Company's management, are necessary for a fair presentation of the results of operations for the periods presented. Operating results for the quarter and nine months ended September 30, 2010 are not necessarily indicative of the results that may be expected for any subsequent quarter or for the year ending December 31, 2010. Certain information and disclosures normally included in financial statements prepared in conformity with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission (SEC).

These unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2009.

*Revenue Recognition.* The Company recognizes revenue when persuasive evidence of an arrangement exists, delivery has occurred, the sales price is fixed or determinable, and collection is probable. Physical products are considered delivered to the customer once they have been shipped and title and risk of loss have been transferred. For online sales, the products or services are considered delivered at the time the products or services are made available, digitally, to the end user.

The Company recognizes revenue on a gross or net basis. In most arrangements, the Company contracts directly with end user customers, is the primary obligor and carries all collectability risk. In such arrangements, the Company recognizes revenue on a gross basis. In some cases, the Company utilizes third-party distributors to sell products or services directly to end user customers and carries no collectability risk. In such instances, the Company recognizes revenue on a net basis.

**Table of Contents**

**REALNETWORKS, INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

**Quarters and Nine Months Ended September 30, 2010 and 2009**

In the Company's direct to consumer business, the Company derives revenue through (1) subscriptions of SuperPass within the Company's Core Products segment and subscriptions sold by the Company's Games segment, (2) sales of content downloads, software and licenses offered by the Company's Core Products, Emerging Products and Games segments and (3) the sale of advertising and the distribution of third-party products on its websites by the Company's Emerging Products and Games segments. Prior to April 1, 2010, the Company's direct to consumer business also included the products and services offered by the Company's Music segment, which were primarily sold by the Company's Rhapsody joint venture. Beginning on April 1, 2010, revenue from the Company's Rhapsody joint venture is no longer consolidated within its financial statements and the Company is no longer recording any operating or other financial results for the former Music segment.

Consumer subscription products are paid in advance, typically for monthly, quarterly or annual duration. Subscription revenue is recognized ratably over the related subscription time period. Revenue from sales of content downloads, software and licenses is recognized at the time the product is made available, digitally, to the end user. Revenue generated from advertising on the Company's websites and from advertising and the distribution of third-party products included in the Company's products is recognized as revenue at the time of delivery.

The Company also generates revenue through business-to-business channels by providing services within the Company's Core Products segment enabling wireless carriers to deliver audio and video content to their customers and by selling software licenses and products and related support and other services.

Revenue generated from services provided to wireless carriers that enable the delivery of audio and video content to their customers is recognized as the services are provided. Setup fees to build these services are recognized ratably upon launch of the service over the remaining expected term of the service.

*Accounting for Gains on Sale of Subsidiary Stock.* Effective January 1, 2009, the Company adopted Statement of Financial Accounting Standards No. 160, *Non-controlling Interests in Consolidated Financial Statements, an amendment to ARB No. 51* (SFAS 160) which was primarily codified into FASB ASC 810 *Consolidation* (ASC 810). Current guidance requires that the difference between the carrying amount of the parent's investment in a subsidiary and the underlying net book value to be recorded as an equity transaction. The Company elected to recognize any such gain in its consolidated statement of operations prior to January 1, 2009.

*Noncontrolling Interests.* The Company records noncontrolling interest expense (benefit) which reflects the portion of the earnings (losses) of majority-owned entities which are applicable to the noncontrolling interest partners in the consolidated statement of operations. Redeemable noncontrolling interests that are redeemable at either fair value or are based on a formula that is intended to approximate fair value follow the Company's historical disclosure only policy for the redemption feature. Redeemable noncontrolling interests that are redeemable at either a fixed price or are based on a formula that is not akin to fair value are reflected as an adjustment to income attributable to common shareholders based on the difference between accretion as calculated using the terms of the redemption feature and the accretion entry for a hypothetical fair value redemption feature with the remaining amount of accretion to redemption value recorded directly to equity. Noncontrolling interest expense (benefit) is included within the consolidated statements of operations and comprehensive income (loss). The Company applied this accounting policy to the noncontrolling interest in Rhapsody that was held by MTVN for periods beginning when Rhapsody was formed in August 2007 through the quarter ended March 31, 2010. Due to the completion of the restructuring of Rhapsody on March 31, 2010, which resulted in the Company holding approximately 47.5% of the outstanding shares of capital stock of Rhapsody, this accounting policy will no longer apply with respect to the Company's investment as the Company no longer consolidates Rhapsody and no longer reports a noncontrolling interest.

**Note 2. Recent Accounting Pronouncements**

With the exception of those discussed below, there have been no recent accounting pronouncements or changes in accounting pronouncements during the nine months ended September 30, 2010, to be implemented by the Company in future periods as compared to the recent accounting pronouncements described in the Company's Annual Report on Form 10-K for the year ended December 31, 2009, that are of significance, or potential significance to the Company.

## Edgar Filing: REALNETWORKS INC - Form 10-Q

In September 2009, the FASB ratified Accounting Standards Update (ASU) 2009-13 (ASU 2009-13) (previously Emerging Issues Task Force (EITF) Issue No. 08-1, *Revenue Arrangements with Multiple Deliverables* (EITF 08-1)). ASU 2009-13 supersedes EITF 00-21 and addresses criteria for separating the consideration in multiple-element arrangements. ASU 2009-13 will require companies to allocate the overall consideration to each deliverable by using a best estimate of the selling price of individual deliverables in the arrangement in the absence of vendor-specific objective evidence or other third-party evidence of the selling price. ASU 2009-13 will be effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010 and early adoption is permitted. The Company is currently evaluating the potential impact, if any, of the adoption of ASU 2009-13 on its consolidated results of operations and financial condition.

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

In September 2009, the FASB ratified ASU 2009-14 (ASU 2009-14) (previously EITF No. 09-3, *Certain Revenue Arrangements That Include Software Elements*). ASU 2009-14 modifies the scope of Software Revenue Recognition to exclude (a) non-software components of tangible products and (b) software components of tangible products that are sold, licensed, or leased with tangible products when the software components and non-software components of the tangible product function together to deliver the tangible product's essential functionality. ASU 2009-14 has an effective date that is consistent with ASU 2009-13. The Company is currently evaluating the potential impact, if any, of the adoption of ASU 2009-14 on its consolidated results of operations and financial condition.

**Note 3. Stock-Based Compensation**

Stock-based compensation cost is measured at the grant date based on the fair value of the award and is recognized as expense over the requisite service period, which is the vesting period. The Company uses the Black-Scholes option-pricing model to determine the fair-value of stock-based awards. The Company recognizes compensation cost related to options granted on a straight-line basis over the applicable vesting period.

The expected term of the options represents the estimated period of time until exercise and is based on historical experience of similar awards, including the contractual terms, vesting schedules, and expectations of employee behavior in the future. Expected stock price volatility is based on a combination of historical volatility of the Company's stock for the related expected term and the implied volatility of its traded options. The risk-free interest rate is based on the implied yield available on U.S. Treasury zero-coupon issues with a term equivalent to the expected term of the stock options. The Company has never paid dividends.

The fair value of options granted was determined using the Black-Scholes model and the following weighted-average assumptions:

	Quarters		Nine Months	
	Ended September 30, 2010	2009	Ended September 30, 2010	2009
Expected dividend yield	0%	0%	0%	0%
Risk-free interest rate	1.14%	2.02%	1.83%	1.75%
Expected life (years)	4.0	4.2	4.0	4.2
Volatility	62%	63%	62%	63%

Recognized stock-based compensation expense is as follows (in thousands):

	Quarters		Nine Months	
	Ended September 30, 2010	2009	Ended September 30, 2010	2009
Cost of revenue	\$ 394	\$ 309	\$ 853	\$ 1,302
Research and development	889	1,788	3,179	5,846
Sales and marketing	1,233	1,099	3,040	3,364
General and administrative	1,072	1,532	3,208	5,033
<b>Total stock-based compensation expense</b>	<b>\$ 3,588</b>	<b>\$ 4,728</b>	<b>\$ 10,280</b>	<b>\$ 15,545</b>

## Edgar Filing: REALNETWORKS INC - Form 10-Q

No stock-based compensation was capitalized as part of the cost of an asset during the quarters or nine months ended September 30, 2010 or 2009. As of September 30, 2010, \$14.4 million of total unrecognized compensation cost, net of estimated forfeitures, related to stock options, is expected to be recognized over a weighted-average period of 2.1 years.

### **Note 4. Rhapsody Joint Venture**

#### ***Restructuring of Rhapsody***

As described in Note 1, Summary of Significant Accounting Policies, the Company initially formed in August 2007 a joint venture with MTVN to own and operate a business-to-consumer digital audio music service known as Rhapsody. Prior to March 31, 2010, the Company owned 51% of the outstanding equity interests of Rhapsody and MTVN owned the remaining 49%. On March 31, 2010, restructuring transactions involving Rhapsody were completed, and Rhapsody was converted from a limited liability company to a

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

corporation. Following the completion of the restructuring transactions, RealNetworks owned approximately 47.5%, MTVN owned 47.5%, and two minority stockholders held slightly more than 5% of the outstanding shares of capital stock of Rhapsody. RealNetworks contributed \$18.0 million in cash, the Rhapsody brand and certain other assets, including content licenses, in exchange for shares of convertible preferred stock of Rhapsody, carrying a \$10.0 million preference upon certain liquidation events. As part of the transactions, RealNetworks repurchased the international radio business that was previously contributed to Rhapsody by RealNetworks. MTVN contributed a \$33.0 million advertising commitment in exchange for shares of common stock of Rhapsody, and MTVN's previous obligation to provide advertising of approximately \$111 million as of December 31, 2009 was cancelled. In addition, the put and call rights held by RealNetworks and MTVN and MTVN's rights to receive a preferred return in connection with the exercise of RealNetworks' put right were terminated. RealNetworks is also obligated to provide certain operational transition services to Rhapsody until December 31, 2010, unless earlier terminated by Rhapsody. Rhapsody will be initially governed by a Board of Directors with two directors appointed by each of the Company and MTVN and one independent director appointed by mutual agreement of the Company and MTVN.

RealNetworks no longer has a controlling interest in Rhapsody and therefore, the operating results of Rhapsody are accounted for under the equity method of accounting for investments, and the Company's proportionate share of the income or loss is recognized as a component of other income and expense, net in the Company's consolidated statements of operations in periods subsequent to March 31, 2010. Since March 31, 2010, Rhapsody has been classified as an equity method investment, and RealNetworks removed all Rhapsody related assets and liabilities that were previously consolidated from its unaudited condensed consolidated balance sheet. The removal of these assets and liabilities and the creation of the equity method investment resulted in a one-time net gain of \$10.9 million recorded in other income and expense, net in the Company's unaudited condensed consolidated statement of operations for the quarter ended March 31, 2010, at which time the Company determined the fair value of its retained equity interest of approximately 47.5% to be approximately \$29.7 million. During the quarters ended June 30, 2010 and September 30, 2010, the Company recorded its share of losses in the operations of Rhapsody of approximately \$5.4 million and \$6.2 million, respectively. These losses reduced the original carrying value of the equity investment accordingly to approximately \$18.1 million. As a result of the deconsolidation of Rhapsody's operations from the Company's financial statements, the Company will no longer record any operating results for its Music segment for periods subsequent to March 31, 2010. The Company now reports its share of Rhapsody's income or losses as Equity in net loss of Rhapsody and other equity method investments in Other income (expense).

As mentioned above, MTVN's preferred return rights were terminated in connection with the restructuring of Rhapsody. Prior to the restructuring, if the appraised value of Rhapsody at a redemption date was less than \$436.3 million, then the exercise price of the put would have included a preferred return to MTVN. The Company previously elected to accrete any excess of the redemption value over the carrying amount of the noncontrolling interest as an adjustment to income attributable to common shareholders, and adjusted earnings per share for the current quarter's accretion of the difference between accretion as calculated using the terms of the redemption feature and the accretion entry for a hypothetical fair value redemption feature. Due to the termination of MTVN's preferred return rights at the completion of the restructuring, the Company decreased the noncontrolling interest on the unaudited condensed consolidated balance sheet at March 31, 2010, by \$10.4 million as part of the deconsolidation transactions, of which \$3.7 million was an adjustment to income attributable to common shareholders for the purposes of calculating earnings per share for the quarter ended March 31, 2010. The Company increased the noncontrolling interest on the unaudited condensed consolidated balance sheet for the quarter and nine months ended September 30, 2009, by \$0.9 million and \$2.8 million, respectively, which was an adjustment to income attributable to common shareholders for the purposes of calculating earnings per share. See Note 13, Earnings Per Share, for more information on this item.

***Noncontrolling interest rollforward***

Activity in noncontrolling interest and equity attributable to common shareholders is as follows (in thousands):

	<b>Noncontrolling interest</b>	<b>Total Equity</b>
Balances, December 31, 2008	\$ 378	\$ 553,558
Net loss		(216,813)

Edgar Filing: REALNETWORKS INC - Form 10-Q

Net loss attributable to noncontrolling interest in Rhapsody	(17,868)	17,868
Contribution and other transactions with owners	17,140	10,998
Accretion of MTVN's equity interest in Rhapsody	3,015	(3,015)
Accretion of MTVN's preferred return in Rhapsody	2,775	(2,775)
Unrealized holding losses on short-term and equity investments, net of taxes		3,868
Foreign currency translation losses		4,441
Stock-based transactions and compensation expense, net of taxes		16,140
Balances, September 30, 2009	\$ 5,440	\$ 384,270



**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

	<b>Noncontrolling interest</b>	<b>Total Equity</b>
Balances, December 31, 2009	\$ 7,253	\$ 375,811
Net loss		(1,066)
Net loss attributable to noncontrolling interest in Rhapsody	(2,910)	2,910
Contribution and other transactions with owners	616	619
Reversal of MTVN's accretion equity interest in Rhapsody	(6,736)	6,736
Reversal of MTVN's preferred return in Rhapsody	(3,700)	3,700
Deconsolidation	5,477	
Unrealized holding losses on short-term and equity investments, net of taxes		(70)
Foreign currency translation losses		(1,841)
Stock-based transactions and compensation expense, net of taxes		11,538
Balances, September 30, 2010	\$	\$ 398,337

**Note 5. Fair Value Measurements**

The Company measures certain financial assets at fair value on a recurring basis, including cash equivalents, short-term investments, and equity investments. The fair value of these financial assets was determined based on three levels of inputs:

Level 1: Observable inputs such as quoted prices in active markets for identical assets or liabilities

Level 2: Inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly; these include quoted prices for similar assets or liabilities in active markets and quoted prices for identical or similar assets or liabilities in markets that are not active

Level 3: Unobservable inputs that reflect the reporting entity's own assumptions

**Items Measured at Fair Value on a Recurring Basis**

The following table presents information about the Company's financial assets that have been measured at fair value (in thousands) on a recurring basis as of September 30, 2010 and December 31, 2009 and indicates the fair value hierarchy of the valuation inputs utilized to determine such fair value.

	<b>Fair Value Measurements as of</b>			
	<b>September 30, 2010</b>			
	<b>Total</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
	<b>(In thousands)</b>			
Cash equivalents				
Money market funds	\$ 54,812	\$ 54,812	\$	\$
Corporate notes and bonds	97,987	97,987	\$	\$
Short-term investments				
Corporate notes and bonds	77,523	77,523		

Edgar Filing: REALNETWORKS INC - Form 10-Q

U.S. government agency securities	36,807	36,807		
Restricted cash equivalents and investments	10,000	10,000		
Available for sale securities	19,649	19,649		
<b>Total</b>	<b>\$ 296,778</b>	<b>\$ 296,778</b>	<b>\$</b>	<b>\$</b>

	<b>Fair Value Measurements as of</b>			
	<b>December 31, 2009</b>			
	<b>Total</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
	<b>(In thousands)</b>			
Cash equivalents				
Money market funds	\$ 223,909	\$ 223,909	\$	\$
Short-term investments				
Corporate notes and bonds	73,462	73,462		
U.S. government agency securities	34,408	34,408		
Restricted cash equivalents and investments	13,700	13,700		
Available for sale securities	19,503	19,503		
<b>Total</b>	<b>\$ 364,982</b>	<b>\$ 364,982</b>	<b>\$</b>	<b>\$</b>

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

Investments in marketable securities classified as short-term investments and equity investments of public companies are measured at fair value using quoted market prices and are classified within Level 1 of the valuation hierarchy. The Company carries its equity investments in private companies at cost and no fair value is derived. The Company has consistently applied these valuation techniques in all periods presented.

**Items Measured at Fair Value on a Nonrecurring Basis**

Certain assets and liabilities of the Company are measured at estimated fair value on a non-recurring basis. These instruments are subject to fair value adjustments only in certain circumstances (for example, when there is evidence of impairment). The Company performed a valuation using Level 3 inputs of its investment in the Rhapsody joint venture as of March 31, 2010. The Company performed the analysis as a result of the restructuring and related deconsolidation of Rhapsody, which is further described in Note 4, Rhapsody Joint Venture. The fair value analysis used multiple valuation models and was based on assumptions of future results made by management, including operating and cash flow projections.

The Company also performed a valuation using Level 3 inputs of its reporting units to test its goodwill for potential impairment as of June 30, 2009, resulting in goodwill impairment charges of \$175.6 million during the quarter and six months ended June 30, 2009. The first step determined if there was an indication of impairment by comparing the estimated fair value of each reporting unit to its carrying value including existing goodwill. Goodwill is considered impaired if the carrying value of a reporting unit exceeds the estimated fair value. The second step calculated the implied fair value of goodwill by allocating the fair value of the reporting unit to all assets and liabilities other than goodwill and comparing it to the carrying amount of goodwill. The fair value analyses used multiple valuation models and were based on assumptions of future results made by management, including operating and cash flow projections.

**Note 6. Cash, Cash Equivalents, Trading Securities, Short-Term Investments, and Restricted Cash Equivalents and Investments**

Cash, cash equivalents, trading securities, short-term investments, and restricted cash equivalents and investments as of September 30, 2010 consist of the following (in thousands):

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Estimated Fair Value
<b>Cash and cash equivalents:</b>				
Cash	\$ 62,096	\$	\$	\$ 62,096
Money market mutual funds	54,812			54,812
Corporate notes and bonds	97,987			97,987
<b>Total cash and cash equivalents:</b>	<b>214,895</b>			<b>214,895</b>
<b>Short-term investments:</b>				
Corporate notes and bonds	77,238	294	(9)	77,523
U.S. Government agency securities	36,730	77		36,807
<b>Total short-term investments:</b>	<b>113,968</b>	<b>371</b>	<b>(9)</b>	<b>114,330</b>
<b>Total cash, cash equivalents and short-term investments</b>	<b>\$ 328,863</b>	<b>\$ 371</b>	<b>\$ (9)</b>	<b>\$ 329,225</b>

Edgar Filing: REALNETWORKS INC - Form 10-Q

Restricted cash equivalents and investments	\$ 10,000	\$	\$	\$ 10,000
---	-----------	----	----	-----------

Cash, cash equivalents, short-term investments, and restricted cash equivalents as of December 31, 2009 consist of the following (in thousands):

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Estimated Fair Value
<b>Cash and cash equivalents:</b>				
Cash	\$ 53,121	\$	\$	\$ 53,121
Money market mutual funds	223,909			223,909
Total cash and cash equivalents	277,030			277,030
<b>Short-term investments:</b>				
Corporate notes and bonds	72,731	732	(1)	73,462
U.S. Government agency securities	34,560	5	(157)	34,408
Total short-term investments	107,291	737	(158)	107,870
Total cash, cash equivalents and short-term investments	\$ 384,321	\$ 737	\$ (158)	\$ 384,900
Restricted cash equivalents and investments	\$ 13,700	\$	\$	\$ 13,700

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

At December 31, 2009, restricted cash equivalents and investments represent cash equivalents and short-term investments pledged as collateral against two letters of credit for a total of \$13.7 million in connection with two lease agreements. During the quarter ended June 30, 2010, the Company completed its obligation with one of the two lease agreements, and as a result, \$3.7 million of restricted cash was reclassified into cash and cash equivalents.

Realized gains or losses on sales of available-for-sale securities for the quarters and nine months ended September 30, 2010 and 2009 were not significant.

Changes in estimated fair values of short-term investments are primarily related to changes in interest rates and are considered to be temporary in nature.

The contractual maturities of available-for-sale investments at September 30, 2010 are as follows (in thousands):

	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>
Within one year	\$ 84,128	\$ 84,275
Between one year and five years	29,840	30,055
<b>Total available-for-sale investments</b>	<b>\$ 113,968</b>	<b>\$ 114,330</b>

**Note 7. Allowance for Doubtful Accounts Receivable and Sales Returns**

Activity in the allowance for doubtful accounts receivable and sales returns is as follows (in thousands):

	<b>Allowance For</b>	
	<b>Doubtful Accounts Receivable</b>	<b>Sales Returns</b>
Balances, December 31, 2009	\$ 2,912	\$ 1,012
Additions charged to expenses	308	2,926
Amounts written off	(633)	(2,829)
<b>Balances, September 30, 2010</b>	<b>\$ 2,587</b>	<b>\$ 1,109</b>

One customer accounted for 11% of trade accounts receivable as of September 30, 2010. As of December 31, 2009, two customers accounted for 18% and 10%, respectively, of trade accounts receivable. No one customer accounted for more than 10% of total revenue during the quarters and nine months ended September 30, 2010 and 2009. In the quarter ended September 30, 2010, recoveries of accounts previously charged to expenses and changes in estimates resulted in a reduction to the additions charged to expenses for the nine months ended September 30, 2010.

**Note 8. Equity Method Investments and Available for Sale Securities**

## Edgar Filing: REALNETWORKS INC - Form 10-Q

As of September 30, 2010 and December 31, 2009, the carrying value of the Company's equity interest in publicly traded companies primarily relates to J-Stream Inc., a Japanese media services company, and LoEn Entertainment, Inc., a Korean digital music distribution company. These investments are classified as available for sale. The market for these investments is relatively limited and the share price is volatile. On March 31, 2010, the Company restructured its investment in Rhapsody, and as a result, the Company treats its investment in Rhapsody as an equity method investment since March 31, 2010. See Note 4, Rhapsody Joint Venture, above for further discussion of the restructuring transactions. Although the carrying value of the equity method investments and available for sale securities was \$37.7 million at September 30, 2010, there can be no assurance that any gain can be realized through the disposition of these shares.

Summary of investments is as follows (in thousands):

	September 30, 2010		December 31, 2009	
	Cost	Carrying Value	Cost	Carrying Value
Available for sale securities	\$ 10,765	\$ 19,649	\$ 10,765	\$ 19,503
Equity method investments	29,650	18,081	500	50
<b>Total investments</b>	<b>\$ 40,415</b>	<b>\$ 37,730</b>	<b>\$ 11,265</b>	<b>\$ 19,553</b>

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009****Note 9. Other Intangible Assets**

Other intangible assets consist of the following (in thousands):

	<b>Gross Amount</b>	<b>Accumulated Amortization</b>	<b>Net</b>
Customer relationships	\$ 30,129	\$ 23,320	\$ 6,809
Developed technology	27,868	26,174	1,694
Patents, trademarks and tradenames	5,468	5,357	111
Service contracts and other	6,164	6,070	94
<b>Total other intangible assets, September 30, 2010</b>	<b>\$ 69,629</b>	<b>\$ 60,921</b>	<b>\$ 8,708</b>
Total other intangible assets, December 31, 2009	\$ 78,128	\$ 67,478	\$ 10,650

In the quarter ended September 30, 2010, the Company acquired Backstage Technologies Incorporated (Backstage), a social games company based in Canada, for approximately \$6.0 million and identified other intangible assets associated with the acquisition of approximately \$1.7 million.

Amortization expense related to other intangible assets during the quarter and nine months ended September 30, 2010 was \$1.2 million and \$3.7 million, respectively. Amortization expense related to other intangible assets during the quarter and nine months ended September 30, 2009 was \$2.1 million and \$6.6 million, respectively.

As of June 30, 2010, estimated future amortization of other intangible assets is as follows (in thousands):

2010 (remaining three months)	\$ 1,203
2011	3,118
2012	2,591
2013	1,555
2014	170
Thereafter	71
<b>Total</b>	<b>\$ 8,708</b>

The Company reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of such assets may not be recoverable. Recoverability of these assets is measured by comparing their carrying amount to future undiscounted cash flows the assets are expected to generate. If long-lived assets are considered to be impaired, the impairment to be recognized equals the amount by which the carrying value of the assets exceeds their fair market value. The Company did not record any impairment to long-lived assets during the quarters or nine months ended September 30, 2010 or 2009.

**Note 10. Goodwill**

## Edgar Filing: REALNETWORKS INC - Form 10-Q

Changes in goodwill are as follows (in thousands):

Balances, December 31, 2009	\$
Increases due to current year acquisitions	4,638
Effects of foreign currency translation	154
Balances, September 30, 2010	\$ 4,792

In the quarter ended September 30, 2010, the Company acquired Backstage for approximately \$6.0 million and incurred goodwill associated with the acquisition of \$4.6 million.

As of September 30, 2010, the entire balance of goodwill related to the Company's Games segment.

In accordance with SFAS 142, goodwill is required to be tested for impairment annually and also if there is an event or change in conditions that would more likely than not reduce the fair value of a reporting unit below its carrying value. The Company performs its annual goodwill impairment test during its fiscal fourth quarter.



**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

The Company considered whether a triggering event had occurred during the quarter ended June 30, 2009 in assessing whether an interim impairment analysis of goodwill was warranted. The Company noted its market capitalization, before adjusting for a reasonable control premium, was below its carrying value. In addition, the Company observed that the trading price per share of the Company's common stock had negatively diverged from the broader market during 2009. The Company also noted, more broadly, a continuation of macroeconomic instability as well as continued illiquidity in the overall credit market. As a result, the Company concluded that due to the sustained divergence in the Company's market capitalization and continued macroeconomic instability, an interim impairment analysis of goodwill as of June 30, 2009 was warranted.

The Company determined as part of its interim testing of impairment that the implied fair value of goodwill was zero for each of its reporting units. As a result, the Music, Technology Products and Solutions, Games, and Media Software and Services reporting units recorded impairments of \$37.0 million, \$50.5 million, \$41.2 million and \$46.8 million, respectively, during the quarter ended June 30, 2009. No impairments were recognized in either the quarter or nine months ended September 30, 2010.

**Note 11. Accrued and Other Liabilities**

Accrued and other liabilities consist of (in thousands):

	<b>September 30, 2010</b>	<b>December 31, 2009</b>
Royalties and other fulfillment costs	\$ 29,251	\$ 53,693
Employee compensation, commissions and benefits	17,028	20,077
Sales, VAT and other taxes payable	15,942	16,907
Legal fees and contingent legal fees	2,182	5,251
Other	19,828	29,006
Total	\$ 84,231	\$ 124,934

**Note 12. Loss on Excess Office Facilities**

In June 2010, the Company completed a business and operational reorganization which led to the reduction of its use of office space in its corporate headquarters in Seattle, Washington and one of its offices in Europe. As a result, the Company recorded losses of \$7.1 million during the quarter ended June 30, 2010. These losses represented approximately \$5.5 million of rent and contractual operating expenses over the remaining life of the lease, and approximately \$1.6 million for the write-down of leasehold improvements to their estimated fair value. The Company regularly evaluates the market for office space. If the market for such space changes further in future periods, the Company may have to revise its estimates which may result in future gains or losses on excess office facilities.

The Company is also continuing to pay against the accrued loss on excess office facilities originally recorded in 2001 associated with the 10-year lease of additional office space near its corporate headquarters in Seattle, Washington.

The total accrued loss of \$5.0 million for estimated future losses on excess office facilities at September 30, 2010, is shown net of expected future sublease income of \$0.2 million, which was committed under sublease contracts at the time of the estimate. The Company regularly evaluates the market for office space in the cities where it has operations. If the market for such space declines further in future periods, the Company may have to revise its estimates further, which may result in additional losses on excess office facilities.

A summary of activity for accrued loss on excess office facilities is as follows (in thousands):

Edgar Filing: REALNETWORKS INC - Form 10-Q

Accrued loss on excess office facilities, December 31, 2009	\$ 3,228
Additional accrued loss on excess office facilities resulting from its 2010 restructuring	7,396
Less write-down of leasehold improvements	(1,552)
Less amounts paid, net of sublease income	(4,117)
Accrued loss on excess office facilities, September 30, 2010	\$ 4,955
Less current portion	(1,203)
Accrued loss on excess office facilities, non-current portion	\$ 3,752

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009****Note 13. Earnings Per Share**

For periods beginning August 2007 through the quarter ended March 31, 2010, basic net income (loss) available to common shareholders per share is computed by dividing net income (loss) attributable to common shareholders less any accretion from MTVN's preferred return in Rhapsody by the weighted average number of common shares outstanding during the period. Diluted net income (loss) available to common shareholders per share is computed by dividing net income (loss) attributable to common shareholders less any accretion from MTVN's preferred return in Rhapsody by the weighted average number of common and dilutive potential common shares outstanding during the period. On March 31, 2010, the restructuring transactions involving Rhapsody were completed. After the completion of the restructuring transactions, MTVN no longer holds a preferred return in Rhapsody. Therefore, the total amount of the previously recognized accretion of \$3.7 million was reversed in the quarter ended March 31, 2010. For periods subsequent to March 31, 2010, no adjustment to net income (loss) available to common shareholders was required. Basic and diluted net income available to common shareholders per share are calculated as follows (in thousands):

	Quarters Ended September 30,		Nine Months Ended September 30,	
	2010	2009	2010	2009
Net income (loss) available to common shareholders:				
Net income (loss) attributable to common shareholders	\$ 24,523	\$ 1,520	\$ 1,844	\$ (198,945)
Accretion of MTVN's preferred return in Rhapsody		(925)	3,700	(2,775)
Net income (loss) available to common shareholders	\$ 24,523	\$ 595	\$ 5,544	\$ (201,720)
Weighted average common shares outstanding used to compute basic net income (loss) per share available to common shareholders	135,619	134,793	135,302	134,531
Dilutive potential common shares:				
Stock options and restricted stock	2,150	185	2,930	
Shares used to compute diluted net income (loss) per share available to common shareholders	137,769	134,978	138,232	134,531
Basic net income (loss) per share available to common shareholders	\$ 0.18	\$ 0.00	\$ 0.04	\$ (1.50)
Diluted net income (loss) per share available to common shareholders	\$ 0.18	\$ 0.00	\$ 0.04	\$ (1.50)

During the quarter and nine months ended September 30, 2010, 20.5 million and 17.1 million shares of common stock, respectively, potentially issuable from stock options were excluded from the calculation of diluted net income per share because of their antidilutive effect. During the quarter and nine months ended September 30, 2009, 37.6 million and 38.5 million shares of common stock, respectively, potentially issuable from stock options were excluded from the calculation of diluted net income per share because of their antidilutive effect.

**Note 14. Commitments and Contingencies**

*Borrowing Arrangements.* The Company's subsidiary, WiderThan, has entered into lines of credit with a Korean domestic bank with an aggregate maximum available limit of \$0.9 million at interest rates of approximately 6% over the rate earned on the underlying deposits. During the quarter or nine months ended September 30, 2010, WiderThan did not draw on the line of credit and there was no balance outstanding as of September 30, 2010 or December 31, 2009.

## Edgar Filing: REALNETWORKS INC - Form 10-Q

WiderThan uses electronic promissory notes issued by a Korean domestic bank with an aggregate line of credit of up to \$4.4 million. The charged amounts are generally payable in the following month depending on the billing cycle and are included in accounts payable in the accompanying unaudited condensed consolidated balance sheets. In general, the term of the arrangement is one year, with renewal in April of each year. The arrangement may be renewed in writing by mutual agreement between WiderThan and the bank. WiderThan is not subject to any financial or other restrictive covenants under the terms of this arrangement.

WiderThan has a letter of credit of up to \$1.0 million with a Korean domestic bank for importing goods, with one-year maturity (renewable every April). Borrowings under this letter of credit are collateralized by import documents and goods being imported under such documentation. To the extent that WiderThan has any outstanding balance, WiderThan is subject to standard covenants and notice requirements under the terms of this facility, such as covenants to consult with the lender prior to engaging in certain events, which include, among others, mergers and acquisitions or sale of material assets or to furnish certain financial and other information. The Company is not, however, subject to any financial covenant requirements or other restrictive covenants that restrict the Company's ability to utilize this facility or to obtain financing elsewhere. During the quarter and nine months ended September 30, 2010, the Company did not draw on the letter of credit and there was no balance outstanding as of September 30, 2010 or December 31, 2009.

**Table of Contents**

**REALNETWORKS, INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

**Quarters and Nine Months Ended September 30, 2010 and 2009**

WiderThan has a line of credit for payment guarantees amounting to \$1.0 million from Korea CitiBank with a one year term. The arrangement may be renewed in writing by mutual agreement between the bank and WiderThan (renewable every March).

*Litigation.* On April 25, 2007, a lawsuit was filed by Greenville Communications, LLC in the U.S. District Court for the Northern District of Mississippi against a number of cell phone carriers, including the Company's partners T-Mobile USA, Inc. and Alltel Corporation, alleging that they infringe its patents by providing ringback tone services. The Company agreed to indemnify T-Mobile and Alltel against the claims based on an indemnity that is claimed to be owed by the Company's subsidiary, WiderThan. On August 27, 2007, the Company's motion to transfer this matter to the U.S. District Court for the District of New Jersey was granted. The parties briefed claim construction, but the case was subsequently stayed pending reexamination of the patents at issue. In December 2009, the U.S. Patent and Trademark Office (PTO) issued notice of its intent to issue reexamination certificates for the patents in suit. The Court lifted the stay on the litigation on January 29, 2010 and discovery has resumed. The Company disputes the plaintiff's allegations regarding both the validity of its patents and its claims of infringement against the Company's partners.

The Company has also been involved in a proceeding in the U.S. District Court for the Southern District of New York to determine a royalty rate for the public performance of music contained in the American Society of Composers, Authors and Publishers (ASCAP) catalogue. In April 2008, the district court issued a preliminary ruling that sets forth, among other things, a methodology to be used to calculate the royalties owed to ASCAP and subsequently issued additional rulings. After working with ASCAP to make a final determination of amounts due under the court's rulings, the Company reached a partial agreement with ASCAP on January 12, 2009. The Company believes it has sufficiently accrued for expected royalties under the agreement, but the Company appealed some aspects of the court's rulings that underlie the agreement, arguing that the district court had adopted an improper formula for establishing royalty rates. ASCAP also appealed the district court's ruling, arguing that the district court should have ruled that all transmissions of content downloads constituted public performances. On September 28, 2010, the U.S. Court of Appeals for the Second Circuit issued an opinion substantially ruling in favor of the each of the Company's positions that were on appeal. On the public performance issue, the Second Circuit ruled that delivering a download is neither a performance nor public, and therefore ASCAP is not entitled to any royalties for such downloads. The Second Circuit agreed with the Company that the formula adopted by the District Court for establishing royalties was unreasonable and unsupported, and directed the District Court to establish new rates that reflect the varying nature and scope of the Company's music use. These rates are relevant to the Company's operation of the Rhapsody music business prior to the completion of its restructuring at the end of the first quarter of 2010. The rates are also relevant to the ongoing business of Rhapsody in which the Company continues to hold an approximate 47.5% equity interest.

From time to time the Company is, and expects to continue to be, subject to legal proceedings and claims in the ordinary course of business, including employment claims, contract-related claims, and claims of alleged infringement of third-party patents, trademarks and other intellectual property rights. These claims, including those described above, even if not meritorious, could force the Company to spend significant financial and managerial resources. The Company is not aware of any other legal proceedings or claims that the Company believes will have, individually or taken together, a material adverse effect on the Company's business, prospects, financial condition or results of operations. However, the Company may incur substantial expenses in defending against third-party claims and certain pending claims are moving closer to trial. The Company expects that its potential costs of defending these claims may increase as the disputes move into the trial phase of the proceedings. In the event of a determination adverse to the Company, the Company may incur substantial monetary liability, and/or be required to change its business practices. Either of these could have a material adverse effect on the Company's financial position and results of operations.

**Note 15. Segment Information**

As of July 1, 2010, the Company reorganized the management of its product lines and businesses in order to more efficiently develop and sell its products, and more cost effectively manage its operations. Beginning in the quarter ended September 30, 2010, the Company's financial results reflect the new corporate reorganization with the following reporting segments: (1) Core Products, which includes financial results from existing and future software as a service offerings of ringback tones, music on demand, video on demand, storefront services and inter-carrier messaging;

## Edgar Filing: REALNETWORKS INC - Form 10-Q

systems integration and professional services; Helix software and licenses for handsets; SuperPass; and the Company's international radio subscriptions; (2) Emerging Products, which includes financial results from RealPlayer, including distribution of third-party products, advertising and other revenue, and new products and services that will be introduced over time for consumers or enterprise customers; and (3) Games, which is unchanged and includes all games-related financial

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

results, including game sales, subscriptions services, syndication services, advertising-supported games, and mobile and social games. In addition, the Company will continue to present financial results for its former Music segment on a historical basis only. The Music segment primarily includes financial results and operating performance of the Company's Rhapsody joint venture, which was restructured as of March 31, 2010. As a result of the restructuring, Rhapsody's results are no longer consolidated with the Company's financial statements for periods after March 31, 2010. The Company now reports its share of Rhapsody's income or losses as Equity in net loss of Rhapsody and other equity method investments in Other income.

Beginning with the third quarter of 2010, the Company also changed how it allocates corporate and shared overhead expenses. Historically, common corporate overhead expenses, including but not limited to finance, legal and headquarters facilities, were allocated to each business segment. Beginning in the quarter ended September 30, 2010, these shared expenses, as well as stock compensation costs, will be shown in the aggregate as Corporate expenses and will not be reflected in segment results for the business segments described in the preceding paragraph. Only direct business segment expenses, such as research and development, marketing and certain other business shared services, will be reflected in the associated business segment results. The changes in the allocation of corporate expenses are designed to help ensure that business segment results will reflect only those items that are directly attributable to that segment's performance and that shared overhead expenses will be centrally managed to promote focus on and accountability for the overall corporate cost structure.

The Company reports three ongoing reporting segments based on factors such as how the Company manages its operations and how its Chief Operating Decision Maker reviews results. The Company's Chief Operating Decision Maker is considered to be the Company's CEO Staff (CEOS), which includes the Company's Chief Executive Officer, Chief Financial Officer, Executive Vice President and certain Senior Vice Presidents. The CEOS reviews financial information presented on both a consolidated basis and on a business segment basis, accompanied by disaggregated information about products and services, geographical regions and corporate expenses for purposes of making decisions and assessing financial performance. The CEOS reviews discrete financial information regarding profitability of the Company's Core Products, Emerging Products, Games, and, prior to April 1, 2010, Music segments and, therefore, the Company reports these as operating segments. The accounting policies used to derive segment results are generally the same as those described in Note 1, Summary of Business and Summary of Significant Accounting Policies.

Segment operating income (loss) for the quarter and nine months ended September 30, 2010 is as follows (in thousands):

**Core Products**

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 51,870	\$ 58,173	\$ (6,303)	(11)%	\$ 154,815	\$ 169,211	\$ (14,396)	(9)%
Cost of revenue	22,230	20,250	1,980	10	58,054	58,007	47	
Gross profit	29,640	37,923	(8,283)	(22)	96,761	111,204	(14,443)	(13)
Operating expenses	19,772	23,059	(3,287)	(14)	66,366	118,372	(52,006)	(44)
Operating income (loss)	\$ 9,868	\$ 14,864	\$ (4,996)	(34)%	\$ 30,395	\$ (7,168)	\$ 37,563	(524)%

**Emerging Products**

Quarter Ended September 30,

Nine Months Ended September 30,

Edgar Filing: REALNETWORKS INC - Form 10-Q

	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 8,778	\$ 13,835	\$ (5,057)	(37)%	\$ 29,203	\$ 32,193	\$ (2,990)	(9)%
Cost of revenue	1,076	1,703	(627)	(37)	5,944	5,220	724	14
Gross profit	7,702	12,132	(4,430)	(37)	23,259	26,973	(3,714)	(14)
Operating expenses	6,059	6,145	(86)	(1)	20,694	64,344	(43,650)	(68)
Operating income (loss)	\$ 1,643	\$ 5,987	\$ (4,344)	(73)%	\$ 2,565	\$ (37,371)	\$ 39,936	(107)%



**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009***Games*

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 25,784	\$ 29,491	\$ (3,707)	(13)%	\$ 84,165	\$ 92,088	\$ (7,923)	(9)%
Cost of revenue	6,279	7,598	(1,319)	(17)	21,210	24,608	(3,398)	(14)
Gross profit	19,505	21,893	(2,388)	(11)	62,955	67,480	(4,525)	(7)
Operating expenses	17,092	21,604	(4,512)	(21)	60,695	104,516	(43,821)	(42)
Operating income (loss)	\$ 2,413	\$ 289	\$ 2,124	735%	\$ 2,260	\$ (37,036)	\$ 39,296	(106)%

*Music*

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 38,765	\$ (38,765)	(100)%		\$ 35,733	\$ 123,270	\$ (87,537)	(71)%
Cost of revenue	23,655	(23,655)	(100)		21,864	75,708	(53,844)	(71)
Gross profit	15,110	(15,110)	(100)		13,869	47,562	(33,693)	(71)
Operating expenses	20,776	(20,776)	(100)		13,911	103,601	(89,690)	(87)
Operating income (loss)	\$ (5,666)	\$ (5,666)	(100)%		\$ (42)	\$ (56,039)	\$ 55,997	(100)%

*Corporate*

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$	\$	\$	N/A%	\$	\$	\$	N/A%
Cost of revenue	1,125	480	645	134	1,946	1,778	168	9
Gross profit	(1,125)	(480)	(645)	134	(1,946)	(1,778)	(168)	9
Operating expenses	16,949	19,271	(2,322)	(12)	73,738	76,296	(2,558)	(3)
Operating income (loss)	\$ (18,074)	\$ (19,751)	\$ 1,677	(8)%	\$ (75,684)	\$ (78,074)	\$ 2,390	(3)%

The Company's customers consist primarily of end users located in the U.S., Europe and various foreign countries. Revenue by geographic region is as follows (in thousands):

Edgar Filing: REALNETWORKS INC - Form 10-Q

	Quarters Ended		Nine Months Ended	
	September 30,		September 30,	
	2010	2009	2010	2009
United States	\$ 46,874	\$ 95,758	\$ 179,775	\$ 283,109
Europe	17,504	23,773	59,302	69,907
Rest of the World	22,054	20,733	64,839	63,746
 Total net revenue	 \$ 86,432	 \$ 140,264	 \$ 303,916	 \$ 416,762

Long-lived assets, consisting of equipment, software, leasehold improvements, other intangible assets, and goodwill by geographic region are as follows (in thousands):

	September 30,	December 31,
	2010	2009
United States	\$ 45,638	\$ 51,367
Republic of Korea	5,813	7,196
Europe	4,198	5,745
Rest of the World	2,891	3,456
 Total long-lived assets	 \$ 58,540	 \$ 67,764

**Table of Contents****REALNETWORKS, INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Quarters and Nine Months Ended September 30, 2010 and 2009**

Net assets by geographic location are as follows (in thousands):

	<b>September 30, 2010</b>	<b>December 31, 2009</b>
United States	\$ 349,551	\$ 320,412
Republic of Korea	12,004	10,581
Europe	25,780	34,784
Rest of the World	11,002	10,034
<b>Total net assets</b>	<b>\$ 398,337</b>	<b>\$ 375,811</b>

**Note 16. Related Party Transactions**

*Transactions with MTVN.* As part of the initial formation of Rhapsody in 2007, MTVN contributed a \$230 million five-year note payable in partial consideration for acquiring MTVN's interest in the venture. In February 2009, RealNetworks and MTVN signed an amendment to the Rhapsody joint venture agreement which reduced the amount payable under the MTVN note to \$213.8 million over the original five-year term. During the quarter and nine months ended September 30, 2009, Rhapsody received \$7.4 million and \$21.9 million, respectively, in cash as note payments and spent \$7.9 million and \$22.2 million, respectively, in advertising with MTVN. During the quarter ended March 31, 2010, Rhapsody received \$1.2 million in cash as note payments and spent \$1.1 million in advertising with MTVN. These amounts are included within RealNetworks' results for the nine months ended September 30, 2010. The remainder of this marketing note was cancelled, and MTVN agreed to a \$33 million marketing commitment as part of the restructuring transactions that were completed on March 31, 2010. RealNetworks no longer consolidates Rhapsody's financial position and results, and consequently these transactions are no longer considered related party transactions. See Note 4, Rhapsody Joint Venture, for more information on the restructuring transactions.

*Transactions with Rhapsody.* For periods between August 2007 and March 31, 2010, the Company also provided various support services, including items such as facilities, information technology systems, personnel support and some overhead charges associated with the support services, directly to Rhapsody. The allocation of these and other support service costs were based on various measures depending on the service provided, including employee headcount, time employees spent on providing services to Rhapsody, server usage or number of users of a service. The allocations of these costs were billed directly to Rhapsody. Prior to March 31, 2010, the Company treated these allocations as intercompany transactions and all such transactions were eliminated in consolidation. As of March 31, 2010, the Company no longer consolidates these transactions.

Following the restructuring transactions, the Company is obligated to provide Rhapsody with a reduced amount of support services until December 31, 2010, unless earlier terminated by Rhapsody. The support services include information technology and limited operational support provided directly to Rhapsody. The amount of these and other support service costs were based on various measures depending on the service provided, including vendor fees, an allocation of fixed costs and time employees spend on providing services to Rhapsody. RealNetworks treated any income resulting from providing these support services as a reduction to the related expense in the period for which it was incurred. During the quarter and nine months ended September 30, 2010, the Company charged Rhapsody \$1.1 million and \$2.8 million, respectively, for the support services. These charges are included within the Related Party Receivable - Rhapsody of \$0.9 million as of September 30, 2010.

*Transactions with LoEn Entertainment, Inc.* During the fourth quarter of 2008, the Company paid \$9.9 million to acquire approximately 11% of the outstanding shares of LoEn Entertainment, Inc. (LoEn). The Company paid market price for approximately 2.8 million common shares of LoEn which are traded on the Korean Securities Dealers Automated Quotations. The Company's investment in LoEn is treated as an equity

## Edgar Filing: REALNETWORKS INC - Form 10-Q

investment of a public company and is marked-to-market each period with resulting gains/losses recognized in equity as unrealized holding gains/losses on investment. During the quarters ended September 30, 2010, and 2009, the Company recorded revenue from LoEn of approximately \$4.5 million and \$3.3 million, respectively. During the nine months ended September 30, 2010, and 2009, the Company recorded revenue from LoEn of approximately \$12.0 million and \$9.2 million, respectively. This revenue consisted primarily of sales of application service provider services, which includes sales of ringback tones, music-on-demand, video-on-demand, and inter-carrier messaging services. Associated with these transactions, RealNetworks also recorded accounts receivable of approximately \$2.7 million as of September 30, 2010. Accounts payable and cost of revenue balances associated with LoEn as of and for the quarters ended September 31, 2010 and 2009 were nominal.

**Table of Contents**

**REALNETWORKS, INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

**Quarters and Nine Months Ended September 30, 2010 and 2009**

**Note 17. Income Taxes**

Late in the third quarter ended September 30, 2010, the Company received a cash payment of approximately \$30.0 million as the result of a refund of federal taxes the Company previously paid. The Company received the refund following an Internal Revenue Service (IRS) examination covering the periods from 2005 through 2007. The refund related primarily to allowed deductions and taxes on foreign sales associated with the Company's 2005 antitrust settlement with Microsoft Corporation. For the quarter ended September 30, 2010, the Company recorded the cash proceeds from the refund as an income tax benefit in its statement of operations and recognized other income tax benefits related to the examination, including the reversal of contingent tax reserves.

As of September 30, 2010, and December 31, 2009, gross unrecognized tax benefits were \$15.5 million and \$59.8 million, respectively. The decrease in unrecognized tax benefits is the result of a release of \$57.2 million due to the closure of the IRS examination described above and an increase of \$12.9 million due to transfer pricing risk in foreign jurisdictions. The total amount of unrecognized tax benefits that increased the Company's income tax benefit in the third quarter was \$30.8 million. The Company does not anticipate that the total unrecognized tax benefits will significantly change within the next twelve months. The Company estimates the impact of uncertain tax positions in accordance with FASB ASC 740 (previously FIN No. 48, *Accounting for Uncertainty in Income Taxes*), which clarifies the accounting for uncertainty in income taxes recognized in the financial statements. This pronouncement prescribes a recognition threshold and measurement process for recording in the financial statements uncertain tax positions taken or expected to be taken in its tax return.

The Company files numerous consolidated and separate income tax returns in the United States including federal, state and local, as well as foreign jurisdictions. With few exceptions, the Company is no longer subject to United States federal income tax examinations for tax years before 2008 or state, local, or foreign income tax examinations for years before 1993. RealNetworks, Inc. and/or subsidiaries are under audit by various states and foreign jurisdictions for certain tax years subsequent to 1993.

**Table of Contents**

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*This Quarterly Report on Form 10-Q and the documents incorporated herein by reference contain forward-looking statements that have been made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates, and projections about RealNetworks' industry, products, management's beliefs, and certain assumptions made by management. Words such as anticipates, expects, intends, plans, believes, seeks, estimates, and similar expressions are intended to identify forward-looking statements. All statements contained in this report that do not relate to matters of historical fact should be considered forward-looking statements. Forward-looking statements include statements with respect to:*

*future revenues, operating expenses, income and other taxes, tax benefits, net income (loss) per diluted share available to common shareholders, acquisition costs and related amortization, and other measures of results of operations;*

*the effects of our past acquisitions and expectations for future acquisitions;*

*plans, strategies and expected opportunities for future growth, increased profitability and innovation;*

*the prospects for creation and growth of strategic partnerships and the resulting financial benefits from such partnerships;*

*the expected financial position, performance, growth and profitability of our businesses and the availability of resources;*

*our involvement in potential claims and legal proceedings, the expected course and costs of existing claims and legal proceedings, and the potential outcomes and effects of both existing and potential claims and legal proceedings on our business, prospects, financial condition or results of operations;*

*our intention to separate our Games business and to restructure our remaining businesses;*

*the expected benefits and other consequences from restructuring Rhapsody and from our other strategic initiatives;*

*our expected introduction of new products and services across our businesses;*

*the effects of legislation, regulations, administrative proceedings, court rulings, settlement negotiations and other factors that may impact music publishing royalty rates;*

---

**Table of Contents**

*the continuation and expected nature of certain customer relationships;*

*impacts of competition and certain customer relationships on the future financial performance and growth of our businesses;*

*the effects of U.S. and foreign income and other taxes on our business, prospects, financial condition or results of operations; and*

*the effect of economic and market conditions on our business, prospects, financial condition or results of operations.*

*These statements are not guarantees of future performance and actual actions or results may differ materially. These statements are subject to certain risks, uncertainties and assumptions that are difficult to predict, including those noted in the documents incorporated herein by reference. Particular attention should also be paid to the cautionary language in Item 1 of Part II entitled "Legal Proceedings" and Item 1A of Part II entitled "Risk Factors." RealNetworks undertakes no obligation to update publicly any forward-looking statements as a result of new information, future events or otherwise, unless required by law. Readers should, however, carefully review the risk factors included in other reports or documents filed by RealNetworks from time to time with the Securities and Exchange Commission, particularly the Quarterly Reports on Form 10-Q and any Current Reports on Form 8-K.*

**Overview**

Our mission is to create applications and services that make it easy to manage, play and share digital media. We pioneered the development of technology for streaming digital media over the Internet and have sustained our focus on creating and delivering digital media, technology, services and content such as music, games and video to consumers around the world. We provide easy-to-use and affordable software products and services that enable consumers to discover, save, store and access their digital media on many different devices. We distribute our products and services directly to consumers and also through wireless network operators, original equipment manufacturers and other communications companies who offer these products and services to their customers.

We are primarily focused on three key businesses: (1) our software as a service (SaaS) offerings of our Core Products segment (formerly referred to as our application service provider, or ASP, offerings), (2) our RealPlayer media player software and related businesses and (3) our casual games business. During 2010, we also implemented a company-wide restructuring and simplification of our business that included a restructuring of our Rhapsody joint venture and a reorganization of our other businesses. As a result of these changes, we reduced overhead and other operating costs, discontinued certain unprofitable products and services offerings, and established new reporting segments, which are described further below. We also made significant progress on preparing our Games business for separation from the rest of our businesses. We have not yet determined the optimal structure of the separated Games business, including whether we will retain control of the business or enter into another strategic transaction involving the business. Moreover, we have concluded that identifying an appropriate separation transaction will take additional time and we are continuing to operate the Games business as a reporting segment.

As of July 1, 2010, we reorganized the management of our businesses and product lines, and as a result, our operating results beginning with the quarter ended September 30, 2010 are reported in the following reporting segments: (1) Core Products, (2) Emerging Products, and (3) Games. We will continue to present financial results from our former Music segment on a historical basis only. The Music segment primarily included the financial results and operating performance of our Rhapsody joint venture, which was restructured as of March 31, 2010. As a result of the restructuring, Rhapsody's results are no longer consolidated with our financial statements for periods after March 31, 2010, as discussed in more detail in Note 4. Rhapsody Joint Venture to the Condensed Consolidated Financial Statements included within Part I, Item 1 of this report. In addition, we changed the allocation of corporate and shared overhead expenses as of July 1, 2010. Historically, we allocated common corporate overhead expenses to each business segment. Beginning in the quarter ended September 30, 2010, these shared expenses, as well as stock compensation costs, are reported in the aggregate as corporate expenses and not reflected in the financial and operating results of the business segments described above. The historical financial information presented has been adjusted to reflect the new segments and the new corporate expense presentation. More information about these new segments is included below under Segment Operating Results.

**Table of Contents**

Consolidated results of operations for the quarter and nine months ended September 30, 2010 are as follows (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 86,432	\$ 140,264	\$ (53,832)	(38)%	\$ 303,916	\$ 416,762	\$ (112,846)	(27)%
Cost of revenue	30,710	53,686	(22,976)	(43)	109,018	165,321	(56,303)	(34)
Gross profit	55,722	86,578	(30,856)	(36)	194,898	251,441	(56,543)	(22)
Operating expenses	59,872	90,855	(30,983)	(34)	235,404	467,129	(231,725)	(50)
Operating income (loss)	\$ (4,150)	\$ (4,277)	\$ 127	(3)%	\$ (40,506)	\$ (215,688)	\$ 175,182	(81)%

In the quarter and nine month periods ended September 30, 2010, total consolidated revenue decreased due to declines in revenue in our Core Products, Emerging Products and Games segments compared with the year-earlier periods, as well as the absence of revenue from our Music segment following the deconsolidation of our Rhapsody joint venture as of March 31, 2010. The deconsolidation accounted for approximately \$38.8 million and \$87.5 million of the decrease in revenue in the quarter and nine month periods ended September 30, 2010, respectively, and also for most of the decline in cost of revenue in both periods in 2010.

We reduced operating expenses by \$31.0 million and \$231.7 million in the quarter and nine months ended September 30, 2010, respectively, compared with the same periods in 2009 due in part to our ongoing restructuring activities that resulted in reduced personnel and facilities expenses, partially offset by restructuring charges and a loss on excess office facilities totaling \$18.9 million in the nine months ended September 30, 2010. In addition, the deconsolidation of our Rhapsody joint venture accounted for \$20.8 million, and \$89.7 million of the decline in operating expenses in the quarter and nine months ended September 30, 2010, respectively. The significant reduction in operating loss for the nine months ended September 30, 2010 was due to a goodwill impairment of \$175.6 million recorded in the nine months ended September 30, 2009. See *Segment Operating Results* below for more information and discussion regarding changes in the operating results for each of our reporting segments.

Late in the quarter ended September 30, 2010, we received a cash payment of approximately \$30.0 million as the result of a refund of federal income taxes we previously paid. We recorded an income tax benefit of \$33.9 million in our consolidated statement of operations during the quarter ended September 30, 2010, primarily due to recognition of previously unrecognized tax benefits following the completion of an Internal Revenue Service examination. The income tax benefit significantly contributed to our net income of \$24.5 million for the quarter ended September 30, 2010. Cash, cash equivalents, restricted cash and short-term investments declined to \$339.2 million at September 30, 2010 from \$398.6 million at December 31, 2009, principally due to uses of cash related to Rhapsody, including the restructuring, and ordinary course fluctuation in working capital partially offset by receipt of the \$30.0 million tax refund. See *Income Taxes* below for further explanation of the tax refund and *Liquidity and Capital Resources* below for further explanation of uses of our cash.

**Segment Operating Results***Core Products*

Core Products segment results of operations for the quarter and nine months ended September 30, 2010 are as follows (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 51,870	\$ 58,173	\$ (6,303)	(11)%	\$ 154,815	\$ 169,211	\$ (14,396)	(9)%
Cost of revenue	22,230	20,250	1,980	10	58,054	58,007	47	
Gross profit	29,640	37,923	(8,283)	(22)	96,761	111,204	(14,443)	(13)
Operating expenses	19,772	23,059	(3,287)	(14)	66,366	118,372	(52,006)	(44)



## Edgar Filing: REALNETWORKS INC - Form 10-Q

Operating income (loss)	\$ 9,868	\$ 14,864	\$ (4,996)	(34)%	\$ 30,395	\$ (7,168)	\$ 37,563	(524)%
-------------------------	----------	-----------	------------	-------	-----------	------------	-----------	--------

The Core Products segment primarily generates revenue and incurs costs from the sales of SaaS services, such as ringback tones, inter-carrier messages, music on demand and video on demand, professional services and system integration services to carriers and mobile handset companies, sales of licenses of our software products such as Helix for handsets, and consumer subscriptions such as SuperPass and international radio subscriptions.

**Table of Contents**

Total Core Products revenue declined in the quarter and nine months ended September 30, 2010 compared with the same periods in 2009, primarily due to reduced service revenue from our SaaS offerings of approximately \$6.8 million and \$10.8 million, respectively. The decline in SaaS revenue was due to several factors, including the merger of two mobile carriers, which resulted in lower average pricing for our services, lower transaction volume and the expansion of an existing customer deployment which increased revenue in the prior year. The overall decline in revenue in this segment was also due to declines in revenue from our SuperPass subscription service of approximately \$0.7 million and \$3.9 million during the quarter and nine months ended September 30, 2010, respectively, due primarily to a continued decrease in the number of subscribers and related revenue from the service, which we have experienced over the past several years. Also contributing to the decline in revenue in the nine months ended September 30, 2010, was a one-time benefit of approximately \$2.9 million recorded in the first quarter of 2009 from the resolution of a dispute with a customer. In addition, revenue in the nine-month period ended September 30, 2009, benefited from \$2.8 million of one-time professional-services projects with wireless carrier customers. The repurchase of the international radio business from Rhapsody, which included our radio subscription services, partially offset the declines during the quarter and nine month period ended September 30, 2010, by approximately \$1.8 million and \$3.7 million, respectively. The international radio business was previously reported in our Music segment.

Cost of revenue in the quarter and nine months ended September 30, 2010 increased in dollars and as a percent of revenue primarily due to an increase in personnel focused on delivery of our SaaS services due to an expansion of the number of customers for which we are providing services.

Operating expenses declined in the quarter ended September 30, 2010, compared with the year-earlier period primarily due to a reduction in personnel and related costs of approximately \$1.6 million and a reduction of marketing expense of \$1.9 million. Operating expenses declined for the nine month period ended September 30, 2010 due primarily to a \$50.5 million goodwill impairment that was recognized in the quarter ended June 30, 2009, at which time we performed an interim impairment analysis of goodwill. See Note 10. Goodwill to the Condensed Consolidated Financial Statements included within Part I, Item 1 of this report for more information regarding the impairment of goodwill.

*Emerging Products*

Emerging Products segment results of operations for the quarter and nine months ended September 30, 2010 are as follows (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 8,778	\$ 13,835	\$ (5,057)	(37)%	\$ 29,203	\$ 32,193	\$ (2,990)	(9)%
Cost of revenue	1,076	1,703	(627)	(37)	5,944	5,220	724	14
Gross profit	7,702	12,132	(4,430)	(37)	23,259	26,973	(3,714)	(14)
Operating expenses	6,059	6,145	(86)	(1)	20,694	64,344	(43,650)	(68)
Operating income (loss)	\$ 1,643	\$ 5,987	\$ (4,344)	(73)%	\$ 2,565	\$ (37,371)	\$ 39,936	(107)%

The Emerging Products segment primarily generates revenue and incurs costs from sales of the RealPlayer and its related products, such as revenue from distribution of third party software products, advertising on RealPlayer websites and sales of RealPlayerPlus software licenses to consumers. Also included within the Emerging Products segment are the costs to build and develop new product offerings for consumers and corporate customers.

Total Emerging Products revenue in the quarter and nine months ended September 30, 2010, decreased \$5.1 million and \$3.0 million, respectively, compared with the same periods in the prior year primarily due to decreased revenue from the distribution of third party software products of \$4.2 million and \$2.1 million, respectively. Revenue from the distribution of third party software products during the quarter ended September 30, 2009, included a one-time positive adjustment of approximately \$1.7 million related to a renegotiation of a contract with a customer. In addition, the year-ago quarter benefited from additional revenue generated by an upgrade campaign associated with a new version of RealPlayer distributed in the third quarter of 2009.



**Table of Contents**

Cost of revenue in the quarter ended September 30, 2010, decreased primarily due to lower bandwidth and customer support associated with lower revenue. Cost of revenue in the nine month period ended September 30, 2010 increased in dollars primarily due to a one time technology license royalty cost in the quarter ended June 30, 2010.

For the nine months ended September 30, 2010, operating expenses declined \$43.6 million compared with the same period in the prior year, due primarily to \$46.8 million of goodwill impairments that were recognized in the quarter ended June 30, 2009, at which time we performed an interim impairment analysis of goodwill. See Note 10. Goodwill to the Condensed Consolidated Financial Statements included within Part I, Item 1 of this report for more information regarding the impairment of goodwill.

*Games*

Games segment results of operations for the quarter and nine months ended September 30, 2010 are as follows (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$ 25,784	\$ 29,491	\$ (3,707)	(13)%	\$ 84,165	\$ 92,088	\$ (7,923)	(9)%
Cost of revenue	6,279	7,598	(1,319)	(17)	21,210	24,608	(3,398)	(14)
Gross profit	19,505	21,893	(2,388)	(11)	62,955	67,480	(4,525)	(7)
Operating expenses	17,092	21,604	(4,512)	(21)	60,695	104,516	(43,821)	(42)
Operating income (loss)	\$ 2,413	\$ 289	\$ 2,124	735%	\$ 2,260	\$ (37,036)	\$ 39,296	(106)%

The Games segment primarily generates revenue and incurs costs from the creation, distribution and sales of games licenses, online games subscription services, advertising on game sites and social network sites, games syndication services, microtransactions from online and social games and sales of mobile games.

Total Games revenue decreased for the quarter ended September 30, 2010, compared with the year-earlier periods due to declines in both number of units sold and average sales price for our games. As a result, total license revenue from the sale of games during the quarter and nine months ended September 30, 2010, declined \$2.9 million and \$7.1 million, respectively, compared with the year-earlier periods.

A reduction in royalty costs in proportion to lower license revenue accounted for substantially all of the declines in cost of Games revenue during the quarter and nine months ended September 30, 2010.

Operating expenses declined in the quarter and nine months ended September 30, 2010, compared with the year-earlier periods due primarily to reductions in personnel and related costs of approximately \$2.1 million and \$0.8 million, respectively, and reductions in professional services, facilities and marketing. Also contributing to the decline in the nine months ended September 30, 2010, was a \$41.2 million goodwill impairment that was recognized in the quarter ended June 30, 2009. See Note 10. Goodwill to the Condensed Consolidated Financial Statements included within Part I, Item 1 of this report for more information regarding the impairment of goodwill.

*Music*

Music segment results of operations for the quarter and nine months ended September 30, 2010 are as follows (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Revenue	\$	\$ 38,765	\$ (38,765)	(100)%	\$ 35,733	\$ 123,270	\$ (87,537)	(71)%
Cost of revenue		23,655	(23,655)	(100)	21,864	75,708	(53,844)	(71)

Edgar Filing: REALNETWORKS INC - Form 10-Q

Gross profit	15,110	(15,110)	(100)	13,869	47,562	(33,693)	(71)
Operating expenses	20,776	(20,776)	(100)	13,911	103,601	(89,690)	(87)
Operating income (loss)	\$ (5,666)	\$ (5,666)	(100)%	\$ (42)	\$ (56,039)	\$ 55,997	(100)%

**Table of Contents**

On March 31, 2010, we completed the restructuring of Rhapsody, which resulted in our ownership of Rhapsody's outstanding equity decreasing to approximately 47.5% and the loss of our operating control over Rhapsody. Since the restructuring was completed on the last day of the quarter ended March 31, 2010, our revenue for the first quarter includes results from Rhapsody's operations. Beginning with the quarter ended June 30, 2010, Rhapsody's revenue and other operating results are no longer consolidated within our financial statements and we are not recording any operating or other financial results for our Music segment. We now report our share of Rhapsody's income or losses as Equity in net loss of Rhapsody and other equity method investments in Other income.

In prior periods, the Music segment revenue and costs as reported in RealNetworks' financial statements primarily reflected sales of digital music content through Rhapsody's MP3 music store, the Rhapsody and international radio subscription services, and advertising on Rhapsody's music websites. Included within operating expenses during the nine months ended September 30, 2009, was a \$37.0 million goodwill impairment. See Note 10. Goodwill to the Condensed Consolidated Financial Statements included within Part I, Item 1 of this report for more information regarding the impairment of goodwill.

*Corporate*

Corporate segment results of operations for the quarter and nine months ended September 30, 2010 are as follows (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$Change	% Change
Revenue	\$	\$	\$	N/A%	\$	\$	\$	N/A%
Cost of revenue	1,125	480	645	134	1,946	1,778	168	9
Gross profit	(1,125)	(480)	(645)	134	(1,946)	(1,778)	(168)	9
Operating expenses	16,949	19,271	(2,322)	(12)	73,738	76,296	(2,558)	(3)
Operating income (loss)	\$ (18,074)	\$ (19,751)	\$ 1,677	(8)%	\$ (75,684)	\$ (78,074)	\$ 2,390	(3)%

Our Corporate segment includes shared corporate overhead expenses consisting primarily of general and administrative salaries and related personnel costs, cost of our corporate headquarters facility, fees for professional and temporary services and contractor costs, stock-based compensation, and other general corporate costs.

The decreases in operating expenses for the quarter and nine months ended September 30, 2010, were due in part to our cost savings efforts in 2010, which included reductions in personnel and facilities costs in our corporate headquarters in Seattle as well as other offices in Europe and Asia. Reductions in personnel and related costs accounted for approximately \$2.5 million and \$9.1 million of the decreases in the quarter and nine months ended September 30, 2010, respectively. Also contributing to the decline in the nine months ended September 30, 2010 was a reduction in legal and other professional services expenses of approximately \$10.1 million. The declines in operating expenses in the nine months ended September 30, 2010 were partially offset by restructuring charges related to personnel reductions of \$9.8 million and an estimated loss on excess office facilities and a write-down of leasehold improvements of approximately \$7.4 million.

**Table of Contents****Geographic Revenue**

Revenue by geographic region is as follows (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
United States	\$ 46,874	\$ 95,758	\$ (48,884)	(51)%	\$ 179,775	\$ 283,109	\$ (103,334)	(36)%
Europe	17,504	23,773	(6,269)	(26)	59,302	69,907	(10,605)	(15)
Rest of world	22,054	20,733	1,321	6	64,839	63,746	1,093	2
Total net revenue	\$ 86,432	\$ 140,264	\$ (53,832)	(38)%	\$ 303,916	\$ 416,762	\$ (112,846)	(27)%

During the quarter and nine months ended September 30, 2010, revenue in the U.S. declined \$48.9 million and \$103.3 million, respectively, compared with the year-earlier periods. The decreases resulted primarily from the loss of revenue of \$36.2 million and \$81.6 million for the quarter and nine months ended September 30, 2010, respectively, from the deconsolidation of Rhapsody, which generated its revenue primarily in the United States. The decline for the quarter ended September 30, 2010 was also due to reductions in revenue generated from our SaaS offerings of \$6.0 million, a decrease in revenue from the distribution of third party products of \$2.9 million and lower sales of games of approximately \$2.3 million. The decline for the nine months ended September 30, 2010 was also due to reductions in revenue generated from our SaaS offerings of \$11.6 million, lower games sales of \$6.6 million, and lower SuperPass revenue of approximately \$3.6 million. See the section *Segment Operating Results* above for further discussion of these changes.

During the quarter and nine months ended September 30, 2010, revenue in Europe declined \$6.3 million and \$10.6 million, respectively. The decrease for the quarter was due primarily to a decline in technology licensing of \$1.8 million, lower games revenue of \$1.7 million and a decline in revenue from the distribution of third party products of \$0.8 million. The decline for the nine months ended September 30, 2010 was due to a decline in technology licensing of \$6.6 million, a decline in revenue from the distribution of third party products of \$1.1 million and lower games revenue of \$1.5 million. See the section *Segment Operating Results* above for further discussion of these changes.

During the quarter and nine months ended September 30, 2010, revenue in rest of world increased \$1.3 million and \$1.1 million, respectively. The increases during the quarter and nine months ended September 30, 2010, were primarily due to an increase in technology licensing revenue. No other factor contributed materially to the change during the periods. See the section *Segment Operating Results* above for further discussion of these changes.

**License Fees and Service Revenue**

We also present our revenue based on License fees and Service revenue as set forth below (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
License fees	\$ 15,584	\$ 23,621	\$ (8,037)	(34)%	\$ 56,400	\$ 74,189	\$ (17,789)	(24)%
Service revenue	70,848	116,643	(45,795)	(39)	247,516	342,573	(95,057)	(28)
Total net revenue	\$ 86,432	\$ 140,264	\$ (53,832)	(38)%	\$ 303,916	\$ 416,762	\$ (112,846)	(27)%

*License Fees.* License fees primarily include revenue from sales of content such as game licenses, sales of our licenses of our system software products such as Helix for handsets, sales of premium versions of our RealPlayer and related products, and messaging gateways to mobile carriers. Prior to March 31, 2010, license fees also include the sales from digital music tracks from our Music segment. License fees include revenue from all of our reporting segments.

## Edgar Filing: REALNETWORKS INC - Form 10-Q

License fees decreased \$8.0 million and \$17.8 million during the quarter and nine months ended September 30, 2010, respectively, compared with the year-earlier periods. The deconsolidation of our Music segment contributed \$4.8 million and \$11.7 million to the overall decrease in the quarter and nine months ended September 30, 2010, respectively. Total license revenue from the sale of games during the quarter and nine months ended September 30, 2010 declined \$3.1 million and \$7.4 million, respectively, compared with the year-earlier periods. See the section [Segment Operating Results](#) above for further discussion of these changes.

*Service Revenue.* Service revenue primarily includes revenue from sales of digital media subscription services such as SuperPass, GamePass and FunPass, sales of SaaS services as described in the section [Segment Operating Results - Core Products](#), distribution of third party software, and advertising. Prior to March 31, 2010, service fees also included the sales of the Rhapsody music subscription service from our Music segment. Service revenue includes revenue from all of our reporting segments.



**Table of Contents**

Service fees decreased \$45.8 million and \$95.1 million during the quarter and nine months ended September 30, 2010, respectively, compared with the year-earlier periods. The deconsolidation of our Music segment contributed \$34.0 million and \$75.8 million to the overall decrease in the quarter and nine months ended September 30, 2010, respectively. Also contributing to the decline during the quarter and nine months ended September 30, 2010 was reduced service revenue from our SaaS offerings within our Core Products segment of approximately \$6.8 million and \$10.8 million, respectively. In addition, approximately \$4.8 million and \$2.7 million of the service revenue declines during the quarter and nine months ended September 30, 2010, respectively, were due to decreases in revenue from advertising and the distribution of third party products within our Emerging Products segment compared with the year-earlier periods. See the section *Segment Operating Results* above for further discussion of these changes.

**Cost of License Fees and Service Revenue**

We also present our cost of revenue based on License fees and Service revenue as set forth below (dollars in thousands):

	Quarter Ended September 30,				Nine Months Ended September 30,			
	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
License fees	\$ 3,650	\$ 8,113	\$ (4,463)	(55)%	\$ 16,867	\$ 27,228	\$ (10,361)	(38)%
Service revenue	27,060	45,573	(18,513)	(41)	92,151	138,093	(45,942)	(33)
<b>Total net revenue</b>	<b>\$ 30,710</b>	<b>\$ 53,686</b>	<b>\$ (22,976)</b>	<b>(43)%</b>	<b>\$ 109,018</b>	<b>\$ 165,321</b>	<b>\$ (56,303)</b>	<b>(34)%</b>

*Cost of License Fees.* Cost of license fees includes royalties paid on sales of games, amounts paid for licensed technology, amortization of acquired technology, and music royalties paid in periods prior to March 31, 2010.

Cost of license fees decreased \$4.5 million and \$10.4 million during the quarter and nine months ended September 30, 2010, respectively, compared with the year-earlier periods. The deconsolidation of our Music segment contributed \$3.2 million and \$8.8 million to the overall decrease in the quarter and nine months ended September 30, 2010, respectively. Cost of license revenue from the sale of games during the quarter and nine months ended September 30, 2010, declined \$1.1 million and \$2.4 million, respectively, compared with the year-earlier periods. See the section *Segment Operating Results* above for further discussion of these changes.

*Cost of Service Revenue.* Cost of service revenue includes the cost of content and delivery of the content included in our digital media subscription and mobile service offerings, cost of in-house and contract personnel providing support, amortization of acquired technology, fees for consulting services, and royalties and expenses incurred in providing our SaaS hosting services and cost of content for our Rhapsody service for periods prior to March 31, 2010. Content costs are expensed over the period the content is available to our subscription services customers.

Cost of service revenue decreased \$18.5 million and \$45.9 million during the quarter and nine months ended September 30, 2010, respectively, compared with the year-earlier periods. The deconsolidation of our Music segment contributed \$20.4 million and \$45.1 million to the overall decrease in the quarter and nine months ended September 30, 2010, respectively. Partially offsetting the decline in cost of service revenue was increased costs from our SaaS offerings within our Core Products segment of approximately \$2.1 million and \$3.6 million for the quarter and nine months ended September 30, 2010, respectively. See the section *Segment Operating Results* above for further discussion of these changes.

**Consolidated Operating Expenses**

Consolidated operating expenses consist primarily of salaries and related personnel costs including stock based compensation, consulting fees associated with product development, sales commissions, amortization of certain intangible assets capitalized in our acquisitions, professional service fees, advertising costs, restructuring and related charges, impairments of goodwill and losses on excess office facilities. To date, all research and development costs have been expensed as incurred because technological feasibility for software products is generally not established until substantially all development is complete. Operating expenses and changes are as follows (dollars in thousands):

Quarter Ended September 30,

Nine Months Ended September 30,

Edgar Filing: REALNETWORKS INC - Form 10-Q

	2010	2009	\$ Change	% Change	2010	2009	\$ Change	% Change
Research and development	\$ 19,517	\$ 29,425	\$ (9,908)	(34)%	\$ 81,775	\$ 86,907	\$ (5,132)	(6)%
Sales and marketing	26,321	39,573	(13,252)	(33)	91,530	125,531	(34,001)	(27)
Advertising with related party		7,941	(7,941)	(100)	1,065	22,229	(21,164)	(95)
General and administrative	12,640	13,039	(399)	(3)	42,151	55,208	(13,057)	(24)
Impairment of goodwill				n/a		175,583	(175,583)	(100)
Restructuring and other charges	1,080	877	203	23	11,487	1,671	9,816	587
Loss on excess office facilities	314		314	n/a	7,396		7,396	n/a
Total consolidated operating expenses	\$ 59,872	\$ 90,855	\$ (30,983)	(34)%	\$ 235,404	\$ 467,129	\$ (231,725)	(50)%

**Table of Contents**

The removal of Rhapsody's operating expenses from our consolidated financial results beginning April 1, 2010, contributed approximately \$2.6 million and \$6.1 million of the decline in research and development expenses during the quarter and nine months ended September 30, 2010, respectively. Also contributing to the declines in research and development expenses during the quarter and nine months ended September 30, was a decrease in personnel and related costs of approximately \$5.8 million and \$3.4 million, respectively.

The decreases in sales and marketing expenses in the quarter and nine months ended September 30, 2010, were primarily a result of the removal of Rhapsody's operating expenses from our consolidated financial results, beginning April 1, 2010. Sales and Marketing expenses directly related to the deconsolidation of our Rhapsody joint venture in the quarter and nine months ended September 30, 2010, were \$9.3 million and \$22.9 million, respectively, compared with the year-earlier periods. Also contributing to the decline during the quarter and nine months ended September 30, 2010, were lower expenses from our continued restructuring efforts, including a decrease in sales and marketing personnel and related costs of approximately \$1.3 million and \$5.3 million, respectively, as well as savings of \$2.5 million and \$5.0 million, respectively, from the reduction of marketing services expenses.

All of the costs associated with advertising with related party are included within our Music segment. See Segment Operating Results above for further discussion of these changes.

The decrease in general and administrative expenses for the nine months ended September 30, 2010 was primarily due to a reduction in personnel and related costs of \$4.7 million and lower professional services expenses of \$5.9 million related primarily to litigation defense costs.

During the quarter ended June 30, 2009, we concluded that the implied fair value of goodwill was zero for each of our reporting units and we recorded impairments totaling \$175.6 million.

Restructuring and other charges consist of costs associated with the realignment and reorganization of our operations and primarily include separation costs for employees, including severance, and other benefit costs as well as the impairment of certain long-lived assets. During the quarter and nine months ended September 30, 2010, we recorded \$1.1 million and \$11.5 million, respectively, in restructuring charges as part of our efforts to simplify and restructure our business. During the quarter and nine months ended September 30, 2009, we recorded approximately \$0.9 million and \$1.7 million, respectively, in restructuring charges.

As part of our efforts to reorganize our business and operational structure, including the recent restructuring of Rhapsody, we reduced the use of our current office space in our headquarters in Seattle, as well as other offices in Europe and Asia. For the quarter and nine months ended September 30, 2010, the estimated loss on excess office facilities including the write-down of leasehold improvements was approximately \$0.3 million and \$7.4 million, respectively. Our estimates are based upon many factors including projections of sublease rates and the time period required to locate tenants. Although we believe our estimates are reasonable, additional adjustments may result if our actual experience differs from our projections.

**Table of Contents*****Other Income (Expenses), Net***

Other income, net consists primarily of: interest income on our cash, cash equivalents, and short-term investments, which are net of interest expense from amortization of offering costs related to our convertible debt and equity in net loss of investments. Other income, net and quarter-over-quarter changes are as follows (dollars in thousands):

	Quarters Ended			Nine Months Ended		
	September 30,	Change	2009	September 30,	Change	2009
Interest income, net	\$ 1,074	(14)%	\$ 1,253	\$ 2,005	(37)%	\$ 3,190
Equity in net loss of Rhapsody and other equity method investments	(6,142)	n/m	(273)	(11,569)	n/m	(1,197)
Gain (loss) on sale of equity investments, net		(100)	604	(50)	(106)	809
Gain on deconsolidation of Rhapsody		n/a		10,929	n/a	
Other income (expense), net	(206)	(77)	(888)	887	84	482
Other income, net	\$ (5,274)	n/m%	\$ 696	\$ 2,202	(5)%	\$ 2,320

Other income (expense), net decreased during the quarter ended September 30, 2010, due primarily to the equity loss recorded from our investment in Rhapsody. Since March 31, 2010, we have not held a controlling interest in Rhapsody and we no longer consolidate Rhapsody's results with our own. We account for our ownership interest in Rhapsody as an equity method investment. Rhapsody's financial position as of March 31, 2010 and our operating results beginning April 1, 2010 are no longer consolidated with our consolidated financial statements.

***Income Taxes***

During the quarters ended September 30, 2010 and 2009, we recognized income tax benefit of \$33.9 million and income tax expense of \$0.7 million, respectively, related to U.S. and foreign income taxes. The decrease in income tax expense and the change in income tax expense as a percentage of pre-tax loss during the quarter ended September 30, 2010, was largely the result of a reduction in unrecognized tax benefits. During the nine months ended September 30, 2010 and 2009, we recognized income tax benefit of \$37.2 million and income tax expense of \$3.4 million, respectively, related to U.S. and foreign income taxes. The decrease in income tax expense and the change in income tax expense as a percentage of pre-tax loss was largely the result of the restructuring of Rhapsody and partial release of valuation allowance on foreign net operating losses, which occurred in the quarter ended March 31, 2010, and the reduction of unrecognized tax benefits in the third quarter ended September 30, 2010.

Late in the quarter ended September 30, 2010, we received a cash payment of approximately \$30.0 million as the result of a refund of federal taxes we had previously paid. We received the refund following an IRS examination covering the periods from 2005 through 2007. The refund related primarily to allowed deductions and taxes on foreign sales associated with our 2005 antitrust settlement with Microsoft Corporation. For the quarter ended September 30, 2010, we recorded the cash proceeds from the refund as an income tax benefit in our statement of operations and recognized other income tax benefits related to the examination, including the reversal of contingent tax reserves.

As of September 30, 2010, and December 31, 2009, gross unrecognized tax benefits were \$15.5 million and \$59.8 million, respectively. The decrease in unrecognized tax benefits is the result of a release of \$57.2 million due to the closure of the IRS examination described above and an increase of \$12.9 million due to transfer pricing risk in foreign jurisdictions. The total amount of unrecognized tax benefits that increased our income tax benefit in the third quarter was \$30.8 million. We do not anticipate that the total unrecognized tax benefits will significantly change within the next twelve months. We estimate the impact of uncertain tax positions in accordance with FASB ASC 740 (previously FIN No. 48, *Accounting for Uncertainty in Income Taxes*), which clarifies the accounting for uncertainty in income taxes recognized in the financial statements. This pronouncement prescribes a recognition threshold and measurement process for recording in the financial statements uncertain tax positions taken or expected to be taken in our tax return.

We file numerous consolidated and separate income tax returns in the United States including federal, state, local as well as foreign jurisdictions. With few exceptions, we are no longer subject to United States federal income tax examinations for tax years before 2008 or state, local, or foreign income tax examinations for years before 1993. RealNetworks, Inc. and/or subsidiaries are under audit by various states and foreign jurisdictions for certain tax years subsequent to 1993.

***Recent Accounting Pronouncements***

See Note 2 Recent Accounting Pronouncements to Condensed Consolidated Financial Statements included in Part I, Item 1 of this report for information regarding recent accounting pronouncements.

**Table of Contents****Liquidity and Capital Resources**

The following summarizes working capital, cash, cash equivalents, short-term investments, and restricted cash (in thousands):

	September 30, 2010	December 31, 2009
Working capital	\$ 276,587	\$ 278,198
Cash, cash equivalents, and short-term investments	329,225	384,900
Restricted cash	10,000	13,700

Cash, cash equivalents, and short-term investments decreased from December 31, 2009, primarily due to \$18.0 million in cash paid to Rhapsody in connection with the restructuring of our investment, \$30.4 million in cash used to pay Rhapsody-related payables, capital expenditures of \$11.4 million, and payment of the settlement obligation and related legal expenses of \$5.5 million relating to the RealDVD litigation that was accrued in the quarter ended December 31, 2009, and \$5.8 million, net of cash purchased, paid in connection with the acquisition of Backstage Technologies Incorporated (Backstage), a social games company based in Canada. These reductions were partially offset by the \$30.0 million tax refund received in the quarter ended September 30, 2010.

The following summarizes cash flows (in thousands):

	Nine Months Ended September 30,	
	2010	2009
Cash used in operating activities	\$ (36,478)	\$ (16,492)
Cash used in investing activities	(32,066)	(45,367)
Cash provided by financing activities	2,639	27,740

Cash used in operating activities consisted of net loss adjusted for certain non-cash items including depreciation, amortization, impairment charges, stock-based compensation, deferred income taxes, gain on the deconsolidation of the Rhapsody joint venture, and the effect of changes in certain operating assets and liabilities, net of acquisitions and disposals.

Cash used in operating activities in the nine months ended September 30, 2010, was \$36.5 million and consisted of net loss of \$1.1 million, adjustments for cash provided by non-cash items of \$37.5 million and cash used in activities related to changes in certain operating assets and liabilities, net of acquisitions and disposals, of \$72.9 million. Adjustments for cash provided by non-cash items primarily consisted of \$19.0 million of depreciation and amortization expense, \$10.3 million of stock-based compensation, \$6.1 million of accrued loss on excess office facilities, \$11.6 million of equity in the net loss of Rhapsody and other equity investments, and \$1.0 million for amounts accrued relating to restructuring expenses incurred during the quarter, partially offset by \$10.9 million of gain related to the deconsolidation of the Rhapsody joint venture.

Changes in certain operating assets and liabilities, net of acquisitions, in the nine months ended September 30, 2010 primarily consisted of uses of cash from the decrease in accrued and other liabilities of \$67.0 million. These decreases were related to reductions in accrued royalties and other fulfillment costs as well as a reduction in amounts payable to MTVN for related party advertising incurred during the quarter ended March 31, 2010 as compared to the quarter ended December 31, 2009. Also contributing to the decline was the payment of the legal settlement and related legal expenses attributable to the RealDVD litigation of \$5.5 million that was accrued for in the quarter ended December 31, 2009.

Cash used in operating activities in the nine months ended September 30, 2009, was \$16.5 million and consisted of a net loss of \$216.8 million, adjustments for cash provided by non-cash items of \$211.5 million and cash used in activities related to changes in certain operating assets and liabilities, net of acquisitions, of \$11.2 million. Adjustments for cash provided by non-cash items primarily consisted of \$175.6 million of impairments of goodwill, \$22.9 million of depreciation and amortization expense and \$15.5 million of stock-based compensation, partially offset by \$3.8 million for payments made related to our restructuring and other charges, which were accrued for in the fourth quarter of 2008.

## Edgar Filing: REALNETWORKS INC - Form 10-Q

Changes in certain operating assets and liabilities, net of acquisitions, in the nine months ended September 30, 2009 primarily consisted of uses of cash from the decrease in accrued and other liabilities of \$18.9 million primarily related to reductions in accrued royalties and other fulfillment costs as well as a reduction in amounts payable to MTVN for related party advertising incurred during the quarter ended September 30, 2009 as compared to the quarter ended December 31, 2008. These uses of cash were partially offset by a decrease in accounts receivable of \$4.4 million related to the timing of customer collections.

---

**Table of Contents**

In the nine months ended September 30, 2010, investing activities used cash primarily for payments made in connection with the restructuring of Rhapsody of \$18.0 million, purchases of equipment, software, and leasehold improvements of \$11.4 million, as well as the \$5.8 million payment of acquisition costs for Backstage, net of cash acquired. These uses of cash were partially offset by the repayment of temporary funding upon the deconsolidation of Rhapsody of approximately \$5.9 million. Purchases, net of sales and maturities, of short-term investments used cash of \$6.5 million during 2010. In the nine months ended September 30, 2009, investing activities used cash primarily for purchases of equipment, software, and leasehold improvements of \$11.4 million, and acquisition costs of \$3.3 million from the last payment of accrued anniversary and performance payments relating to the acquisition of Zylom. Purchases, net of sales and maturities, of short-term investments used cash of \$30.7 million during 2009.

Financing activities in the nine months ended September 30, 2010 provided cash from the proceeds of sales of common stock under employee stock purchase plans and the exercise of stock options of \$1.4 million as well as payments received from the MTVN marketing note for our Rhapsody joint venture of \$1.2 million in 2010 and \$21.9 million in 2009. We also received an additional \$5.0 million from MTVN as a capital contribution to our Rhapsody joint venture in the nine months ended September 30, 2010.

We currently have no planned significant capital expenditures for 2010 other than those in the ordinary course of business. In the future, we may seek to raise additional funds through public or private equity financing, or through other sources such as credit facilities. The sale of additional equity securities could result in dilution to our shareholders. In addition, in the future, we may enter into cash or stock acquisition transactions or other strategic transactions that could reduce cash available to fund our operations or result in dilution to shareholders.

A continued downturn in the economy could result in lower interest income in future periods due to a continued decline in interest rates. There also continues to be an elevated risk that we may not be able to access cash balances held in U.S. or foreign financial institutions or that deposits held in financial institutions may be rendered worthless due to the nationalization or failure of such financial institutions, or that severe market conditions return causing an increased inability to sell the securities and the institutional money market funds we hold as short-term investments. These risks and the potential impact of these risks on our financial condition and results of operations are discussed further below in Risk Factors. If any of these risks are realized, we may experience a material adverse impact on our financial condition and results of operations in future periods.

Our contractual obligations include office leases and contractual payments due to content and other service providers. We believe that our current cash, cash equivalents, and short-term investments will be sufficient to meet our anticipated cash needs for working capital and capital expenditures for at least the next 12 months.

We do not hold derivative financial instruments or equity securities in our short-term investment portfolio. Our cash equivalents and short-term investments consist of high quality securities, as specified in our investment policy guidelines. The policy limits the amount of credit exposure to any one non-U.S. Government or non-U.S. Agency issue or issuer to a maximum of 5% of the total portfolio. These securities are subject to interest rate risk and will decrease in value if interest rates increase. Because we have historically had the ability to hold our fixed income investments until maturity, we do not expect our operating results or cash flows to be significantly affected by a sudden change in market interest rates in our securities portfolio.

We conduct our operations primarily in five functional currencies: the U.S. dollar, the Korean won, the Japanese yen, the British pound and the Euro. Historically, neither fluctuations in foreign exchange rates nor changes in foreign economic conditions have had a significant impact on our financial condition or results of operations. We currently do not hedge the majority of our foreign currency exposures and are therefore subject to the risk of exchange rate fluctuations. We invoice our international customers primarily in U.S. dollars, except in Korea, Japan, Germany, France, the United Kingdom and Australia, where we invoice our customers primarily in won, yen, euros, pounds, and Australian dollars, respectively. We are exposed to foreign exchange rate fluctuations as the financial results of foreign subsidiaries are translated into U.S. dollars in consolidation. Our exposure to foreign exchange rate fluctuations also arises from intercompany payables and receivables to and from our foreign subsidiaries.



**Table of Contents**

*Off-Balance Sheet Arrangements*

Our only significant off-balance sheet arrangements relate to operating lease obligations for office facility leases and other contractual obligations related primarily to minimum contractual payments due to content and other service providers.

*Critical Accounting Policies and Estimates*

The preparation of our financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Our critical accounting policies and estimates are as follows:

Revenue recognition;

Estimating music publishing rights and music royalties;

Estimating recoverability of deferred costs;

Estimating allowances for doubtful accounts and sales returns;

Estimating losses on excess office facilities;

Determining whether declines in the fair value of investments are other-than-temporary and estimating fair market value of investments in privately held companies;

Valuation of long-lived assets;

Valuation of goodwill;

Stock-based compensation;

Noncontrolling interest;

Accounting for gains on sale of subsidiary stock; and

Accounting for income taxes.

*Revenue Recognition.* We recognize revenue when persuasive evidence of an arrangement exists, delivery has occurred, the sales price is fixed or determinable, and collection is probable. Physical products are considered delivered to the customer once they have been shipped and title and

## Edgar Filing: REALNETWORKS INC - Form 10-Q

risk of loss have been transferred. For online sales, the products or services are considered delivered at the time the product or services are made available, digitally, to the end user.

We recognize revenue on a gross or net basis. In most arrangements, we contract directly with end user customers, are the primary obligor and carry all collectability risk. In such arrangements, we recognize revenue on a gross basis. In some cases, we utilize third-party distributors to sell products or services directly to end user customers and carry no collectability risk. In such instances, we recognize revenue on a net basis.

In our direct to consumer business, we derive revenue through (1) subscriptions of SuperPass within our Core Products segment and subscriptions sold by our Games segment, (2) sales of content downloads, software and licenses offered by the Company's Core Products, Emerging Products and Games segments and (3) the sale of advertising and the distribution of third-party products on our websites by our Emerging Products and Games segments. Prior to April 1, 2010, our direct to consumer business also included the products and services offered by our Music segment, which were primarily sold by our Rhapsody joint venture. Beginning in the quarter ended June 30, 2010, revenue from our Rhapsody joint venture is no longer consolidated within our financial statements and we are no longer recording any operating or other financial results for the former Music segment.

Consumer subscription products are paid in advance, typically for monthly, quarterly or annual duration. Subscription revenue is recognized ratably over the related subscription time period. Revenue from sales of content downloads, software and licenses is recognized at the time the product is made available, digitally, to the end user. Revenue generated from advertising on our websites and from advertising and the distribution of third-party products included in our products is recognized as revenue at the time of delivery.

## Table of Contents

We also generate revenue through business-to-business channels by providing services within our Core Products segment enabling wireless carriers to deliver audio and video content to their customers and by selling software licenses and products and related support and other services.

Revenue generated from services provided to wireless carriers that enable the delivery of audio and video content to their customers is recognized as the services are provided. Setup fees to build these services are recognized ratably upon launch of the service over the remaining expected term of the service.

*Estimating Music Publishing Rights and Music Royalty Accruals.* We make material estimates of amounts owed related to our music publishing rights and music royalties for our domestic and international music services primarily incurred by Rhapsody which was separated from our operating results beginning April 1, 2010. Unsettled obligations incurred prior to April 1, 2010 remain our liability. Material differences in the actual amounts paid may impact the amount and timing of expense in future periods should management need to revise judgments or estimates. Under copyright law, we may be required to pay licensing fees for digital sound recordings and compositions we deliver. Copyright law generally does not specify the rate and terms of the licenses, which are determined by voluntary negotiations among the parties or, for certain compulsory licenses where voluntary negotiations are unsuccessful, by arbitration. There are certain geographies and agencies for which we have not yet completed negotiations with regard to the royalty rate to be applied to the current or historic sales of our digital music offerings. Our estimates were based on contracted or statutory rates, when established, or management's best estimates based on facts and circumstances regarding the specific music services and agreements in similar geographies or with similar agencies. While we based our estimates on historical experience and on various other assumptions that management believed to be reasonable under the circumstances, actual results may differ materially from these estimates under different assumptions or conditions.

*Estimating Recoverability of Deferred Costs.* We defer costs on projects for service revenue and system sales. Deferred costs consist primarily of direct and incremental costs to customize and install systems, as defined in individual customer contracts, including costs to acquire hardware and software from third parties and payroll costs for our employees and other third parties.

We recognize such costs as a component of cost of goods sold and match the recognition of the costs with the recognition of revenue for each project. At each balance sheet date, we review deferred costs to ensure they are ultimately recoverable. Any anticipated losses on uncompleted contracts are recognized when evidence indicates the estimated total cost of a contract exceeds its estimated total revenue.

*Estimating Allowances for Doubtful Accounts and Sales Returns.* We make estimates of the uncollectible portion of our accounts receivable. We specifically analyze the age of accounts receivable and historical bad debts, customer credit-worthiness and current economic trends when evaluating the adequacy of the allowance for doubtful accounts. Similarly, we make estimates of potential future product returns related to current period revenue. We analyze historical returns, current economic trends, and changes in customer demand and acceptance of our products when evaluating the adequacy of the sales returns allowance. Significant judgments and estimates are made and used in connection with establishing allowances for doubtful accounts and sales returns in any accounting period. Material differences may result in the amount and timing of our revenue for any period if we were to make different judgments or utilize different estimates or actual future experience was different from the judgments and estimates.

*Estimating Losses on Excess Office Facilities.* We made significant estimates in determining the appropriate amount of accrued loss on excess office facilities. If we made different estimates, our loss on excess office facilities could be significantly different from that recorded, which could have a material impact on our operating results. Changes in market conditions for commercial real estate in the area where the excess office facilities are located, or changes to reflect negotiated modifications in sublease rates charged to occupying tenants could materially change our current estimates of losses on excess office facilities.

*Impairment of Investments.* We periodically evaluate whether any declines in the fair value of our investments are other-than-temporary. Significant judgments and estimates are made to assess whether an other-than-temporary decline in fair value of investments has occurred and to estimate the fair value of investments in privately held companies. Material differences may result in the amount and timing of any impairment charge if we were to make different judgments or utilize different estimates or actual future experience was different from the judgments and estimates.

---

**Table of Contents**

*Valuation of Long-Lived Assets.* Long-lived assets consist primarily of property, plant and equipment, as well as amortizable intangible assets acquired in business combinations. Long-lived assets are amortized on a straight line basis over their estimated useful lives. We review long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of such assets may not be recoverable. Recoverability of these assets is measured by comparison of their carrying amount to future undiscounted cash flows the assets are expected to generate. If long-lived assets are considered to be impaired, the impairment to be recognized equals the amount by which the carrying value of the assets exceeds their fair market value. The impairment analysis of long-lived assets is based upon estimates and assumptions relating to our future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital. Significant or sustained declines in future revenue or cash flows, or adverse changes in our business climate, among other factors, and their resulting impact on the estimates and assumptions relating to the value of our long-lived assets could result in the need to perform an impairment analysis in future periods which could result in a significant impairment. While we believe our estimates and assumptions are reasonable, due to their complexity and subjectivity, these estimates and assumptions could vary period to period.

*Valuation of Goodwill.* We assess the impairment of goodwill on an annual basis, in our fourth quarter, or whenever events or changes in circumstances indicate that the fair value of the reporting unit to which goodwill relates is less than the carrying value. We consider a synthesis of the following important factors that could trigger an impairment review include the following:

poor economic performance relative to historical or projected future operating results;

significant negative industry, economic or company specific trends;

market and interest rate risk;

changes in the manner of our use of the assets or the plans for our business; and

loss of key personnel.

In addition, we perform a reconciliation of our market capitalization plus a reasonable control premium to the aggregated implied fair value of all of our reporting units.

If we were to determine that the fair value of a reporting unit was less than its carrying value, including goodwill, based upon the annual test or the existence of one or more of the above indicators of impairment, we would measure impairment based on a comparison of the implied fair value of reporting unit goodwill with the carrying amount of goodwill. The implied fair value of goodwill is determined by allocating the fair value of a reporting unit to its assets (recognized and unrecognized) and liabilities in a manner similar to a purchase price allocation. The residual fair value after this allocation is the implied fair value of the goodwill of the reporting unit. To the extent the carrying amount of reporting unit goodwill is greater than the implied fair value of reporting unit goodwill, we would record an impairment charge for the difference. Judgment is required in determining our reporting units and assessing fair value of the reporting units.

The impairment analysis of goodwill is based upon estimates and assumptions relating to our future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital.

*Stock-Based Compensation.* Stock-based compensation cost is estimated at the grant date based on the award's fair-value as calculated by the Black-Scholes option-pricing model and is recognized as expense over the requisite service period, which is the vesting period. The Black-Scholes model requires various assumptions including volatility in our common stock price and expected option life. If any of the assumptions used in the Black-Scholes model change significantly, stock-based compensation expense may differ materially in the future from

## Edgar Filing: REALNETWORKS INC - Form 10-Q

the amounts recorded in our consolidated statements of operations. We are required to estimate forfeitures at the time of grant and revise those estimates in subsequent periods if actual forfeitures differ from those estimates. We use historical data to estimate pre-vesting option forfeitures and record stock-based compensation expense only for those awards that are expected to vest.

**Table of Contents**

*Noncontrolling Interests.* We record noncontrolling interest expense (benefit) which reflects the portion of the earnings (losses) of majority-owned entities which are applicable to the noncontrolling interest partners in the consolidated statement of operations. Redeemable noncontrolling interests that are redeemable at either fair value or are based on a formula that is intended to approximate fair value follow our historical disclosure only policy for the redemption feature. Redeemable noncontrolling interests that are redeemable at either a fixed price or are based on a formula that is not akin to fair value are reflected as an adjustment to income attributable to common shareholders based on the difference between accretion as calculated using the terms of the redemption feature and the accretion entry for a hypothetical fair value redemption feature with the remaining amount of accretion to redemption value recorded directly to equity. Noncontrolling interest expense (benefit) is included within the consolidated statements of operations and comprehensive income (loss). We applied this accounting policy to the noncontrolling interest in Rhapsody that was held by MTVN for periods beginning when Rhapsody was formed in August 2007 through the quarter ended March 31, 2010. Due to the completion of the restructuring of Rhapsody on March 31, 2010 which resulted in us holding approximately 47.5% of the outstanding shares of capital stock of Rhapsody, this accounting policy will no longer apply with respect to our investment in Rhapsody as we no longer consolidate Rhapsody and no longer report a noncontrolling interest.

*Accounting for Gains on Sale of Subsidiary Stock.* Effective January 1, 2009, we adopted Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements, an amendment to ARB No. 51* (SFAS 160) which was primarily codified into FASB ASC 810 *Consolidation* (ASC 810). Current guidance requires the difference between the carrying amount of the parent's investment in a subsidiary and the underlying net book value of the subsidiary after the issuance of stock by the subsidiary to be recorded as equity transactions. We elected to recognize any such gain in our consolidated statement of operations prior to January 1, 2009 as was allowable under generally accepted accounting principles in place at that time if certain recognition criteria were met.

*Accounting for Income Taxes.* We compute income taxes using the asset and liability method, under which deferred income taxes are provided for temporary differences between financial reporting basis and tax basis of our assets and liabilities and operating loss and tax credit carryforwards. A valuation allowance is established when necessary to reduce deferred tax assets to the amount expected to be realized. Deferred tax assets and liabilities and operating loss and tax credit carryforwards are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences and operating loss and tax credit carryforwards are expected to be recovered or settled.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

The following discussion about our market risk involves forward-looking statements. All statements that do not relate to matters of historical fact should be considered forward-looking statements. Actual results could differ materially from those projected in any forward-looking statements.

*Interest Rate Risk.* Our exposure to interest rate risk from changes in market interest rates relates primarily to our short-term investment portfolio. We do not hold derivative financial instruments or equity investments in our short-term investment portfolio. Our short-term investments consist of high quality debt securities as specified in our investment policy. Investments in both fixed and floating rate instruments carry a degree of interest rate risk. The fair value of fixed rate securities may be adversely impacted due to a rise in interest rates, while floating rate securities may produce less income than expected if interest rates fall. Additionally, a declining rate environment creates reinvestment risk because as securities mature the proceeds are reinvested at a lower rate, generating less interest income. Due in part to these factors, our future interest income may be adversely impacted due to changes in interest rates. In addition, we may incur losses in principal if we are forced to sell securities that have declined in market value due to changes in interest rates. Because we have historically had the ability to hold our short-term investments until maturity and the substantial portion of our short-term investments mature within one year of purchase, we would not expect our operating results or cash flows to be significantly impacted by a sudden change in market interest rates. There have been no material changes in our investment methodology regarding our cash equivalents and short-term investments during the quarter ended September 30, 2010. Based on our cash, cash equivalents, short-term investments, and restricted cash equivalents at September 30, 2010, a hypothetical 10% increase/decrease in interest rates would increase/decrease our annual interest income and cash flows by approximately \$0.1 million.

**Table of Contents**

*Investment Risk.* As of September 30, 2010, we had investments in voting capital stock of both publicly traded and privately-held technology companies for business and strategic purposes. Our investments in publicly traded companies are accounted for as available-for-sale, carried at current market value and are classified as long-term as they are strategic in nature. We periodically evaluate whether any declines in fair value of our investments are other-than-temporary based on a review of qualitative and quantitative factors. For investments with publicly quoted market prices, these factors include the time period and extent by which its accounting basis exceeds its quoted market price. We consider additional factors to determine whether declines in fair value are other-than-temporary, such as the investee's financial condition, results of operations, and operating trends. The evaluation also considers publicly available information regarding the investee companies. For investments in private companies with no quoted market price, we consider similar qualitative and quantitative factors as well as the implied value from any recent rounds of financing completed by the investee. Based upon an evaluation of the facts and circumstances during the quarters ended September 30, 2010 and 2009, we determined that no additional other-than-temporary decline in fair value had occurred and therefore no impairment charges were recorded.

*Foreign Currency Risk.* We conduct business internationally in several currencies. As such, we are exposed to adverse movements in foreign currency exchange rates.

Our exposure to foreign exchange rate fluctuations arise in part from: (1) translation of the financial results of foreign subsidiaries into U.S. dollars in consolidation; (2) the remeasurement of non-functional currency assets, liabilities and intercompany balances into U.S. dollars for financial reporting purposes; and (3) non-U.S. dollar denominated sales to foreign customers. A portion of these risks is managed through the use of financial derivatives, but fluctuations could impact our results of operations and financial position.

Generally, our practice is to manage foreign currency risk for the majority of material short-term intercompany balances through the use of foreign currency forward contracts. These contracts require us to exchange currencies at rates agreed upon at the contract's inception. Because the impact of movements in currency exchange rates on forward contracts offsets the related impact on the short-term intercompany balances, these financial instruments help alleviate the risk that might otherwise result from certain changes in currency exchange rates. We do not designate our foreign exchange forward contracts related to short-term intercompany accounts as hedges and, accordingly, we adjust these instruments to fair value through results of operations. However, we may periodically hedge a portion of our foreign exchange exposures associated with material firmly committed transactions, long-term investments, highly predictable anticipated exposures and net investments in foreign subsidiaries. Some of our unhedged exposures are reconciled through our statement of operations on a mark-to-market basis each quarter, so to the extent we continue to experience adverse economic conditions, we may record losses related to such unhedged exposures in future periods that may have a material adverse effect on our financial condition and results of operations.

Our foreign currency risk management program reduces, but does not entirely eliminate, the impact of currency exchange rate movements.

Foreign currency transaction gains and losses were not material for the quarters or nine months ended September 30, 2010 and 2009.

**Item 4. Controls and Procedures**

(a) *Evaluation of Disclosure Controls and Procedures.* Based on an evaluation as of the end of the period covered by this report, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) were effective to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act (1) is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms, and (2) is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

(b) *Changes in Internal Controls.* There have not been any changes in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) and 15d-15(f) under the Exchange Act) during the quarter ended September 30, 2010 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

---

**Table of Contents**

**PART II. OTHER INFORMATION**

**Item 1. Legal Proceedings**

See Note 14 Commitment and Contingencies to Condensed Consolidated Financial Statements included in Part I, Item 1 of this report for information regarding legal proceedings.

**Item 1A. Risk Factors**

You should carefully consider the risks described below together with all of the other information included in this quarterly report on Form 10-Q. The risks and uncertainties described below are not the only ones facing our company. If any of the following risks actually occurs, our business, financial condition or operating results could be harmed. In such case, the trading price of our common stock could decline, and investors in our common stock could lose all or part of their investment.

*Contracts with our carrier customers subject us to significant risks that could negatively impact our revenue or otherwise harm our operating results.*

We derive a material portion of our revenue from our SaaS offerings we provide to carriers. Many of our SaaS contracts with carriers provide for revenue sharing arrangements, but we have little control over the pricing decisions of our carrier customers. Furthermore, most of these contracts do not provide for guaranteed minimum payments or usage levels. Because most of our carrier customer contracts are nonexclusive, it is possible that our wireless carriers could purchase similar services from third parties and cease to use our services in the future. As a result, our revenue derived under these agreements could be substantially reduced depending on the pricing and usage decisions of our carrier customers.

In addition, none of our SaaS contracts with carriers obligates our carrier customers to market or distribute any of our SaaS offerings. Despite the lack of marketing commitments, revenue related to our SaaS offerings is, to a large extent, dependent upon the marketing and promotion activities of our carrier customers. In addition, many of our carrier contracts are short term and allow for early termination by the carrier with or without cause. These contracts are therefore subject to renegotiation of pricing or other key terms that could be adverse to our interests and leave us vulnerable to non-renewal by the carriers. The loss of carrier customers, a reduction in marketing or promotion of our SaaS offerings, or the termination, non-renewal or renegotiation of contract terms that are less favorable to us would likely result in the loss of future revenues from our SaaS offerings.

Finally, certain of our carrier contracts obligate us to indemnify the carrier customer for certain liabilities and losses incurred by them, including liabilities resulting from third party claims for damages that arise out of the use of our technology. These indemnification terms provide us with certain procedural safeguards, including the right to control the defense of the indemnified party. We have accepted tenders of indemnification from two of our carrier customers related to one pending patent infringement proceeding, and we are vigorously defending them. This pending proceeding or future claims against which we may be obligated to defend our carrier customers could result in paying amounts pursuant to these obligations that could materially harm our operating results.

*The mobile entertainment market is evolving rapidly and highly competitive.*

The market for mobile entertainment services, including RBT, MOD and VOD solutions, is highly competitive and evolving rapidly, particularly with the growth in the use of smartphones. Increased use of smartphones has resulted in a proliferation of applications and services that compete with our SaaS services and, in many cases, are not dependent upon our carrier customers to make them available to subscribers. To maintain or enhance our competitive position, we may need to develop new SaaS services that enable our carrier customers to compete with the broad range of applications and other services available in the market. We face competition, and may face future competition, from major media companies, Internet portal companies, content aggregators, wireless software providers and other pure-play wireless entertainment publishers, some of which have greater financial resources than we do. In addition, the major music labels may demand more aggressive revenue sharing arrangements or impose an alternative business model less favorable to us. Furthermore, while most of our carrier customers do not offer internally developed services that compete with ours, if our carrier customers begin developing these services internally, we could be forced to lower our prices or increase the amount of service we provide in order to maintain our business with those carrier customers. Increased competition has in the past resulted in pricing pressure, forcing us to lower the selling price of our services. If we are unable to develop or



provide services that compete effectively in the mobile entertainment market, our operating results and financial condition may be materially harmed.

---

**Table of Contents**

*A majority of the revenue that we generate in our Core Products business segment is dependent upon our relationship with a few customers, including SK Telecom and Verizon; any deterioration of these relationships could materially harm our business.*

We generate a significant portion of our revenue from sales of our mobile entertainment services to a few of our mobile carrier customers, including SK Telecom, a leading wireless carrier in South Korea. In the near term, we expect that we will continue to generate a significant portion of our total revenue from these customers, particularly SK Telecom and Verizon. If these customers fail to market or distribute our services or terminate their business contracts with us, or if our relationships with these customers deteriorate in any significant way, we may be unable to replace the affected business arrangements with acceptable alternatives. Furthermore, our relationship with SK Telecom may be affected by the general state of the economy of South Korea. Failure to maintain our relationships with these customers could have a material negative impact on our revenue and operating results.

*Our businesses face substantial competitive and other challenges that may prevent us from being successful in, and negatively impact future growth in, those businesses.*

Many of our current and potential competitors in our businesses have longer operating histories, greater name recognition, more employees and significantly greater resources than we do. To effectively compete in the markets for our products and services, we may experience the following consequences, any of which would adversely affect our operating results and the trading price of our stock:

reduced prices or margins,

loss of current and potential customers, or partners and potential partners who provide content we distribute to our customers,

changes to our products, services, technologies, licenses or business practices or strategies,

lengthened sales cycles,

industry-wide changes in content distributions to customers,

pressure to prematurely release products or product enhancements, or

degradation in our stature and reputation in the market.

In addition, we face the following competitive risks relating to our businesses:

Our SuperPass subscription service faces competition from a broad variety of entertainment sources, including traditional media outlets and emerging Internet media sources. We expect this competition to continue to be intense as the market and business models for Internet video content mature and more competitors enter these new markets. Competing services may be able to obtain better or more favorable access to compelling video content than us, may develop better offerings than us and may be able to leverage other assets or technologies to promote or distribute their offerings successfully. Our RealPlayer software services compete with alternative streaming media playback technologies and audio and video formats including Microsoft Windows Media Player and Adobe Flash and their related file formats, each of which has obtained very broad market penetration. In addition, our overall ability to sell subscription services depends in part on the use of RealNetworks' formats on the Internet, and declines in the use of our formats have and are expected to continue to negatively affect our subscription revenue and increase costs of obtaining new subscribers. If we are unable to compete successfully, including through the introduction of compelling new products and services, our SuperPass and RealPlayer businesses could continue to decline.

## Edgar Filing: REALNETWORKS INC - Form 10-Q

Our RealArcade, GameHouse, Zylom and Atrativa branded services compete with other online aggregators and distributors of online, downloadable and social casual PC games. Some of these competitors have high volume distribution channels and greater financial resources than we do. Our Games business also competes with many other smaller companies that may be able to adjust to market conditions, including responding effectively to the growing popularity of casual games on social networks, faster than us. We also face an increasingly price competitive casual games market, and some of our competitors may be able to compete on price more effectively than us. We expect competition to intensify in this market from these and other competitors, and no assurance can be made that we will be able to achieve growth in our revenue. Our development studios compete primarily with other developers of online, downloadable,

## **Table of Contents**

mobile and social casual PC games and must continue to develop popular and high-quality game titles and to execute on opportunities to expand the play of our games on a variety of non-PC platforms, including social networks, to maintain our competitive position and help maintain the growth of our Games business.

*The success of our subscription services businesses depends upon our ability to increase subscription revenue and to license compelling content on commercially reasonable terms.*

Our operating results could be adversely impacted by the loss of subscription revenue. Internet subscription businesses are a relatively new media delivery model, and we cannot predict with accuracy our long-term ability to maintain or increase subscription revenue. Subscribers may cancel their subscriptions to our services for many reasons, including a perception that they do not use the services sufficiently or that the service does not provide enough value, a lack of attractive or exclusive content generally or as compared with competitive service offerings (including Internet piracy), or because customer service issues are not satisfactorily resolved. In addition, we must continue to obtain compelling digital media content for our video and games services in order to maintain and increase usage and overall customer satisfaction for these products.

*We may not be successful in maintaining and growing our distribution of digital media products.*

We cannot predict whether consumers will continue to download and use our digital media products consistent with past usage, especially in light of the fact that Microsoft bundles its competing Windows Media Player with its Windows operating system and the popularity of the Adobe Flash format. Our inability to maintain continued high volume distribution of our digital media products could hold back the growth and development of related revenue streams from these market segments, including the distribution of third-party products and sales of our subscription services, and therefore could harm our business and our prospects. In addition, our revenue from the distribution of third party products is currently significantly dependent on a single customer contract. If that contract is not renewed and cannot be replaced by another similar customer contract, our financial results would be harmed.

*Our operating results are difficult to predict and may fluctuate, which may contribute to volatility in our stock price.*

The trading price for our common stock has been volatile, ranging from \$2.59 to \$5.41 per share during the 52-week period ended September 30, 2010. As a result of the rapidly changing markets in which we compete, our operating results may fluctuate from period-to-period, which may continue to contribute to the volatility of our stock price. In past periods, our operating results have been affected by personnel reductions and related charges, charges relating to losses on excess office facilities, and impairment charges for certain of our equity investments, goodwill and other long-lived assets. Our operating results may be adversely affected by similar or other charges or events in future periods, including, but not limited to:

impairments of long-lived assets,

integrating and operating newly acquired businesses and assets,

the seasonality of our business, which has experienced increased revenues in the fourth quarter of our fiscal year, and

the general difficulty in forecasting our operating results and metrics, which could result in actual results that differ significantly from expected results.

Certain of our expense decisions (for example, research and development and sales and marketing efforts) are based on predictions regarding business and the markets in which we compete. Fluctuations in our operating results, particularly when experienced beyond what we expected, could cause the trading price of our stock to continue to fluctuate.

*Uncertainty and adverse conditions in the economy could have a material adverse impact on our business, financial condition and results of operations.*

The national and global economic downturn has resulted in a decline in overall consumer and corporate spending, declines in consumer and corporate access to credit, fluctuations in foreign exchange rates, declines in the value of assets and increased liquidity risks, all of which could

## Edgar Filing: REALNETWORKS INC - Form 10-Q

materially impact our business, financial condition and results of operations. We provide digital entertainment services to consumers, and payment for our products and services may be considered discretionary on the part of many of our current and

**Table of Contents**

potential customers. As a result, consumers considering whether to purchase our products or services may be influenced by macroeconomic factors that affect consumer spending such as unemployment, conditions in the residential real estate and mortgage markets and access to credit when making a determination whether to commence, continue, or stop subscribing to or otherwise purchasing our products and services. We are also experiencing a decline in advertising revenue as businesses are reducing their sales and marketing spending in the current economy. A significant decrease in the demand for our products or services or declines in our advertising revenue could have a material adverse impact on our operating results and financial condition.

Uncertainty and adverse economic conditions may also lead to a decreased ability to collect payment for our products and services due primarily to a decline in the ability of consumers to use or access credit, including through credit cards, which is how most of our customers pay for our products and services. We also expect to continue to experience volatility in foreign exchange rates, which could negatively impact the amount of revenue and net assets we record in future periods. The functional currency of our foreign subsidiaries is the local currency of the country in which each subsidiary operates. We translate our subsidiaries' revenues into U.S. dollars in our financial statements, and continued volatility in foreign exchange rates, particularly if the U.S. dollar strengthens against the euro or the Korean won, may result in lower reported revenue. If economic conditions continue to deteriorate or remain uncertain for a sustained period of time, we may also record additional impairments to our assets in future periods. A continued decline in the economy may also result in (1) declines in interest income, (2) an increased risk that we may not be able to access cash balances held in U.S. or foreign financial institutions or that our deposits held in financial institutions may become worthless due to the nationalization or failure of such financial institutions, and (3) decreased ability to sell the securities and the institutional money market funds we hold as short-term investments. In addition, the decline in the trading price of shares of our common stock may make it difficult to use our common stock as purchase price consideration for future acquisitions and to raise funds through equity financings. If any of these risks are realized, we may experience a material adverse impact on our financial condition and results of operations.

***New products and services may not achieve market acceptance or may be subject to legal challenge that could negatively affect our operating results.***

The process of developing new, and enhancing existing, products and services is complex, costly and uncertain. Our business depends on providing products and services that are attractive to subscribers and consumers, which, in part, is subject to unpredictable and volatile factors beyond our control, including end-user preferences and competing products and services. Any failure by us to timely respond to or accurately anticipate consumers' changing needs and emerging technological trends could significantly harm our current market share or result in the loss of market opportunities. In addition, we must make long-term investments, develop or obtain appropriate intellectual property and commit significant resources before knowing whether our predictions will accurately reflect consumer demand for our products and services, which may result in no return or a loss on our investments. Furthermore, new products and services may be subject to legal challenge. Responding to these potential claims may require us to enter into royalty and licensing agreements on unfavorable terms, require us to stop distributing or selling, or to redesign our products or services, or to pay damages.

***Our ongoing restructuring efforts may not yield the anticipated benefits to our shareholders or may otherwise not be successful.***

We have been restructuring the operating and overhead costs of, and taking other measure to simplify, our business and operations. We have never before pursued initiatives to this extent and there is no assurance that our efforts will be successful. Our business and operations may be harmed to the extent there is customer or employee uncertainty surrounding the future direction of our product and service offerings and strategy for our businesses. Restructuring activities may also include implementing cost-cutting initiatives and recording non-cash charges, which could materially impact our operating results and financial condition. In addition, we may not be able to reduce some of our fixed operating costs in the short-term which could adversely impact our ability to generate a profit in future periods and result in other adverse consequences on our financial condition. If we do not effectively re-align the cost structure of our remaining businesses or otherwise execute effectively on our strategic plans, our stock price may be adversely affected, and we and our shareholders will not realize the anticipated financial, operational and other benefits from such initiatives.

***The restructuring of Rhapsody may not yield the anticipated benefits to us or to Rhapsody.***

On March 31, 2010, we completed the restructuring transactions of our digital audio music service joint venture, Rhapsody America LLC (Rhapsody). As a result of the restructuring, we no longer have operational control over Rhapsody, and beginning April 1, 2010, Rhapsody's operating performance is no longer consolidated with our consolidated financial statements. We believe the restructuring will provide Rhapsody with the financial, intellectual property and other key assets and the operational flexibility to compete more effectively in the digital music market. For a period of time following closing, the newly structured joint venture may experience

---

**Table of Contents**

disruptions due to employee, partner and customer uncertainty and other operational challenges as it transitions to becoming an independent company. These disruptions or Rhapsody's inability to operate and compete effectively as an independent company could adversely impact its financial condition and results of operations, which in turn could materially impact our reported net income (loss) in future periods. In addition, Rhapsody has generated losses since its inception, and the new structure may not alter this trend. If Rhapsody continues to incur losses, or if it otherwise experiences a significant decline in its business, we may incur a loss on our investment, which would have a material adverse effect on our financial condition and results of operations.

***We depend upon our executive officers and key personnel, but may be unable to attract and retain them, which could significantly harm our business and results of operations.***

Our success depends on the continued employment of certain executive officers and key employees. In January 2010, Rob Glaser, our founder and the only Chief Executive Officer in our history, resigned as Chief Executive Officer. Although Mr. Glaser remains the Chairman of our Board of Directors, we are now facing our first transition at the Chief Executive Officer level. We cannot provide assurance that we will effectively manage this transition, particularly in light of our proposed restructuring initiatives, which may impact our ability to retain our remaining key executive officers. The loss of the services of our key executive officers or employees could harm our business.

Our success is also dependent upon our ability to identify, attract and retain highly skilled management, technical, and sales personnel, both in our domestic operations and as we expand internationally. Qualified individuals are in high demand and competition for such qualified personnel in our industry is intense, and we may incur significant costs to retain or attract them. Our ability to attract and retain personnel may also be made more difficult by our restructuring initiatives. There can be no assurance that we will be able to attract and retain the key personnel necessary to sustain our business or support future growth.

***Acquisitions involve costs and risks that could harm our business and impair our ability to realize potential benefits from acquisitions.***

As part of our business strategy, we have acquired technologies and businesses in the past and expect that we will continue to do so in the future. The failure to adequately manage the costs and address the financial, legal and operational risks raised by acquisitions of technology and businesses could harm our business and prevent us from realizing the benefits of the acquisitions.

Acquisition-related costs and financial risks related to completed and potential future acquisitions may harm our financial position, reported operating results, or stock price. Previous acquisitions have resulted in significant expenses, including amortization of purchased technology, amortization of acquired identifiable intangible assets and the incurrence of charges for the impairment of goodwill and other intangible assets, which are reflected in our operating expenses. New acquisitions and any potential additional future impairment of the value of purchased assets, including goodwill, could have a significant negative impact on our future operating results.

Acquisitions also involve operational risks that could harm our existing operations or prevent realization of anticipated benefits from an acquisition. These operational risks include:

difficulties and expenses in assimilating the operations, products, technology, information systems, and/or personnel of the acquired company;

retaining key management or employees of the acquired company;

entrance into unfamiliar markets, industry segments, or types of businesses;

operating and integrating acquired businesses in remote locations;

integrating and managing businesses based in countries in which we have little or no prior experience;

## Edgar Filing: REALNETWORKS INC - Form 10-Q

diversion of management time and other resources from existing operations to integration activities for acquired businesses;

impairment of relationships with employees, affiliates, advertisers or content providers of our business or acquired business; and

assumption of known and unknown liabilities of the acquired company, including intellectual property claims.



---

**Table of Contents**

***We may be unable to adequately protect our proprietary rights or leverage our patent portfolio, and may face risks associated with third-party claims relating to our intellectual property.***

Our ability to compete across our businesses partly depends on the superiority, uniqueness and value of our patent portfolio and other technology, including both internally developed technology and technology licensed from third parties. To protect our proprietary rights, we rely on a combination of patent, trademark, copyright and trade secret laws, confidentiality agreements with our employees and third parties, and protective contractual provisions. However, our efforts to protect our intellectual property rights may not assure our ownership rights in our intellectual property, protect or enhance the competitive position of our products and services or effectively prevent misappropriation of our technology. We also routinely receive challenges to our trademarks and other proprietary intellectual property that we are using in our business activities in China. As disputes regarding the validity and scope of patents or the ownership of technologies and rights associated with streaming media, digital distribution, and online businesses are common and likely to arise in the future, we may be forced to litigate to enforce or defend our patents and other intellectual property rights or to determine the validity and scope of other parties' proprietary rights, enter into royalty or licensing agreements on unfavorable terms or redesign our product features and services. Any such dispute would likely be costly and distract our management, and the outcome of any such dispute could fail to improve our business prospects or otherwise harm our business.

From time to time we receive claims and inquiries from third parties alleging that our technology may infringe the third parties' proprietary rights, especially patents. Third parties have also asserted and most likely will continue to assert claims against us alleging infringement of copyrights, trademark rights, trade secret rights or other proprietary rights, or alleging unfair competition or violations of privacy rights. Currently we are investigating or litigating a variety of such pending claims, some of which are described in Note 14, Commitments and Contingencies to Consolidated Financial Statements included in Part I, Item 1 of this report.

***Our business and operating results will suffer if our systems or networks fail, become unavailable, unsecured or perform poorly so that current or potential users do not have adequate access to our products, services and websites.***

Our ability to provide our products and services to our customers and operate our business depends on the continued operation and security of our information systems and networks. A significant or repeated reduction in the performance, reliability, security or availability of our information systems and network infrastructure could harm our ability to conduct our business, and harm our reputation and ability to attract and retain users, customers, advertisers and content providers. We have on occasion experienced system errors and failures that caused interruption in availability of products or content or an increase in response time. Problems with our systems and networks could result from our failure to adequately maintain and enhance these systems and networks, natural disasters and similar events, power failures, HVAC failures, intentional actions to disrupt our systems and networks and many other causes. The vulnerability of a large portion of our computer and communications infrastructure is enhanced because much of it is located at a single leased facility in Seattle, Washington, an area that is at heightened risk of earthquake, flood, and volcanic events. Many of our services do not currently have fully redundant systems or a formal disaster recovery plan, and we may not have adequate business interruption insurance to compensate us for losses that may occur from a system outage.

***The growth of our business is dependent in part on successfully managing our international operations.***

Our international operations involve risks inherent in doing business on an international level, including difficulties in managing operations due to distance, language, and cultural differences, local economic conditions, different or conflicting laws and regulations, taxes, and exchange rate fluctuations. Any of these factors could harm our operating results and financial condition. Our foreign currency exchange risk management program reduces, but does not eliminate, the impact of currency exchange rate movements.

***We may be subject to market risk and legal liability in connection with the data collection capabilities of our products and services.***

Many of our products are interactive Internet applications that by their very nature require communication between a client and server to operate. To provide better consumer experiences and to operate effectively, our products send information to our servers. Many of the services we provide also require that a user provide certain information to us. We have an extensive privacy policy concerning the collection, use and disclosure of user data involved in interactions between our client and server products. Any failure by us to comply with our posted privacy policy and existing or new legislation regarding privacy issues could impact the market for our products and services, subject us to litigation, and harm our business.

---

**Table of Contents**

***We may be subject to assessment of sales and other taxes for the sale of our products, license of technology or provision of services.***

Currently we do not collect sales, value-added tax (VAT), transactional or other taxes on the sale of our products, license of technology or provision of services in states and countries other than those in which we have offices, employees or other taxable presence. However, one or more states or foreign countries may seek to impose sales, VAT, transactional or other tax collection obligations on us in the future. A successful assertion by one or more states or foreign countries that we should be collecting sales, VAT, transactional or other taxes on the sale of our products, licenses of technology, provision of services or from our Internet commerce activities could result in substantial tax liabilities for past sales, discourage customers from purchasing our products from us or otherwise substantially harm our business.

Currently, decisions by the U.S. Supreme Court restrict the ability of states to force remote sellers to collect state and local sales and use taxes. However, a number of states and the U.S. Congress have been considering various initiatives that could limit or supersede the Supreme Court's position regarding sales and use taxes on products and services sold through the Internet. If these initiatives are successful, we could be required to collect and remit sales and use taxes in additional states. States are also continuing to define the taxability of digital goods. Taxation of digital goods is subject to complex evolving tax rules that could result in additional taxation of our products and services. The imposition of additional tax obligations related to our business activities by state and local governments could materially adversely affect our operating results, create administrative burdens for us and decrease our future sales.

In those countries where we have taxable presence, we collect VAT on sales of electronically supplied services provided to European Union residents, including software products, games, data, publications, music, video and fee-based broadcasting services. The collection and remittance of VAT subjects us to additional currency fluctuation risks.

***We may be subject to additional income tax assessments.***

We are subject to income taxes in the U.S. and numerous foreign jurisdictions. Significant judgment is required in determining our worldwide provision for income taxes, income taxes payable, and net deferred tax assets. In the ordinary course of business, there are many transactions and calculations where the ultimate tax determination is uncertain. Although we believe our tax estimates are reasonable, the final determination of tax audits and any related litigation could be materially different than that which is reflected in our historical financial statements. An audit or litigation can result in significant additional income taxes payable in the U.S. or foreign jurisdictions which could have a material adverse effect on our financial condition and results of operations.

***Our Chairman of the Board beneficially owns more than 38% of our stock, which gives him significant control over certain major decisions on which our shareholders may vote, may discourage an acquisition of us, and any significant sales of stock by our Chairman could have a negative effect on our stock price.***

Robert Glaser, our Chairman of the Board, beneficially owns more than 38% of our common stock. As a result, Mr. Glaser and his affiliates will have significant influence to:

elect or defeat the election of our directors;

amend or prevent amendment of our articles of incorporation or bylaws;

effect or prevent a merger, sale of assets or other corporate transaction; and

control the outcome of any other matter submitted to the shareholders for vote.

At our 2010 annual meeting of shareholders, Mr. Glaser withheld votes of his shares of our common stock with respect to the election of four of our directors, including three of our incumbent directors and Robert Kimball, our CEO and President. Although these four directors were re-elected, none of them received approval of a majority of the votes cast. The stock ownership of Mr. Glaser and his affiliates may discourage a

## Edgar Filing: REALNETWORKS INC - Form 10-Q

potential acquirer from making a tender offer or otherwise attempting to obtain control of RealNetworks, which in turn could reduce our stock price or prevent our shareholders from realizing a premium over our stock price.

---

**Table of Contents**

*Provisions of our charter documents, Shareholder Rights Plan, and Washington law could discourage our acquisition by a third-party.*

Our articles of incorporation provide for a strategic transaction committee of the board of directors. Without the prior approval of this committee, and subject to certain limited exceptions, the board of directors does not have the authority to:

adopt a plan of merger;

authorize the sale, lease, exchange or mortgage of assets representing more than 50% of the book value of our assets prior to the transaction or on which our long-term business strategy is substantially dependent;

authorize our voluntary dissolution; or

take any action that has the effect of any of the above.

In addition, Mr. Glaser has special rights under our articles of incorporation to appoint or remove members of the strategic transaction committee at his discretion that could make it more difficult for RealNetworks to be sold or to complete another change of control transaction without Mr. Glaser's consent. RealNetworks has also entered into an agreement providing Mr. Glaser with certain contractual rights relating to the enforcement of our charter documents and Mr. Glaser's roles and authority within RealNetworks. These rights, together with Mr. Glaser's significant beneficial ownership, create unique potential for concentrated influence of Mr. Glaser over potentially material transactions involving RealNetworks.

We have adopted a shareholder rights plan, which was amended and restated in December 2008, which provides that shares of our common stock have associated preferred stock purchase rights. The exercise of these rights would make the acquisition of RealNetworks by a third-party more expensive to that party and has the effect of discouraging third parties from acquiring RealNetworks without the approval of our board of directors, which has the power to redeem these rights and prevent their exercise.

Washington law imposes restrictions on some transactions between a corporation and certain significant shareholders. The foregoing provisions of our charter documents, shareholder rights plan, our agreement with Mr. Glaser, and Washington law, as well as our charter provisions that provide for a classified board of directors and the availability of "blank check" preferred stock, could have the effect of making it more difficult or more expensive for a third-party to acquire, or of discouraging a third-party from attempting to acquire, control of us. These provisions may therefore have the effect of limiting the price that investors might be willing to pay in the future for our common stock.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

(a) Not applicable

(b) Not applicable

(c) Not applicable

**Item 3. Default Upon Senior Securities**

None

**Item 4. Removed and Reserved**  
Reserved

**Item 5. Other Information**  
None

**Table of Contents**

**Item 6. Exhibits**

Exhibits Required by Item 601 of Regulation S-K

<b>Exhibit</b>	
<b>Number</b>	<b>Description</b>
3.1	Amended and Restated Bylaws of RealNetworks, Inc. effective July 23, 2010 (incorporated by reference from Exhibit 3.1 to RealNetworks' Current Report on Form 8-K filed with the Securities and Exchange Commission on July 29, 2010)
10.1	Separation and Release Agreement between RealNetworks, Inc. and John Barbour dated August 9, 2010
10.2	Form of MBO Plan Document under the RealNetworks, Inc. 2010 Executive Compensation Program
31.1	Certification of Robert Kimball, President and Chief Executive Officer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Robert Kimball, President and Chief Executive Officer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

Executive compensation plan or agreement

Table of Contents

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized, on November 9, 2010.

REALNETWORKS, INC.

By: */s/* MICHAEL EGGERS  
**Michael Eggers**

Title: **Senior Vice President, Chief Financial Officer and Treasurer  
(Principal Financial and Accounting Officer)**

**Table of Contents**

**INDEX TO EXHIBITS**

**Exhibit**

<b>Number</b>	<b>Description</b>
3.1	Amended and Restated Bylaws of RealNetworks, Inc. effective July 23, 2010 (incorporated by reference from Exhibit 3.1 to RealNetworks Current Report on Form 8-K filed with the Securities and Exchange Commission on July 29, 2010)
10.1	Separation and Release Agreement between RealNetworks, Inc. and John Barbour dated August 9, 2010
10.2	Form of MBO Plan Document under the RealNetworks, Inc. 2010 Executive Compensation Program
31.1	Certification of Robert Kimball, President and Chief Executive Officer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Robert Kimball, President and Chief Executive Officer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

Executive compensation plan or agreement