eHealth, Inc. Form DEFA14A May 17, 2011

# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

## Washington, D.C. 20549

## **SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a)** 

of the Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant x

Filed by a Party other than the Registrant "

Check the appropriate box:

- " Preliminary Proxy Statement
- " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6 (e) (2))
- " Definitive Proxy Statement
- x Definitive Additional Materials
- " Soliciting Material Pursuant to Section 240.14a-11 (c) or Section 240.14a-12

# EHEALTH, INC.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

x No fee required.

...

- Fee computed on table below per Exchange Act Rules 14a-6 (i) (1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:

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- Fee paid previously with preliminary materials.
- " Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
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### SUPPLEMENT TO PROXY STATEMENT

### FOR 2011 ANNUAL MEETING OF STOCKHOLDERS

#### To be held June 14, 2011

This proxy statement supplement, dated May 19, 2011, supplements the proxy statement dated May 3, 2011 previously made available to our stockholders in connection with the solicitation by our Board of Directors of proxies to be voted at the 2011 Annual Meeting of Stockholders of eHealth, Inc., a Delaware corporation, to be held on Tuesday, June 14, 2011 at 8:30 a.m. Pacific Daylight Time at the Garden Court Hotel, located at 520 Cowper Street, Palo Alto, California 94301.

The purpose of this supplement is to update our stockholders regarding certain changes to our governance structure approved by our Board of Directors on May 11, 2011. Specifically, our Board appointed current director Randall S. Livingston as Lead Independent Director and current director Michael D. Goldberg as a new member of the Audit Committee and as Audit Committee Chairman. Former Lead Independent Director and Audit Committee Chairman, Steven M. Cakebread, will remain on the Board and as a member of the Audit Committee. Mr. Livingston is no longer a member of the Audit Committee.

Except as described above, the information provided in the proxy statement dated May 3, 2011 continues to apply and should be considered in voting your shares. To the extent that information in this supplement differs from or updates information contained in the proxy statement, the information in this supplement is more current.