

Edgar Filing: LINCOLN NATIONAL CORP - Form FWP

LINCOLN NATIONAL CORP
Form FWP
June 21, 2011
Pricing Term Sheet

Filed pursuant to Rule 433

To preliminary prospectus supplement

Registration number 333-157822

dated June 21, 2011

June 21, 2011

(To prospectus dated March 10, 2009)

Lincoln National Corporation

\$300,000,000 4.85% SENIOR NOTES DUE 2021

Final Term Sheet, dated June 21, 2011

| | |
|-------------------------------------|--|
| Issuer: | Lincoln National Corporation |
| Title of Securities: | 4.85% Senior Notes due 2021 (the Notes) |
| Security Type: | Senior Unsecured Fixed Rate Notes |
| Format: | SEC Registered |
| Trade Date: | June 21, 2011 |
| Settlement Date (T+3): | June 24, 2011 |
| Maturity Date: | June 24, 2021 |
| Aggregate Principal Amount Offered: | \$300,000,000 of Notes 99.867% of the principal amount of the Notes |

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Price to the Public (Issue Price):

Net Proceeds (Before Expenses): \$297,651,000

Benchmark Treasury: 3.125% due May 15, 2021

Benchmark Treasury Yield: 2.967%

Spread to Benchmark: Treasury Rate plus 190 basis points

Re-offer Yield: 4.867%

Coupon:

4.85% per annum

Interest Payment Dates:

Semi-annually on each June 24 and December 24 commencing on December 24, 2011

Optional Redemption:

Make-whole call at any time at the greater of 100% and the discounted value at Treasury Rate plus 30 basis points

CUSIP/ISIN:

534187BB4 / US534187BB41

Ratings* (expected):

Baa2 (Moody s) /A- (S&P) /BBB+ (Fitch)

Minimum Denomination:

\$2,000 and integral multiples of \$1,000 in excess thereof

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Joint Book-Running Managers:

Goldman, Sachs & Co.

UBS Securities LLC

Co-Managers:

Sandler O'Neill & Partners, L.P.

Raymond James & Associates, Inc.

The Williams Capital Group, L.P.

*An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The ratings of the Notes should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by contacting Goldman, Sachs & Co., 200 West Street, New York, NY 10282, Attention: Registration Department (1-866-471-2526) or UBS Securities LLC, Attention Prospectus Department, 299 Park Avenue, New York, NY 10171 (1-877-827-6444, ext 561-3884).

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