

Radoff Bradley Louis  
Form SC 13G  
July 27, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**SCHEDULE 13G**

(Rule 13d-102)

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO**  
**RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED**  
**PURSUANT TO RULE 13d-2(b)**

**Pixelworks, Inc.**  
(Name of Issuer)

**Common Stock**  
(Title of Class of Securities)

**72581M305**  
(CUSIP Number)

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**July 25, 2012**

**(Date of Event Which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

CUSIP No. 72581M305

13G

1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Bradley Louis Radoff

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States of America

5 SOLE VOTING POWER

NUMBER OF

SHARES 1,300,000  
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 0  
EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 1,300,000  
8 SHARED DISPOSITIVE POWER

WITH

0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10 1,300,000  
CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

12      7.1%  
TYPE OF REPORTING PERSON\*

IN

\* SEE INSTRUCTIONS BEFORE FILLING OUT

**SCHEDULE 13G**

This Schedule 13G (this Schedule 13G ) is being filed on behalf of Bradley Louis Radoff relating to the Common Stock (the Common Stock ), of Pixelworks, Inc., an Oregon corporation (the Issuer ), purchased by Mr. Radoff.

**Item 1(a) Name of Issuer.**

Pixelworks, Inc.

**Item 1(b) Address of Issuer's Principal Executive Offices.**

224 Airport Parkway, Suite 400

San Jose, California 95110

**Item 2(a) Name of Person Filing.**

Mr. Bradley Louis Radoff

**Item 2(b) Address of Principal Business Office, or, if none, Residence**

1177 West Loop South

Suite 1625

Houston, Texas 77027

**Item 2(c) Place of Organization.**

Mr. Radoff is a U.S. citizen.

**Item 2(d) Title of Class of Securities.**

Common Stock (the Common Stock )

**Item 2(e) CUSIP Number.**

72581M305

**Item 3 Reporting Person.**

The person filing is not listed in Items 3(a) through 3(j).

**Item 4 Ownership.**

(a) Mr. Radoff is the beneficial owner of 1,300,000 shares of Common Stock.

(b) Mr. Radoff beneficially owns 1,300,000 shares of Common Stock, which represents approximately 7.1% of the shares of Common Stock issued and

outstanding. This percentage is determined by dividing the number of shares beneficially held by Mr. Radoff by 18,216,306, the number of shares of Common Stock issued and outstanding as of April 30, 2012, as reported in the Issuer's Form 10-Q filed with the Securities and Exchange Commission on May 4, 2012.

(c) Mr. Radoff may direct the vote and disposition of 1,300,000 shares of Common Stock.

**Item 5 Ownership of Five Percent or Less of a Class.**

Inapplicable.

**Item 6 Ownership of More Than Five Percent on Behalf of Another Person.**

Inapplicable.

**Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported On by the Parent Holding Company.**

Inapplicable.

**Item 8 Identification and Classification of Members of the Group.**

Inapplicable.

**Item 9 Notice of Dissolution of Group.**

Inapplicable.

**Item 10 Certification.**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: July 27, 2012

/s/ Bradley Louis Radoff  
Bradley Louis Radoff