

COMCAST CORP
Form S-4/A
September 03, 2014
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As filed with the Securities and Exchange Commission on September 3, 2014

Registration No. 333-194698

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

AMENDMENT NO. 5
TO
FORM S-4
REGISTRATION STATEMENT
UNDER
THE SECURITIES ACT OF 1933

COMCAST CORPORATION
(Exact Name of Registrant as Specified in Its Charter)

Pennsylvania (State or Other Jurisdiction of	4841 (Primary Standard Industrial	27-0000798 (I.R.S. Employer
Incorporation or Organization)	Classification Code Number) One Comcast Center	Identification Number)

Philadelphia, Pennsylvania

19103-2838

(215) 286-1700

(Address, Including Zip Code, and Telephone Number, Including Area Code, of Registrant's Principal Executive Offices)

Arthur R. Block, Esq.

Senior Vice President,

General Counsel and Secretary

Comcast Corporation

One Comcast Center

Philadelphia, Pennsylvania

19103-2838

(215) 286-1700

(Name, Address, Including Zip Code, and Telephone Number, Including Area Code, of Agent For Service)

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(212) 450-4000

(212) 364-8200

New York, New York 10019

(212) 373-3000

Approximate date of commencement of proposed sale to the public: From time to time after this Registration Statement becomes effective and upon completion of the merger of Tango Acquisition Sub, Inc., a wholly owned subsidiary of Comcast Corporation (Comcast), with and into Time Warner Cable Inc. (TWC).

If the securities being registered on this form are being offered in connection with the formation of a holding company and there is compliance with General Instruction G, check the following box. "

If this form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act of 1933, as amended (the Securities Act), check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

If this form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Securities Exchange Act of 1934.

Large accelerated filer

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)

Smaller reporting company

If applicable, place an X in the box to designate the appropriate rule provision relied upon in conducting this transaction:

Securities Exchange Act Rule 13e-4(i) (Cross-Border Issuer Tender Offer)

Securities Exchange Act Rule 14d-1(d) (Cross-Border Third-Party Tender Offer)

The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the Registration Statement shall become effective on such date as the Securities and Exchange Commission, acting pursuant to said Section 8(a), may determine.

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Comcast Corporation (Comcast) is filing this registration statement on Form S-4 to register the issuance of its Class A common stock, par value \$0.01 per share, in connection with the proposed merger (the Merger) of Tango Acquisition Sub, Inc., a wholly owned subsidiary of Comcast, with and into Time Warner Cable Inc. (TWC). The proxy statement information that forms a part of this registration statement is also deemed filed pursuant to Comcast 's and TWC 's obligations under Regulation 14A in connection with Comcast 's special meeting of its shareholders to approve the issuance of shares of Comcast common stock in connection with the Merger and in connection with TWC 's special meeting of its stockholders to approve the Merger.

Separately, and subject to the satisfaction or waiver of applicable conditions, following the Merger, Comcast and Charter Communications, Inc. (Charter) will consummate three sets of transactions: (i) a spin-off (the Spin-Off) of specified Comcast cable systems into a newly formed entity (SpinCo) followed by the SpinCo Merger (as defined below), (ii) an exchange of specified cable systems between Comcast (transferring former TWC systems) and Charter (the Exchange) and (iii) a sale by Comcast to Charter of specified former TWC systems (the Sale , and, together with the Spin-Off and the Exchange, the divestiture transactions). The applicable conditions to the divestiture transactions include, among other things, completion of the Merger, the requisite vote by the Charter stockholders, satisfaction of specified regulatory approvals, receipt of franchise approvals, completion of specified financing transactions and other conditions. In addition, the divestiture transactions may be terminated by either Comcast or Charter if, following receipt of carveout financial statements for the systems to be transferred pursuant to the Sale and Exchange, Charter is unable to obtain committed financing for the Sale. In the alternative, if the applicable conditions to the divestiture transactions are not met or waived or if the divestiture transactions are terminated, then following the Merger, Comcast is prepared to divest cable systems serving an aggregate of up to approximately 3 million subscribers in a spin-off, sale or other transaction, or combination thereof (the Alternate Disposition Transaction). Neither Comcast shareholders nor TWC stockholders are entitled to vote on the divestiture transactions or on the Alternate Disposition Transaction, if any, and no vote with respect thereto is being solicited by Comcast or TWC. Instead, Comcast shareholders and TWC stockholders are being asked to vote on a merger transaction that contemplates a divestiture of subscribers, which may or may not ultimately take the form of the divestiture transactions described in this joint proxy statement/prospectus.

In connection with the Spin-Off, SpinCo will file a registration statement on Form S-1 to register the pro rata distribution of shares of its common stock to Comcast shareholders (including any legacy TWC stockholders who are Comcast shareholders as of the record date for the Spin-Off). SpinCo will file its registration statement on Form S-1 with the Securities and Exchange Commission (the SEC) prior to the anticipated closing of the Merger. The registration statement will need to be declared effective by the SEC prior to the record date for the distribution of shares of SpinCo to Comcast shareholders (including former TWC stockholders) and prior to the SpinCo Merger. In connection with the divestiture transactions, a registration statement (the Charter Registration Statement) is expected to be filed on Form S-4 to register the issuance of common stock of a Charter successor (New Charter) formed in connection with the divestiture transactions. The Charter Registration Statement is expected to include proxy statement information that will be deemed filed pursuant to Charter 's obligation under Regulation 14A in connection with Charter 's special meeting of its stockholders to approve the requisite proposals for the divestiture transactions, including the SpinCo Merger (as defined below).

If the Charter stockholders provide the requisite stockholder approvals and the other applicable conditions to the divestiture transactions are met or waived, then Comcast will distribute the shares of SpinCo common stock pro rata to Comcast shareholders (including any legacy TWC stockholders who are Comcast shareholders as of the record date for the Spin-Off). Immediately following the distribution of SpinCo shares, another newly formed, wholly owned subsidiary of New Charter will merge with and into SpinCo with SpinCo surviving the merger (the SpinCo Merger).

In connection with the SpinCo Merger, New Charter or a subsidiary of New Charter will receive shares of SpinCo common stock (currently estimated to represent approximately 33% of SpinCo's outstanding common stock after giving effect to the SpinCo Merger), and SpinCo's stockholders immediately prior to giving effect to the SpinCo Merger will receive shares of New Charter common stock and will continue to hold shares of SpinCo common stock, which are currently estimated to represent 67% of

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SpinCo's outstanding common stock in the aggregate. No Comcast shareholders, TWC stockholders or SpinCo stockholders (other than Comcast as the initial sole stockholder of SpinCo) will be entitled to vote on the SpinCo Merger and no vote with respect thereto is or will be solicited by Comcast, TWC or SpinCo. In addition to registering the issuance of common stock of New Charter to Charter's existing stockholders, the Charter Registration Statement is expected to register the issuance of New Charter shares in connection with the SpinCo Merger.

In connection with the divestiture transactions and prior to the Spin-Off, Comcast, Charter and SpinCo will use reasonable best efforts to cause SpinCo to incur new indebtedness, including through the issuance of newly issued SpinCo notes to Comcast, which will enable Comcast to complete a debt-for-debt exchange (the debt-for-debt exchange). The divestiture transactions (including the Spin-Off, the SpinCo Merger, the Exchange, the Sale and the debt-for-debt exchange) are further described in "The Divestiture Transactions" beginning on page 203 of this joint proxy statement/prospectus.

If the Charter stockholders do not approve the divestiture transactions or any other applicable conditions to the divestiture transactions are not met or waived, then in connection with the Alternate Disposition Transaction, if any, Comcast will determine whether the Alternate Disposition Transaction will be in the form of a spin-off, sale or other transaction, or combination thereof (any spun-off entity in the Alternate Disposition Transaction, if any, being referred to as "Alternate SpinCo"). In a spin-off, all of Comcast's shareholders (including any legacy TWC stockholders who are Comcast shareholders as of the record date of any such spin-off) would receive a *pro rata* number of shares of Alternate SpinCo, and Alternate SpinCo would file a registration statement on the appropriate form. Neither Comcast shareholders nor TWC stockholders would be entitled to vote on the form of any Alternate Disposition Transaction and no vote with respect thereto is being solicited by Comcast or TWC or would be solicited by Comcast following the Merger.

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Information contained herein is subject to completion or amendment. A registration statement relating to these securities has been filed with the Securities and Exchange Commission. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This joint proxy statement/prospectus shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

PRELIMINARY SUBJECT TO COMPLETION DATED SEPTEMBER 3, 2014

[], 2014

MERGER PROPOSAL YOUR VOTE IS VERY IMPORTANT

Dear Comcast Corporation Shareholders and Time Warner Cable Inc. Stockholders:

Comcast Corporation, or Comcast, and Time Warner Cable Inc., or TWC, have entered into an Agreement and Plan of Merger, dated as of February 12, 2014, which is referred to as the merger agreement, under which TWC will become a wholly owned subsidiary of Comcast. If the merger is completed, TWC stockholders will receive, in exchange for each share of TWC common stock owned immediately prior to the merger, 2.875 shares of Comcast Class A common stock. Based on the number of shares of TWC common stock outstanding as of August 29, 2014, and the number of shares of Comcast Class A common stock outstanding as of August 29, 2014, it is expected that, immediately after completion of the merger, former TWC stockholders will own approximately 24% of the outstanding shares of Comcast Class A common stock. The shares of TWC common stock are traded on the New York Stock Exchange under the symbol **TWC** and the shares of Comcast Class A common stock are traded on the NASDAQ Global Select Market under the symbol **CMCSA**.

Each of TWC and Comcast will be holding a special meeting for TWC stockholders and Comcast shareholders, respectively, to vote on certain matters in connection with the proposed merger.

TWC stockholders are cordially invited to attend a special meeting of TWC stockholders to be held on October 9, 2014, at The Bennack Theater at the Paley Center for Media, located at 25 West 52nd Street, New York, New York 10019, at 10:00 a.m., local time. At the TWC special meeting, TWC stockholders will be asked to adopt the merger agreement. Comcast shareholders are cordially invited to attend a special meeting of Comcast shareholders to be held on October 8, 2014, at The Kimmel Center for the Performing Arts, located at 300 S. Broad Street, Philadelphia, Pennsylvania 19102, at 9:30 a.m., local time. At the Comcast special meeting, Comcast shareholders will be asked to approve the issuance of shares of Comcast Class A common stock to TWC stockholders in the merger, which is referred to as the stock issuance.

We cannot complete the merger unless TWC stockholders adopt the merger agreement and Comcast shareholders approve the stock issuance. **Your vote is very important, regardless of the number of shares you own. Whether or not you expect to attend the TWC special meeting or the Comcast special meeting in person, please vote or otherwise submit a proxy to vote your shares as promptly as possible so that your shares may be represented and voted at the TWC special meeting or the Comcast special meeting. If your shares are held in the name of a bank, broker, nominee or other record holder, please follow the instructions on the voting instruction form**

furnished to you by such record holder.

In addition, at the TWC special meeting, TWC stockholders will be asked to approve, on an advisory (non-binding) basis, the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger. At the Comcast special meeting, Comcast shareholders also will be asked to approve the adjournment of the Comcast special meeting under certain circumstances.

The TWC board of directors unanimously recommends that TWC stockholders vote FOR the adoption of the merger agreement and FOR the golden parachute compensation proposal.

The Comcast board of directors unanimously recommends that Comcast shareholders vote FOR the stock issuance and FOR the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting.

The accompanying joint proxy statement/prospectus provides important information regarding the special meetings and a detailed description of the merger agreement, the merger and the matters to be presented at the special meetings. **We urge you to read the accompanying joint proxy statement/prospectus (and any documents incorporated by reference into the accompanying joint proxy statement/prospectus) carefully. Please pay particular attention to the section entitled Risk Factors beginning on page 68.**

We hope to see you at the special meetings and look forward to the successful completion of the merger.

Sincerely,

Brian L. Roberts
Chairman and Chief Executive Officer
Comcast Corporation

Robert D. Marcus
Chairman and Chief Executive Officer
Time Warner Cable Inc.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of the securities to be issued under the accompanying joint proxy statement/prospectus or determined that the accompanying joint proxy statement/prospectus is accurate or complete. Any representation to the contrary is a criminal offense.

The accompanying joint proxy statement/prospectus is dated [], 2014, and is first being mailed to Comcast shareholders and TWC stockholders on or about [], 2014.

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ADDITIONAL INFORMATION

The accompanying document is the joint proxy statement of TWC and Comcast for the special meetings of TWC stockholders and Comcast shareholders and the prospectus of Comcast for its shares of Comcast Class A common stock to be issued to TWC stockholders as consideration in the merger. The accompanying joint proxy statement/prospectus incorporates important business and financial information about Comcast and TWC from documents that are not included in or delivered with the accompanying joint proxy statement/prospectus. This information is available to you without charge upon your written or oral request. You can obtain documents incorporated by reference into the accompanying joint proxy statement/prospectus (other than certain exhibits or schedules to these documents) by requesting them in writing or by telephone from Comcast or TWC at the following addresses and telephone numbers:

Comcast Corporation	Time Warner Cable Inc.
One Comcast Center	60 Columbus Circle
Philadelphia, Pennsylvania 19103-2838	New York, New York 10023
Attention: Investor Relations	Attention: Investor Relations
Telephone: (866) 281-2100	Telephone: (877) 446-3689

In addition, if you have questions about the merger or the accompanying joint proxy statement/prospectus, would like additional copies of the accompanying joint proxy statement/prospectus or need to obtain proxy cards or other information related to the proxy solicitation, please contact MacKenzie Partners, Inc., the proxy solicitor for TWC, toll-free at (800) 322-2885 or collect at (212) 929-5500, or D.F. King & Co., Inc., the proxy solicitor for Comcast, toll-free at (800) 488-8035 or collect at (212) 269-5550. You will not be charged for any of these documents that you request.

If you would like to request documents, please do so no later than five business days before the date of Comcast's special meeting of shareholders (which meeting is October 8, 2014) or five business days before the date of TWC's special meeting of stockholders (which meeting is October 9, 2014), as applicable.

See "Where You Can Find More Information" beginning on page 244 of the accompanying joint proxy statement/prospectus for further information.

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**NOTICE OF SPECIAL MEETING OF SHAREHOLDERS OF
COMCAST CORPORATION**

TO BE HELD ON OCTOBER 8, 2014

To the Shareholders of Comcast Corporation:

A special meeting of shareholders of Comcast Corporation, a Pennsylvania corporation, will be held on October 8, 2014, at The Kimmel Center for the Performing Arts, located at 300 S. Broad Street, Philadelphia, Pennsylvania 19102, at 9:30 a.m., local time, for the following purposes:

to consider and vote on a proposal to approve the issuance of Comcast Class A common stock, par value \$0.01 per share, to Time Warner Cable Inc. stockholders as consideration in the merger contemplated by the Agreement and Plan of Merger, dated as of February 12, 2014, as may be amended, among Comcast, Tango Acquisition Sub, Inc., a Delaware corporation and wholly owned subsidiary of Comcast, and Time Warner Cable Inc., a Delaware corporation (we refer to this proposal as the stock issuance); and

to consider and vote on a proposal to approve the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting.

The Comcast board of directors has fixed the close of business on August 18, 2014 as the record date for determination of the shareholders entitled to vote at the Comcast special meeting or any adjournment or postponement of the Comcast special meeting. Only shareholders of record at the record date are entitled to notice of, and to vote at, the Comcast special meeting or any adjournment or postponement of the Comcast special meeting. A complete list of shareholders entitled to vote at the Comcast special meeting will be available at the Comcast special meeting for inspection by any shareholder.

If you hold shares of Comcast common stock in your name at the record date, please be prepared to provide proper identification, such as a driver's license, to gain admission to the Comcast special meeting.

If you are a beneficial owner of shares of Comcast common stock held in street name, meaning that your shares are held by a broker, bank, nominee or other holder of record, at the record date, in addition to proper identification, you will also need to provide proof of ownership at the record date to be admitted to the Comcast special meeting. A brokerage statement or letter from a bank or broker are examples of proof of ownership. If you want to vote your shares of Comcast common stock held in street name in person at the Comcast special meeting, you will have to obtain a legal proxy in your name from the broker, bank, nominee or other holder of record who holds your shares.

Approval of the stock issuance requires the affirmative vote of a majority of votes cast at the Comcast special meeting by holders of the outstanding shares of Comcast Class A common stock and Comcast Class B common stock, voting as a single class, along with the affirmative vote of (i) a majority of the votes cast at the Comcast special meeting by holders of the outstanding shares of Comcast Class B common stock, or (ii) holders of a majority of the outstanding shares of Comcast Class B common stock, acting by written consent, which written consent has previously been obtained from certain Comcast shareholders who entered into a voting agreement with TWC. Those Comcast shareholders have also agreed to vote their shares of Comcast Class A common stock and Comcast Class B common

stock in favor of the stock issuance for purposes of the single class vote referred to above. Approval of the adjournment proposal requires the affirmative vote of a majority of the votes cast at the Comcast special meeting by holders of shares of Comcast Class A common stock and Comcast Class B common stock, voting as a single class. Pursuant to Pennsylvania law and Comcast's by-laws, those shareholders entitled to vote at the special meeting, who attend a meeting that has been previously adjourned for one or more periods aggregating at least 15 days because of an absence of a quorum, shall constitute a quorum for acting upon any matter set forth in this notice even though the number of holders present at such adjourned meeting constitutes less than a quorum as fixed in Comcast's by-laws. As of the record date, each holder of Comcast Class A common stock is entitled to 0.1317 votes per share and each holder of Comcast Class B

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common stock is entitled to 15 votes per share. Holders of shares of Comcast Class A Special common stock are not entitled to vote at the meeting. **After consideration and consultation with its advisors, the members of the Comcast board of directors present at the Comcast board meeting unanimously determined that the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement are fair to and in the best interests of Comcast and unanimously approved and declared advisable the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement. The Comcast board of directors unanimously recommends that Comcast shareholders vote FOR the stock issuance and FOR the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting.**

By order of the Board of Directors,

Arthur R. Block

Senior Vice President, General Counsel and Secretary

Philadelphia, Pennsylvania

[], 2014

YOUR VOTE IS IMPORTANT!

WHETHER OR NOT YOU EXPECT TO ATTEND THE COMCAST SPECIAL MEETING IN PERSON, IT IS IMPORTANT THAT YOUR SHARES BE REPRESENTED. WE URGE YOU TO SUBMIT YOUR PROXY AS PROMPTLY AS POSSIBLE (1) VIA THE INTERNET, (2) BY TELEPHONE OR (3) BY SIGNING, DATING AND MARKING THE ENCLOSED PROXY CARD AND RETURNING IT IN THE POSTAGE-PAID ENVELOPE PROVIDED. IF YOU ATTEND THE COMCAST SPECIAL MEETING AND WISH TO VOTE YOUR SHARES IN PERSON, YOU MAY DO SO AT ANY TIME PRIOR TO YOUR PROXY BEING EXERCISED. YOU MAY REVOKE YOUR PROXY OR CHANGE YOUR VOTE AT ANY TIME BEFORE THE COMCAST SPECIAL MEETING. IF YOUR SHARES ARE HELD IN THE NAME OF A BANK, BROKER, NOMINEE OR OTHER RECORD HOLDER, PLEASE FOLLOW THE INSTRUCTIONS ON THE VOTING INSTRUCTION FORM FURNISHED TO YOU BY SUCH RECORD HOLDER.

We urge you to read the accompanying joint proxy statement/prospectus, including all documents incorporated by reference into the accompanying joint proxy statement/prospectus, and its annexes carefully and in their entirety. If you have any questions concerning the merger, the merger agreement, the stock issuance, the adjournment vote, the Comcast special meeting or the accompanying joint proxy statement/prospectus, would like additional copies of the accompanying joint proxy statement/prospectus or need help voting your shares of Comcast common stock, please contact:

D.F. King & Co., Inc.

48 Wall Street, 22nd Floor

New York, New York 10005

Telephone Toll-Free: (800) 488-8035

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Telephone Call Collect: (212) 269-5550

Email: comcast@dfking.com

or

Comcast Corporation

One Comcast Center

Philadelphia, Pennsylvania 19103-2838

Attention: Investor Relations

Telephone: (866) 281-2100

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**NOTICE OF SPECIAL MEETING OF STOCKHOLDERS OF
TIME WARNER CABLE INC.**

TO BE HELD ON OCTOBER 9, 2014

To the Stockholders of Time Warner Cable Inc.:

A special meeting of stockholders of Time Warner Cable Inc., a Delaware corporation, will be held on October 9, 2014, at The Bennack Theater at the Paley Center for Media, located at 25 West 52nd Street, New York, New York 10019, at 10:00 a.m., local time, for the following purposes:

to consider and vote on a proposal to adopt the Agreement and Plan of Merger, dated as of February 12, 2014, as may be amended, among Comcast Corporation, a Pennsylvania corporation, Tango Acquisition Sub, Inc., a Delaware corporation and wholly owned subsidiary of Comcast Corporation, and TWC, pursuant to which Tango Acquisition Sub, Inc. will be merged with and into TWC, and TWC will continue as the surviving corporation and a wholly owned subsidiary of Comcast Corporation (a copy of the merger agreement is attached as Annex A to the joint proxy statement/prospectus accompanying this notice); and

to consider and vote on a proposal to approve, on an advisory (non-binding) basis, the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger.

The TWC board of directors has fixed the close of business on August 18, 2014 as the record date for determination of the stockholders entitled to vote at the TWC special meeting or any adjournment or postponement of the TWC special meeting. Only stockholders of record at the record date are entitled to notice of, and to vote at, the TWC special meeting or any adjournment or postponement of the TWC special meeting. A complete list of stockholders entitled to vote at the TWC special meeting will be available for a period of ten days prior to the TWC special meeting at the offices of TWC, located at 60 Columbus Circle, New York, New York 10023 for inspection by any stockholder, for any purpose germane to the TWC special meeting, during usual business hours. The stockholder list also will be available at the TWC special meeting for examination by any stockholder present at the TWC special meeting. In accordance with TWC's by-laws, the TWC special meeting may be adjourned by the Chairman of the meeting.

If you would like to attend the TWC special meeting, because of security procedures, you will need to register in advance to gain admission to the TWC special meeting. You can register by calling (866) 892-8925 toll-free or sending an email with your name and address to: ir@twcable.com by October 7, 2014. In addition to registering in advance, you will be required to present government issued identification (e.g., driver's license or passport) to enter the meeting. The meeting also will be audiocast live on the Internet at www.twc.com/investors. You may not appoint more than three persons to act as your proxy at the meeting.

If you are a beneficial owner of TWC common stock held in street name, meaning that your shares are held by a broker, bank, nominee or other holder of record, at the record date, in addition to proper identification, you will also need to provide proof of ownership at the record date to be admitted to the TWC special meeting. A brokerage statement or letter from a bank or broker are examples of proof of ownership. If you want to vote your shares of TWC common stock held in street name in person at the TWC special meeting, you will have to obtain a legal proxy in your name from the broker, bank, nominee or other holder of record who holds your shares.

Adoption of the merger agreement requires the affirmative vote of holders of a majority of the outstanding shares of TWC common stock entitled to vote. Approval, on an advisory (non-binding) basis, of the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger requires the affirmative vote of a majority of the votes cast at the TWC special meeting by holders of shares of TWC common stock. **After consideration and consultation with its advisors, the TWC board of directors unanimously determined that the merger agreement, the merger and the other transactions contemplated by the merger agreement are fair to and in the best interests of TWC s**

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stockholders and unanimously approved and declared advisable the merger agreement, the merger and the other transactions contemplated by the merger agreement. The TWC board of directors unanimously recommends that TWC stockholders vote FOR the adoption of the merger agreement and FOR the golden parachute compensation proposal.

By order of the Board of Directors,

Marc Lawrence-Apfelbaum

Executive Vice President, General Counsel and Secretary

New York, New York

[], 2014

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YOUR VOTE IS IMPORTANT!

WHETHER OR NOT YOU EXPECT TO ATTEND THE TWC SPECIAL MEETING IN PERSON, IT IS IMPORTANT THAT YOUR SHARES BE REPRESENTED. WE URGE YOU TO SUBMIT YOUR PROXY AS PROMPTLY AS POSSIBLE (1) VIA THE INTERNET, (2) BY TELEPHONE OR (3) BY SIGNING, DATING AND MARKING THE ENCLOSED PROXY CARD AND RETURNING IT IN THE POSTAGE-PAID ENVELOPE PROVIDED. IF YOU ATTEND THE TWC SPECIAL MEETING AND WISH TO VOTE YOUR SHARES IN PERSON, YOU MAY DO SO AT ANY TIME PRIOR TO YOUR PROXY BEING EXERCISED. YOU MAY REVOKE YOUR PROXY OR CHANGE YOUR VOTE AT ANY TIME BEFORE THE TWC SPECIAL MEETING. IF YOUR SHARES ARE HELD IN THE NAME OF A BANK, BROKER, NOMINEE OR OTHER RECORD HOLDER, PLEASE FOLLOW THE INSTRUCTIONS ON THE VOTING INSTRUCTION FORM FURNISHED TO YOU BY SUCH RECORD HOLDER.

We urge you to read the accompanying joint proxy statement/prospectus, including all documents incorporated by reference into the accompanying joint proxy statement/prospectus, and its annexes carefully and in their entirety. If you have any questions concerning the merger agreement, the merger, the advisory (non-binding) vote on the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger, the TWC special meeting or the accompanying joint proxy statement/prospectus, would like additional copies of the accompanying joint proxy statement/prospectus or need help voting your shares of TWC common stock, please contact:

MacKenzie Partners, Inc.

105 Madison Avenue

New York, New York 10016

Telephone Toll-Free: (800) 322-2885

Telephone Call Collect: (212) 929-5500

Email: proxy@mackenziepartners.com

or

Time Warner Cable Inc.

60 Columbus Circle

New York, New York 10023

Attention: Investor Relations

Telephone: (877) 446-3689

Email: ir@twcable.com

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QUESTIONS AND ANSWERS ABOUT THE MERGER AND THE MATTERS TO BE ADDRESSED AT THE SPECIAL MEETINGS

*The following questions and answers are intended to address briefly some commonly asked questions regarding the merger and the matters to be addressed at the special meetings. These questions and answers may not address all questions that may be important to TWC stockholders or Comcast shareholders. To better understand these matters, and for a description of the legal terms governing the merger, you should carefully read this entire joint proxy statement/prospectus, including the attached annexes, as well as the documents that have been incorporated by reference into this joint proxy statement/prospectus. See *Where You Can Find More Information* in this joint proxy statement/prospectus. All references in this joint proxy statement/prospectus to TWC refer to Time Warner Cable Inc., a Delaware corporation; all references in this joint proxy statement/prospectus to Comcast refer to Comcast Corporation, a Pennsylvania corporation; all references in this joint proxy statement/prospectus to Merger Sub refer to Tango Acquisition Sub, Inc., a Delaware corporation and a wholly owned subsidiary of Comcast; and all references in this joint proxy statement/prospectus to the merger agreement refer to the Agreement and Plan of Merger, dated as of February 12, 2014, as may be amended, by and among TWC, Comcast and Merger Sub, a copy of which is attached as Annex A to this joint proxy statement/prospectus.*

Q: Why am I receiving this document?

A: Comcast and TWC have agreed to a merger, pursuant to which TWC will become a wholly owned subsidiary of Comcast and will no longer be a publicly held corporation in a transaction that is referred to in this joint proxy statement/prospectus as the merger. If the merger is completed, each outstanding share of TWC common stock will be cancelled and converted into the right to receive 2.875 shares of Comcast Class A common stock, par value \$0.01 per share. In order to complete the merger, TWC stockholders must vote to adopt the merger agreement and Comcast shareholders must vote to approve the issuance of shares of Comcast Class A common stock to TWC stockholders in the merger, which is referred to in this joint proxy statement/prospectus as the stock issuance.

TWC is holding a special meeting of stockholders, which is referred to in this joint proxy statement/prospectus as the TWC special meeting, in order to obtain the stockholder approval necessary to adopt the merger agreement. TWC stockholders will also be asked to approve, on an advisory (non-binding) basis, the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger.

Comcast is holding a special meeting of shareholders, which is referred to in this joint proxy statement/prospectus as the Comcast special meeting, in order to obtain the shareholder approval necessary to approve the stock issuance. Comcast shareholders will also be asked to approve the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting.

This document is being delivered to you as both a joint proxy statement of TWC and Comcast and a prospectus of Comcast in connection with the merger. It is the proxy statement by which the TWC board of directors is soliciting proxies from TWC stockholders to vote at the TWC special meeting, or at any adjournment or postponement of the TWC special meeting, on the adoption of the merger agreement and the approval, on an advisory (non-binding) basis, of the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger. It is also the proxy statement by which the Comcast board of directors is soliciting proxies from Comcast shareholders to vote at the Comcast special meeting, or at any adjournment or postponement of

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the Comcast special meeting, on the approval of the stock issuance and the adjournment of the Comcast special meeting under certain circumstances. In addition, this document is the prospectus by which Comcast will issue shares of Comcast Class A common stock to TWC stockholders in the merger.

Your vote is important. We encourage you to vote as soon as possible.

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Q: What will TWC stockholders receive in the merger?

A: If the merger is completed, each share of TWC common stock automatically will be cancelled and converted into the right to receive 2.875 shares of Comcast Class A common stock. Each TWC stockholder will receive cash for any fractional share of Comcast Class A common stock that the stockholder would otherwise receive in the merger (after aggregating the total number of shares of Comcast Class A common stock to be received by such stockholder in the merger). The shares of Comcast Class A common stock and cash for any fractional shares of Comcast Class A common stock to be received by TWC stockholders in the merger are collectively referred to in this joint proxy statement/prospectus as the merger consideration.

Based on the closing price of a share of Comcast Class A common stock on the NASDAQ Global Select Market, which is referred to in this joint proxy statement/prospectus as NASDAQ, on February 12, 2014, the last trading day before the public announcement of the merger agreement, the merger consideration represented approximately \$158.82 in value for each share of TWC common stock. Based on the closing price of a share of Comcast Class A common stock on NASDAQ on August 29, 2014, the most recent practicable trading day prior to the date of this joint proxy statement/prospectus, the merger consideration represented approximately \$157.32 in value for each share of TWC common stock. **Because Comcast will issue a fixed number of shares of Comcast Class A common stock in exchange for each share of TWC common stock, the value of the merger consideration that TWC stockholders will receive in the merger will depend on the market price of shares of Comcast Class A common stock at the time the merger is completed. The market price of shares of Comcast Class A common stock when TWC stockholders receive those shares after the merger is completed could be greater than, less than or the same as the market price of shares of Comcast Class A common stock on the date of this joint proxy statement/prospectus or at the time of the TWC special meeting.**

For information with respect to the divestiture transactions, see *The Divestiture Transactions* beginning on page 203 of this joint proxy statement/prospectus.

Q: What happens if the merger is not completed?

A: If the merger is not completed for any reason, TWC stockholders will not receive any consideration for their shares of TWC common stock. Instead, TWC will remain an independent public company and its common stock will continue to be listed and traded on the New York Stock Exchange.

Q: What are TWC stockholders being asked to vote on?

A: TWC stockholders are being asked to vote on the following proposals:

to adopt the merger agreement, pursuant to which Merger Sub will be merged with and into TWC, with TWC continuing as the surviving corporation and a wholly owned subsidiary of Comcast; and

to approve, on an advisory (non-binding) basis, the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger.

The adoption of the merger agreement by TWC stockholders is a condition to the obligations of TWC and Comcast to complete the merger. The approval of the golden parachute compensation proposal is not a condition to the obligations of TWC or Comcast to complete the merger.

Q: What are Comcast shareholders being asked to vote on?

A: Comcast shareholders are being asked to vote on the following proposals:

to approve the stock issuance; and

to approve the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting.

The approval of the stock issuance by Comcast shareholders is a condition to the obligations of TWC and Comcast to complete the merger. The approval of the proposal to adjourn the Comcast special meeting under certain circumstances is not a condition to the obligations of TWC or Comcast to complete the merger.

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Q: Does the TWC board of directors recommend that TWC stockholders adopt the merger agreement?

A: Yes. The TWC board of directors unanimously determined that the merger agreement, the merger and the other transactions contemplated by the merger agreement are fair to and in the best interests of TWC's stockholders and unanimously approved and declared advisable the merger agreement, the merger and the other transactions contemplated by the merger agreement. The TWC board of directors unanimously recommends that TWC stockholders vote **FOR** the adoption of the merger agreement at the TWC special meeting. See TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance TWC's Reasons for the Merger; Recommendation of the Merger by the TWC Board of Directors beginning on page 105 of this joint proxy statement/prospectus.

Q: What is golden parachute compensation and why am I being asked to vote on it?

A: The Securities and Exchange Commission, which is referred to in this joint proxy statement/prospectus as the SEC, has adopted rules that require TWC to seek an advisory (non-binding) vote on golden parachute compensation. Golden parachute compensation is certain compensation that is tied to or based on the merger and that will or may be paid by TWC to its named executive officers in connection with the merger. This proposal is referred to in this joint proxy statement/prospectus as the golden parachute compensation proposal.

Q: Does the TWC board of directors recommend that TWC stockholders approve the golden parachute compensation proposal?

A: Yes. The TWC board of directors unanimously recommends that TWC stockholders vote **FOR** the proposal to approve the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger. See TWC Proposal II: Advisory Vote On Golden Parachute Compensation beginning on page 201 of this joint proxy statement/prospectus.

Q: What happens if the golden parachute compensation proposal is not approved?

A: Approval of the golden parachute compensation proposal is not a condition to completion of the merger. The vote is an advisory (non-binding) vote. If the merger is completed, TWC may pay golden parachute compensation to its named executive officers in connection with the merger even if TWC stockholders fail to approve the golden parachute compensation proposal.

Q: Does the Comcast board of directors recommend that Comcast shareholders approve the stock issuance?

A: Yes. The members of the Comcast board of directors present at the Comcast board meeting unanimously determined that the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement are fair to and in the best interests of Comcast and unanimously approved and declared

advisable the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement. The Comcast board of directors unanimously recommends that Comcast shareholders vote **FOR** the stock issuance at the Comcast special meeting. See TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors beginning on page 110 of this joint proxy statement/prospectus.

Q: Does the Comcast board of directors recommend that Comcast shareholders approve the adjournment of the Comcast special meeting, if necessary?

A: Yes. The Comcast board of directors unanimously recommends that Comcast shareholders vote **FOR** the proposal to adjourn the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting. See Comcast Proposal II: Adjournment of the Comcast Special Meeting beginning on page 202 of this joint proxy statement/prospectus.

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Q: What TWC stockholder vote is required for the approval of each proposal at the TWC special meeting, and what happens if I abstain?

A: The following are the vote requirements for the proposals:

Adoption of the Merger Agreement: The affirmative vote of holders of a majority of the outstanding shares of TWC common stock entitled to vote is required to adopt the merger agreement. Accordingly, a TWC stockholder's abstention from voting, the failure of a TWC stockholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a TWC stockholder's other failure to vote will have the same effect as a vote **AGAINST** the proposal.

Approval of Golden Parachute Compensation: The affirmative vote of a majority of the votes cast at the TWC special meeting by holders of shares of TWC common stock is required to approve, on an advisory (non-binding) basis, the golden parachute compensation proposal. An abstention is not considered a vote cast. Accordingly, assuming a quorum is present, a TWC stockholder's abstention from voting, the failure of a TWC stockholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a TWC stockholder's other failure to vote will have no effect on the proposal.

Q: What Comcast shareholder vote is required for the approval of each proposal at the Comcast special meeting, and what happens if I abstain?

A: The following are the vote requirements for the proposals:

Stock Issuance: There are two vote requirements required to approve the stock issuance:

- (i) the affirmative vote of a majority of the votes cast at the Comcast special meeting by holders of the outstanding shares of Comcast Class A common stock, who are referred to in this joint proxy statement/prospectus as Comcast Class A shareholders, and holders of the outstanding shares of Comcast Class B common stock, who are referred to in this joint proxy statement/prospectus as Comcast Class B shareholders and who, together with Comcast Class A shareholders, are referred to in this joint proxy statement/prospectus as Comcast shareholders, voting together as a single class, which is referred to in this joint proxy statement/prospectus as the single class vote; and
- (ii) (x) the affirmative vote of a majority of votes cast at the Comcast special meeting by Comcast Class B shareholders or (y) holders of a majority of the outstanding shares of Comcast Class B common stock, acting by written consent, which is referred to in this joint proxy statement/prospectus as the separate Class B vote.

As described below, certain Comcast shareholders have entered into a voting agreement with TWC, which is referred to in this joint proxy statement/prospectus as the voting agreement, pursuant to which they have agreed to vote their shares of Comcast Class A common stock and Comcast Class B common stock in favor of the stock issuance. As of the record date, these shares represent an aggregate of approximately 0.03% of the outstanding shares of Comcast Class A common stock and 100% of the outstanding shares of Comcast Class B common stock, which together represent approximately 33.4% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock for purposes of the single class vote. The voting agreement may be terminated under certain circumstances.

Following entry into the merger agreement, pursuant to the voting agreement, all Comcast Class B shareholders delivered a written consent, which is referred to in this joint proxy statement/prospectus as the written consent, approving the stock issuance for purposes of the separate Class B vote. The written consent may be revoked by the Comcast Class B shareholders under certain circumstances. See The Voting Agreement beginning on page 186 of this joint proxy statement/prospectus.

The written consent is sufficient to approve the stock issuance for purposes of the separate Class B vote. Accordingly, the only vote being sought at the Comcast special meeting on the proposal to

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approve the stock issuance is the single class vote. For purposes of the single class vote, an abstention is not considered a vote cast. Accordingly, with respect to the single class vote, assuming a quorum is present, a Comcast shareholder's abstention from voting, the failure of a Comcast shareholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a Comcast shareholder's other failure to vote will have no effect on the proposal.

Adjournment (if necessary): Whether or not a quorum is present, the affirmative vote of a majority of the votes cast at the Comcast special meeting by Comcast Class A shareholders and Comcast Class B shareholders, voting together as a single class, is required to approve the adjournment proposal. An abstention is not considered a vote cast. Accordingly, a Comcast shareholder's abstention from voting, the failure of a Comcast shareholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a Comcast shareholder's other failure to vote will have no effect on the proposal.

Q: What constitutes a quorum for the TWC special meeting?

A: A majority of the votes entitled to be cast for each proposal being present in person or represented by proxy constitutes a quorum for such proposal at the TWC special meeting. Abstentions will be deemed present for the purpose of determining the presence of a quorum. Shares of TWC common stock held in street name with respect to which the beneficial owner fails to give voting instructions to the broker, bank, nominee or other holder of record will not be deemed present at the TWC special meeting for the purpose of determining the presence of a quorum.

Q: What constitutes a quorum for the Comcast special meeting?

A: A majority of the votes entitled to be cast for each proposal being present in person or represented by proxy constitutes a quorum for such proposal at the Comcast special meeting. Abstentions will be deemed present for the purpose of determining the presence of a quorum. Shares of Comcast common stock held in street name with respect to which the beneficial owner fails to give voting instructions to the broker, bank, nominee or other holder of record will not be deemed present at the Comcast special meeting for the purpose of determining the presence of a quorum.

If the Comcast special meeting is adjourned for one or more periods aggregating at least 15 days due to the absence of a quorum, Comcast shareholders who are entitled to vote and who attend (including by proxy) the adjourned meeting, even though they do not constitute a quorum as described in the preceding paragraph, will constitute a quorum for the purpose of acting on any matter described in this joint proxy statement/prospectus.

Q: Who is entitled to vote at the TWC special meeting, and how many votes does each holder of TWC common stock have?

A: All holders of TWC common stock who held shares at the record date for the TWC special meeting (the close of business on August 18, 2014) are entitled to receive notice of, and to vote at, the TWC special meeting, provided that those shares remain outstanding on the date of the TWC special meeting. As of the close of business on August 18, 2014, there were 279,589,864 shares of TWC common stock outstanding. Each holder of TWC common stock is entitled to one vote for each share of TWC common stock owned at the record date.

Q: Who is entitled to vote at the Comcast special meeting?

A: Comcast Class A shareholders and Comcast Class B shareholders who held shares at the record date for the Comcast special meeting (the close of business on August 18, 2014) are entitled to receive notice of, and to vote at, the Comcast special meeting, provided that those shares remain outstanding on the date of the Comcast special meeting. Holders of shares of Comcast Class A Special common stock are not entitled to vote at the Comcast special meeting, and this joint proxy statement/prospectus is made available to holders of shares of Comcast Class A Special common stock for informational purposes only.

As of the close of business on August 18, 2014, there were 2,151,130,406 shares of Comcast Class A common stock outstanding and 9,444,375 shares of Comcast Class B common stock outstanding.

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Q: How many votes does each Comcast shareholder have?

A: For all matters to be voted on by the holders of shares of Comcast Class A common stock and Comcast Class B common stock as a single class, Comcast Class B common stock has a nondilutable 33 $\frac{1}{3}$ % of the combined voting power of Comcast Class A common stock and Comcast Class B common stock. The number of votes per share to which a Comcast Class A shareholder is entitled is determined based on a formula set forth in Comcast's Amended and Restated Articles of Incorporation, which is referred to in this joint proxy statement/prospectus as Comcast's articles, which gives effect to the nondilutable voting power of the Comcast Class B common stock at any time. As of the record date, (i) each Comcast Class A shareholder is entitled to 0.1317 votes for each share of Comcast Class A common stock owned by such shareholder and (ii) each Comcast Class B shareholder is entitled to 15 votes per share for each share of Comcast Class B common stock owned by such shareholder.

Q: What if I hold shares in both TWC and Comcast?

A: If you are both a TWC stockholder and a Comcast shareholder, you will receive separate packages of proxy materials from each company. A vote as a TWC stockholder for the adoption of the merger agreement will not constitute a vote as a Comcast shareholder to approve the stock issuance, or vice versa. **Therefore, please sign, date, mark and return all proxy cards and/or voting instructions that you receive from TWC or Comcast, or submit them over the Internet or by telephone.**

Q: When and where is the TWC special meeting?

A: The TWC special meeting will be held on October 9, 2014, at The Bennack Theater at the Paley Center for Media, located at 25 West 52nd Street, New York, New York 10019, at 10:00 a.m., local time.

Q: When and where is the Comcast special meeting?

A: The Comcast special meeting will be held on October 8, 2014, at The Kimmel Center for the Performing Arts, located at 300 S. Broad Street, Philadelphia, Pennsylvania 19102, at 9:30 a.m., local time.

Q: How do I vote my shares at the TWC special meeting?

A: *Via the Internet or by Telephone*

If you hold TWC shares directly in your name as a stockholder of record (that is, if your shares of TWC common stock are registered in your name with Computershare Shareowner Services, TWC's transfer agent), you may vote via the Internet at www.proxyvote.com or by telephone by calling the toll-free number on the back of your proxy card. Votes submitted via the Internet or by telephone must be received by 11:59 p.m. (Eastern Time) on October 8, 2014.

If you hold TWC shares in street name, meaning through a broker, bank, nominee or other holder of record, you may vote via the Internet or by telephone only if Internet or telephone voting is made available by your broker, bank, nominee or other holder of record. Please follow the voting instructions provided by your broker, bank, nominee or other holder of record with these materials.

By Mail

If you hold TWC shares directly in your name as a stockholder of record (that is, if your shares of TWC common stock are registered in your name with Computershare Shareowner Services, TWC's transfer agent), you will need to sign, date and mark your proxy card and return it using the postage-paid return envelope provided or return it to Vote Processing, c/o Broadridge Financial Solutions, Inc., 51 Mercedes Way, Edgewood, New York 11717. Broadridge Financial Solutions, Inc. must receive your proxy card no later than the close of business on October 8, 2014.

If you hold TWC shares in street name, meaning through a broker, bank, nominee or other holder of record, to vote by mail, you will need to sign, date and mark the voting instruction form provided by your broker, bank, nominee or other holder of record with these materials and return it in the postage-paid return envelope provided. Your broker, bank, nominee or other holder of record must receive your voting instruction form in sufficient time to vote your shares.

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In Person

If you hold TWC shares directly in your name as a stockholder of record (that is, if your shares of TWC common stock are registered in your name with Computershare Shareowner Services, TWC's transfer agent), you may vote in person at the TWC special meeting. Stockholders of record also may be represented by another person at the TWC special meeting by executing a proper proxy designating that person and having that proper proxy be presented to the inspector of election with the applicable ballot at the TWC special meeting.

If you hold TWC shares in street name, meaning through a broker, bank, nominee or other holder of record, you must obtain a legal proxy from that institution and present it to the inspector of elections with your ballot to be able to vote in person at the TWC special meeting. To request a legal proxy, please contact your broker, bank, nominee or other holder of record.

Shares held in TWC's 401(k) Plan

Under the provisions of the Trust relating to the TWC Savings Plan, Fidelity Management Trust Company, as Trustee, is required to request your confidential instructions as to how your proportionate interests in the shares of TWC common stock held in the TWC Stock Fund under the TWC Savings Plan is to be voted at the TWC special meeting. Your instructions to Fidelity Management Trust Company will not be divulged or revealed to anyone at TWC. If Fidelity Management Trust Company does not receive your instructions on or prior to 5:00 p.m. (Eastern Time) via a voting instruction card or 11:59 p.m. (Eastern Time) via the Internet or by telephone on October 6, 2014, your interest will be voted at the TWC special meeting in the same proportion as other participants' interests in the TWC Savings Plan for which Fidelity Management Trust Company has received voting instructions.

Please carefully consider the information contained in this joint proxy statement/prospectus and, whether or not you plan to attend the TWC special meeting, vote via the Internet, by telephone or by mail so that your shares will be voted in accordance with your wishes even if you later decide not to attend the TWC special meeting.

We encourage you to register your vote via the Internet or by telephone. If you attend the TWC special meeting, you may also submit your vote in person, in which case any votes that you previously submitted whether via the Internet, by telephone or by mail will be superseded by the vote that you cast at the TWC special meeting. To vote in person at the TWC special meeting, beneficial owners who hold shares in street name through a broker, bank, nominee or other holder of record will need to contact the broker, bank, nominee or other holder of record to obtain a legal proxy to bring to the meeting. Whether your proxy is submitted via the Internet, by telephone or by mail, if it is properly completed and submitted, and if you do not revoke it prior to or at the TWC special meeting, your shares will be voted at the TWC special meeting in the manner set forth in this joint proxy statement/prospectus or as otherwise specified by you. Again, you may vote via the Internet or by telephone until 11:59 p.m. (Eastern Time) on October 8, 2014, or TWC's agent must receive your paper proxy card by mail no later than the close of business on October 8, 2014.

Q: If my shares of TWC common stock are held in street name, will my broker, bank, nominee or other holder of record automatically vote my shares for me?

A: No. If your shares of TWC common stock are held in street name, you must instruct the broker, bank, nominee or other holder of record on how to vote your shares. Your broker, bank, nominee or other holder of record will vote

your shares only if you provide instructions on how to vote by filling out the voting instruction form sent to you by your broker, bank, nominee or other holder of record with this joint proxy statement/prospectus.

Q: How will my shares be represented at the TWC special meeting, and what will happen if I return my proxy card without indicating how to vote?

A: If you submit your proxy via the Internet, by telephone or by mail, the officers named on your proxy card will vote your shares in the manner you requested if you correctly submitted your proxy. If you sign your

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proxy card and return it without indicating how to vote on any particular proposal, the shares of TWC common stock represented by your proxy will be voted in favor of that proposal.

Q: How do I vote my shares at the Comcast special meeting?

A: Via the Internet or by Telephone

If you hold Comcast shares directly in your name as a shareholder of record, you may vote via the Internet at www.proxyvote.com or by telephone by calling (800) 690-6903 toll-free. Votes submitted via the Internet or by telephone must be received by 11:59 p.m. (Eastern Time) on October 7, 2014.

If you hold Comcast shares in street name, meaning through a broker, bank, nominee or other holder of record, you may vote via the Internet or by telephone only if Internet or telephone voting is made available by your broker, bank, nominee or other holder of record. Please follow the voting instructions provided by your broker, bank, nominee or other holder of record with these materials.

By Mail

If you hold Comcast shares directly in your name as a shareholder of record, you will need to sign, date and mark your proxy card and return it using the postage-paid return envelope provided or return it to Vote Processing, Comcast Corporation, c/o Broadridge Financial Solutions, Inc., 51 Mercedes Way, Edgewood, New York 11717. Broadridge Financial Solutions, Inc. must receive your proxy card no later than the close of business on October 7, 2014.

If you hold Comcast shares in street name, meaning through a broker, bank, nominee or other holder of record, to vote by mail, you will need to sign, date and mark the voting instruction form provided by your broker, bank, nominee or other holder of record with these materials and return it in the postage-paid return envelope provided. Your broker, bank, nominee or other holder of record must receive your voting instruction form in sufficient time to vote your shares.

In Person

If you hold Comcast shares directly in your name as a shareholder of record, you may vote in person at the Comcast special meeting. Shareholders of record also may be represented by another person at the Comcast special meeting by executing a proper proxy designating that person and having that proper proxy be presented to the inspector of election with the applicable ballot at the Comcast special meeting.

If you hold Comcast shares in street name, meaning through a broker, bank, nominee or other holder of record, you must obtain a legal proxy from that institution and present it to the inspector of election with your ballot to be able to vote in person at the Comcast special meeting. To request a legal proxy, please contact your broker, bank, nominee or other holder of record.

Shares held in Comcast Corporation Retirement-Investment Plan and Comcast Spectacor 401(k) Plan

Participants in the Comcast Corporation Retirement-Investment Plan or the Comcast Spectacor 401(k) Plan, which are collectively referred to in this joint proxy statement/prospectus as the Comcast retirement plans, are entitled to vote the shares of Comcast Class A common stock held under the applicable Comcast retirement plan in their name. To do so, you must sign and timely return the voting instruction form you received with this joint proxy

statement/prospectus, or submit voting instructions via the Internet or by telephone. By doing either of the above, you direct the trustee of the applicable Comcast retirement plan to vote your Comcast retirement plan shares at the Comcast special meeting, in person or by proxy, as designated in your instructions. The voting results for the shares held in each Comcast retirement plan will be tabulated by Comcast's transfer agent for all such plan's participants and reported to the trustee of each Comcast retirement plan on an aggregate basis. The overall vote tallies will not show how individual participants voted. The trustee of each Comcast retirement plan will vote the shares at the Comcast special meeting through the custodian holding the shares. If a Comcast retirement plan participant's voting instructions are not received by Comcast's transfer agent before the Comcast special meeting, or if the voting instructions are revoked by the participant before the Comcast special meeting, the shares held by that participant will be considered unvoted. All unvoted shares in each Comcast retirement plan will be

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voted at the Comcast special meeting by the trustee of the applicable Comcast retirement plan in proportion to the voting results of such Comcast retirement plan shares for which voting instructions are received. To allow sufficient time for voting by the trustee of each Comcast retirement plan, your voting instructions for any Comcast retirement plan must be received by October 3, 2014.

Please carefully consider the information contained in this joint proxy statement/prospectus and, whether or not you plan to attend the Comcast special meeting, vote via the Internet, by telephone or by mail so that your shares will be voted in accordance with your wishes even if you later decide not to attend the Comcast special meeting.

We encourage you to register your vote via the Internet or by telephone. If you attend the Comcast special meeting, you may also submit your vote in person, in which case any votes that you previously submitted whether via the Internet, by telephone or by mail will be superseded by the vote that you cast at the Comcast special meeting. To vote in person at the Comcast special meeting, beneficial owners who hold shares in street name through a broker, bank, nominee or other holder of record will need to contact the broker, bank, nominee or other holder of record to obtain a legal proxy to bring to the meeting. Whether your proxy is submitted via the Internet, by telephone or by mail, if it is properly completed and submitted, and if you do not revoke it prior to or at the Comcast special meeting, your shares will be voted at the Comcast special meeting in the manner set forth in this joint proxy statement/prospectus or as otherwise specified by you. Again, you may vote via the Internet or by telephone until 11:59 p.m. (Eastern Time) on October 7, 2014, or Comcast's agent must receive your paper proxy card by mail no later than the close of business on October 7, 2014.

Q: If my Comcast shares are held in street name, will my broker, bank, nominee or other holder of record automatically vote my shares for me?

A: No. If your Comcast shares are held in street name, you must instruct the broker, bank, nominee or other holder of record on how to vote your shares. Your broker, bank, nominee or other holder of record will vote your shares only if you provide instructions on how to vote by filling out the voting instruction form sent to you by your broker, bank, nominee or other holder of record with this joint proxy statement/prospectus.

Q: How will my shares be represented at the Comcast special meeting, and what will happen if I return my proxy card without indicating how to vote?

A: If you submit your proxy via the Internet, by telephone or by mail, the officers named on your proxy card will vote your shares in the manner you requested if you correctly submitted your proxy. If you sign your proxy card and return it without indicating how to vote on any particular proposal, the shares of Comcast common stock represented by your proxy will be voted in favor of that proposal.

Q: Who may attend the TWC special meeting?

A:

TWC stockholders at the record date (the close of business on August 18, 2014), or their authorized representatives, may attend the TWC special meeting. If you would like to attend the meeting, because of security procedures, you will need to register in advance to gain admission to the TWC special meeting. You can register by calling (866) 892-8925 toll-free or sending an email with your name and address to: ir@twcable.com by October 7, 2014. In addition to registering in advance, you will be required to present government issued identification (e.g., driver's license or passport) to enter the meeting. The meeting also will be audiocast live on the Internet at www.twc.com/investors. You may not appoint more than three persons to act as your proxy at the meeting.

If you are a beneficial owner of shares of TWC common stock held in street name by a broker, bank, nominee or other holder of record at the record date (the close of business on August 18, 2014), in addition to proper identification, you will also need proof of ownership at the record date to be admitted to the TWC special meeting. A brokerage statement or letter from a bank or broker are examples of proof of ownership. If you want to vote your shares of TWC common stock held in street name in person at the TWC special meeting, you will have to obtain a legal proxy in your name from the broker, bank, nominee or other holder of record who holds your shares.

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TWC stockholders may contact TWC's Investor Relations Department toll-free at (877) 446-3689 to obtain directions to the location of the TWC special meeting.

Q: Who may attend the Comcast special meeting?

A: Comcast shareholders at the record date (the close of business on August 18, 2014), or their authorized representatives, may attend the Comcast special meeting. If you hold shares in your name at the record date, please be prepared to provide proper identification, such as a driver's license, to gain admission to the Comcast special meeting.

If you are a beneficial owner of shares of Comcast common stock held in street name by a broker, bank, nominee or other holder of record at the record date (the close of business on August 18, 2014), in addition to proper identification, you will also need proof of ownership at the record date to be admitted to the Comcast special meeting. A brokerage statement or letter from a bank or broker are examples of proof of ownership. If you want to vote your shares of Comcast common stock held in street name in person at the Comcast special meeting, you will have to obtain a legal proxy in your name from the broker, bank, nominee or other holder of record who holds your shares.

Comcast shareholders may contact Comcast's Investor Relations Department toll-free at (866) 281-2100 to obtain directions to the location of the Comcast special meeting.

Q: Is my vote important?

A: Yes, your vote is very important. The merger cannot be completed unless TWC stockholders adopt the merger agreement and Comcast shareholders approve the stock issuance.

For TWC stockholders, an abstention or failure to vote will have the same effect as a vote **AGAINST** the adoption of the merger agreement. In addition, if a TWC stockholder holds shares of TWC common stock in street name through a broker, bank, nominee or other holder of record and the stockholder does not give voting instructions to that broker, bank, nominee or other holder of record, that broker, bank, nominee or other holder of record will not be able to vote the shares on the adoption of the merger agreement, and such failure to give those instructions will have the same effect as a vote **AGAINST** the adoption of the merger agreement.

The TWC board of directors unanimously recommends that TWC stockholders vote **FOR** the adoption of the merger agreement, and the Comcast board of directors unanimously recommends that Comcast shareholders vote **FOR** the stock issuance.

Q: Can I revoke my proxy or change my voting instructions?

A: Yes. You may revoke your proxy or change your vote at any time before your proxy is voted at the applicable special meeting.

If you are a stockholder of record at the record date (the close of business on August 18, 2014), you can revoke your proxy or change your vote by:

sending a signed notice stating that you revoke your proxy:

if you are a TWC stockholder, to the General Counsel of TWC, at TWC's offices at 60 Columbus Circle, New York, New York 10023, Attention: General Counsel; or,

if you are a Comcast shareholder, to the Secretary of Comcast, at Comcast's offices at One Comcast Center, Philadelphia, Pennsylvania 19103-2838, Attention: Secretary;

in each case, that bears a date later than the date of the proxy you want to revoke and is received prior to the applicable special meeting;

submitting a valid, later-dated proxy by mail that is received prior to the applicable special meeting, or via the Internet or by telephone before 11:59 p.m. (Eastern Time) on October 7, if you are a Comcast shareholder, or before 11:59 p.m. (Eastern Time) on October 8, 2014, if you are a TWC stockholder; or

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attending the applicable special meeting (or, if the applicable special meeting is adjourned or postponed, attending the adjourned or postponed meeting) and voting in person, which will automatically cancel any proxy previously given, or revoking your proxy in person, but your attendance alone will not revoke any proxy previously given.

If you hold your shares in street name through a broker, bank, nominee or other holder of record, you must contact your brokerage firm, bank, nominee or other holder of record to change your vote or obtain a legal proxy to vote your shares if you wish to cast your vote in person at the applicable special meeting.

Q: What happens if I sell my TWC shares after the record date but before the TWC special meeting?

A: The record date for the TWC special meeting (the close of business on August 18, 2014) is earlier than the date of the TWC special meeting and earlier than the date that the merger is expected to be completed. If you sell or otherwise transfer your shares of TWC common stock after the record date but before the date of the TWC special meeting, you will retain your right to vote at the TWC special meeting. However, you will not have the right to receive the merger consideration to be received by TWC stockholders in the merger. In order to receive the merger consideration, you must hold your shares through completion of the merger.

Q: What happens if I sell my Comcast shares after the record date but before the Comcast special meeting?

A: The record date for the Comcast special meeting (the close of business on August 18, 2014) is earlier than the date of the Comcast special meeting and earlier than the date that the merger is expected to be completed. If you sell or otherwise transfer your shares of Comcast Class A common stock after the record date but before the date of the Comcast special meeting, you will retain your right to vote at the Comcast special meeting.

Q: What do I do if I receive more than one set of voting materials?

A: You may receive more than one set of voting materials, including multiple copies of this joint proxy statement/prospectus, the proxy card or the voting instruction form. This can occur if you hold your shares in more than one brokerage account, if you hold shares directly as a record holder and also in street name, or otherwise through another holder of record, and in certain other circumstances. In addition, if you are a holder of shares of both TWC common stock and Comcast common stock, you will receive one or more separate proxy cards or voting instruction cards for each company. If you receive more than one set of voting materials, please vote or return each set separately in order to ensure that all of your shares are voted.

Q: Is completion of the merger subject to any conditions?

A: Yes. Comcast and TWC are not required to complete the merger unless a number of conditions are satisfied (or, to the extent permitted by applicable law, waived). These conditions include, among others, the adoption of the merger agreement by TWC stockholders, the approval of the stock issuance by Comcast shareholders,

termination or expiration of the waiting period under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended, which is referred to in this joint proxy statement/prospectus as the HSR Act, approval of the Federal Communications Commission, which is referred to in this joint proxy statement/prospectus as the FCC, and approval of certain state-level and local franchising authorities with jurisdiction over TWC's cable television franchises, which are referred to in this joint proxy statement/prospectus as LFAs, such that the sum of the aggregate number of video subscribers of TWC belonging to franchise areas for which either (x) no LFA consent is required or (y) if LFA consent is required, such consent shall have been obtained, shall be no less than 85% of the aggregate number of video subscribers of TWC. Comcast's obligation to complete the merger is further subject to the relevant governmental approvals having been received without the imposition of a burdensome condition. For a more complete summary of the conditions that must be satisfied (or, to the extent permitted by applicable law, waived) prior to completion of the merger, see The Merger Agreement Conditions to Completion of the Merger beginning on page 166 of this joint proxy statement/prospectus.

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Q: When do you expect to complete the merger?

A: As of the date of this joint proxy statement/prospectus, we expect to complete the merger in early 2015 due to our current expectations regarding the timing of certain regulatory approvals, subject to satisfaction (or, to the extent permitted by applicable law, waiver) of the conditions to the parties' obligations to complete the merger. However, no assurance can be given as to when, or if, the merger will be completed.

Q: Is the transaction expected to be taxable to TWC stockholders?

A: No. U.S. holders of shares of TWC common stock will generally not be subject to U.S. federal income tax as a result of the exchange of their shares of TWC common stock for shares of Comcast Class A common stock (except in connection with cash received in lieu of a fractional share of Comcast Class A common stock) in the merger. See TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Material U.S. Federal Income Tax Consequences of the Merger beginning on page 159 of this joint proxy statement/prospectus.

Q: What do I need to do now?

A: Carefully read and consider the information contained in and incorporated by reference into this joint proxy statement/prospectus, including its annexes. Then, please vote your shares of TWC common stock or Comcast common stock, as applicable, which you may do by:

signing, dating, marking and returning the enclosed proxy card in the accompanying postage-paid return envelope;

submitting your proxy via the Internet or by telephone by following the instructions included on your proxy card; or

attending the applicable special meeting and voting by ballot in person.

If you hold shares in street name through a broker, bank, nominee or other holder of record, please instruct your broker, bank, nominee or other holder of record to vote your shares by following the instructions that the broker, bank, nominee or other holder of record provides to you with these materials.

See How will my shares be represented at the TWC special meeting, and what will happen if I return my proxy card without indicating how to vote? beginning on page 7 of this joint proxy statement/prospectus and How will my shares be represented at the Comcast special meeting, and what will happen if I return my proxy card without indicating how to vote? beginning on page 9 of this joint proxy statement/prospectus.

Q: Should I send in my TWC stock certificates now?

A: No. TWC stockholders should not send in their stock certificates at this time. After completion of the merger, Comcast's exchange agent will send you a letter of transmittal and instructions for exchanging your shares of TWC common stock for the merger consideration. The shares of Comcast Class A common stock you receive in the merger will be issued in book-entry form and physical certificates will not be issued. See The Merger Agreement Procedures for Surrendering TWC Stock Certificates beginning on page 164 of this joint proxy statement/prospectus.

Q: As a current employee and holder of options issued by TWC to purchase shares of TWC common stock, or a holder of TWC restricted stock units, what will I receive in the merger?

A: Upon the completion of the merger, each outstanding option to purchase shares of TWC common stock held by any then-current TWC employee, whether or not exercisable or vested, will be converted into an option to acquire, on the same terms and conditions as were applicable under such option immediately prior to the completion of the merger, the number of shares of Comcast Class A common stock equal to the product of (x) the number of shares of TWC common stock subject to such option immediately prior to the completion

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of the merger multiplied by (y) 2.875, with any fractional shares rounded down to the next lower whole number of shares of Comcast Class A common stock. The exercise price per share of Comcast Class A common stock subject to such converted option will be an amount equal to the quotient of (i) the exercise price per share of TWC common stock subject to such option immediately prior to the completion of the merger divided by (ii) 2.875, with any fractional cents rounded up to the next higher number of whole cents.

Upon the completion of the merger, each outstanding TWC restricted stock unit award held by any then-current TWC employee, whether or not vested, will be converted into a restricted stock unit award to acquire, on the same terms and conditions as were applicable to such restricted stock unit award immediately prior to the completion of the merger, the number of shares of Comcast Class A common stock equal to the product of (x) the number of shares of TWC common stock subject to such award immediately prior to the completion of the merger multiplied by (y) 2.875, with any fractional shares rounded down to the next lower whole number of shares of Comcast Class A common stock.

See The Merger Agreement Treatment of TWC Equity Awards beginning on page 165 of this joint proxy statement/prospectus.

Q: As a former employee and holder of options issued by TWC to purchase shares of TWC common stock or TWC restricted stock units, or as a non-employee director and holder of TWC deferred stock units, what will I receive in the merger?

A: Upon the completion of the merger, each outstanding option to purchase shares of TWC common stock held by a former employee of TWC, whether or not exercisable or vested, will be cancelled, and TWC will pay each such former employee an amount in cash computed by first determining the number of shares of Comcast Class A common stock to which such former employee would have been entitled if his or her options had been converted into options as described immediately above, and multiplying such number by the excess of (i) the closing price of a share of Comcast Class A common stock on NASDAQ on the trading day immediately preceding the completion of the merger, which is referred to in this joint proxy statement/prospectus as the Comcast closing price, over (ii) the adjusted exercise price per share of such option. See As a current employee and holder of options issued by TWC to purchase shares of TWC common stock, or a holder of TWC restricted stock units, what will I receive in the merger? above for a description of the methodology used to convert TWC options held by a former employee.

Upon the completion of the merger, each TWC restricted stock unit (which includes deferred stock units held by non-employee directors) held by a former employee or a current or former non-employee director, whether or not vested, will be cancelled, and TWC will pay each holder an amount in cash determined by multiplying (x) the number of shares of TWC common stock subject to such unit immediately prior to completion of the merger by (y) 2.875, with any fractional shares rounded down to the next lower whole number of shares of Comcast Class A common stock, and then multiplying the product of (x) and (y) by the Comcast closing price.

See The Merger Agreement Treatment of TWC Equity Awards beginning on page 165 of this joint proxy statement/prospectus.

Q: What are the divestiture transactions, and am I being asked to vote on them?

A: On April 25, 2014, Comcast entered into a binding agreement, which is referred to in this joint proxy statement/prospectus as the transactions agreement, with Charter Communications, Inc., which is referred to in this joint proxy statement/prospectus as Charter. The transactions agreement contemplates three transactions: (1) a contribution, spin-off and merger transaction, (2) an asset exchange and (3) a sale of assets, which are collectively referred to in this joint proxy statement/prospectus as the divestiture transactions, all of which are subject to a number of conditions. Subject to the satisfaction or waiver of those conditions, the divestiture transactions are expected to occur substantially contemporaneously with each other and will be consummated as promptly as practicable following the completion of the merger. The completion of the divestiture transactions will result in the combined company divesting a net total of approximately 3.9 million subscribers.

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The transactions agreement has been approved by the boards of directors of both Comcast and Charter, and the TWC board of directors consented to the entry by Comcast into the transactions agreement, subject to the terms and conditions set forth in the consent between TWC and Comcast dated April 25, 2014, which is referred to in this joint proxy statement/prospectus as the TWC consent, which include certain understandings of Comcast and TWC with respect to the receipt of required regulatory approvals under the merger agreement. See *The Divestiture Transactions* beginning on page 203 of this joint proxy statement/prospectus. Neither Comcast shareholders nor TWC stockholders are entitled to vote on the divestiture transactions, and no vote with respect thereto is being solicited by Comcast or TWC. Accordingly, no action is required on the part of Comcast shareholders or TWC stockholders in connection with the divestiture transactions.

Q: What happens if the divestiture transactions are not completed?

A: The merger is not conditioned upon completion of the divestiture transactions. The merger and the divestiture transactions are subject to separate conditions, and the merger may be completed whether or not the divestiture transactions are ultimately consummated. If the divestiture transactions are not completed, then following completion of the merger, Comcast is prepared to divest up to approximately three million subscribers of the combined company in an alternate disposition transaction. Neither Comcast shareholders nor TWC stockholders would be entitled to vote on any alternate disposition transaction, and no vote with respect thereto is being solicited by Comcast or TWC.

Q: If I am a TWC stockholder, whom should I call with questions?

A: If you have any questions about the merger or the TWC special meeting, or desire additional copies of this joint proxy statement/prospectus, proxy cards or voting instruction forms, you should contact:

MacKenzie Partners, Inc.

105 Madison Avenue

New York, New York 10016

Telephone Toll-Free: (800) 322-2885

Telephone Call Collect: (212) 929-5500

Email: proxy@mackenziepartners.com

or

Time Warner Cable Inc.

60 Columbus Circle

New York, New York 10023

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Attention: Investor Relations

Telephone: (877) 446-3689

Email: ir@twcable.com

Q: If I am a Comcast shareholder, whom should I call with questions?

A: If you have any questions about the merger or the Comcast special meeting, or desire additional copies of this joint proxy statement/prospectus, proxy cards or voting instruction forms, you should contact:

D.F. King & Co., Inc.

48 Wall Street, 22nd Floor

New York, New York 10005

Telephone Toll Free: (800) 488-8035

Telephone Call Collect: (212) 269-5550

Email: comcast@dfking.com

or

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Comcast Corporation

One Comcast Center

Philadelphia, Pennsylvania 19103-2838

Attention: Investor Relations

Telephone: (866) 281-2100

Q: Where can I find more information about TWC and Comcast?

A: You can find more information about TWC and Comcast from the various sources described under the heading Where You Can Find More Information beginning on page 244 of this joint proxy statement/prospectus.

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SUMMARY

This summary highlights selected information from this joint proxy statement/prospectus. It may not contain all of the information that is important to you. You are urged to read carefully the entire joint proxy statement/prospectus and the other documents referred to or incorporated by reference into this joint proxy statement/prospectus in order to fully understand the merger agreement and the proposed merger. See *Where You Can Find More Information* beginning on page 244 of this joint proxy statement/prospectus. Each item in this summary refers to the page of this joint proxy statement/prospectus on which that subject is discussed in more detail.

The Companies (See Page 80)

Comcast Corporation

Comcast is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal Media, LLC, which is referred to in this joint proxy statement/prospectus as NBCUniversal. Comcast was incorporated under the laws of Pennsylvania in 2001 and, through its predecessors, has developed, managed and operated cable systems since 1963. In 2011, Comcast closed the NBCUniversal transaction in which it acquired control of the businesses of NBCUniversal, and in 2013, Comcast acquired the remaining 49% common equity interest in NBCUniversal that it did not already own. Comcast presents its operations for Comcast Cable in one reportable business segment, which is referred to in this joint proxy statement/prospectus as Cable Communications, and its operations for NBCUniversal in four reportable business segments.

Cable Communications: Consists of the operations of Comcast Cable, which is the nation's largest provider of video, high-speed Internet and voice services to residential customers under the XFINITY brand and also provides similar services to businesses and sells advertising. As of June 30, 2014, Comcast's cable systems served 22.5 million video customers, 21.3 million high-speed Internet customers and 11.0 million voice customers and passed more than 54 million homes and businesses. As of June 30, 2014, Comcast had customer relationships with approximately 25.1 million residential customers and 1.6 million business customers.

Cable Networks: Consists primarily of Comcast's national cable networks, its regional sports and news networks, its international cable networks, and its cable television production operations.

Broadcast Television: Consists primarily of the NBC and Telemundo broadcast networks, Comcast's 10 NBC and 17 Telemundo owned local broadcast television stations, and Comcast's broadcast television production operations.

Filmed Entertainment: Consists primarily of the studio operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide.

Theme Parks: Consists primarily of Comcast's Universal theme parks in Orlando and Hollywood.

The Cable Networks, Broadcast Television, Filmed Entertainment and Theme Parks segments comprise the NBCUniversal businesses.

In 2013, Comcast's Cable Communications segment generated 65% of Comcast's consolidated revenue and 80% of its operating income before depreciation and amortization.

Comcast's other business interests primarily include Comcast-Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia and operates arena management-related businesses.

The principal trading market for shares of Comcast Class A common stock (NASDAQ: CMCSA) and shares of Comcast Class A Special common stock (NASDAQ: CMCSK) is NASDAQ. There is no established public

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trading market for shares of Comcast Class B common stock. The principal executive offices of Comcast are located at One Comcast Center, Philadelphia, Pennsylvania 19103-2838; its telephone number is (215) 286-1700; and its website is www.comcastcorporation.com.

This joint proxy statement/prospectus incorporates important business and financial information about Comcast from other documents that are not included in or delivered with this joint proxy statement/prospectus. For a list of the documents that are incorporated by reference, see *Where You Can Find More Information* beginning on page 244 of this joint proxy statement/prospectus.

Time Warner Cable Inc.

TWC is among the largest providers of video, high-speed data and voice services in the U.S., with technologically advanced, well-clustered cable systems located mainly in five geographic areas: New York State (including New York City), the Carolinas, the Midwest (including Ohio, Kentucky and Wisconsin), Southern California (including Los Angeles) and Texas. TWC's mission is to connect its customers to the world simply, reliably and with superior service. As of June 30, 2014, TWC served approximately 14.5 million residential customers and 658,000 business customers who subscribed to one or more of its video, high-speed data and voice services. TWC's business services also include networking and transport services (including cell tower backhaul services) and enterprise-class, cloud-enabled hosting, managed applications and services. TWC also sells video and online advertising inventory to a variety of local, regional and national customers.

TWC was incorporated as a Delaware corporation on March 21, 2003, and TWC and its predecessors have been in the cable business for over 40 years in various legal forms. The principal trading market for TWC common stock (NYSE: TWC) is the New York Stock Exchange. TWC's principal executive offices are located at 60 Columbus Circle, New York, New York 10023; its telephone number is (212) 364-8200; and its website is www.twc.com.

This joint proxy statement/prospectus incorporates important business and financial information about TWC from other documents that are not included in or delivered with this joint proxy statement/prospectus. For a list of the documents that are incorporated by reference, see *Where You Can Find More Information* beginning on page 244 of this joint proxy statement/prospectus.

Tango Acquisition Sub, Inc.

Merger Sub was incorporated in the State of Delaware on February 11, 2014, and is a wholly owned subsidiary of Comcast. Merger Sub was formed solely for the purpose of completing a merger with TWC. Merger Sub has not carried on any activities to date, except for activities incidental to its formation and activities undertaken in connection with the merger.

The principal executive offices of Merger Sub are located at One Comcast Center, Philadelphia, Pennsylvania 19103-2838; and its telephone number is (215) 286-1700.

The Merger (See Page 163)

Comcast, Merger Sub and TWC have entered into the merger agreement. Subject to the terms and conditions of the merger agreement and in accordance with applicable law, Merger Sub will be merged with and into TWC, with TWC continuing as the surviving corporation. Upon completion of the merger, TWC will be a wholly owned subsidiary of Comcast, and TWC common stock will be delisted from the New York Stock Exchange and deregistered under the Securities Exchange Act of 1934, as amended, which is referred to in this joint proxy statement/prospectus as the

Exchange Act.

A copy of the merger agreement is attached as Annex A to this joint proxy statement/prospectus. **You should read the merger agreement carefully because it is the legal document that governs the merger.**

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Special Meeting of Stockholders of TWC (See Page 87)

Meeting. The TWC special meeting will be held on October 9, 2014, at The Bannack Theater at the Paley Center for Media, located at 25 West 52nd Street, New York, New York 10019, at 10:00 a.m., local time. At the TWC special meeting, TWC stockholders will be asked to consider and vote on the following proposals:

to adopt the merger agreement, pursuant to which Merger Sub will be merged with and into TWC, with TWC continuing as the surviving corporation and a wholly owned subsidiary of Comcast; and

to approve, on an advisory (non-binding) basis, golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger.

Record Date. The TWC board of directors has fixed the close of business on August 18, 2014, as the record date for determination of the stockholders entitled to vote at the TWC special meeting or any adjournment or postponement of the TWC special meeting. Only TWC stockholders of record at the record date are entitled to receive notice of, and to vote at, the TWC special meeting or any adjournment or postponement of the TWC special meeting. As of the close of business on August 18, 2014, there were 279,589,864 shares of TWC common stock outstanding. Each holder of TWC common stock is entitled to one vote for each share of TWC common stock owned at the record date.

Quorum. The presence at the TWC special meeting, in person or by proxy, of the holders of a majority of the votes entitled to be cast for each proposal at the record date (the close of business on August 18, 2014) will constitute a quorum for such proposal. Abstentions will be deemed present at the TWC special meeting for the purpose of determining the presence of a quorum. Shares of TWC common stock held in street name with respect to which the beneficial owner fails to give voting instructions to the broker, bank, nominee or other holder of record will not be deemed present at the TWC special meeting for the purpose of determining the presence of a quorum. There must be a quorum for business to be conducted at the TWC special meeting. Failure of a quorum to be represented at the TWC special meeting will necessitate an adjournment or postponement and will subject TWC to additional expense.

Adjournment. In accordance with TWC's by-laws, the TWC special meeting may be adjourned by the Chairman of the meeting. If the TWC special meeting is adjourned, stockholders who have already submitted their proxies will be able to revoke them at any time prior to their use.

Required Vote. To adopt the merger agreement, the affirmative vote of holders of a majority of the outstanding shares of TWC common stock entitled to vote is required. **TWC cannot complete the merger unless its stockholders adopt the merger agreement.** Because adoption requires the affirmative vote of holders of a majority of the outstanding shares of TWC common stock entitled to vote, **a TWC stockholder's abstention from voting, the failure of a TWC stockholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a TWC stockholder's other failure to vote will have the same effect as a vote AGAINST the adoption of the merger agreement.**

To approve, on an advisory (non-binding) basis, golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger, the affirmative vote of a majority of the votes cast at the TWC special meeting by holders of shares of TWC common stock is required. An abstention is not considered a vote cast. Accordingly, assuming a quorum is present, a TWC stockholder's abstention from voting, the failure of a TWC stockholder who holds his or her shares in street name through a broker, bank, nominee or other holder of

record to give voting instructions to that broker, bank, nominee or other holder of record or a TWC stockholder's other failure to vote will have no effect on the outcome of any vote to approve the golden parachute compensation proposal.

Stock Ownership of and Voting by TWC Directors and Executive Officers. At the record date for the TWC special meeting (the close of business on August 18, 2014), TWC's directors and executive officers and their

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affiliates beneficially owned and had the right to vote 139,191 shares of TWC common stock at the TWC special meeting, which represents less than 0.1% of the shares of TWC common stock entitled to vote at the TWC special meeting.

It is expected that TWC's directors and executive officers will vote their shares **FOR** the adoption of the merger agreement and **FOR** the golden parachute compensation proposal, although none of them has entered into any agreement requiring them to do so.

Special Meeting of Shareholders of Comcast (See Page 81)

Meeting. The Comcast special meeting will be held on October 8, 2014, at The Kimmel Center for the Performing Arts, located at 300 S. Broad Street, Philadelphia, Pennsylvania, at 9:30 a.m., local time. At the Comcast special meeting, Comcast shareholders will be asked to consider and vote on the following proposals:

to approve the stock issuance; and

to approve the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting.

Record Date. The Comcast board of directors has fixed the close of business on August 18, 2014, as the record date for determination of the shareholders entitled to vote at the Comcast special meeting or any adjournment or postponement thereof. Only Comcast Class A shareholders and Comcast Class B shareholders who held shares at the record date are entitled to receive notice of, and to vote at, the Comcast special meeting or any adjournment or postponement of the Comcast special meeting. Holders of shares of Comcast Class A Special common stock are not entitled to vote at the Comcast special meeting. As of the close of business on August 18, 2014, there were 2,151,130,406 shares of Comcast Class A common stock outstanding and 9,444,375 shares of Comcast Class B common stock outstanding. For all matters to be voted on by Comcast Class A shareholders and Comcast Class B shareholders as a single class, Comcast Class B common stock has a nondilutable 33 $\frac{1}{3}$ % of the combined voting power of Comcast Class A common stock and Comcast Class B common stock. The number of votes per share to which a Comcast Class A shareholder is entitled is determined based on a formula set forth in Comcast's articles, which gives effect to the nondilutable voting power of the Comcast Class B common stock at any time. As of the record date, (i) each Comcast Class A shareholder is entitled to 0.1317 votes for each share of Comcast Class A common stock owned by such shareholder and (ii) each Comcast Class B shareholder is entitled to 15 votes per share for each share of Comcast Class B common stock owned by such shareholder.

Quorum. The presence at the Comcast special meeting, in person or by proxy, of the holders of a majority of votes entitled to be cast for each proposal at the record date (the close of business on August 18, 2014) will constitute a quorum for such proposal. Abstentions will be deemed present for the purpose of determining the presence of a quorum. Shares of Comcast common stock held in street name with respect to which the beneficial owner fails to give voting instructions to the broker, bank, nominee or other holder of record will not be deemed present for the purpose of determining the presence of a quorum. There must be a quorum for the proposal to approve the stock issuance to be voted on at the Comcast special meeting. Failure of a quorum will necessitate an adjournment or postponement of the Comcast special meeting and will subject Comcast to additional expense. If the Comcast special meeting is adjourned for one or more periods aggregating at least 15 days due to the absence of a quorum, Comcast shareholders who are entitled to vote and who attend (including by proxy) the adjourned meeting, even though they do not constitute a quorum as described above, will constitute a quorum for the purpose of acting on the stock issuance.

Required Vote. To approve the stock issuance, the affirmative vote of a majority of the votes cast at the Comcast special meeting by Comcast Class A shareholders and Comcast Class B shareholders, voting together as a single class, is required. **Comcast cannot complete the merger unless its shareholders approve the stock issuance.** An abstention is not considered a vote cast. Accordingly, assuming a quorum is present, a Comcast

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shareholder's abstention from voting, the failure of a Comcast shareholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a Comcast shareholder's other failure to vote will have no effect on the outcome of any vote to approve the stock issuance.

The separate Class B vote is also required to approve the stock issuance. Following entry into the merger agreement, pursuant to the voting agreement, holders of all the outstanding shares of Comcast Class B common stock delivered the written consent, which is sufficient to approve the stock issuance for purposes of the separate Class B vote.

To approve the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting, whether or not a quorum is present, the affirmative vote of a majority of the votes cast at the Comcast special meeting by Comcast Class A shareholders and Comcast Class B shareholders, voting together as a single class, is required. An abstention is not considered a vote cast. Accordingly, a Comcast shareholder's abstention from voting, the failure of a Comcast shareholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a Comcast shareholder's other failure to vote will have no effect on the outcome of any vote to adjourn the Comcast special meeting.

Stock Ownership of and Voting by Comcast Directors and Executive Officers. At the record date for the Comcast special meeting (the close of business on August 18, 2014), Comcast's directors and executive officers and their affiliates beneficially owned and had the right to vote 3,183,285 shares of Comcast Class A common stock at the Comcast special meeting, which represents approximately 0.15% of the shares of Comcast Class A common stock entitled to vote at the Comcast special meeting, and beneficially owned and had the right to vote 9,444,375 shares of Comcast Class B common stock at the Comcast special meeting, which represents 100% of the shares of Comcast Class B common stock entitled to vote at the Comcast special meeting.

Brian L. Roberts, Chairman and Chief Executive Officer of Comcast, and certain of his family trusts and investment vehicles, have entered into the voting agreement described below, pursuant to which they have agreed to vote all of their shares in favor of the stock issuance. It is expected that the other Comcast directors and executive officers will vote their shares **FOR** the stock issuance and **FOR** the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting, although none of these other Comcast directors and executive officers has entered into any agreement requiring them to do so.

The Voting Agreement (See Page 186)

Concurrently with the execution of the merger agreement, TWC entered into a voting agreement with Brian L. Roberts, BRCC Holdings LLC, Irrevocable Deed of Trust of Brian L. Roberts for Children and Other Issue dated June 10, 1998 and Irrevocable Deed of Trust of Ralph J. Roberts for Brian L. Roberts and Other Beneficiaries dated May 11, 1993.

Following entry into the merger agreement and pursuant to the voting agreement, these Comcast shareholders delivered the written consent, which is sufficient to approve the stock issuance for purposes of the separate Class B vote. The written consent will automatically be revoked upon a termination of the voting agreement.

In addition, the Comcast shareholders who are parties to the voting agreement have agreed to vote all of their shares of Comcast Class A common stock and Comcast Class B common stock (i) in favor of the stock issuance for purposes of the single class vote, (ii) in favor of any proposal to adjourn any meeting of Comcast shareholders to solicit additional

proxies if there are not sufficient votes for the approval of the stock issuance and (iii) against any corporate action that would frustrate the purposes or impede the consummation of the

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merger. The voting agreement imposes certain restrictions on these Comcast shareholders' right to transfer shares of Comcast Class B common stock, as described under "The Voting Agreement," beginning on page 186 of this joint proxy statement/prospectus. The voting agreement will terminate upon the earliest to occur of: (i) the completion of the merger, (ii) the date of termination of the merger agreement in accordance with its terms, and (iii) the date of any amendment, modification, supplement or waiver to any provision of the merger agreement that has not been consented to by Brian L. Roberts or holders of a majority of the outstanding shares of Comcast Class B common stock and that would increase the 2.875 exchange ratio, change the form of merger consideration or amend provisions of the merger agreement relating to regulatory matters in a manner materially adverse to investors. If the voting agreement is terminated prior to the completion of the merger, the written consent will be revoked. The voting agreement provides that no provisions contained therein limit the discretion of Brian L. Roberts to take or not take any action in his fiduciary capacity as an officer or director of Comcast.

As of February 12, 2014, the Comcast shareholders who are parties to the voting agreement held in the aggregate 471,436 shares of Comcast Class A common stock (representing approximately 0.02% of the outstanding shares of Comcast Class A common stock) and 9,444,375 shares of Comcast Class B common stock (representing 100% of the outstanding shares of Comcast Class B common stock). As of the record date for the Comcast special meeting, the Comcast shareholders who are parties to the voting agreement held in the aggregate 682,105 shares of Comcast Class A common stock (representing 0.03% of the outstanding shares of Comcast Class A common stock) and 9,444,375 shares of Comcast Class B common stock (representing 100% of the outstanding shares of Comcast Class B common stock), which together represent approximately 33.4% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock.

A copy of the voting agreement is attached as Annex B to this joint proxy statement/prospectus.

What TWC Stockholders Will Receive in the Merger (See Page 164)

If the merger is completed, TWC stockholders will be entitled to receive, in exchange for each share of TWC common stock that they own immediately prior to the merger, 2.875 shares of Comcast Class A common stock, and cash payable in lieu of any fractional shares as described below.

Comcast will not issue any fractional shares in the merger. Instead, the total number of shares of Comcast Class A common stock that each TWC stockholder will receive in the merger will be rounded down to the nearest whole number, and each TWC stockholder will receive cash, without interest, for any fractional share of Comcast Class A common stock that he or she would otherwise receive in the merger. The amount of cash for fractional shares will be calculated by multiplying the fraction of a share of Comcast Class A common stock that the TWC stockholder would otherwise be entitled to receive in the merger by the Comcast closing price.

Example: If you own 100 shares of TWC common stock at the time the merger is completed, you will be entitled to receive 287 shares of Comcast Class A common stock. In addition, you will be entitled to receive an amount of cash equal to 0.5 of a share of Comcast Class A common stock multiplied by the Comcast closing price.

The ratio of 2.875 shares of Comcast Class A common stock for each share of TWC common stock, which is referred to in this joint proxy statement/prospectus as the exchange ratio, is fixed, which means that it will not change between now and the date of the merger, regardless of whether the market price of shares of either Comcast Class A common stock or TWC common stock changes. Therefore, the value of the merger consideration will depend on the market price of shares of Comcast Class A common stock at the time TWC stockholders receive shares of Comcast Class A common stock in the merger. Based on the closing price of a share of Comcast Class A common stock on NASDAQ on February 12, 2014, the last trading day before the public announcement of the merger agreement, the merger

consideration represented approximately \$158.82 in value for each share of TWC common stock. Based on the closing price of a share of Comcast Class A common

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stock on NASDAQ on August 29, 2014, the most recent practicable trading day prior to the date of this joint proxy statement/prospectus, the merger consideration represented approximately \$157.32 in value for each share of TWC common stock. **The market price of shares of Comcast Class A common stock has fluctuated since the date of the announcement of the merger agreement and will continue to fluctuate from the date of this joint proxy statement/prospectus to the date of the TWC special meeting and the date the merger is completed and thereafter. The market price of shares of Comcast Class A common stock when received by TWC stockholders upon completion of the merger could be greater than, less than or the same as the market price of shares of Comcast Class A common stock on the date of this joint proxy statement/prospectus or at the time of the TWC special meeting.**

For information with respect to the divestiture transactions, see "The Divestiture Transactions" beginning on page 203 of this joint proxy statement/prospectus.

No Dissenters or Appraisal Rights (See Page 158)

Neither TWC stockholders nor Comcast shareholders have dissenters or appraisal rights with respect to the merger.

Treatment of TWC Equity Awards (See Page 165)

At completion of the merger, each option to purchase shares of TWC common stock (whether or not exercisable or vested) and each restricted stock unit that is settleable in shares of TWC common stock (whether or not vested) that is outstanding immediately prior to completion of the merger and held by a then-current employee of TWC will be converted into an option or restricted stock unit, as applicable, with respect to Comcast Class A common stock, after giving effect to the exchange ratio. In the case of options, the aggregate option exercise price of each TWC option will be divided by the exchange ratio to determine the exercise price of each new award. Such converted options and restricted stock units will otherwise be subject to the same terms and conditions as were applicable immediately prior to completion of the merger.

However, in the case of (i) any restricted stock units (which will include deferred stock units held by non-employee directors) held by current or former non-employee directors of TWC or former employees of TWC (in each case, whether or not vested); and (ii) any options (whether or not exercisable or vested) held by former employees of TWC, such options or restricted stock units will be cancelled, and TWC will pay the holder cash, less applicable withholding taxes, at or promptly following the merger. All options held by a former employee of TWC that have a per share exercise price (as adjusted to give effect to the exchange ratio) equal to or exceeding the Comcast closing price will be immediately cancelled without any right to consideration.

For options, the cash amount will be computed by first determining the number of shares of Comcast Class A common stock to which such former employee would be entitled if his or her options were converted into options as described in the paragraph above, and multiplying such number by the excess of (i) the Comcast closing price over (ii) the adjusted exercise price per share of such option (also determined in accordance with the above paragraph).

For restricted stock units, the cash amount will be determined by multiplying (x) the number of shares of TWC common stock subject to such unit immediately prior to completion of the merger by (y) 2.875, with any fractional shares rounded down to the next lower whole number of shares of Comcast Class A common stock, and then multiplying the product of (x) and (y) by the Comcast closing price.

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Recommendations of the TWC Board of Directors (See Page 105)

After consideration and consultation with its advisors, the TWC board of directors unanimously determined that the merger agreement, the merger and the other transactions contemplated by the merger agreement are fair to and in the best interests of TWC's stockholders and unanimously approved and declared advisable the merger agreement, the merger and the other transactions contemplated by the merger agreement. **The TWC board of directors unanimously recommends that TWC stockholders vote FOR the adoption of the merger agreement.** For the factors considered by the TWC board of directors in reaching this decision, see TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance TWC's Reasons for the Merger; Recommendation of the Merger by the TWC Board of Directors beginning on page 105 of this joint proxy statement/prospectus.

In addition, the TWC board of directors unanimously recommends that TWC stockholders vote **FOR** the golden parachute compensation proposal. See TWC Proposal II: Advisory Vote On Golden Parachute Compensation beginning on page 201 of this joint proxy statement/prospectus.

Recommendations of the Comcast Board of Directors (See Page 110)

After consideration and consultation with its advisors, the members of the Comcast board of directors present at the Comcast board meeting unanimously determined that the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement are fair to and in the best interests of Comcast and unanimously approved and declared advisable the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement. **The Comcast board of directors unanimously recommends that Comcast shareholders vote FOR the stock issuance.** For the factors considered by the Comcast board of directors in reaching this decision, see TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors beginning on page 110 of this joint proxy statement/prospectus.

The Comcast board of directors unanimously recommends that Comcast shareholders vote **FOR** the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting. See Comcast Proposal II: Adjournment of the Comcast Special Meeting beginning on page 202 of this joint proxy statement/prospectus.

The Divestiture Transactions (See Page 203)

On April 25, 2014, Comcast entered into the transactions agreement with Charter. The transactions agreement contemplates three transactions: (1) a contribution, spin-off and merger transaction, (2) an asset exchange and (3) a sale of assets, all of which are subject to a number of conditions. Subject to the satisfaction or waiver of those conditions, the divestiture transactions are expected to occur substantially contemporaneously with each other and will be consummated as promptly as practicable following the completion of the merger. The completion of the divestiture transactions will result in the combined company divesting a net total of 3.9 million subscribers. The transactions agreement has been approved by the boards of directors of both Comcast and Charter, and the TWC board of directors consented to the entry by Comcast into the transactions agreement, subject to the terms and conditions set forth in the TWC consent, which include certain understandings of Comcast and TWC with respect to the receipt of required regulatory approvals under the merger agreement. See The Divestiture Transactions beginning on page 203 of this joint proxy statement/prospectus.

Neither Comcast shareholders nor TWC stockholders are entitled to vote on the divestiture transactions, and no vote with respect thereto is being solicited by Comcast or TWC. Accordingly, no action is required on the part of Comcast shareholders or TWC stockholders in connection with the divestiture transactions.

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The merger is not conditioned upon completion of the divestiture transactions. The merger and the divestiture transactions are subject to separate conditions, and the merger may be completed whether or not the divestiture transactions are ultimately consummated. If the divestiture transactions are not completed, then following completion of the merger, Comcast is prepared to divest up to approximately three million subscribers of the combined company in an alternate disposition transaction. Neither Comcast shareholders nor TWC stockholders would be entitled to vote on any alternate disposition transaction, and no vote with respect thereto is being solicited by Comcast or TWC.

Opinions of TWC's Financial Advisors (See Page 113)

Opinion of Allen & Company LLC

TWC has engaged Allen & Company LLC, which is referred to in this joint proxy statement/prospectus as Allen & Company, as a financial advisor in connection with the proposed merger. In connection with this engagement, TWC requested that Allen & Company evaluate and render an opinion to the TWC board of directors regarding the fairness, from a financial point of view, to holders of TWC common stock of the exchange ratio provided for in the merger. On February 12, 2014, at a meeting of the TWC board of directors held to evaluate the merger, Allen & Company rendered to the TWC board of directors an oral opinion, which was confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of that date and based on and subject to the matters described in its opinion, the exchange ratio provided for in the merger was fair, from a financial point of view, to holders of TWC common stock.

The full text of Allen & Company's written opinion, dated February 12, 2014, which describes the assumptions made, procedures followed, matters considered and limitations on the review undertaken, is attached to this joint proxy statement/prospectus as Annex C. **Allen & Company's opinion was intended for the benefit and use of the TWC board of directors (in its capacity as such) in connection with its evaluation of the exchange ratio provided for in the merger from a financial point of view and did not address any other term, aspect or implication of the merger. Allen & Company's opinion did not constitute a recommendation as to the course of action that the TWC board of directors or TWC should pursue in connection with the merger, or otherwise address the merits of the underlying decision by TWC to engage in the merger, including in comparison to other strategies or transactions that might be available to TWC or in which TWC might engage. Allen & Company's opinion does not constitute advice or a recommendation to any stockholder as to how such stockholder should vote or act on any matter relating to the merger or otherwise.**

Opinion of Citigroup Global Markets Inc.

TWC also has retained Citigroup Global Markets Inc., which is referred to in this joint proxy statement/prospectus as Citi, as a financial advisor in connection with the proposed merger. In connection with this engagement, TWC requested that Citi evaluate the fairness, from a financial point of view, of the exchange ratio provided for in the merger to holders of TWC common stock. On February 12, 2014, at a meeting of the TWC board of directors held to evaluate the merger, Citi delivered to the TWC board of directors an oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of that date and based on and subject to various assumptions, matters considered and limitations and qualifications described in its opinion, the exchange ratio provided for in the merger was fair, from a financial point of view, to holders of TWC common stock.

The full text of Citi's written opinion, dated February 12, 2014, which describes the assumptions made, procedures followed, matters considered and limitations on the review undertaken, is attached as Annex D to this joint proxy statement/prospectus and is incorporated herein by reference. The description of Citi's opinion set

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forth below is qualified in its entirety by reference to the full text of Citi's opinion. **Citi's opinion was provided for the information of the TWC board of directors (in its capacity as such) in connection with its evaluation of the exchange ratio provided for in the merger from a financial point of view and did not address any other terms, aspects or implications of the merger. Citi was not requested to consider, and its opinion did not address, the underlying business decision of TWC to effect the merger, the relative merits of the merger as compared to any alternative business strategies or opportunities that might exist for TWC or the effect of any other transaction in which TWC might engage. Citi's opinion is not intended to be and does not constitute a recommendation as to how any stockholder should vote or act on any matters relating to the proposed merger or otherwise.**

Opinion of Morgan Stanley & Co. LLC

TWC also has retained Morgan Stanley & Co. LLC, which is referred to in this joint proxy statement/prospectus as Morgan Stanley, as a financial advisor in connection with the proposed merger. As part of that engagement, TWC requested that Morgan Stanley evaluate the fairness, from a financial point of view, to holders of TWC common stock of the exchange ratio pursuant to the merger agreement. On February 12, 2014, at a meeting of the TWC board of directors held to evaluate the merger, Morgan Stanley rendered its oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the TWC board of directors to the effect that, as of that date and based on and subject to the procedures followed, assumptions made, matters considered and qualifications and limitations on the review undertaken by Morgan Stanley as set forth in its opinion, the exchange ratio pursuant to the merger agreement was fair, from a financial point of view, to holders of TWC common stock.

The full text of Morgan Stanley's written opinion, dated February 12, 2014, which sets forth, among other things, the procedures followed, assumptions made, matters considered and qualifications and limitations on the review undertaken by Morgan Stanley in connection with its opinion, is attached as Annex E to, and is incorporated by reference into, this joint proxy statement/prospectus. This summary is qualified in its entirety by reference to the full text of such opinion. **Morgan Stanley's opinion was directed to the TWC board of directors and addressed only the fairness from a financial point of view to holders of TWC common stock of the exchange ratio provided for pursuant to the merger agreement as of the date of the opinion and did not address any other term or aspect of the merger agreement or merger. Morgan Stanley's opinion did not address TWC's underlying business decision to proceed with or effect the merger, or the relative merits of the merger as compared to any other alternative business transaction, or other alternatives, or whether or not such alternatives could be achieved or were available. Morgan Stanley expressed no opinion or recommendation as to how the stockholders of TWC or Comcast should vote at the stockholders' meetings to be held in connection with the merger or otherwise.**

Opinion of Financial Advisor to the TWC Independent Directors (See Page 128)***Opinion of Centerview Partners LLC***

Centerview Partners LLC, which is referred to in this joint proxy statement/prospectus as Centerview, was retained as financial advisor to the independent members of the TWC board of directors, who are referred to in this joint proxy statement/prospectus as the TWC independent directors, in connection with the proposed merger. In connection with this engagement, Centerview was requested to evaluate the fairness, from a financial point of view, of the exchange ratio provided for pursuant to the merger agreement to holders of TWC common stock. On February 12, 2014, at a meeting of the TWC board of directors held to evaluate the merger, Centerview delivered to the TWC board of directors an oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of that date and based on and subject to various assumptions, matters considered and limitations and qualifications described in its opinion, the exchange ratio provided for pursuant to the merger agreement was fair, from a financial point of view, to holders of TWC common stock (other than shares held by

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TWC as treasury stock or owned by Comcast prior to the effective time of the merger, which are referred to in this joint proxy statement/prospectus as excluded shares).

The full text of Centerview's written opinion, dated February 12, 2014, which describes the assumptions made, procedures followed, matters considered and limitations on the review undertaken, is attached as Annex F and is incorporated herein by reference. The description of Centerview's opinion set forth below is qualified in its entirety by reference to the full text of Centerview's opinion. **Centerview's opinion was provided for the information and assistance of the TWC board of directors (in their capacity as directors and not in any other capacity) in connection with and for purposes of its evaluation of the exchange ratio provided for pursuant to the merger agreement from a financial point of view and did not address any other term or aspect of the merger agreement or the merger. Centerview expressed no view as to, and its opinion did not address, TWC's underlying business decision to proceed with or effect the merger, or the relative merits of the merger as compared to any alternative business strategies or transactions that might be available to TWC or in which TWC might engage. Centerview's opinion does not constitute a recommendation to any stockholder of TWC or any other person as to how such stockholder or other person should vote with respect to the merger or otherwise act with respect to the merger or any other matter.**

Opinion of Comcast's Financial Advisor (See Page 137)

Opinion of J.P. Morgan Securities LLC

On February 12, 2014, at the meeting of the Comcast board of directors at which the proposed merger was approved, J.P. Morgan Securities LLC, which is referred to in this joint proxy statement/prospectus as J.P. Morgan, Comcast's financial advisor in connection with the proposed merger, rendered to the Comcast board of directors an oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of such date and based upon and subject to the factors, assumptions, qualifications and any limitations set forth in its written opinion, the exchange ratio in the proposed merger was fair, from a financial point of view, to Comcast.

The full text of J.P. Morgan's written opinion, dated February 12, 2014, is attached as Annex G to this joint proxy statement/prospectus and is incorporated herein by reference. The full text of the opinion contains a discussion of, among other things, the assumptions made, matters considered, and qualifications and any limitations on the opinion and the review undertaken by J.P. Morgan in connection with rendering its opinion. Comcast shareholders are urged to read the opinion carefully and in its entirety. J.P. Morgan's written opinion was addressed to the Comcast board of directors (in its capacity as such) in connection with and for the purposes of its evaluation of the proposed merger, was directed only to the fairness, from a financial point of view, to Comcast of the exchange ratio in the proposed merger and did not address any other aspect of the merger. J.P. Morgan expressed no opinion as to the fairness of the exchange ratio to the holders of any class of securities, creditors or other constituencies of Comcast or as to the underlying decision by Comcast to engage in the proposed merger. The opinion does not constitute a recommendation to any shareholder of Comcast as to how such shareholder should vote with respect to the proposed merger or any other matter.

For further information, see TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Opinion of Comcast's Financial Advisor beginning on page 137 of this joint proxy statement/prospectus.

Ownership of Shares of Comcast Class A Common Stock After the Merger (See Page 93)

Based on the number of shares of TWC common stock and TWC options and restricted stock units outstanding as of August 29, 2014, Comcast expects to issue approximately 806 million shares of Comcast Class A common stock to TWC stockholders pursuant to the merger and reserve for issuance approximately 54 million additional shares of Comcast Class A common stock in connection with the conversion, exercise or

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settlement of outstanding TWC options and restricted stock units and future equity compensation awards. The actual number of shares of Comcast Class A common stock to be issued and reserved for issuance pursuant to the merger will be determined at completion of the merger based on the exchange ratio and the number of shares of TWC common stock and TWC options and restricted stock units outstanding at that time. Based on the number of shares of TWC common stock outstanding as of August 29, 2014, and the number of shares of Comcast Class A common stock outstanding as of August 29, 2014, it is expected that, immediately after completion of the merger, former TWC stockholders will own approximately 24% of the outstanding shares of Comcast common stock (including Comcast Class A common stock, Comcast Class A Special common stock and Comcast Class B common stock), representing 27% of the outstanding shares of Comcast Class A common stock and 18% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock.

Interests of Directors and Executive Officers of TWC in the Merger (See Page 188)

When considering the recommendation of the TWC board of directors that TWC stockholders vote in favor of the adoption of the merger agreement and the recommendation of the Comcast board of directors that the Comcast shareholders approve the stock issuance, TWC stockholders and Comcast shareholders should be aware that directors and executive officers of TWC have certain interests in the merger that may be different from or in addition to the interests of TWC stockholders and Comcast shareholders generally. The TWC board of directors and the Comcast board of directors were aware of these interests and considered them, among other things, in evaluating and negotiating the merger agreement and the merger and in recommending that TWC stockholders adopt the merger agreement and Comcast shareholders approve the stock issuance.

These interests include the following:

Upon the completion of the merger, all TWC restricted stock unit and stock option awards covering the issuance of shares of TWC common stock, including the retention grant (described below), held by active employees will convert into Comcast restricted stock unit and option awards covering the issuance of shares of Comcast Class A common stock in accordance with the methodology set forth in the merger agreement that is designed to preserve the value of such awards and that will use the same exchange ratio that applies to all TWC stockholders in the merger.

If a TWC executive officer is involuntarily terminated or resigns for good reason following the completion of the merger, all restricted stock units and unvested options held by the officer at that time, including the retention grant described below, will become 100% vested.

All employees of TWC who were eligible to receive equity awards as part of the regularly-scheduled 2014 annual grant (over 1,800 employees), including the executive officers, received a retention grant as a replacement for the annual equity awards such employees would have received in 2015 and 2016. This grant is referred to in this joint proxy statement/prospectus as the retention grant. The value and vesting of the retention grant were designed to mirror what they would have been in respect of the regularly-scheduled 2015 and 2016 annual grants, but without any performance vesting conditions. The value of each employee's aggregate retention grant equals twice the value of the employee's regularly-scheduled 2014 equity awards. The employment period required for full or partial vesting is the same as it would have been if the regularly-scheduled 2015 and 2016 grants had been made instead (subject to potential acceleration of vesting

upon certain terminations of employment after completion of the merger). Pursuant to the merger agreement, before the completion of the merger, TWC may not make equity grants other than in the ordinary course of business consistent with past practice and subject to the limitation that, in all cases, the aggregate value of (i) the regularly scheduled annual equity awards made in February 2014, (ii) the retention grants and (iii) other permitted equity awards made prior to the closing of the merger (less certain awards forfeited prior to such time) cannot exceed \$550 million at the time of grant. TWC does not intend to make annual equity grants in 2015 and 2016, regardless of whether the merger is completed or the merger agreement is terminated.

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TWC's executive officers are parties to employment agreements that provide for cash severance payments and benefits in the event of certain terminations of employment. For certain of these officers, the severance is enhanced if such termination occurs in connection with a change in control, such as the merger. Pursuant to the terms of the merger agreement, following the completion of the merger, Comcast is required to honor the severance arrangements of TWC's executive officers in accordance with their terms.

TWC has awarded a supplemental bonus opportunity to all employees, including its executive officers, who participate in TWC's regular 2014 annual cash incentive plan (over 15,000 employees). The supplemental bonus opportunity consists of a 50% increase to the target opportunity under the existing 2014 annual cash incentive plan. While the 2014 annual cash incentive plan bonuses will be paid subject to performance and when such bonuses would normally be paid, the supplemental opportunity will generally be paid out (if at all) upon the completion of the merger or any termination of the merger agreement. The supplemental bonus opportunity is generally not payable if the 2014 performance conditions are not met. Under the merger agreement, TWC is permitted to pay out these supplemental bonuses in an amount up to \$100 million in the aggregate.

Under the terms of the merger agreement, Comcast is required, for the period beginning on the completion of the merger and ending on the first anniversary of the completion of the merger, to provide all non-union TWC employees, including the executive officers, with base pay, commission opportunities and cash bonus opportunities, as applicable, that are no less favorable in the aggregate than those provided to such employees immediately prior to the completion of the merger. The retention equity grant and supplement to the 2014 annual bonus are not taken into account in determining whether such compensation is not less favorable than it was before the completion of the merger.

Upon the completion of the merger, all equity awards held by TWC's non-employee directors will be cancelled, and TWC will pay such directors a cash amount calculated using the same exchange ratio that applies to all TWC stockholders in the merger.

TWC's executive officers and directors hold shares of TWC common stock, which will be treated like all other shares of TWC common stock in the merger. See *Certain Beneficial Owners of TWC Common Stock Security Ownership by the TWC Board of Directors and Executive Officers* beginning on page 214 of this joint proxy statement/prospectus for further details.

Certain former directors and officers of TWC will have rights to indemnification from Comcast. See *The Merger Agreement Indemnification and Insurance* beginning on page 180 of this joint proxy statement/prospectus for further details.

These interests are described in further detail under *Interests of Certain Persons in the Merger Interests of Directors and Executive Officers of TWC in the Merger* and *The Merger Agreement Indemnification and Insurance* beginning on pages 188 and 180, respectively, of this joint proxy statement/prospectus.

Listing of Shares of Comcast Class A Common Stock and Delisting and Deregistration of TWC Common Stock (See Page 161)

Comcast will apply for listing on NASDAQ, where shares of Comcast Class A common stock are currently traded, of the shares of Comcast Class A common stock to be issued in the merger. If the merger is completed, the shares of Comcast Class A common stock to be issued in the merger will be listed on NASDAQ, and TWC shares will no longer be listed on the New York Stock Exchange and will be deregistered under the Exchange Act.

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Completion of the Merger Is Subject to Certain Conditions (See Page 166)

As more fully described in this joint proxy statement/prospectus and in the merger agreement, the obligation of each of Comcast and Merger Sub, on the one hand, and TWC, on the other hand, to complete the merger is subject to the satisfaction or waiver of a number of conditions, including the following:

adoption of the merger agreement by the affirmative vote of holders of a majority of the outstanding shares of TWC common stock entitled to vote;

approval of the stock issuance by the affirmative vote of (x) a majority of votes cast at the Comcast special meeting by Comcast Class A shareholders and Comcast Class B shareholders, voting together as a single class, and (y) (i) a majority of the votes cast at the Comcast special meeting by Comcast Class B shareholders, or (ii) holders of a majority of the outstanding shares of Comcast Class B common stock, acting by written consent, which written consent has previously been obtained;

expiration or termination of any applicable waiting period (or extension thereof) under the HSR Act (solely with respect to the obligations of each of Comcast and Merger Sub to complete the merger, without the imposition of any burdensome condition (see The Merger Agreement Reasonable Best Efforts Covenant beginning on page 178 of this joint proxy statement/prospectus for a definition of burdensome condition));

(i) adoption of an order, and release of the full text thereof, by the FCC granting its consent to the transfer of control or assignment of the licenses issued by the FCC to TWC or any of its subsidiaries or affiliates and (ii) approval of certain LFAs, such that the sum of the aggregate number of video subscribers of TWC belonging to franchise areas for which either (x) no LFA consent is required or (y) if LFA consent is required, such consent shall have been obtained, shall be no less than 85% of the aggregate number of video subscribers of TWC (solely with respect to the obligations of each of Comcast and Merger Sub to complete the merger, in each case without the imposition of any burdensome condition) (these requirements are described in more detail under TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Regulatory Approvals Required for the Merger, beginning on page 155 of this joint proxy statement/prospectus);

absence of (x) any applicable law, order or injunction of a governmental authority of competent jurisdiction in a jurisdiction in which any of TWC, Comcast or their respective subsidiaries has substantial operations and (y) any order or injunction (whether temporary, preliminary or permanent) of a governmental authority of competent jurisdiction that, in each case, (1) prohibits completion of the merger or (2) solely with respect to the obligations of each of Comcast and Merger Sub to complete the merger, imposes any burdensome condition;

effectiveness of the registration statement for the shares of Comcast Class A common stock being issued in the merger (of which this joint proxy statement/prospectus forms a part) and the absence of any stop order suspending that effectiveness or any proceedings for that purpose pending before the SEC;

approval for the listing on NASDAQ of the shares of Comcast Class A common stock to be issued in the merger, subject only to official notice of issuance;

accuracy of the representations and warranties made in the merger agreement by the other party, subject to certain materiality thresholds;

performance in all material respects by the other party of the material obligations required to be performed by it at or prior to completion of the merger;

the absence of a material adverse effect on the other party (see The Merger Agreement Definition of Material Adverse Effect beginning on page 169 of this joint proxy statement/prospectus for the definition of material adverse effect);

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receipt of a certificate executed by an executive officer of the other party as to the satisfaction of the conditions described in the preceding three bullets with respect to such other party; and

delivery of opinions of Davis Polk & Wardwell LLP, in the case of Comcast, and Paul, Weiss, Rifkind, Wharton & Garrison LLP, in the case of TWC, that the merger will qualify as a reorganization for U.S. federal income tax purposes.

Comcast and TWC cannot be certain when, or if, the conditions to the merger will be satisfied or waived, or that the merger will be completed.

The merger is not conditioned upon completion of the divestiture transactions. The merger and the divestiture transactions are subject to separate conditions, and the merger may be completed whether or not the divestiture transactions are ultimately consummated. See *The Divestiture Transactions* beginning on page 203 of this joint proxy statement/prospectus.

The Merger May Not Be Completed Without All Required Regulatory Approvals (See Page 155)

Completion of the merger is conditioned upon the receipt of certain governmental clearances or approvals, including, but not limited to, the expiration or termination of the waiting period relating to the merger under the HSR Act, approval of the FCC and certain other governmental consents and approvals from state regulators and franchise authorities.

Under the HSR Act, certain transactions, including the merger, may not be completed unless certain waiting period requirements have expired or been terminated. The HSR Act provides that each party must file a pre-merger notification with the Federal Trade Commission, which is referred to in this joint proxy statement/prospectus as the FTC, and the Antitrust Division of the Department of Justice, which is referred to in this joint proxy statement/prospectus as the DOJ. A transaction notifiable under the HSR Act may not be completed until the expiration of a 30-calendar-day waiting period following the parties' filings of their respective HSR Act notification forms or the termination of that waiting period. If the DOJ issues a Request for Additional Information and Documentary Material prior to the expiration of the initial waiting period, the parties must observe a second 30-calendar-day waiting period, which would begin to run only after both parties have substantially complied with the request for additional information, unless the waiting period is terminated earlier.

Both Comcast and TWC are subject to regulation by the FCC under the Communications Act of 1934, as amended, which is referred to in this joint proxy statement/prospectus as the Communications Act. Each company holds a number of licenses and authorizations issued by the FCC for the operation of its business. The FCC must approve the transfer of control or assignment of TWC's licenses and authorizations to Comcast as a result of the merger. The merger is also subject to the approval of LFAs with respect to the transfer of control of franchises as a result of the merger. In addition, Comcast and TWC are required to obtain approval of certain state public utility commissions with respect to the transfer of control of certificates of public convenience and necessity for telecommunications services as a result of the merger.

Comcast and TWC have agreed to use their respective reasonable best efforts to obtain all regulatory approvals required to complete the merger. In furtherance of the foregoing, Comcast and TWC agreed in the merger agreement to make and not withdraw (i) as promptly as practicable (and not later than 30 business days following the date of the merger agreement), an appropriate filing of a Notification and Report Form pursuant to the HSR Act and all necessary filings to obtain consents from the FCC that are required in connection with the merger, and (ii) as promptly as practicable (and not later than 60 business days following the date of the merger agreement), all necessary filings to

obtain consents from state regulators and franchise authorities (including submitting FCC Forms 394 to relevant franchise authorities), and all other registrations, declarations, notices and filings with governmental authorities that are required in connection with the merger.

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As of the date of this joint proxy statement/prospectus, the parties have made all requisite filings for regulatory approval of the merger. Specifically, beginning in early April 2014, Comcast and TWC made a number of filings with the FCC and the DOJ to initiate the merger review process, including a detailed public interest statement that was filed with the FCC on April 8, 2014. Since making those filings, Comcast and TWC representatives have met with FCC and DOJ officials to provide additional details regarding the merger and to answer questions posed by agency staff members.

Concurrent with the federal merger approval process, Comcast and TWC have filed applications in all 12 states where approval for the merger is required, seven of which have granted the applications as of the date of this joint proxy statement/prospectus. In addition, the parties have sought approval from more than 400 local franchising authorities to enable the transfer of TWC's cable franchises to Comcast. Separately, three congressional hearings have been held on the merger. Although no further hearings are scheduled at this time, it is possible that the parties will be asked to participate in additional legislative proceedings before the merger is approved. For example, the New York State Public Service Commission recently concluded a series of three public hearings that gathered input for its review of the merger.

The process for obtaining the requisite regulatory approvals for the merger is ongoing. The FCC has initiated a public comment period that commenced on July 10, 2014 during which other service providers, members of the public, and other interested parties may file comments in support of, or opposing, the merger. Comcast and TWC will have an opportunity to respond to any public comments filed at the FCC. The commencement of the public comment period also marked the start of the FCC's informal 180-day clock for reviewing mergers. The public comment period is expected to conclude by October 8, 2014, after which Comcast and TWC will continue to engage with the FCC as it reviews public comments and proceeds with its review of the merger. The DOJ's merger review process does not include a similar public comment process. Rather, the parties expect to remain in regular contact with DOJ officials to assist their review of the parties' submissions to the agency and answer questions and provide clarification regarding the merger. Each of Comcast and TWC has received a Request for Additional Information and Documentary Material from the DOJ, which extends the waiting period under the HSR Act until 30 days after both parties have substantially complied with the request for additional information, unless the waiting period is terminated earlier. At the state and local level, the parties will actively participate in each state's/municipality's individual review processes as appropriate, including by remaining engaged with and available to the regulatory officials overseeing the merger review process.

The regulatory filings described above relate to approvals for the merger only. The parties also made certain supplemental filings with respect to the divestiture transactions in June 2014. The parties believe that the divestiture transactions will facilitate regulatory approval of the merger, and have generally requested that regulators and franchise authorities review the merger and the divestiture transactions on the same timeline.

Comcast's obligation to use reasonable best efforts to obtain all regulatory approvals required to complete the merger does not require Comcast to (and, without Comcast's prior written consent, TWC is not permitted to):

divest or hold separate any businesses, assets or properties of Comcast or TWC or any of their respective subsidiaries;

accept any conditions or take any actions that would apply to or affect any businesses, assets or properties of Comcast or TWC or any of their respective subsidiaries; or

litigate or participate in the litigation of any proceeding involving the FCC, the FTC or the DOJ. Notwithstanding the first two bullets above, (i) Comcast is prepared to divest up to approximately three million subscribers of the combined company and (ii) Comcast and its subsidiaries are required under the merger agreement to (A) take the actions and accept the conditions described in the second bullet above to the extent such actions and conditions are consistent in scope and magnitude with the actions and conditions (other than any condition that was subsequently suspended by the agency that imposed the condition) required or imposed by

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governmental authorities in connection with prior acquisitions of United States domestic cable systems consummated within the past twelve years with an aggregate purchase price of at least \$500 million and (B) implement certain undertakings agreed to by TWC and Comcast described in TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Regulatory Approvals Required for the Merger Efforts to Obtain Regulatory Approvals beginning on page 156 of this joint proxy statement/prospectus, with such modifications to the undertakings that, taken in the aggregate, are no more adverse to the businesses, assets and properties of Comcast and its subsidiaries, taken as a whole, or the businesses, assets and properties of TWC and its subsidiaries taken as a whole. Comcast and TWC estimate that there have been approximately 25 acquisitions of United States domestic cable systems consummated within the past twelve years, each with an aggregate purchase price of at least \$500 million. Further, notwithstanding the third bullet above, Comcast has agreed to participate in the litigation of proceedings involving the FCC or the DOJ to the extent Comcast determines in its reasonable good faith judgment that there is a reasonable prospect of success in relation to such litigation and that the participation by Comcast in such litigation would not pose a material risk of the imposition of a burdensome condition. These requirements are described in more detail under The Merger Agreement Reasonable Best Efforts Covenant beginning on page 178 of this joint proxy statement/prospectus.

Subject to certain exceptions set forth on the confidential disclosure schedules, Comcast and TWC have agreed not to, and to cause their respective subsidiaries and affiliates not to, (i) take any action that would reasonably be expected to have the effect of materially delaying, impairing or impeding the receipt of any regulatory approvals required in connection with the transactions contemplated by the merger agreement or the completion of the merger, or (ii) acquire (by merger, consolidation, acquisition of stock or assets or otherwise), directly or indirectly, any assets, securities (other than securities issued by such party as permitted by the terms of the merger agreement), properties, interests or business in any transaction or series of related transactions if such acquisition would (A) require approval of the FCC or (B) (without the consent of the other party, not to be unreasonably withheld, conditioned or delayed in the case of TWC's consent) have a value, or involve the payment of consideration, in excess of \$1 billion.

On April 25, 2014, Comcast entered into the transactions agreement with Charter, which contemplates three transactions: (1) a contribution, spin-off and merger transaction, (2) an asset exchange and (3) a sale of assets, all of which are subject to a number of conditions. Subject to the satisfaction or waiver of those conditions, the divestiture transactions are expected to occur substantially contemporaneously with each other and will be consummated as promptly as practicable following the completion of the merger. Due to the timing associated with the debt-for-debt exchange (as described in The Divestiture Transactions beginning on page 203 of this joint proxy statement/prospectus), however, the earliest the divestiture transactions could be completed is four weeks following completion of the merger, and could take significantly longer or may not occur at all. The completion of the divestiture transactions will result in the combined company divesting a net total of approximately 3.9 million subscribers. See The Divestiture Transactions beginning on page 203 of this joint proxy statement/prospectus.

We Expect to Complete the Merger in Early 2015 (See Page 163)

The merger will occur no later than two business days after the conditions to its completion have been satisfied or, to the extent permitted by applicable law, waived, unless otherwise mutually agreed by the parties. As of the date of this joint proxy statement/prospectus, we expect to complete the merger in early 2015 due to our current expectations regarding the timing of certain regulatory approvals. However, there can be no assurance as to when, or if, the merger will occur.

Subject to certain conditions described below, if the merger is not completed on or before February 12, 2015, which is referred to in this joint proxy statement/prospectus as the initial end date, or, at the election of either Comcast or TWC if certain conditions related to the receipt of regulatory approvals have not been satisfied, by August 12, 2015, either

Comcast or TWC may terminate the merger agreement.

Table of Contents**No Solicitation by TWC (See Page 174)**

As more fully described in this joint proxy statement/prospectus and in the merger agreement, and subject to the exceptions described below, TWC has agreed that neither TWC nor any of its subsidiaries will, nor will TWC or any of its subsidiaries authorize or permit any of its or their officers, directors, employees or representatives to (i) solicit, initiate or take any action to knowingly facilitate or encourage the submission of an acquisition proposal (as defined under The Merger Agreement No Solicitation by TWC, beginning on page 174 of this joint proxy statement/prospectus), (ii) enter into or participate in any discussions or negotiations regarding any such proposal, (iii) furnish any non-public information relating to TWC or its subsidiaries to any third party that is seeking to make, or has made, an acquisition proposal, (iv) except as described below, fail to make, withdraw or modify in a manner adverse to Comcast the recommendation of the TWC board of directors in favor of adoption of the merger agreement or recommend an acquisition proposal (any action described in this clause (iv) is referred to in this joint proxy statement/prospectus as an adverse recommendation change), (v) fail to enforce or grant any waiver or release under any standstill or similar agreement, (vi) approve any transaction under, or any person becoming an interested stockholder under, the Delaware anti-takeover statute, or (vii) enter into an agreement or other instrument relating to an acquisition proposal. However, so long as TWC and its representatives have otherwise complied with the foregoing requirements, TWC and its representatives may, at any time prior to adoption of the merger agreement by TWC stockholders, participate in discussions with any third party who has made an unsolicited acquisition proposal after the date of the merger agreement solely to request the clarification of the terms and conditions of the proposal so as to determine whether such proposal is, or could reasonably be expected to lead to, a superior proposal (as defined under The Merger Agreement No Solicitation by TWC, beginning on page 174 of this joint proxy statement/prospectus).

Notwithstanding the foregoing, at any time prior to the adoption of the merger agreement by TWC stockholders, subject to the terms and conditions described in the merger agreement, TWC is permitted to:

- (i) engage in negotiations or discussions with any third party that has made, after the date of the merger agreement, a superior proposal or an acquisition proposal that the TWC board of directors determines in good faith, after consultation with its outside legal advisors, could reasonably be expected to lead to a superior proposal by the third party making such acquisition proposal, (ii) furnish to such third party and its representatives non-public information relating to TWC or any of its subsidiaries pursuant to a customary confidentiality agreement with such third party with terms no less favorable to TWC than those contained in the confidentiality agreement between TWC and Comcast (but such confidentiality agreement need not contain a standstill or similar provision that prohibits such third party from making any acquisition proposal, acquiring TWC or taking any other action); provided that all such information (to the extent not previously provided or made available to Comcast) is provided or made available to Comcast prior to or as promptly as practicable (but no later than 24 hours) after the time it is provided or made available to such third party) and (iii) take any action required by applicable law or that any court of competent jurisdiction orders TWC to take; and

the TWC board of directors may make an adverse recommendation change (i) following receipt of a superior proposal or (ii) involving or relating to an intervening event (as defined under The Merger Agreement No Solicitation by TWC, beginning on page 174 of this joint proxy statement/prospectus).

TWC is only permitted to take the actions described above if the TWC board of directors determines in good faith, after considering advice from outside legal counsel, that the failure to take that action would be inconsistent with its fiduciary duties under applicable law. In addition, before taking any of the actions described above, TWC has to notify

Comcast that it intends to take that action and continue to advise Comcast on a current basis of the status and terms of any discussions and negotiations with any third party in connection with an acquisition proposal. Further, the TWC board of directors is not permitted to make an adverse recommendation change in response to an acquisition proposal unless, (i) such acquisition proposal constitutes a superior proposal,

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(ii) TWC promptly notifies Comcast, in writing at least five business days before taking that action, of its intention to do so, and attaches the most current version of the proposed agreement under which such superior proposal is proposed to be consummated and the identity of the third party making the superior proposal, and (iii) Comcast does not make, within such five business day period, an offer that is at least as favorable to the stockholders of TWC as such superior proposal.

In addition, the TWC board of directors is not permitted to make an adverse recommendation change in response to an intervening event unless (i) TWC has provided Comcast with written information describing the intervening event in reasonable detail promptly after becoming aware of it and keeps Comcast fully informed, on a reasonably current basis, of material developments with respect to such intervening event, (ii) TWC has provided Comcast at least five business days prior notice of its intention to make an adverse recommendation change with respect to such intervening event, attaching a reasonably detailed explanation of the facts underlying the determination by the TWC board of directors that an intervening event has occurred and its need to make an adverse recommendation change in light of the intervening event and (iii) Comcast does not make, within such five-business-day period, an offer that the TWC board of directors determines would obviate the need for an adverse recommendation change in light of the intervening event.

During any five-business-day period prior to effecting an adverse recommendation change in response to an acquisition proposal or an intervening event, TWC and its representatives must negotiate in good faith with Comcast and its representatives regarding any revisions to the terms of the transactions contemplated by the merger agreement proposed by Comcast.

On July 22, 2014, Comcast informed TWC that, in connection with the settlement of certain stockholder litigation challenging the merger, Comcast has agreed, among other things, to reduce the five-business-day time periods described in the three preceding paragraphs to three business days. The litigation and settlement are described in more detail under TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Litigation Relating to the Merger beginning on page 161 of this joint proxy statement/prospectus.

If the TWC board of directors withdraws, modifies or qualifies its recommendation in favor of adoption of the merger agreement, the merger agreement must nonetheless be submitted to TWC's stockholders for adoption, unless the merger agreement has been terminated in accordance with its terms. See The Merger Agreement Obligation of the TWC Board of Directors to Recommend the Merger Agreement and Call and Hold a Stockholders Meeting beginning on page 174 of this joint proxy statement/prospectus.

Termination of the Merger Agreement (See Page 183)

As more fully described in this joint proxy statement/prospectus and in the merger agreement, and subject to the terms and conditions described in the merger agreement, the merger agreement may be terminated at any time before completion of the merger in any of the following ways:

by mutual written consent of Comcast and TWC;

by either Comcast or TWC, if:

the merger has not been completed on or before the initial end date, unless all conditions to completion have been satisfied on the initial end date other than certain conditions relating to regulatory approvals and either Comcast or TWC elects to extend the initial end date to August 12, 2015, which together with the initial end date is referred to in this joint proxy statement/prospectus as the end date, in which case the merger agreement may be terminated by either Comcast or TWC if the merger has not been completed on or before August 12, 2015; however, the right to terminate the merger agreement at the end date will not be available to any party whose breach of any provision of the merger agreement results in the failure of the merger to be completed by such time;

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there is in effect any applicable law, order or injunction that makes completion of the merger illegal or otherwise prohibited, or permanently enjoins TWC or Comcast from consummating the merger and, in either such case, such applicable law, order or injunction has become final and non-appealable; however, the right to terminate the merger agreement under this paragraph will not be available to any party whose breach of any provision of the merger agreement results in such applicable law, order or injunction being in effect;

TWC stockholders fail to adopt the merger agreement upon a vote taken on a proposal to adopt the merger agreement at a TWC stockholders meeting called for that purpose;

Comcast shareholders fail to approve the stock issuance upon a vote taken on a proposal to approve the stock issuance at a Comcast shareholders meeting called for that purpose; or

there has been a breach by the other party of any representation or warranty or failure to perform any covenant or agreement that would result in the failure of the other party to satisfy the applicable condition to the closing related to accuracy of representations and warranties or performance of covenants, and such breach has not been cured within 30 days of notice thereof or is incapable of being cured, but only so long as the party seeking to terminate pursuant to this paragraph is not then in breach of its representations, warranties, covenants or agreements contained in the merger agreement, which breach would cause the applicable condition to the closing not to be satisfied; or

by Comcast, if:

the TWC board of directors makes an adverse recommendation change or fails to reaffirm its recommendation to TWC stockholders in favor of adopting the merger agreement as promptly as practicable (but within 10 business days) after receipt of a written request to do so from Comcast, following the public announcement of an acquisition proposal, but only prior to the adoption of the merger agreement by TWC's stockholders (provided that Comcast may only make such request once with respect to any such acquisition proposal or any material amendment thereto);

there is in effect any applicable law, order or injunction, which has become final and non-appealable, of any governmental authority of competent jurisdiction in a jurisdiction in which TWC, Comcast or their respective subsidiaries has substantial operations that imposes any burdensome condition; or

prior to the adoption of the merger agreement by TWC stockholders, there has been an intentional and material breach by TWC of (i) any of its obligations described under "The Merger Agreement No Solicitation by TWC" beginning on page 174 of this joint proxy statement/prospectus, which breach was authorized or permitted by TWC and results in a third party making an acquisition proposal that is reasonably likely to materially interfere with or delay completion of the merger, or (ii) its obligations to call and hold a meeting of its stockholders for purposes of adopting the merger agreement; or

by TWC, if:

there has been an intentional and material breach of Comcast's obligations to call and hold a meeting of its shareholders for purposes of approving the stock issuance; or

a material breach of the voting agreement shall have occurred that is not curable or, if capable of being cured, is not cured within 30 days notice thereof.

Specific Performance; Remedies (See Page 185)

Under the merger agreement, each of Comcast and TWC is entitled to an injunction or injunctions to prevent breaches of the merger agreement or to enforce specifically the terms and provisions of the merger agreement, in addition to any other remedy to which that party may be entitled at law or in equity.

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Material U.S. Federal Income Tax Consequences of the Merger (See Page 159)

Comcast and TWC have structured the merger as a tax-free reorganization for U.S. federal income tax purposes. Accordingly, TWC stockholders will generally not recognize any gain or loss for U.S. federal income tax purposes on the exchange of their shares of TWC common stock for Comcast common stock in the merger, except for any gain or loss recognized in connection with any cash received in lieu of fractional Comcast shares. The companies themselves will not recognize gain or loss as a result of the merger. It is a condition to the obligations of TWC and Comcast to complete the merger that each receive a legal opinion from its respective outside counsel that the merger will be a reorganization for U.S. federal income tax purposes and that Comcast, Merger Sub and TWC will each be a party to that reorganization.

Accounting Treatment (See Page 161)

The merger will be accounted for using the acquisition method of accounting with Comcast considered the acquirer of TWC. Comcast will record assets acquired, including identifiable intangible assets, and liabilities assumed from TWC at their respective fair values at the date of completion of the merger. Any excess of the purchase price (as described under Note 2 of the Comcast Unaudited Pro Forma Condensed Combined Financial Statements Notes to Unaudited Pro Forma Financial Information Giving Effect to the TWC Merger beginning on page 50 of this joint proxy statement/prospectus) over the net fair value of such assets and liabilities will be recorded as goodwill.

Rights of TWC Stockholders Will Change as a Result of the Merger (See Page 225)

TWC stockholders will have different rights once they become Comcast shareholders due to differences between the organizational documents of Comcast and TWC and differences between Pennsylvania law, where Comcast is incorporated, and Delaware law, where TWC is incorporated. These differences are described in more detail under Comparison of Stockholder Rights beginning on page 225 of this joint proxy statement/prospectus.

Litigation Relating to the Merger (See Page 161)

Following the announcement of the merger, eight putative class action complaints challenging the merger have been filed on behalf of purported TWC stockholders in the Supreme Court of the State of New York, County of New York (the New York Supreme Court) and the Court of Chancery of the State of Delaware. Five of the actions have been consolidated in the New York Supreme Court, and three of the actions are pending in the Court of Chancery of the State of Delaware. The complaints generally allege, among other things, that the members of the TWC board of directors breached their fiduciary duties to TWC stockholders during merger negotiations and by entering into the merger agreement and approving the merger, and that TWC, Comcast and Merger Sub aided and abetted such breaches of fiduciary duties. The complaints further allege that the joint proxy statement/prospectus filed by Comcast with the SEC on March 20, 2014, which contained the preliminary proxy statement of TWC, was misleading or omitted certain material information.

On July 22, 2014, the parties to the litigation entered into a memorandum of understanding (MOU) reflecting the terms of an agreement, subject to final approval by the New York Supreme Court and certain other conditions, to settle all of the outstanding litigation challenging the merger. The defendants believe that the claims asserted against them in the lawsuits are without merit and, if the settlement does not receive final approval by the New York Supreme Court or otherwise is not consummated, intend to defend the litigation vigorously. The defendants are entering into the settlement solely to eliminate the burden and expense of further litigation, to put the claims that were or could have been asserted to rest, and to avoid any possible delay to the closing of the merger that might arise from further litigation. The settlement will not affect the timing of the merger or the amount of consideration to be paid in the

merger. The litigation and settlement are described in more detail under TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Litigation Relating to the Merger beginning on page 161 of this joint proxy statement/prospectus.

Table of Contents**SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF COMCAST**

The following table presents selected historical consolidated financial data of Comcast. The selected financial data of Comcast for each of the years ended December 31, 2013, 2012 and 2011, and as of December 31, 2013 and 2012 are derived from Comcast's audited consolidated financial statements and related notes contained in its Annual Report on Form 10-K for the year ended December 31, 2013, which is referred to in this joint proxy statement/prospectus as the Comcast 2013 10-K, and which is incorporated by reference into this joint proxy statement/prospectus. The selected financial data of Comcast for each of the years ended December 31, 2010 and 2009, and as of December 31, 2011, 2010 and 2009, have been derived from Comcast's audited consolidated financial statements for such years, which have not been incorporated by reference into this joint proxy statement/prospectus.

The selected financial data for Comcast as of June 30, 2014, and for the six months ended June 30, 2014 and June 30, 2013 are derived from Comcast's unaudited condensed consolidated financial statements and related notes contained in its Quarterly Report on Form 10-Q for the six months ended June 30, 2014, which is incorporated by reference into this joint proxy statement/prospectus. The unaudited financial data presented have been prepared on a basis consistent with Comcast's audited consolidated financial statements. In the opinion of Comcast's management, such unaudited financial data reflect all adjustments, consisting only of normal and recurring adjustments, necessary for a fair presentation of the results for those periods. The results of operations for the interim periods are not necessarily indicative of the results to be expected for the full year or any future period.

	Six Months Ended June 30,		Year ended December 31,				
	2014	2013	2013	2012	2011(2)	2010	2009
	(in millions, except per share data)						
Statement of Income Data							
Revenue	\$ 34,252	\$ 31,580	\$ 64,657	\$ 62,570	\$ 55,842	\$ 37,937	\$ 35,756
Operating Income	7,372	6,502	13,563	12,179	10,721	7,980	7,214
Net income attributable to Comcast(1)	3,863	3,171	6,816	6,203	4,160	3,635	3,638
Basic earnings per common share attributable to Comcast Shareholders	\$ 1.49	\$ 1.20	\$ 2.60	\$ 2.32	\$ 1.51	\$ 1.29	\$ 1.27
Diluted earnings per common share attributable to Comcast Shareholders	\$ 1.47	\$ 1.19	\$ 2.56	\$ 2.28	\$ 1.50	\$ 1.29	\$ 1.26
Dividends declared per common share	\$ 0.45	\$ 0.39	\$ 0.78	\$ 0.65	\$ 0.45	\$ 0.378	\$ 0.297
Balance Sheet Data (at period end)							
Total assets	\$ 157,459	\$ 156,819	\$ 158,813	\$ 164,971	\$ 157,818	\$ 118,534	\$ 112,733
Total debt, including current portion	46,549	46,649	47,847	40,458	39,309	31,415	29,096
Comcast shareholders equity	51,971	49,091	50,694	49,356	47,274	44,354	42,721

Statement of Cash Flows**Data**

Net cash provided by

(used in):

Operating activities	\$ 7,547	\$ 7,685	\$ 14,160	\$ 14,854	\$ 14,345	\$ 11,179	\$ 10,281
Investing activities	(3,888)	(4,960)	(9,514)	(1,486)	(12,508)	(5,711)	(5,897)
Financing activities	(3,848)	(12,287)	(13,879)	(4,037)	(6,201)	(155)	(4,908)

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- (1) For 2013, 2012 and 2011 and the six months ended June 30, 2014 and 2013, see Management's Discussion and Analysis of Financial Condition and Results of Operations included in the Comcast 2013 10-K and the Comcast June 30, 2014 10-Q for a discussion of the effects of items impacting net income attributable to Comcast. In 2013, 2012 and 2011, net income attributable to Comcast is stated after deducting net income attributable to noncontrolling interests of \$319 million, \$1.7 billion and \$1 billion, respectively. For the six months ended June 30, 2014 and 2013, net income attributable to Comcast is stated after deducting net income attributable to noncontrolling interests of \$100 million and \$218 million, respectively. The reduction in net income attributable to noncontrolling interests in 2014 and 2013 was primarily due to the NBCUniversal redemption transaction in March 2013, pursuant to which Comcast acquired the remaining 49% common equity interest in NBCUniversal that it did not already own. See Note 4 to Comcast's consolidated financial statements included in the Comcast 2013 10-K for additional information on the NBCUniversal redemption transaction.
- (2) On January 28, 2011, Comcast completed the NBCUniversal transaction in which Comcast acquired a controlling interest in NBCUniversal. The results of operations of NBCUniversal are included in the financial information above for all periods following January 28, 2011. See Note 4 to Comcast's consolidated financial statements included in the Comcast 2013 10-K for additional information on the NBCUniversal transaction.

Table of Contents**SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF TWC**

The following table presents selected historical consolidated financial data of TWC. The selected financial data of TWC for each of the years ended December 31, 2013, 2012 and 2011, and as of December 31, 2013 and 2012, are derived from TWC's audited consolidated financial statements set forth in TWC's Current Report on Form 8-K dated April 24, 2014, which recast TWC's audited consolidated financial statements and related notes contained in its Annual Report on Form 10-K for the year ended December 31, 2013, which is referred to in this joint proxy statement/prospectus as the TWC 2013 10-K. Both of the filings are incorporated by reference into this joint proxy statement/prospectus. The selected financial data of TWC for each of the years ended December 31, 2010 and 2009, and as of December 31, 2011, 2010 and 2009, have been derived from TWC's audited consolidated financial statements for such years, which have not been incorporated by reference into this joint proxy statement/prospectus.

The selected financial data of TWC as of June 30, 2014, and for the six months ended June 30, 2014 and June 30, 2013 are derived from TWC's unaudited consolidated financial statements and related notes contained in its Quarterly Report on Form 10-Q for the six months ended June 30, 2014, which is incorporated by reference into this joint proxy statement/prospectus. The selected financial data of TWC as of June 30, 2013 are derived from TWC's unaudited consolidated financial statements for such period, which have not been incorporated by reference into this joint proxy statement/prospectus. The unaudited financial data presented have been prepared on a basis consistent with TWC's audited consolidated financial statements. In the opinion of TWC's management, such unaudited financial data reflect all adjustments, consisting only of normal and recurring adjustments, necessary for a fair presentation of the results for those periods. The results of operations for the interim periods are not necessarily indicative of the results to be expected for the full year or any future period.

	Six Months Ended		Year ended December 31,				
	June 30,		2013	2012	2011	2010	2009
	2014	2013					
	(in millions, except per share data)						
Statement of Income Data							
Revenue	\$ 11,308	\$ 11,025	\$ 22,120	\$ 21,386	\$ 19,675	\$ 18,868	\$ 17,868
Operating Income(1)	2,255	2,247	4,580	4,445	4,069	3,689	3,317
Net income attributable to TWC shareholders	978	882	1,954	2,155	1,665	1,308	1,070
Basic net income per common share attributable to TWC common shareholders	\$ 3.48	\$ 3.00	\$ 6.76	\$ 6.97	\$ 5.02	\$ 3.67	\$ 3.07
Diluted net income per common share attributable to TWC common shareholders	\$ 3.46	\$ 2.98	\$ 6.70	\$ 6.90	\$ 4.97	\$ 3.64	\$ 3.05
Cash dividends declared per share	\$ 1.50	\$ 1.30	\$ 2.60	\$ 2.24	\$ 1.92	\$ 1.60	\$
Balance Sheet Data (at period end)							
Total assets	\$ 48,456	\$ 49,228	\$ 48,273	\$ 49,809	\$ 48,276	\$ 45,822	\$ 43,694
Total debt, including current portion(2)	24,580	26,392	25,052	26,689	26,442	23,121	22,331
Mandatorily redeemable preferred equity		300		300	300	300	300

Statement of Cash Flows Data

Net cash provided (used) by:

Operating activities	\$ 3,092	\$ 2,945	\$ 5,753	\$ 5,525	\$ 5,688	\$ 5,218	\$ 5,179
Investing activities	(2,067)	(2,027)	(3,476)	(3,345)	(3,530)	(2,872)	(3,307)
Financing activities	(1,147)	(1,599)	(5,056)	(4,053)	(28)	(347)	(6,273)

- (1) Operating Income includes merger-related and restructuring costs of \$141 million in the six months ended June 30, 2014, \$58 million in the six months ended June 30, 2013, \$119 million in 2013, \$115 million in 2012, \$70 million in 2011, \$52 million in 2010 and \$81 million in 2009. Operating Income in 2011 includes a \$60 million impairment charge on wireless assets that will no longer be utilized.
- (2) Total debt includes \$1.663 billion of debt due within one year as of June 30, 2014 and \$1.767 billion, \$1.518 billion and \$2.122 billion of debt due within one year as of December 31, 2013, 2012 and 2011, respectively.

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COMPARATIVE HISTORICAL AND UNAUDITED PRO FORMA PER SHARE DATA

The following table sets forth selected historical and unaudited pro forma combined per share information for Comcast and TWC.

Historical Per Share Information of Comcast and TWC

The historical per share information of each of Comcast and TWC below is derived from the audited consolidated financial statements of each of Comcast and TWC as of, and for the year ended, December 31, 2013 and the unaudited condensed consolidated financial statements of each of Comcast and TWC as of, and for the six months ended, June 30, 2014.

Unaudited Pro Forma Combined per Comcast Common Share Data

The unaudited pro forma combined per Comcast common share data set forth below gives effect to the merger under the acquisition method of accounting, as if the merger had occurred on January 1, 2013, the first day of Comcast's fiscal year ended December 31, 2013, in the case of net income, and at June 30, 2014, in the case of book value per share data, and assuming that each outstanding share of TWC common stock had been converted into Comcast common shares based on the exchange ratio.

The unaudited pro forma combined per Comcast common share data is derived from the unaudited condensed consolidated financial statements of each of Comcast and TWC as of, and for the six months ended, June 30, 2014 and the audited consolidated financial statements for each of Comcast and TWC for the year ended December 31, 2013.

The acquisition method of accounting is based on Financial Accounting Standards Board, Accounting Standards Codification, which is referred to in this joint proxy statement/prospectus as ASC 805, Business Combinations, and uses the fair value concepts defined in ASC 820, Fair Value Measurements and Disclosures, which Comcast has adopted as required. Acquisition accounting requires, among other things, that assets acquired and liabilities assumed be recognized at their fair values as of the acquisition date. Fair value measurements recorded in acquisition accounting are dependent upon detailed valuation studies of TWC's assets and liabilities and other studies that have yet to commence. Accordingly, the pro forma adjustments reflect the assets and liabilities of TWC at their preliminary estimated fair values. Differences between these preliminary estimates and the final values in acquisition accounting will occur and these differences could have a material impact on the unaudited pro forma combined per share information set forth in the following table.

The unaudited pro forma combined per Comcast common share data does not purport to represent the actual results of operations that Comcast would have achieved had the companies been combined during these periods or to project the future results of operations that Comcast may achieve after the merger.

Unaudited Pro Forma Combined per TWC Equivalent Share Data

The unaudited pro forma combined per TWC equivalent share data set forth below shows the effect of the merger from the perspective of an owner of TWC common stock. The information was calculated by multiplying the unaudited pro forma combined per Comcast common share amounts by the exchange ratio.

Generally

You should read the below information in conjunction with the selected historical consolidated financial information included elsewhere in this joint proxy statement/prospectus and the historical consolidated financial

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statements of Comcast and TWC and related notes that have been filed with the SEC, certain of which are incorporated by reference into this joint proxy statement/prospectus. See Selected Historical Consolidated Financial Data of Comcast, Selected Historical Consolidated Financial Data of TWC and Where You Can Find More Information beginning on pages 37, 39 and 244, respectively, of this joint proxy statement/prospectus. The unaudited pro forma combined per Comcast common share data and the unaudited pro forma combined per TWC equivalent share data is derived from, and should be read in conjunction with, the unaudited pro forma condensed combined financial information and related notes included in this joint proxy statement/prospectus. See Comcast Unaudited Pro Forma Condensed Combined Financial Statements beginning on page 44 of this joint proxy statement/prospectus.

	As of/For the Six Months Ended June 30, 2014	As of/For the Year Ended December 31, 2013
Comcast Historical per Common Share Data:		
Net income basic	\$ 1.49	\$ 2.60
Net income diluted	1.47	2.56
Cash dividends paid	0.42	0.7475
Book value(1)	20.08	19.45
TWC Historical per Common Share Data:		
Net income basic	\$ 3.48	\$ 6.76
Net income diluted	3.46	6.70
Cash dividends paid	1.50	2.60
Book value(1)	26.53	24.98
Unaudited Pro Forma Combined per Comcast Common Share Data(4):		
Net income basic	\$ 1.42	\$ 2.48
Net income diluted	1.40	2.45
Cash dividends paid(2)	N/A	N/A
Book value(1)	28.09	N/A
Unaudited Pro Forma Combined per TWC Equivalent Share Data(4):		
Net income basic(3)	\$ 4.08	\$ 7.13
Net income diluted(3)	4.03	7.04
Cash dividends paid(2)	N/A	N/A
Book value(1)(3)	80.76	N/A

- (1) Amount is calculated by dividing shareholders' equity by common shares or shares of common stock, as applicable, outstanding.
- (2) Pro forma combined dividends per share is not presented as the dividend policy for the combined entity will be determined by the Comcast board of directors following completion of the merger.
- (3) Amounts calculated by multiplying unaudited pro forma combined per share amounts by the exchange ratio in the merger (2.875 shares of Comcast Class A common stock for each share of TWC common stock).
- (4) Amounts calculated based on pro forma financial statements giving effect to the merger excluding the divestiture transactions.

Table of Contents**COMPARATIVE PER SHARE MARKET PRICE AND DIVIDEND INFORMATION****Market Prices**

The following table sets forth, for the calendar periods indicated, the high and low intra-day sales prices per share of Comcast Class A common stock and Comcast Class A Special common stock and per share of TWC common stock. Comcast Class A common stock is listed on NASDAQ under the symbol CMCSA, and Comcast Class A Special common stock is listed on NASDAQ under the symbol CMCSK. There is no established public trading market for Comcast Class B common stock. The Comcast Class B common stock can be converted, on a share-for-share basis, into Comcast Class A common stock or Comcast Class A Special common stock. TWC's common stock is listed on the New York Stock Exchange under the symbol TWC.

	Comcast Class A		Comcast Class A Special		TWC Common Stock	
	High	Low	High	Low	High	Low
2012:						
First Calendar Quarter	\$ 30.41	\$ 24.28	\$ 30.00	\$ 23.97	\$ 81.75	\$ 63.93
Second Calendar Quarter	31.99	28.09	31.48	27.80	83.64	73.52
Third Calendar Quarter	36.90	31.04	35.83	30.60	96.57	81.07
Fourth Calendar Quarter	38.22	34.94	36.91	34.00	100.50	89.06
2013:						
First Calendar Quarter	\$ 42.01	\$ 37.21	\$ 40.33	\$ 35.84	\$ 102.00	\$ 84.57
Second Calendar Quarter	43.74	38.75	41.88	37.35	113.06	89.81
Third Calendar Quarter	46.33	40.26	46.00	38.55	120.93	106.01
Fourth Calendar Quarter	52.09	44.09	49.94	42.62	139.85	108.88
2014:						
First Calendar Quarter	\$ 55.28	\$ 49.00	\$ 53.10	\$ 47.87	\$ 147.28	\$ 130.53
Second Calendar Quarter	54.26	47.74	53.88	47.21	148.20	132.58
Third Calendar Quarter (through August 29, 2014)	56.49	52.52	56.23	52.43	154.12	142.90

The following table sets forth the closing price per share of Comcast Class A common stock and Comcast Class A Special common stock and of TWC common stock as of February 12, 2014, the last trading day before the public announcement of the merger agreement, and as of August 29, 2014, the most recent practicable trading day prior to the date of this joint proxy statement/prospectus. The table also shows the implied value of the merger consideration proposed for each share of TWC common stock as of the same two dates. This implied value was calculated by multiplying the closing price of a share of Comcast Class A common stock on the relevant date by the exchange ratio of 2.875.

	Comcast Class A Common Stock	Comcast Class A Special Common Stock	TWC Common Stock	Implied Per Share Value of Merger Consideration
February 12, 2014	\$ 55.24	\$ 52.95	\$ 135.31	\$ 158.82

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August 29, 2014	\$ 54.72	\$ 54.60	\$ 147.93	\$ 157.32
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The market prices of shares of Comcast Class A common stock and Comcast Class A Special common stock and TWC common stock have fluctuated since the date of the announcement of the merger agreement and will continue to fluctuate from the date of this joint proxy statement/prospectus to the date of the TWC special meeting and the date the merger is completed, and the market prices of shares of Comcast Class A common stock and Comcast Class A Special common stock will continue to fluctuate after the date the merger is completed. No assurance can be given concerning the market prices of Comcast Class A common stock and Comcast Class A Special common stock and TWC common stock before completion of the merger or Comcast Class A common

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stock or Comcast Class A Special common stock after completion of the merger. The exchange ratio is fixed in the merger agreement, but the market price of Comcast Class A common stock (and therefore the value of the merger consideration) when received by TWC stockholders after the merger is completed could be greater than, less than or the same as shown in the table above. Accordingly, TWC stockholders are advised to obtain current market quotations for Comcast Class A common stock and TWC common stock in deciding whether to vote for adoption of the merger agreement.

Dividends

Comcast currently pays a quarterly dividend on Comcast common shares and last paid a quarterly dividend on July 23, 2014, of \$0.225 per share. In addition, on July 24, 2014, Comcast declared a quarterly dividend of \$0.225 per share, which will be paid on October 22, 2014 to Comcast shareholders of record at the close of business on October 1, 2014. Under the terms of the merger agreement, during the period before completion of the merger, Comcast is not permitted to declare, set aside or pay any dividend or other distribution other than its regular cash dividend in the ordinary course of business consistent with past practice in an amount not to exceed \$0.225 per share per quarter in 2014, as such amount may be increased for 2015 in the ordinary course of business consistent with past practice.

TWC currently pays a quarterly dividend on TWC common stock, and last paid a quarterly dividend on June 16, 2014, of \$0.75 per share. In addition, on July 24, 2014, TWC declared a quarterly dividend of \$0.75 per share, which will be paid on September 15, 2014 to TWC stockholders of record at the close of business on August 29, 2014. Under the terms of the merger agreement, during the period before completion of the merger, TWC is not permitted to declare, set aside or pay any dividend or other distribution other than its regular cash dividend in the ordinary course of business consistent with past practice in an amount not to exceed \$0.75 per share per quarter in 2014, as such amount may be increased for 2015 in the ordinary course of business consistent with past practice.

In addition, the merger agreement provides that Comcast and TWC will coordinate the declaration of dividends in order that holders of shares of Comcast Class A common stock and TWC common stock do not receive two dividends or fail to receive one dividend for any quarter in respect of shares of TWC common stock, on the one hand, and shares of Comcast Class A common stock issuable in respect of such shares of TWC common stock, on the other hand.

Any former TWC stockholder who holds the Comcast Class A common stock into which TWC common stock has been converted in connection with the merger will receive whatever dividends are declared and paid on Comcast Class A common stock after completion of the merger. However, no dividend or other distribution having a record date after completion of the merger will actually be paid with respect to any Comcast Class A common stock into which TWC common stock has been converted in connection with the merger until the certificates formerly representing shares of TWC common stock have been surrendered (or the book-entry shares formerly representing shares of TWC common stock have been transferred), at which time any accrued dividends and other distributions on those shares of Comcast Class A common stock will be paid without interest. Subject to the limitations set forth in the merger agreement, any future dividends by Comcast will be made at the discretion of the Comcast board of directors. Subject to the limitations set forth in the merger agreement, any future dividends by TWC will be made at the discretion of the TWC board of directors. There can be no assurance that any future dividends will be declared or paid by Comcast or TWC or as to the amount or timing of those dividends, if any.

Table of Contents**COMCAST UNAUDITED****PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS**

The following unaudited pro forma condensed combined financial statements (the unaudited pro forma financial information) gives effect to the proposed merger in which TWC will become a 100% owned subsidiary of Comcast (the TWC merger). Unaudited pro forma financial information is also provided to give further effect to a series of proposed transactions with Charter in which, following the closing of the TWC merger, Comcast has agreed, subject to various conditions, to divest cable systems resulting in a net disposition of approximately 3.9 million subscribers from the combined company (the Charter divestiture transactions). The Unaudited Pro Forma Condensed Combined Balance Sheets are presented as if the TWC merger and the Charter divestiture transactions had occurred on June 30, 2014. The Unaudited Pro Forma Condensed Combined Statements of Income for the six months ended June 30, 2014 and the year ended December 31, 2013 are presented as if the TWC merger and the Charter divestiture transactions had occurred on January 1, 2013, the beginning of the earliest period presented. The unaudited pro forma financial information is based on the historical consolidated financial statements of Comcast, TWC and the acquired Charter cable systems, and the assumptions and adjustments set forth in the accompanying explanatory notes. The Charter divestiture transactions are presented from the historical perspective of Comcast, TWC and Charter and are not intended to be indicative of how these businesses would operate as stand-alone entities.

The unaudited pro forma financial information for the TWC merger has been developed from and should be read in conjunction with the Comcast and TWC unaudited interim condensed consolidated financial statements contained in the Comcast and TWC Quarterly Reports on Form 10-Q for the six months ended June 30, 2014, respectively, and the Comcast audited consolidated financial statements contained in the Comcast 2013 Annual Report on Form 10-K and the TWC audited consolidated financial statements contained in the TWC Current Report on Form 8-K dated April 24, 2014, which are incorporated by reference into this joint proxy statement/prospectus. The unaudited pro forma financial information for the Charter divestiture transactions is derived from the historical accounting records of Comcast, TWC and Charter. For purposes of developing the Unaudited Pro Forma Condensed Combined Balance Sheets as of June 30, 2014, TWC's and Charter's acquired assets, including identifiable intangible assets, and liabilities assumed have been recorded at their estimated fair values with the excess purchase price assigned to goodwill. The fair values assigned in this unaudited pro forma financial information are preliminary and represent Comcast's current best estimate of fair value and are subject to revision. The unaudited pro forma financial information is provided for illustrative purposes only and is based on available information and assumptions that Comcast believes are reasonable. It does not purport to represent what the actual consolidated results of operations or the consolidated financial position of Comcast would have been had the TWC merger or the Charter divestiture transactions occurred on the dates indicated, nor is it necessarily indicative of future consolidated results of operations or consolidated financial position. The actual financial position and results of operations will differ, perhaps significantly, from the pro forma amounts reflected herein due to a variety of factors, including access to additional information, changes in value not currently identified and changes in operating results following the date of the pro forma financial information.

Comcast intends to review the synergies of the combined business subsequent to the completion of the Charter divestiture transactions, which may result in a plan to realign or reorganize certain of TWC's and the acquired Charter cable systems' existing operations. The costs of implementing such a plan, if it were to occur, and any resulting future cost savings have not been reflected in the accompanying unaudited pro forma financial information. For further information on the synergies expected from the Charter divestiture transactions, the selection of cable systems included in the Charter divestiture transactions and a map highlighting the cable systems relating to the Charter divestiture transactions, refer to "The Divestiture Transactions" beginning on page 203 of this joint proxy statement/prospectus.

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Upon closing of the TWC merger, TWC stockholders will receive 2.875 shares of Comcast Class A common stock in exchange for each share of TWC common stock (the exchange ratio). For purposes of this unaudited pro forma financial information, giving effect to the exchange ratio described above, the estimated aggregate consideration to complete the TWC merger would have been \$44.7 billion based upon a per share price of \$54.72, the closing share price of Comcast Class A common stock on August 29, 2014, and 280.2 million shares of TWC common stock outstanding as of August 29, 2014. The purchase price also includes vested Comcast equity awards with an estimated fair value of \$513 million that will be issued in respect of vested equity awards held by employees of TWC and \$144 million that will be paid in cash to TWC non-employees who held equity awards, whether vested or not vested. U.S. generally accepted accounting principles require that the consideration transferred be measured at the date the TWC merger is completed at the then-current market price. This requirement will likely result in a total consideration that is different from the amount presented in this unaudited pro forma financial information. Based on the 280.2 million shares of TWC common stock outstanding as of August 29, 2014 and the exchange ratio, each dollar increase (decrease) in the per share price of the Comcast Class A common stock will result in an \$806 million increase (decrease) in the total consideration for the TWC merger, substantially all of which Comcast expects would be recorded as an increase (decrease) in the amount of goodwill recorded in the TWC merger. The number of outstanding shares of TWC common stock will change prior to the closing of the TWC merger due to transactions in the normal course, including the vesting and/or exercise of outstanding TWC equity awards. This change is not expected to have a material effect on this unaudited pro forma financial information.

The Charter divestiture transactions consist of the following three transactions: (1) a spin-off of cable systems serving approximately 2.5 million Comcast subscribers (the spin-off transaction) into a newly formed public entity (SpinCo), (2) an exchange of cable systems serving approximately 1.5 million TWC subscribers for cable systems serving approximately 1.7 million Charter subscribers (the exchange transaction) and (3) a sale to Charter of cable systems serving approximately 1.5 million TWC subscribers for cash (the sale transaction).

The Charter divestiture transactions are designed to satisfy Comcast's undertaking in the TWC merger agreement to divest cable systems serving up to approximately 3 million subscribers in connection with its request for regulatory approvals for the TWC merger. Unaudited pro forma financial information giving effect to any divestiture transactions other than those agreed upon with Charter is not presented because of the speculative nature of the need for and form of such alternate divestiture transactions, which could be in the form of a spin-off, sale or other transaction, or a combination thereof.

In connection with the spin-off transaction, Comcast will form SpinCo, which will hold and operate cable systems serving approximately 2.5 million Comcast subscribers. Comcast, Charter and SpinCo will use reasonable best efforts to cause SpinCo to incur new indebtedness in an aggregate amount equal to 5.0 times the 2014 EBITDA of the SpinCo cable systems (as such term is defined by SpinCo's financing sources for purposes of the financing). This indebtedness will consist of bank debt and/or term loans used to fund cash distributions to Comcast and SpinCo notes newly issued to Comcast, which will enable Comcast to complete a debt-for-debt exchange (collectively, the SpinCo financing transactions). In connection with the debt-for-debt exchange, one or more financial institutions are expected to conduct a third-party tender offer for certain of Comcast's existing publicly traded debt securities. Following the closing of the third-party tender offer, the financial institutions will hold the tendered debt securities for a minimum period of time before entering into an agreement with Comcast to exchange the tendered debt securities for the new SpinCo notes held by Comcast. The notional amount and terms of the new SpinCo notes issued by SpinCo to Comcast and subsequently transferred to the financial institutions will be determined following the outcome of the tender offer and the terms will reflect the credit characteristics of SpinCo. Comcast anticipates that following the debt-for-debt exchange, the financial institutions will resell the SpinCo notes they receive in a Rule 144A private placement to qualified institutional buyers. Following the SpinCo financing transactions, Comcast will then distribute, through the spin-off transaction, the common shares of SpinCo pro rata to the holders of all of Comcast's outstanding common

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inclusive of former TWC stockholders. Following the spin-off transaction, a newly formed, wholly owned indirect subsidiary of Charter will merge with and into Charter with the effect that all shares of Charter will be converted into shares of a new holding company, which will survive as the publicly traded parent company of Charter (New Charter). After the above internal reorganization of Charter, SpinCo will merge with a newly formed, wholly owned subsidiary of New Charter, with SpinCo as the surviving public entity, resulting in Comcast shareholders, inclusive of former TWC stockholders, owning an estimated 67% of the outstanding shares of SpinCo common stock and New Charter or a subsidiary of New Charter owning the estimated remaining 33% (the SpinCo merger). Comcast will have no remaining interest in SpinCo. Comcast shareholders, including former TWC stockholders, will receive in exchange for the SpinCo common stock acquired by New Charter or a subsidiary of New Charter, shares of New Charter common stock. For diagrams illustrating the steps to consummate the divestiture transactions, please see pages 207 to 210 of this joint proxy statement/prospectus.

Under the terms of the Charter divestiture transactions agreement, the value for the exchange and sale transactions will be based on 7.125 times of the divested systems Carveout 2014 EBITDA (as defined in the Charter divestiture transactions agreement). For purposes of this unaudited pro forma financial information, the value of the exchange and sale transactions are estimated to be \$8.0 billion and \$7.7 billion, respectively. The Carveout 2014 EBITDA was estimated using the 2013 results of the cable systems included in this unaudited pro forma financial information, adjusted for overhead allocations (as defined in the Charter divestiture transactions agreement), and applying a 2014 growth rate to the 2013 amounts. The growth rates used are based on Wall Street research consensus estimates for 2014 EBITDA for each company (Comcast cable systems 5.50%, TWC cable systems 3.60% and Charter cable systems 8.10%). In addition, the SpinCo indebtedness is estimated to be \$7.8 billion using a similar methodology, consisting of \$3.0 billion of SpinCo notes and \$4.8 billion of other bank debt and/or term loans (to be used to fund cash distributions to Comcast and for general corporate purposes at SpinCo). The cash distributions to Comcast are expected to be up to the amount of Comcast's tax basis in SpinCo, and Comcast expects to use the proceeds to repay indebtedness, repurchase shares or fund dividends. For purposes of this unaudited pro forma financial information, the aggregate distributions of cash by SpinCo to Comcast have been assumed to be \$4.5 billion and the reduction in total debt outstanding has been assumed to be \$2.7 billion as a result of the expected debt-for-debt exchange and assuming a hypothetical \$300 million premium to par value on the debt-for-debt exchange. The amounts of the reduction in debt and SpinCo cash distributions will be dependent upon the ultimate completion of the SpinCo financing transactions and the detailed analysis to quantify Comcast's tax basis in SpinCo, and are subject to change.

The closing of the Charter divestiture transactions is contingent upon, among other things, the closing of the TWC merger, approval by Charter stockholders, completion of the SpinCo financing transactions, regulatory approvals and other conditions. In addition, the Charter divestiture transactions may be terminated (1) upon termination of the TWC merger, (2) by either Comcast or Charter upon a material breach of the other party, subject to cure provisions, (3) upon any final and non-appealable injunction or legal impediment, (4) if following receipt of the financial information for the cable systems in the exchange and sale transactions, Charter is unable to obtain committed financing for the sale transaction, (5) in the event Charter's shareholder approval is not obtained, (6) solely by Comcast if Charter's board makes an adverse change to its recommendation, and (7) if the divestiture transactions have not been consummated within certain time periods from the completion of the TWC merger.

Neither Comcast shareholders nor TWC stockholders are entitled to vote on the Charter divestiture transactions or on the alternate divestiture transactions, if any, and no vote with respect thereto is being solicited by Comcast or TWC.

For purposes of presentation, the unaudited pro forma financial information has been separated into two sets of unaudited pro forma condensed combined financial statements. The first gives effect to the TWC merger excluding the Charter divestiture transactions and the second gives effect to the TWC merger including the Charter divestiture transactions.

Table of Contents**Unaudited Pro Forma Condensed Combined Balance Sheet****Giving Effect to the TWC Merger**

As of June 30, 2014

(in millions)	Comcast Corporation	Time Warner Cable Inc.	Reclassifications 3a	TWC Merger-Related Pro Forma Adjustments	Notes	Pro Forma for TWC Merger Excluding Charter Divestiture Transactions
Assets						
Current Assets:						
Cash and cash equivalents	\$ 1,529	\$ 403	\$	\$ (2,500)	3p	\$ (568)
Investments	2,325					2,325
Receivables, net	6,232	906		(76)	3b	7,062
Programming rights	905					905
Deferred income tax assets		348	(348)			
Other current assets	1,781	331	348	(11)	3h	2,449
Total current assets	12,772	1,988		(2,587)		12,173
Film and television costs	5,208					5,208
Investments	3,072	68		(3)	3c	3,137
Property and equipment, net	29,970	15,604	(710)		3d	44,864
Franchise rights	59,364	26,012		14,688	3e	100,064
Goodwill	27,323	3,137		26,459	3f	56,919
Other intangible assets, net	17,233	576	710	8,045	3e	26,564
Other noncurrent assets, net	2,517	1,071		(97)	3h	3,491
Total assets	\$ 157,459	\$ 48,456	\$	\$ 46,505		\$ 252,420
Liabilities and Equity						
Current Liabilities:						
Accounts payable and accrued expenses related to trade creditors	\$ 5,432	\$ 565	\$ 895	\$ (76)	3b	\$ 6,816
Accrued participations and residuals	1,364					1,364
Deferred revenue	847	195	(168)			874
Accrued programming expense		895	(895)			
Accrued expenses and other current liabilities	6,785	1,956	168	163	3g, 3m	9,072

Current portion of long-term debt	2,947	1,663	(1)	3h	4,609
Total current liabilities	17,375	5,274	86		22,735
Long-term debt, less current portion	43,602	22,917	4,808	3h	71,327
Deferred income taxes	31,854	12,162	6,949	3i	50,965
Other noncurrent liabilities	11,241	689			11,930
Commitments and contingencies					
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	1,055		(3)	3c	1,052
Equity:					
Comcast Corporation total shareholders equity	51,971		42,075	3g, 3j, 3m, 3p	94,046
Time Warner Cable Inc. total stockholders equity		7,410	(7,410)	3k	
Noncontrolling interests	361	4			365
Total equity	52,332	7,414	34,665		94,411
Total liabilities and equity	\$ 157,459	\$ 48,456	\$ 46,505		\$ 252,420

See accompanying notes to unaudited pro forma financial information.

Table of Contents**Unaudited Pro Forma Condensed Combined Statement of Income****Giving Effect to the TWC Merger****For the Six Months Ended June 30, 2014**

(in millions, except per share data)	Comcast Corporation	Time Warner Cable Inc.	Reclassifications 3a	TWC Merger-Related Pro Forma Adjustments	Notes	Pro Forma for TWC Merger Excluding Charter Divestiture Transactions
Revenue	\$ 34,252	\$ 11,308	\$	\$ (256)	3b	\$ 45,304
Costs and Expenses:						
Programming and production	10,782	2,650		(243)	3b	13,189
Other operating and administrative	9,676	2,371	1,295	(110)	3g, 3l, 3m	13,232
Advertising, marketing and promotion	2,452	1,099		(13)	3b	3,538
Technical operations		742	(742)			
Customer care		412	(412)			
Depreciation	3,168	1,570	(150)		3d	4,588
Amortization	802	68	150	470	3e	1,490
Merger-related and restructuring costs		141	(141)			
	26,880	9,053		104		36,037
Operating income	7,372	2,255		(360)		9,267
Other Income (Expense):						
Interest expense	(1,290)	(713)		228	3h	(1,775)
Investment income (loss), net	233					233
Equity in net income (losses) of investees, net	54		22	1	3c	77
Other income (expense), net	(54)	23	(22)			(53)
	(1,057)	(690)		229		(1,518)
Income before income taxes	6,315	1,565		(131)		7,749
Income tax expense	(2,352)	(587)		51	3i	(2,888)

Net income	3,963	978	(80)	4,861
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(100)		(1) 3c	(101)
Net income attributable to Comcast Corporation	\$ 3,863	\$ 978	\$ (81)	\$ 4,760
Earnings per share attributable to Comcast Corporation shareholders:				
Basic	\$ 1.49	\$ 3.48		\$ 1.42 3o
Diluted	\$ 1.47	\$ 3.46		\$ 1.40 3o
Weighted average shares outstanding:				
Basic	2,598	278		3,358 3o
Diluted	2,636	282		3,408 3o

See accompanying notes to unaudited pro forma financial information.

Table of Contents**Unaudited Pro Forma Condensed Combined Statement of Income****Giving Effect to the TWC Merger****For the Year Ended December 31, 2013**

(in millions, except per share data)	Comcast Corporation	Time Warner Cable Inc.	Reclassifications 3a	TWC Merger-Related Pro Forma Adjustments	Notes	Pro Forma for TWC Merger Excluding Charter Divestiture Transactions
Revenue	\$ 64,657	\$ 22,120	\$	\$ (448)	3b	\$ 86,329
Costs and Expenses:						
Programming and production	19,670	4,950		(396)	3b	24,224
Other operating and administrative	18,584	4,876	2,385	108	3l, 3m	25,953
Advertising, marketing and promotion	4,969	2,048		(52)	3b	6,965
Technical operations		1,500	(1,500)			
Customer care		766	(766)			
Depreciation	6,254	3,155	(270)		3d	9,139
Amortization	1,617	126	270	949	3e	2,962
Merger-related and restructuring costs		119	(119)			
	51,094	17,540		609		69,243
Operating income	13,563	4,580		(1,057)		17,086
Other Income (Expense):						
Interest expense	(2,574)	(1,552)	(3)	458	3h	(3,671)
Investment income (loss), net	576		3			579
Equity in net income (losses) of investees, net	(86)		19	1	3c	(66)
Other income (expense), net	(364)	11	(19)			(372)
	(2,448)	(1,541)		459		(3,530)
Income before income taxes	11,115	3,039		(598)		13,556
Income tax expense	(3,980)	(1,085)		233	3i	(4,832)

Net income	7,135	1,954	(365)	8,724
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(319)		(1) 3c	(320)
Net income attributable to Comcast Corporation	\$ 6,816	\$ 1,954	\$ (366)	\$ 8,404
Earnings per share attributable to Comcast Corporation shareholders:				
Basic	\$ 2.60	\$ 6.76		\$ 2.48 3o
Diluted	\$ 2.56	\$ 6.70		\$ 2.45 3o
Weighted average shares outstanding:				
Basic	2,625	288		3,385 3o
Diluted	2,665	292		3,437 3o

See accompanying notes to unaudited pro forma financial information.

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Notes to Unaudited Pro Forma Financial Information

Giving Effect to the TWC Merger

Note 1. Basis of Presentation

The accompanying unaudited pro forma financial information is intended to reflect the impact of the TWC merger on Comcast's consolidated financial statements and presents the pro forma consolidated financial position and results of operations of Comcast based on the historical financial statements and accounting records of Comcast and TWC after giving effect to the TWC merger, excluding the Charter divestiture transactions, and the TWC merger-related pro forma adjustments as described in these notes. A separate set of unaudited pro forma financial information, including the effects of the Charter divestiture transactions, follows on pages 57 to 68.

Merger-related pro forma adjustments are included only to the extent they are (i) directly attributable to the TWC merger, (ii) factually supportable and (iii) with respect to the statements of income, expected to have a continuing impact on the combined results. The accompanying unaudited pro forma financial information is presented for illustrative purposes only.

The TWC merger will be accounted for using the acquisition method of accounting with Comcast considered the acquirer. The unaudited pro forma financial information reflects the preliminary assessment of fair values and useful lives assigned to the assets acquired and liabilities assumed. Fair value estimates were determined based on preliminary discussions between Comcast and TWC, due diligence efforts and information available in public filings. The detailed valuation studies necessary to arrive at the required estimates of the fair values for the TWC assets acquired and liabilities assumed have not commenced. Significant assets and liabilities that are subject to preparation of valuation studies to determine appropriate fair value adjustments include property and equipment, identifiable intangible assets, including franchise rights, and debt obligations. Changes to the fair values of these assets and liabilities will also result in changes to goodwill and deferred tax liabilities.

The Unaudited Pro Forma Condensed Combined Balance Sheet gives effect to the TWC merger as if it had occurred on June 30, 2014, and the Unaudited Pro Forma Condensed Combined Statements of Income for the six months ended June 30, 2014 and the year ended December 31, 2013 give effect to the TWC merger as if it had occurred on January 1, 2013, the beginning of the earliest period presented.

Other TWC Merger-Related Adjustments

The unaudited pro forma financial information reflects certain reclassifications of TWC balance sheet and statements of income categories to conform to Comcast's presentation.

The unaudited pro forma financial information reflects certain adjustments to eliminate transactions between Comcast and TWC.

The unaudited pro forma financial information does not reflect any adjustments to conform TWC's accounting policies to those adopted by Comcast, as no such adjustments have been identified that would have a material effect on the unaudited pro forma financial information.

Further review may identify additional reclassifications, intercompany transactions or differences between the accounting policies of the two companies that, when conformed, could have a material impact on the unaudited pro forma financial information of the combined company. At this time, Comcast and TWC are not aware of any

reclassifications, intercompany transactions or accounting policy differences that would have a material impact on the unaudited pro forma financial information that are not reflected in the TWC merger-related pro forma adjustments.

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The unaudited pro forma financial information does not include any adjustment for liabilities or related costs that may result from integration activities, since management has not completed the process of making these assessments. Significant liabilities and related costs may ultimately be recorded for employee severance or relocation, costs of vacating some facilities and costs associated with other exit and integration activities.

Comcast performed an analysis of the cost structure of the Comcast and TWC businesses on a stand alone basis as compared to an estimate of the cost structure of the combined businesses and as a result, Comcast anticipates that the TWC merger will result in significant annual operating synergies that leverage Comcast's and TWC's combined platform to create economies of scale that would be unachievable without completing the transaction. In addition, the TWC merger will result in annual compensation expense savings from the elimination of overlapping positions and support functions. Comcast currently expects that approximately \$1.5 billion of annual cost savings and synergies will be realized within three years from completion of the merger transaction, net of implementation costs. No assurance can be made that Comcast will be able to achieve these synergies and no such synergies have been reflected in the unaudited pro forma financial information. For further information on the cost savings and synergies expected from the TWC merger, refer to Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors Increase Operating Efficiency beginning on page 111 of this joint proxy statement/prospectus.

The Unaudited Pro Forma Condensed Combined Statements of Income do not include any material nonrecurring charges that might arise as a result of the TWC merger, including supplemental management bonuses. The Unaudited Pro Forma Condensed Combined Balance Sheet only includes adjustments for transaction-related costs that are factually supportable.

Comcast and TWC each has investments in certain entities that are accounted for under the equity method of accounting. As a result of the TWC merger, these entities may be required to be consolidated for accounting purposes as a result of their governance structure at that time. The consolidation of these entities has not been reflected in the unaudited pro forma financial information because it is not expected to have a material effect on the unaudited pro forma financial information. The values of these and other TWC investments and TWC's noncontrolling interests have not been adjusted to fair value in the unaudited pro forma financial information, as the valuation studies necessary to arrive at the required estimates of fair value have not commenced.

The TWC merger may result in changes in Comcast's tax rate used to determine deferred income taxes due to changes in apportionment factors related to state income taxes. Any changes in Comcast's deferred taxes as a result of the TWC merger will be reflected in income as of the closing date. The unaudited pro forma financial information does not include the impact of any such changes on Comcast's existing deferred tax assets and liabilities, as the analysis is not complete.

The cable systems acquired in the TWC merger and subsequently sold in the Charter divestiture transactions have not been classified as held for sale or discontinued operations, as the financial information related to these cable systems is included as an adjustment in the unaudited pro forma financial information giving effect to the Charter divestiture transactions. In addition, no gain or loss has been assumed related to these transactions.

Note 2. TWC Merger Transaction

On February 12, 2014, Comcast and TWC entered into the TWC merger agreement, which provides for a merger in which TWC will become a 100% owned subsidiary of Comcast. If the TWC merger is completed, TWC stockholders will have the right to receive, in exchange for each share of TWC common stock owned immediately prior to the

TWC merger, 2.875 shares of Comcast Class A common stock. Upon completion of the TWC merger, TWC stock options and other equity awards will generally convert into stock options and equity awards with respect to Comcast Class A common stock, after giving effect to the exchange ratio. The exchange

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ratio is fixed and will not be adjusted for changes in the market value of shares of Comcast Class A common stock or TWC common stock. Because the exchange ratio was fixed at the time the TWC merger agreement was executed and the market value of Comcast Class A common stock and TWC common stock will continue to fluctuate, TWC stockholders cannot be assured of the value of the shares of Comcast Class A common stock they will receive relative to the value of their shares of TWC common stock and will likely result in a per-share equity component different from the \$54.72 closing price of Comcast Class A common stock on August 29, 2014 that is assumed for purposes of this unaudited pro forma financial information, and that difference may be material.

Merger Purchase Price

The Unaudited Pro Forma Condensed Combined Balance Sheet has been adjusted to reflect the estimated fair values of the identifiable assets acquired and liabilities assumed in the TWC merger and the excess of the consideration over these fair values is recorded to goodwill. The fair value of the TWC merger consideration, or the purchase price, in the unaudited pro forma financial information is estimated to be approximately \$44.7 billion. This amount was derived based on the 280.2 million outstanding shares of TWC common stock at August 29, 2014, the exchange ratio and a price per share of Comcast Class A common stock of \$54.72, which represents the closing price on August 29, 2014. The actual number of shares of Comcast Class A common stock issued to TWC stockholders upon closing of the TWC merger will be based on the actual number of shares of TWC common stock outstanding when the TWC merger closes, and the valuation of those shares will be based on the trading price of Comcast Class A common stock at that time. TWC equity awards outstanding at the time of the closing of the TWC merger will be assumed by Comcast. TWC equity awards held by current employees will be converted into equity awards with respect to Comcast Class A common stock, after giving effect to the exchange ratio. The terms of these awards, including vesting provisions, will generally be identical to those of the historical TWC equity awards. TWC equity awards held by non-employees, whether or not vested, will be canceled and the holders will be entitled to cash in an amount equal to the value of the equity awards as if they were converted on the basis described above. The fair value of vested equity awards held by employees and all equity awards held by non-employees, whether or not vested, will be considered part of the purchase price. Accordingly, the purchase price includes estimated fair values for employee and non-employee TWC equity awards of \$513 million and \$144 million, respectively.

The table below presents the preliminary purchase price as if the TWC merger had closed on June 30, 2014, along with a preliminary allocation of purchase price to the assets acquired and liabilities assumed in the TWC merger:

Preliminary Purchase Price**(in millions, except per share data)**

Outstanding shares of TWC common stock as of August 29, 2014	280.2
Share exchange ratio	2.875
Shares of Comcast Class A common stock to be issued	806
Price per share as of August 29, 2014	\$ 54.72
Fair value of Comcast Class A common stock to be issued	\$ 44,081
Fair value of Comcast equity awards issued in exchange for vested TWC equity awards	513
Cash paid for TWC non-employee equity awards	144
	\$ 44,738

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(in millions)		Notes
Cash and cash equivalents	\$ 403	3n
Receivables and other current assets	1,498	3n
Property and equipment	14,894	3d
Franchise rights	40,700	3e
Goodwill	29,596	3f
Other identifiable intangible assets	9,331	3e
Other noncurrent assets	1,039	3n
Long-term debt, including current portion	(29,387)	3h
Deferred income tax liabilities	(19,111)	3i
Other liabilities assumed	(4,225)	3n
	\$ 44,738	

Upon completion of the fair value assessment following the TWC merger, Comcast anticipates the finalized fair values of the net assets acquired will differ from the preliminary assessment outlined above. Generally, changes to the initial estimates of the fair value of the assets acquired and liabilities assumed will be recorded as adjustments to those assets and liabilities and residual amounts will be allocated to goodwill.

Note 3. Reclassifications and TWC Merger-Related Pro Forma Adjustments

The unaudited pro forma financial information reflects the following adjustments related to the TWC merger:

- (a) *Conforming reclassifications.* Certain reclassifications have been made to amounts in the TWC balance sheet and statements of income to conform to Comcast's presentation, including reclassifying TWC's deferred income tax assets to other current assets, software and related amortization from property and equipment, net and depreciation to other intangible assets, net and amortization, respectively, accrued programming expense to accounts payable and accrued expenses related to trade creditors, subscriber-related liabilities from deferred revenue to accrued expenses and other current liabilities, equity in net income of investees from other income (expense), net to equity in net income (losses) of investees, net and presenting TWC's technical operations, customer care and merger-related and restructuring costs within the other operating and administrative costs and expenses caption.
- (b) *Eliminations.* Adjustments to eliminate balances and activity between Comcast and TWC for purposes of the combined pro forma presentation. Transactions relate principally to programming and advertising between Comcast and TWC. The adjustments eliminate the following items as intercompany balances:

(in millions)	As of June 30, 2014
<i>Balance Sheet</i>	
Receivables, net	\$ (76)

Accounts payable and accrued expenses related to trade creditors		(76)
--	--	------

(in millions)	Six Months Ended June 30, 2014	Year Ended December 31, 2013
<i>Statements of Income</i>		
Revenue	\$ (256)	\$ (448)
Costs and Expenses:		
Programming and production	(243)	(396)
Advertising, marketing and promotion	(13)	(52)

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- (c) *Investments and redeemable noncontrolling interests.* Adjustment to eliminate a TWC investment accounted for under the equity method with the redeemable noncontrolling interest balance recorded at Comcast. The entity is a consolidated subsidiary of Comcast and, therefore, Comcast accounts for the TWC interest as a redeemable noncontrolling interest.
- (d) *Property and equipment.* For purposes of this unaudited pro forma financial information, Comcast believes, to the best of its knowledge, that the current TWC book values represent the best estimate of fair value. No adjustment has been made because it is preliminarily assumed that the recorded book value in the TWC balance sheet approximates the fair value. This assumption is based on an analysis performed by TWC in connection with the realignment of its reportable segments during the first quarter of 2014 and previous impairment analyses, which assumed that TWC's accounting for depreciation of property and equipment has approximated decreases in fair value since such assets were purchased. As such, there is no adjustment to depreciation expense resulting from a pro forma fair value adjustment. Any differences between the fair value and the book value would generally be attributable to cable distribution equipment and cable plant rather than customer premise equipment, such as set-top boxes and modems. If, upon the completion of the valuation, the fair value of property and equipment is determined to be 10% greater than the book value and that increase was attributable to cable distribution equipment and cable plant, annual depreciation expense would increase by approximately \$170 million.
- (e) *Intangible assets.* Adjustments to reflect the fair values of TWC's identifiable intangible assets. The primary assets include cable franchise rights and customer relationships. The fair values were determined in connection with analysis performed by TWC in connection with the realignment of its reportable segments during the first quarter of 2014 and were based on an income approach model. Discounted cash flows associated with the cable franchise rights and customer relationships were estimated using TWC's long range projections.

No adjustment has been made to software or the related amortization expense because it is preliminarily assumed that the recorded book value in the TWC balance sheet approximates the fair value. The following table presents information about the identifiable intangible assets:

(in millions)	Fair Value	Adjustment	Useful Life	Six Months Ended	
				June 30, 2014	Year Ended December 31, 2013
Intangible Asset				Incremental Amortization	
Cable franchise rights	\$ 40,700	\$ 14,688	Indefinite		
Customer relationships and other	8,621	8,045	8 years	\$ 470	\$ 949
Software	710		3-5 years		

The cable franchise rights valuation applies a terminal growth rate and discount rate commensurate with the riskiness of the cash flows. The significant increase in the fair value of the franchise rights over TWC's carrying value primarily reflects the increase in the overall value in TWC since impairment charges were recorded on such assets in 2008. Cable franchise rights will not be amortized but rather are assessed for impairment at least annually or more frequently whenever events or circumstances indicate that the rights might be impaired. Based on a comparison of

recent valuation studies for cable companies, the percentage of business enterprise value allocated to cable franchise rights can be as high as 75%. While the preliminary valuation of the cable franchise rights represents only 55% of the acquired business enterprise value, any change in the value of the cable franchise rights is expected to be allocated to goodwill, which is another indefinite-lived asset that is also reviewed for impairment at least annually or more frequently whenever events or circumstances indicate that goodwill might be impaired.

The customer relationships valuation includes an estimate of how long the customer will remain a customer following the TWC merger date (i.e., expected churn). Comcast's analysis of expected churn considered historical churn for both Comcast and TWC, which Comcast also believes to be relatively consistent with the broader cable industry. The amortization adjustment for the customer relationships asset is based on the expected net cash flows from the acquired TWC customers and a preliminary

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assumption of amortization on a straight-line basis over an 8 year period. This assumption is subject to further analysis and may change to an accelerated recognition methodology. If an accelerated recognition methodology were used, it would not be expected to have a material effect on the unaudited pro forma financial information.

- (f) *Goodwill.* Adjustment to record goodwill resulting from the TWC merger. Goodwill represents the residual of the purchase price over the fair value of the identified assets acquired and liabilities assumed. Goodwill is not amortized but rather is assessed for impairment at least annually or more frequently whenever events or circumstances indicate that goodwill might be impaired.

- (g) *Transaction-related costs.* Adjustment to record liabilities of \$75 million, net of related tax benefits, for advisory fees related to the TWC merger with a corresponding adjustment to Comcast Corporation shareholders' equity. Amount does not include estimates for fees that are not readily determinable or factually supportable. There was also an adjustment to eliminate nonrecurring transaction-related costs of \$173 million recorded in the Unaudited Pro Forma Condensed Combined Statement of Income for the six months ended June 30, 2014.

- (h) *Long-term debt.* Adjustments to record long-term debt at fair value using quoted market values as of August 29, 2014. TWC deferred debt issuance costs were also eliminated. The TWC merger-related pro forma adjustments are a result of the quoted market values of the TWC debt portfolio being higher than the face amount of the related debt. The quoted market value of a debt instrument is higher than the face amount of the debt when the market interest rates are lower than the stated interest rate of the debt. In acquisition accounting, this results in an increase in debt and a reduction in interest expense to reflect the lower market interest rate. The difference between the fair value and the face amount of each borrowing is amortized as interest expense over the remaining term of each borrowing based on its maturity date. For the total debt portfolio, the adjustment is a reduction in interest expense of \$222 million and \$445 million for the six months ended June 30, 2014 and the year ended December 31, 2013, respectively, resulting in interest expense that effectively reflects current market interest rates rather than the stated interest rate. Interest expense is further adjusted to reflect the elimination of amortization related to TWC's previously deferred debt issuance costs of \$6 million and \$13 million for the six months ended June 30, 2014 and the year ended December 31, 2013, respectively.

- (i) *Income taxes.* Adjustment to record the deferred tax impact of acquisition accounting adjustments primarily related to intangible assets, including franchise rights, and long-term debt. The incremental deferred tax liabilities were calculated based on the tax effect of the approximately \$17.8 billion step-up in book basis of the net assets of TWC, excluding the amount attributable to goodwill, using an estimated statutory tax rate of 39%. The income tax expense impact of the pro forma adjustments was determined by applying an estimated statutory tax rate of 39% to the pre-tax amount of the TWC merger-related pro forma adjustments.

- (j) *Comcast Class A common stock issuance.* An estimated 806 million shares of Comcast Class A common stock will be issued to TWC's shareholders, based on 280.2 million TWC shares of common stock outstanding as of August 29, 2014, at a per share price of \$54.72, which was the closing price on August 29, 2014, for a total value of \$44.1 billion. Additionally, the purchase price includes vested Comcast equity

awards with an estimated fair value of \$513 million that will be issued in respect of vested equity awards held by employees of TWC. The purchase price excludes Comcast equity awards with an estimated fair value of \$807 million that will be issued in respect of unvested equity awards held by employees of TWC.

- (k) *TWC stockholders' equity*. Adjustment to eliminate all TWC stockholders' equity, including common stock, additional paid-in capital, accumulated other comprehensive loss, net, and retained earnings.
- (l) *Pension amortization*. Adjustment to remove the amortization of net actuarial gains and losses and prior service credits for TWC's pension plans of \$1 million of gains and \$75 million of losses for the

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six months ended June 30, 2014 and the year ended December 31, 2013, respectively. Net actuarial gains and losses and prior service credits are included in the accumulated other comprehensive income component of equity. Because TWC's equity, including accumulated other comprehensive loss, net, is eliminated in the opening balance sheet, the results for the period following the TWC merger will not include any impact from the amortization of these deferred net actuarial gains and losses and prior service credits.

- (m) *Share-based compensation.* Adjustment to record incremental compensation expense related to converted unvested TWC equity awards of \$62 million and \$183 million for the six months ended June 30, 2014 and the year ended December 31, 2013, respectively. Compensation expense, following the closing of the TWC merger, will reflect the fair value of the awards as of the closing date. At closing, TWC employee vested equity awards will be converted into equity awards with respect to Comcast Class A common stock, after giving effect to the exchange ratio. Accrued expenses and other current liabilities includes an adjustment of \$144 million for TWC non-employee equity awards. A corresponding tax benefit of \$56 million is also included in accrued expenses and other current liabilities, with the offset in equity. These non-employee awards, whether or not vested, will be canceled and the holders will be entitled to cash in an amount equal to the value of the equity awards as if they were converted on the basis described above.
- (n) *Fair value of cash, receivables and other assets and liabilities.* Fair value is assumed to equal TWC's historical carrying value due to either the liquid nature or short duration of the asset or liability, or based upon overall immateriality to the purchase price allocation.
- (o) *Earnings per share.* The pro forma combined basic and diluted earnings per share for the six months ended June 30, 2014 and the year ended December 31, 2013 are calculated as follows:

(in millions, except per share data)	Six Months Ended June 30, 2014	Year Ended December 31, 2013
Pro forma net income	\$ 4,760	\$ 8,404
Basic weighted average Comcast shares outstanding	2,598	2,625
TWC shares converted to Comcast shares ^(a)	806	806
Comcast incremental share repurchase Note 3p	(46)	(46)
Pro forma basic weighted average shares outstanding	3,358	3,385
Dilutive effect of securities:		
Comcast equity awards	38	40
TWC equity awards converted to Comcast equity awards ^(a)	12	12
Pro forma diluted weighted average shares outstanding	3,408	3,437
Pro forma basic earnings per share	\$ 1.42	\$ 2.48
Pro forma diluted earnings per share	\$ 1.40	\$ 2.45

- (a) Represents the estimated number of shares of Comcast Class A common stock to be issued to TWC shareholders based on the number of shares of TWC common stock outstanding as of August 29, 2014 and after giving effect to the exchange ratio as determined in the TWC merger agreement. TWC basic shares outstanding and the estimated dilutive effect of TWC stock awards for both the six months ended June 30, 2014 and for the year ended December 31, 2013 were 280 million and 4 million, respectively.
- (p) *Share repurchase.* Adjustment to reflect the impact of an incremental \$2.5 billion share repurchase by Comcast. In addition to its existing plan to repurchase \$3 billion of shares during 2014, following Comcast's shareholder approval of the issuance of Comcast Class A common stock for the TWC merger and TWC's stockholder approval of the TWC merger, Comcast intends to repurchase an additional \$2.5 billion of shares during 2014, subject to market conditions. For purposes of this unaudited pro forma information, based upon a per share price of \$54.72 of Comcast Class A common stock on August 29, 2014, the share repurchase would equate to 46 million shares. The resulting negative cash position from the TWC merger-related pro forma reflects a subtotal and not Comcast's anticipated cash position subsequent to the closing of the TWC merger and the Charter divestiture transactions. It is assumed in this pro forma financial information that both the TWC merger and the Charter divestiture transactions will close on the same day. There will be sufficient liquidity, including through cash on hand and Comcast's revolving credit facility, for the purpose of Comcast's anticipated share repurchases and general working capital needs.

Table of Contents**Unaudited Pro Forma Condensed Combined Balance Sheet****Giving Effect to the TWC Merger and the Charter Divestiture Transactions**

As of June 30, 2014

(in millions)	Pro Forma for TWC Merger Excluding Charter Divestiture Transactions	Comcast Cable Systems in SpinCo	TWC Cable Systems in Exchange and Sale Transactions	Charter Cable Systems Acquired in Exchange Transaction	Charter Divestiture Transactions- Related Pro Forma Adjustments	Notes	Pro Forma for TWC Merger Including Charter Divestiture Transactions
Assets							
Current Assets:							
Cash and cash equivalents	\$ (568)	\$ (300)	\$	\$	\$ 12,800	3e, 3j	\$ 11,932
Investments	2,325						2,325
Receivables, net	7,062	(175)	(272)	63	20	3a	6,698
Programming rights	905						905
Other current assets	2,449	(27)	(116)	22			2,328
Total current assets	12,173	(502)	(388)	85	12,820		24,188
Film and television costs	5,208						5,208
Investments	3,137						3,137
Property and equipment, net	44,864	(1,982)	(2,889)	2,877	660	3b	43,530
Franchise rights	100,064	(5,561)	(10,241)	1,927	1,295	3c	87,484
Goodwill	56,919	(1,241)	(4,126)	349	2,996	3d	54,897
Other intangible assets, net	26,564	(92)	(2,180)	334	851	3c	25,477
Other noncurrent assets, net	3,491	(7)	(6)	38			3,516
Total assets	\$ 252,420	\$ (9,385)	\$ (19,830)	\$ 5,610	\$ 18,622		\$ 247,437
Liabilities and Equity							
Current Liabilities:							
Accounts payable and accrued expenses related to trade creditors	\$ 6,816	\$ (303)	\$ (271)	\$ 348	\$ 20	3a	\$ 6,610
Accrued participations and residuals	1,364						1,364
Deferred revenue	874	(3)	(20)	28			879
Accrued expenses and other current liabilities	9,072	(141)	(109)		1,827	3e, 3j	10,649
Current portion of long-term debt	4,609						4,609

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Total current liabilities	22,735	(447)	(400)	376	1,847		24,111
Long-term debt, less current portion	71,327	(7,800)			5,100	3e	68,627
Deferred income taxes	50,965	(2,859)	(3,697)	912	475	3f	45,796
Other noncurrent liabilities	11,930	(34)	(33)	5			11,868
Commitments and contingencies							
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	1,052						1,052
Equity:							
Comcast Corporation total shareholders equity	94,046	1,755	(15,700)	4,317	11,200	3g	95,618
Noncontrolling interests	365						365
Total equity	94,411	1,755	(15,700)	4,317	11,200		95,983
Total liabilities and equity	\$ 252,420	\$ (9,385)	\$ (19,830)	\$ 5,610	\$ 18,622		\$ 247,437

See accompanying notes to unaudited pro forma financial information.

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Unaudited Pro Forma Condensed Combined Statement of Income
Giving Effect to the TWC Merger and the Charter Divestiture Transactions
For the Six Months Ended June 30, 2014

(in millions, except per share data)	Pro Forma for TWC Merger Excluding Charter Divestiture Transactions	Comcast Cable Systems in SpinCo Transactions	TWC Cable Systems in Exchange and Sale Transactions	Charter Cable System Acquired in Exchange Transactions	Charter Divestiture Related Pro Forma Adjustments	Notes	Pro Forma for TWC Merger Including Charter Divestiture Transactions
Revenue	\$ 45,304	\$ (2,297)	\$ (2,745)	\$ 1,658	\$ 41	3a	\$ 41,961
Costs and Expenses:							
Programming and production	13,189	(514)	(629)	464	58	3a	12,568
Other operating and administrative	13,232	(635)	(601)	513			12,509
Advertising, marketing and promotion	3,538	(116)	(271)	102	(17)	3a	3,236
Depreciation	4,588	(261)	(306)	330	55	3b	4,406
Amortization	1,490	(14)	(136)	40	34	3c	1,414
	36,037	(1,540)	(1,943)	1,449	130		34,133
Operating income	9,267	(757)	(802)	209	(89)		7,828
Other Income (Expense):							
Interest expense	(1,775)	195			(117)	3e	(1,697)
Investment income (loss), net	233						233
Equity in net income (losses) of investees, net	77						77
Other income (expense), net	(53)						(53)
	(1,518)	195			(117)		(1,440)
Income before income taxes	7,749	(562)	(802)	209	(206)		6,388
Income tax expense	(2,888)	219	313	(82)	79	3f	(2,359)
Net income	4,861	(343)	(489)	127	(127)		4,029
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(101)						(101)
Net income attributable to Comcast Corporation	\$ 4,760	\$ (343)	\$ (489)	\$ 127	\$ (127)		\$ 3,928

Earnings per share attributable to Comcast Corporation shareholders:			
Basic	\$ 1.42	\$ 1.17	3i
Diluted	\$ 1.40	\$ 1.15	3i
Weighted average shares outstanding:			
Basic	3,358	3,358	3i
Diluted	3,408	3,408	3i

See accompanying notes to unaudited pro forma financial information.

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Unaudited Pro Forma Condensed Combined Statement of Income

Giving Effect to the TWC Merger and the Charter Divestiture Transactions

For the Year Ended December 31, 2013

	Pro Forma for TWC Merger Excluding Charter Divestiture Transactions	Comcast Cable Systems in SpinCo	TWC Cable Systems in Exchange and Sale Transaction	Charter Cable System Acquired in Exchange Transaction	Charter Divestiture Related Pro Forma Adjustments	Notes	Pro Forma for TWC Merger Including Charter Divestiture Transactions
(in millions, except per share data)							
Revenue	\$ 86,329	\$ (4,470)	\$ (5,501)	\$ 3,112	\$ 74	3a	\$ 79,544
Costs and Expenses:							
Programming and production	24,224	(972)	(1,212)	846	99	3a	22,985
Other operating and administrative	25,953	(1,273)	(1,252)	1,010			24,438
Advertising, marketing and promotion	6,965	(232)	(503)	191	(25)	3a	6,396
Depreciation	9,139	(517)	(693)	603	110	3b	8,642
Amortization	2,962	(29)	(273)	87	61	3c	2,808
	69,243	(3,023)	(3,933)	2,737	245		65,269
Operating income	17,086	(1,447)	(1,568)	375	(171)		14,275
Other Income (Expense):							
Interest expense	(3,671)	390			(233)	3e	(3,514)
Investment income (loss), net	579						579
Equity in net income (losses) of investees, net	(66)						(66)
Other income (expense), net	(372)						(372)
	(3,530)	390			(233)		(3,373)
Income before income taxes	13,556	(1,057)	(1,568)	375	(404)		10,902
Income tax expense	(4,832)	412	612	(146)	158	3f	(3,796)
Net income	8,724	(645)	(956)	229	(246)		7,106
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(320)						(320)
Net income attributable to Comcast Corporation	\$ 8,404	\$ (645)	\$ (956)	\$ 229	\$ (246)		\$ 6,786

Earnings per share attributable to Comcast Corporation shareholders:			
Basic	\$ 2.48	\$ 2.00	3i
Diluted	\$ 2.45	\$ 1.97	3i

Weighted average shares outstanding:

Basic	3,385	3,385	3i
Diluted	3,437	3,437	3i

See accompanying notes to unaudited pro forma financial information.

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Notes to Unaudited Pro Forma Financial Information

Giving Effect to the TWC Merger and Charter Divestiture Transactions

Note 1. Basis of Presentation

The accompanying unaudited pro forma financial information is intended to reflect the impacts of the TWC merger and the Charter divestiture transactions on Comcast's consolidated financial statements and presents the pro forma consolidated financial position and results of operations of Comcast based on the historical financial statements and accounting records of Comcast, TWC and the acquired Charter cable systems after giving effect to the TWC merger, the Charter divestiture transactions and the Charter divestiture transactions-related pro forma adjustments as described in these notes. The starting point for this presentation is the Comcast unaudited pro forma financial information giving effect to the TWC merger, as presented on pages 47 to 49, and should be read in conjunction with that information and the related notes.

The Charter divestiture transactions-related pro forma adjustments are included only to the extent they are (i) directly attributable to the Charter divestiture transactions, (ii) factually supportable and (iii) with respect to the statements of income, expected to have a continuing impact on the combined results. The accompanying unaudited pro forma financial information is presented for illustrative purposes only.

The Charter cable systems acquired in the exchange transaction will be accounted for using the acquisition method of accounting with Comcast considered the acquirer. The unaudited pro forma financial information reflects the preliminary assessment of fair values and useful lives assigned to the assets acquired and liabilities assumed. Fair value estimates were determined based on preliminary discussions between Comcast and Charter management, due diligence efforts and information available in public filings. The detailed valuation studies necessary to arrive at the required estimates of the fair values for the Charter assets acquired and liabilities assumed have not commenced. Significant assets and liabilities that are subject to preparation of valuation studies to determine appropriate fair value adjustments include property and equipment and identifiable intangible assets, including franchise rights. Changes to the fair values of these assets and liabilities will also result in changes to goodwill and deferred tax liabilities.

The Unaudited Pro Forma Condensed Combined Balance Sheet gives effect to the TWC merger and the Charter divestiture transactions as if they had occurred on June 30, 2014, and the Unaudited Pro Forma Condensed Combined Statements of Income for the six months ended June 30, 2014 and the year ended December 31, 2013 give effect to the TWC merger and the Charter divestiture transactions as if they had occurred on January 1, 2013, the beginning of the earliest period presented.

Other Charter Divestiture Transactions-Related Adjustments

The unaudited pro forma financial information reflects certain adjustments to eliminate transactions between Comcast, TWC and Charter.

The unaudited pro forma financial information does not reflect any reclassifications or adjustments to conform Charter's financial statement presentation or accounting policies to those adopted by Comcast, as no such adjustments have been identified that would have a material effect on the unaudited pro forma financial information.

Further review may identify additional intercompany transactions, reclassifications or differences between the accounting policies of the two companies that, when conformed, could have a material impact on the unaudited pro forma financial information of the combined company. At this time, Comcast is not aware of any intercompany

transactions, reclassifications or accounting policy differences that would have a material impact on the unaudited pro forma financial information that are not reflected in the Charter divestiture transactions-related pro forma adjustments.

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The unaudited pro forma financial information does not include any adjustment for liabilities or related costs that may result from integration activities, since management has not completed the process of making these assessments. Significant liabilities and related costs may ultimately be recorded for employee severance or relocation, costs of vacating some facilities and costs associated with other exit and integration activities.

The Unaudited Pro Forma Condensed Combined Statements of Income do not include any material nonrecurring charges that might arise as a result of the TWC merger or the Charter divestiture transactions, including supplemental management bonuses. The Unaudited Pro Forma Condensed Combined Balance Sheet only includes adjustments for transaction-related costs that are factually supportable.

The TWC merger and Charter divestiture transactions may result in changes in Comcast's tax rate used to determine deferred income taxes due to changes in apportionment factors related to state income taxes. Any changes in Comcast's deferred taxes as a result of the TWC merger and Charter divestiture transactions will be reflected in income as of the closing dates. The unaudited pro forma financial information does not include the impact of any such changes on Comcast's existing deferred tax assets and liabilities, as the analysis is not complete.

The SpinCo financing transactions are expected to result in the recording of a loss on the debt-for-debt exchange. The Unaudited Pro Forma Condensed Combined Statements of Income do not include the impact of this nonrecurring loss.

In connection with the SpinCo financing transactions, SpinCo is expected to make cash distributions to Comcast up to the amount of Comcast's tax basis in SpinCo. The aggregate distributions are assumed to be \$4.5 billion for purposes of this unaudited pro forma financial information. Comcast expects to use the proceeds to repay indebtedness, repurchase shares or fund dividends. The unaudited pro forma financial information does not assume any use of these proceeds.

In connection with the sale transaction, Charter will pay to Comcast the tax benefit of the step up it receives in the tax basis of the assets sold. Such tax benefit will be paid as realized by Charter over an eight year period, and an additional payment will be made at the end of such eight year period in the amount of any remaining tax benefit (on a present value basis). The unaudited pro forma financial information does not include any adjustments related to these tax benefit payments, as the amounts and timing of the receipts are not known.

If the Charter divestiture transactions do not occur, Comcast is prepared to divest cable systems serving an aggregate of up to approximately 3 million subscribers. A divestiture of 3 million subscribers would represent a 20% increase in the 2.5 million subscribers included in the spin-off transaction that is part of the Charter divestiture transactions. In the aggregate, the Charter divestiture transactions comprise 30% more subscribers than Comcast had undertaken to divest and Comcast would expect that any alternate divestiture transaction would result in the divestiture of fewer subscribers than the Charter divestiture transactions but more subscribers than the spin-off transaction alone. This alternative transaction may be in the form of a spin-off, sale or other transaction, or combination thereof, and no such alternative form of transaction is probable at this time. However, if such alternative transaction were in the form of a spin-off, the effects of such alternative transaction would likely be proportionate to the amounts set forth in the column titled "Comcast Cable Systems in SpinCo" in the unaudited pro forma financial information above, such that, in the case of a spin-off of 3 million subscribers, the financial position and the results of operations of the divested Comcast cable systems would likely be approximately 20% greater than the amounts included in that column.

Table of Contents**Note 2. Charter Divestiture Transactions**

On April 25, 2014, Comcast entered into an agreement with Charter on a series of divestiture transactions, pursuant to which Comcast, following the closing of the TWC merger, will divest cable systems serving approximately 5.5 million subscribers and acquire cable systems serving approximately 1.7 million subscribers from Charter resulting in a net disposition of approximately 3.9 million subscribers from the combined company. The Charter divestiture transactions consist of the following three transactions: (1) a spin-off of cable systems serving approximately 2.5 million Comcast subscribers into SpinCo, (2) an exchange of cable systems serving approximately 1.5 million TWC subscribers for cable systems serving approximately 1.7 million Charter subscribers, and (3) a sale to Charter of cable systems serving approximately 1.5 million TWC subscribers for cash. The value for the Charter exchange and sale transactions will be based on 7.125 times the divested cable systems Carveout 2014 EBITDA (as defined in the Charter divestiture transactions agreement) and will be different than the \$8.0 billion and \$7.7 billion, respectively, assumed for purposes of this unaudited pro forma financial information. If the final transaction values are ultimately determined to be 10% greater or less than the values assumed in the unaudited pro forma financial information, such a change would not likely have a material impact on the financial position or results of operations of the combined company.

Following the closing of the TWC merger, Comcast, Charter and SpinCo will use reasonable best efforts to cause SpinCo to incur new indebtedness in an aggregate amount equal to 5.0 times the 2014 EBITDA of the SpinCo cable systems (as such term is defined by SpinCo's financing sources for purposes of the financing). This indebtedness will consist of bank debt and/or term loans used to fund cash distributions to Comcast and SpinCo notes newly issued to Comcast, which will enable Comcast to complete a debt-for-debt exchange. In connection with the debt-for-debt exchange, one or more financial institutions are expected to conduct a third-party tender offer for certain of Comcast's existing publicly traded debt securities. Following the closing of the third-party tender offer, the financial institutions will hold the tendered debt securities for a minimum period of time before entering into an agreement with Comcast to exchange the tendered debt securities for the new SpinCo notes held by Comcast. The notional amount and terms of the new SpinCo notes issued by SpinCo to Comcast and subsequently transferred to the financial institutions will be determined following the outcome of the tender offer and the terms will reflect the credit characteristics of SpinCo. Comcast anticipates that following the debt-for-debt exchange, the financial institutions will resell the SpinCo notes they receive in a Rule 144A private placement to qualified institutional buyers. For purposes of this unaudited pro forma financial information, the SpinCo indebtedness is estimated to be \$7.8 billion, consisting of \$3.0 billion of SpinCo notes and \$4.8 billion of other bank debt and/or terms loans (to be used to fund cash distributions to Comcast and for general corporate purposes at SpinCo). The cash distributions to Comcast are expected to be up to the amount of Comcast's tax basis in SpinCo, and Comcast expects to use the proceeds to repay indebtedness, repurchase shares or fund dividends. The aggregate distributions of cash by SpinCo to Comcast have been assumed to be \$4.5 billion and the reduction in total debt outstanding has been assumed to be \$2.7 billion as a result of the expected debt-for-debt exchange and assuming a hypothetical \$300 million premium to par value on the debt-for-debt exchange. The amounts of the reduction in debt and the SpinCo cash distributions are subject to change based on the ultimate completion of the SpinCo financing transactions and the finalization of the detailed analysis to quantify Comcast's tax basis in SpinCo. A hypothetical 10% decrease in the amount of Comcast debt exchanged would result in an increase to interest expense of \$16 million on an annual basis.

Following the spin-off transaction, SpinCo will merge with New Charter, with SpinCo as the surviving public entity, resulting in Comcast shareholders, including former TWC stockholders, owning an estimated aggregate 67% of the outstanding shares of SpinCo common stock and New Charter or a subsidiary of New Charter owning the estimated remaining 33%. Comcast will have no remaining interest in SpinCo after the spin-off transaction. As part of the SpinCo merger, New Charter will replace Charter as the publicly traded company and the SpinCo merger will result in Comcast shareholders, including former TWC stockholders, owning shares of New Charter common stock in addition

to the SpinCo common stock.

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The unaudited pro forma financial information includes the following separate columns to present the effects of the transactions described above:

Comcast Cable Systems in SpinCo Presents the historical Comcast financial information of the cable systems divested in the spin-off transaction and the SpinCo indebtedness incurred immediately prior to the spin-off transaction.

TWC Cable Systems in Exchange and Sale Transactions Presents the historical TWC financial information of the cable systems divested in the exchange and sale of cable systems to Charter adjusted for their proportionate share of the acquisition accounting pro forma adjustments included in the unaudited pro forma financial information giving effect to the TWC merger.

Charter Cable Systems Acquired in Exchange Transaction Presents the historical Charter financial information of the cable systems acquired in the exchange transaction.

The unaudited financial information for the cable systems set forth above and included in the Charter divestiture transactions columns are each integrated businesses of Comcast, TWC or Charter and are not stand-alone entities. The unaudited financial information reflects the preliminary allocations of assets, liabilities, revenue and expenses directly attributable to these cable systems, as well as certain other preliminary allocations deemed reasonable by management, to present the unaudited pro forma financial information. The preliminary allocation methodologies developed for purposes of these pro forma statements are considered reasonable by each company's respective management. The unaudited financial information does not include costs associated with shared functions (e.g., corporate headquarters and related administrative overhead allocations). Accordingly, the unaudited financial information in these columns does not reflect the financial position or results of operations as if these cable systems were stand-alone entities for the periods presented. As part of the process for completing the Charter divestiture transactions, audited carveout financial statements will be prepared. These audited carveout financial statements will include the allocation of shared functions and other administrative allocations. The preliminary estimate of the annual amount of such costs to be allocated to the Comcast cable systems in SpinCo, the TWC cable systems in the exchange and sale transactions and the Charter cable systems acquired in the exchange transaction are \$290 million, \$420 million and \$80 million, respectively. As such, the carveout financial statements will likely be materially different from the presentation in this unaudited pro forma financial information.

The Unaudited Pro Forma Condensed Combined Balance Sheet has been adjusted to reflect the estimated fair values of the identifiable assets acquired and liabilities assumed from Charter in the exchange transaction and the excess of the fair value of the consideration over these fair values is recorded to goodwill. The fair value of the exchange transaction consideration, or the purchase price, in the unaudited pro forma financial information is approximately \$8.0 billion. This represents the estimated fair value of the TWC cable systems exchanged. The actual value of the exchange transaction will be based on the operations of the exchanged cable systems for 2014 and is subject to change.

The table below presents the preliminary purchase price for the Charter cable systems acquired as if the exchange transaction had closed on June 30, 2014, along with a preliminary allocation of purchase price to the assets acquired and liabilities assumed in the exchange transaction.

Preliminary Purchase Price

(in millions)

Fair value of TWC cable systems exchanged	\$ 8,000
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(in millions)		Notes
Cash and cash equivalents	\$ 300	3h,3j
Receivables and other current assets	66	3h
Property and equipment	3,537	3b
Franchise rights	3,222	3c
Goodwill	3,345	3d
Other identifiable intangible assets	1,185	3c
Other noncurrent assets	38	3h
Deferred income tax liabilities	(2,680)	3f
Other liabilities assumed	(1,013)	3h
	\$ 8,000	

Upon completion of the fair value assessment following the exchange transaction, Comcast anticipates the finalized fair values of the net assets acquired will differ from the preliminary assessment outlined above. Generally, changes to the initial estimates of the fair value of the assets acquired and liabilities assumed will be recorded as adjustments to those assets and liabilities and residual amounts will be allocated to goodwill. If upon completion of the valuations, the fair values are 10% greater or less than the amounts included in the preliminary purchase price allocation above, such a change would not likely have a material impact on the financial position or results of operations of the combined company.

Note 3. Charter Divestiture Transactions-Related Pro Forma Adjustments

The unaudited pro forma financial information reflects the following adjustments related to the Charter divestiture transactions:

- (a) *Eliminations.* Adjustments to reflect the restoration of the intercompany transactions between the SpinCo and TWC divested cable systems with Comcast, which were previously eliminated in consolidation. This is offset by an adjustment to eliminate intercompany transactions between Comcast and the acquired Charter cable systems. Transactions relate principally to programming and advertising between Comcast and these cable systems.

The adjustments include the following intercompany balances:

As of June 30, 2014 (in millions)	Comcast Cable Systems in SpinCo	TWC Cable Systems in Exchange and Sale Transactions	Charter Cable Systems Acquired in Exchange Transaction	Charter Divestiture Transactions-Related Pro Forma Adjustments

<i>Balance Sheet</i>								
Receivables, net	\$	19	\$	20	\$	(19)	\$	20
Accounts payable and accrued expenses related to trade creditors		19		20		(19)		20

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Six Months Ended June 30, 2014 (in millions)	Comcast Cable Systems in SpinCo	TWC Cable Systems in Exchange and Sale Transactions	Charter Cable Systems Acquired in Exchange Transaction	Charter Divestiture Transactions- Related Pro Forma Adjustments
<i>Statement of Income</i>				
Revenue	\$ 48	\$ 67	\$ (74)	\$ 41
Costs and Expenses:				
Programming and production	42	64	(48)	58
Advertising, marketing and promotion	6	3	(26)	(17)

Year Ended December 31, 2013 (in millions)	Comcast Cable Systems in SpinCo	TWC Cable Systems in Exchange and Sale Transactions	Charter Cable Systems Acquired in Exchange Transaction	Charter Divestiture Transactions- Related Pro Forma Adjustments
<i>Statement of Income</i>				
Revenue	\$ 96	\$ 118	\$ (140)	\$ 74
Costs and Expenses:				
Programming and production	86	104	(91)	99
Advertising, marketing and promotion	10	14	(49)	(25)

- (b) *Property and equipment.* Adjustment to reflect the fair value of the acquired property and equipment from Charter in the exchange transaction. The fair value adjustment is based on previous valuations performed by Charter for general business purposes and allocated to the cable systems in the exchange transaction pro rata based on subscribers. The property and equipment valuation performed by Charter estimates the replacement cost of the assets less an assumption for depreciation based on the age of the underlying assets. There were corresponding adjustments to depreciation expense for the six months ended June 30, 2014 and year ended December 31, 2013 of \$55 million and \$110 million, respectively, based on an estimated average useful life of 6 years.
- (c) *Intangible assets.* Adjustments to reflect the fair values of the acquired identifiable intangible assets from Charter in the exchange transaction. The primary assets include cable franchise rights and customer relationships. The fair values were based on previous valuations performed by Charter for general business purposes and allocated to cable systems in the exchange transaction by applying a relative percentage of the excess purchase price to the intangible assets. The valuations performed by Charter utilized an income approach model based on the present value of discrete future cash flows attributable to each of the intangible assets identified assuming a discount rate.

Cable franchise rights will not be amortized but rather are assessed for impairment at least annually or more frequently whenever events or circumstances indicate that the rights might be impaired. Any change in the value of the cable franchise rights is expected to be allocated to goodwill, which is another indefinite-lived asset that is also reviewed for impairment at least annually or more frequently whenever events or circumstances indicate that goodwill might be impaired.

The amortization adjustment for the customer relationships asset is based on the expected net cash flows from the acquired Charter customers and a preliminary assumption of amortization on a straight-line basis over an 8 year period. This assumption is subject to further analysis and may change to an accelerated recognition methodology. If an accelerated recognition methodology were used, it is not expected to have a material effect on the unaudited pro forma financial information.

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The following table presents information about the identifiable intangible assets:

(in millions)	Fair Value	Adjustment	Useful Life	Six Months Ended		Year Ended
				June 30, 2014	December 31, 2013	
Intangible Asset				Incremental		Amortization
Cable franchise rights	\$ 3,222	\$ 1,295	Indefinite			
Customer relationships and other	1,185	851	8 years	\$ 34	\$	61

- (d) *Goodwill.* Adjustments to reflect the additional goodwill resulting from the cable systems acquired from Charter in the exchange transaction. The amount of goodwill represents the residual of the purchase price over the fair value of the identified assets acquired and liabilities assumed. Goodwill is not amortized but rather is assessed for impairment at least annually or more frequently whenever events or circumstances indicate that goodwill might be impaired.
- (e) *Long-term debt.* Adjustment to reduce the amount in the Comcast Cable Systems in SpinCo column of \$7.8 billion to the total reduction in debt outstanding of \$2.7 billion resulting from the debt-for-debt exchange. SpinCo will incur new indebtedness prior to the completion of the Charter divestiture transactions consisting of bank debt and/or term loans used to fund cash distributions to Comcast and SpinCo notes newly issued to Comcast, which will enable Comcast to complete the debt-for-debt exchange following the TWC merger. Certain financial institutions are expected to conduct a third-party tender offer for certain of Comcast's existing publicly traded debt securities. Following the closing of the third-party tender offer, the financial institutions will hold the tendered debt securities for a minimum period of time before entering into an agreement with Comcast to exchange the tendered debt securities for the new SpinCo notes held by Comcast. Following the spin-off transaction, the SpinCo indebtedness will no longer be consolidated with Comcast. See The Charter divestiture transactions Contribution and Spin-Off for further information. The SpinCo financing transactions assume a hypothetical \$300 million premium to par value on the debt-for-debt exchange, which is expected to result in a loss and is reflected as a pro forma adjustment to shareholders equity. This is partially offset by an adjustment to shareholders' equity for the related tax benefit on this loss of \$117 million which is recorded in accrued expenses and other current liabilities. Cash and cash equivalents is adjusted to eliminate \$300 million related to the portion of the other bank debt and/or term loans to be used for general corporate purposes at SpinCo, which will no longer be consolidated with Comcast following the spin-off transaction, and to record the aggregate distributions of \$4.5 billion by SpinCo to Comcast. There is also a corresponding adjustment to interest expense for the six months ended June 30, 2014 related to the elimination of interest expense on the SpinCo indebtedness of \$195 million partially offset by a reduction of interest expense on the tendered notes of \$78 million. The corresponding adjustment to interest expense for the year ended December 31, 2013 related to the elimination of interest expense on the SpinCo indebtedness is \$390 million partially offset by a reduction of interest expense on the tendered notes of \$157 million.
- (f) *Income taxes.* Adjustments to record the deferred tax impact of acquisition accounting adjustments for the cable systems acquired from Charter in the exchange transaction primarily related to intangible assets,

including franchise rights and property and equipment. The incremental deferred tax liabilities were calculated based on the tax effect of the approximately \$4.5 billion of step-up in book basis of the net assets of Charter offset by the additional tax basis resulting from the transaction. In addition, there is an adjustment to reclassify \$1.3 billion of deferred tax liabilities to current taxes payable resulting from the tax gain on the sale transaction. The income tax expense impact of the Charter divestiture transactions-related pro forma adjustments was determined by applying an estimated statutory tax rate of 39% to the pre-tax amount of the Charter divestiture transactions-related pro forma adjustments.

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(g) *Shareholders' equity*. Adjustment to reflect the changes in pro forma Comcast total shareholders' equity as a result of the Charter divestiture transactions.

The amounts in the column titled "Comcast Cable Systems in SpinCo" represents the impact of the spin-off transaction, including the historical net assets of the cable systems included in SpinCo, as well as the impact on the net assets of SpinCo from the SpinCo financing transactions.

The amounts in the columns titled "TWC Cable Systems in Exchange and Sale Transactions" and "Charter Cable Systems Acquired in Exchange Transaction" represent the net assets of the cable systems included in the exchange and sale transactions on the basis described in Note 2. There is no gain or loss on the exchange and sale transactions assumed in this unaudited pro forma financial information, and as a result there is a pro forma adjustment of \$11.4 billion relating to the impact of the cash proceeds from the exchange and sale transactions and the fair value adjustments related to the Charter cable systems acquired in the exchange.

The SpinCo financing transactions are expected to result in an estimated loss of \$183 million, net of tax, relating to the hypothetical premium to par value on the debt-for-debt exchange as discussed further in Note 3e.

The following is a summary of the impact of the divestiture transactions on pro forma Comcast total shareholders' equity:

Pro Forma Comcast Total Shareholders' Equity

(in millions)

Pro forma for TWC merger excluding Charter divestiture transactions	\$ 94,046
Distribution of SpinCo to Comcast shareholders	1,755
Exchange and sale transactions	
Loss from debt-for-debt exchange premium, net of tax	(183)
Pro forma for TWC merger including Charter divestiture transactions	\$ 95,618

(h) *Fair value of cash, receivables and other assets and liabilities*. Fair value related to these accounts is assumed to equal Charter's historical carrying value for the cable systems acquired in the exchange transaction due to either the liquid nature or short duration of the asset or liability, or based upon overall immateriality to the purchase price allocation.

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- (i) *Earnings per share.* The pro forma combined basic and diluted earnings per share for the six months ended June 30, 2014 and the year ended December 31, 2013 are calculated as follows:

(in millions, except per share data)	Six Months Ended June 30, 2014	Year Ended December 31, 2013
Pro forma net income	\$ 3,928	\$ 6,786
Basic weighted average Comcast shares outstanding	2,598	2,625
TWC shares converted to Comcast shares ^(a)	806	806
Comcast incremental share repurchase Note 3p to unaudited pro forma information giving effect to the TWC merger	(46)	(46)
Pro forma basic weighted average shares outstanding	3,358	3,385
Dilutive effect of securities:		
Comcast equity awards	38	40
TWC equity awards converted to Comcast equity awards ^(a)	12	12
Pro forma diluted weighted average shares outstanding	3,408	3,437
Pro forma basic earnings per share	\$ 1.17	\$ 2.00
Pro forma diluted earnings per share	\$ 1.15	\$ 1.97

- (a) Represents the estimated number of shares of Comcast Class A common stock to be issued to TWC shareholders based on the number of shares of TWC common stock outstanding as of August 29, 2014 and after giving effect to the exchange ratio as determined in the TWC merger agreement. TWC basic shares outstanding and the estimated dilutive effect of TWC stock awards for both the six months ended June 30, 2014 and for the year ended December 31, 2013 were 280 million and 4 million, respectively.

- (j) *Cash proceeds from exchange and sale transactions.* Adjustments to reflect the cash proceeds received from the sale transaction of \$7.7 billion and the cash received from the exchange transaction of \$300 million, which is based on the difference in the estimated fair values of the cable systems exchanged. The adjustment to accrued expenses and other current liabilities reflects the income tax payable resulting from the tax gains on the sale transaction and a portion of the exchange transaction totaling \$1.9 billion.

Table of Contents**RISK FACTORS**

In addition to the other information contained or incorporated by reference into this joint proxy statement/prospectus, including the matters addressed in Cautionary Statement Regarding Forward-Looking Statements beginning on page 79 of this joint proxy statement/prospectus, TWC stockholders should carefully consider the following risk factors in determining whether to vote for the adoption of the merger agreement, and Comcast shareholders should carefully consider the following risk factors in deciding whether to vote for the approval of the stock issuance. You should also read and consider the risk factors associated with each of the businesses of TWC and Comcast because these risk factors may affect the operations and financial results of the combined company. These risk factors may be found under Part I, Item 1A, Risk Factors in the Comcast 2013 10-K and the TWC 2013 10-K, each of which is on file with the SEC and both of which are incorporated by reference into this joint proxy statement/prospectus.

Because the exchange ratio is fixed and the market price of Comcast Class A common stock has fluctuated and will continue to fluctuate, TWC stockholders cannot be sure at the time they vote on the merger of the value of the merger consideration they will receive or the value of the TWC common stock they will give up.

Upon completion of the merger, each share of TWC common stock outstanding immediately prior to the merger (other than those held by TWC as treasury stock or any shares that may be owned by Comcast immediately prior to the effective time) will be converted into the right to receive 2.875 shares of Comcast Class A common stock. Because the exchange ratio is fixed, the value of the merger consideration will depend on the market price of Comcast Class A common stock at the time the merger is completed. The value of the merger consideration has fluctuated since the date of the announcement of the merger agreement and will continue to fluctuate from the date of this joint proxy statement/prospectus to the date of the TWC special meeting and the date the merger is completed and thereafter. The closing price per share of TWC common stock as of February 12, 2014, the last trading date before the public announcement of the merger agreement, was \$135.31, and the closing price per share has fluctuated as high as \$151.42 and as low as \$133.08 between that date and August 29, 2014. The closing price per share of Comcast Class A common stock as of February 12, 2014, the last trading date before the public announcement of the merger agreement, was \$55.24, and the closing price per share has fluctuated as high as \$55.41 and as low as \$47.96 between that date and August 29, 2014. Accordingly, at the time of the TWC special meeting, TWC stockholders will not know or be able to determine the market value of the merger consideration they would receive upon completion of the merger. Stock price changes may result from a variety of factors, including, among others, general market and economic conditions, changes in Comcast's and TWC's respective businesses, operations and prospects, market assessments of the likelihood that the merger will be completed, the timing of the merger and regulatory considerations. Many of these factors are beyond Comcast's and TWC's control.

The market price of Comcast Class A common stock after the merger may be affected by factors different from those affecting shares of TWC common stock currently.

Upon completion of the merger, holders of TWC common stock will become holders of shares of Comcast Class A common stock. The businesses of Comcast differ from those of TWC in important respects, and, accordingly, the results of operations of Comcast after the merger, as well as the market price of Comcast Class A common stock, may be affected by factors different from those currently affecting the results of operations of TWC. For further information on the businesses of Comcast and TWC and certain factors to consider in connection with those businesses, see the documents incorporated by reference into this joint proxy statement/prospectus and referred to under Where You Can Find More Information beginning on page 244 of this joint proxy statement/prospectus.

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After completion of the merger, Comcast may fail to realize the anticipated benefits and cost savings of the merger, which could adversely affect the value of Comcast Class A common stock.

The success of the merger will depend, in part, on Comcast's ability to realize the anticipated benefits and cost savings from combining the businesses of Comcast and TWC. The ability of Comcast to realize these anticipated benefits and cost savings is subject to certain risks including:

Comcast's ability to successfully combine the businesses of Comcast and TWC; and

whether the combined business will perform as expected.

If Comcast is not able to successfully combine the businesses of Comcast and TWC within the anticipated time frame, or at all, the anticipated cost savings and other benefits of the merger may not be realized fully or at all or may take longer to realize than expected, the combined businesses may not perform as expected and the value of the Comcast Class A common stock (including the merger consideration) may be adversely affected.

Comcast and TWC have operated and, until completion of the merger, will continue to operate, independently, and there can be no assurances that their businesses can be integrated successfully. It is possible that the integration process could result in the loss of key Comcast or TWC employees, the loss of subscribers and customers, the disruption of either company's or both companies' ongoing businesses or in unexpected integration issues, higher than expected integration costs and an overall post-completion integration process that takes longer than originally anticipated. Specifically, the following issues, among others, must be addressed in integrating the operations of TWC and Comcast in order to realize the anticipated benefits of the merger so the combined business performs as expected:

combining certain of the companies' operations and corporate functions;

integrating the companies' technologies;

integrating and unifying the product offerings and services available to customers;

identifying and eliminating redundant and underperforming functions and assets;

harmonizing the companies' operating practices, employee development and compensation programs, internal controls and other policies, procedures and processes;

maintaining existing agreements with customers, distributors, providers and vendors and avoiding delays in entering into new agreements with prospective customers, distributors, providers and vendors;

addressing possible differences in business backgrounds, corporate cultures and management philosophies;

consolidating the companies' administrative and information technology infrastructure;

coordinating programming, distribution and marketing efforts;

managing the movement of certain positions to different locations;

coordinating geographically dispersed organizations; and

effecting the divestiture transactions, or, if the divestiture transactions are not completed, effecting potential alternative divestitures and other actions that may be required in connection with obtaining regulatory approvals.

In addition, at times the attention of certain members of either company's or both companies' management and resources may be focused on completion of the merger and the integration of the businesses of the two companies and diverted from day-to-day business operations, which may disrupt each company's ongoing business and the business of the combined company.

Table of Contents**Comcast and TWC may have difficulty attracting, motivating and retaining executives and other employees in light of the merger.**

Uncertainty about the effect of the merger and the divestiture transactions on Comcast and TWC employees may impair Comcast's and TWC's ability to attract, retain and motivate personnel prior to and following the merger. Employee retention may be particularly challenging during the pendency of the merger, as employees of Comcast and TWC may experience uncertainty about their future roles with the combined business. In addition, pursuant to change-in-control provisions in their respective employment agreements with TWC, certain employees of TWC are entitled to receive severance payments upon a constructive termination of employment. Such TWC employees potentially could terminate their employment following specified circumstances set forth in their employment agreements, including certain changes in such employees' duties, position, compensation and benefits or primary office location and collect severance. Such circumstances could occur in connection with the merger as a result of changes in roles and responsibilities. See *Interests of Certain Persons in the Merger* beginning on page 188 of this joint proxy statement/prospectus for a further discussion of some of these issues. If employees of Comcast or TWC depart, the integration of the companies may be more difficult and the combined company's business following the merger may be harmed. Furthermore, Comcast may have to incur significant costs in identifying, hiring and retaining replacements for departing employees and may lose significant expertise and talent relating to the businesses of Comcast or TWC, and Comcast's ability to realize the anticipated benefits of the merger may be adversely affected. In addition, there could be disruptions to or distractions for the workforce and management associated with activities of labor unions or integrating employees into Comcast.

Completion of the merger is subject to many conditions and if these conditions are not satisfied or waived, the merger will not be completed.

The obligations of Comcast and TWC to complete the merger are subject to satisfaction or waiver of a number of conditions, including, among others: (i) adoption of the merger agreement by TWC stockholders, (ii) approval of the stock issuance by Comcast shareholders, (iii) expiration or termination of any applicable waiting period (or extension thereof) under the HSR Act, (iv) adoption of an order, and release of the full text thereof, by the FCC granting its consent to the transfer of control or assignment of the licenses and authorizations issued by the FCC to TWC or any of its subsidiaries or affiliates and approval of certain LFAs, such that the sum of the aggregate number of subscribers of TWC belonging to franchise areas for which either (x) no LFA consent is required or (y) if LFA consent is required, such consent shall have been obtained, shall be no less than 85% of the aggregate number of video subscribers of TWC, (v) absence of any applicable law, order or injunction of certain governmental authorities that prohibits completion of the merger, (vi) approval for the listing on NASDAQ of the shares of Comcast Class A common stock to be issued in the merger, subject only to official notice of issuance, (vii) accuracy of the representations and warranties made in the merger agreement by the other party, subject to certain materiality thresholds, (viii) performance in all material respects by the other party of the material obligations required to be performed by it at or prior to completion of the merger, and (ix) the absence of a material adverse effect on the other party (see *The Merger Agreement Definition of Material Adverse Effect* beginning on page 169 of this joint proxy statement/prospectus for the definition of material adverse effect). In certain cases, Comcast's obligation to complete the merger is further subject to the relevant governmental approvals having been received without the imposition of, and there being no applicable law imposing, a burdensome condition (see *The Merger Agreement Reasonable Best Efforts Covenant* beginning on page 178 of this joint proxy statement/prospectus for a definition of burdensome condition). For a more complete summary of the conditions that must be satisfied or waived prior to completion of the merger, see *The Merger Agreement Conditions to Completion of the Merger* beginning on page 166 of this joint proxy statement/prospectus. There can be no assurance that the conditions to closing of the merger will be satisfied or waived or that the merger will be completed. See *Failure to complete the merger could negatively impact the stock price and the future business and financial results of Comcast and TWC*, below.

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In order to complete the merger, Comcast and TWC must make certain governmental filings and obtain certain governmental authorizations, and if such filings and authorizations are not made or granted or are granted with conditions to the parties, completion of the merger may be jeopardized or the anticipated benefits of the merger could be reduced.

Completion of the merger is conditioned upon the expiration or early termination of the waiting periods relating to the merger under the HSR Act and the required governmental authorizations, including an order of the FCC, having been obtained and being in full force and effect. Although Comcast and TWC have agreed in the merger agreement to use their reasonable best efforts, subject to certain limitations, to make certain governmental filings or obtain the required governmental authorizations, as the case may be, there can be no assurance that the relevant waiting periods will expire or that the relevant authorizations will be obtained. In addition, the governmental authorities with or from which these authorizations are required have broad discretion in administering the governing regulations. As a condition to authorization of the merger or related transactions, these governmental authorities may impose requirements, limitations or costs or require divestitures or place restrictions on the conduct of Comcast's business after completion of the merger. Under the terms of the merger agreement, subject to certain exceptions, (i) Comcast is prepared to divest up to approximately three million subscribers of the combined company and (ii) Comcast and its subsidiaries are required to (A) accept certain conditions and take certain actions imposed by governmental authorities that would apply to, or affect, the businesses, assets or properties of it, its subsidiaries or TWC and its subsidiaries, so long as such actions are consistent in scope and magnitude with the conditions and actions (other than any condition that was subsequently suspended by the agency that imposed the condition) required or imposed by governmental authorities in connection with prior acquisitions of United States domestic cable systems consummated within the past twelve years with an aggregate purchase price of at least \$500 million, and (B) implement certain undertakings agreed to by TWC and Comcast described in TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Regulatory Approvals Required for the Merger Efforts to Obtain Regulatory Approvals beginning on page 156 of this joint proxy statement/prospectus. There can be no assurance that regulators will not impose conditions, terms, obligations or restrictions and that such conditions, terms, obligations or restrictions will not have the effect of delaying completion of the merger or imposing additional material costs on or materially limiting the revenues of the combined company following the merger, or otherwise adversely affecting Comcast's businesses and results of operations after completion of the merger. In addition, we can provide no assurance that these conditions, terms, obligations or restrictions will not result in the delay or abandonment of the merger. See The Merger Agreement Conditions to Completion of the Merger and The Merger Agreement Reasonable Best Efforts Covenant beginning on pages 166 and 178, respectively, of this joint proxy statement/prospectus.

Failure to complete the divestiture transactions with Charter could require Comcast to pursue an alternate disposition transaction, which may be on less favorable terms to Comcast. If the divestiture transactions are completed, the value of shares received in connection with the divestiture transactions may fluctuate.

On April 25, 2014, Comcast entered into the transactions agreement with Charter. The transactions agreement contemplates three transactions: (1) a contribution, spin-off and merger transaction, (2) an asset exchange and (3) a sale of assets. The consummation of the divestiture transactions is subject to a number of closing conditions, including, among others, completion of the merger, the receipt of certain regulatory approvals, approval by Charter's stockholders and certain conditions relating to the financing for the divestiture transactions. Comcast and Charter may be unable to obtain the necessary approvals or otherwise satisfy the conditions required to consummate the divestiture transactions on a timely basis or at all. If Comcast is unable to consummate the divestiture transactions, Comcast may be required to pursue an alternative transaction to divest subscribers on terms which differ from the terms of the divestiture transactions. There is no assurance as to when any such alternate disposition transaction would be consummated, or that any such alternate disposition transaction would be consummated in a tax-efficient manner or otherwise on terms as favorable to Comcast and its shareholders (including, after the merger, the former TWC

stockholders) as the divestiture transactions.

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If the divestiture transactions are completed, Comcast shareholders (including any legacy TWC stockholders who received shares of Comcast Class A common stock in the merger and continue to hold such shares through the record date for the divestiture transactions) will receive SpinCo shares and New Charter shares as described under "The Divestiture Transactions" beginning on page 203 of this joint proxy statement/prospectus. There is currently no public market for SpinCo shares and there can be no assurance that an active trading market for SpinCo shares will develop as a result of the spin-off or be sustained in the future. The lack of an active market may make it more difficult to sell SpinCo shares and could lead to the price of SpinCo shares being depressed or more volatile. The prices at which SpinCo shares and New Charter shares may trade after the divestiture transactions is uncertain. The market price for SpinCo shares and New Charter shares may fluctuate widely, depending on many factors, some of which may be beyond SpinCo or New Charter's control, including, actual or anticipated fluctuations in operating results due to factors related to SpinCo or New Charter's business, the success or failure of the SpinCo and New Charter business strategies, SpinCo and New Charter's ability to obtain third-party financing as needed, the failure of securities analysts to cover SpinCo or New Charter shares after the divestiture transactions, the operating and share price performance of other comparable companies, changes in laws and regulations affecting SpinCo and New Charter's business, general economic conditions and other external factors. Additionally, stock markets in general have experienced volatility that has often been unrelated to the operating performance of a particular company. These broad market fluctuations could adversely affect the trading price of SpinCo and New Charter shares.

Comcast's and TWC's business relationships may be subject to disruption due to uncertainty associated with the merger.

Parties with which Comcast or TWC does business may experience uncertainty associated with the transaction, including with respect to current or future business relationships with Comcast, TWC or the combined business. Comcast's and TWC's business relationships may be subject to disruption as customers, distributors, suppliers, vendors and others may attempt to negotiate changes in existing business relationships or consider entering into business relationships with parties other than Comcast, TWC or the combined business. These disruptions could have an adverse effect on the businesses, financial condition, results of operations or prospects of the combined business, including an adverse effect on Comcast's ability to realize the anticipated benefits of the merger. The risk, and adverse effect, of such disruptions could be exacerbated by a delay in completion of the merger or termination of the merger agreement.

Certain of TWC's executive officers and directors have interests in the merger that may be different from your interests as a stockholder of TWC or as a shareholder of Comcast.

When considering the recommendation of the TWC board of directors that TWC stockholders vote in favor of the adoption of the merger agreement and the recommendation of the Comcast board of directors that the Comcast shareholders approve the stock issuance, TWC stockholders and Comcast shareholders should be aware that directors and executive officers of TWC have certain interests in the merger that may be different from or in addition to the interests of TWC stockholders and Comcast shareholders generally. These include severance rights, rights to continuing indemnification and directors' and officers' liability insurance and payment pursuant to certain equity awards. See "Interests of Certain Persons in the Merger" beginning on page 188 of this joint proxy statement/prospectus for a more detailed description of these interests. The TWC board of directors and the Comcast board of directors were aware of these interests and considered them, among other things, in evaluating and negotiating the merger agreement and the merger and in recommending that the TWC stockholders adopt the merger agreement and that the Comcast shareholders approve the stock issuance.

The merger agreement limits TWC's ability to pursue alternatives to the merger and may discourage other companies from trying to acquire TWC for greater consideration than what Comcast has agreed to pay.

The merger agreement contains provisions that make it more difficult for TWC to sell its business to a party other than Comcast. These provisions include a general prohibition on TWC soliciting any acquisition proposal or offer for a competing transaction. Further, there are only limited exceptions to TWC's agreement that the

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TWC board of directors will not withdraw or modify in a manner adverse to Comcast the recommendation of the TWC board of directors in favor of the adoption of the merger agreement, and Comcast generally has a right to match any competing acquisition proposals that may be made. Notwithstanding the foregoing, at any time prior to the adoption of the merger agreement by TWC stockholders, the TWC board of directors is permitted to withdraw or modify in a manner adverse to Comcast the recommendation of the TWC board of directors in favor of the adoption of the merger agreement if it determines in good faith that the failure to take such action would be reasonably likely to be inconsistent with its fiduciary duties to TWC stockholders under applicable law. The merger agreement, however, also requires that TWC submit the adoption of the merger agreement to a vote of TWC's stockholders even if the TWC board of directors changes its recommendation in favor of the adoption of the merger agreement in a manner adverse to Comcast. See *The Merger Agreement No Solicitation by TWC* beginning on page 174 of this joint proxy statement/prospectus.

While TWC believes these provisions and agreement are reasonable and customary and are not preclusive of other offers, the provisions might discourage a third party that has an interest in acquiring all or a significant part of TWC from considering or proposing that acquisition, even if that party were prepared to pay consideration with a higher per-share value than the currently proposed merger consideration.

Failure to complete the merger could negatively impact the stock price and the future business and financial results of Comcast and TWC.

If the merger is not completed for any reason, including as a result of TWC stockholders or Comcast shareholders failing to approve the necessary proposals, the ongoing businesses of Comcast and TWC may be adversely affected and, without realizing any of the benefits of having completed the merger, Comcast and TWC would be subject to a number of risks, including the following:

Comcast and TWC may experience negative reactions from the financial markets, including negative impacts on their respective stock prices;

Comcast and TWC may experience negative reactions from their respective customers, regulators and employees;

Comcast and TWC will be required to pay certain costs relating to the merger, whether or not the merger is completed;

the merger agreement places certain restrictions on the conduct of TWC's and Comcast's businesses prior to completion of the merger. Such restrictions, the waiver of which is subject to the consent of the other party (in certain cases, not to be unreasonably withheld, conditioned or delayed), may prevent TWC and Comcast from making certain acquisitions, taking certain other specified actions or otherwise pursuing business opportunities during the pendency of the merger (see *The Merger Agreement Conduct of Business Pending the Merger* beginning on page 170 of this joint proxy statement/prospectus for a description of the restrictive covenants applicable to TWC and Comcast); and

matters relating to the merger (including integration planning) will require substantial commitments of time and resources by Comcast and TWC management, which would otherwise have been devoted to day-to-day operations and other opportunities that may have been beneficial to either Comcast or TWC as an independent company.

If the merger is not completed, the risks described above may materialize and they may adversely affect Comcast's and TWC's businesses, financial condition, financial results and stock prices.

In addition, Comcast and TWC could be subject to litigation related to any failure to complete the merger or related to any enforcement proceeding commenced against Comcast or TWC to perform their respective obligations under the merger agreement. If the merger is not completed, these risks may materialize and may adversely affect Comcast's and TWC's businesses, financial condition, financial results and stock prices.

Table of Contents**The Comcast Class A common stock to be received by TWC stockholders upon completion of the merger will have different rights from shares of TWC common stock.**

Upon completion of the merger, TWC stockholders will no longer be stockholders of TWC, a Delaware corporation, but will instead become shareholders of Comcast, a Pennsylvania corporation, and their rights as shareholders will be governed by Pennsylvania law and the terms of Comcast's articles and Comcast's Amended and Restated By-laws, which are referred to in this joint proxy statement/prospectus as Comcast's by-laws. Pennsylvania law and the terms of Comcast's articles and Comcast's by-laws are in some respects materially different than Delaware law and the terms of TWC's charter and by-laws, which currently govern the rights of TWC stockholders. See "Comparison of Stockholder Rights" beginning on page 225 of this joint proxy statement/prospectus for a discussion of the different rights associated with Comcast Class A common stock.

After the merger, TWC stockholders will have a significantly lower ownership and voting interest in Comcast than they currently have in TWC and will exercise less influence over management.

Based on the number of shares of TWC common stock outstanding as of August 29, 2014, and the number of shares of Comcast Class A common stock outstanding as of August 29, 2014, it is expected that, immediately after completion of the merger, former TWC stockholders will own approximately 24% of the outstanding shares of Comcast common stock (including Comcast Class A common stock, Comcast Class A Special common stock and Comcast Class B common stock), representing 27% of the outstanding shares of Comcast Class A common stock and 18% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock. Comcast Class B common stock has a nondilutable 33 1/3% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock, along with approval rights with respect to certain actions. Consequently, former TWC stockholders will have less influence over the management and policies of Comcast than they currently have over the management and policies of TWC.

Lawsuits have been filed and other lawsuits may be filed against TWC and Comcast challenging the merger. An adverse ruling in any such lawsuit may prevent the merger from being completed.

Following the announcement of the merger, eight putative class action complaints challenging the merger have been filed on behalf of purported TWC stockholders in the New York Supreme Court and the Court of Chancery of the State of Delaware. Five of these actions have been consolidated in the New York Supreme Court under the following caption: *Barrett, et al. v. Time Warner Cable Inc., et al.*, Index No. 650507/2014 (N.Y. Sup. Ct.). Three of these actions are pending in the Court of Chancery of the State of Delaware under the following captions: *Louisiana Municipal Police Employees' Retirement System v. Black, et al.*, No. 9410-VCN (Del. Ch.); *Tangarone v. Time Warner Cable Inc., et al.*, No. 9471-VCN (Del. Ch.); *Empire State Supply Corp. v. Time Warner Cable Inc., et al.*, No. 9477-VCN. These complaints name as defendants TWC, the members of the TWC board of directors, Comcast and Merger Sub. The complaints generally allege, among other things, that the members of the TWC board of directors breached their fiduciary duties to TWC stockholders during merger negotiations and by entering into the merger agreement and approving the merger, and that TWC, Comcast and Merger Sub aided and abetted such breaches of fiduciary duties. The complaints further allege that the joint proxy statement/prospectus filed by Comcast with the SEC on March 20, 2014, which contained the preliminary proxy statement of TWC, was misleading or omitted certain material information. The complaints seek, among other relief, injunctive relief enjoining the stockholder vote and merger, unspecified declaratory and equitable relief, compensatory damages in an unspecified amount and costs and fees.

On July 22, 2014, the parties to the litigation entered into an MOU reflecting the terms of an agreement, subject to final approval by the New York Supreme Court and certain other conditions, to settle all of the outstanding litigation

challenging the merger. The defendants believe that the claims asserted against them in the lawsuits are without merit and, if the settlement does not receive final approval by the New York Supreme Court or is otherwise not consummated, intend to defend the litigation vigorously. The defendants are entering into the settlement solely to eliminate the burden and expense of further litigation, to put the claims that were or could

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have been asserted to rest, and to avoid any possible delay to the closing of the merger that might arise from further litigation. The settlement will not affect the timing of the merger or the amount of consideration to be paid in the merger.

See TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Litigation Relating to the Merger beginning on page 161 of this joint proxy statement/prospectus for more information about the lawsuits related to the merger that have been filed prior to the date of this joint proxy statement/prospectus.

One of the conditions to completion of the merger is the absence of any applicable law (including any order) being in effect that prohibits completion of the merger. Accordingly, if a plaintiff is successful in obtaining an order enjoining completion of the merger, then such order may prevent the merger from being completed, or from being completed within the expected time frame.

As a result of the assumption of TWC's outstanding debt, the indebtedness of Comcast following completion of the merger will be substantially greater than Comcast's indebtedness on a stand-alone basis. This increased level of indebtedness could adversely affect Comcast, including by decreasing Comcast's business flexibility, and will increase its interest expense.

Comcast would have substantially increased indebtedness following completion of the merger in comparison to that of Comcast on a recent historical basis, which would have the effect, among other things, of reducing Comcast's flexibility to respond to changing business and economic conditions and increasing Comcast's interest expense. In addition, the amount of cash required to service Comcast's increased indebtedness levels following completion of the merger and thus the demands on Comcast's cash resources will be greater than the amount of cash flows required to service the indebtedness of Comcast prior to the transaction. The increased levels of indebtedness following completion of the merger could also reduce funds available for Comcast's investments in product development as well as capital expenditures, share repurchases and other activities and may create competitive disadvantages for Comcast relative to other companies with lower debt levels.

In addition, Comcast's credit ratings impact the cost and availability of future borrowings and, accordingly, Comcast's cost of capital. Comcast's ratings reflect each rating organization's opinion of Comcast's financial strength, operating performance and ability to meet Comcast's debt obligations.

Each of the ratings organizations reviews Comcast's ratings periodically, and there can be no assurance that Comcast's current ratings will be maintained in the future. Although each of the ratings organizations confirmed Comcast's ratings after the announcement of the merger and following a subsequent \$2.2 billion debt issuance by Comcast, downgrades in Comcast's ratings could adversely affect Comcast's businesses, cash flows, financial condition, operating results and stock and debt prices.

Comcast and TWC will incur significant transaction and merger-related costs in connection with the merger.

Comcast and TWC expect to incur a number of non-recurring costs associated with the merger and combining the operations of the two companies. The substantial majority of non-recurring expenses will be comprised of transaction costs related to the merger. The significant, non-recurring costs associated with the merger include, among others, fees and expenses of financial advisors (which are described under Opinions of TWC's Financial Advisors, Opinion of Financial Advisor to the TWC Independent Directors and Opinion of Comcast's Financial Advisor beginning on pages 113, 128 and 137 of this joint proxy statement/prospectus, respectively) and other advisors and representatives, certain employment-related costs relating to employees of TWC (which are described under Interests of Certain Persons in

the Merger beginning on page 188 of this joint proxy statement/prospectus), filing fees due in connection with filings required under the HSR Act and filing fees (which equaled approximately \$5 million), litigation costs and printing and mailing costs for this joint proxy statement/prospectus. Some of these costs have already been incurred or may be incurred regardless of whether

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the merger is consummated, including a portion of the fees and expenses of financial advisors and other advisors and representatives and filing fees for this joint proxy statement/prospectus. Comcast also will incur transaction fees and costs related to formulating and implementing integration plans with respect to the two companies, including facilities and systems consolidation costs. Comcast continues to assess the magnitude of these costs, and additional unanticipated costs may be incurred in the merger and the integration of the two companies' businesses. Although Comcast expects that the elimination of duplicative costs, as well as the realization of other efficiencies related to the integration of the businesses, should allow Comcast to offset integration-related costs over time, this net benefit may not be achieved in the near term, or at all.

The merger, the divestiture transactions and any alternate disposition transactions may not be accretive, and may be dilutive, to Comcast's earnings per share, which may negatively affect the market price of Comcast Class A common stock.

Because shares of Comcast Class A common stock will be issued in the merger and fair value adjustments are required under acquisition accounting to TWC's tangible and intangible assets (including recognizing additional intangible assets relating to amortizing customer relationships), as indicated in Comcast Unaudited Pro Forma Condensed Combined Financial Statements Unaudited Pro Forma Condensed Combined Statement of Income Giving Effect to the TWC Merger For the Year Ended December 31, 2013 and Comcast Unaudited Pro Forma Condensed Combined Financial Statements Unaudited Pro Forma Condensed Combined Statement of Income Giving Effect to the TWC Merger For the Six Months Ended June 30, 2014 beginning on pages 49 and 48, respectively, of this joint proxy statement/prospectus, Comcast expects that the merger will initially be dilutive to its earnings per share, which may negatively affect the market price of shares of Comcast Class A common stock. In addition, the divestiture transactions contemplate the combined company divesting a net total of approximately 3.9 million subscribers, including 2.5 million existing Comcast subscribers to be contributed to SpinCo and spun off to the combined company's shareholders. Comcast expects the divestiture transactions, if consummated, to be further dilutive to its earnings per share. See Unaudited Pro Forma Condensed Combined Financial Statements Giving Effect to the TWC Merger and Charter Divestiture Transactions Unaudited Pro Forma Condensed Combined Statement of Income For the Year Ended December 31, 2013 and For the Six Months Ended June 30, 2014 beginning on page 58 of this joint proxy statement/prospectus. If the divestiture transactions are not consummated and Comcast instead enters into an alternate disposition transaction, such alternate disposition transaction may be dilutive to Comcast's earnings per share as well.

In connection with the completion of the merger, Comcast expects to issue approximately 806 million shares of Comcast Class A common stock to TWC stockholders and reserve for issuance approximately 54 million additional shares of Comcast Class A common stock in connection with the conversion, exercise or settlement of outstanding TWC options and restricted stock units and future equity compensation awards. The issuance of these new shares of Comcast Class A common stock could have the effect of depressing the market price of shares of Comcast Class A common stock.

In January 2014, the Comcast board of directors increased Comcast's share repurchase authorization to \$7.5 billion of Comcast Class A common stock and/or Comcast Class A Special common stock. At that time, Comcast announced that it expects to repurchase \$3 billion of stock during 2014, subject to market conditions. In addition, after Comcast's shareholders approve the stock issuance and TWC's stockholders approve the merger, Comcast intends to repurchase an additional \$2.5 billion of stock during 2014, subject to market conditions. In February 2014, in connection with the announcement of the merger, Comcast announced its intention to increase its share repurchase authorization by an additional \$10 billion of Comcast common stock after the closing of the merger transaction. Although Comcast's current intention is to increase the share repurchases and authorization and ultimately complete the additional share buybacks, there is no guarantee that the Comcast board of directors will authorize, or that Comcast will complete, such actions. The timing and amount of any share buyback activity following the special meetings and after the

closing of the merger will depend on prevailing market conditions, as well as Comcast's operating and financial profile. Further, there is no guarantee as to the timing of additional share buyback or as to whether any additional share buyback, whether completed in full or in part, will be sufficient to prevent dilution to Comcast's earnings per share.

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In addition, future events and conditions could increase the dilution that is currently projected, including adverse changes in market conditions, additional transaction and integration related costs and other factors such as the failure to realize some or all of the benefits anticipated in the merger. Any dilution of, or delay of any accretion to, Comcast's earnings per share could cause the price of shares of Comcast Class A common stock to decline or grow at a reduced rate.

The Comcast unaudited pro forma condensed combined financial statements included in this joint proxy statement/prospectus are preliminary and the actual financial condition and results of operations after the merger may differ materially.

The Comcast unaudited pro forma condensed combined financial statements in this joint proxy statement/prospectus are presented for illustrative purposes only and are not necessarily indicative of what Comcast's actual financial condition or results of operations would have been had the merger been completed on the dates indicated. The Comcast unaudited pro forma condensed combined financial statements reflect adjustments, which are based upon preliminary estimates, to record the TWC identifiable assets acquired and liabilities assumed at fair value and the resulting goodwill recognized. The purchase price allocation reflected in this document is preliminary, and final allocation of the purchase price will be based upon the actual purchase price and the fair value of the assets and liabilities of TWC as of the date of the completion of the merger. Accordingly, the final acquisition accounting adjustments may differ materially from the pro forma adjustments reflected in this document. For more information, see "Comcast Unaudited Pro Forma Condensed Combined Financial Statements" beginning on page 44 of this joint proxy statement/prospectus.

Risks relating to Comcast and TWC.

Comcast and TWC are, and following completion of the merger Comcast will continue to be, subject to the risks described in (i) Part I, Item 1A in the Comcast 2013 10-K and (ii) Part I, Item 1A in the TWC 2013 10-K. See "Where You Can Find More Information" beginning on page 244 of this joint proxy statement/prospectus.

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

The SEC encourages companies to disclose forward-looking information so that investors can better understand a company's future prospects and make informed investment decisions. In this joint proxy statement/prospectus, Comcast and TWC state their beliefs of future events and of their future financial performance. In some cases, you can identify these so-called forward-looking statements by words such as may, will, would, should, expects, believe, estimates, potential, or continue, or the negative of these words, and other comparable words. You should be aware that these statements are only predictions. In evaluating these statements, you should consider various factors, including the risks and uncertainties listed in Risk Factors beginning on page 69 of this joint proxy statement/prospectus and in other reports that Comcast and TWC file with the SEC.

Additionally, Comcast and TWC operate in highly competitive, consumer-driven and rapidly changing environments. These environments are affected by government regulation; economic, strategic, political and social conditions; competition affecting the industries in which they operate; consumer response to new and existing products and services; technological developments; and, particularly in view of new technologies, the ability to develop and protect intellectual property rights. The actual results of Comcast or TWC could differ materially from the forward-looking statements as a result of any of such factors, which could adversely affect Comcast's and TWC's businesses, results of operations or financial condition. Neither Comcast nor TWC undertake any obligation to update any forward-looking statements.

Both Comcast's and TWC's businesses, and any anticipated benefits of the merger to Comcast shareholders and TWC stockholders, may be affected by, among other things:

the timing to complete the merger;

failure to receive necessary shareholder approvals;

the risk that a condition to completion of the merger may not be satisfied;

the risk that a regulatory or other approval that may be required for the merger is delayed, is not obtained or is obtained subject to conditions that are not anticipated or that may be burdensome;

the risk that a condition to completion of the divestiture transactions may not be satisfied and Comcast is required to pursue an alternate disposition transaction, which may be on less favorable terms;

the anticipated benefits of the merger and the divestiture transactions to Comcast and Comcast's ability to achieve the synergies and value creation projected to be realized following completion of the merger and divestiture transactions;

Comcast's ability to promptly and effectively integrate TWC's businesses;

changes in Comcast's plans to effect the divestiture transactions or an alternate disposition transaction and complete potential share repurchases;

the diversion of management and workforce time on merger-related issues, including activities of labor unions and the integration of TWC employees into Comcast;

changes in Comcast's or TWC's businesses, future cash requirements, capital requirements, results of operations, revenues, financial condition and/or cash flows;

changes in acquisition-related transaction costs, the amount of fees paid to financial advisors and the potential payments to TWC's named executive officers in connection with the merger;

operating costs and business disruption that may be greater than expected;

the ability to retain and hire key personnel and maintain relationships with providers or other business partners pending completion of the merger; and

effects of competition.

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THE COMPANIES

Comcast Corporation

Comcast is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast was incorporated under the laws of Pennsylvania in 2001 and, through its predecessors, has developed, managed and operated cable systems since 1963. In 2011, Comcast closed the NBCUniversal transaction in which it acquired control of the businesses of NBCUniversal, and in 2013, Comcast acquired General Electric Company's remaining 49% common equity interest in NBCUniversal. Comcast presents its operations for Comcast Cable in one reportable business segment, Cable Communications, and its operations for NBCUniversal in four reportable business segments.

Cable Communications: Consists of the operations of Comcast Cable, which is the nation's largest provider of video, high-speed Internet and voice services to residential customers under the XFINITY brand and also provides similar services to businesses and sells advertising. As of June 30, 2014, Comcast's cable systems served 22.5 million video customers, 21.3 million high-speed Internet customers and 11.0 million voice customers and passed more than 54 million homes and businesses. As of June 30, 2014, Comcast had customer relationships with approximately 25.1 million residential customers and 1.6 million business customers.

Cable Networks: Consists primarily of Comcast's national cable networks, its regional sports and news networks, its international cable networks, and its cable television production operations.

Broadcast Television: Consists primarily of the NBC and Telemundo broadcast networks, Comcast's 10 NBC and 17 Telemundo owned local broadcast television stations, and Comcast's broadcast television production operations.

Filmed Entertainment: Consists primarily of the studio operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide.

Theme Parks: Consists primarily of Comcast's Universal theme parks in Orlando and Hollywood. The Cable Networks, Broadcast Television, Filmed Entertainment and Theme Parks segments comprise the NBCUniversal businesses.

In 2013, Comcast's Cable Communications segment generated 65% of Comcast's consolidated revenue and 80% of its operating income before depreciation and amortization.

Comcast's other business interests primarily include Comcast-Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia and operates arena management-related businesses.

Time Warner Cable Inc.

TWC is among the largest providers of video, high-speed data and voice services in the U.S., with technologically advanced, well-clustered cable systems located mainly in five geographic areas: New York State (including New York City), the Carolinas, the Midwest (including Ohio, Kentucky and Wisconsin), Southern California (including Los Angeles) and Texas. TWC's mission is to connect its customers to the world simply, reliably and with superior service. As of June 30, 2014, TWC served approximately 14.5 million residential customers and 658,000 business customers who subscribed to one or more of its video, high-speed data and voice services. TWC's business services also include networking and transport services (including cell tower backhaul services) and enterprise-class, cloud-enabled hosting, managed applications and services. TWC also sells video and online advertising inventory to a variety of local, regional and national customers.

Time Warner Cable Inc. was incorporated as a Delaware corporation on March 21, 2003, and TWC and its predecessors have been in the cable business for over 40 years in various legal forms.

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SPECIAL MEETING OF SHAREHOLDERS OF COMCAST

Comcast is providing this joint proxy statement/prospectus to its shareholders in connection with the solicitation of proxies to be voted at the Comcast special meeting of shareholders (or any adjournment or postponement of the Comcast special meeting) that Comcast has called to consider and vote on a proposal to approve the stock issuance and a proposal to adjourn the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient proxies to approve the stock issuance at the time of the Comcast special meeting.

Date, Time and Location

Together with this joint proxy statement/prospectus, Comcast is also sending Comcast shareholders a notice of the Comcast special meeting and a form of proxy that is solicited by the Comcast board of directors for use at the Comcast special meeting to be held on October 8, 2014, at The Kimmel Center for the Performing Arts, located at 300 S. Broad Street, Philadelphia, Pennsylvania 19102, at 9:30 a.m., local time, and any adjournments or postponements of the Comcast special meeting.

Only shareholders or their proxy holders may attend the Comcast special meeting. If you hold shares in your name at the record date (the close of business on August 18, 2014), please be prepared to provide proper identification, such as a driver's license, to gain admission to the Comcast special meeting.

If you are a beneficial owner of Comcast common shares held in street name by a broker, bank, nominee or other holder of record at the record date (the close of business on August 18, 2014), in addition to proper identification, you will also need proof of ownership at the record date to be admitted to the Comcast special meeting. A brokerage statement or letter from a bank or broker are examples of proof of ownership. If you want to vote your shares of Comcast common stock held in street name in person at the Comcast special meeting, you will have to obtain a legal proxy in your name from the broker, bank, nominee or other holder of record that holds your shares.

Purpose

At the Comcast special meeting, Comcast shareholders will be asked to consider and vote on the following proposals:

to approve the stock issuance; and

to approve the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the special meeting.

The Comcast board of directors does not presently intend to bring any other business before the Comcast special meeting, and the Comcast board of directors does not expect any other matters to be brought before the Comcast special meeting. However, it is intended that proxies, in the form enclosed, will be voted in respect of any other business that may properly come before the Comcast special meeting in accordance with the judgment of the persons voting such proxies.

Comcast shareholders are not entitled to vote on the divestiture transactions, and no vote with respect thereto is being solicited by Comcast.

Recommendations of the Comcast Board of Directors

After consideration and consultation with its advisors, the members of the Comcast board of directors present at the Comcast board meeting unanimously determined that the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement are fair to and in the best interests of Comcast and unanimously approved and declared advisable the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement. The Comcast board of directors unanimously recommends that Comcast shareholders vote **FOR** the stock issuance. The Comcast board of directors further unanimously recommends that Comcast shareholders vote **FOR** the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at

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the time of the Comcast special meeting. See TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors beginning on page 110 of this joint proxy statement/prospectus for a more detailed discussion of the recommendation of the Comcast board of directors that Comcast shareholders approve the stock issuance.

Comcast Record Date; Outstanding Shares; Shareholders Entitled to Vote

The Comcast board of directors has fixed the close of business on August 18, 2014, as the record date for determination of the Comcast shareholders entitled to vote at the Comcast special meeting or any adjournment or postponement of the Comcast special meeting. Only Comcast shareholders of record on the record date are entitled to receive notice of, and to vote at, the Comcast special meeting or any adjournment or postponement of the Comcast special meeting. As of the close of business on August 18, 2014, there were 2,151,130,406 shares of Comcast Class A common shares outstanding and entitled to vote at the Comcast special meeting, held by approximately 552,750 holders of record. As of the close of business on August 18, 2014, there were 9,444,375 shares of Comcast Class B common shares outstanding and entitled to vote at the Comcast special meeting, held by three holders of record. Brian L. Roberts, Comcast's Chairman and CEO, beneficially owns all of the outstanding shares of Comcast Class B common stock. A complete list of shareholders entitled to vote at the Comcast special meeting will be available at the Comcast special meeting for inspection by any shareholder.

Quorum

A quorum of shareholders at the Comcast special meeting is required for Comcast shareholders to approve the stock issuance, but not to approve any adjournment of the Comcast special meeting. The presence at the Comcast special meeting, in person or by proxy, of the holders of a majority of the votes that all shareholders are entitled to cast will constitute a quorum. Abstentions will be deemed present and entitled to vote at the Comcast special meeting for the purpose of determining the presence of a quorum. Comcast common shares held in street name with respect to which the beneficial owner fails to give voting instructions to the broker, bank, nominee or other holder of record, and shares of Comcast common stock with respect to which the beneficial owner otherwise fails to vote, will not be considered present and entitled to vote at the Comcast special meeting for the purpose of determining the presence of a quorum.

If the Comcast special meeting is adjourned for one or more periods aggregating at least 15 days due to the absence of a quorum, Comcast shareholders who are entitled to vote and who attend (including by proxy) the adjourned meeting, even though they do not constitute a quorum as described in the preceding paragraph, will constitute a quorum for the purpose of acting on any matter described in this joint proxy statement/prospectus.

Required Vote

Approval of the stock issuance requires the affirmative vote of a majority of votes cast at the Comcast special meeting by Comcast Class A shareholders and Comcast Class B shareholders, voting as a single class, along with the affirmative vote of (i) a majority of the votes cast at the Comcast special meeting by Comcast Class B shareholders or (ii) holders of a majority of the outstanding shares of Comcast Class B common stock, acting by written consent, which written consent has previously been obtained. As of the record date, each holder of Comcast Class A common stock is entitled to 0.1317 votes per share and each holder of Comcast Class B common stock is entitled to 15 votes per share. Holders of Comcast Class A Special common stock are not entitled to vote at the meeting.

As described above, certain Comcast shareholders have entered into the voting agreement, pursuant to which they have agreed with TWC to vote their shares of Comcast Class A common stock and Comcast Class B common stock in favor of the stock issuance and against any corporate action that would frustrate the purposes or impede the

consummation of the merger. As of the record date, these shares represent an aggregate of approximately 0.03% of the outstanding shares of Comcast Class A common stock and 100% of the outstanding shares of Comcast Class B common stock, which together represent approximately 33.4% of the

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combined voting power of Comcast Class A common stock and Comcast Class B common stock for purposes of the single class vote. The voting agreement may be terminated under certain circumstances.

Following entry into the merger agreement, pursuant to the voting agreement, holders of all the outstanding shares of Comcast Class B common stock delivered the written consent approving the stock issuance for purposes of the separate Class B vote. The written consent may be revoked by the Comcast Class B shareholders under certain circumstances. See *The Voting Agreement* beginning on page 186 of this joint proxy statement/prospectus.

The written consent is sufficient to approve the stock issuance for purposes of the separate Class B vote. Accordingly, the only vote being sought at the Comcast special meeting on the proposal to approve the stock issuance is the single class vote. An abstention is not considered a vote cast. **Accordingly, with respect to the single class vote, assuming a quorum is present, a Comcast shareholder's abstention from voting, the failure of a Comcast shareholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a Comcast shareholder's other failure to vote will have no effect on the proposal.**

Approval of the adjournment of the Comcast special meeting if necessary to solicit additional proxies, if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting, requires the affirmative vote of a majority of the votes cast at the Comcast special meeting by Comcast Class A shareholders and Comcast Class B shareholders, voting as a single class. An abstention is not considered a vote cast. Accordingly, a Comcast shareholder's abstention from voting, the failure of a Comcast shareholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a Comcast shareholder's other failure to vote will have no effect on the outcome of any vote to adjourn the Comcast special meeting.

Share Ownership of and Voting by Comcast Directors and Executive Officers

At the record date for the Comcast special meeting (the close of business on August 18, 2014), (i) Comcast's directors and executive officers and their affiliates beneficially owned and had the right to vote 3,183,285 shares of Comcast Class A common stock at the Comcast special meeting, which represents approximately 0.15% of the shares of Comcast Class A common stock entitled to vote at the Comcast special meeting and (ii) Brian L. Roberts and his affiliates beneficially owned and had the right to vote 9,444,375 shares of Comcast Class B common stock, which represents 100% of the shares of Comcast Class B common stock entitled to vote at the Comcast special meeting.

It is expected that Comcast's directors and executive officers will vote their shares **FOR** the stock issuance and **FOR** the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting. In addition, under the terms of the voting agreement, certain shareholders have agreed with TWC to vote certain shares in favor of the stock issuance and against any corporate action that would frustrate the purposes or impede the consummation of the merger. These shares include certain shares controlled by Comcast's Chairman and CEO and his family members, and represent as of the record date an aggregate of approximately 0.03% of the outstanding shares of Comcast Class A common stock and 100% of the outstanding shares of Comcast Class B common stock, which together represent approximately 33.4% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock.

Voting of Shares

Via the Internet or by Telephone

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If you hold Comcast shares directly in your name as a shareholder of record, you may vote via the Internet at www.proxyvote.com or by telephone by calling (800) 690-6903 toll-free. Votes submitted via the Internet or by telephone must be received by 11:59 p.m. (Eastern Time) on October 7, 2014.

If you hold Comcast shares in street name through a broker, bank, nominee or other holder of record, you may vote via the Internet or by telephone only if Internet or telephone voting is made available by your broker,

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bank, nominee or other holder of record. Please follow the voting instructions provided by your broker, bank, nominee or other holder of record with these materials.

By Mail

If you hold Comcast shares directly in your name as a shareholder of record, you will need to sign, date and mark your proxy card and return it using the postage-paid return envelope provided or return it to Vote Processing, Comcast Corporation, c/o Broadridge Financial Solutions, Inc., 51 Mercedes Way, Edgewood, New York 11717. Broadridge Financial Solutions, Inc. must receive your proxy card no later than the close of business on October 7, 2014.

If you hold Comcast shares in street name through a broker, bank, nominee or other holder of record, to vote by mail, you will need to sign, date and mark the voting instruction form provided by your broker, bank, nominee or other holder of record and return it in the postage-paid return envelope provided. Your broker, bank, nominee or other holder of record must receive your voting instruction form in sufficient time to vote your shares.

In Person

If you hold Comcast shares directly in your name as a shareholder of record, you may vote in person at the Comcast special meeting. Shareholders of record also may be represented by another person at the Comcast special meeting by executing a proper proxy designating that person.

If you hold Comcast shares in street name through a broker, bank, nominee or other holder of record, you must obtain a legal proxy from that institution and present it to the inspector of elections with your ballot to be able to vote in person at the Comcast special meeting. To request a legal proxy, please contact your broker, bank, nominee or other holder of record.

When a shareholder submits a proxy via the Internet or by telephone, his or her proxy is recorded immediately. We encourage you to register your vote via the Internet or by telephone whenever possible. If you submit a proxy via the Internet or by telephone, please do not return your proxy card by mail. If you attend the meeting, you may also submit your vote in person. Any votes that you previously submitted whether via the Internet, by telephone or by mail will be superseded by any vote that you cast at the Comcast special meeting.

If your shares are held in an account at a broker, bank, nominee or other holder of record, you must instruct the broker, bank, nominee or other holder of record on how to vote your shares. Brokers who hold shares of Comcast common stock in street name typically have the authority to vote in their discretion on non-significant proposals when they have not received instructions on how to vote from the beneficial owner. However, brokers are typically not allowed to exercise their voting discretion on matters that are significant without specific instructions on how to vote from the beneficial owner. Under the current rules of NASDAQ, each of the proposals described in this joint proxy statement/prospectus is considered significant, and therefore brokers do not have discretionary authority to vote on either of the proposals. If your shares of Comcast common stock are held in street name, your broker, bank, nominee or other holder of record will vote your shares only if you provide instructions on how to vote by filling out the voting instruction form sent to you by your broker, bank, nominee or other holder of record with this joint proxy statement/prospectus. Assuming a quorum is present, a beneficial owner's failure to instruct the broker, bank, nominee or other holder of record how to vote shares held in street name will have no effect on approval of the stock issuance. A beneficial owner's failure to instruct the broker, bank, nominee or other holder of record how to vote shares held in street name will have no effect on the proposal to adjourn the Comcast special meeting, if necessary.

Broker non-votes are shares held by a broker that are present in person or represented by proxy at the special meeting, but with respect to which the broker is not instructed by the beneficial owner of such shares how to vote on a particular proposal and the broker does not have discretionary voting power on such proposal. Because brokers do not have discretionary voting authority with respect to any of the proposals described in this joint proxy statement/prospectus, if a beneficial owner of shares of Comcast common stock held in street name does

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not give voting instructions to the broker, bank, nominee or other holder of record, then those shares will not be present in person or represented by proxy at the special meeting. As a result, it is expected that there will not be any broker non-votes in connection with either of the proposals described in this joint proxy statement/prospectus.

All shares represented by each properly executed and valid proxy received before the Comcast special meeting will be voted in accordance with the instructions given on the proxy. If a Comcast shareholder signs a proxy card and returns it without giving instructions, the shares of Comcast common stock represented by that proxy card will be voted **FOR** the stock issuance and **FOR** the adjournment of the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient votes to approve the stock issuance at the time of the Comcast special meeting.

Your vote is very important, regardless of the number of shares you own. Whether or not you expect to attend the Comcast special meeting in person, please vote or otherwise submit a proxy to vote your shares as promptly as possible so that your shares may be represented and voted at the Comcast special meeting. If your shares are held in the name of a bank, broker, nominee or other record holder, please follow the instructions on the voting instruction form furnished to you by such record holder.

Revocability of Proxies; Changing Your Vote

You may revoke your proxy or change your vote at any time before your shares are voted at the Comcast special meeting. If you are a shareholder of record at the record date (the close of business on August 18, 2014), you can revoke your proxy or change your vote by:

sending a signed notice stating that you revoke your proxy to the Secretary of Comcast, at Comcast's offices at One Comcast Center, Philadelphia, Pennsylvania 19103-2838, Attention: Secretary, that bears a date later than the date of the proxy you want to revoke and is received prior to the Comcast special meeting;

submitting a valid, later-dated proxy by Internet, telephone or mail that is received prior to the Comcast special meeting; or

attending the Comcast special meeting (or, if the Comcast special meeting is adjourned or postponed, attending the adjourned or postponed meeting) and voting in person, which will automatically cancel any proxy previously given, or revoking your proxy in person, but your attendance alone will not revoke any proxy previously given.

If you hold your shares in street name through a broker, bank, nominee or other holder of record, you must contact your broker, bank, nominee or other holder of record to change your vote or obtain a legal proxy to vote your shares if you wish to cast your vote in person at the Comcast special meeting.

Solicitation of Proxies; Expenses of Solicitation

This joint proxy statement/prospectus is being provided to holders of Comcast common shares in connection with the solicitation of proxies by the board of directors of Comcast to be voted at the Comcast special meeting and at any adjournments or postponements of the Comcast special meeting. Comcast will bear all costs and expenses in connection with the solicitation of proxies, except that Comcast and TWC will each pay 50% of the costs of filing, printing and mailing this joint proxy statement/prospectus. Comcast has engaged D.F. King & Co., Inc. to assist in the

solicitation of proxies for the Comcast special meeting and will pay D.F. King & Co., Inc. a fee of approximately \$50,000, plus reimbursement of reasonable out-of-pocket expenses.

In addition to solicitation by mail, directors, officers and employees of Comcast or its subsidiaries may solicit proxies from shareholders by telephone, telegram, email, personal interview or other means. Comcast currently expects not to incur any costs beyond those customarily expended for a solicitation of proxies in connection with a stock issuance. Directors, officers and employees of Comcast will not receive additional compensation for their solicitation activities, but may be reimbursed for reasonable out-of-pocket expenses

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incurred by them in connection with the solicitation. Brokers, dealers, commercial banks, trust companies, fiduciaries, custodians and other nominees have been requested to forward proxy solicitation materials to their customers and such nominees will be reimbursed for their reasonable out-of-pocket expenses.

Householding

The SEC has adopted a rule concerning the delivery of annual reports and proxy statements. It permits Comcast, with your permission, to send a single notice of meeting and, to the extent requested, a single set of this joint proxy statement/prospectus to any household at which two or more shareholders reside if Comcast believes they are members of the same family. This rule is called householding, and its purpose is to help reduce printing and mailing costs of proxy materials.

A number of brokerage firms have instituted householding. If you and members of your household have multiple accounts holding shares of Comcast common stock, you may have received a householding notification from your broker. Please contact your broker directly if you have questions, require additional copies of this joint proxy statement/prospectus or wish to revoke your decision to household. These options are available to you at any time.

Adjournment

Comcast shareholders are being asked to approve a proposal that will give the Comcast board of directors authority to adjourn the Comcast special meeting one or more times for the purpose of soliciting additional proxies in favor of the approval of the stock issuance if there are not sufficient votes at the time of the Comcast special meeting to approve the stock issuance. If this proposal is approved, the Comcast special meeting could be adjourned to any date. In addition, the Comcast board of directors could postpone the meeting before it commences, whether for the purpose of soliciting additional proxies or for other reasons. If the Comcast special meeting is adjourned for the purpose of soliciting additional proxies, shareholders who have already submitted their proxies will be able to revoke them at any time prior to their use. If you sign and return a proxy and do not indicate how you wish to vote on any proposal, or if you indicate that you wish to vote in favor of the approval of the stock issuance but do not indicate a choice on the adjournment proposal, your shares will be voted in favor of the adjournment proposal. But if you indicate that you wish to vote against the approval of the stock issuance, your shares will only be voted in favor of the adjournment proposal if you indicate that you wish to vote in favor of that proposal.

Other Information

The matters to be considered at the Comcast special meeting are of great importance to the shareholders of Comcast. Accordingly, you are urged to read and carefully consider the information contained in or incorporated by reference into this joint proxy statement/prospectus and submit your proxy via the Internet or by telephone or complete, date, sign and promptly return the enclosed proxy in the enclosed postage-paid envelope. **If you submit your proxy via the Internet or by telephone, you do not need to return the enclosed proxy card.**

Assistance

If you need assistance in completing your proxy card or have questions regarding the Comcast special meeting, please contact:

D.F. King & Co., Inc.

48 Wall Street, 22nd Floor

Edgar Filing: COMCAST CORP - Form S-4/A

New York, New York 10005

Telephone Toll-Free: (800) 488-8035

Telephone Call Collect: (212) 269-5550

Email: comcast@dfking.com

or

Comcast Corporation

One Comcast Center

Philadelphia, Pennsylvania 19103-2838

Attention: Investor Relations

Telephone: (866) 281-2100

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SPECIAL MEETING OF STOCKHOLDERS OF TWC

TWC is providing this joint proxy statement/prospectus to its stockholders in connection with the solicitation of proxies to be voted at the TWC special meeting of stockholders (or any adjournment or postponement of the TWC special meeting) that TWC has called to consider and vote on a proposal to adopt the merger agreement and a proposal to approve, on an advisory (non-binding) basis, golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger.

Date, Time and Location

Together with this joint proxy statement/prospectus, TWC is also sending you a notice of the TWC special meeting and a form of proxy that is solicited by the TWC board of directors for use at the TWC special meeting to be held on October 9, 2014, at The Bennack Theater at the Paley Center for Media, located at 25 West 52nd Street, New York, New York 10019, at 10:00 a.m., local time, and any adjournments or postponements of the TWC special meeting.

Only stockholders as of the record date or their proxy holders may attend the TWC special meeting. If you would like to attend the TWC special meeting, because of security procedures, you will need to register in advance to gain admission to the TWC special meeting. You can register by calling (866) 892-8925 toll-free or sending an email with your name and address to: ir@twcable.com by October 7, 2014. In addition to registering in advance, you will be required to present government issued identification (e.g., driver's license or passport) to enter the meeting. The meeting also will be audiocast live on the Internet at www.twc.com/investors. You may not appoint more than three persons to act as your proxy at the meeting.

If you are a beneficial owner of TWC common stock held in street name by a broker, bank, nominee or other holder of record at the record date (the close of business on August 18, 2014), in addition to proper identification, you will also need proof of ownership at the record date to be admitted to the TWC special meeting. A brokerage statement or letter from a bank or broker are examples of proof of ownership. If you want to vote your shares of TWC common stock held in street name in person at the TWC special meeting, you will have to obtain a legal proxy in your name from the broker, bank, nominee or other holder of record that holds your shares.

Purpose

At the TWC special meeting, TWC stockholders will be asked to consider and vote on the following proposals:

to adopt the merger agreement, pursuant to which Merger Sub will be merged with and into TWC, with TWC continuing as the surviving corporation and a wholly owned subsidiary of Comcast; and

to approve, on an advisory (non-binding) basis, the golden parachute compensation payments that will or may be made by TWC to its named executive officers in connection with the merger.

Under TWC's by-laws, the business to be conducted at TWC's special meeting will be limited to the purposes stated in the notice to TWC stockholders provided with this joint proxy statement/prospectus.

TWC stockholders are not entitled to vote on the divestiture transactions, and no vote with respect thereto is being solicited by TWC.

Recommendations of the TWC Board of Directors

After consideration and consultation with its advisors, the TWC board of directors unanimously determined that the merger agreement, the merger and the other transactions contemplated by the merger agreement are fair to and in the best interests of TWC's stockholders and unanimously approved and declared advisable the merger agreement, the merger and the other transactions contemplated by the merger agreement. The TWC board of

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directors unanimously recommends that TWC stockholders vote **FOR** the adoption of the merger agreement. See TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance TWC's Reasons for the Merger; Recommendation of the Merger by the TWC Board of Directors beginning on page 105 of this joint proxy statement/prospectus for a more detailed discussion of the recommendation of the TWC board of directors that TWC stockholders adopt the merger agreement. The TWC board of directors further unanimously recommends that TWC stockholders vote **FOR** the golden parachute compensation proposal. See TWC Proposal II: Advisory Vote on Golden Parachute Compensation beginning on page 201 of this joint proxy statement/prospectus for a more detailed discussion of the recommendation of the TWC board of directors that TWC stockholders vote for the advisory (non-binding) vote to approve the golden parachute compensation payments.

TWC Record Date; Outstanding Shares; Stockholders Entitled to Vote

The TWC board of directors has fixed the close of business on August 18, 2014, as the record date for determination of the stockholders entitled to vote at the TWC special meeting or any adjournment or postponement of the TWC special meeting. Only TWC stockholders of record at the record date are entitled to receive notice of, and to vote at, the TWC special meeting or any adjournment or postponement of the TWC special meeting. As of the close of business on August 18, 2014, there were 279,589,864 shares of TWC common stock outstanding. Each holder of TWC common stock is entitled to one vote for each share of TWC common stock owned at the record date.

A complete list of stockholders entitled to vote at the TWC special meeting will be available for a period of ten days prior to the TWC special meeting at the offices of TWC, located at 60 Columbus Circle, New York, New York 10023, for inspection by any stockholder, for any purpose germane to the TWC special meeting, during usual business hours. The stockholder list also will be available at the TWC special meeting for examination by any stockholder present at the TWC special meeting.

Quorum

The presence at the TWC special meeting, in person or by proxy, of the holders of a majority of the votes entitled to be cast for each proposal at the record date (the close of business on August 18, 2014) will constitute a quorum for such proposal. Abstentions will be deemed present at the TWC special meeting for the purpose of determining the presence of a quorum. Shares of TWC common stock held in street name with respect to which the beneficial owner fails to give voting instructions to the broker, bank, nominee or other holder of record will not be considered present at the TWC special meeting for the purpose of determining the presence of a quorum. There must be a quorum for business to be conducted at the TWC special meeting. Failure of a quorum to be represented at the TWC special meeting or at the time of the vote on any proposal will necessitate an adjournment or postponement and will subject TWC to additional expense.

Required Vote

Adoption of the merger agreement requires the affirmative vote of holders of a majority of the outstanding shares of TWC common stock entitled to vote. **TWC cannot complete the merger unless its stockholders adopt the merger agreement.** Because adoption requires the affirmative vote of holders of a majority of the outstanding shares of TWC common stock entitled to vote, **a TWC stockholder's abstention from voting, the failure of a TWC stockholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a TWC stockholder's other failure to vote will have the same effect as a vote AGAINST the adoption of the merger agreement.**

Approval, on an advisory (non-binding) basis, of the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger requires the affirmative

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vote of a majority of the votes cast at the TWC special meeting by holders of shares of TWC common stock. An abstention is not considered a vote cast. Accordingly, assuming a quorum is present, a TWC stockholder's abstention from voting, the failure of a TWC stockholder who holds his or her shares in street name through a broker, bank, nominee or other holder of record to give voting instructions to that broker, bank, nominee or other holder of record or a TWC stockholder's other failure to vote will have no effect on the outcome of any vote to approve the golden parachute compensation proposal.

Share Ownership of and Voting by TWC Directors and Executive Officers

At the record date for the TWC special meeting (the close of business on August 18, 2014), TWC's directors and executive officers and their affiliates beneficially owned and had the right to vote 139,191 shares of TWC common stock at the TWC special meeting, which represents less than 0.1% of the shares of TWC common stock entitled to vote at the TWC special meeting.

It is expected that TWC's directors and executive officers will vote their shares **FOR** the adoption of the merger agreement and **FOR** the golden parachute compensation proposal, although none of them has entered into any agreement requiring them to do so.

Voting of Shares

Via the Internet or by Telephone

If you hold TWC shares directly in your name as a stockholder of record (that is, if your shares of TWC common stock are registered in your name with Computershare Shareowner Services, TWC's transfer agent), you may vote via the Internet at www.proxyvote.com or by telephone by calling the toll-free number on the back of your proxy card. Votes submitted via the Internet or by telephone must be received by 11:59 p.m. (Eastern Time) on October 8, 2014.

If you hold TWC shares in street name through a broker, bank, nominee or other holder of record, you may vote via the Internet or by telephone only if Internet or telephone voting is made available by your broker, bank, nominee or other holder of record. Please follow the voting instructions provided by your broker, bank, nominee or other holder of record with these materials.

By Mail

If you hold TWC shares directly in your name as a stockholder of record (that is, if your shares of TWC common stock are registered in your name with Computershare Shareowner Services, TWC's transfer agent), you will need to sign, date and mark your proxy card and return it using the postage-paid return envelope provided or return it to Vote Processing, c/o Broadridge Financial Solutions, Inc., 51 Mercedes Way, Edgewood, New York 11717. Broadridge Financial Solutions, Inc. must receive your proxy card no later than the close of business on October 8, 2014.

If you hold TWC shares in street name through a broker, bank, nominee or other holder of record, to vote by mail, you will need to sign, date and mark the voting instruction form provided by your broker, bank, nominee or other holder of record and return it in the postage-paid return envelope provided. Your broker, bank, nominee or other holder of record must receive your voting instruction form in sufficient time to vote your shares.

In Person

If you hold TWC shares directly in your name as a stockholder of record (that is, if your shares of TWC common stock are registered in your name with Computershare Shareowner Services, TWC's transfer agent), you may vote in person at the TWC special meeting. Stockholders of record also may be represented by another person at the TWC special meeting by executing a proper proxy designating that person.

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If you hold TWC shares in street name through a broker, bank, nominee or other holder of record, you must obtain a legal proxy from that institution and present it to the inspector of elections with your ballot to be able to vote in person at the TWC special meeting. To request a legal proxy, please contact your broker, bank, nominee or other holder of record.

When a stockholder submits a proxy via the Internet or by telephone, his or her proxy is recorded immediately. We encourage you to register your vote via the Internet or by telephone whenever possible. If you submit a proxy via the Internet or by telephone, please do not return your proxy card by mail. If you attend the meeting, you may also submit your vote in person. Any votes that you previously submitted whether via the Internet, by telephone or by mail will be superseded by any vote that you cast at the TWC special meeting (although attendance at the TWC special meeting will not by itself revoke a proxy).

If your shares of TWC common stock are held in an account at a broker, bank, nominee or other holder of record, you must instruct the broker, bank, nominee or other holder of record on how to vote your shares. Brokers who hold shares of TWC common stock in street name typically have the authority to vote in their discretion on routine proposals when they have not received instructions on how to vote from the beneficial owner. However, brokers are typically not allowed to exercise their voting discretion on matters that are non-routine without specific instructions on how to vote from the beneficial owner. Under the current rules of the New York Stock Exchange, both of the proposals described in this joint proxy statement/prospectus to be presented at the TWC special meeting are considered non-routine, and therefore brokers do not have discretionary authority to vote on either of these proposals. If your shares of TWC common stock are held in street name, your broker, bank, nominee or other holder of record will vote your shares only if you provide instructions on how to vote by filling out the voting instruction form sent to you by your broker, bank, nominee or other holder of record with this joint proxy statement/prospectus.

If your shares are held in street name, a failure to instruct your broker, bank, nominee or other holder of record how to vote your shares will have the same effect as a vote AGAINST the adoption of the merger agreement. If your shares are held in street name, a failure to instruct your broker, bank, nominee or other holder of record how to vote your shares will have no effect on the golden parachute compensation proposal.

Broker non-votes are shares held by a broker that are present in person or represented by proxy at the special meeting, but with respect to which the broker is not instructed by the beneficial owner of such shares how to vote on a particular proposal and the broker does not have discretionary voting power on such proposal. Because brokers do not have discretionary voting authority with respect to either of the proposals described in this joint proxy statement/prospectus to be presented at the TWC special meeting, if a beneficial owner of shares of TWC common stock held in street name does not give voting instructions to the broker, bank, nominee or other holder of record, then those shares will not be present in person or represented by proxy at the TWC special meeting. As a result, it is expected that there will not be any broker non-votes in connection with either of the proposals described in this joint proxy statement/prospectus to be presented at the TWC special meeting.

All shares represented by each properly executed and valid proxy received before the TWC special meeting will be voted in accordance with the instructions given on the proxy. If a TWC stockholder signs a proxy card and returns it without giving instructions, the shares of TWC common stock represented by that proxy card will be voted **FOR** the adoption of the merger agreement and **FOR** the golden parachute compensation proposal. No TWC stockholder of record may appoint more than three persons to act as his or her proxy at the special meeting.

Your vote is very important, regardless of the number of shares you own. Whether or not you expect to attend the TWC special meeting in person, please vote or otherwise submit a proxy to vote your shares as promptly as possible so that your shares may be represented and voted at the TWC special meeting. If your shares are held

in the name of a bank, broker, nominee or other record holder, please follow the instructions on the voting instruction form furnished to you by such record holder.

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Revocability of Proxies; Changing Your Vote

You may revoke your proxy or change your vote at any time before your shares are voted at the TWC special meeting. If you are a stockholder of record at the record date (the close of business on August 18, 2014), you can revoke your proxy or change your vote by:

sending a signed notice stating that you revoke your proxy to the General Counsel of TWC, at TWC's offices at 60 Columbus Circle, New York, New York 10023, Attention: General Counsel, that bears a date later than the date of the proxy you want to revoke and is received prior to the TWC special meeting;

submitting a valid, later-dated proxy by Internet, telephone or mail that is received prior to the TWC special meeting; or

attending the TWC special meeting (or, if the TWC special meeting is adjourned or postponed, attending the adjourned or postponed meeting) and voting in person, which will automatically cancel any proxy previously given, or revoking your proxy in person, but your attendance alone will not revoke any proxy previously given.

If you hold your shares in street name through a broker, bank, nominee or other holder of record, you must contact your brokerage firm or bank to change your vote or obtain a legal proxy to vote your shares if you wish to cast your vote in person at the TWC special meeting.

Solicitation of Proxies; Expenses of Solicitation

This joint proxy statement/prospectus is being provided to holders of TWC common stock in connection with the solicitation of proxies by the board of directors of TWC to be voted at the TWC special meeting and at any adjournments or postponements of the TWC special meeting. TWC will bear all costs and expenses in connection with the solicitation of proxies, except that TWC and Comcast will each pay 50% of the costs of filing, printing and mailing this joint proxy statement/prospectus. TWC has retained MacKenzie Partners, Inc. for a fee of \$50,000, plus reimbursement of reasonable out-of-pocket expenses to assist in the solicitation of proxies for the TWC special meeting.

In addition to solicitation by mail, directors, officers and employees of TWC or its subsidiaries may solicit proxies from stockholders by telephone, telegram, email, personal interview or other means. Directors, officers and employees of TWC will not receive additional compensation for their solicitation activities, but may be reimbursed for reasonable out-of-pocket expenses incurred by them in connection with the solicitation. Brokers, dealers, commercial banks, trust companies, fiduciaries, custodians and other nominees have been requested to forward proxy solicitation materials to their customers and such nominees will be reimbursed for their reasonable out-of-pocket expenses.

Householding

The SEC has adopted a rule concerning the delivery of annual reports and proxy statements. It permits TWC, with your permission, to send a single notice of meeting and, to the extent requested, a single set of this joint proxy statement/prospectus to any household at which two or more stockholders reside if TWC believes they are members of the same family. This rule is called "householding," and its purpose is to help reduce printing and mailing costs of proxy

materials.

A number of brokerage firms have instituted householding. If you and members of your household have multiple accounts holding shares of TWC common stock, you may have received a householding notification from your broker. Please contact your broker directly if you have questions, require additional copies of this joint proxy statement/prospectus or wish to revoke your decision to household. These options are available to you at any time.

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Adjournment

In accordance with TWC's by-laws, the TWC special meeting may be adjourned by the Chairman of the meeting. If the TWC special meeting is adjourned, stockholders who have already submitted their proxies will be able to revoke them at any time prior to their use.

Other Information

The matters to be considered at the TWC special meeting are of great importance to the stockholders of TWC. Accordingly, you are urged to read and carefully consider the information contained in or incorporated by reference into this joint proxy statement/prospectus and submit your proxy via the Internet or by telephone or complete, date, sign and promptly return the enclosed proxy in the enclosed postage-paid envelope. **If you submit your proxy via the Internet or by telephone, you do not need to return the enclosed proxy card.**

Assistance

If you need assistance in completing your proxy card or have questions regarding the TWC special meeting, please contact:

MacKenzie Partners, Inc.

105 Madison Avenue

New York, New York 10016

Telephone Toll-Free: (800) 322-2885

Telephone Call Collect: (212) 929-5500

Email: proxy@mackenziepartners.com

or

Time Warner Cable Inc.

60 Columbus Circle

New York, New York 10023

Attention: Investor Relations

Telephone: (877) 446-3689

Email: ir@twcable.com

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**TWC PROPOSAL I: ADOPTION OF THE MERGER AGREEMENT AND COMCAST PROPOSAL I:
APPROVAL OF THE STOCK ISSUANCE**

General

This joint proxy statement/prospectus is being provided to holders of TWC common stock in connection with the solicitation of proxies by the board of directors of TWC to be voted at the TWC special meeting and at any adjournments or postponements of the TWC special meeting. At the TWC special meeting, TWC will ask its stockholders to vote on (i) a proposal to adopt the merger agreement and (ii) a proposal to approve, on an advisory (non-binding) basis, the golden parachute compensation payments that will or may be paid by TWC to its named executive officers in connection with the merger.

This joint proxy statement/prospectus is being provided to holders of Comcast common shares in connection with the solicitation of proxies by the board of directors of Comcast to be voted at the Comcast special meeting and at any adjournments or postponements of the Comcast special meeting. At the Comcast special meeting, Comcast will ask its shareholders to vote on (i) a proposal to approve the stock issuance and (ii) a proposal to adjourn the Comcast special meeting if necessary to solicit additional proxies if there are not sufficient proxies to approve the stock issuance at the time of the Comcast special meeting. Neither Comcast shareholders nor TWC stockholders are entitled to vote on the divestiture transactions, and no vote with respect thereto is being solicited by Comcast or TWC.

The merger agreement provides for the merger of Merger Sub with and into TWC, with TWC continuing as the surviving corporation and a wholly owned subsidiary of Comcast. **The merger will not be completed unless TWC stockholders adopt the merger agreement and Comcast shareholders approve the stock issuance.** A copy of the merger agreement is attached as Annex A to this joint proxy statement/prospectus. You are urged to read the merger agreement in its entirety because it is the legal document that governs the merger. For additional information about the merger, see *The Merger Agreement Structure of the Merger* and *The Merger Agreement Merger Consideration* beginning on pages 163 and 164, respectively, of this joint proxy statement/prospectus.

Upon completion of the merger, each share of TWC common stock will be converted into the right to receive 2.875 shares of Comcast Class A common stock. Based on the number of shares of TWC common stock outstanding as of August 29, 2014, Comcast expects to issue approximately 806 million shares of Comcast Class A common stock to TWC stockholders pursuant to the merger. The actual number of shares of Comcast Class A common stock to be issued pursuant to the merger will be determined at completion of the merger based on the exchange ratio and the number of shares of TWC common stock outstanding at such time. Based on the number of shares of TWC common stock outstanding as of August 29, 2014, and the number of shares of Comcast common stock (including Comcast Class A common stock, Comcast Class A Special common stock and Comcast Class B common stock) outstanding as of August 29, 2014, it is expected that, immediately after completion of the merger, former TWC stockholders will own approximately 24% of the outstanding shares of Comcast common stock (including Comcast Class A common stock, Comcast Class A Special common stock and Comcast Class B common stock), representing 27% of the outstanding shares of Comcast Class A common stock and 18% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock.

For information with respect to the divestiture transactions, see *The Divestiture Transactions* beginning on page 203 of this joint proxy statement/prospectus.

Background of the Merger

The boards of directors and senior management teams of each of Comcast and TWC regularly review their respective company's performance, future growth prospects and overall strategic direction and consider potential opportunities to strengthen their respective businesses and enhance stockholder value. For each company, these reviews have included consideration of potential transactions with third parties that would further its strategic objectives, and the potential benefits and risks of those transactions in light of, among other things, the business environment facing the industries in which they operate and each company's competitive position. In addition, from time to time, members of TWC's and Comcast's respective senior management teams meet with the senior

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management of other companies within the industries in which they operate, including each other, to discuss industry developments and potential strategic transactions. During the course of 2013, these developments included public statements made by certain executives in the cable industry regarding the benefits of cable consolidation.

For many years, Comcast and TWC have had a number of commercial dealings with each other. Beginning in 2002, Comcast held a significant economic interest in certain predecessors of TWC, which was redeemed in July 2006 in connection with the acquisition by Time Warner Inc. and Comcast of substantially all of Adelphia Communications Corporation's assets. In addition, the companies and their senior management teams are in regular contact with one another and, from time to time, have had discussions concerning various potential transactions and joint ventures involving the companies, including the potential strategic combination of the two companies and the regulatory considerations relating to the foregoing. With respect to a potential merger of Comcast and TWC, however, none of the prior discussions progressed beyond an initial exploratory phase.

Between May 22, 2013 and July 9, 2013, at the request of Gregory Maffei, Chief Executive Officer and President of Liberty Media Corporation, and a director of Charter, and Thomas Rutledge, Chief Executive Officer and President of Charter, Glenn Britt, then Chairman and Chief Executive Officer of TWC, Robert Marcus, then President and Chief Operating Officer of TWC and now Chairman and Chief Executive Officer of TWC, and Arthur Minson, Executive Vice President and Chief Financial Officer of TWC, participated in several meetings with Messrs. Maffei and Rutledge. Based on public filings, Liberty is Charter's largest shareholder and holds an approximately 26% stake in Charter. During those meetings, Messrs. Maffei and Rutledge expressed Charter's interest in engaging in discussions with TWC concerning Charter's potential acquisition of TWC. In June 2013, several media outlets reported that Liberty had approached TWC about a potential acquisition of TWC by Charter. TWC did not comment on those reports.

On May 28, 2013, and again on June 21, 2013, the TWC board of directors met telephonically to receive updates on TWC management's meetings with Messrs. Maffei and Rutledge. During the course of such meetings, TWC's internal legal counsel reviewed the TWC board of directors' fiduciary duties and TWC's senior management discussed with the TWC board of directors the possibility of a transaction with Charter, in which TWC stockholders would receive consideration consisting of cash and Charter stock. The TWC board of directors noted, among other things, its belief that the value of Charter's stock was uncertain, the risks associated with a highly leveraged combined enterprise that would result from Charter's acquisition of TWC, and the fact that TWC likely would be contributing most of the potential synergies and financial capacity to fund the consideration that would be payable in such a transaction. Although Charter had not proposed specific terms for a transaction, based on the foregoing factors as well as the TWC board of directors' belief that there were limitations on Charter's ability to finance a transaction, the TWC board of directors concluded that it was unlikely that Charter would make a proposal that would be attractive to TWC stockholders. The TWC board of directors therefore determined that it was not in the best interests of TWC stockholders for TWC's senior management to engage in discussions with Charter at that time. Following those meetings, at the instruction of the TWC board of directors, Mr. Britt informed both Mr. Maffei and Mr. Rutledge that TWC was not interested in pursuing discussions regarding a potential transaction with Charter at that time.

As noted above, from time to time Mr. Britt and Brian Roberts, Chairman and Chief Executive Officer of Comcast, discussed the possibility of a merger of Comcast and TWC. In the course of such discussions in mid-2013, the parties suggested that their representatives meet to discuss in more detail a possible framework to address potential concerns of regulators that might arise from such a transaction. On June 27, 2013, legal representatives of Comcast and TWC met to discuss such matters.

Also, beginning in mid-2013, senior executives of Comcast, Liberty and Charter had a number of discussions concerning a range of topics relating to their respective businesses.

On July 10, 2013, Mr. Rutledge sent a letter to Mr. Britt containing an unsolicited proposal for Charter to acquire TWC for \$79.11 in cash and 0.275 of a share of Charter stock per TWC share, representing a nominal value of approximately \$114 per TWC share, as of July 9, 2013, which is referred to in this joint proxy statement/prospectus as the July 10 Charter Proposal.

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On July 11, 2013, a meeting of the TWC board of directors was convened telephonically to consider the July 10 Charter Proposal. During the meeting, the TWC board of directors received a presentation from representatives of Paul, Weiss, Rifkind, Wharton & Garrison LLP, TWC's legal advisors, regarding the TWC board of directors' fiduciary duties in considering the proposed transaction, and reviewed the July 10 Charter Proposal with TWC's senior management, representatives of Paul, Weiss and Allen & Company and Morgan Stanley, which were retained in May 2013 to provide TWC with general financial advice and analysis and to assist TWC in considering and responding to Charter's overtures. In the course of such review, TWC's financial advisors discussed financial aspects of the July 10 Charter Proposal. After consideration and consultation with its advisors, the TWC board of directors unanimously determined that the July 10 Charter Proposal was inadequate and not in the best interests of TWC stockholders due to, among other things, the inadequacy of the value of the consideration being offered by Charter, its belief that the value of Charter's stock was uncertain, the risks associated with a highly leveraged combined enterprise that would result from Charter's acquisition of TWC, and the fact that TWC would be contributing most of the potential synergies and financial capacity to fund the consideration that would be payable in such a transaction. Accordingly, the TWC board of directors rejected the July 10 Charter Proposal and authorized Mr. Britt to send a letter to Mr. Rutledge informing him of the TWC board of directors' determination.

On the same day, Mr. Britt sent a letter to Mr. Rutledge informing him that the TWC board of directors had considered the July 10 Charter Proposal and determined that it was not in the best interests of TWC stockholders.

Following Mr. Britt's letter to Mr. Rutledge on July 11, 2013, there were no further communications between TWC and either Charter or Liberty regarding Charter's potential acquisition of TWC until late October 2013.

On July 25, 2013, the TWC board of directors held a regularly scheduled meeting, at which, among other matters, the TWC board of directors discussed potential transaction opportunities and considered potential courses of action that Charter might pursue, including the possibility that Charter might launch a proxy fight for control of the TWC board of directors or make an unsolicited public offer for TWC. TWC's senior management, as well as representatives of Paul, Weiss, Allen & Company and Morgan Stanley, were present at that meeting. In the course of that discussion, TWC's senior management, together with Allen & Company and Morgan Stanley, discussed financial aspects pertaining to TWC's standalone business and prospects, as well as Charter's recent proposal.

Also on July 25, 2013, TWC announced Mr. Britt's intention to retire from his positions as Chairman and Chief Executive Officer of TWC, effective December 31, 2013, and announced that Mr. Marcus had been elected to the TWC board of directors, effective immediately, and would serve as Chairman and Chief Executive Officer of TWC, effective January 1, 2014.

During a meeting on October 15, 2013 between Messrs. Marcus and Roberts, Mr. Roberts indicated that Comcast might be interested in exploring a merger of Comcast and TWC. In addition, Messrs. Marcus and Roberts discussed Charter's interest in acquiring TWC, and Mr. Roberts indicated that representatives of Charter and Comcast had discussed the possibility of Comcast participating in a potential bid by Charter to acquire TWC.

On October 17, 2013, Mr. Marcus met with Michael Angelakis, Vice Chairman and Chief Financial Officer of Comcast, to continue discussing a potential merger of Comcast and TWC. Subsequent conversations between Comcast's and TWC's respective management teams continued during the week of October 21, 2013 regarding a potential merger of Comcast and TWC. Among other matters, the parties discussed the possibility of Comcast making an investment in debt securities or common or preferred equity of TWC in connection with the transaction. The parties determined at the time, however, that such an investment would be inadvisable due to accounting, regulatory and other issues.

On October 23, 2013, the Comcast board of directors held a regularly scheduled meeting at which the Comcast board of directors received an update regarding developments involving TWC. The Comcast board of

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directors concluded that it would be appropriate for Comcast management to continue exploring potential strategic alternatives involving TWC.

Later on October 23, 2013, Messrs. Marcus, Roberts and Angelakis had a telephone conversation, during which Messrs. Roberts and Angelakis indicated that, while Comcast might be interested in continuing to explore potential strategic transactions with TWC, Comcast was not prepared to enter into such a transaction in the near-term.

On October 24, 2013, the TWC board of directors held a regularly scheduled meeting at which the TWC board of directors received an update regarding discussions with Comcast. TWC's senior management and representatives of Paul, Weiss, Allen & Company and Morgan Stanley were present at that meeting. TWC's senior management, together with Allen & Company and Morgan Stanley, discussed financial aspects, including, among other things, potential synergies and operational efficiencies, as well as tax and other benefits, that could result from a merger with Comcast and reviewed a comparison of a potential Comcast transaction and a potential Charter transaction as outlined in the July 10 Charter Proposal. In addition, TWC's internal legal counsel discussed potential concerns that could be raised by the relevant governmental authorities in connection with a Comcast transaction, and potential actions that could be taken to address such concerns. Also at that meeting, the TWC board of directors received a presentation from representatives of Paul, Weiss regarding the TWC board of directors' fiduciary duties. Following consideration of the various discussions, the TWC board of directors directed TWC's senior management to further explore a potential transaction with Comcast.

Following the meeting of the TWC board of directors, on October 24, 2013, Messrs. Britt and Marcus received a letter from Mr. Rutledge containing an unsolicited proposal for Charter to acquire TWC for \$82.54 in cash and 0.329 of a share of Charter stock per TWC share, representing an implied nominal value of \$127 per TWC share, as of October 23, 2013, which is referred to in this joint proxy statement/prospectus as the October 24 Charter Proposal.

On October 25, 2013, a meeting of the TWC board of directors was convened telephonically to consider the October 24 Charter Proposal. During the meeting, the TWC board of directors reviewed the October 24 Charter Proposal with TWC's senior management and representatives of Paul, Weiss, Allen & Company and Morgan Stanley, at which time TWC's financial advisors discussed financial aspects of the October 24 Charter Proposal. After consideration and consultation with its advisors, the TWC board of directors unanimously determined that the October 24 Charter Proposal was inadequate and not in the best interests of TWC stockholders due to, among other things, the inadequacy of the value of the consideration being offered by Charter, its belief that the value of Charter's stock was uncertain, the risks associated with a highly leveraged combined enterprise that would result from Charter's potential acquisition of TWC, and the fact that TWC would be contributing most of the potential synergies and financial capacity to fund the consideration that would be payable in such a transaction. Accordingly, the TWC board of directors rejected the October 24 Charter Proposal and authorized Mr. Britt to send a letter to Mr. Rutledge informing him of the TWC board of directors' determination.

On October 31, 2013, Mr. Britt sent a letter to Mr. Rutledge informing him of the determination of the TWC board of directors at its October 25 meeting. Following Mr. Britt's letter to Mr. Rutledge on October 31, 2013, there were no further communications between TWC and either Charter or Liberty regarding Charter's potential acquisition of TWC until late November 2013.

On November 25, 2013, legal representatives of each of Comcast and TWC met to discuss certain legal issues that might arise in connection with a potential merger of Comcast and TWC.

In late November, Mr. Rutledge called Mr. Marcus to express Charter's continued interest in pursuing a transaction to acquire TWC and to arrange a meeting, which took place on December 6, 2013. At the meeting, Messrs. Marcus and

Rutledge discussed, among other things, valuation and potential synergies.

In mid-December, Mr. Rutledge contacted Mr. Marcus by telephone to inquire as to whether TWC was interested in discussing further a potential transaction with Charter. Mr. Marcus suggested that a meeting

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between Mr. Minson and Christopher Winfrey, Chief Financial Officer of Charter, might be useful to better understand Charter's financing plan, synergy assumptions and tax benefit assumptions.

Between December 17, 2013 and December 23, 2013, representatives of TWC and Charter discussed in person and by telephone a potential transaction between TWC and Charter. In connection with those discussions, Mr. Winfrey provided Mr. Minson with selected business and financial information and provided certain details about Charter's proposed business and financing plan.

On December 18, 2013, the Comcast board of directors held a regularly scheduled meeting at which the Comcast board of directors received an update regarding developments involving TWC, with the Comcast board of directors concluding that it would be appropriate for Comcast management to continue exploring potential strategic transactions involving TWC.

On December 19, 2013, the TWC board of directors held a regularly scheduled meeting, at which the TWC board of directors received a presentation from representatives of Paul, Weiss that included a review of the Charter proposals to date, an overview of potential courses of action that Charter might pursue, and the TWC board of directors' fiduciary duties in relation to such actions. At that meeting, the TWC board of directors discussed with TWC's senior management and TWC's financial advisors, which included Allen & Company and Morgan Stanley, whether to provide guidance to Charter with respect to the financial terms of a transaction that TWC would consider pursuing, and the TWC board of directors instructed TWC's senior management to further develop such terms for consideration. TWC's senior management also reviewed with the TWC board of directors, among other things, the proposed 2014 budget and detailed three-year operating plan for TWC, including projections for 2015 and 2016.

Later on December 19, 2013, Mr. Marcus contacted Mr. Rutledge by telephone and informed him that TWC was prepared to provide guidance to Charter as to the financial terms of a transaction that TWC would consider pursuing, and that Mr. Marcus would provide such guidance in the coming days.

On December 26, 2013, the TWC board of directors met telephonically and received an update from TWC's senior management on its recent conversations with Charter's management team. During the meeting, the TWC board of directors received a presentation from representatives of Paul, Weiss regarding the TWC board of directors' fiduciary duties and engaged in discussions with TWC's senior management and TWC's financial advisors, which included Allen & Company, Morgan Stanley and Citi (Citi was retained in June 2013 to provide TWC with general financial advice and analysis and to assist TWC in considering and responding to Charter's overtures), regarding the financial terms of a transaction with Charter that TWC would consider pursuing. TWC decided to retain all three financial advisors because it believed that each had different experience and could provide the TWC board of directors with different perspectives. Although the TWC board of directors was not seeking to sell TWC, in light of the inadequate proposals from Charter, the TWC board of directors believed that responding to Charter with specific terms was appropriate to determine whether Charter was willing to offer a valuation and terms that the TWC board of directors believed would be consistent with maximizing stockholder value. Following such discussions, the TWC board of directors authorized Mr. Marcus to inform Mr. Rutledge that TWC would consider a transaction in which TWC stockholders would receive consideration of \$160 per TWC share, consisting of \$100 in cash plus the remainder in Charter stock, with the stock component subject to a 20% symmetrical fixed-value collar. Although Mr. Marcus and Mr. Rutledge did not discuss the details of the collar at that time, TWC envisioned that the collar would provide TWC stockholders with a floating exchange ratio with respect to the stock component of the consideration, designed to deliver \$60 in value of Charter stock, as long as Charter's stock price at closing had increased or decreased less than 20% from Charter's stock price at signing (with a fixed exchange ratio, set at the outer limits of such 20% range, if Charter's stock price at closing had increased or decreased by more than 20%).

On December 27, 2013, Mr. Marcus spoke to Mr. Rutledge by telephone and informed him that TWC would be prepared to pursue a transaction on the terms authorized by the TWC board of directors the previous day. Mr. Marcus explained the rationale for the amount, the currency and the collar, and in particular, the TWC board of directors concerns about the value of Charter's stock, which was trading at a historically high multiple.

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Mr. Rutledge indicated that he was disappointed to hear that TWC and Charter were so far apart on price and that he saw no value in continuing conversations about a potential transaction at that time.

On December 30, 2013, Mr. Winfrey contacted Mr. Minson by telephone to discuss the recent call between Messrs. Marcus and Rutledge, at which time Mr. Minson explained the analysis supporting the TWC board of directors' stated terms for a proposed transaction with Charter.

During late 2013 and early 2014, representatives of Comcast and Charter began to engage in more substantive discussions regarding the possibility of Comcast participating in a potential bid by Charter to acquire TWC.

On January 7, 2014, Messrs. Marcus and Rutledge both attended the 2014 Consumer Electronics Show, at which time Mr. Rutledge informed Mr. Marcus that, based on the inability of Charter and TWC to reach an agreement on price, Mr. Rutledge intended to publicly announce Charter's offer to acquire TWC.

Later that day, Mr. Marcus met with Mr. Roberts, who was also attending the 2014 Consumer Electronics Show, to discuss developments involving TWC, including Charter's interest in acquiring TWC and Comcast's potential participation in a bid by Charter to acquire TWC. Among other things, Messrs. Marcus and Roberts discussed whether any potential alternative transactions between Comcast and TWC, including a Comcast investment in, or acquisition of assets from, TWC, could be attractive to TWC stockholders, but did not reach any conclusion.

Later that week, Messrs. Marcus and Roberts spoke by telephone, at which time Mr. Roberts indicated that conversations between Comcast and Charter regarding Comcast's potential participation in a bid by Charter to acquire TWC had intensified.

On January 11, 2014, Mr. Angelakis and Mr. Marcus spoke by telephone and continued to discuss developments involving TWC, including Comcast's potential participation in a bid by Charter to acquire TWC.

On January 12, 2014, the Comcast board of directors held a meeting at which the Comcast board of directors received an update regarding discussions with TWC and Charter. During that meeting, Comcast management indicated that progress had been made in its discussions with Charter and that Comcast's participation in a bid by Charter to acquire TWC, if achievable on acceptable terms to Comcast, was the preferred approach of Comcast. The Comcast board of directors concluded that it would be appropriate for Comcast management to continue engaging in discussions with Charter (while also continuing to evaluate potential alternative transactions in the event that those discussions were not ultimately successful).

On January 13, 2014, Mr. Angelakis and Alexander D. Evans, Executive Vice President - Global Corporate Development of Comcast, met with Messrs. Marcus and Minson, at which time Mr. Angelakis stated that Comcast was not prepared to independently pursue a merger of Comcast and TWC, but might be interested in discussing the possibility of an investment in, or acquisition of assets from, TWC. Messrs. Marcus and Minson indicated that TWC would likely not be interested in pursuing alternative transactions that would reduce TWC's scale or competitive position, as they did not believe that such transactions would benefit TWC's stockholders.

Later on January 13, 2014, Mr. Rutledge sent a letter to Mr. Marcus setting forth Charter's desire to acquire TWC for a price per TWC share in the low 130s, including a cash component of approximately \$83, with the remainder of the consideration payable in Charter stock. Charter also issued a press release publicly disclosing the letter. That same day, Mr. Rutledge stated in remarks to various media outlets that the proposal was valued at \$132.50 per TWC share and publicly filed a presentation illustrating Charter's offer of \$132.50 per TWC share, consisting of \$82.54 cash and 0.372 of a Charter share per TWC share, which is referred to in this joint proxy statement/prospectus as the January 13

Charter Proposal.

Later that day, a meeting of the TWC board of directors was convened telephonically to consider the January 13 Charter Proposal. During the meeting, the TWC board of directors reviewed the January 13 Charter Proposal with TWC's senior management and representatives of Paul, Weiss, Allen & Company, Citi and Morgan Stanley, at which time TWC's financial advisors discussed financial aspects of the January 13 Charter

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Proposal. After consideration and consultation with its advisors, the TWC board of directors unanimously determined that the January 13 Charter Proposal was inadequate and not in the best interests of TWC stockholders due to, among other things, the inadequacy of the value of the consideration being offered by Charter, its belief that the value of Charter's stock was uncertain, the risks associated with a highly leveraged combined enterprise that would result from Charter's acquisition of TWC, and the fact that TWC would be contributing most of the potential synergies and financial capacity to fund the consideration that would be payable in such a transaction. Accordingly, the TWC board of directors rejected the January 13 Charter Proposal and authorized TWC's management to issue a press release announcing the TWC board of directors' determination. Later that day, TWC issued a press release disclosing the determination of the TWC board of directors and disclosing that, on December 27, 2014, TWC had advised Charter that TWC would consider a transaction with Charter in which TWC stockholders would receive consideration of \$160 per TWC share, consisting of \$100 in cash plus the remainder in Charter stock, with the stock component subject to a symmetrical collar of 20%.

On January 15, 2014, TWC publicly filed a presentation detailing its rejection of the January 13 Charter Proposal. The presentation stated, among other things, that Charter's proposal failed to reflect the significant value of TWC's high quality assets, unique scale, synergy potential, growth opportunities and strong financial position. Additionally, the presentation noted that the one-year forward estimated EBITDA multiple of 7.2x implied by Charter's offer was materially below precedent transaction multiples, especially compared to certain large scale transactions in the industry. Specifically, the presentation compared the one-year forward estimated EBITDA multiple implied by Charter's offer to the one-year forward estimated EBITDA multiples of the following recent transactions entered into: (i) between Cablevision and Bresnan Broadband announced on June 14, 2010, which had a one-year forward estimated EBITDA multiple of 8.2x; (ii) between TWC and Insight Communications announced on August 15, 2011, which had a one-year forward estimated EBITDA multiple of 8.4x; (iii) between Oak Hill Capital Partners and WaveDivision Holdings announced on June 1, 2012, which had a one-year forward estimated EBITDA multiple of 8.0x; (iv) between Cogeco Cable and Atlantic Broadband announced on July 18, 2012, which had a one-year forward estimated EBITDA multiple of 8.3x; (v) between BC Partners and Suddenlink announced on July 18, 2012, which had a one-year forward estimated EBITDA multiple of 8.3x; (vi) between Charter and Bresnan Broadband announced on February 7, 2013, which had a one-year forward estimated EBITDA multiple of 8.0x; and (vii) between Charter and Liberty Media announced on March 19, 2013, which had a one-year forward estimated EBITDA multiple of 8.6x. The presentation also compared Charter's offer to two large scale but less recent transactions, the first, entered into among Adelphia Communications Corporation, Comcast and Time Warner NY Cable LLC announced on April 21, 2005, which had a one-year forward estimated EBITDA multiple of 13.5x and the second, which the presentation noted was the only true comparable deal from a scale perspective, entered into between AT&T Broadband and Comcast announced on December 19, 2001, which had a one-year forward estimated EBITDA multiple of 20.8x.

On January 27, 2014, Messrs. Marcus and Minson met with Messrs. Roberts and Angelakis, at which time Mr. Roberts again stated that Comcast was not interested in independently pursuing a merger of Comcast and TWC, and that Comcast was engaged in discussions with Charter regarding Comcast's potential participation in Charter's bid to acquire TWC. Mr. Roberts indicated that he believed Comcast's participation would enable Charter to offer a higher price to TWC stockholders.

On January 29, 2014, at a regularly scheduled telephonic meeting of the TWC board of directors, the TWC board of directors further reviewed and discussed financial aspects and other considerations relating to Charter's ongoing public overtures. TWC's senior management and TWC's legal and financial advisors, as well as representatives of Skadden, Arps, Slate, Meagher & Flom and Centerview, were present at that meeting. Prior to that meeting, in early January 2014, the TWC independent directors determined to retain Skadden and Centerview as additional legal and financial advisors, respectively, based on their view that it would be helpful to receive the separate advice of their own advisors and that it was good practice to do so. TWC's independent directors, at that time, were all of the TWC directors other

than Messrs. Britt and Marcus. Centerview was retained to provide the TWC independent directors with general financial advice and analysis and to assist the TWC independent directors in connection with their consideration of Charter s overtures and the Company s

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potential responses thereto. When Comcast and TWC engaged in discussions in early February 2014 as noted below, the independent directors requested that Centerview evaluate, and assist the independent directors with their review of, the merger on an accelerated basis, and based on their satisfaction with Centerview's performance, determined to provide Centerview with additional compensation for such services. At the January 29, 2014 meeting, representatives of Paul, Weiss and Skadden engaged in a discussion of fiduciary duties and other legal matters. Also at the January 29, 2014 meeting, TWC's senior management, together with Allen & Company, Centerview, Citi and Morgan Stanley, discussed certain financial aspects relating to Charter's ongoing overtures. TWC's senior management also reviewed with the TWC board of directors 2014 guidance and 2015 and 2016 projections, which had been updated from those reviewed at the TWC board of directors' December 19, 2013 meeting to reflect TWC's improved operational performance during the intervening period.

During the month of January and into February, members of the TWC board of directors received regular telephone updates from TWC's senior management regarding matters relating to Charter's bid to acquire TWC and Comcast's potential participation in such bid, as well as Comcast's interest in independently pursuing a merger of Comcast and TWC.

Also during the month of January, and continuing into the first few days of February, representatives of Comcast and Charter had a series of intensive discussions regarding the specific terms of Comcast's potential participation in Charter's bid to acquire TWC. Ultimately, Comcast and Charter were unable to reach agreement, and, on February 4, 2014, the parties discontinued discussions. From that date until the announcement of the merger agreement on February 13, 2014, there were no further substantive communications between Charter and Comcast regarding a potential transaction involving TWC.

Later on February 4, 2014, Mr. Roberts contacted Mr. Marcus and expressed interest in re-engaging in discussions regarding a potential merger of Comcast and TWC. Mr. Roberts emphasized that Comcast would only be willing to proceed with a transaction that included specific and objectively measurable undertakings with respect to regulatory matters and that did not require Comcast to pay a reverse termination fee in the event the transaction could not be completed due to an inability to obtain required regulatory approvals. Mr. Roberts did not indicate a specific price that Comcast would be willing to pay, but conveyed that, if TWC were willing to accept the regulatory framework proposed by Comcast, then the price would be significantly higher than the nominal value of \$132.50 per TWC share that Charter was offering. Mr. Marcus indicated that he would update the TWC board of directors regarding their discussion.

On February 5, 2014, N.J. Nicholas, Jr., the lead TWC independent director, received a call from John Malone, Chairman of Liberty, and a Charter director. Mr. Malone expressed interest in pursuing an alternative, more collaborative path toward combining TWC and Charter, potentially through an all-stock transaction (although the terms of such transaction were not discussed). Mr. Nicholas explained that the TWC board of directors was firm in its commitment to maximize stockholder value and that the price and other terms that TWC had presented to Charter reflected the terms upon which the TWC board of directors would be willing to consider a Charter transaction.

Also on February 5, 2014, Messrs. Roberts and Marcus spoke by telephone on multiple occasions and continued to discuss potential terms of a transaction between Comcast and TWC, including with respect to necessary regulatory approvals. The parties also discussed other aspects of a potential transaction, including scope of due diligence, timing and TWC's request that Comcast agree to an exclusivity arrangement. In the course of those discussions, Mr. Marcus indicated that any potential transaction should include a reverse termination fee payable by Comcast in the event the transaction could not be completed due to an inability to obtain required regulatory approvals and Mr. Roberts reiterated that Comcast would not be willing to agree to any reverse termination fee. Mr. Marcus stated that he would update the TWC board of directors regarding their discussions and seek direction from the TWC board of directors on

whether to proceed further.

Later in the day on February 5, 2014, the TWC board of directors met telephonically to receive an update from Mr. Marcus regarding his conversations with Mr. Roberts. Representatives of Paul, Weiss, Skadden, Allen & Company, Centerview, Citi and Morgan Stanley attended the meeting. Mr. Marcus reviewed the details

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of Comcast's indication of interest with the TWC board of directors, and TWC's senior management discussed Comcast's profile and financial capabilities. The TWC board of directors engaged in discussions with TWC's senior management and TWC's financial advisors regarding the form of consideration and price at which TWC would pursue a transaction with Comcast, and engaged in discussions with its legal advisors regarding regulatory matters. Following discussion, the TWC board of directors authorized Mr. Marcus to further engage with Mr. Roberts regarding a potential transaction with Comcast, with the understanding that, in order to be potentially attractive to the TWC board of directors, any such transaction should maximize stockholder value along the lines discussed at the meeting and otherwise be on terms acceptable to TWC, including providing sufficient flexibility for TWC management to operate the business prior to completion of any transaction and allowing for the implementation of compensation programs to retain and incentivize TWC's employees in order to reduce operational execution risk during the pendency of the transaction, regardless of whether any transaction ultimately was consummated.

On February 6, 2014, Mr. Marcus met with Mr. Angelakis regarding the terms of a potential merger of Comcast and TWC. Mr. Marcus indicated to Mr. Angelakis that TWC would be open to agreeing to a transaction within the general regulatory framework proposed by Comcast (including no reverse termination fee) if Comcast were to offer an attractive price. Mr. Marcus indicated that the TWC board of directors would be willing to pursue a stock-for-stock merger at a price of approximately \$160 per TWC share. Mr. Angelakis indicated to Mr. Marcus that Comcast would be willing to pay \$150 per TWC share, consisting of Comcast Class A common stock. Messrs. Marcus and Angelakis concluded, subject to consultation with the boards of directors of their respective companies, that although there was a valuation gap, the parties and their respective teams should proceed with due diligence and the negotiation of definitive transaction documents to determine whether other transaction terms could be agreed upon.

On February 7, 2014, Davis Polk & Wardwell LLP, legal advisor to Comcast, sent Paul, Weiss an initial draft of a proposed merger agreement. Between February 7, 2014 and February 12, 2014, representatives of Comcast and TWC, including their legal and financial advisors, engaged in discussions regarding due diligence and exchanged selected financial, technical accounting, legal and other business information. On February 8, 2014, Comcast and TWC entered into a mutual confidentiality agreement. Later that day, representatives of Comcast and TWC met in person at Davis Polk and reviewed detailed financial information regarding Comcast and TWC, respectively.

On February 9, 2014, representatives of Comcast and TWC met in person at Davis Polk along with representatives of Davis Polk and Paul, Weiss, at which time the parties discussed key issues raised by the initial draft of the merger agreement. Areas of discussion and negotiation included, among others: the scope of the parties' obligations in connection with obtaining FCC and other regulatory approvals; the scope of interim operating covenants restricting TWC's operations prior to closing, including TWC's ability to implement its three-year operating plan and establish retention arrangements for employees; the terms upon which the TWC board of directors could consider an alternative acquisition proposal or change its recommendation in favor of the adoption of the merger agreement and the process for evaluating any such proposal; the requirement that the TWC board of directors submit the merger agreement and the merger to the TWC stockholders for consideration notwithstanding the existence of a superior alternative acquisition proposal and a change of recommendation by the TWC board of directors; the ability of the Comcast board of directors to change its recommendation to Comcast shareholders to vote in favor of the stock issuance; employee matters; conditions to closing and termination rights, including in respect of a superior alternative acquisition proposal. During these discussions, Comcast again stated that it was unwilling to proceed with a transaction other than under the framework proposed with respect to regulatory matters, but Comcast agreed to include in the merger agreement additional detailed commitments by the parties to take certain actions, as necessary, to obtain applicable FCC and other regulatory approvals in connection with the proposed merger (as described under

Regulatory Approvals Required for the Merger beginning on page 155 of this joint proxy statement/prospectus), which actions were in addition to the actions originally proposed by Comcast in the initial draft of the merger agreement. In addition, TWC requested that Mr. Roberts and certain of his family trusts and investment vehicles enter

into a voting agreement with TWC, pursuant to which, among other things, they would agree to vote all of their shares of

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Comcast Class A common stock and Comcast Class B common stock (which, as of the date of the merger agreement, together represented 100% of the voting power of Comcast Class B common stock for purposes of the separate Class B vote and approximately 33.35% of the combined voting power of Comcast Class A common stock and Class B common stock for purposes of the single class vote) in favor of the stock issuance, and against any actions that would impede the consummation of the merger (as described under The Voting Agreement beginning on page 186 of this joint proxy statement/prospectus).

On February 10, 2014, Messrs. Marcus and Angelakis met to discuss the potential merger consideration. Mr. Angelakis initially proposed an exchange ratio of 2.67 shares of Comcast Class A common stock per TWC share, and Mr. Marcus initially proposed an exchange ratio of 3.0 shares of Comcast Class A common stock per TWC share. After negotiation, Messrs. Marcus and Angelakis agreed, subject to approval by the companies' respective boards of directors, on an exchange ratio of 2.875 shares of Comcast Class A common stock per TWC share.

Also on February 10, 2014, Paul, Weiss sent Davis Polk comments to the initial draft of the merger agreement. Later that day, representatives of Davis Polk and Paul, Weiss met at Davis Polk in person to negotiate the terms of the merger agreement and the voting agreement. Although initially resisted by TWC, during the course of negotiations and upon insistence by Comcast, the parties ultimately agreed that, subject to review and approval by the companies' respective boards of directors, the merger agreement would contain a provision requiring the TWC board of directors to submit the merger agreement and the merger to the TWC stockholders for consideration notwithstanding the existence of a superior alternative acquisition proposal and a change of recommendation by the TWC board of directors and, in the event of a superior alternative acquisition proposal, the TWC board of directors would be permitted to change its recommendation, but would not be permitted to terminate the merger agreement to accept such superior proposal prior to TWC stockholders voting against adoption of the merger agreement. The parties also agreed, subject to review and approval by the companies' respective boards of directors, that in the event the merger agreement were terminated in any circumstance, including by Comcast following a change of recommendation by the TWC board of directors or by either party in the event the TWC stockholders did not approve the merger agreement, TWC would not be required to pay a termination fee. Additionally, the parties agreed, subject to review and approval by the companies' respective boards of directors, that the Comcast board of directors would not be permitted to change its recommendation. Further, the parties agreed, subject to review and approval by the parties' respective boards of directors, that TWC would be permitted to implement its three-year operating plan and establish retention arrangements for employees (see discussion of retention grants and supplemental bonus opportunity awards described under Interests of Certain Persons in the Merger beginning on page 188 of this joint proxy statement/prospectus). The parties also discussed certain programming arrangements between Time Warner Cable Enterprises LLC, a subsidiary of TWC, and NBCUniversal Content Distribution, a division of NBCUniversal Media, LLC, which is a subsidiary of Comcast, which arrangements are referred to in this joint proxy statement/prospectus as the NBCU programming arrangements, to be entered into concurrently with Comcast's and TWC's entry into the merger agreement (described under Certain Relationships between Comcast and TWC beginning on page 154 of this joint proxy statement/prospectus).

Also on February 10, 2014, at the request of TWC, Comcast and TWC entered into an exclusivity agreement, which provided that Comcast would engage in negotiations exclusively with TWC (and not with any third parties) concerning a potential merger involving TWC until March 1, 2014.

Later in the day on February 10, 2014, the TWC board of directors met telephonically to discuss the status of negotiations regarding the potential merger with Comcast. TWC's senior management and representatives of Paul, Weiss, Skadden, Allen & Company, Centerview, Citi and Morgan Stanley were present at that meeting. At the meeting, the TWC board of directors reviewed, together with TWC's senior management and TWC's legal and financial advisors, the events since the previous meeting of the TWC board of directors on February 5th and the

various workstreams relating to the proposed transaction, including regulatory matters and merger agreement negotiations. Representatives of Paul, Weiss updated the TWC board of directors on the negotiations with Davis Polk regarding the proposed terms of the merger agreement. The independent members of the TWC board of

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directors then met separately with representatives of Skadden and Centerview to discuss the proposed transaction.

On February 11, 2014, Davis Polk delivered to Paul, Weiss a revised draft of the merger agreement. Later that day, representatives of Comcast, TWC, Davis Polk and Paul, Weiss met at Davis Polk to discuss and negotiate the outstanding issues in the draft merger agreement described above. Following discussions, Paul, Weiss delivered to Davis Polk a revised draft of the merger agreement. Also on February 11, 2014, Comcast and TWC continued to discuss the NBCU programming arrangements.

On the same day, Charter delivered a notice of nomination to TWC and publicly announced its intention to nominate a full slate of 13 independent candidates for election to TWC's board of directors at TWC's 2014 annual meeting of stockholders. Later that day, TWC issued a public statement noting that the TWC board of directors had previously considered and unanimously rejected the January 13 Charter Proposal as grossly inadequate and stating that the TWC board of directors remained focused on maximizing stockholder value.

On February 12, 2014, Davis Polk delivered a further revised draft of the merger agreement, and representatives of Davis Polk and Paul, Weiss continued to discuss outstanding issues.

Also on February 12, 2014, the Comcast board of directors met to review the proposed transaction with Comcast's senior management and representatives of J.P. Morgan and Paul J. Taubman, Comcast's financial advisors, and Davis Polk. In connection with the meeting, members of the Comcast board of directors received copies of materials prepared by Davis Polk and J.P. Morgan. The Comcast board of directors, Comcast's senior management, and their advisors discussed the terms of the draft merger agreement and the strategic rationale of the proposed transaction, including potential synergies, and reviewed the directors' fiduciary duties in considering the proposed transaction. J.P. Morgan then reviewed with the Comcast board of directors its financial analysis of the exchange ratio provided for in the merger and delivered to the Comcast board of directors an oral opinion, confirmed by delivery of a written opinion, dated February 12, 2014, to the effect that, as of such date and based on and subject to the factors, assumptions, qualifications and any limitations set forth therein, the exchange ratio in the proposed merger was fair, from a financial point of view, to Comcast.

After consideration and consultation with its advisors, including consideration of the factors described under the section Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors beginning on page 110 of this joint proxy statement/prospectus, the members of the Comcast board of directors present at the meeting unanimously determined that the proposed merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement are fair to and in the best interests of Comcast and unanimously approved and declared advisable the merger agreement, the merger, the stock issuance and the other transactions contemplated by the merger agreement. The Comcast board of directors also directed that the stock issuance be submitted to the Comcast shareholders for consideration and recommended that Comcast shareholders approve the stock issuance.

Later in the day on February 12, 2014, the TWC board of directors met in person at TWC's corporate offices with TWC's senior management, representatives of Paul, Weiss, Skadden, Allen & Company, Centerview, Citi and Morgan Stanley to review the proposed transaction and the draft merger agreement. Prior to the meeting, members of the TWC board of directors received copies of materials prepared by Allen & Company, Centerview, Citi, Morgan Stanley and Paul, Weiss. The independent members of the TWC board of directors first met separately with representatives of Paul, Weiss, Skadden and Centerview, during which meeting representatives of Skadden reviewed legal matters, including the TWC independent directors' fiduciary duties in considering the proposed transaction, and Centerview provided perspectives on the proposed transaction.

A meeting of the full TWC board of directors was then convened. Representatives of Paul, Weiss provided a detailed overview of the TWC board of directors' fiduciary duties and legal standards applicable to its decisions and actions with respect to its evaluation of the proposed transaction and reviewed the terms of the draft merger agreement and related documents, including, among others, the requirement that the TWC board of directors submit the merger agreement and the merger to the TWC stockholders for consideration notwithstanding the

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existence of a superior alternative acquisition proposal and a change of recommendation by the TWC board of directors; that in the event the merger agreement were terminated in any circumstance, TWC would not be required to pay a termination fee; and that TWC would be permitted to implement its three-year operating plan and establish retention arrangements for employees. Marc Lawrence-Apfelbaum, Executive Vice President, General Counsel and Secretary of TWC, with the assistance of materials prepared in collaboration with Paul, Weiss, provided a detailed overview to the TWC board of directors of potential concerns that could be raised by the relevant governmental authorities in connection with the proposed transaction, as well as the related covenants included in the draft merger agreement. Representatives of Paul, Weiss reviewed, and the TWC board of directors then discussed, the compensation arrangements to be implemented in connection with the merger, which had previously been developed and approved by the compensation committee of the TWC board of directors. The TWC board of directors, TWC's senior management, and their advisors again discussed the strategic rationale of the proposed transaction and the terms of the draft merger agreement, including that, although the draft merger agreement would prohibit TWC from soliciting acquisition proposals from third parties, such restriction would not preclude or otherwise limit any third party from making an acquisition proposal, and if the TWC board of directors determined that such acquisition proposal could reasonably be expected to lead to a superior proposal, TWC would be permitted to enter into discussions with such third party and change its recommendation in response to such superior proposal. Allen & Company, Citi and Morgan Stanley reviewed with the TWC board of directors their joint financial analysis of the exchange ratio provided for in the merger, and each separately delivered to the TWC board of directors an oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of such date and based on and subject to various assumptions made, procedures followed, matters considered and limitations on the review undertaken, the exchange ratio provided for in the merger was fair, from a financial point of view, to holders of TWC common stock. In the course of the meeting, the TWC independent directors met in executive session with Skadden and Centerview, during which, among other things, Skadden reviewed various matters and discussed with the TWC independent directors the compensation arrangements to be implemented in connection with the merger, and Centerview reviewed with the TWC independent directors its separate financial analysis of the exchange ratio provided for in the merger, and delivered an oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of such date and based on and subject to various assumptions made, procedures followed, matters considered and limitations on the review undertaken, the exchange ratio provided for in the merger was fair, from a financial point of view, to holders of TWC common stock (other than as specified in such opinion). Following the separate meeting of the TWC independent directors, the TWC board of directors reconvened, at which time the TWC board of directors was informed that Centerview had rendered the opinion referenced above.

After consideration and consultation with its advisors, including consideration of the factors described under the section TWC's Reasons for the Merger; Recommendation of the Merger by the TWC Board of Directors beginning on page 105 of this joint proxy statement/prospectus, the TWC board of directors unanimously determined that the proposed merger agreement, the merger and the other transactions contemplated by the merger agreement are fair to and in the best interests of TWC's stockholders and unanimously approved and declared advisable the merger agreement, the merger and the other transactions contemplated by the merger agreement. The TWC board of directors also directed that the proposed merger agreement be submitted to the TWC stockholders for consideration and recommended that TWC stockholders adopt the merger agreement. At that meeting, the TWC board of directors also approved the compensation arrangements to be implemented in connection with the merger, as described above, which arrangements had previously been developed and approved by the compensation committee of the TWC board of directors.

Following the Comcast and TWC board meetings, representatives of Comcast, TWC, Davis Polk and Paul, Weiss participated in calls to finalize any outstanding matters.

Both Comcast and TWC then executed and delivered the merger agreement, dated as of February 12, 2014, and TWC, on the one hand, and Mr. Roberts and certain family trusts and investment vehicles which, together, hold all issued and outstanding shares of Comcast Class B common stock, on the other hand, executed and delivered the voting agreement, dated as of February 12, 2014. Also on February 12, 2014, the parties entered

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into the NBCU programming arrangements, which NBCU programming arrangements were subsequently amended on March 12, 2014 in certain respects. Following execution of the merger agreement and the voting agreement, the Comcast shareholders that are parties to the voting agreement approved by written consent the issuance of Comcast Class A common stock pursuant to the merger for purposes of the separate Class B vote.

Early in the morning on February 13, 2014, Comcast and TWC issued a joint press release announcing the transaction.

Following entry into the merger agreement, Comcast engaged in preliminary discussions with a number of potential counterparties, including Charter, regarding a range of possible disposition transactions. Thereafter, during April 2014, Comcast and Charter negotiated the terms of a series of transactions which, under the terms of the merger agreement, required the consent of TWC.

On April 24, 2014, the TWC board of directors met telephonically to discuss Comcast's request that TWC consent to the proposed transactions to be entered into between Comcast and Charter. TWC's senior management and representatives of Paul, Weiss, Skadden, Allen & Company, Centerview, Citi and Morgan Stanley were present at that meeting. At the meeting, the TWC board of directors reviewed, together with TWC's senior management and TWC's legal and financial advisors, the terms of the proposed transactions agreement and Comcast's rationale for requesting the TWC consent. After consideration and consultation with its advisors, the TWC board of directors unanimously approved the TWC consent.

On April 25, 2014, Comcast and Charter entered into an agreement pursuant to which, and subject to the satisfaction or waiver of a number of conditions, the merged Comcast-TWC entity would divest a net total of approximately 3.9 million subscribers.

On March 28, 2014, Charter had filed a preliminary proxy statement in opposition to the merger. On April 25, 2014, Charter irrevocably withdrew its notice of intent to nominate individuals for election to the TWC board of directors and submit other business proposals, in each case at the 2014 annual meeting of stockholders of TWC, which was delivered by Charter to TWC on February 11, 2014.

TWC's Reasons for the Merger; Recommendation of the Merger by the TWC Board of Directors

In evaluating the merger agreement and the merger, the TWC board of directors consulted with TWC's management and legal and financial advisors and, in reaching its decision at its meeting on February 12, 2014 to approve the merger agreement and the transactions contemplated by the merger agreement and to recommend that TWC's stockholders vote **FOR** the adoption of the merger agreement, the TWC board of directors considered a variety of factors in respect of the merger, including the following (not necessarily in order of relative importance):

the business, operations, management, financial condition, earnings and prospects of TWC;

the business, operations, management, financial condition, earnings and prospects of Comcast;

the results of TWC management's due diligence investigation of Comcast and the reputation, business practices and experience of Comcast and its management;

the strategic commercial advantages of a combination with Comcast over TWC continuing as a stand-alone company;

the potential strategic alternatives available to TWC, including the possibility of remaining a stand-alone entity and executing on TWC's operating plan, a potential strategic acquisition or a potential sale to Charter, and the assessment of the TWC board of directors that no other alternatives reasonably available to TWC were likely to create greater value for TWC stockholders than the merger;

notwithstanding the widespread publicity of Charter's interest in acquiring TWC over an extended period, media speculation regarding Comcast's interest in a merger with TWC, and TWC's public statements regarding the willingness of the TWC board of directors to consider a potential transaction under certain circumstances, TWC had not received an acquisition proposal from any third party (other than Comcast and Charter);

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the TWC board of directors' understanding of the current and future competitive environment in which TWC operates, the potential for consolidation in the sector and the likely effect of these factors on the business, operations, management, financial condition, earnings and prospects of TWC;

the potential risks for TWC as a stand-alone company in a consolidating industry;

the TWC board of directors' analysis of the three acquisition proposals received from Charter and rejected by the TWC board of directors, the highest of which valued each share of TWC common stock at \$132.50, because of the inadequacy of the value of the consideration being offered by Charter, its belief that the value of Charter's stock was uncertain, the risks associated with a highly leveraged combined enterprise that would result from Charter's acquisition of TWC, and the fact that TWC would be contributing most of the potential synergies and financial capacity to fund the transaction;

the TWC board of directors' belief that the terms of the merger agreement represented the most favorable terms to TWC and its stockholders that Comcast would be willing to agree to, which belief was based on, among other things, the fact that TWC had obtained an increase in the merger consideration to an implied nominal value of \$158.82 per share of TWC common stock, as of February 12, 2014, from Comcast's initial proposal of \$150 per share, as described under "Background of the Merger" beginning on page 93 of this joint proxy statement/prospectus;

the TWC board of directors' belief that it was unlikely that Charter or a third party would consummate a transaction that would create greater value for TWC stockholders than the merger, including the TWC board of directors' consideration of public statements by Charter (which public statements were made subsequent to TWC's announcement that TWC would consider a transaction with Charter at a price of \$160 per TWC share and prior to the announcement of the merger agreement) that TWC had an unrealistic price expectation and that TWC's price expectation of \$160 per TWC share was far beyond what Charter would pay;

the fact that the implied value of the merger consideration, based on the closing price of Comcast shares on February 12, 2014 (the last trading day before approval of the merger agreement by the TWC board of directors), which on such date had an implied nominal value of \$158.82 per share of TWC common stock, represented an approximately 8.2x estimated 2014 forward multiple of adjusted operating income before depreciation and amortization, which is referred to in this joint proxy statement/prospectus as adjusted OIBDA, for TWC;

the historical trading prices of TWC common stock and Comcast Class A common stock;

the fact that, because TWC stockholders will own approximately 23% of the outstanding shares of Comcast common stock immediately following completion of the merger, such TWC stockholders would have the opportunity to participate in the future performance of the combined company, including any synergies to be realized as a result of the merger;

the opportunity for TWC stockholders to benefit from any increase in the trading price of shares of Comcast Class A common stock prior to completion of the merger based upon the fixed exchange ratio;

the fact that the merger is expected to be completed as a tax-free reorganization for the purposes of U.S. federal income tax;

the joint financial presentation of TWC's financial advisors, Allen & Company, Citi and Morgan Stanley, the separate financial presentation of Centerview, financial advisor to the TWC independent directors, and separate opinions of Allen & Company, Centerview, Citi and Morgan Stanley, each dated February 12, 2014, to the TWC board of directors as to the fairness, from a financial point of view and as of the date of the opinions, of the exchange ratio provided for in the merger, which opinions were based on and subject to the procedures followed, assumptions made, matters considered and qualifications and limitations on the review undertaken as more fully described below under "Opinions of TWC's Financial Advisors" and "Opinion of Financial Advisor to the TWC Independent Directors" beginning on pages 113 and 128, respectively, of this joint proxy statement/prospectus;

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the fact that the merger agreement permits TWC, subject to certain limitations, to operate in the ordinary course of business and to take the actions contemplated by or reasonably necessary to implement the current operating plan during the period prior to completion of the merger;

the ability of TWC to implement employee retention and benefit arrangements to address employee retention in connection with the anticipated merger, while at the same time preserving appropriate incentives and alignment of employees with TWC stockholders during the period prior to completion of the merger and in light of the possibility that the merger does not close;

the following commitments made by Comcast in the merger agreement with respect to obtaining the regulatory approvals required to complete the merger:

Comcast's being prepared to divest up to approximately three million subscribers of the combined company;

Comcast's agreement to the following undertakings (with such modifications as are no more adverse in the aggregate than such agreed undertakings):

extending the following commitments Comcast made in the NBCUniversal transaction to the acquired systems: (i) extending Comcast's commitment to making available diverse, local news, and children's programming on various platforms in the cable systems Comcast is acquiring from TWC, and (ii) extending to the acquired systems Comcast's guaranteed carriage of non-commercial educational stations that have must-carry rights and have relinquished their broadcast spectrum;

extending Comcast's broadband adoption and digital literacy programs to low-income subscribers in the acquired systems; and

extending Comcast's diversity program to the acquired TWC systems, covering diversity in employment, supplier diversity, programming diversity, and community investment diversity;

Comcast's agreement to take any actions and accept any conditions that are consistent in scope and magnitude with the conditions and actions (other than any condition that was subsequently suspended by the agency that imposed the condition) required or imposed by governmental authorities in connection with acquisitions of U.S. cable systems in the last 12 years with a purchase price of at least \$500 million;

Comcast's agreement (subject to certain agreed exceptions) not to:

enter into agreements (written or oral) with third parties for the divestiture of in excess of 25,000 subscribers in the aggregate until May 23, 2014 (which the TWC board of directors waived, to permit Comcast to enter into the transactions agreement);

make any direct or indirect acquisition, or series of related acquisitions, which would require the approval of the FCC; or

make any direct or indirect acquisition, or series of related acquisitions, which have a value, or involve the payment of consideration, in excess of \$1 billion;

Comcast's agreement that TWC would have rights to help develop the strategy and to participate in meetings relating to obtaining regulatory approvals required to complete the merger;

the TWC board of directors' view that the terms of the merger agreement would not preclude or otherwise limit any third party with the financial capability and strategic interest of acquiring TWC from pursuing a potential superior proposal. In this regard, the TWC board of directors considered the following:

the ability of the TWC board of directors, in certain circumstances, to change its recommendation to TWC stockholders in favor of the merger, including in the event of (i) a superior proposal, where the TWC board of directors may take into account a number of factors, not only whether such offer is of a higher nominal value, in determining whether such offer is superior or

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(ii) certain intervening events not known or reasonably foreseeable to the TWC board of directors or executive officers at or prior to the time the merger agreement was entered into;

the ability of the TWC board of directors in certain circumstances to provide material non-public information to, and engage in negotiations with, a third party that makes an unsolicited acquisition proposal that could reasonably be expected to lead to a superior proposal; and

that no termination fee is payable by TWC under the terms of the merger agreement;

the fact that the merger agreement permits TWC to declare and pay to its stockholders dividends in the ordinary course of business consistent with past practice during the period prior to the closing of the merger, which effectively increases the consideration payable to TWC stockholders through the completion of the merger;

the other terms and conditions of the merger agreement and related transaction documents, including, among other things:

the requirement for Comcast to submit the issuance of Comcast Class A common stock pursuant to the merger agreement to Comcast shareholders, and the inability of the Comcast board of directors to change its recommendation to Comcast shareholders to vote in favor of such issuance; and

the voting agreement from Comcast Class A shareholders and Comcast Class B shareholders representing as of the record date approximately 33.4% of the combined voting power of Comcast Class A common stock and Comcast Class B common stock to vote in favor of the stock issuance for purposes of the single class vote, and the fact that the holders of all the outstanding shares of Comcast Class B common stock agreed to deliver a written consent, sufficient to approve the stock issuance for purposes of the separate Class B vote.

The TWC board of directors also considered a number of uncertainties and risks in its deliberations concerning the merger and the other transactions contemplated by the merger agreement, including the following (not necessarily in order of relative importance):

the fact that because all of the merger consideration is payable in shares of Comcast Class A common stock in accordance with a fixed exchange ratio, TWC stockholders will be adversely affected by any decrease in the trading price of Comcast Class A common stock prior to completion of the merger, and may receive less value for their shares upon completion of the merger than calculated pursuant to the exchange ratio on the date of execution of the merger agreement, which is the date the TWC board of directors met to approve the transaction;

the potential length and uncertainty of the regulatory approval process and, consequently, the period during which TWC may be subject to restrictions in the merger agreement and during which management's attention may be diverted;

the scope of Comcast's commitments to take certain actions and agree to certain conditions in order to obtain required regulatory approvals, together with the fact that, if the transaction is not completed as a result of regulatory impediments or other reasons, Comcast will not be obligated to pay any reverse termination fee ;

the significant costs involved in connection with entering into the merger and the substantial time and effort of management required to complete the merger, which may disrupt TWC's business operations;

the risk that synergies may not be realized or may not be captured to the extent and within the time expected;

the risks and challenges inherent in the combination of two businesses of the size, scope and complexity of Comcast and TWC;

the potential for management diversion, and for possible employee attrition, during the period prior to the closing of the merger and the potential effect on TWC's business and relations with customers, service providers and other stakeholders as a result of the announcement of the merger and the

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uncertainty regarding whether or not the merger will be completed;

the limitations imposed in the merger agreement on the conduct by TWC of its business, which could delay or prevent TWC from taking advantage of business opportunities that may arise, and on the solicitation by TWC of alternative acquisition proposals prior to completion of the merger or termination of the merger agreement;

certain provisions of the merger agreement which could have the effect of discouraging third party offers for TWC, including:

the restriction on TWC's ability to solicit third party proposals for alternative transactions involving TWC;

the inability for TWC to terminate the merger agreement in order to accept a superior proposal from a third party prior to TWC stockholders voting against adoption of the merger agreement; and

the requirement for the TWC board of directors to submit the merger agreement to TWC stockholders, even if it has received a third party offer which it considers is superior to the Comcast offer and the TWC board of directors has changed its recommendation;

the circumstances in which Comcast may terminate the merger agreement, including if the TWC board of directors changes its recommendation in favor of the merger;

the fact that, despite the efforts of Comcast and TWC, and even if the merger is approved by TWC stockholders and the stock issuance is approved by Comcast shareholders, the merger may not be completed or may be delayed;

the fact that, although TWC stockholders will, immediately following completion of the merger, collectively own approximately 24% of the outstanding shares of Comcast common stock (representing approximately 27% of the outstanding shares of Comcast Class A common stock), they will only control approximately 18% of the combined voting power of Comcast common stock because Comcast Class B common stock has 33 1/3% of the combined voting power of Comcast common stock, and the fact that Comcast Class B common stock has special approval rights with respect to certain corporate actions, as described under Description of Comcast Capital Stock beginning on page 219 of this joint proxy statement/prospectus; and

various other risks associated with the merger and the business of Comcast, TWC and the combined company described under Risk Factors beginning on page 69 of this joint proxy statement/prospectus. The TWC board of directors determined that overall these potential risks and uncertainties were outweighed by the benefits that the TWC board of directors expects to achieve for its stockholders as a result of the merger. The TWC

board of directors realized that there can be no assurance about future results, including results considered or expected as disclosed in the foregoing reasons.

During its consideration of the merger described above, the TWC board of directors was also aware that certain of its directors and executive officers may have interests in the merger that are different from or in addition to those of stockholders generally, as described in the section entitled "Interests of Certain Persons in the Merger" beginning on page 188 of this joint proxy statement/prospectus.

The above discussion of the material factors considered by the TWC board of directors in its consideration of the merger and the transactions contemplated by the merger agreement is not intended to be exhaustive, but does set forth the principal factors considered by the TWC board of directors. In light of the number and wide variety of factors considered in connection with the evaluation of the merger, the TWC board of directors did not consider it practicable to, and did not attempt to, quantify or otherwise assign relative weights to the specific factors it considered in reaching its final decision. The TWC board of directors viewed its position as being based on all of the information available to it and the factors presented to and considered by it. However, some directors may themselves have given different weight to different factors. The factors, potential risks and

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uncertainties contained in this explanation of TWC's reasons for the merger and other information presented in this section contain information that is forward-looking in nature and, therefore, should be read in light of the factors discussed in Cautionary Statement Regarding Forward-Looking Statements beginning on page 79 of this joint proxy statement/prospectus.

THE TWC BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT TWC STOCKHOLDERS VOTE FOR THE ADOPTION OF THE MERGER AGREEMENT.**Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors**

In evaluating the merger agreement and the merger, the Comcast board of directors consulted with Comcast's management and legal and financial advisors and, in reaching its decision at its meeting on February 12, 2014 to approve the merger agreement and the transactions contemplated by the merger agreement and to recommend that Comcast's shareholders vote **FOR** the approval of the stock issuance, the Comcast board of directors considered a variety of factors in respect of the merger, including the following (not necessarily in order of relative importance).

Strategic Factors Considered by the Comcast Board of Directors:

Form a Leading Technology and Innovation Company. Comcast believes that the merger will lead to the creation of a leading technology and innovation company that will provide consumer benefits and sufficient scale to improve competition between Comcast and more national competitors. Comcast operates in an intensely competitive, consumer-driven and rapidly changing environment and competes with a growing number of companies that provide a broad range of communications products and services; technological changes are further intensifying and complicating the competitive landscape by challenging existing business models and affecting consumer behavior. Competition for video services consists primarily of direct broadcast satellite (DBS) providers, which have a national footprint, and phone companies, which overlapped almost 50% of Comcast's service areas as of June 30, 2014, and are continuing to expand their fiber-based networks. Established DBS providers are evolving, as are the major phone companies, which have the benefit not only of robust wireline footprints, but also of national wireless platforms. Moreover, AT&T and DirecTV recently announced a plan to combine their operations, including DBS and wireless platforms. Google recently launched high-speed Internet and video services in a limited number of areas, while online digital distributors, such as Netflix, Apple and Amazon, offer online services and devices that enable Internet video streaming and downloading of movies, television shows and other video programming to consumers across the nation. Comcast believes the merger will enable it to continue to meet the challenges ahead in this increasingly dynamic, expanding and competitive marketplace, and will allow it to compete across a more national footprint. Comcast has invested heavily in talent, research and development, and in the infrastructure needed to facilitate creativity and invention to create a more technology-focused company and expects that the merger will result in the accelerated deployment of advanced technology, such as Comcast's X1 platform and wireless gateways, and the development of new and innovative products and services, such as continued upgrades to the X1 platform, increased cross-functionality of video and high-speed Internet services and expanded online video options for customers. Additionally, Comcast expects that its business services will compete more effectively by reaching larger customers with multiple locations across an expanded footprint. It also expects to combine complementary advertising platforms and channels through the merger that will allow it to offer broader and more valuable packages to advertisers.

Customer Benefits. Comcast believes that it is a technology leader in broadband, and the acquisition of TWC will allow more customers to benefit from its commitment to invest in its high-speed data services by accelerating network upgrades in the TWC markets and producing a more advanced broadband network. For example, while TWC has upgraded its entire network to DOCSIS 3.0 and has plans to improve speeds and further digitize its network, most of its cable systems are not currently all digital and cannot take full advantage of DOCSIS 3.0 capabilities. In contrast, Comcast has already transitioned to a fully digital network, has deployed DOCSIS 3.0 throughout its network, and intends to

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implement DOCSIS 3.1 (the next-generation broadband standard) in the next few years. Currently, Comcast's most popular high-speed Internet tier is 25 Mbps, while TWC's is 15 Mbps. Approximately 38% of Comcast's customers receive speeds of over 50 Mbps and approximately 3% of TWC's customers receive speeds of over 50Mbps. Additionally, Comcast believes it has the fastest in-home Wi-Fi and has over 1 million Wi-Fi hotspots (inside and outside of the home) across the nation; TWC has approximately 29,000 Wi-Fi hotspots. Comcast recently announced plans to expand its Wi-Fi network to reach approximately 8 million Wi-Fi hotspots by the end of 2014. Comcast also believes that the merger will increase Comcast's ability to offer state-of-the-art services, like high-performance point-to-point and multi-point Ethernet services, with the capacity to deliver cloud computing, to small and medium-sized businesses, as well as backhaul services to wireless carriers.

Increase Operating Efficiency. The transaction is expected to generate significant cost savings and other operating efficiencies, by leveraging Comcast's and TWC's combined platform to create economies of scale. As a result of the transactions, Comcast believes that it can offer customers enhanced cable service reliability, which would minimize customer service calls and truck rolls. In addition, the merger will result in annual compensation expense savings from the elimination of overlapping positions and support functions. Comcast currently expects that approximately \$1.5 billion of annual cost savings will be realized within three years from completion of the transaction and approximately \$400 million of capital expenditure synergies will be realized, net of implementation costs and remediation capital expenditures, which amounts are referred to in this joint proxy statement/prospectus as the synergies. Comcast expects to achieve these synergies through, among other things, the elimination of redundant capital initiatives, such as set top box development and deployment, greater utilization and leveraging of Comcast's existing infrastructure, including the use of its back-bone and dark fiber infrastructure and combining overlapping geographic transmission equipment and achieving overall scale benefits. Although Comcast management expects that cost savings will result from the merger, there can be no assurance that any particular amount of cost savings will be achieved following completion of the merger or the time frame in which they will be achieved. See *Cautionary Statement Regarding Forward-Looking Statements* and *Risk Factors* After completion of the merger, Comcast may fail to realize the anticipated benefits and cost savings of the merger, which could adversely affect the value of Comcast Class A common stock beginning on pages 79 and 70, respectively, of this joint proxy statement/prospectus.

Other Factors Considered by the Comcast Board of Directors:

the business, operations, management, financial condition, earnings and prospects of TWC;

the business, operations, management, financial condition, earnings and prospects of Comcast;

the results of management's due diligence investigation of TWC and the reputation, business practices and experience of TWC and its management;

the historical trading prices of TWC common stock and Comcast Class A common stock;

the review by the Comcast board of directors with its legal and financial advisors of the structure of the merger and the financial and other terms of the merger agreement;

the fact that, because holders of the outstanding shares of Comcast common stock as of immediately prior to the merger would hold approximately 77% of the outstanding shares of Comcast common stock immediately after completion of the merger, Comcast shareholders would have the opportunity to participate in the future performance of the combined company, including the synergies;

the fact that Comcast has considered a number of potential options to acquire all or a portion of TWC or TWC's assets, including by joining with others in potential transactions involving TWC, and, in light of all relevant factors, ultimately determined the merger to be the most favorable option to Comcast;

the fact that, while Comcast is obligated to use its reasonable best efforts to complete the merger, with respect to obtaining regulatory approvals required to complete the merger, such efforts standard does not obligate Comcast to take any actions or agree to any conditions, except that (i) Comcast is prepared

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to divest up to approximately three million subscribers of the combined company, and (ii) Comcast and its subsidiaries are required to (A) accept certain conditions and take certain actions imposed by governmental authorities that would apply to, or affect, the businesses, assets or properties of it, its subsidiaries or TWC and its subsidiaries, so long as such actions are consistent in scope and magnitude with the conditions and actions (other than any condition that was subsequently suspended by the agency that imposed the condition) required or imposed by governmental authorities in connection with prior acquisitions of United States domestic cable systems consummated within the past twelve years with an aggregate purchase price of at least \$500 million, and (B) implement certain undertakings agreed to by TWC and Comcast described in

TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Regulatory Approvals Required for the Merger Efforts to Obtain Regulatory Approvals beginning on page 156 of this joint proxy statement/prospectus (with such modifications as are no more adverse in the aggregate than such agreed undertakings), together with the fact that, if the merger is not completed because Comcast and TWC ultimately fail to obtain the required regulatory approvals for the transaction, then neither party would be required to pay any termination fee;

that because the exchange ratio under the merger agreement is fixed (i.e., such ratio was fixed on February 12, 2014 and will not be adjusted for fluctuations in the market price for Comcast Class A common stock or TWC common stock), Comcast has greater certainty as to the number of shares of Comcast Class A common stock to be issued;

the requirement that TWC must submit the Comcast transaction to TWC stockholders even if the TWC board of directors recommends in favor of a third party's competing bid for TWC, which would allow Comcast, in these circumstances, to directly make its case to TWC stockholders regarding the benefits of the Comcast transaction compared to the alternatives; and

the presentation by J.P. Morgan to the Comcast board of directors, and its written opinion, dated February 12, 2014, to the Comcast board of directors to the effect that, as of the date of such opinion, based upon and subject to the factors, assumptions, qualifications and any limitations set forth therein, the exchange ratio in the proposed merger was fair, from a financial point of view, to Comcast. A copy of the written opinion that was delivered to the Comcast board of directors is included as Annex G to this joint proxy statement/prospectus and described under Opinion of Comcast's Financial Advisor, beginning on page 137 of this joint proxy statement/prospectus.

The Comcast board of directors also considered a number of uncertainties and risks in its deliberations concerning the merger and the other transactions contemplated by the merger agreement, including the following (not necessarily in order of relative importance):

the dilution associated with the issuance of Comcast Class A common stock in connection with the merger;

the risk that the merger might not be consummated in a timely manner or that the closing of the merger might not occur despite the companies' efforts, including by reason of a failure to obtain the approval of either the Comcast shareholders or the TWC stockholders or the failure of the parties to obtain the applicable regulatory approvals;

the potential length of the regulatory approval process and the period of time during which Comcast may be subject to the merger agreement;

the possibility that regulatory or governmental authorities might seek to impose burdensome conditions in connection with granting approval or clearance of the merger or may otherwise seek to prevent or delay the merger, including the risk that governmental authorities could seek an injunction in federal court and/or commence an administrative proceeding seeking to prevent the parties from completing the merger;

the risk that the merger may not be completed and the fact that Comcast will incur substantial costs in connection with the merger even if the merger is not ultimately completed;

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the risk that the potential benefits of the merger may not be fully or partially realized, including the possibility that anticipated cost savings and operating efficiencies expected to result from the merger may not be realized to the extent expected or at all;

the risk of diverting management focus and resources from other strategic opportunities and from operational matters, and potential disruption of Comcast management associated with the merger and integrating the companies;

the fact that the merger agreement places certain restrictions on the conduct of Comcast's business prior to completion of the merger, which may prevent Comcast from making certain acquisitions or otherwise pursuing certain business opportunities during the pendency of the merger;

the fact that TWC is not required to pay Comcast a customary termination fee if the merger agreement is terminated under circumstances relating to a competing proposal could encourage other potentially interested third parties to make a competing bid for TWC;

the risk that certain key employees of Comcast or TWC might not choose to remain with the combined company; and

various other risks associated with the merger and the business of Comcast, TWC and the combined company described under Risk Factors, beginning on page 69 of this joint proxy statement/prospectus.

The Comcast board of directors determined that overall these potential risks and uncertainties are outweighed by the benefits that the Comcast board of directors expects to achieve for its shareholders as a result of the merger. The Comcast board of directors realized that there can be no assurance about future results, including results considered or expected as disclosed in the foregoing reasons.

During its consideration of the merger described above, the Comcast board of directors was also aware that certain of TWC's directors and executive officers may have interests in the merger that are different from or in addition to those of shareholders generally, as described in the section entitled Interests of Certain Persons in the Merger beginning on page 188 of this joint proxy statement/prospectus.

The above discussion of the material factors considered by the Comcast board of directors in its consideration of the merger and the transactions contemplated by the merger agreement is not intended to be exhaustive, but does set forth the principal factors considered by the Comcast board of directors. In light of the number and wide variety of factors considered in connection with the evaluation of the merger, the Comcast board of directors did not consider it practicable to, and did not attempt to, quantify or otherwise assign relative weights to the specific factors it considered in reaching its final decision. The Comcast board of directors viewed its position as being based on all of the information available to it and the factors presented to and considered by it. However, some directors may themselves have given different weight to different factors. The factors, potential risks and uncertainties contained in this explanation of Comcast's reasons for the merger and other information presented in this section contain information that is forward-looking in nature and, therefore, should be read in light of the factors discussed in Cautionary Statement Regarding Forward-Looking Statements beginning on page 79 of this joint proxy statement/prospectus.

THE COMCAST BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT COMCAST SHAREHOLDERS VOTE FOR THE STOCK ISSUANCE.

Opinions of TWC's Financial Advisors

Allen & Company, Citi and Morgan Stanley collaboratively prepared joint financial analyses in connection with the merger and delivered a joint presentation to the TWC board of directors setting forth these analyses. Each financial advisor delivered a separate written opinion to the TWC board of directors regarding the fairness, from a financial point of view, of the merger consideration. Below is a description of each financial advisor's opinion and a description of the material financial analyses as jointly presented by TWC's financial advisors to the TWC board of directors in connection with rendering their respective opinions.

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Opinion of Allen & Company LLC

TWC has engaged Allen & Company as a financial advisor in connection with the proposed merger. In connection with this engagement, TWC requested that Allen & Company evaluate and render an opinion to the TWC board of directors regarding the fairness, from a financial point of view, to holders of TWC common stock of the exchange ratio provided for in the merger. On February 12, 2014, at a meeting of the TWC board of directors held to evaluate the merger, Allen & Company rendered to the TWC board of directors an oral opinion, which was confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of that date and based on and subject to the matters described in its opinion, the exchange ratio provided for in the merger was fair, from a financial point of view, to holders of TWC common stock.

The full text of Allen & Company's written opinion, dated February 12, 2014, which describes the assumptions made, procedures followed, matters considered and limitations on the review undertaken, is attached to this joint proxy statement/prospectus as Annex C. **Allen & Company's opinion was intended for the benefit and use of the TWC board of directors (in its capacity as such) in connection with its evaluation of the exchange ratio provided for in the merger from a financial point of view and did not address any other term, aspect or implication of the merger. Allen & Company's opinion did not constitute a recommendation as to the course of action that the TWC board of directors or TWC should pursue in connection with the merger, or otherwise address the merits of the underlying decision by TWC to engage in the merger, including in comparison to other strategies or transactions that might be available to TWC or in which TWC might engage. Allen & Company's opinion does not constitute advice or a recommendation to any stockholder as to how such stockholder should vote or act on any matter relating to the merger or otherwise.**

Allen & Company's opinion reflected and gave effect to Allen & Company's general familiarity with TWC and Comcast as well as information which it received during the course of its engagement, including information provided by the managements of TWC and Comcast in the course of discussions relating to the merger as more fully described below. In arriving at its opinion, Allen & Company neither conducted a physical inspection of the properties or facilities of TWC, Comcast or any of their respective affiliates nor made or obtained any evaluations or appraisals of the assets or liabilities (contingent or otherwise) of TWC, Comcast or any of their respective affiliates, or conducted any analysis concerning the solvency of TWC, Comcast or any of their respective affiliates.

In arriving at its opinion, Allen & Company, among other things:

reviewed the financial terms and conditions of the merger agreement as reflected in a draft, dated February 12, 2014, of the merger agreement;

reviewed certain publicly available historical business and financial information relating to TWC and Comcast, including public filings of TWC and Comcast and historical market prices and trading volumes for TWC common stock and Comcast Class A common stock;

reviewed certain internal financial forecasts, including certain forecasts referred to as the TWC Management Case, and other financial and operating data of TWC, and reviewed certain publicly available forecasts and other financial and operating data relating to Comcast, provided to or discussed with Allen & Company by the respective managements of TWC and Comcast;

held discussions with the managements of TWC and Comcast relating to the past and current operations and financial condition and prospects of TWC and Comcast;

reviewed the strategic rationale for the merger and certain information relating to potential cost savings anticipated by the managements of TWC and Comcast to result from the merger;

reviewed and analyzed the relative financial contributions of TWC and Comcast to the financial performance of the combined company on a pro forma basis based upon the financial forecasts and other financial and operating data referred to above;

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reviewed and analyzed certain publicly available information, including certain stock market data and financial information, relating to selected companies with businesses that Allen & Company deemed generally relevant in evaluating TWC and Comcast;

reviewed certain publicly available financial information relating to selected transactions that Allen & Company deemed generally relevant in evaluating the merger; and

conducted such other financial analyses and investigations as Allen & Company deemed necessary or appropriate for purposes of its opinion.

In rendering its opinion, Allen & Company relied upon and assumed, with TWC's consent and without independent verification, the accuracy and completeness of all of the financial, legal, regulatory, tax, accounting and other information available to Allen & Company from public sources, provided to or discussed with Allen & Company by TWC, Comcast or their respective representatives or otherwise reviewed by Allen & Company. With respect to financial forecasts and other information and data relating to TWC provided to or discussed with Allen & Company by TWC's management, Allen & Company was advised by TWC's management and Allen & Company assumed, with TWC's consent, that they were reasonably prepared in good faith reflecting the best currently available estimates and judgments of TWC's management as to the future operating and financial performance of TWC. With respect to publicly available forecasts and other financial and operating data relating to Comcast provided to or discussed with Allen & Company by Comcast's management, Allen & Company assumed, with TWC's consent, that they were a reasonable basis upon which to evaluate the future operating and financial performance of Comcast. Allen & Company also was advised by the managements of TWC and Comcast and Allen & Company assumed, with TWC's consent, that the estimates as to potential cost savings anticipated by such managements to result from the merger were reasonably prepared and reflected such managements' best currently available estimates and judgments. Allen & Company further assumed, with TWC's consent, that the financial results (including the potential cost savings) reflected in the financial forecasts and other financial and operating data utilized in Allen & Company's analyses would be realized at the times and in the amounts projected. Allen & Company assumed no responsibility for and expressed no view or opinion as to any such financial forecasts and other financial and operating data or the assumptions on which they were based. Allen & Company relied, at TWC's direction, upon the assessments of the managements of TWC and Comcast as to (i) the potential impact on TWC and Comcast of governmental and regulatory policies and matters affecting the cable industry, (ii) existing and future relationships, agreements and arrangements with, and the ability to attract and retain, content providers and customers, and (iii) the ability to integrate the businesses of TWC and Comcast. Allen & Company assumed, with TWC's consent, that there would be no developments with respect to any such matters that would have an adverse effect in any material respect on TWC, Comcast or the merger (including the contemplated benefits thereof) or that otherwise would be meaningful in any respect to its analyses or opinion.

Further, Allen & Company's opinion was necessarily based on economic, monetary, market and other conditions as in effect on, and the information made available to Allen & Company as of, the date of its opinion. It should be understood that subsequent developments may affect the conclusion expressed in Allen & Company's opinion and that Allen & Company assumed no responsibility for advising any person of any change in any matter affecting its opinion or for updating or revising its opinion based on circumstances or events occurring after the date of its opinion.

In connection with its engagement, Allen & Company was not requested to, and it did not, undertake a third-party solicitation process on TWC's behalf with respect to the acquisition of all or a part of TWC. Allen & Company did not express any opinion as to the fairness, financial or otherwise, of the amount, nature or any other aspect of any compensation or consideration payable to any officers, directors or employees of any party to the merger, or any class

of such persons or any other party, relative to the exchange ratio provided for in the merger or otherwise. Allen & Company's opinion, as expressed therein, relates to the relative values of TWC and Comcast. Allen & Company did not express any opinion as to the actual value of Comcast Class A common stock when issued in connection with the merger or the prices at which Comcast Class A common stock (or any other securities of Comcast) or TWC common stock would trade or otherwise be transferable at any time.

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In addition, Allen & Company did not express any opinion as to any tax or other consequences that might result from the merger, nor did Allen & Company's opinion address any legal, regulatory, tax or accounting matters, as to which Allen & Company understood that TWC obtained such advice as it deemed necessary from qualified professionals. Allen & Company assumed, with TWC's consent, that (i) the merger would be consummated in accordance with its terms, without waiver, modification or amendment of any material term, condition or agreement, and (ii) all governmental, regulatory or other consents or approvals necessary for consummation of the merger would be obtained without delay, limitation, restriction or condition, including any divestiture requirements, that would have an adverse effect on TWC, Comcast or the merger (including the contemplated benefits thereof) or that otherwise would be meaningful in any respect to its analyses or opinion. Allen & Company also assumed, with TWC's consent, that the merger would qualify for U.S. federal income tax purposes as a reorganization within the meaning of Section 368(a) of the Internal Revenue Code of 1986, as amended, which is referred to as the Code. Allen & Company further assumed, with TWC's consent, that the final executed merger agreement would not differ in any material respect from the draft reviewed by Allen & Company.

Allen & Company's opinion was limited to the fairness, from a financial point of view and as of the date of its opinion, of the exchange ratio provided for in the merger (to the extent expressly specified therein). Allen & Company's opinion did not address any other term, aspect or implication of the merger, including, without limitation, the form or structure of the merger or any voting or other agreement, arrangement or understanding entered into in connection with the merger or otherwise.

Miscellaneous

TWC selected Allen & Company to act as its financial advisor in connection with the merger based on Allen & Company's reputation and experience. Allen & Company, as part of its investment banking business, is regularly engaged in the valuation of businesses and their securities in connection with mergers and acquisitions, private placements and related financings, negotiated underwritings, secondary distributions of listed and unlisted securities, and valuations for corporate and other purposes. In the ordinary course of business, Allen & Company as a broker-dealer and market maker and certain of its affiliates may invest or have long or short positions, either on a discretionary or non-discretionary basis, for their own account or for those of Allen & Company clients, in the debt and equity securities, or related derivative securities, of TWC, Comcast and their respective affiliates. The issuance of Allen & Company's opinion was approved by Allen & Company's fairness opinion committee.

In connection with Allen & Company's financial advisory services, TWC has agreed to pay Allen & Company an aggregate cash fee of \$25 million, of which \$7.5 million was payable upon delivery of Allen & Company's opinion to the TWC board of directors in connection with the merger and \$17.5 million is contingent upon consummation of the merger. TWC also has agreed to reimburse Allen & Company for its reasonable expenses and to indemnify Allen & Company and related parties against certain liabilities, including under the federal securities laws, arising out of its engagement.

Allen & Company in the past has provided, currently is providing and in the future may provide investment banking services to TWC and Comcast unrelated to the proposed merger, for which services Allen & Company has received and/or may receive compensation including, during the two-year period prior to the date of its opinion, having acted or acting (i) as financial advisor to TWC in connection with certain merger and acquisition transactions or matters, including TWC's receipt of an unsolicited acquisition proposal from Charter, and (ii) as co-manager in connection with certain debt offerings of Comcast. During the period January 1, 2012 through January 31, 2014, Allen & Company received for such services aggregate fees of less than \$5,000 from TWC and less than \$500,000 from Comcast.

Opinion of Citigroup Global Markets Inc.

TWC also has retained Citi as a financial advisor in connection with the proposed merger. In connection with this engagement, TWC requested that Citi evaluate the fairness, from a financial point of view, of the exchange ratio provided for in the merger to holders of TWC common stock. On February 12, 2014, at a meeting

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of the TWC board of directors held to evaluate the merger, Citi delivered to the TWC board of directors an oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of that date and based on and subject to various assumptions, matters considered and limitations and qualifications described in its opinion, the exchange ratio provided for in the merger was fair, from a financial point of view, to holders of TWC common stock.

The full text of Citi's written opinion, dated February 12, 2014, which describes the assumptions made, procedures followed, matters considered and limitations on the review undertaken, is attached as Annex D to this joint proxy statement/prospectus and is incorporated herein by reference. The description of Citi's opinion set forth below is qualified in its entirety by reference to the full text of Citi's opinion. **Citi's opinion was provided for the information of the TWC board of directors (in its capacity as such) in connection with its evaluation of the exchange ratio provided for in the merger from a financial point of view and did not address any other terms, aspects or implications of the merger. Citi was not requested to consider, and its opinion did not address, the underlying business decision of TWC to effect the merger, the relative merits of the merger as compared to any alternative business strategies or opportunities that might exist for TWC or the effect of any other transaction in which TWC might engage. Citi's opinion is not intended to be and does not constitute a recommendation as to how any stockholder should vote or act on any matters relating to the proposed merger or otherwise.**

In arriving at its opinion, Citi, among other things:

reviewed a draft, dated February 12, 2014, of the merger agreement;

held discussions with certain senior officers, directors and other representatives and advisors of TWC and certain senior officers and other representatives and advisors of Comcast concerning the businesses, operations and prospects of TWC and Comcast;

reviewed certain publicly available and other business and financial information relating to TWC and Comcast provided to or otherwise discussed with Citi by the respective managements of TWC and Comcast, including certain internal financial forecasts (including certain forecasts referred to as the TWC Management Case) and other information and data relating to TWC, certain publicly available financial forecasts and other information and data relating to Comcast and certain information relating to potential strategic and operational benefits (including the amount, timing and achievability of potential cost savings) anticipated by the managements of TWC and Comcast to result from the merger;

reviewed the financial terms of the merger as set forth in the merger agreement in relation to, among other things, current and historical market prices and trading volumes of TWC common stock and Comcast Class A common stock; the historical and projected earnings and other operating data of TWC and Comcast; and the capitalization and financial condition of TWC and Comcast;

considered, to the extent publicly available, the financial terms of certain other transactions which Citi considered relevant in evaluating the merger;

analyzed certain financial, stock market and other publicly available information relating to the businesses of other companies whose operations Citi considered relevant in evaluating those of TWC and Comcast;

evaluated certain potential pro forma financial effects of the merger on Comcast; and

conducted such other analyses and examinations and considered such other information and financial, economic and market criteria as Citi deemed appropriate in arriving at its opinion.

In rendering its opinion, Citi assumed and relied, without independent verification, upon the accuracy and completeness of all financial and other information and data publicly available or provided to or otherwise reviewed by or discussed with Citi and upon the assurances of the managements of TWC and Comcast that they were not aware of any relevant information that was omitted or that remained undisclosed to Citi. With respect to the financial forecasts and other information and data relating to TWC provided to or otherwise reviewed by or

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discussed with Citi, Citi was advised by TWC's management and assumed, with TWC's consent, that they were reasonably prepared on bases reflecting the best currently available estimates and judgments of TWC's management as to the future financial performance of TWC. With respect to the publicly available financial forecasts and other information and data relating to Comcast provided to or otherwise reviewed or discussed with Citi by Comcast's management, Citi assumed, with TWC's consent, that they were a reasonable basis upon which to evaluate the future financial performance of Comcast. Citi also was advised and assumed, with TWC's consent, that the estimates of the managements of TWC and Comcast as to the potential cost savings anticipated by such managements to result from the merger, including the amount, timing and achievability thereof, were reasonably prepared and reflected such managements' best currently available estimates and judgments. Citi further assumed, with TWC's consent, that the financial results (including, without limitation, potential cost savings) reflected in the financial forecasts and other information and data utilized in Citi's analyses would be realized at the times and in the amounts projected. Citi relied, at TWC's direction, upon the assessments of the managements of TWC and Comcast as to (i) the potential impact on TWC and Comcast of governmental and regulatory policies and matters affecting the cable industry, (ii) existing and future relationships, agreements and arrangements with, and the ability to attract and retain, content providers and customers, and (iii) the ability to integrate the businesses of TWC and Comcast. Citi assumed, with TWC's consent, that there would be no developments with respect to any such matters that would have an adverse effect in any material respect on TWC, Comcast or the merger (including the contemplated benefits thereof) or that otherwise would be meaningful in any respect to its analyses or opinion.

Citi did not make or was provided with an independent evaluation or appraisal of the assets or liabilities (contingent or otherwise) of TWC or Comcast and nor did it make any physical inspection of the properties or assets of TWC or Comcast. Citi assumed, with TWC's consent, that the merger would be consummated in accordance with the terms of the merger agreement and all applicable laws and other relevant documents or requirements without waiver, modification or amendment of any material term, condition or agreement and that, in the course of obtaining the necessary regulatory or third party approvals, consents, releases and waivers for the merger, no delay, limitation, restriction or condition, including any divestiture requirements, would be imposed that would have an adverse effect on TWC, Comcast or the merger (including the contemplated benefits thereof) or that otherwise would be meaningful in any respect to its analyses or opinion. Citi's opinion, as expressed in its opinion, relates to the relative values of TWC and Comcast. Citi did not express any view or opinion as to the actual value of Comcast Class A common stock when issued in the merger or the prices at which Comcast Class A common stock (or any other securities of Comcast) or TWC common stock would trade or otherwise be transferable at any time. Citi assumed, with TWC's consent, that the merger would qualify for U.S. federal income tax purposes as a reorganization within the meaning of Section 368(a) of the Code. Representatives of TWC advised Citi, and Citi further assumed, that the final terms of the merger agreement would not vary materially from those set forth in the draft reviewed by Citi. Citi did not express any opinion with respect to accounting, tax, regulatory, legal or similar matters and relied, with TWC's consent, upon the assessments of representatives of TWC and Comcast as to such matters.

Citi's opinion addressed only the fairness, from a financial point of view and as of the date of its opinion, of the exchange ratio (to the extent expressly specified therein) and did not address any other terms, aspects or implications of the merger, including, without limitation, the form or structure of the merger, any voting agreement or any other agreement, arrangement or understanding to be entered into in connection with or contemplated by the merger or otherwise. In connection with its engagement, Citi was not requested to, and Citi did not, undertake a third-party solicitation process on TWC's behalf with respect to the acquisition of all or a part of TWC. Citi expressed no view as to, and its opinion did not address, the underlying business decision of TWC to effect the merger, the relative merits of the merger as compared to any alternative business strategies that might exist for TWC or the effect of any other transaction in which TWC might engage. Citi also expressed no view as to, and its opinion did not address, the fairness (financial or otherwise) of the amount or nature or any other aspect of any compensation to any officers, directors or employees of any parties to the merger, or any class of such persons, relative to the exchange ratio or

otherwise. Citi's opinion was necessarily based upon information available to Citi, and financial, stock market and other conditions and circumstances existing and

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disclosed to Citi, as of the date of its opinion. The issuance of Citi's opinion was authorized by Citi's fairness opinion committee.

Miscellaneous

In connection with Citi's services as TWC's financial advisor, TWC has agreed to pay Citi an aggregate fee of \$36 million, of which \$7.5 million was payable upon delivery of its opinion and \$28.5 million is payable contingent upon consummation of the merger. In addition, TWC has agreed to reimburse Citi for certain expenses, including fees and expenses of counsel, and to indemnify Citi and related parties against certain liabilities, including under federal securities laws, arising from Citi's engagement.

Citi and its affiliates in the past have provided, currently are providing and in the future may provide investment banking and other financial services to TWC, Comcast and/or their respective affiliates unrelated to the proposed merger, for which services Citi and its affiliates received and may receive compensation including, during the two-year period prior to the date of its opinion, having acted or acting (i) as financial advisor to TWC in connection with certain merger and acquisition transactions and matters, including TWC's receipt of an unsolicited acquisition proposal from Charter, (ii) as joint bookrunner, co-manager and/or arranger in connection with certain securities offerings of TWC, Comcast and/or their respective affiliates, and (iii) as lender, dealer, administrative agent, joint-lead arranger, joint bookrunner, co-documentation agent, co-lead arranger and/or syndication agent, as applicable, in connection with certain credit facilities of TWC, Comcast and/or their respective affiliates. During the period January 1, 2012 through January 31, 2014, Citi received for such services aggregate fees of approximately \$21.3 million from TWC and approximately \$7.2 million from Comcast. In the ordinary course of business, Citi and its affiliates may actively trade or hold the securities of TWC, Comcast and their respective affiliates for its own account or for the account of its customers and, accordingly, may at any time hold a long or short position in such securities. In addition, Citi and its affiliates (including Citigroup Inc. and its affiliates) may maintain relationships with TWC, Comcast and their respective affiliates.

TWC selected Citi to act as its financial advisor in connection with the proposed merger based on Citi's reputation, experience and familiarity with TWC and its business. Citi is an internationally recognized investment banking firm that regularly engages in the valuation of businesses and their securities in connection with mergers and acquisitions, negotiated underwritings, competitive bids, secondary distributions of listed and unlisted securities, private placements and valuations for estate, corporate and other purposes.

Opinion of Morgan Stanley & Co. LLC

Morgan Stanley also was retained as a financial advisor to TWC in connection with the proposed merger. TWC selected Morgan Stanley to act as its financial advisor based on Morgan Stanley's qualifications, experience and reputation. As part of that engagement, TWC requested that Morgan Stanley evaluate the fairness, from a financial point of view, to holders of TWC common stock of the exchange ratio pursuant to the merger agreement. On February 12, 2014, at a meeting of the TWC board of directors held to evaluate the merger, Morgan Stanley rendered its oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the TWC board of directors to the effect that, as of that date and based on and subject to the procedures followed, assumptions made, matters considered and qualifications and limitations on the review undertaken by Morgan Stanley as set forth in its opinion, the exchange ratio pursuant to the merger agreement was fair, from a financial point of view, to holders of TWC common stock.

The full text of Morgan Stanley's written opinion, which sets forth, among other things, the procedures followed, assumptions made, matters considered and qualifications and limitations on the review undertaken by Morgan Stanley

in connection with its opinion, is attached as Annex E to, and is incorporated by reference into, this joint proxy statement/prospectus. This summary is qualified in its entirety by reference to the full text of such opinion. **Morgan Stanley's opinion was directed to the TWC board of directors and addressed only the fairness from a financial point of view to holders of TWC common stock of the exchange ratio provided for pursuant to the merger agreement as of the date of the opinion and did not address any other term or aspect of the merger agreement or merger. Morgan Stanley's opinion did not address TWC's**

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underlying business decision to proceed with or effect the merger, or the relative merits of the merger as compared to any other alternative business transaction, or other alternatives, or whether or not such alternatives could be achieved or were available. Morgan Stanley expressed no opinion or recommendation as to how the stockholders of TWC or Comcast should vote at the stockholders' meetings to be held in connection with the merger or otherwise.

In arriving at its opinion, Morgan Stanley, among other things:

reviewed certain publicly available financial statements and other business and financial information of TWC and Comcast, respectively;

reviewed certain internal financial statements and other financial and operating data concerning TWC;

reviewed certain financial projections relating to TWC, including certain projections referred to as the TWC Management Case, provided to or discussed with Morgan Stanley by the management of TWC;

reviewed and discussed with Comcast certain publicly available financial projections relating to Comcast, referred to in the summary of Morgan Stanley's opinion as the Comcast public projections;

reviewed information relating to certain strategic, financial and operational benefits (including potential cost savings) anticipated from the merger prepared by the managements of TWC and Comcast;

discussed the past and current operations and financial condition and the prospects of TWC, including information relating to certain strategic, financial and operational benefits anticipated from the merger, with senior executives of TWC;

discussed the past and current operations and financial condition and the prospects of Comcast, including information relating to certain strategic, financial and operational benefits anticipated from the merger, with senior executives of Comcast;

reviewed the potential pro forma financial impact of the merger on Comcast's levered free cash flow per share;

reviewed the reported prices and trading activity for TWC common stock and Comcast Class A common stock;

compared the financial performance of TWC and Comcast and the prices and trading activity of TWC common stock and Comcast Class A common stock with that of certain other publicly traded companies comparable with TWC and Comcast, respectively, and their securities;

reviewed the financial terms, to the extent publicly available, of certain comparable acquisition transactions;

participated in certain discussions and negotiations among representatives of TWC and Comcast and their respective financial and legal advisors;

reviewed a draft, dated February 12, 2014, of the merger agreement; and

performed such other analyses, reviewed such other information and considered such other factors as Morgan Stanley deemed appropriate.

Morgan Stanley assumed and relied upon, without independent verification, the accuracy and completeness of the information that was publicly available or supplied or otherwise made available to or discussed with Morgan Stanley by TWC and Comcast, and formed a substantial basis for its opinion. With respect to the financial projections and other information and data relating to TWC supplied or otherwise made available to or discussed with Morgan Stanley, Morgan Stanley was advised by TWC's management and assumed that they were reasonably prepared on bases reflecting the best currently available estimates and judgments of TWC's management of the future financial performance of TWC. With respect to the Comcast public projections and other publicly available information and data relating to Comcast supplied or otherwise made available to or discussed with Morgan Stanley by Comcast's management, Morgan Stanley assumed, with TWC's consent, that the Comcast public projections and such other information and data were a reasonable basis upon which to evaluate the future financial performance of

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Comcast. Morgan Stanley also was advised and assumed that the information relating to certain strategic, financial and operational benefits (including potential cost savings) anticipated from the merger prepared by the managements of TWC and Comcast were reasonably prepared on bases reflecting the best currently available estimates and judgments of the managements of TWC and Comcast. Morgan Stanley further assumed that the financial results (including potential cost savings and other strategic, financial and operational benefits anticipated from the merger) reflected in the financial projections and other information and data utilized in its analyses would be realized in the amounts and at the times forecasted. Morgan Stanley relied, at TWC's direction, upon the assessments of the managements of TWC and Comcast as to (i) the potential impact on TWC and Comcast of governmental and regulatory policies and matters affecting the cable industry, (ii) existing and future relationships, agreements and arrangements with, and the ability to attract and retain, content providers and customers, and (iii) the ability to integrate the businesses of TWC and Comcast. Morgan Stanley assumed, with TWC's consent, that there would be no developments with respect to any such matters that would have an adverse effect in any material respect on TWC, Comcast or the merger (including the contemplated benefits thereof) or that otherwise would be meaningful in any respect to its analysis or opinion.

In addition, Morgan Stanley assumed that the final executed merger agreement would not differ in any respect material to its analysis or opinion from the draft merger agreement reviewed by Morgan Stanley and that the merger would be consummated in accordance with the terms set forth in the merger agreement and in accordance with all applicable laws and other relevant documents or requirements without any waiver, amendment or delay of any terms or conditions, including, among other things, that the merger would be treated as a reorganization pursuant to Section 368(a) of the Code. Morgan Stanley also assumed that in connection with the receipt of all necessary governmental, regulatory or other approvals and consents required for the proposed merger, no delays, limitations, conditions or restrictions, including any divestiture requirements, would be imposed that would have an adverse effect on TWC, Comcast or the merger (including the contemplated benefits thereof) or that otherwise would be meaningful in any respect to its analysis or opinion. Morgan Stanley is not a legal, tax or regulatory advisor. Morgan Stanley is a financial advisor only and relied upon, without independent verification, the assessments of TWC and Comcast and their respective legal, tax or regulatory advisors with respect to legal, tax or regulatory matters.

Morgan Stanley's opinion was limited to and addressed only the fairness, from a financial point of view and as of the date of its opinion, of the exchange ratio (to the extent expressly specified in its opinion). Morgan Stanley was not asked to, nor did its opinion address, any other term or aspect of the merger agreement or the merger, including the structure or form of the merger, any voting agreement or any other agreement, arrangement or understanding to be entered into in connection with or contemplated by the merger agreement or otherwise. In addition, no opinion with respect to the fairness of the amount or nature of the compensation to any of TWC's officers, directors or employees, or any class of such persons, relative to the exchange ratio or otherwise. Morgan Stanley did not make any independent valuation or appraisal of the assets or liabilities of TWC or Comcast, nor was Morgan Stanley furnished with any such valuations or appraisals. Morgan Stanley's opinion was necessarily based on financial, economic, market and other conditions as in effect on, and the information made available to Morgan Stanley as of, the date of its opinion. Events occurring after the date of its opinion may affect Morgan Stanley's opinion and the assumptions used in preparing it, and Morgan Stanley did not assume any obligation to update, revise or reaffirm its opinion. In arriving at its opinion, Morgan Stanley was not authorized to, and it did not, undertake a third-party solicitation process on TWC's behalf with respect to the acquisition, business combination or other extraordinary transaction involving TWC, nor did Morgan Stanley negotiate with any party other than Comcast. Morgan Stanley's opinion relates to the relative values of TWC and Comcast and does not in any manner address the actual value of Comcast Class A common stock when issued in the merger or the prices at which TWC common stock or Comcast Class A common stock (or any other securities of Comcast) would trade or otherwise be transferable following consummation of the merger or at any time. Morgan Stanley's opinion was approved by a committee of Morgan Stanley investment banking and other professionals in accordance with its customary practice.

Miscellaneous

TWC has agreed to pay Morgan Stanley for its financial advisory services in connection with the merger an aggregate fee of \$36 million, of which \$7.5 million was payable upon delivery of its opinion and \$28.5 million is

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payable contingent upon the closing of the merger. TWC also has agreed to reimburse Morgan Stanley for its expenses incurred in performing its services, including fees, disbursements and other charges of counsel, and to indemnify Morgan Stanley and its affiliates, their respective officers, directors, employees and agents and each person, if any, controlling Morgan Stanley or any of its affiliates against certain liabilities and expenses, including under the federal securities laws, related to or arising out of Morgan Stanley's engagement.

During the two years prior to the date of its opinion, Morgan Stanley has acted or is acting (i) as financial advisor to TWC and Comcast in connection with certain merger and acquisition transactions or matters, including in respect of TWC's receipt of an unsolicited acquisition proposal from Charter, (ii) as underwriter, joint book-running manager and/or co-manager in connection with certain debt offerings of TWC and Comcast and (iii) as lender, co-syndication agent, co-documentation agent, joint-lead arranger and/or joint bookrunner in connection with certain credit facilities of TWC, Comcast and/or their respective affiliates, and has received fees in connection with such services. During the period January 1, 2012 through January 31, 2014, Morgan Stanley received for such services aggregate fees of approximately \$2.5 million from TWC and approximately \$7.6 million from Comcast. Morgan Stanley may also seek to provide such services to TWC and Comcast in the future and expects to receive fees for the rendering of these services.

Morgan Stanley is a global financial services firm engaged in the securities, investment management and individual wealth management businesses. Its securities business is engaged in securities underwriting, trading and brokerage activities, foreign exchange, commodities and derivatives trading, prime brokerage, as well as providing investment banking, financing and financial advisory services. Morgan Stanley, its affiliates, directors and officers may at any time invest on a principal basis or manage funds that invest, hold long or short positions, finance positions, and may trade or otherwise structure and effect transactions, for their own account or the accounts of its customers, in debt or equity securities or loans of TWC, Comcast, or any other company, or any currency or commodity, that may be involved in the merger, or any related derivative instrument.

Summary of Joint Financial Analyses

In connection with the rendering of their respective opinions to the TWC board of directors, Allen & Company, Citi and Morgan Stanley jointly and collaboratively performed a variety of financial and comparative analyses which are summarized below. The preparation of a financial opinion is a complex analytical process involving various determinations as to the most appropriate and relevant methods of financial analysis and the application of those methods to the particular circumstances and, therefore, a financial opinion is not readily susceptible to summary description. Allen & Company, Citi, and Morgan Stanley arrived at their respective opinions based on the results of all analyses undertaken and assessed as a whole, and they did not draw, in isolation, conclusions from or with regard to any one factor or method of analysis. Accordingly, the TWC financial advisors believe that the financial analyses and this summary must be considered as a whole.

In performing their financial analyses, the TWC financial advisors considered industry performance, general business, economic, market and financial conditions and other matters existing as of the date of their respective opinions, many of which are beyond TWC's and Comcast's control. The assumptions and estimates contained in the financial analyses and the ranges of valuations resulting from any particular analysis are not necessarily indicative of actual values or future results, which may be significantly more or less favorable than those suggested by such analyses. In addition, financial analyses relating to the value of businesses or securities do not purport to be appraisals or to reflect the prices at which businesses or securities actually may be sold. Accordingly, the assumptions and estimates used in, and the results derived from, the financial analyses are inherently subject to substantial uncertainty.

The TWC financial advisors were not requested to, and they did not, determine or recommend the specific consideration payable in the merger or that any given consideration constituted the only appropriate consideration in the merger. The type and amount of consideration payable in the merger were determined through negotiations between TWC and Comcast, and the decision to effect the merger was solely that of the TWC board of directors. The TWC financial advisors' financial analyses and respective opinions were only one of many factors considered by the TWC board of directors in its evaluation of the merger and should not be

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viewed as determinative of the views of the TWC board of directors or management with respect to the merger or the consideration payable in the merger.

The following is a brief summary of the material financial analyses prepared collaboratively as the joint work product of Allen & Company, Citi and Morgan Stanley and reviewed with the TWC board of directors in connection with Allen & Company's, Citi's and Morgan Stanley's respective opinions, each dated February 12, 2014. **The summary set forth below does not purport to be a complete description of the financial analyses performed or factors considered by, and underlying the opinions of, Allen & Company, Citi and Morgan Stanley, nor does the order of the financial analyses described represent the relative importance or weight given to those financial analyses by Allen & Company, Citi and Morgan Stanley. Certain financial analyses summarized below include information presented in tabular format. In order to fully understand the financial analyses, the tables must be read together with the text of each summary as the tables alone do not constitute a complete description of the financial analyses. Considering the data in the tables below without considering all financial analyses or factors or the full narrative description of such analyses or factors, including the methodologies and assumptions underlying such analyses or factors, could create a misleading or incomplete view of the processes underlying the TWC financial advisors' financial analyses and their respective opinions. None of TWC, Comcast, Allen & Company, Citi, Morgan Stanley or any other person assumes responsibility if future results are different from those described, whether or not any such difference is material.** For purposes of the financial analyses described below, (i) earnings before interest, taxes, depreciation and amortization, referred to as EBITDA, was calculated net of stock-based compensation and, except as otherwise noted below, the financial analyses relating to TWC and Comcast took into account the present value of potential tax savings resulting from various tax attributes, such as net operating losses and step-ups in asset tax bases, collectively referred to in the summary below as tax attributes, and (ii) the low-end of implied exchange ratio reference ranges was calculated by dividing the low-end of the approximate implied per share equity value reference ranges or relative contribution percentages, as the case may be, for each of TWC and Comcast derived from such analyses and the high-end of implied exchange ratio reference ranges was calculated by dividing the high-end of the approximate implied per share equity value reference ranges or relative contribution percentages, as the case may be, for each of TWC and Comcast derived from such analyses. Financial data utilized for TWC in such analyses, including with respect to TWC's non-cable assets and other investments, was based on internal financial forecasts and other estimates of the management of TWC, referred to below as TWC management forecasts, and financial data utilized for Comcast in such analyses, including with respect to Comcast's non-cable assets and other investments, was based on certain publicly available Wall Street projections per Comcast's management's indication, on which the TWC financial advisors relied, as a reasonable basis on which to evaluate Comcast, with TWC's consent, referred to below as the publicly available Wall Street research analyst estimates, and Comcast's public filings.

Selected Public Companies Analyses

Allen & Company, Citi and Morgan Stanley performed a selected public companies analysis of TWC and Comcast in which such TWC financial advisors reviewed certain financial and stock market information relating to TWC, Comcast and selected publicly traded companies that such TWC financial advisors in their professional judgment deemed generally relevant for comparative purposes. Financial data of the selected companies were based on Wall Street research consensus estimates, public filings and other publicly available information. Financial data of TWC was based on TWC management forecasts and financial data of Comcast was based on the publicly available Wall Street research analyst estimates.

In the selected public companies analysis of TWC, the TWC financial advisors reviewed aggregate enterprise values (calculated as fully-diluted market capitalization plus total debt, plus minority interests, less cash and cash equivalents, less non-cable assets and less tax attributes) as a multiple of estimated EBITDA of TWC and three

selected publicly traded companies in the cable industry, referred to as the TWC selected companies, noted below. The overall low to high next 12 months estimated EBITDA multiples observed for the TWC selected companies as of February 11, 2014 (the last trading day prior to the date on which the TWC board of directors approved the proposed merger) were 7.9x to 8.9x and the overall low to high next 12 months

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estimated EBITDA multiples observed for the TWC selected companies as of June 13, 2013 (the last trading day prior to published reports speculating a potential acquisition proposal by Charter for TWC) were 6.0x to 8.2x, as reflected below:

	NTM Estimated EBITDA Multiples (as of 2/11/2014)	NTM Estimated EBITDA Multiples (as of 6/13/2013)
Charter Communications, Inc.	8.9x	8.2x
Comcast Corporation (cable business)	7.9x	6.0x
Cablevision Systems Corporation	7.9x	7.5x

Next 12 months estimated EBITDA multiples as of February 11, 2014 and next 12 months estimated EBITDA multiples as of June 13, 2013 observed for TWC were 7.2x and 6.2x, respectively. Observed next 12 months estimated EBITDA multiples as of February 11, 2014 and next 12 months estimated EBITDA multiples as of June 13, 2013 for Comcast's cable business were derived from observed calendar year 2014 estimated EBITDA multiples for Comcast's non-cable businesses as described below. The TWC financial advisors then applied a selected range of estimated EBITDA multiples of 6.25x to 8.00x to TWC's next 12 months estimated EBITDA as of February 11, 2014. This analysis indicated an approximate implied per share equity value reference range for TWC common stock of \$108 to \$159.

With respect to Comcast, the TWC financial advisors performed a sum-of-the-parts analysis of Comcast's cable and non-cable businesses. In evaluating Comcast's cable business, the TWC financial advisors reviewed estimated EBITDA multiples of TWC, Charter and Cablevision Systems Corporation, referred to as the Comcast selected cable companies, and also reviewed implied EBITDA multiples for Comcast's cable business as described above. The overall low to high next 12 months estimated EBITDA multiples observed for the Comcast selected cable companies as of February 11, 2014 were 7.2x to 8.9x and the overall low to high next 12 months estimated EBITDA multiples observed for the Comcast selected cable companies as of June 13, 2013 were 6.2x to 8.2x. As described above, the observed implied next 12 months estimated EBITDA multiples as of February 11, 2014 and next 12 months estimated EBITDA multiples as of June 13, 2013 for Comcast's cable business were 7.9x and 6.0x, respectively.

In evaluating Comcast's non-cable businesses, specifically NBCUniversal and Comcast Spectacor, L.P., the TWC financial advisors reviewed estimated EBITDA multiples of Comcast's non-cable businesses and five selected publicly traded companies in the media content industry, referred to as the Comcast selected content companies, noted below. The overall low to high calendar year 2014 estimated EBITDA multiples observed for the Comcast selected content companies as of February 11, 2014 were 10.2x to 11.3x (with a median of 11.0x), as reflected below:

	CY2014 Estimated EBITDA Multiples (as of 2/11/2014)
CBS Corporation	11.3x
The Walt Disney Company	11.2x
Twenty-First Century Fox, Inc.	11.0x
Time Warner Inc.	10.2x
Viacom Inc.	10.6x

The TWC financial advisors noted that the overall low to high calendar year 2014 estimated EBITDA multiples in selected research analysts' published sum-of-the-parts analyses of Comcast's content business were 9.7x to 11.9x (with

a median of 10.0x). The TWC financial advisors then applied a selected range of estimated EBITDA multiples of 6.25x to 8.00x to the next 12 months estimated EBITDA of Comcast's cable business as of February 11, 2014 (approximately \$17.9 billion utilizing the publicly available Wall Street analyst estimates) and a selected range of estimated EBITDA multiples of 9.00x to 11.00x to the calendar year 2014 estimated EBITDA (which was the same as the next 12 months estimated EBITDA as of February 11, 2014) of Comcast's non-cable businesses as of February 11, 2014 (approximately \$4.5 billion utilizing the publicly available Wall Street

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analyst estimates). This analysis indicated an approximate implied per share equity value reference range for Comcast Class A common stock of \$42 to \$57.

Based on the approximate implied per share equity value reference ranges for TWC common stock and Comcast Class A common stock described above, the TWC financial advisors calculated the following implied exchange ratio reference range, as compared to the merger exchange ratio:

Implied Exchange Ratio

Reference Range	Merger Exchange Ratio
2.575x 2.802x	2.875x

No company used in this analysis is identical to TWC or Comcast and, accordingly, an evaluation of the results of this analysis is not entirely mathematical. Rather, this analysis involves complex considerations and judgments concerning differences in financial and operating characteristics, market conditions and other factors that could affect the public trading or other values of the companies to which TWC and Comcast were compared or perspectives regarding the companies selected for comparative purposes.

Discounted Cash Flow Analyses

Allen & Company, Citi and Morgan Stanley performed a discounted cash flow analysis of TWC and Comcast in which such TWC financial advisors calculated the estimated present value of the standalone unlevered after-tax free cash flows that TWC and Comcast were each forecasted to generate during calendar years ending December 31, 2014 through December 31, 2023 (in the case of TWC) and calendar years ending December 31, 2014 through December 31, 2020 (in the case of Comcast). For purposes of this analysis, unlevered after-tax free cash flows were calculated as EBITDA, less capital expenditures, less working capital, less taxes, less stock-based compensation (treated as a cash expense) and less other cash items. Financial data used in this analysis was based on, in the case of TWC, TWC management forecasts and, in the case of Comcast, the publicly available Wall Street research analyst estimates. The terminal values of TWC and Comcast at the end of their respective forecast periods were estimated by using perpetuity growth rates ranging from 1.0% to 1.5% in the case of TWC and 1.25% to 1.75% in the case of Comcast based on the TWC financial advisors' professional judgment and taking into account, among other factors, the long-term growth trends for the cable industry expected by TWC management, assumed long-term growth trends for the content industry (including implied growth rates from reported financial results of the TWC selected companies and the Comcast selected companies and projected growth rates as published by research analysts, which generally indicated higher growth rates for the content industry relative to the cable industry) and trends in the overall economy generally. In the case of Comcast, the estimated unlevered after-tax free cash flow of Comcast for calendar year 2020 was normalized to approximately \$12.8 billion (utilizing the publicly available Wall Street analyst estimates) to reflect a steady state investment cycle for capital expenditures and depreciation and amortization. The cash flows and terminal values were then discounted to present value (as of December 31, 2013) using discount rates ranging from 6.25% to 7.25% in the case of TWC and 7.00% to 8.00% in the case of Comcast derived, in each case, from a weighted average cost of capital calculation. The resulting aggregate values were then adjusted for non-core assets of approximately \$400 million in the case of TWC (based on TWC management forecasts) and approximately \$7.3 billion in the case of Comcast (based on Comcast public filings) and, in the case of TWC, further adjusted for the net present value of net operating losses, step-up in asset tax bases and other tax attributes of approximately \$3.3 billion (based on TWC management forecasts). This analysis resulted in approximate implied per share equity value reference ranges for TWC common stock of \$136 to \$193 and for Comcast Class A common stock of \$50 to \$67.

Based on the approximate implied per share equity value reference ranges for TWC common stock and Comcast Class A common stock described above, the TWC financial advisors calculated the following implied exchange ratio reference range, as compared to the merger exchange ratio:

Implied Exchange Ratio

Reference Range	Merger Exchange Ratio
2.717x 2.895x	2.875x

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Allen & Company, Citi and Morgan Stanley performed a relative contribution analysis of TWC and Comcast in which such TWC financial advisors reviewed the relative contributions of TWC and Comcast to, among other things, the combined company's estimated revenue, EBITDA and EBITDA less capital expenditures during calendar years 2014 through 2016. Financial data of TWC was based on TWC management forecasts and financial data of Comcast was based on the publicly available Wall Street research analyst estimates. This analysis indicated on an equity value basis overall relative contributions of TWC to the combined company's calendar years 2014 through 2016 estimated revenue, EBITDA and EBITDA less capital expenditures of approximately 22%, 24% to 25% and 18% to 20%, respectively, and of Comcast of approximately 78%, 75% to 76% and 80% to 82%, respectively.

Based on the approximate implied relative contribution percentages of TWC and Comcast described above, the TWC financial advisors calculated the following implied exchange ratio reference ranges, as compared to the merger exchange ratio:

Implied Exchange Ratio Reference Ranges Based on:						
Revenue		EBITDA		EBITDA less CapEx		Merger Exchange Ratio
2.649x	2.710x	2.894x	3.084x	2.105x	2.415x	2.875x

TWC Selected Precedent Transactions Analysis

Allen & Company, Citi and Morgan Stanley performed a selected precedent transactions analysis of TWC in which the TWC financial advisors reviewed publicly available financial terms of the following seven selected transactions announced from June 14, 2010 (after the global economic crisis in 2008) to March 19, 2013, with transaction values in excess of \$1.0 billion and involving target companies viewed as incumbent cable providers in the cable industry that the TWC financial advisors in their professional judgment deemed generally relevant for comparative purposes, referred to as the selected transactions. In this analysis, the TWC financial advisors reviewed transaction values (calculated as the enterprise value implied for the target company based on the consideration payable in the selected transactions) as a multiple of the target company's one-year forward estimated EBITDA both with and without taking into account tax attributes, other than step-ups in asset tax bases, as applicable. Financial data for the selected transactions were based on publicly available information and financial data of TWC was based on TWC management forecasts. The overall low to high one-year forward estimated EBITDA multiples observed for the target companies were 7.7x to 8.3x adjusted for tax attributes and 8.0x to 8.6x not adjusted for tax attributes, as reflected below (with those transactions for which tax attributes were not publicly disclosed and therefore not available designated in the table below as "NA"):

Announcement Date	Acquiror	Target	One-Year Forward EBITDA Multiples	
			Tax-Adjusted	Not Tax-Adjusted
March 19, 2013	Liberty Media Corporation	Charter Communications, Inc. (27% equity stake)	8.0x	8.6x
February 7, 2013	Charter Communications, Inc.	Bresnan Broadband Holdings, LLC	NA	8.0x
July 18, 2012	BC Partners Ltd.	Suddenlink Communications	NA	8.3x
July 18, 2012	Cogeco Cable, Inc.	Atlantic Broadband	NA	8.3x

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June 1, 2012	Oak Hill Capital Partners	WaveDivision Holdings, LLC	NA	8.0x
August 14, 2011	Time Warner Cable Inc.	Insight Communications Company, Inc.	7.7x	8.4x
June 14, 2010	Cablevision Systems Corporation	Bresnan Broadband Holdings, LLC	NA	8.2x

The TWC financial advisors then applied the observed ranges of one-year forward estimated EBITDA multiples derived from the selected transactions to corresponding data of TWC. This analysis resulted in the following approximate implied equity value reference ranges for TWC common stock both adjusted for tax attributes (with an estimated net present value, based on TWC management forecasts, of approximately \$2.3 billion) and not adjusted for such tax attributes, as compared to the implied per share equity value for TWC

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common stock based on the merger exchange ratio and the closing price of Comcast Class A common stock of \$55 per share on February 11, 2014:

Implied Per Share Equity Value Reference Range for TWC		Implied Per Share Equity Value for TWC Based on Merger Exchange Ratio and Comcast Class A Common Stock		
Adjusted for Tax Attributes	Not Adjusted for Tax Attributes	Closing Price on February 11, 2014		
\$150	\$168	\$151	\$169	\$158

No company, business or transaction used in this analysis is identical to TWC or the merger and, accordingly, an evaluation of the results of this analysis is not entirely mathematical. Rather, this analysis involves complex considerations and judgments concerning differences in financial and operating characteristics, market conditions and other factors that could affect the acquisition or other values of the companies, businesses or transactions to which TWC and the merger were compared or perspectives regarding the transactions selected for comparative purposes.

Other Factors. Allen & Company, Citi and Morgan Stanley observed certain additional factors that were not considered part of their joint financial analyses with respect to their respective opinions but were referenced for informational purposes, including, among other things, the following:

latest 12 months (as of February 11, 2014) trading prices for TWC common stock and Comcast Class A common stock, which ranged from approximately \$85 per share to \$138 per share for TWC and \$39 per share to \$55 per share for Comcast, as compared to the implied per share equity value for TWC of approximately \$158 based on the merger exchange ratio of 2.875x and the closing price of Comcast Class A common stock on February 11, 2014 of approximately \$55 per share;

historical relative trading prices and implied exchange ratios for TWC common stock and Comcast Class A common stock during the latest 12-month period ended February 11, 2014, which indicated an overall exchange ratio reference range of 2.098x to 2.785x, as compared to the merger exchange ratio of 2.875x;

publicly available stock price targets of selected research analysts for TWC common stock and Comcast Class A common stock, which indicated standalone stock price targets for TWC common stock of \$115 per share to \$145 per share (excluding a \$160 per share fair value estimate by one analyst that did not appear to be a formal price target), with a mean of \$133 per share, acquisition stock price targets for TWC common stock of \$145 per share to \$153 per share, with a mean of \$149 per share, and standalone stock price targets for Comcast Class A common stock of \$50 per share to \$65 per share, resulting in an implied exchange ratio reference range based on such standalone stock price targets of 2.231x to 2.300x as compared to the merger exchange ratio of 2.875x;

potential pro forma financial effects of the merger on, among other things, Comcast's calendar years 2015 and 2016 estimated levered free cash flow per share based on, in the case of TWC, TWC management forecasts and, in the case of Comcast, the publicly available Wall Street research analyst estimates after taking into account potential run-rate cost synergies anticipated by the managements of TWC and Comcast to result from the merger which, based on the merger exchange ratio and the closing price of Comcast Class A common stock of \$55 per share on February 11, 2014, indicated that the merger could be dilutive by approximately (2.0)% to Comcast's calendar year 2015, and accretive by approximately 3.5% to Comcast's calendar year 2016, estimated levered free cash flow per share. Actual results achieved by the combined company may vary from forecasted results and variations may be material; and

certain benchmarking comparisons of each of TWC and Comcast (cable only) on a standalone basis and selected companies in the cable industry (pro forma for acquisitions consummated in 2013, as applicable) relative to TWC and Comcast (cable only) on a pro forma combined basis, utilizing the TWC management forecasts for TWC, the publicly available research analyst estimates for Comcast and publicly available information for the selected companies, which indicated:

compounded annual revenue growth rates, compounded annual EBITDA growth rates and compounded annual EBITDA less capital expenditures growth rates for calendar years 2013

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(actual) through 2016 (estimated) of approximately 1.8% to 6.6%, (0.5)% to 8.8% and 2.5% to 25.4%, respectively, for TWC, Comcast and the selected companies and approximately 5.5%, 5.9% (7.1% with synergies) and 5.8% (7.7% with synergies), respectively, for TWC and Comcast on a pro forma combined basis;

EBITDA margins for calendar year 2013 (actual) relative to calendar year 2016 (estimated) of approximately 25.6% to 40.7% (calendar year 2013) and 23.9% to 41.1% (calendar year 2016) for TWC, Comcast and the selected companies relative to approximately 39.1% (calendar year 2013) and 39.5% without synergies and 41.0% with synergies (calendar year 2016) for TWC and Comcast on a pro forma combined basis;

capital expenditures as a percentage of revenue for calendar year 2013 (actual) relative to calendar year 2016 (estimated) of approximately 13.1% to 21.5% (calendar year 2013) and 13.4% to 15.5% (calendar year 2016) for TWC, Comcast and the selected companies relative to approximately 13.7% (calendar year 2013) and 13.9% (calendar year 2016) for TWC and Comcast on a pro forma combined basis; and

EBITDA less capital expenditure margins for calendar year 2013 (actual) relative to calendar year 2016 (estimated) of approximately 10.2% to 27.6% (calendar year 2013) and 10.5% to 27.7% (calendar year 2016) for TWC, Comcast and the selected companies relative to approximately 25.5% (calendar year 2013) and 25.7% without synergies and 27.1% with synergies (calendar year 2016) for TWC and Comcast on a pro forma combined basis.

Opinion of Financial Advisor to the TWC Independent Directors

Opinion of Centerview Partners LLC

Centerview was retained as financial advisor to the TWC independent directors in connection with the proposed merger. In connection with this engagement, Centerview was requested to evaluate the fairness, from a financial point of view, of the exchange ratio provided for pursuant to the merger agreement to holders of TWC common stock. On February 12, 2014, at a meeting of the TWC board of directors held to evaluate the merger, Centerview delivered to the TWC board of directors an oral opinion, confirmed by delivery of a written opinion dated February 12, 2014, to the effect that, as of that date and based on and subject to various assumptions, matters considered and limitations and qualifications described in its opinion, the exchange ratio provided for pursuant to the merger agreement was fair, from a financial point of view, to holders of TWC common stock (other than excluded shares).

The full text of Centerview's written opinion, dated February 12, 2014, which describes the assumptions made, procedures followed, matters considered and limitations on the review undertaken, is attached as Annex F and is incorporated herein by reference. **Centerview's opinion was provided for the information and assistance of the TWC board of directors (in their capacity as directors and not in any other capacity) in connection with and for purposes of its evaluation of the exchange ratio provided for pursuant to the merger agreement from a financial point of view and did not address any other term or aspect of the merger agreement or the merger. Centerview expressed no view as to, and its opinion did not address, TWC's underlying business decision to proceed with or effect the merger, or the relative merits of the merger as compared to any alternative business strategies or transactions that might be available to TWC or in which TWC might engage. Centerview's opinion does not constitute a recommendation to any stockholder of TWC or any other person as to how such**

stockholder or other person should vote with respect to the merger or otherwise act with respect to the merger or any other matter.

In arriving at its opinion, Centerview, among other things:

reviewed a draft of the merger agreement dated February 12, 2014, referred to as the draft merger agreement;

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reviewed TWC's Annual Reports on Form 10-K for the years ended December 31, 2012, December 31, 2011 and December 31, 2010, and Comcast's Annual Reports on Form 10-K for the years ended December 31, 2012, December 31, 2011 and December 31, 2010;

reviewed certain interim reports to stockholders and Quarterly Reports on Form 10-Q of TWC and Comcast;

reviewed certain publicly available research analyst reports for TWC and Comcast;

reviewed certain other communications from TWC and Comcast to their respective stockholders;

reviewed certain internal information relating to the business, operations, earnings, cash flow, assets, liabilities and prospects of TWC, including certain financial forecasts (including certain forecasts referred to as the TWC Management Case), analyses and projections relating to TWC prepared by management of TWC and furnished to Centerview by TWC for purposes of its analysis, referred to in the summary of Centerview's opinion as the TWC forecasts, and collectively referred to in the summary of Centerview's opinion as the TWC internal data;

reviewed certain publicly available information relating to the business, operations, earnings, cash flow, assets, liabilities and prospects of Comcast, including certain publicly available financial forecasts, analyses and projections relating to Comcast discussed with Centerview by Comcast for purposes of its analysis, referred to in the summary of Centerview's opinion as the Comcast public forecasts, and collectively referred to in the summary of Centerview's opinion as the Comcast public data;

reviewed the potential pro forma financial impact of the merger on the future financial performance of Comcast;

conducted discussions with members of the senior management and representatives of TWC and Comcast regarding their assessments of the TWC internal data and Comcast public data and the strategic rationale for the merger, including their estimates as to potential cost savings anticipated by them to be realized from the merger, such estimates referred to as the synergies;

reviewed publicly available financial and stock market data, including valuation multiples, for TWC and Comcast and compared that data with similar data for certain other companies, the securities of which are publicly traded, in lines of business that Centerview deemed relevant;

compared certain of the proposed financial terms of the merger with the financial terms, to the extent publicly available, of certain other transactions that Centerview deemed relevant; and

conducted such other financial studies and analyses and took into account such other information as Centerview deemed appropriate.

In rendering its opinion, Centerview assumed, without independent verification or any responsibility therefor, the accuracy and completeness of the financial, legal, regulatory, tax, accounting and other information supplied to, discussed with, or reviewed by Centerview for purposes of its opinion and, with TWC's consent, relied upon such information as being complete and accurate. In that regard, Centerview assumed, at TWC's direction, that the TWC internal data (including the TWC forecasts) were reasonably prepared on bases reflecting the best currently available estimates and judgments of TWC's management as to the matters covered thereby, that the Comcast public data (including the Comcast public forecasts) were a reasonable basis upon which to evaluate the future financial performance of Comcast and that the synergies were reasonably prepared on bases reflecting the best currently available estimates and judgments of the respective managements of TWC and Comcast, and Centerview relied, at TWC's direction, on the TWC internal data (including the TWC forecasts), the Comcast public data (including the Comcast public forecasts) and the synergies for purposes of Centerview's analysis and opinion. Centerview assumed, at TWC's direction, that the financial results (including the synergies) reflected in the TWC forecasts, the Comcast public forecasts and the other information and data utilized in its analysis would be realized in the amounts and at the times projected. Centerview expressed no view or opinion as to any such forecasts or other information or data, including the TWC internal data, the TWC forecasts, the Comcast public data, the Comcast public forecasts and the synergies, or the assumptions on which

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they were based. Centerview relied, at TWC's direction, upon the assessments of the respective managements of TWC and Comcast as to (i) the potential impact on TWC and Comcast of governmental and regulatory policies and matters affecting the cable industry, (ii) existing and future relationships, agreements and arrangements with, and the ability to attract and retain, content providers and customers, and (iii) the ability to integrate the businesses of TWC and Comcast. Centerview assumed, at TWC's direction, that there would be no developments with respect to any such matters that would have an adverse effect in any material respect on TWC, Comcast or the merger (including the contemplated benefits thereof) or that otherwise would be meaningful in any respect to Centerview's analysis or opinion.

In addition, at TWC's direction, Centerview did not make any independent evaluation or appraisal of any of the assets or liabilities (contingent, derivative, off-balance sheet or otherwise) of TWC or Comcast, nor was Centerview furnished with any such evaluation or appraisal, and Centerview was not asked to conduct, and did not conduct, a physical inspection of the properties or assets of TWC or Comcast. Centerview assumed, at TWC's direction, that the final executed merger agreement would not differ in any respect material to Centerview's analysis or opinion from the draft merger agreement reviewed by Centerview. Centerview also assumed, at TWC's direction, that the merger would be consummated on the terms set forth in the merger agreement and in accordance with all applicable laws and other relevant documents or requirements without delay or the waiver, modification or amendment of any term, condition or agreement, the effect of which would be material to Centerview's analysis or opinion and that, in the course of obtaining the necessary governmental, regulatory and other approvals, consents, releases and waivers for the merger, no delay, limitation, restriction, condition or other change, including any divestiture requirements or amendments or modifications, would be imposed, the effect of which would be material to Centerview's analysis or opinion. Centerview further assumed, at TWC's direction, that the merger would qualify for U.S. federal income tax purposes as a reorganization within the meaning of Section 368(a) of the Code. Centerview did not evaluate and did not express any opinion as to the solvency or fair value of TWC or Comcast, or the ability of TWC or Comcast to pay their respective obligations when they come due, or as to the impact of the merger on such matters, under any state, federal or other laws relating to bankruptcy, insolvency or similar matters. Centerview is not a legal, regulatory, tax or accounting advisor, and it expressed no opinion as to any legal, regulatory, tax or accounting matters.

Centerview was not authorized to, and it did not, undertake a third-party solicitation process on TWC's behalf regarding a potential transaction with TWC. Centerview's opinion was limited to and addressed only the fairness, from a financial point of view, as of the date of its opinion, to the holders of TWC common stock (other than excluded shares) of the exchange ratio provided for pursuant to the merger agreement. Centerview was not asked to, nor did it express any view on, and its opinion did not address, any other term or aspect of the merger agreement or the merger, including, without limitation, the structure or form of the merger, or any voting or other agreements or arrangements contemplated by the merger agreement or entered into in connection with or otherwise contemplated by the merger, including, without limitation, the fairness of the merger or any other term or aspect of the merger to, or any consideration to be received in connection therewith by, or the impact of the merger on, the holders of any other class of securities, creditors or other constituencies of TWC or any other party. In addition, Centerview expressed no view or opinion as to the fairness (financial or otherwise) of the amount, nature or any other aspect of any compensation to be paid or payable to any of the officers, directors or employees of TWC or any other party, or class of such persons in connection with the merger, whether relative to the exchange ratio provided for pursuant to the merger agreement or otherwise.

Centerview's opinion was necessarily based on financial, economic, monetary, currency, market and other conditions and circumstances as in effect on, and the information made available to Centerview as of, the date of its opinion, and Centerview does not have any obligation or responsibility to update, revise or reaffirm its opinion based on circumstances, developments or events occurring after the date of its opinion. Centerview's opinion relates to the relative values of TWC and Comcast. Centerview expressed no view or opinion as to what the value of Comcast

Class A common stock actually would be when issued pursuant to the merger or the prices at which TWC common stock or Comcast Class A common stock (or any other securities of Comcast) would trade or otherwise be transferable at any time, including following announcement or consummation of the merger. The issuance of Centerview's opinion was approved by Centerview's fairness opinion committee.

Table of Contents*Miscellaneous*

Centerview is a securities firm engaged directly and through affiliates and related persons in a number of investment banking financial advisory and merchant banking activities. In the past two years, Centerview has not provided investment banking or similar services to TWC or Comcast for which it received compensation. Centerview may provide investment banking and other services to or with respect to TWC, Comcast or their respective affiliates in the future, for which it may receive compensation. Certain (i) of Centerview's and its affiliates' directors, officers, members and employees, or family members of such persons, (ii) of Centerview's affiliates or related investment funds and (iii) investment funds or other persons in which any of the foregoing may have financial interests or with which they may co-invest, may at any time acquire, hold, sell or trade, in debt, equity and other securities or financial instruments (including derivatives, bank loans or other obligations) of, or investments in, TWC, Comcast or any of their respective affiliates, or any other party that may be involved in the merger.

The TWC independent directors selected Centerview as their financial advisor in connection with the merger based on Centerview's reputation and experience. Centerview is a nationally recognized investment banking firm that has substantial experience in transactions similar to the merger.

In connection with Centerview's services as the TWC independent directors' financial advisor, TWC has agreed to pay Centerview an aggregate fee of \$11 million, of which \$5 million was payable in connection with Centerview's engagement, \$3 million was payable upon the rendering of Centerview's opinion and \$3 million is payable contingent upon consummation of the merger. The TWC independent directors also have agreed to consider, in their sole discretion, the payment to Centerview of an additional fee of up to \$2 million based on Centerview's performance of its services in connection with the merger. In addition, TWC has agreed to reimburse certain of Centerview's expenses, and to indemnify Centerview and related parties against certain liabilities, including under the federal securities laws, arising out of Centerview's engagement.

Summary of Centerview Financial Analysis

In connection with the rendering of its opinion to the TWC board of directors, Centerview performed a variety of financial and comparative analyses which are summarized below. The preparation of a financial opinion is a complex analytical process involving various determinations as to the most appropriate and relevant methods of financial analysis and the application of those methods to the particular circumstances and, therefore, a financial opinion is not readily susceptible to summary description. Although as part of its services to the TWC independent directors, Centerview was requested to coordinate with the TWC financial advisors with respect to various matters, Centerview arrived at its determinations with respect to its analyses and its opinion independently based on the results of all analyses undertaken and assessed as a whole, and it did not draw, in isolation, conclusions from or with regard to any one factor or method of analysis. Accordingly, Centerview believes that the financial analyses and this summary must be considered as a whole.

In performing its financial analyses, Centerview considered industry performance, general business, economic, market and financial conditions and other matters existing as of the date of its opinion, many of which are beyond TWC's and Comcast's control. The assumptions and estimates contained in the financial analyses and the ranges of valuations resulting from any particular analysis are not necessarily indicative of actual values or future results, which may be significantly more or less favorable than those suggested by such analyses. In addition, financial analyses relating to the value of businesses or securities do not purport to be appraisals or to reflect the prices at which businesses or securities actually may be sold. Accordingly, the assumptions and estimates used in, and the results derived from, the financial analyses are inherently subject to substantial uncertainty.

Centerview was not requested to, and it did not, determine or recommend the specific consideration payable in the merger or that any given consideration constituted the only appropriate consideration in the merger. The type and amount of consideration payable in the merger were determined through negotiations between TWC and Comcast, and the decision to effect the merger was solely that of the TWC board of directors. Centerview's financial analyses and opinion were only one of many factors considered by the TWC board of directors in its

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evaluation of the merger and should not be viewed as determinative of the views of the TWC board of directors or management with respect to the merger or the consideration payable in the merger.

The following is a brief summary of the material financial analyses prepared and reviewed with the TWC board of directors in connection with Centerview's opinion, dated February 12, 2014. **The summary set forth below does not purport to be a complete description of the financial analyses performed or factors considered by, and underlying the opinion of, Centerview, nor does the order of the financial analyses described represent the relative importance or weight given to those financial analyses by Centerview. Certain financial analyses summarized below include information presented in tabular format. In order to fully understand the financial analyses, the tables must be read together with the text of each summary as the tables alone do not constitute a complete description of the financial analyses. Considering the data in the tables below without considering all financial analyses or factors or the full narrative description of such analyses or factors, including the methodologies and assumptions underlying such analyses or factors, could create a misleading or incomplete view of the processes underlying Centerview's financial analyses and its opinion. None of TWC, Comcast, Centerview or any other person assumes responsibility if future results are different from those described, whether or not any such difference is material.** For purposes of the financial analyses described below, (i) earnings before interest, taxes, depreciation and amortization, referred to as EBITDA, was calculated net of stock-based compensation and the financial analyses related to TWC took into account the present value of potential tax savings resulting from various tax attributes, such as net operating losses, referred to in the summary below as tax attributes, and (ii) the low-end of implied exchange ratio reference ranges was calculated by dividing the low-end of the approximate implied per share equity value reference ranges or relative contribution percentages, as the case may be, for each of TWC and Comcast derived from such analyses and the high-end of implied exchange ratio reference ranges was calculated by dividing the high-end of the approximate implied per share equity value reference ranges or relative contribution percentages, as the case may be, for each of TWC and Comcast derived from such analyses. Financial data utilized for TWC in such analyses, including with respect to TWC's non-cable assets and other investments, was based on internal financial forecasts and other estimates of the management of TWC, referred to below as TWC management forecasts, and financial data utilized for Comcast in such analyses, including with respect to Comcast's non-cable assets and other investments, was based on certain publicly available Wall Street projections per Comcast's management's indication, on which Centerview relied, as a reasonable basis on which to evaluate Comcast, with TWC's consent, referred to below as the publicly available Wall Street research analyst estimates, and Comcast's public filings.

Selected Public Companies Analyses

Centerview performed a selected public companies analysis of TWC and Comcast in which Centerview reviewed certain financial and stock market information relating to TWC, Comcast and selected publicly traded companies that Centerview in its professional judgment deemed generally relevant for comparative purposes. Financial data of the selected companies were based on Wall Street research consensus estimates, public filings and other publicly available information. Financial data of TWC was based on TWC management forecasts and financial data of Comcast was based on the publicly available Wall Street research analyst estimates.

In the selected public companies analysis of TWC, Centerview reviewed enterprise values (calculated as fully-diluted market capitalization plus total debt, plus minority interests, less cash and cash equivalents, less non-cable assets and less tax attributes) as a multiple of calendar year 2014 estimated EBITDA of TWC and three selected publicly traded companies in the cable industry, referred to as the TWC selected companies, noted below. The overall low to high calendar year 2014 estimated EBITDA multiples observed for the TWC selected companies as of February 11, 2014 (the last trading day prior to the date on which the TWC board of directors approved the proposed merger) were 7.9x to 8.8x, as reflected below:

	CY2014 Estimated EBITDA Multiples
Charter Communications, Inc.	8.8x
Comcast Corporation (cable business)	7.9x
Cablevision Systems Corporation	7.9x

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The calendar year 2014 estimated EBITDA multiple observed for TWC as of February 11, 2014 was 7.1x. Centerview also reviewed TWC's next 12 months estimated EBITDA multiples over the one-year period ended February 11, 2014, and observed a next 12 months estimated EBITDA multiple for TWC on June 14, 2013 (the date of published reports speculating a potential acquisition proposal by Charter for TWC) of 6.2x. The observed calendar year 2014 estimated EBITDA multiple of 7.9x for Comcast's cable business was derived from the observed calendar year 2014 estimated EBITDA multiple for Comcast's non-cable businesses as described below. Centerview then applied a selected range of estimated EBITDA multiples of 6.25x to 8.0x to TWC's calendar year 2014 estimated EBITDA. This analysis indicated an approximate implied per share equity value reference range for TWC common stock of \$110 to \$161.

In evaluating Comcast's cable business, Centerview reviewed calendar year 2014 estimated EBITDA multiples of TWC, Charter and Cablevision Systems Corporation, referred to as the Comcast selected cable companies. Centerview also reviewed the next 12 months estimated EBITDA multiple of Comcast's cable business over the one-year period ended February 11, 2014. The overall low to high calendar year 2014 estimated EBITDA multiples observed for the Comcast selected cable companies as of February 11, 2014 were 7.1x to 8.8x. The observed implied calendar year 2014 and next 12 months estimated EBITDA multiple for Comcast's cable business as of February 11, 2014 was 7.9x.

In evaluating Comcast's non-cable businesses, specifically NBCUniversal and Comcast Spectacor, L.P., Centerview reviewed calendar year 2014 estimated EBITDA multiples of Comcast's non-cable businesses and five selected publicly traded companies in the media content industry, referred to as the Comcast selected content companies, noted below. The overall low to high calendar year 2014 estimated EBITDA multiples observed for the Comcast selected content companies as of February 11, 2014 were 10.2x to 12.3x, as reflected below*:

	CY2014 Estimated EBITDA Multiples
CBS Corporation	11.3x
The Walt Disney Company	11.8x
Twenty-First Century Fox, Inc.	12.3x*
Time Warner Inc.	10.2x
Viacom Inc.	11.7x*

* The observed calendar year 2014 estimated EBITDA multiples for Twenty-First Century Fox, Inc. and Viacom Inc. were transcribed in an appendix to Centerview's written presentation to the TWC independent directors as 12.3x and 11.7x rather than 11.0x and 10.6x, respectively.

Centerview noted that the observed next 12 months estimated EBITDA multiple for TWC on June 14, 2013 and next 12 months estimated EBITDA multiple implied for Comcast's cable business on February 11, 2014 were 6.2x and 7.9x, respectively. Centerview also noted that the next 12 months estimated EBITDA multiple implied for Comcast's non-cable businesses based on the median calendar year 2014 estimated EBITDA multiple in selected research analysts' published sum-of-the-parts analyses of Comcast's content asset, NBCUniversal, was 10.0x. Centerview then applied a selected range of estimated EBITDA multiples of 6.25x to 8.0x to the calendar year 2014 estimated EBITDA of Comcast's cable business (approximately \$17.8 billion utilizing the publicly available Wall Street analyst estimates) and a selected range of estimated EBITDA multiples of 9.0x to 11.0x to the calendar year 2014 estimated EBITDA of Comcast's non-cable businesses (approximately \$4.6 billion utilizing the publicly available Wall Street analyst estimates). This analysis indicated an approximate implied per share equity value reference range for Comcast Class A common stock of \$42 to \$58.

Based on the approximate implied per share equity value reference ranges for TWC common stock and Comcast Class A common stock described above, Centerview calculated the following implied exchange ratio reference range, as compared to the merger exchange ratio:

Implied Exchange Ratio

Reference Range	Merger Exchange Ratio
2.62x 2.78x	2.875x

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No company used in this analysis is identical to TWC or Comcast and, accordingly, an evaluation of the results of this analysis is not entirely mathematical. Rather, this analysis involves complex considerations and judgments concerning differences in financial and operating characteristics, market conditions and other factors that could affect the public trading or other values of the companies to which TWC and Comcast were compared or perspectives regarding the companies selected for comparative purposes.

Discounted Cash Flow Analyses

Centerview performed a discounted cash flow analysis of TWC and Comcast in which Centerview calculated the estimated present value of the standalone unlevered after-tax free cash flows that TWC and Comcast were each forecasted to generate during calendar years ending December 31, 2014 through December 31, 2022 (in the case of TWC) and calendar years ending December 31, 2014 through December 31, 2018 (in the case of Comcast). For purposes of this analysis, unlevered after-tax free cash flows were calculated as EBITDA, less capital expenditures, less working capital, less taxes, less stock-based compensation (treated as a cash expense) and less other cash items. Financial data used in this analysis was based on, in the case of TWC, TWC management forecasts and, in the case of Comcast, the publicly available Wall Street research analyst estimates. The terminal values of TWC and Comcast at the end of their respective forecast periods were estimated by using perpetuity growth rates ranging from 1.0% to 1.5% in the case of TWC and 1.25% to 1.75% in the case of Comcast based on Centerview's professional judgment and taking into account, among other factors, the long-term growth trends for the cable industry expected by TWC management, assumed long-term growth trends for the content industry (including implied growth rates from reported financial results of the TWC selected companies and the Comcast selected companies and projected growth rates as published by research analysts, which generally indicated higher growth rates for the content industry relative to the cable industry) and trends in the overall economy generally. In the case of Comcast, the estimated unlevered after-tax free cash flow of Comcast for calendar year 2018 was normalized to approximately \$11.8 billion (utilizing the publicly available Wall Street analyst estimates) to reflect a steady state investment cycle for capital expenditures and depreciation and amortization. The cash flows and terminal values were then discounted to present value (as of February 11, 2014) using discount rates ranging from 6.5% to 7.5% in the case of TWC and 7.0% to 8.0% in the case of Comcast derived, in each case, from a weighted average cost of capital calculation. The resulting aggregate values were then adjusted for non-core assets of approximately \$400 million in the case of TWC (based on TWC management forecasts) and approximately \$7.3 billion in the case of Comcast (based on Comcast public filings) and, in the case of TWC, further adjusted for the net present value of tax attributes consisting of net operating losses and step-up in asset tax bases of approximately \$2.5 billion (based on TWC management forecasts). This analysis resulted in approximate implied per share equity value reference ranges for TWC common stock of \$133 to \$186 and for Comcast Class A common stock of \$48 to \$65.

Based on the approximate implied per share equity value reference ranges for TWC common stock and Comcast Class A common stock described above, Centerview calculated the following implied exchange ratio reference range, as compared to the merger exchange ratio:

Implied Exchange Ratio**Reference Range**

2.77x 2.88x

Merger Exchange Ratio

2.875x

Relative Contribution Analysis

Centerview performed a relative contribution analysis of TWC and Comcast in which Centerview reviewed the relative contributions of TWC and Comcast to, among other things, the combined company's estimated revenue, EBITDA and EBITDA less capital expenditures during calendar years 2014 through 2016. Financial data of TWC was based on TWC management forecasts and financial data of Comcast was based on the publicly available Wall Street research analyst estimates. This analysis indicated on an equity value basis the following

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approximate overall relative contributions of TWC and Comcast to the combined company's calendar years 2014 through 2016 estimated revenue, EBITDA and EBITDA less capital expenditures:

on a revenue basis, approximately 22% and 78% for TWC and Comcast, respectively, in calendar years 2014 and 2015, and approximately 23% and 77% for TWC and Comcast, respectively, in calendar year 2016;

on an EBITDA basis, approximately 24% and 76% for TWC and Comcast, respectively, in calendar year 2015, and approximately 25% and 75% for TWC and Comcast, respectively, in calendar years 2014 and 2016; and

on an EBITDA less capital expenditures basis, approximately 18% and 82% for TWC and Comcast, respectively, in calendar year 2015 and approximately 20% and 80% for TWC and Comcast, respectively, in calendar years 2014 and 2016.

Based on the approximate implied relative contribution percentages of TWC and Comcast described above, Centerview calculated the following implied exchange ratio reference ranges, as compared to the merger exchange ratio:

Implied Exchange Ratio**Reference Ranges Based on:**

Revenue		EBITDA		EBITDA less CapEx		Merger Exchange Ratio
2.690x	2.752x	2.937x	3.129x	2.099x	2.404x	2.875x

Centerview also noted that, based on the merger exchange ratio and the closing price of Comcast Class A common stock of \$55 per share on February 11, 2014, the implied economic ownership in the combined company of TWC stockholders upon consummation of the merger would be approximately 23.4%.

TWC Selected Precedent Transactions Analysis

Centerview performed a selected precedent transactions analysis of TWC in which Centerview reviewed publicly available financial terms of the following seven selected transactions announced from June 14, 2010 (after the global economic crisis in 2008) to March 19, 2013, with transaction values in excess of \$1.0 billion and involving target companies viewed as incumbent cable providers in the cable industry that Centerview in its professional judgment deemed generally relevant for comparative purposes, referred to as the selected transactions. In this analysis, Centerview reviewed transaction values (calculated as the enterprise value implied for the target company based on the consideration payable in the selected transactions) as a multiple of the target company's one-year forward estimated EBITDA both with and without taking into account tax attributes, as applicable. Financial data for the selected transactions were based on publicly available information and financial data of TWC was based on TWC management forecasts. The overall low to high one-year forward estimated EBITDA multiples observed for the target companies were 7.6x to 8.3x adjusted for tax attributes and 8.0x to 8.6x not adjusted for tax attributes, as reflected below (with those transactions for which tax attributes were not publicly disclosed and therefore not available designated in the table below as "NA"):

Announcement Date	Acquiror	Target	One-Year Forward EBITDA Multiples	
			Tax-Adjusted	Not Tax-Adjusted
March 19, 2013	Liberty Media Corporation	Charter Communications, Inc. (27% equity stake)	8.0x	8.6x
February 7, 2013	Charter Communications, Inc.	Bresnan Broadband Holdings, LLC	NA	8.0x
July 18, 2012	BC Partners Ltd.	Suddenlink Communications	NA	8.3x
July 18, 2012	Cogeco Cable, Inc.	Atlantic Broadband	NA	8.3x
June 1, 2012	Oak Hill Capital Partners	WaveDivision Holdings, LLC	NA	8.0x
August 14, 2011	Time Warner Cable Inc.	Insight Communications Company, Inc.	7.6x	8.4x
June 14, 2010	Cablevision Systems Corporation	Bresnan Broadband Holdings, LLC	NA	8.2x

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Centerview then applied the ranges of one-year forward estimated EBITDA multiples derived from the selected transactions to corresponding data of TWC. This analysis resulted in the following approximate implied equity value reference ranges for TWC common stock both adjusted and not adjusted for tax attributes, as compared to the implied per share equity value for TWC common stock based on the merger exchange ratio and the closing price of Comcast Class A common stock of \$55 per share on February 11, 2014:

Implied Per Share		Implied Per Share Equity Value for TWC	
Equity Value Reference Range for TWC		Based on Merger Exchange Ratio	
Adjusted for	Not Adjusted for	and Comcast Class A Common Stock	
Tax Attributes	Tax Attributes	Closing Price on February 11, 2014	
\$150	\$170	\$153	\$170
			\$158.13

No company, business or transaction used in this analysis is identical to TWC or the merger and, accordingly, an evaluation of the results of this analysis is not entirely mathematical. Rather, this analysis involves complex considerations and judgments concerning differences in financial and operating characteristics, market conditions and other factors that could affect the acquisition or other values of the companies, businesses or transactions to which TWC and the merger were compared or perspectives regarding the transactions selected for comparative purposes.

Other Factors. Centerview observed certain additional factors that were not considered part of its financial analyses with respect to its opinion but were referenced for informational purposes, including, among other things, the following:

trading prices for TWC common stock and Comcast Class A common stock during the 52-week period ended February 11, 2014, which ranged from approximately \$85 per share to \$138 per share for TWC and approximately \$39 per share to \$55 per share for Comcast, resulting in an implied exchange ratio reference range based on such trading price ranges during such period of 2.18x to 2.51x as compared to the merger exchange ratio of 2.875x;

historical trading performance and implied exchange ratios for TWC common stock and Comcast Class A common stock during the 52-week period ended February 11, 2013, which indicated an overall implied exchange ratio range during such period of 2.25x to 2.79x as compared to the merger exchange ratio of 2.875x;

publicly available stock price targets of selected research analysts for TWC common stock and Comcast Class A common stock, which indicated standalone stock price targets for TWC common stock of \$108 per share to \$165 per share and standalone stock price targets for Comcast Class A common stock of \$47 per share to \$65 per share, resulting in an implied exchange ratio reference range based on such standalone stock price targets of 2.30x to 2.54x as compared to the merger exchange ratio of 2.875x;

illustrative pro forma financial impact of the merger on, among other things, Comcast's calendar years 2015 and 2016 estimated levered free cash flow per share based on, in the case of TWC, TWC management forecasts and, in the case of Comcast, the publicly available Wall Street research analyst estimates after taking into account potential run-rate cost synergies anticipated by the managements of TWC and Comcast to result from the merger which, based on the merger exchange ratio and the closing price of Comcast Class A common stock of \$55 per share on February 11, 2014, indicated that the merger could be dilutive by approximately (2.5)% to Comcast's calendar year 2015, and accretive by approximately 2.6% to Comcast's calendar year 2016, estimated levered free cash flow per share. Actual results achieved by the combined company may vary from forecasted results and variations may be material;

the premiums paid to U.S.-based publicly traded companies in seven non-merger of equal stock transactions with transaction values of greater than \$2 billion announced during the 10-year period preceding February 11, 2014 relative to the closing stock prices of such companies one-day, one-week and four-weeks prior to the transaction announcement date, which indicated during such periods a range of premiums of approximately 4% to 28%, 12% to 31% and (7%) to 49%, respectively, and average premiums of approximately 17%, 20% and 22%, respectively, as compared to the premium of

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approximately 17% implied by the merger exchange ratio to the closing price of TWC common stock of \$139.40 per share on February 11, 2014; and

certain benchmarking comparisons of each of TWC and Comcast (cable only) on a standalone basis and selected companies in the cable industry relative to TWC and Comcast (cable only) on a pro forma basis assuming a phase-in of synergies over two years, utilizing the TWC management forecasts for TWC, the publicly available research analyst estimates for Comcast and publicly available information for the selected companies, which indicated:

compounded annual revenue growth rates and compounded annual EBITDA growth rates for calendar years 2014 (estimated) through 2016 (estimated) of approximately 2.2% to 6.6% and (0.9)% to 8.9%, respectively, for TWC, Comcast and the selected companies and approximately 5.6% and 7.8%, respectively, for TWC and Comcast on a pro forma combined basis;

EBITDA margins for calendar year 2014 (estimated) relative to calendar year 2016 (estimated) of approximately 25% to 41% (calendar year 2014) and 24% to 41% (calendar year 2016) for TWC, Comcast and the selected companies and 39% (calendar year 2014) and 41% (calendar year 2016) for TWC and Comcast on a pro forma combined basis; and

EBITDA less capital expenditure margins for calendar year 2014 (estimated) relative to calendar year 2016 (estimated) of approximately 11% to 27% (calendar year 2014) and 10% to 28% (calendar year 2016) for TWC, Comcast and the selected companies relative to 25% (calendar year 2014) and 27% (calendar year 2016) for TWC and Comcast on a pro forma combined basis.

Opinion of Comcast's Financial Advisor

Opinion of J.P. Morgan Securities LLC

Pursuant to an engagement letter dated February 12, 2014, Comcast retained J.P. Morgan as its financial advisor in connection with the proposed merger. At the meeting of the Comcast board of directors held on February 12, 2014 at which the proposed merger was approved, J.P. Morgan rendered to the Comcast board of directors an oral opinion, confirmed by delivery of a written opinion, dated February 12, 2014, to the effect that, as of such date and based upon and subject to the factors, assumptions, qualifications and any limitations set forth in its opinion, the exchange ratio in the proposed merger was fair, from a financial point of view, to Comcast.

The full text of the written opinion of J.P. Morgan, dated February 12, 2014, which sets forth, among other things, the assumptions made, matters considered, and qualifications and any limitations on the opinion and the review undertaken by J.P. Morgan in connection with rendering its opinion, is attached as Annex G to this joint proxy statement/prospectus and is incorporated herein by reference. The summary of the opinion of J.P. Morgan set forth in this joint proxy statement/prospectus is qualified in its entirety by reference to the full text of such opinion. Comcast shareholders are urged to read the opinion carefully and in its entirety. J.P. Morgan's written opinion was addressed to the Comcast board of directors (in its capacity as such) in connection with and for the purposes of its evaluation of the proposed merger, was directed only to the fairness, from a financial point of view, to Comcast of the exchange ratio in the proposed merger and did not address any other aspect of the merger. J.P. Morgan expressed no opinion as to the fairness of the exchange ratio to the holders of any class of securities, creditors or other constituencies of Comcast or

as to the underlying decision by Comcast to engage in the proposed merger. The issuance of J.P. Morgan's opinion was approved by a fairness committee of J.P. Morgan. The opinion does not constitute a recommendation to any shareholder of Comcast as to how such shareholder should vote with respect to the proposed merger or any other matter.

In arriving at its opinion, J.P. Morgan, among other things:

reviewed a draft of the merger agreement, dated February 12, 2014;

reviewed certain publicly available business and financial information concerning TWC and Comcast and the industries in which they operate and drafts of the Comcast Annual Report on Form 10-K for the year ended December 31, 2013 and the TWC Annual Report on Form 10-K for the year ended December 31, 2013;

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compared the proposed financial terms of the proposed merger with the publicly available financial terms of certain transactions involving companies that J.P. Morgan deemed relevant and the consideration received for such companies;

compared the financial and operating performance of TWC and Comcast with publicly available information concerning certain other companies that J.P. Morgan deemed relevant and, as of February 10, 2014, reviewed the current and historical market prices of TWC common stock and Comcast common stock and certain publicly traded securities of such other companies;

at Comcast's direction, reviewed and relied upon for J.P. Morgan's opinion and analysis certain publicly available financial forecasts relating to the business and financial prospects of Comcast, derived from a consensus of selected research analysts that were identified by Comcast's management and, with the guidance and assistance of Comcast's management, extrapolated such forecasts for certain fiscal years (such extrapolations being reviewed and endorsed by Comcast's management as reasonable for J.P. Morgan's use in its opinion and analysis), which extrapolated selected Comcast analysts' forecasts are referred to in this joint proxy statement/prospectus as the Consensus Comcast Street Case, and reviewed the estimated amount and timing of the cost savings and related expenses and synergies expected to result from the proposed merger provided to J.P. Morgan by management of Comcast, as discussed under Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors, beginning on page 110 of this joint proxy statement/prospectus;

reviewed certain internal financial analyses and forecasts prepared by or at the direction of the management of TWC relating to its business and, at Comcast's direction, reviewed and relied upon for J.P. Morgan's opinion and analysis a limited number of adjustments thereto made by the management of Comcast in light of, among other things, publicly available research analyst reports, and, with the guidance and assistance of Comcast's management, extrapolated such adjusted forecasts for certain fiscal years (such extrapolations being reviewed and endorsed by Comcast's management as reasonable for J.P. Morgan's use in its opinion and analysis), which extrapolated, adjusted TWC forecasts are referred to in this joint proxy statement/prospectus as the Adjusted TWC Management Case; and

performed such other financial studies and analyses and considered such other information as J.P. Morgan deemed appropriate for the purposes of its opinion.

In addition, J.P. Morgan held discussions with certain members of the management of TWC and Comcast with respect to certain aspects of the proposed merger, and the past and current business operations of TWC and Comcast, the financial condition and future prospects and operations of TWC and Comcast, the effects of the proposed merger on the financial condition and future prospects of Comcast, and certain other matters J.P. Morgan believed necessary or appropriate to its inquiry.

In giving its opinion, J.P. Morgan relied upon and assumed the accuracy and completeness of all information that was publicly available or was furnished to or discussed with J.P. Morgan by TWC and Comcast or otherwise reviewed by or for J.P. Morgan, and J.P. Morgan did not independently verify, nor did J.P. Morgan assume responsibility or liability for independently verifying, any such information or its accuracy or completeness. J.P. Morgan did not conduct and was not provided with any valuation or appraisal of any assets or liabilities, nor did J.P. Morgan evaluate the solvency of TWC or Comcast under any state or federal laws relating to bankruptcy, insolvency or similar matters,

but, at the direction of Comcast, J.P. Morgan utilized \$400 million as the value of the unconsolidated assets of TWC for purposes of its opinion and its analysis. In relying on financial analyses and forecasts provided to J.P. Morgan or reviewed by or for J.P. Morgan at the direction of Comcast or derived therefrom, including the Consensus Comcast Street Case, the Adjusted TWC Management Case and the expected synergies, J.P. Morgan assumed that they were reasonably prepared based on assumptions that were consistent with the best then-available estimates and judgments by management as to the expected future results of operations and financial condition of TWC and Comcast to which such analyses or forecasts relate. J.P. Morgan expressed no view as to such analyses or forecasts, including the expected synergies, or the assumptions on which they were based. Without limiting the foregoing, at Comcast's direction, J.P. Morgan's analysis relating to the future prospects of Comcast and TWC for purposes of its opinion were made on the basis

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of the Consensus Comcast Street Case and the Adjusted TWC Management Case, respectively. J.P. Morgan was advised by Comcast, and assumed with Comcast's consent, that each such forecast was a reasonable basis upon which to evaluate the business and prospects of Comcast and TWC, respectively. J.P. Morgan also assumed that the proposed merger and the other transactions contemplated by the merger agreement would qualify as a tax-free reorganization for United States federal income tax purposes, and would be consummated as described in the merger agreement in all respects material to its analysis, and that the definitive merger agreement would not differ in any material respects from the draft thereof furnished to J.P. Morgan. J.P. Morgan further assumed that the representations and warranties made by Comcast and TWC in the merger agreement and the related agreements were and would be true and correct in all respects material to J.P. Morgan's analysis. J.P. Morgan is not a legal, regulatory or tax expert and relied on the assessments made by advisors to Comcast with respect to such issues. J.P. Morgan further assumed that all governmental, regulatory or other consents and approvals necessary for or in connection with the consummation of the proposed merger would be obtained without any adverse effect on TWC or Comcast or on the contemplated benefits of the proposed merger, in any respect material to its analysis.

Comcast does not publicly disclose internal management projections and does not offer guidance on third party projections of the type provided to J.P. Morgan in connection with J.P. Morgan's review of the Adjusted TWC Management Case and the Consensus Comcast Street Case. Except for the publicly available research analysts forecasts underlying the Consensus Comcast Street Case, the projections provided to J.P. Morgan in connection with J.P. Morgan's review of the Adjusted TWC Management Case and the Consensus Comcast Street Case were not prepared with a view toward public disclosure. These projections were based on numerous variables and assumptions that are inherently uncertain and may be beyond the control of management and/or the preparer of such forecasts, including, without limitation, factors related to general economic and competitive conditions and prevailing interest rates. Accordingly, actual results could vary significantly from those set forth in such projections.

J.P. Morgan's opinion was necessarily based on economic, market and other conditions as in effect on, and the information made available to J.P. Morgan as of, the date of its opinion. J.P. Morgan's opinion noted that subsequent developments may affect J.P. Morgan's opinion, and J.P. Morgan does not have any obligation to update, revise, or reaffirm its opinion. J.P. Morgan's opinion is limited to the fairness, from a financial point of view, to Comcast of the exchange ratio in the proposed merger and J.P. Morgan expressed no opinion as to the fairness of the exchange ratio to the holders of any class of securities, creditors or other constituencies of Comcast or as to the underlying decision by Comcast to engage in the proposed merger. Furthermore, J.P. Morgan expressed no opinion with respect to the amount or nature of any compensation to any officers, directors, or employees of any party to the proposed merger, or any class of such persons, relative to the exchange ratio in the proposed merger or with respect to the fairness of any such compensation. J.P. Morgan expressed no opinion as to the price at which TWC common stock or Comcast common stock would trade at any future time.

The terms of the merger agreement, including the exchange ratio, were determined through arm's length negotiations between TWC and Comcast, and the decision to enter into the merger agreement was solely that of the Comcast board of directors and TWC board of directors. J.P. Morgan's opinion and financial analyses were only one of the many factors considered by the Comcast board of directors in its evaluation of the proposed merger and should not be viewed as determinative of the views of the Comcast board of directors or management with respect to the proposed merger or the exchange ratio.

In accordance with customary investment banking practice, J.P. Morgan employed generally accepted valuation methods in connection with its opinion. The following is a summary of the material financial analyses utilized by J.P. Morgan in connection with rendering its opinion to the Comcast board of directors on February 12, 2014 and contained in the presentation delivered to the Comcast board of directors on such date in connection with the rendering of such opinion and does not purport to be a complete description of the analyses or data presented by J.P.

Morgan. Some of the summaries of the financial analyses include information presented in tabular format. The tables are not intended to stand alone, and in order to more fully understand the financial analyses used by J.P. Morgan, the tables must be read together with the full text of each summary. Considering

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the data set forth below without considering the full narrative description of the financial analyses, including the methodologies and assumptions underlying the analyses, could create a misleading or incomplete view of J.P. Morgan's analyses.

Implied Premium Calculations

J.P. Morgan calculated an implied offer price for TWC of \$156.26 per share based on the proposed merger exchange ratio and closing prices as of February 10, 2014. J.P. Morgan calculated the implied premium to the current TWC closing price, 3-month volume weighted average price; 6-month volume weighted average price; and 52 week closing high as of February 10, 2014. The results are presented in the table below:

	Implied premium
Premium to 2/10/14 price	15.1%
Premium to 3-month volume weighted average price	17.8%
Premium to 6-month volume weighted average price	24.7%
Premium to 52 week closing high	13.0%

J.P. Morgan noted that the implied premium calculations were presented merely for reference purposes only, and were not relied upon for valuation purposes.

Analyst Price Targets (Undiscounted)

J.P. Morgan reviewed the price targets for TWC and Comcast published by 13 and 17 equity research analysts covering TWC and Comcast respectively, provided by FactSet Research Systems. J.P. Morgan noted that the price targets were presented as published and were not discounted back to the valuation date. The price targets presented were in the following ranges:

	TWC		Comcast
High price target	\$ 165.00	High price target	\$ 65.00
Low price target	\$ 125.00	Low price target	\$ 58.00

J.P. Morgan then calculated (1) the ratio of the highest price target for TWC to the lowest price target for Comcast, and (2) the ratio of the lowest price target for TWC to the highest price target for Comcast to derive an implied exchange ratio range as shown below, as compared to the exchange ratio in the proposed merger of 2.875x.

	Implied exchange ratio
Highest TWC price target to lowest Comcast price target	2.845x
Lowest TWC price target to highest Comcast price target	1.923x

J.P. Morgan noted that the analyst price targets (undiscounted) were presented merely for reference purposes only, and were not relied upon for valuation purposes.

Historical Exchange Ratio Analysis

J.P. Morgan reviewed the per share daily closing market price of Comcast Class A common stock and TWC common stock since the spin-off of TWC on March 12, 2009 and calculated the implied historical exchange ratios during this period. Specifically, for each trading day, J.P. Morgan divided the daily closing price per share of TWC common stock by that of Comcast Class A common stock. J.P. Morgan calculated (i) the exchange ratios based on the closing stock prices on February 10, 2014 and the unaffected date of June 13, 2013 and (ii) the average of the implied historical exchange ratios for the thirty-day, three-month, one-year, three-year, and

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since spin-off periods ending February 10, 2014. The analysis resulted in the following implied exchange ratios for the dates and periods indicated, as compared to the exchange ratio in the proposed merger of 2.875x:

Period	Average exchange ratio	TWC implied pro forma ownership	Comcast implied pro forma ownership
Current (2/10/2014)	2.497x	20.9%	79.1%
Unaffected date (6/13/2013)	2.419x	20.4%	79.6%
30 days	2.517x	21.0%	79.0%
3 months	2.591x	21.5%	78.5%
1 year	2.468x	20.7%	79.3%
3 years	2.667x	22.1%	77.9%
Since spin-off (3/12/2009)	2.671x	22.1%	77.9%

J.P. Morgan noted that a historical exchange ratio analysis was presented merely for reference purposes only, and was not relied upon for valuation purposes.

Historical Trading Analysis

J.P. Morgan also reviewed the 52-week intraday trading range of TWC stock price and Comcast Class A stock price for the period ending February 10, 2014. The reference ranges were as follows:

	TWC		Comcast
52-week high	\$ 139.85	52-week high	\$ 54.96
52-week low	\$ 84.57	52-week low	\$ 38.31

J.P. Morgan then calculated (1) the ratio of the 52-week highest TWC stock price to the 52-week lowest Comcast Class A stock price, and (2) the ratio of the 52-week lowest TWC stock price to the 52-week highest Comcast Class A stock price to derive an implied exchange ratio range as shown below, as compared to the exchange ratio in the proposed merger of 2.875x.

	Implied exchange ratio
52-week highest TWC stock price to 52-week lowest Comcast class A stock price	3.650x
52-week lowest TWC stock price to 52-week highest Comcast class A stock price	1.539x

J.P. Morgan noted that a historical trading analysis was presented merely for reference purposes only, and was not relied upon for valuation purposes.

TWC Public Trading Multiples Analysis

Using publicly available information and in the case of TWC and Comcast, drafts of the Comcast Annual Report on Form 10-K for the year ended December 31, 2013 and the TWC Annual Report on Form 10-K for the year ended December 31, 2013, J.P. Morgan compared selected financial data of TWC with similar data for four publicly traded

companies engaged in businesses which J.P. Morgan judged to be sufficiently analogous to TWC. The companies selected by J.P. Morgan to be used for references for TWC were as follows (which are referred to in this joint proxy statement/prospectus as the Cable Companies):

Cable Companies:

Cablevision Systems Corporation

Charter Communications, Inc.

Comcast Corporation

Time Warner Cable Inc.

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In all instances, multiples were based on closing stock prices on February 10, 2014. For each of the following analyses performed by J.P. Morgan, estimated financial data for the selected companies were based on the selected companies filings with the SEC, information J.P. Morgan obtained from FactSet Research Systems and selected equity research reports and, in the case of TWC and Comcast, drafts of the Comcast Annual Report on Form 10-K for the year ended December 31, 2013 and the TWC Annual Report on Form 10-K for the year ended December 31, 2013. The multiples and ratios for each of the selected companies were based on such information. The Cable Companies used for TWC were selected, among other reasons, because they operate in a similar business segment as TWC.

With respect to the selected companies, the information J.P. Morgan presented included:

Multiple of firm value (calculated as equity value plus total debt and other adjustments, including minority interest, net of cash and cash equivalents, unconsolidated investments and value of tax attributes) to estimated EBITDA (calculated as earnings before interest, taxes, depreciation and amortization) for 2014;

Multiple of firm value to estimated EBITDA for 2015;

Multiple of equity value to estimated levered free cash flow (calculated as EBITDA, excluding stock based compensation expense, less interest, less cash taxes, less capital expenditures, less increase in working capital, less other cash items) for 2014; and

Multiple of equity value to estimated levered free cash flow for 2015.

Results of the analysis were presented for the selected companies, as indicated in the following table:

Trading multiples Cable Companies

	Firm value to EBITDA		Equity value to levered free	
	ratio		cash flow	
	2014 estimated	2015 estimated	2014 estimated	2015 estimated
Cablevision Systems Corporation	7.5x	7.2x	23.9x	16.9x
Charter Communications, Inc.	8.8x	8.0x	24.2x	14.8x
Comcast Corporation	7.3x	6.9x	18.1x	16.0x
Time Warner Cable Inc.	7.3x	7.0x	15.9x	18.4x
Mean	7.7x	7.3x	20.5x	16.5x
Median	7.4x	7.1x	21.0x	16.4x

Note: For Comcast, firm value to EBITDA ratio used is for cable business only (i.e., excluding non-cable assets from the firm value and the EBITDA) and was based on estimated 2014 and 2015 EBITDA. Additional information on estimated 2014 and 2015 EBITDA is provided in the section entitled Unaudited Prospective

Financial Information beginning on page 149 of this joint proxy statement/prospectus. J.P. Morgan determined firm value for Comcast's cable business by subtracting the estimated value of Comcast's non-cable business of \$56.2 billion, which J.P. Morgan derived from a consensus of selected equity research analysts, from the firm value for Comcast of \$187.1 billion. In addition, for Comcast, equity value to levered free cash flow ratio used is for whole company, including cable and non-cable businesses.

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Based on the above analysis, J.P. Morgan then derived a multiple reference range of 7.0x – 9.0x and 7.0x – 8.0x for firm value to estimated EBITDA ratio for 2014 and 2015, respectively, and a multiple reference range of 16.0x – 18.0x and 14.5x – 17.0x for equity value to levered free cash flow ratio for 2014 and 2015, respectively. After applying such ranges to the appropriate TWC metrics, the analysis indicated the following implied per share equity values per share of TWC common stock:

Implied equity value per share TWC

	Firm value to EBITDA ratio		Equity value to levered free cash flow ratio	
	2014 estimated	2015 estimated	2014 estimated	2015 estimated
High	\$ 189.25	\$ 164.75	\$ 178.00	\$ 140.00
Low	\$ 130.75	\$ 135.00	\$ 158.50	\$ 119.50

Comcast Public Trading and Sum of the Parts Trading Multiples Analyses

J.P. Morgan performed a sum of the parts trading multiples comparable analysis for Comcast. That is, J.P. Morgan separately derived a firm value range for Comcast's cable business and its non-cable business, and calculated Comcast's implied firm value as a sum of both ranges and subsequently derived an equity value for Comcast. For each of Comcast's cable business and non-cable business, and using publicly available information and, in the case of TWC and Comcast, drafts of the Comcast Annual Report on Form 10-K for the year ended December 31, 2013 and the TWC Annual Report on Form 10-K for the year ended December 31, 2013, J.P. Morgan compared selected financial data of each business with similar data for publicly traded companies engaged in businesses which J.P. Morgan judged to be sufficiently analogous to the applicable business. For Comcast's cable business, J.P. Morgan used the Cable Companies set forth above in TWC Public Trading Multiples Analysis. The eight companies selected by J.P. Morgan for Comcast's non-cable business were as follows (which are referred to in this joint proxy statement/prospectus as the Diversified Media Companies):

Diversified Media Companies:

AMC Networks Inc.

CBS Corporation

Discovery Communications, Inc.

Scripps Networks Interactive, Inc.

The Walt Disney Company

Time Warner Inc.

Twenty-First Century Fox, Inc.

Viacom Inc.

In all instances, multiples were based on closing stock prices on February 10, 2014. For each of the following analyses performed by J.P. Morgan, estimated financial data for the selected companies were based on the selected companies filings with the SEC and information J.P. Morgan obtained from FactSet Research Systems and selected equity research reports and in the case of TWC and Comcast, drafts of the Comcast Annual Report on Form 10-K for the year ended December 31, 2013 and the TWC Annual Report on Form 10-K for the year ended December 31, 2013. The multiples and ratios for each of the selected companies were based on the most recent publicly available information. The Cable Companies were selected because they operate in a similar business segment as Comcast's cable operations. The companies used for the non-cable business of Comcast were selected, among other reasons, because they operate similar businesses at similar scales as Comcast's non-cable operations.

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With respect to the selected companies in its sum of the parts analysis, the information J.P. Morgan presented included:

Multiple of firm value to estimated EBITDA for 2014; and

Multiple of firm value to estimated EBITDA for 2015.

Results of the analysis were presented for the Cable Companies, as indicated above in TWC Public Trading Multiples Analysis. Results of the analysis for the Diversified Media Companies were presented for the selected companies, as indicated in the following table:

Trading multiples Diversified Media Companies

	Firm value to EBITDA ratio	
	2014 estimated	2015 estimated
AMC Networks Inc.	12.1x	11.2x
CBS Corporation	10.9x	10.6x
Discovery Communications, Inc.	12.7x	11.3x
Scripps Networks Interactive, Inc.	11.6x	10.6x
The Walt Disney Company	11.1x	10.2x
Time Warner Inc.	9.6x	8.9x
Twenty-First Century Fox, Inc.	10.3x	8.9x
Viacom Inc.	10.5x	9.8x
Mean	11.1x	10.2x
Median	11.0x	10.4x

Based on these analyses, J.P. Morgan then derived a multiple reference range of 7.0x – 9.0x and 7.0x – 8.0x for firm value to estimated EBITDA ratio for 2014 and 2015, respectively, for Comcast's cable business and 10.0x – 11.5x and 9.0x – 10.5x for firm value to estimated EBITDA ratio for 2014 and 2015, respectively, for Comcast's non-cable business. Additional information on estimated 2014 and 2015 EBITDA is provided in the section entitled Unaudited Prospective Financial Information beginning on page 149 of this joint proxy statement/prospectus.

In addition, J.P. Morgan conducted a separate consolidated trading multiple analysis for Comcast as a whole based on the equity value to levered free cash flow ratio using the group of Cable Companies that was also used to value TWC.

With respect to the selected companies, the information J.P. Morgan presented included:

Multiple of equity value to estimated levered free cash flow for 2014; and

Multiple of equity value to estimated levered free cash flow for 2015.

Results of the analysis were presented for the Cable Companies, as indicated above in TWC Public Trading Multiples Analysis.

Based on the above analysis, J.P. Morgan then derived a multiple reference range of 16.0x 18.0x and 14.5x 17.0x for equity value to levered free cash flow ratio for 2014 and 2015, respectively. After applying such ranges to the appropriate Comcast metrics, the analysis indicated the following implied per share equity values per share of Comcast common stock:

Implied equity value per share Comcast

	Firm value to EBITDA ratio		Equity value to levered free cash flow ratio	
	2014 estimated	2015 estimated	2014 estimated	2015 estimated
High	\$ 65.00	\$ 61.50	\$ 53.75	\$ 57.50
Low	\$ 49.25	\$ 51.75	\$ 47.75	\$ 49.00

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For each of firm value to EBITDA and equity value to levered free cash flow, J.P. Morgan then calculated (1) the ratio of the highest implied equity value per share for TWC to the lowest implied equity value per share for Comcast, and (2) the ratio of the lowest implied equity value per share for TWC to the highest implied equity value per share for Comcast to derive an implied exchange ratio range as shown below, as compared to the exchange ratio in the proposed merger of 2.875x.

	Implied exchange ratio	
	2014 estimated	2015 estimated
<i>Firm value to EBITDA ratio:</i>		
Highest TWC implied equity value per share to lowest Comcast implied equity value per share	3.843x	3.184x
Lowest TWC implied equity value per share to highest Comcast implied equity value per share	2.012x	2.195x
<i>Equity value to levered free cash flow ratio:</i>		
Highest TWC implied equity value per share to lowest Comcast implied equity value per share	3.728x	2.857x
Lowest TWC implied equity value per share to highest Comcast implied equity value per share	2.949x	2.078x
<i>Selected Transaction Analysis</i>		

Using publicly available information, J.P. Morgan examined the following eleven precedent transactions in the cable sector where the target had similar operations to TWC. For each of the selected transactions, J.P. Morgan presented the multiple of firm value to estimated EBITDA for the next twelve months, both unadjusted and, to the extent public information was available, adjusted to exclude from firm value the present value of the target's tax attributes or tax attributes arising from the selected transaction:

Acquiror	Target	Announcement Date	Firm value, adjusted for tax attributes, to	
			Unadjusted firm value to next twelve months EBITDA ratio	to next twelve months EBITDA ratio
Charter Communications, Inc.	Bresnan Broadband Holdings, LLC	February 2013	8.0x	7.0x
BC Partners Limited	Suddenlink Communications	July 2012	8.4x	N/A
Cogeco Cable Inc.	Atlantic Broadband	July 2012	8.8x	N/A
Liberty Global, Inc.	OneLink Communications	June 2012	8.0x	N/A
Oak Hill Capital Partners, L.P. and GI Partners L.L.C.	WaveDivision Holdings, LLC	June 2012	8.0x	N/A

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WideOpenWest Finance, LLC	Knology, Inc.	April 2012	7.6x	N/A
Time Warner Cable Inc.	Insight Communications Company, Inc.	August 2011	8.3x	7.3x
Suddenlink Communications	NPG Cable, Inc.	November 2010	8.0x	N/A
Rocco B. Commisso	Mediacom Communications Corporation	November 2010	7.1x	6.7x
Knology, Inc.	Sunflower Broadband	August 2010	7.5x	N/A
Cablevision Systems Corporation	Bresnan Broadband Holdings, LLC	June 2010	8.3x	5.9x
Mean			8.0x	6.7x
Median			8.0x	6.9x

Note: Firm value, adjusted for tax attributes, to next twelve months EBITDA ratio only available for the following transactions: Charter Communications, Inc. / Bresnan Broadband Holdings, LLC, Time Warner Cable Inc. / Insight Communications Company, Inc., Rocco B. Commisso / Mediacom Communications Corporation and Cablevision Systems Corporation / Bresnan Broadband Holdings, LLC.

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Based on this analysis, J.P. Morgan derived a multiple reference range of 6.0x – 8.8x for firm value to TWC's next twelve months of estimated EBITDA. After applying such ranges to the appropriate TWC metric, the analysis indicated an implied equity value for TWC of between \$101.50 and \$183.25 per share.

Discounted Cash Flow Analysis for TWC and Sum of the Parts Discounted Cash Flow Analysis for Comcast

J.P. Morgan conducted a discounted cash flow analysis for the purpose of determining an implied fully diluted equity value per share for TWC common stock and Comcast common stock. A discounted cash flow analysis is a method of evaluating an asset using estimates of the future unlevered free cash flows generated by the asset and taking into consideration the time value of money with respect to those future cash flows by calculating their present value. The unlevered free cash flows refers to a calculation of the future cash flows of an asset without including in such calculation any debt servicing costs. J.P. Morgan treated stock-based compensation as a cash expense in the unlevered free cash flow calculation for purposes of its discounted cash flow analysis, as stock-based compensation was viewed as a true economic expense of the business. Present value refers to the current value of one or more future cash payments from the asset, which is referred to as that asset's cash flows, and is obtained by discounting those cash flows back to the present using a discount rate that takes into account macro-economic assumptions and estimates of risk, the opportunity cost of capital, capitalized returns and other appropriate factors. Terminal value refers to the capitalized value of all cash flows from an asset for periods beyond the final forecast period.

J.P. Morgan calculated the present value of unlevered free cash flows that TWC is expected to generate during calendar years 2014 through 2023 using the Adjusted TWC Management Case. J.P. Morgan also calculated a range of terminal values for TWC at December 31, 2023 by applying a perpetual growth rate ranging from 1.5% to 2.0% to the unlevered free cash flow of TWC during 2023. The unlevered free cash flows and range of terminal values were then discounted to present values using a discount rate range of 6.5% to 7.5%, which range was chosen by J.P. Morgan based upon an analysis of the weighted average cost of capital of TWC. The present value of the unlevered free cash flows and the range of terminal values were then adjusted for TWC's 2013 calendar year-end net debt and other adjustments of \$21.8 billion (calculated as total debt and minority interest, net of cash and cash equivalents, unconsolidated investments and net present value of tax attributes discounted using a discount rate of 6.0%) to indicate a range of implied fully diluted equity values of between \$127.00 and \$185.75 per share on a stand-alone basis (i.e., without synergies).

J.P. Morgan also performed two additional discounted cash flow analyses with respect to TWC, including 50% and 100%, respectively, of the present value of the synergies expected to result from the merger provided to J.P. Morgan by the management of Comcast, which reflects operating expense synergies and capital expenditure synergies net of implementation costs and remediation capital expenditures. The Comcast synergy estimates were discounted to present value using a range of discount rates from 6.5% to 7.5%, and a range of perpetual growth rates from 1.5% to 2.0%. The analysis indicated a range of implied fully diluted equity values per share of TWC of \$162.75 to \$227.75, including 50% of the Comcast synergy estimates, and \$198.25 to \$269.50, including 100% of the Comcast synergy estimates.

J.P. Morgan analyzed Comcast as the sum of its constituent cable and non-cable businesses and performed a discounted cash flow analysis on each of such constituent business segments for the purpose of determining an implied fully diluted value per share of Comcast. For each of Comcast's cable and non-cable businesses, J.P. Morgan calculated the present value of unlevered free cash flows that the business is expected to generate on a standalone basis during calendar years 2014 through 2023, using the Consensus Comcast Street Case for each of the two businesses. For Comcast's cable business, based on the Consensus Comcast Street Case, J.P. Morgan also calculated a range of terminal values at December 31, 2023 by applying a perpetual growth rate ranging from 1.5% to 2.0% to the unlevered free cash flow of the business during 2023. The unlevered free cash flows and range of terminal values were

then discounted to present values using a discount rate range of 6.5% to 7.5%, which range was chosen by J.P. Morgan based upon an analysis of the weighted average cost of capital of the cable business of Comcast. For Comcast's non-cable business, J.P. Morgan then calculated a range of terminal values based on the Consensus Comcast Street Case at December 31, 2023 by applying a perpetual growth rate ranging from 1.75% to 2.25% to the unlevered free cash flows of the business during 2023. The unlevered free

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cash flows and range of terminal values were then discounted to present values using a discount rate range of 7.0% to 8.0%, which range was chosen by J.P. Morgan based upon an analysis of the weighted average cost of capital of the non-cable business of Comcast.

The present value of the unlevered free cash flows and the range of terminal values of both the cable business of Comcast and the non-cable business of Comcast were then added and adjusted for Comcast's 2013 calendar year-end net debt and other adjustments of \$42.0 billion (calculated as sum of total debt, preferred stock, and minority interest, less cash, cash equivalents, unconsolidated assets and the net present value of tax attributes (based on equity research estimates)) to indicate a range of implied fully diluted equity values of \$58.00 to \$78.25 per share.

J.P. Morgan then calculated (1) the ratio of the highest implied equity value per share for TWC to the lowest implied equity value per share for Comcast, and (2) the ratio of the lowest implied equity value per share for TWC and the highest implied equity value per share for Comcast to derive an implied exchange ratio range as shown below, as compared to the exchange ratio in the proposed merger of 2.875x. J.P. Morgan conducted this analysis assuming, for TWC, the standalone implied equity value per share calculated for TWC as well as including 50% and 100% of the implied present value of the Comcast synergy estimates.

	Implied exchange ratio
<i>No synergies</i>	
Highest TWC standalone implied equity value per share to lowest Comcast implied equity value per share	3.203x
Lowest TWC standalone implied equity value per share to highest Comcast implied equity value per share	1.623x
<i>50% synergies</i>	
Highest TWC implied equity value per share (including 50% synergies) to lowest Comcast implied equity value per share	3.927x
Lowest TWC implied equity value per share (including 50% synergies) to highest Comcast implied equity value per share	2.080x
<i>100% synergies</i>	
Highest TWC implied equity value per share (including 100% synergies) to lowest Comcast implied equity value per share	4.647x
Lowest TWC implied equity value per share (including 100% synergies) to highest Comcast implied equity value per share	2.534x
<i>Illustrative Value Creation Analysis</i>	

Intrinsic Value. J.P. Morgan conducted an illustrative value creation analysis that compared the implied equity value per share of Comcast common stock derived from a discounted cash flow valuation on a standalone basis to the pro forma combined company implied equity value per share. J.P. Morgan determined the pro forma combined company implied equity value per share by calculating: (1) the sum of (a) the implied equity value of Comcast using the midpoint value determined in J.P. Morgan's discounted cash flow analysis described above in Discounted Cash Flow Analysis for TWC and Sum of the Parts Discounted Cash Flow Analysis for Comcast, (b) the implied equity value of TWC using the midpoint value determined in J.P. Morgan's discounted cash flow analysis described above in Discounted Cash Flow Analysis for TWC and Sum of the Parts Discounted Cash Flow Analysis for Comcast and (c) 100% of the estimated present value of the Comcast synergy estimates, net of implementation costs and remediation capital expenditures, discounted to present value using a discount rate of 7.0% and perpetuity growth rate

of 1.75%, divided by (2) the pro forma diluted number of shares outstanding based upon the exchange ratio of 2.875x provided for in the merger. The analysis indicated, on an illustrative basis, that the merger created hypothetical incremental implied value for the holders of Comcast common stock.

Market Value. J.P. Morgan also conducted an illustrative value creation analysis that compared the closing market price of Comcast common stock as of February 10, 2014 to the pro forma combined company implied

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equity value per share. J.P. Morgan determined the pro forma combined company implied equity value per share by calculating: (1) the sum of (a) the public market equity value of Comcast as of February 10, 2014, (b) the public market equity value of TWC as of February 10, 2014, and (c) 100% of the estimated present value of expected synergies calculated by applying the blended equity value to levered free cash flow multiple of Comcast and TWC of 17.6x (calculated as the sum of the equity values of Comcast and TWC divided by the sum of the levered free cash flows of Comcast and TWC) to the run-rate after-tax free cash flow impact of the Comcast synergy estimates, divided by (2) the pro forma diluted number of shares outstanding, based upon the exchange ratio provided for in the merger. The analysis indicated, on an illustrative basis, the merger created hypothetical incremental implied value for the holders of Comcast common stock. J.P. Morgan noted that the market value illustrative value creation analysis was presented merely for reference purposes only, and was not relied upon for valuation purposes.

Miscellaneous

The foregoing summary of certain financial analyses does not purport to be a complete description of the analyses or data presented by J.P. Morgan. The preparation of a fairness opinion is a complex process and is not necessarily susceptible to partial analysis or summary description. J.P. Morgan believes that the foregoing summary and its analyses must be considered as a whole and that selecting portions of the foregoing summary and these analyses, without considering all of its analyses as a whole and the narrative description of the analyses, could create an incomplete view of the processes underlying its analyses and opinion. As a result, the ranges of valuations resulting from any particular analysis or combination of analyses described above were merely utilized to create points of reference for analytical purposes and should not be taken to be the view of J.P. Morgan with respect to the actual value of TWC or Comcast. The order of analyses described does not represent the relative importance or weight given to those analyses by J.P. Morgan. In arriving at its opinion, J.P. Morgan did not attribute any particular weight to any analyses or factors considered by it and did not form an opinion as to whether any individual analysis or factor (positive or negative), considered in isolation, supported or failed to support its opinion. Rather, J.P. Morgan considered the totality of the factors and analyses performed in determining its opinion.

Analyses based upon forecasts of future results are inherently uncertain, as they are subject to numerous factors or events beyond the control of the parties and their advisors. Accordingly, forecasts and analyses used or performed by J.P. Morgan are not necessarily indicative of actual future results, which may be significantly more or less favorable than suggested by those analyses. Moreover, J.P. Morgan's analyses are not and do not purport to be appraisals or otherwise reflective of the prices at which businesses actually could be acquired or sold. None of the selected companies reviewed as described in the above summary is identical to TWC or Comcast, and none of the selected transactions reviewed as described in the above summary is identical to the proposed merger. However, the companies selected were chosen because they are publicly traded companies with operations and businesses that, for purposes of J.P. Morgan's analyses, may be considered similar to those of TWC and Comcast. The transactions selected were similarly chosen for their participants, size and other factors that, for purposes of J.P. Morgan's analysis, may be considered similar to those of the proposed merger. The analyses necessarily involve complex considerations and judgments concerning differences in financial and operational characteristics of the companies involved and other factors that could affect the companies compared to TWC and Comcast and the transactions compared to the proposed merger.

As part of its investment banking business, J.P. Morgan and its affiliates are continually engaged in the valuation of businesses and their securities in connection with mergers and acquisitions, investments for passive and control purposes, negotiated underwritings, competitive biddings, secondary distributions of listed and unlisted securities, private placements and valuations for estate, corporate and other purposes. J.P. Morgan was selected by Comcast as its financial advisor with respect to the proposed merger on the basis of, among other things, such experience and its qualifications and reputation in connection with such matters and its familiarity with Comcast, TWC and the

industries in which they operate.

J.P. Morgan has acted as financial advisor to Comcast with respect to the proposed merger and will receive a fee from Comcast for its services equal to a total of \$27.5 million, \$25 million of which will become payable

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only if the proposed merger is consummated. In addition, Comcast has agreed to reimburse J.P. Morgan for its reasonable expenses incurred in connection with its services, including the reasonable fees of counsel, and to indemnify J.P. Morgan and its affiliates for certain liabilities arising out of its engagement. During the two years preceding the date of J.P. Morgan's opinion, J.P. Morgan and its affiliates have had commercial or investment banking relationships with Comcast and TWC for which J.P. Morgan and its affiliates have received customary compensation. Such services during such period have included acting as lead left bookrunner on Comcast's credit facility in June 2012, acting as lead left bookrunner on the credit facility of Comcast's subsidiary, NBCUniversal Enterprise Inc., which is referred to in this joint proxy statement/prospectus as NBCU, in March 2013, acting as an active bookrunner on the bond offering of Comcast's subsidiary, NBCUniversal, in September 2012, providing treasury and securities services to Comcast and providing treasury and securities services as well as asset management services to TWC. In addition, J.P. Morgan's commercial banking affiliate is an agent bank and a lender under outstanding credit facilities of Comcast, for which J.P. Morgan receives customary compensation or other financial benefits. In the ordinary course of J.P. Morgan's business, J.P. Morgan and its affiliates may actively trade the debt and equity securities of Comcast or TWC for its own account or for the accounts of customers and, accordingly, J.P. Morgan may at any time hold long or short positions in such securities. During the two years preceding the date of J.P. Morgan's opinion, J.P. Morgan and its affiliates received aggregate commercial and investment banking fees from Comcast in the amount of \$12.0 million and from TWC in the amount of \$5.6 million.

Unaudited Prospective Financial Information

Comcast does not, as a matter of course, make public projections as to future revenues, earnings or other results due to, among other reasons, the uncertainty of the underlying assumptions and estimates. TWC typically provides investors with full-year financial guidance which may cover such areas as revenues, capital expenditures, OIBDA and free cash flow after interest expense, among other items, which it may update from time to time during the relevant year. In January 2014, TWC provided investors with its 2014 financial guidance and presented a three-year operating plan that included certain forecasts for revenue, capital expense and adjusted OIBDA during the plan period.

TWC Management Case

In February 2014, TWC made available to Comcast and Comcast's financial advisor certain unaudited prospective financial information based on (with certain updates) the publicly disclosed three-year operating plan relating to TWC on a stand-alone, pre-transaction basis, which is referred to below and sometimes referred to elsewhere in this joint proxy statement/prospectus as the TWC Management Case. The TWC Management Case also was provided to the TWC financial advisors and, at TWC's direction, used and relied upon by the TWC financial advisors in their financial analyses of TWC (see Opinions of TWC's Financial Advisors and Opinion of Financial Advisor to the TWC Independent Directors beginning on pages 113 and 128, respectively, of this joint proxy statement/prospectus). These multi-year nonpublic financial projections were not intended for public disclosure at the time they were prepared. The prospective financial information was based on numerous variables and assumptions made by TWC's management at the time it was prepared with respect to industry performance, general business, economic, regulatory, market and financial conditions and other future events, as well as matters specific to TWC. Some or all of the assumptions that have been made regarding, among other things, the timing of certain occurrences or impacts, may have changed since the date the prospective financial information was prepared. The projections provided below reflect various assumptions and estimates that TWC's management made in good faith, including, without limitation: (i) an economic environment, competitive environment and regulatory requirements consistent with conditions existing and known at the time of preparation of the projections, (ii) revenue growth of 5.1% 2013-2016 CAGR, (iii) operating expenses before depreciation, amortization and merger-related and restructuring costs growth of 4.8% 2013-2016 CAGR resulting from continuation of cost reduction and operating efficiency strategies, (iv) a decrease in total operating expenses before depreciation, amortization and merger-related and restructuring costs as a percentage of revenue to

63.4% in 2016, and (v) an increase in capital expenditures as a percentage of revenue from 14.5% in 2013 to 16.0% in 2014, decreasing to 15.7% of revenue in 2015 and to 14.8% of revenue

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in 2016. These assumptions are inherently uncertain, were made as of the time the prospective financial information was prepared, and may not be reflective of actual results, either now or in the future, in light of changed circumstances, economic conditions, or other developments.

The following table presents a summary of the TWC Management Case:

	TWC Management Case		
	(in millions)		
	2014E	2015E	2016E
Revenue	\$ 23,160	\$ 24,146	\$ 25,657
Adjusted OIBDA(1)	8,425	8,600	9,400
Capital Expenditures	3,700	3,800	3,800
Levered Free Cash Flow(2)	2,650	2,120	2,670

- (1) Adjusted OIBDA means Operating Income before depreciation of tangible assets and amortization of intangible assets (OIBDA) excluding the impact, if any, of noncash impairments of goodwill, intangible and fixed assets; gains and losses on asset sales; and merger-related and restructuring costs.
- (2) Levered Free Cash Flow means cash provided by operating activities (as defined under U.S. generally accepted accounting principles, or GAAP) excluding the impact, if any, of cash provided or used by discontinued operations, plus (i) any income taxes paid on investment sales and (ii) any excess tax benefit from equity-based compensation, less (A) capital expenditures, (B) cash paid for other intangible assets (excluding those associated with business combinations), (C) partnership distributions to third parties and (D) principal payments on capital leases.

In addition, the extrapolation of standalone unlevered after-tax free cash flow (i) for fiscal years 2014 through 2023, calculated utilizing the TWC Management Case and used by Allen & Company, Citi and Morgan Stanley, was as follows (in millions): 2014E: \$2,704; 2015E: \$2,748; 2016E: \$3,353; 2017E: \$3,504; 2018E: \$3,662; 2019E: \$3,827; 2020E: \$3,913; 2021E: \$4,001; 2022E: \$4,091; and 2023E: \$4,142, and (ii) for fiscal years 2014 through 2022, calculated utilizing the TWC Management Case and used by Centerview, was as follows (in millions): 2014E: \$2,704; 2015E: \$2,748; 2016E: \$3,353; 2017E: \$3,504; 2018E: \$3,661; 2019E: \$3,826; 2020E: \$3,912; 2021E: \$4,000; and 2022E: \$4,090.

Adjusted OIBDA, levered free cash flow and unlevered free cash flow, as referenced above, may be considered non-GAAP financial measures. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP, and non-GAAP financial measures as used in the TWC Management Case may not be comparable to similarly titled amounts used by other companies or persons.

Specified Comcast Street Case

As part of the due diligence investigation of Comcast undertaken by TWC and its advisors, TWC requested from Comcast non-public forecasts and projections as to Comcast's potential future performance prepared or adopted by Comcast's management. Comcast informed TWC that it does not, as a matter of course, publicly disclose forecasts or projections as to its potential future performance, and as a result was not willing to provide TWC with any such forecasts or projections. Instead, Comcast and TWC discussed certain publicly available forecasts of potential future performance concerning Comcast, including certain publicly available forecasts prepared by the independent equity

research group of J.P. Morgan in a report dated January 29, 2014, which is referred to in this joint proxy statement/prospectus as the Specified Comcast Street Case. Comcast informed TWC that the Specified Comcast Street Case, which included projections for a seven-year period, instead of the three-year period set forth by other equity research groups, did not present a more favorable forecast of Comcast's potential future performance than the publicly available forecasts to be used by Comcast's financial advisor in connection with its valuation analysis and fairness opinion, referred to below as the Consensus Comcast Street Case. The TWC board of directors reviewed and considered the Specified Comcast Street Case, and TWC's financial advisors used the Specified Comcast Street Case in their financial analyses of Comcast (see

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Opinions of TWC's Financial Advisors and Opinion of Financial Advisor to the TWC Independent Directors beginning on pages 113 and 128, respectively, of this joint proxy statement/prospectus) per Comcast's management's indication, on which the TWC financial advisors relied, as a reasonable basis on which to evaluate Comcast, with TWC's consent. The Specified Comcast Street Case was not internally prepared or adopted by Comcast management but rather was prepared, for purposes unrelated to the management of Comcast's business or the merger, by the independent equity research group at J.P. Morgan, which was not representing or acting on behalf of Comcast, and which operates independently from, and is physically separated from, the financial advisory and financing businesses of J.P. Morgan. Comcast believes that the Specified Comcast Street Case is a conservative forecast of Comcast's potential future performance.

The following table presents a summary of the Specified Comcast Street Case:

	Specified Comcast Street Case						
	(in millions)						
	2014E	2015E	2016E	2017E	2018E	2019E	2020E
Revenue	\$ 68,373	\$ 71,147	\$ 74,566	\$ 77,821	\$ 80,842	\$ 83,650	\$ 86,247
EBITDA(1)	22,388	23,892	25,196	26,457	27,652	28,744	29,720
Capital Expenditures	7,384	7,399	7,606	7,860	8,084	8,281	8,452

(1) EBITDA means earnings before interest, taxes, depreciation and amortization.

In addition, the extrapolation of standalone unlevered after-tax free cash flow for fiscal years 2014 through 2020, calculated utilizing the Specified Comcast Street Case, was as follows (in millions): 2014E: \$8,388; 2015E: \$9,728; 2016E: \$10,410; 2017E: \$11,003; 2018E: \$11,568; 2019E: \$12,080; and 2020E: \$12,531.

EBITDA and unlevered free cash flow, as referenced above, may be considered non-GAAP financial measures. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP, and non-GAAP financial measures as used in the Specified Comcast Street Case may not be comparable to similarly titled amounts used by other companies or persons.

Consensus Comcast Street Case

The Comcast board of directors reviewed and considered, and, at Comcast's direction, Comcast's financial advisor used and relied upon for its analyses, certain publicly-available forecasts of future performance concerning Comcast, including separate forecasts regarding Comcast's cable business and Comcast's non-cable business, derived from a consensus of selected research analysts that were identified by Comcast, as extrapolated for fiscal years 2017 through 2023 by Comcast's financial advisor with the guidance and assistance of Comcast (such extrapolations being reviewed and endorsed by Comcast as reasonable for use in Comcast's financial advisor's opinion and analysis) (which is referred to in this joint proxy statement/prospectus as the Consensus Comcast Street Case). The Consensus Comcast Street Case was not internally prepared or adopted by Comcast management. The information was prepared by independent analysts not affiliated with Comcast, for purposes unrelated to the management of Comcast's business or the merger.

The following tables present a summary of the Consensus Comcast Street Case:

	Consensus Comcast Street Case		Cable Business
	(in millions)		
	2014E	2015E	2016E
Revenue	\$ 43,735	\$ 46,430	\$ 49,099
EBITDA(1)	17,875	18,929	20,371
Capital Expenditures	6,158	6,090	6,109
Unlevered Free Cash Flow(2)(3)	6,900	7,592	8,552

(1) EBITDA means earnings before interest, taxes, depreciation and amortization.

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- (2) Unlevered free cash flow means EBITDA, less unlevered cash taxes, less capital expenditures, less increase in working capital, less other cash items.
- (3) The extrapolation of unlevered free cash flow for fiscal years 2017 through 2023 in the Consensus Comcast Street Case for Comcast's cable business was as follows (in millions): 2017E: \$8,933; 2018E: \$9,286; 2019E: \$9,441; 2020E: \$9,539; 2021E: \$9,579; 2022E: \$9,559; and 2023E: \$9,479.

	Consensus Comcast Street Case (in millions)		Non-Cable Business
	2014E	2015E	2016E
Revenue	\$ 25,066	\$ 25,493	\$ 27,837
EBITDA(1)	4,924	5,367	5,776
Capital Expenditures	1,178	1,087	997
Unlevered free Cash Flow(2)(3)	2,130	2,445	2,763

- (1) EBITDA means earnings before interest, taxes, depreciation and amortization.
- (2) Unlevered free cash flow means EBITDA, less unlevered cash taxes, less capital expenditures, less increase in working capital, less other cash items.
- (3) The extrapolation of unlevered free cash flow for fiscal years 2017 through 2023 in the Consensus Comcast Street Case for Comcast's non-cable business was as follows (in millions): 2017E: \$3,061; 2018E: \$3,341; 2019E: \$3,579; 2020E: \$3,789; 2021E: \$3,963; 2022E: \$4,099; and 2023E: \$4,193.

	Consensus Comcast Street Case (in millions)		Consolidated
	2014E	2015E	2016E
Revenue	\$ 68,801	\$ 71,923	\$ 76,936
EBITDA(1)	22,799	24,296	26,147
Capital Expenditures	7,336	7,177	7,106
Unlevered Free Cash Flow(2)(3)	9,030	10,037	11,315

- (1) EBITDA means earnings before interest, taxes, depreciation and amortization.
- (2) Unlevered free cash flow means EBITDA, less unlevered cash taxes, less capital expenditures, less increase in working capital, less other cash items.
- (3) The extrapolation of unlevered free cash flow for fiscal years 2017 through 2023 in the Consensus Comcast Street Case for Comcast's consolidated business was as follows (in millions): 2017E: \$11,994; 2018E: \$12,627; 2019E: \$13,020; 2020E: \$13,328; 2021E: \$13,543; 2022E: \$13,658; and 2023E: \$13,672.

EBITDA and unlevered free cash flow, as presented above in the Consensus Comcast Street Case, may be considered non-GAAP financial measures. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP, and non-GAAP financial measures as used in the Consensus Comcast Street Case may not be comparable to similarly titled amounts used by other companies or persons.

Adjusted TWC Management Case

The Comcast board of directors also reviewed and considered, and Comcast's financial advisor reviewed and relied upon for its analyses, a version of the TWC Management Case reflecting a limited number of adjustments thereto made by Comcast in light of, among other things, publicly available research analyst reports, which adjusted forecasts were then extrapolated for fiscal years 2017 through 2023 by Comcast's financial advisor with the guidance and assistance of Comcast (such extrapolations being reviewed and endorsed by Comcast as reasonable for use in Comcast's financial advisor's opinion and analysis), which is referred to in this joint proxy statement/prospectus as the Adjusted TWC Management Case, and which, together with the TWC Management Case, the Specified Comcast Street Case and the Consensus Comcast Street Case are referred to in this joint proxy statement/prospectus as the Cases).

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The following table presents a summary of the Adjusted TWC Management Case.

	Adjusted TWC Management Case		
	(in millions)		
	2014E	2015E	2016E
Revenue	\$ 23,160	\$ 24,146	\$ 25,354
EBITDA(1)	8,425	8,600	9,073
Capital Expenditures	3,700	3,800	3,800
Unlevered Free Cash Flow(2)(3)	2,950	2,483	2,945

- (1) EBITDA means earnings before interest, taxes, depreciation and amortization.
- (2) Unlevered free cash flow means EBITDA, less unlevered cash taxes, less capital expenditures, less increase in working capital, less other cash items.
- (3) The extrapolation of unlevered free cash flow for fiscal years 2017 through 2023 in the Adjusted TWC Management Case was as follows (in millions): 2017E: \$3,214; 2018E: \$3,455; 2019E: \$3,609; 2020E: \$3,744; 2021E: \$3,858; 2022E: \$3,949; and 2023E: \$4,015.

EBITDA and unlevered free cash flow, as presented above in the Adjusted TWC Management Case, may be considered non-GAAP financial measures. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP, and non-GAAP financial measures as used in the Adjusted TWC Management Case may not be comparable to similarly titled amounts used by other companies or persons.

The inclusion of information about the Cases in this joint proxy statement/prospectus should not be regarded as an indication that any of TWC, Comcast or any other recipient of this information considered, or now considers, it to be predictive of actual future results or material information, and, in fact, both Comcast and TWC view the prospective financial information as non-material because of the inherent risks and uncertainties associated with such forecasts. The information about the Cases included in this joint proxy statement/prospectus is presented solely to give TWC stockholders and Comcast shareholders access to the information that was made available to TWC, Comcast or their respective financial advisors.

The Cases are each subjective in many respects and thus subject to interpretation. While presented with numeric specificity, the Cases reflect numerous estimates and assumptions with respect to industry performance and competition, general business, economic, market and financial conditions and matters specific to TWC's and Comcast's businesses, including the factors listed under Risk Factors beginning on page 69 of this joint proxy statement/prospectus, all of which are difficult to predict and many of which are beyond TWC's or Comcast's control. In particular, the Specified Comcast Street Case and the Consensus Comcast Street Case were not internally prepared or adopted by Comcast management. The information was prepared by independent analysts not affiliated with Comcast, for purposes unrelated to the management of Comcast's business or the merger. However, TWC's financial advisors used the Specified Comcast Street Case in their financial analyses per Comcast's management's indication, on which the TWC financial advisors relied, as a reasonable basis on which to evaluate Comcast, with TWC's consent. Additionally, Comcast's financial advisor relied upon the Consensus Comcast Street Case at the direction of Comcast, and the extrapolations were reviewed and endorsed by Comcast as reasonable for use in Comcast's financial advisor's opinion and analysis. In addition, Comcast's financial advisor was advised by Comcast, and assumed with Comcast's consent, that the Consensus Comcast Street Case was a reasonable basis upon which to evaluate the business and prospects of Comcast. Comcast cannot provide any assurance that the assumptions underlying the Specified Comcast

Street Case or the Consensus Comcast Street Case will be realized. Many of the assumptions reflected in the Cases are subject to change and none of the Cases reflect revised prospects for TWC's or Comcast's respective businesses, changes in general business or economic conditions or any other transaction or event that has occurred or that may occur and that was not anticipated at the time such financial information was prepared. Neither TWC nor Comcast has updated, nor does TWC or Comcast intend to update or otherwise revise, the Cases. There can be no assurance that the results reflected in any of the Cases will be realized or that actual results will not materially vary from the Cases. In

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addition, the Cases cover multiple years and such information by its nature becomes less predictive with each successive year. Therefore, the inclusion of the Cases in this joint proxy statement/prospectus should not be relied on as necessarily predictive of actual future events nor construed as financial guidance.

TWC stockholders and Comcast shareholders are urged to review TWC's and Comcast's most recent SEC filings for a description of risk factors with respect to TWC's and Comcast's business. You should read "Cautionary Statement Regarding Forward-Looking Statements" beginning on page 79 of this joint proxy statement/prospectus for additional information regarding the risks inherent in forward-looking information such as the financial projections and "Where You Can Find More Information" beginning on page 244 of this joint proxy statement/prospectus.

The Cases were not prepared with a view toward complying with GAAP (including because certain metrics are non-GAAP measures as discussed above, and the Cases do not include footnote disclosures as may be required by GAAP), the published guidelines of the SEC regarding projections or the guidelines established by the American Institute of Certified Public Accountants for preparation and presentation of prospective financial information. Neither TWC's nor Comcast's independent registered public accounting firm, nor any other independent accountants, have compiled, examined, or performed any procedures with respect to the Cases, nor have they expressed any opinion or any other form of assurance on the Cases or the achievability of the results reflected in the Cases, and they assume no responsibility for, and disclaim any association with, the Cases. The Deloitte & Touche LLP and Ernst & Young LLP reports incorporated by reference into this joint proxy statement/prospectus relate to Comcast's and TWC's historical financial information, respectively. They do not extend to the prospective financial information and should not be read to do so. Certain of the financial projections set forth herein may be considered non-GAAP financial measures. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP, and non-GAAP financial measures as used in the Cases may not be comparable to similarly titled amounts used by other companies or persons.

For the reasons described above, readers of this joint proxy statement/prospectus are cautioned not to place undue, if any, reliance on the Cases. Neither TWC nor Comcast has made any representation to the other or any other person in the merger agreement concerning any of the Cases.

The information about the Cases set forth above does not give effect to the merger and also does not take into account the effect of any failure of the merger to be consummated.

Certain Relationships between Comcast and TWC

Comcast, TWC and their respective affiliates engage in transactions and enter into commercial agreements with each other in the ordinary course of business. In particular, Comcast and TWC are, and have been, parties to several joint ventures with each other as well as other third parties. These joint ventures include National Cable Communications LLC, which is owned by Comcast, TWC and Cox Communications, Inc. and which, on behalf of a number of cable operators, sells advertising time to national and regional advertisers. In addition, Comcast and TWC, together with Bright House Networks LLC, are the owners of SpectrumCo, LLC, a joint venture formed to hold advanced wireless spectrum licenses. In 2012, SpectrumCo, LLC sold all of its advanced wireless spectrum licenses to Cellco Partnership (doing business as Verizon Wireless), a joint venture between Verizon Communications Inc. and Vodafone Group Plc, for \$3.6 billion in cash. In connection with that sale, the cable companies, on the one hand, and Verizon Wireless, on the other hand, began selling each other's products and acquired an option to sell Verizon Wireless service on a wholesale basis. Additionally, the cable companies and Verizon Wireless formed an innovation technology joint venture, which has since been dissolved, for the development of technology to better integrate wireline and wireless products and services. Comcast and TWC, together with a number of other large companies, were also formerly investors in Clearwire Corporation, a telecommunications operator that provides mobile and fixed

wireless broadband communications services. Comcast and TWC also are and have been co-investors in certain other businesses, including, among others, Canoe Ventures, LLC, iN DEMAND LLC and SportsNet New York and co-participants in certain industry trade

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groups. Additional information regarding joint ventures between Comcast and TWC is included in the documents incorporated by reference into this joint proxy statement/prospectus.

In addition to joint ventures, parties affiliated with NBCUniversal, a subsidiary of Comcast, and Time Warner Cable Enterprises LLC, a subsidiary of TWC, have entered into certain programming agreements, which predate the merger agreement and are referred to in this joint proxy statement/prospectus as the programming agreements, providing for the carriage of NBCUniversal owned-and-operated television stations and national and regional cable programming services on the TWC cable systems. Concurrently with their entry into the merger agreement, Comcast and TWC agreed to certain arrangements with respect to the programming agreements, which were subsequently amended on March 12, 2014 in certain respects. Comcast and TWC agreed that NBC Sports Network and Golf Channel programming agreements will be extended upon their respective expirations through the end of 2016 with certain modifications, including adjustments to reflect additional content. These extensions will cease to apply if the merger agreement is terminated. However, in order to provide for the continued carriage of NBCUniversal owned-and-operated local broadcast television stations and national cable programming services on the TWC cable systems, while also ensuring TWC and its shareholders that any such continued carriage will be on attractive market terms, the foregoing extensions would be reinstated upon the occurrence of certain events (as described below). Comcast and TWC also agreed that, upon the occurrence of such events, NBCUniversal will have the option to extend the programming agreements for calendar years 2017 through 2019, with certain market pricing protections and guarantees extended to TWC and on certain other specified terms. Such extensions will apply in the event that TWC is acquired by a third party (or enters into an agreement to be acquired by a third party which is later consummated) within twelve months of the termination of the merger agreement in certain circumstances. Such circumstances include termination of the merger agreement (i) by either Comcast or TWC in the event that TWC stockholders fail to adopt the merger agreement or (ii) by Comcast in the event that (A) the TWC board of directors makes an adverse recommendation change or fails to reaffirm its recommendation to TWC stockholders in favor of adopting the merger agreement, (B) TWC breaches any representation or warranty or fails to perform any covenant or agreement set forth in the merger agreement, and such breach has not been cured within 30 days of notice thereof or is incapable of being cured, or (C) prior to the adoption of the merger agreement by TWC stockholders, there has been an intentional and material breach by TWC of any of its obligations described under *The Merger Agreement No Solicitation by TWC* beginning on page 174 of this joint proxy statement/prospectus or its obligations to call and hold a meeting of its stockholders, in each case, if an acquisition proposal (as defined under *The Merger Agreement No Solicitation by TWC* beginning on page 174 of this joint proxy statement/prospectus) has been publicly made prior to TWC's special meeting. Each such termination event is more fully described in *The Merger Agreement Termination of the Merger Agreement* beginning on page 183 of this joint proxy statement/prospectus.

Regulatory Approvals Required for the Merger

Completion of the merger is conditioned upon the receipt of certain governmental clearances or approvals, including the expiration or termination of the waiting period relating to the merger under the HSR Act, approval of the FCC and receipt of certain other governmental consents and approvals from certain state and local authorities.

U.S. Antitrust Filing

Under the HSR Act, certain transactions, including the merger, may not be completed unless certain waiting period requirements have expired or been terminated. The HSR Act provides that each party must file a pre-merger notification with the FTC, and the Antitrust Division of the DOJ. A transaction notifiable under the HSR Act may not be completed until the expiration or termination of a 30-calendar-day waiting period following the parties' filings of their respective HSR Act notification forms or the termination of that waiting period. If the DOJ issues a Request for Additional Information and Documentary Material prior to the expiration of the initial waiting period, the parties must

observe a second 30-calendar-day waiting period, which would begin to run only after both parties have substantially complied with the request for additional information, unless the waiting period is terminated earlier.

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At any time before or after the merger is completed, the DOJ could take action under the antitrust laws in opposition to the merger, including seeking to enjoin completion of the merger, condition completion of the merger upon the divestiture of assets of Comcast, TWC or their respective subsidiaries or impose restrictions on Comcast's post-merger operations. In addition, U.S. state attorneys general could take action under the antitrust laws as they deem necessary or desirable in the public interest, including, without limitation, seeking to enjoin the completion of the merger or permitting completion subject to regulatory concessions or conditions. Private parties may also seek to take legal action under the antitrust laws under some circumstances.

FCC Approval

Under the Communications Act, and as a condition to, and before the completion of, the transaction, the FCC must approve the transfer of control or assignment of certain of TWC's licenses and authorizations in connection with the transactions contemplated by the merger agreement. In connection with such approval, the FCC must determine whether Comcast is qualified to control TWC's licenses and authorizations and whether such transfer of control is consistent with the Communications Act and FCC rules and would serve the public interest, convenience and necessity. In order to obtain FCC approval, we are required to file applications for FCC consent to the transfer of control of the FCC licenses and authorizations in connection with the merger.

State and Local Approvals

Under the terms of the merger agreement, the merger is subject to approval of the LFAs. Certain franchise agreements require notification to and approval by the LFAs of transactions such as the merger, in order to review Comcast's legal, financial and technical qualifications. With respect to LFAs, Comcast and TWC have agreed that satisfaction of the relevant closing condition will require that the sum of the aggregate number of video subscribers of TWC belonging to franchise areas for which either (i) no LFA consent is required or (ii) if LFA consent is required, such consent shall have been obtained, shall be no less than 85% of the aggregate number of video subscribers of TWC. In addition, Comcast and TWC are required to obtain approval of certain state public utility commissions, which have jurisdiction over TWC's authorizations to provide telecommunications services. As a general matter, those state commissions, consistent with their states' laws, must determine whether Comcast is qualified to control TWC's authorizations and whether the transfer of control of such authorizations is consistent with the public interest, convenience and necessity.

Other Governmental Approvals

Comcast and TWC are not aware of any material governmental approvals or actions that are required for completion of the merger other than those described in this section. It is presently contemplated that if any such additional governmental approvals or actions are required, those approvals or actions will be sought. There can be no assurance, however, that any additional approvals or actions will be obtained.

Efforts to Obtain Regulatory Approvals

Comcast and TWC have agreed in the merger agreement to use their respective reasonable best efforts, subject to certain limitations, to make certain governmental filings or obtain the required governmental authorizations, as the case may be. However, Comcast's obligation to use reasonable best efforts to obtain regulatory approvals required to complete the merger does not require Comcast to (and, without Comcast's prior written consent, TWC is not permitted to):

divest or hold separate any businesses, assets or properties of Comcast or TWC or any of their respective subsidiaries;

accept any conditions or take any actions that would apply to or affect any businesses, assets or properties of Comcast or TWC or any of their respective subsidiaries; or

litigate or participate in the litigation of any proceeding involving the FCC, the FTC or the DOJ. Notwithstanding the first two bullets above, (i) Comcast is prepared to divest up to approximately three million subscribers of the combined company and (ii) Comcast and its subsidiaries are required under the merger

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agreement to (A) take the actions and accept the conditions described in the second bullet above to the extent such actions and conditions are consistent in scope and magnitude with the actions and conditions (other than any condition that was subsequently suspended by the agency that imposed the condition) required or imposed by governmental authorities in connection with prior acquisitions of United States domestic cable systems consummated within the past twelve years with an aggregate purchase price of at least \$500 million and (B) implement certain undertakings set forth below agreed to by TWC and Comcast, with such modifications to the undertakings that, taken in the aggregate, are no more adverse to the businesses, assets and properties of Comcast and its subsidiaries, taken as a whole, or the businesses, assets and properties of TWC and its subsidiaries taken as a whole. Comcast and TWC estimate that there have been approximately 25 acquisitions of United States domestic cable systems consummated within the past twelve years, each with an aggregate purchase price of at least \$500 million. Further, notwithstanding the third bullet above, Comcast has agreed to participate in the litigation of proceedings involving the FCC or the DOJ to the extent Comcast determines in its reasonable good faith judgment that there is a reasonable prospect of success in relation to such litigation and that the participation by Comcast in such litigation would not pose a material risk of the imposition of a burdensome condition. These requirements are described in more detail under The Merger Agreement Reasonable Best Efforts Covenant beginning on page 178 of this joint proxy statement/prospectus.

In connection with obtaining the required governmental authorizations, Comcast has agreed to the following undertakings (with such modifications as are no more adverse in the aggregate than such agreed undertakings):

extending the following commitments Comcast made in the NBCUniversal transaction to the acquired systems: (i) extending Comcast's commitment to making available diverse, local news, and children's programming on various platforms in the cable systems Comcast is acquiring from TWC, and (ii) extending to the acquired systems Comcast's guaranteed carriage of non-commercial educational stations that have must-carry rights and have relinquished their broadcast spectrum;

extending Comcast's broadband adoption and digital literacy programs to low-income subscribers in the acquired systems; and

extending Comcast's diversity program to the acquired TWC systems, covering diversity in employment, supplier diversity, programming diversity, and community investment diversity.

Subject to certain exceptions set forth on the confidential disclosure schedules, Comcast and TWC have agreed not to, and to cause their respective subsidiaries and affiliates not to, (i) take any action that would reasonably be expected to have the effect of materially delaying, impairing or impeding the receipt of any regulatory approvals required in connection with the transactions contemplated by the merger agreement or the completion of the merger, or (ii) acquire (by merger, consolidation, acquisition of stock or assets or otherwise), directly or indirectly, any assets, securities (other than securities issued by such party as permitted by the terms of the merger agreement), properties, interests or business in any transaction or series of related transactions if such acquisition would (A) require approval of the FCC or (B) (without the consent of the other party, not to be unreasonably withheld, conditioned or delayed in the case of TWC's consent) have a value, or involve the payment of consideration, in excess of \$1 billion.

On April 25, 2014, Comcast entered into the transactions agreement with Charter, which contemplates three transactions: (1) a contribution, spin-off and merger transaction, (2) an asset exchange and (3) a sale of assets, all of which are subject to a number of conditions. Subject to the satisfaction or waiver of those conditions, the divestiture transactions are expected to occur substantially contemporaneously with each other and will be consummated as

promptly as practicable following the completion of the merger. Due to the timing associated with the debt-for-debt exchange (as described in *The Divestiture Transactions* beginning on page 203 of this joint proxy statement/prospectus), however, the earliest the divestiture transactions could be completed is four weeks following completion of the merger, and could take significantly longer or may not occur at all. The completion of the divestiture transactions will result in the combined company divesting a net total of approximately 3.9 million subscribers. See *The Divestiture Transactions* beginning on page 203 of this joint proxy statement/prospectus.

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Timing

As of the date of this joint proxy statement/prospectus, the parties have made all requisite filings for regulatory approval of the merger. Specifically, beginning in early April 2014, Comcast and TWC made a number of filings with the FCC and the DOJ to initiate the merger review process, including a detailed public interest statement that was filed with the FCC on April 8, 2014. Since making those filings, Comcast and TWC representatives have met with FCC and DOJ officials to provide additional details regarding the merger and to answer questions posed by agency staff members.

Concurrent with the federal merger approval process, Comcast and TWC have filed applications in all 12 states where approval for the merger is required, seven of which have granted the applications as of the date of this joint proxy statement/prospectus. In addition, the parties have sought approval from more than 400 local franchising authorities to enable the transfer of TWC's cable franchises to Comcast. Separately, three congressional hearings have been held on the merger. Although no further hearings are scheduled at this time, it is possible that the parties will be asked to participate in additional legislative proceedings before the merger is approved. For example, the New York State Public Service Commission recently concluded a series of three public hearings that gathered input for its review of the merger.

The process for obtaining the requisite regulatory approvals for the merger is ongoing. The FCC has initiated a public comment period that commenced on July 10, 2014 during which other service providers, members of the public, and other interested parties may file comments in support of, or opposing, the merger. Comcast and TWC will have an opportunity to respond to any public comments filed at the FCC. The commencement of the public comment period also marked the start of the FCC's informal 180-day clock for reviewing mergers. The public comment period is expected to conclude by October 8, 2014, after which Comcast and TWC will continue to engage with the FCC as it reviews public comments and proceeds with its review of the merger. The DOJ's merger review process does not include a similar public comment process. Rather, the parties expect to remain in regular contact with DOJ officials to assist their review of the parties' submissions to the agency and answer questions and provide clarification regarding the merger. Each of Comcast and TWC has received a Request for Additional Information and Documentary Material from the DOJ, which extends the waiting period under the HSR Act until 30 days after both parties have substantially complied with the request for additional information, unless the waiting period is terminated earlier. At the state and local level, the parties will actively participate in each state's/municipality's individual review processes as appropriate, including by remaining engaged with and available to the regulatory officials overseeing the merger review process.

The regulatory filings described above relate to approvals for the merger only. The parties also made certain supplemental filings with respect to the divestiture transactions in June 2014. The parties believe that the divestiture transactions will facilitate regulatory approval of the merger, and have generally requested that regulators and franchise authorities review the merger and the divestiture transactions on the same timeline.

There can be no assurances that any of the regulatory approvals described above will be obtained and, if obtained, there can be no assurance as to the timing of such approvals, the ability to obtain such approvals on satisfactory terms or the absence of any litigation challenging such approvals. Subject to certain conditions below, if the merger is not completed on or before the initial end date, or, at the election of either Comcast or TWC if certain conditions related to the receipt of regulatory approvals have not been satisfied, by August 12, 2015, either Comcast or TWC may terminate the merger agreement. See "The Merger Agreement Termination of the Merger Agreement" beginning on page 183 of this joint proxy statement/prospectus.

No Appraisal Rights

Appraisal rights are statutory rights that enable stockholders to dissent from an extraordinary transaction, such as a merger, and to demand that the corporation pay the fair value for their shares as determined by a court in a judicial proceeding instead of receiving the consideration offered to stockholders in connection with the transaction.

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Holders of TWC common stock who dissent to the merger will not have rights to an appraisal of the fair value of their shares. Under the Delaware General Corporation Law, which is referred to in this joint proxy statement/prospectus as the DGCL, appraisal rights are not available for the shares of any class or series if the shares of the class or series are listed on a national securities exchange or held of record by more than 2,000 holders on the record date, unless the stockholders receive in exchange for their shares anything other than shares of stock of the surviving or resulting corporation or of any other corporation that is publicly listed or held by more than 2,000 holders of record, cash in lieu of fractional shares or fractional depository receipts or any combination of the foregoing. TWC common stock is listed on the New York Stock Exchange as of the record date, and TWC stockholders will receive shares of Comcast Class A common stock pursuant to the merger agreement. Approval for the listing of the shares of Comcast Class A common stock on NASDAQ is a condition to completion of the merger.

Under the Business Corporation Law of the Commonwealth of Pennsylvania, which is referred to in this joint proxy statement/prospectus as the PBCL, holders of Comcast common stock will also not have rights to an appraisal of the fair value of their shares in connection with the merger.

Material U.S. Federal Income Tax Consequences of the Merger

In the opinion of Davis Polk & Wardwell LLP, tax counsel to Comcast, and Paul, Weiss, Rifkind, Wharton & Garrison LLP, tax counsel to TWC, the following are the material U.S. federal income tax consequences of the merger to U.S. Holders (as defined below) of TWC common stock. This discussion is based on the Code, applicable Treasury regulations, administrative interpretations and court decisions as in effect as of the date of this joint proxy

statement/prospectus, all of which may change, possibly with retroactive effect. For purposes of this discussion, a U.S. Holder is a beneficial owner of TWC common stock that is for U.S. federal income tax purposes:

a citizen or resident of the United States;

a corporation, or other entity taxable as a corporation for U.S. federal income tax purposes, created or organized in or under the laws of the United States or of any political subdivision thereof; or

an estate or trust the income of which is subject to U.S. federal income taxation regardless of its source. This discussion addresses only the consequences of the exchange of shares of TWC common stock held as capital assets. It does not address all aspects of U.S. federal income taxation that may be important to a U.S. Holder in light of that stockholder's particular circumstances or to a U.S. Holder subject to special rules, such as:

a financial institution or insurance company;

a tax-exempt organization;

a dealer or broker in securities, commodities or foreign currencies;

a stockholder that holds TWC common stock as part of a hedge, appreciated financial position, straddle, conversion, or other risk reduction transaction; or

a stockholder that acquired TWC common stock pursuant to the exercise of options or similar derivative securities or otherwise as compensation.

If a partnership, or any entity treated as a partnership for U.S. federal income tax purposes, holds TWC common stock, the tax treatment of a partner in such partnership generally will depend on the status of the partners and the activities of the partnership. A partner in a partnership holding TWC common stock should consult its tax advisor.

This discussion of material U.S. federal income tax consequences is not a complete analysis or description of all potential U.S. federal income tax consequences of the merger. This discussion does not address tax consequences that may vary with, or are contingent on, individual circumstances. In addition, it does not address any U.S. federal, estate, gift or other non-income tax or any foreign, state or local tax consequences of the merger. **Accordingly, we urge each holder of TWC common stock to consult his or her tax advisor to determine the particular U.S. federal, state or local or foreign income or other tax consequences to him, her or it of the merger.**

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Based on certain representations, covenants and assumptions described below, all of which must continue to be true and accurate in all material respects as of the completion of the merger, it is the opinion of tax counsel that the merger will be treated for U.S. federal income tax purposes as a reorganization within the meaning of Section 368(a) of the Code and that Comcast, Merger Sub and TWC will each be a party to that reorganization within the meaning of Section 368(b) of the Code, which opinion is referred to in this joint proxy statement/prospectus as a reorganization opinion. It is a condition to the obligation of each of Comcast and TWC to complete the merger that the relevant tax counsel deliver a reorganization opinion as of the closing date of the merger, which are referred to in this joint proxy statement/prospectus as the closing date reorganization opinions. Neither Comcast nor TWC intends to waive this condition.

In rendering the reorganization opinions, tax counsel has relied, and will rely in rendering the closing date reorganization opinions, on (i) customary representations and covenants made by Comcast and TWC, including those contained in certificates of officers of Comcast and TWC, and (ii) specified assumptions, including an assumption regarding the completion of the merger in the manner contemplated by the merger agreement. In addition, tax counsel has assumed in rendering the reorganization opinions, and tax counsel's ability to provide the closing date reorganization opinions will depend on, the absence of changes in existing facts or in law between the date of this joint proxy statement/prospectus and the closing date of the merger. If any of those representations, covenants or assumptions is inaccurate, tax counsel may not be able to provide the required closing date reorganization opinions or the tax consequences of the merger could differ from those described below. An opinion of tax counsel neither binds the Internal Revenue Service, which is referred to in this joint proxy statement/prospectus as the IRS, nor precludes the IRS or the courts from adopting a contrary position. Neither Comcast nor TWC intends to obtain a ruling from the IRS on the tax consequences of the merger.

Based on such opinions, the material U.S. federal income tax consequences of the merger are as follows:

U.S. Federal Income Tax Consequences to Comcast, Merger Sub and TWC

None of Comcast, Merger Sub and TWC will recognize any gain or loss for U.S. federal income tax purposes as a result of the merger.

U.S. Federal Income Tax Consequences to U.S. Holders

A U.S. Holder will not recognize any gain or loss as a result of the receipt of shares of Comcast Class A common stock in the merger except for any gain or loss recognized with respect to cash received in lieu of a fractional share of Comcast Class A common stock. U.S. Holders will recognize gain or loss on any cash received in lieu of a fractional share of Comcast Class A common stock equal to the difference between the amount of cash received in lieu of the fractional share and the portion of the U.S. Holder's adjusted tax basis of the shares of TWC common stock surrendered that is allocable to the fractional share of Comcast Class A common stock. Such gain or loss generally will be long-term capital gain or loss if the holding period in TWC common stock is more than one year as of the closing date of the merger. Such U.S. Holder will have an adjusted tax basis in the shares of Comcast Class A common stock received in the merger, including any fractional share for which cash is received, equal to the adjusted tax basis of the TWC common stock surrendered by that holder in the merger. The holding period for shares of Comcast Class A common stock received in the merger will include the holding period for the TWC common stock surrendered therefor.

Information Reporting and Backup Withholding

A U.S. Holder of TWC common stock may be subject to information reporting and backup withholding in respect of cash payments received in lieu of a fractional share of Comcast Class A common stock unless such holder provides proof of an applicable exemption or a correct taxpayer identification number and otherwise complies with the applicable requirements of the backup withholding rules. The amounts withheld under the backup withholding rules are not an additional tax and may be refunded or credited against the holder's U.S. federal income tax liability, provided the required information is properly furnished.

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Reporting Requirements

A U.S. Holder will be required to retain records pertaining to the merger. In addition, each U.S. Holder that owns at least five percent of TWC common stock immediately before the effective time of the merger will be required to file with its U.S. federal income tax return for the year in which the merger takes place a statement setting forth facts relating to the merger, including:

the names and employer identification numbers of the parties to the reorganization (Comcast (EIN: 27-0000798), Merger Sub (EIN: 32-0433588) and TWC (EIN: 84-1496755));

the closing date of the merger; and

the fair market value and tax basis of the TWC common stock exchanged in the merger, in each case determined immediately before the completion of the merger.

Accounting Treatment

The merger will be accounted for using the acquisition method of accounting with Comcast considered the acquirer of TWC. Comcast will record assets acquired, including identifiable intangible assets, and liabilities assumed from TWC at their respective fair values at the date of completion of the merger. Any excess of the purchase price (as described under Note 2 under Comcast Unaudited Pro Forma Condensed Combined Financial Statements Notes to Unaudited Pro Forma Financial Information Giving Effect to the TWC Merger beginning on page 51 of this joint proxy statement/prospectus) over the net fair value of such assets and liabilities will be recorded as goodwill.

The financial condition and results of operations of Comcast after completion of the merger will reflect TWC after completion of the transaction but will not be restated retroactively to reflect the historical financial condition or results of operations of TWC. The earnings of Comcast following completion of the merger will reflect acquisition accounting adjustments, including the effect of changes in the carrying value for assets and liabilities on depreciation expense, amortization expense and interest expense. Indefinite-lived intangible assets, including franchise rights, and goodwill will not be amortized but will be tested for impairment at least annually, and all tangible and intangible assets including goodwill will be tested for impairment when certain indicators are present. If, in the future, Comcast determines that tangible or intangible assets (including goodwill) are impaired, Comcast would record an impairment charge at that time.

Listing of Shares of Comcast Class A Common Stock and Delisting and Deregistration of TWC Common Stock

Under the terms of the merger agreement, Comcast is required to use its reasonable best efforts to cause the shares of Comcast Class A common stock to be issued in the merger to be approved for listing on NASDAQ, subject to official notice of issuance. It is a condition to both parties' obligations to complete the merger that such approval is obtained, subject to official notice of issuance. Accordingly, application will be made to have the shares of Comcast Class A common stock to be issued in the merger approved for listing on NASDAQ, where shares of Comcast Class A common stock are currently traded.

If the merger is completed, there will no longer be any publicly held shares of TWC common stock. Accordingly, TWC common stock will no longer be listed on the New York Stock Exchange and will be deregistered under the Exchange Act.

Litigation Relating to the Merger

Following the announcement of the merger, eight putative class action complaints challenging the merger have been filed on behalf of purported TWC stockholders in the New York Supreme Court and the Court of Chancery of the State of Delaware. Five of these actions have been consolidated in the New York Supreme Court under the following caption: *Barrett, et al. v. Time Warner Cable Inc., et al.*, Index No. 650507/2014 (N.Y. Sup. Ct.), which is referred to in this joint proxy statement/prospectus as the New York action. Three of these actions are pending in the Court of Chancery of the State of Delaware under the following captions: *Louisiana Municipal Police Employees Retirement System v. Black, et al.*, No. 9410-VCN (Del. Ch.); *Tangarone v. Time Warner*

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Cable Inc., et al., No. 9471-VCN (Del. Ch.); *Empire State Supply Corp. v. Time Warner Cable Inc., et al.*, No. 9477-VCN, which are collectively referred to in this joint proxy statement/prospectus as the Delaware actions. These complaints assert that the members of the TWC board of directors breached their fiduciary duties to TWC stockholders during merger negotiations and by entering into the merger agreement and approving the merger, and that TWC, Comcast, and Merger Sub aided and abetted such breaches of fiduciary duties. The complaints allege, among other things, that the merger consideration undervalues TWC, that the sales process leading up to the merger and the transaction negotiation process itself was flawed, that the directors engaged in self-dealing and that certain provisions of the merger agreement improperly favor Comcast and Merger Sub and preclude or impede third parties from submitting potentially superior proposals. The complaints further allege that the joint proxy statement/prospectus filed by Comcast with the SEC on March 20, 2014, which contained the preliminary proxy statement of TWC, was misleading or omitted certain material information. The complaints seek, among other relief, injunctive relief enjoining the stockholder vote and merger, a directive to TWC directors to execute their fiduciary duties and obtain a transaction in the best interest of stockholders, a constructive trust on behalf of stockholders for any benefit wrongfully obtained by defendants, unspecified declaratory and equitable relief, compensatory damages in an unspecified amount and costs and fees.

On March 20, 2014, the defendants filed substantively identical motions in all of the actions pending as of that date requesting that the judges to which the cases are assigned in Delaware and New York confer to determine an appropriate, single forum in which the litigation would proceed and to stay or dismiss the litigations in the other forum. During a hearing on April 2, 2014 to consolidate the actions filed in New York into the New York action, Justice Melvin Schweitzer informed the parties that he was not inclined to stay the New York action in favor of the Delaware actions. On April 23, 2014, Justice Schweitzer entered an order consolidating the cases pending in New York into the New York action and appointing co-lead counsel in the New York action. On April 11, 2014, in light of Justice Schweitzer's statements during the April 2 hearing, the defendants requested that the Court of Chancery of the State of Delaware stay the Delaware actions in favor of the New York action. On April 23, 2014, Vice Chancellor John Noble of the Delaware Court of Chancery heard oral argument on the defendants' motion to stay the Delaware actions, as well as competing motions by plaintiffs in the Delaware actions for appointment of lead plaintiff and lead counsel.

Beginning in late April 2014, the parties to the New York action and the Delaware actions engaged in expedited document and deposition discovery. On July 22, 2014, following expedited discovery, the parties to the New York action and the Delaware actions entered into an MOU reflecting the terms of an agreement, subject to final approval by the New York Supreme Court and certain other conditions, to settle all of the outstanding litigation challenging the merger. Pursuant to the MOU, the defendants agreed that (x) Comcast and TWC would include in the definitive Form S-4 certain supplemental disclosures; and (y) Comcast would reduce the five-business-day time periods set forth in Section 6.03(d) of the merger agreement to three business days. The MOU further provides that, among other things, (a) the parties will enter into a definitive stipulation of settlement (the Stipulation) and will submit the Stipulation to the New York Supreme Court for review and approval; (b) the Stipulation will provide for dismissal of the New York action and the Delaware actions; (c) the Stipulation will include a general release of defendants of claims relating to the merger; and (d) the proposed settlement is conditioned on, among other things, consummation of the merger, completion of confirmatory discovery, class certification, and final approval by the New York Supreme Court after notice to TWC's stockholders.

On July 22, 2014, Comcast sent TWC a letter informing TWC that, in connection with the settlement of certain stockholder litigation challenging the merger, Comcast has agreed, among other things, to reduce the five-business-day time periods set forth in Section 6.03(d) of the merger agreement to three business days.

The defendants believe that the claims asserted against them in the lawsuits are without merit and, if the settlement does not receive final approval by the New York Supreme Court or is otherwise not consummated, intend to defend the litigation vigorously. The defendants are entering into the settlement solely to eliminate the burden and expense of further litigation, to put the claims that were or could have been asserted to rest, and to avoid any possible delay to the closing of the merger that might arise from further litigation. The settlement will not affect the timing of the merger or the amount of consideration to be paid in the merger.

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THE MERGER AGREEMENT

The following is a summary of the material terms and conditions of the merger agreement. This summary may not contain all the information about the merger agreement that is important to you. The summary in this section and elsewhere in this joint proxy statement/prospectus is qualified in its entirety by reference to the merger agreement attached as Annex A to, and incorporated by reference into, this joint proxy statement/prospectus. You are encouraged to read the merger agreement in its entirety because it is the legal document that governs the merger.

Structure of the Merger

The merger agreement provides for a transaction in which Merger Sub will merge with and into TWC, upon the terms and subject to the conditions set forth in the merger agreement. TWC will be the surviving corporation in the merger and will, following completion of the merger, be a wholly owned subsidiary of Comcast.

After completion of the merger, the certificate of incorporation of TWC in effect as of completion of the merger will be the certificate of incorporation of the surviving corporation, and the by-laws of TWC will be amended to be identical to the by-laws of Merger Sub in effect as of immediately prior to completion of the merger, and as so amended will be the by-laws of the surviving corporation, in each case until amended in accordance with applicable law.

After completion of the merger, the directors of Merger Sub and the officers of TWC will be the directors and officers, respectively, of the surviving corporation until their successors are duly elected or appointed and qualified in accordance with the surviving corporation's certificate of incorporation, by-laws and applicable law.

Following the completion of the merger, TWC common stock will be delisted from the New York Stock Exchange and deregistered under the Exchange Act.

Completion and Effectiveness of the Merger

The merger will be completed and become effective at such time as the certificate of merger is duly filed with the Delaware Secretary of State (or at such later time as agreed to by TWC and Comcast and specified in the certificate of merger). Unless another date and time are agreed to by Comcast and TWC, completion of the merger will occur as soon as possible, but no later than two business days, following satisfaction or, to the extent permitted by applicable law, waiver, of the conditions to completion of the merger (other than those conditions that by their nature are to be satisfied at completion of the merger, but subject to the satisfaction or, to the extent permitted by applicable law, waiver of such conditions at the time of completion of the merger) described under "Conditions to Completion of the Merger" beginning on page 166 of this joint proxy statement/prospectus.

As of the date of this joint proxy statement/prospectus, we expect to complete the merger in early 2015 due to our current expectations regarding the timing of certain regulatory approvals. However, completion of the merger is subject to the satisfaction or, to the extent permitted by applicable law, waiver of the conditions to completion of the merger, which are summarized below. There can be no assurances as to when, or if, the merger will occur. If the merger is not completed on or before the initial end date, either Comcast or TWC may terminate the merger agreement, unless all conditions to the merger have been satisfied (other than those conditions that have been waived, to the extent permitted by applicable law, and other than those conditions that by their nature are to be satisfied at completion of the merger) on the initial end date other than certain conditions relating to regulatory approvals and either Comcast or TWC elects to extend the initial end date to August 12, 2015, in which case, if the merger is not completed on or before August 12, 2015, either Comcast or TWC may terminate the merger agreement. The right to

terminate the merger agreement on the end date will not be available to Comcast or TWC if that party's breach of any provision of the merger agreement resulted in the failure of the merger to be completed by that date. See Conditions to Completion of the Merger and Termination of the Merger Agreement beginning on pages 166 and 183, respectively, of this joint proxy statement/prospectus.

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Merger Consideration

At completion of the merger, each share of TWC common stock outstanding immediately prior to completion of the merger (except for shares held by TWC as treasury stock or shares owned by Comcast, which will be cancelled without payment) will be converted into the right to receive 2.875 shares of Comcast Class A common stock (with cash payable in lieu of any fractional shares as described under Fractional Shares beginning on page 164 of this joint proxy statement/prospectus). Each share of common stock of Merger Sub outstanding immediately prior to completion of the merger will be converted into one share of common stock of the surviving corporation.

If, between the date of the merger agreement and completion of the merger, any change in the outstanding shares of capital stock of TWC or Comcast occurs as a result of any reclassification, recapitalization, stock split, combination, exchange or readjustment of shares or any stock dividend thereon with a record date during such period (but excluding any such change that results from the exercise of stock options or other equity awards, the settlement of restricted or deferred stock units or the grant of equity-based compensation in accordance with the merger agreement), the merger consideration and any other amounts payable pursuant to the merger agreement will be appropriately adjusted to eliminate the effect of such event thereon.

Fractional Shares

No fractional shares of Comcast Class A common stock will be issued to any holder of shares of TWC common stock upon completion of the merger. Instead, all fractional shares of Comcast Class A common stock that a holder of shares of TWC common stock would otherwise be entitled to receive as a result of the merger will be aggregated and, if a fractional share results from that aggregation, the holder will be entitled to receive cash in an amount determined by multiplying that fraction by the Comcast closing price. No interest will be paid or accrued on cash payable in lieu of fractional shares of Comcast Class A common stock.

Procedures for Surrendering TWC Stock Certificates

The conversion of TWC common stock into the right to receive the merger consideration will occur automatically at completion of the merger. Prior to completion of the merger, Comcast will appoint an exchange agent reasonably acceptable to TWC to handle the exchange of certificates or book-entry shares representing shares of TWC common stock for the merger consideration. Comcast will make available as needed (i) the shares of Comcast Class A common stock and (ii) cash in lieu of fractional shares, in each case comprising the merger consideration payable in respect of TWC common stock. Promptly (but not later than 10 business days) after completion of the merger, Comcast will, or will cause the exchange agent to, send a letter of transmittal to each person who is a record holder of TWC common stock at completion of the merger for use in the exchange and instructions explaining how to surrender TWC stock certificates or transfer uncertificated shares of TWC common stock to the exchange agent.

TWC stockholders who submit a properly completed letter of transmittal, together with their share certificates (in the case of certificated shares) or other evidence of transfer requested by the exchange agent (in the case of book-entry shares), will receive the merger consideration into which the shares of TWC common stock were converted in the merger. The shares of Comcast Class A common stock constituting part of such merger consideration will be delivered to TWC stockholders in book-entry form unless a physical certificate is required under applicable law. After completion of the merger, each certificate that previously represented shares of TWC common stock and each uncertificated share of TWC common stock that previously was registered to a holder on TWC's stock transfer books will only represent the right to receive the merger consideration into which those shares of TWC common stock have been converted.

Neither Comcast nor TWC will be responsible for transfer or other similar taxes and fees incurred by holders of TWC common stock in connection with the merger. Those taxes and fees, if any, will be the sole responsibility of such holders. In addition, if there is a transfer of ownership of TWC common stock that is not registered in the records of TWC's transfer agent, payment of the merger consideration as described above will

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be made to a person other than the person in whose name the certificate or uncertificated share so surrendered is registered only if the certificate is properly endorsed or otherwise is in proper form for transfer or the uncertificated shares are properly transferred, and the person requesting such payment must pay to the exchange agent any transfer or other taxes to be paid or satisfy the exchange agent that any transfer or other taxes have been paid or that no payment of those taxes is necessary.

After completion of the merger, Comcast will not pay dividends with a record date after completion of the merger to any holder of any TWC stock certificates or uncertificated shares of TWC common stock until the holder surrenders or transfers the TWC stock certificates or uncertificated shares of TWC common stock in accordance with the merger agreement. However, once those certificates or uncertificated shares of TWC common stock are surrendered or transferred, Comcast will pay to the holder, without interest, any dividends that have been declared after completion of the merger on the shares of Comcast Class A common stock into which those TWC shares have been converted.

Treatment of TWC Equity Awards***TWC Stock Options***

At completion of the merger, each outstanding option, whether or not exercisable or vested (but excluding any options held by a former employee or individual contractor of TWC, as described in the immediately succeeding paragraph), to purchase shares of TWC common stock will be converted into an option to purchase the number of shares of Comcast Class A common stock equal to the product of (x) the number of shares of TWC common stock subject to such option immediately prior to the completion of the merger multiplied by (y) 2.875 (with any fractional shares rounded down to the next lower whole share of Comcast Class A common stock). The exercise price per share of Comcast Class A common stock will be equal to the quotient of (i) the exercise price of such option immediately prior to the completion of the merger divided by (ii) 2.875 (rounded up to the nearest whole cent). Such converted options will be subject to the same terms and conditions as were applicable immediately prior to completion of the merger.

At completion of the merger, each outstanding option held by a former employee or individual contractor of TWC, whether or not exercisable or vested, to purchase shares of TWC common stock will be cancelled, and TWC will pay such former employee or individual contractor an amount in cash computed by first determining the number of shares of Comcast Class A common stock to which such former employee or individual contractor would be entitled as if his or her stock options were converted in accordance with the preceding paragraph, and then multiplying such number by the excess of (i) the Comcast closing price over (ii) the exercise price per share of such option (determined in accordance with the preceding paragraph). All options held by a former employee or individual contractor of TWC that have a per share exercise price equal to or exceeding the Comcast closing price will be immediately cancelled without any right to consideration. All cash payments will be reduced by applicable withholding taxes.

TWC Restricted Stock Units

At completion of the merger, each outstanding TWC restricted stock unit that is settleable in shares of TWC common stock, whether or not vested (but excluding any such units held by a current or former non-employee director or a former employee or individual contractor of TWC), will be converted into the right to acquire the number of shares of Comcast Class A common stock equal to the product of (x) the number of shares of TWC common stock underlying such unit immediately prior to completion of the merger multiplied by (y) 2.875 (with any fractional shares rounded down to the next lower whole share of Comcast Class A common stock). Each such restricted stock unit will be subject to the same terms and conditions as applied to the corresponding unit immediately prior to completion of the merger.

At completion of the merger, each TWC restricted stock unit (which includes each deferred stock unit held by non-employee directors) held by (x) a current or former non-employee director or (y) a former employee or individual contractor of TWC, in each case that is settleable in shares of TWC common stock, whether or not vested, will be cancelled, and TWC will pay such holder an amount in cash computed by first determining the

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number of shares of Comcast Class A common stock to which such person would be entitled if his or her stock units were converted in accordance with the preceding paragraph, and then multiplying such number by the Comcast closing price. All cash payments will be reduced by applicable withholding taxes.

Following completion of the merger, Comcast may make use of shares remaining available for grant under the Time Warner Cable Inc. 2011 Stock Incentive Plan, which is referred to in this joint proxy statement/prospectus as the 2011 Plan, in accordance with NASDAQ rules.

Listing of Shares of Comcast Class A Common Stock

The merger agreement obligates Comcast to use its reasonable best efforts to cause the shares of Comcast Class A common stock to be issued as part of the merger consideration to be listed on NASDAQ, subject to official notice of issuance. Approval for listing on NASDAQ of the shares of Comcast Class A common stock issuable to TWC stockholders in the merger, subject only to official notice of issuance, is a condition to the obligations of Comcast and TWC to complete the merger.

Conditions to Completion of the Merger

Mutual Conditions to Completion

The obligation of each of Comcast, TWC and Merger Sub to complete the merger is subject to the satisfaction or waiver of the following conditions:

adoption of the merger agreement by holders of a majority of the outstanding shares of TWC common stock entitled to vote;

approval of the stock issuance by the affirmative vote of (x) a majority of votes cast at the Comcast special meeting by Comcast Class A shareholders and Comcast Class B shareholders, voting as a single class, and (y) (i) a majority of votes cast at the Comcast special meeting by Comcast Class B shareholders, or (ii) holders of a majority of the outstanding shares of Comcast Class B common stock, acting by written consent, which written consent has previously been obtained;

expiration or termination of any applicable waiting period (or extension thereof) under the HSR Act relating to the transactions contemplated by the merger agreement (solely with respect to the obligations of each of Comcast and Merger Sub to complete the merger, without the imposition of any burdensome condition (see Reasonable Best Efforts Covenant beginning on page 178 of this joint proxy statement/prospectus for a definition of burdensome condition));

(i) adoption of an order, and release of the full text thereof, by the FCC granting its consent to the transfer of control or assignment of the licenses issued by the FCC to TWC or any of its subsidiaries or affiliates and (ii) approval of certain LFAs, such that the sum of the aggregate number of video subscribers of TWC belonging to franchise areas for which either (x) no LFA consent is required or (y) if LFA consent is required, such consent shall have been obtained, shall be no less than 85% of the aggregate number of video

subscribers of TWC (solely with respect to the obligations of each of Comcast and Merger Sub to complete the merger, in each case without the imposition of any burdensome condition) (these requirements are described in more detail under TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Regulatory Approvals Required for the Merger, beginning on page 155 of this joint proxy statement/prospectus);

absence of (x) any applicable law, order or injunction of a governmental authority of competent jurisdiction in a jurisdiction in which any of TWC, Comcast or their respective subsidiaries has substantial operations being in effect and (y) any order or injunction (whether temporary, preliminary or permanent) of a governmental authority of competent jurisdiction that, in each case, (1) prohibits completion of the merger or (2) solely with respect to the obligations of each of Comcast and Merger Sub to complete the merger, imposes any burdensome condition;

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effectiveness of the registration statement for the shares of Comcast Class A common stock being issued in the merger (of which this joint proxy statement/prospectus forms a part) and the absence of any stop order suspending that effectiveness or any proceedings for that purpose pending before the SEC; and

approval for the listing on NASDAQ of the shares of Comcast Class A common stock to be issued in the merger, subject only to official notice of issuance.

The merger is not conditioned upon completion of the divestiture transactions. The merger and the divestiture transactions are subject to separate conditions, and the merger may be completed whether or not the divestiture transactions are ultimately consummated.

Additional Conditions to Completion for the Benefit of Comcast and Merger Sub

In addition, the obligation of each of Comcast and Merger Sub to complete the merger is subject to the satisfaction or waiver of the following conditions:

the accuracy (subject only to de minimis exceptions) as of the date of the merger agreement and as of completion of the merger (or, in the case of representations and warranties that by their terms address matters only as of another specified time, as of that time) of certain representations and warranties made in the merger agreement by TWC regarding its capitalization;

the accuracy (in all material respects in the case of representations and warranties that are not qualified by materiality or material adverse effect) as of the date of the merger agreement and as of completion of the merger (or, in the case of representations and warranties that by their terms address matters only as of another specified time, as of that time) of certain representations and warranties made in the merger agreement by TWC regarding, among other matters, its corporate existence, its corporate authority relative to the merger agreement, the merger and the voting agreement, the absence of certain conflicts with its organizational documents, certain capitalization matters, the absence of any event, occurrence, development or circumstance occurring since December 31, 2013 to the date of the merger agreement and continuing which, individually or in the aggregate, has had or would reasonably be expected to have a material adverse effect on TWC, fees payable to its financial advisors in connection with the merger, the opinions of its financial advisors and the inapplicability of certain antitakeover laws;

the accuracy of all other representations and warranties made in the merger agreement by TWC (disregarding any materiality or material adverse effect qualifications contained in such representations and warranties) as of the date of the merger agreement and as of completion of the merger (or, in the case of representations and warranties that by their terms address matters only as of another specified time, as of that time), except for any such inaccuracies that have not had and would not reasonably be expected to have, individually or in the aggregate, a material adverse effect on TWC;

performance in all material respects by TWC of the material obligations required to be performed by it at or prior to completion of the merger;

the absence of any event, occurrence, development or circumstance occurring since the date of the merger agreement and continuing which, individually or in the aggregate, has had or would reasonably be expected to have a material adverse effect on TWC;

receipt of a certificate executed by an executive officer of TWC as to the satisfaction of the conditions described in the preceding five bullets; and

receipt of an opinion from Davis Polk & Wardwell LLP, dated as of the date of completion of the merger, to the effect that, on the basis of facts, representations and assumptions set forth in such opinion that are consistent with the state of facts existing at the date of completion of the merger, (i) the merger will qualify as a reorganization within the meaning of Section 368(a) of the Code and (ii) Comcast and TWC will each be a party to the reorganization within the meaning of Section 368(b) of the Code.

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Additional Conditions to Completion for the Benefit of TWC

In addition, the obligation of TWC to complete the merger is subject to the satisfaction or waiver of the following conditions:

the accuracy (in all material respects in the case of representations and warranties that are not qualified by materiality or material adverse effect) as of the date of the merger agreement and as of completion of the merger (or, in the case of representations and warranties that by their terms address matters only as of another specified time, as of that time) of certain representations and warranties made in the merger agreement by Comcast regarding, among other matters, its corporate existence, its corporate authority relative to the merger agreement and the merger, the absence of certain conflicts with its organizational documents, its capitalization, the absence of any event, occurrence, development or circumstance occurring since the date of the merger agreement and continuing which, individually or in the aggregate, has had or would reasonably be expected to have a material adverse effect on Comcast, fees payable to its financial advisor in connection with the merger and the opinion of its financial advisor;

the accuracy of all other representations and warranties made in the merger agreement by Comcast (disregarding any materiality or material adverse effect qualifications contained in such representations and warranties) as of the date of the merger agreement and as of completion of the merger (or, in the case of representations and warranties that by their terms address matters only as of another specified time, as of that time), except for any such inaccuracies that have not had and would not reasonably be expected to have, individually or in the aggregate, a material adverse effect on Comcast;

performance in all material respects by Comcast and Merger Sub of the material obligations required to be performed by them at or prior to completion of the merger;

the absence of any event, occurrence, development or circumstance occurring since the date of the merger agreement and continuing which, individually or in the aggregate, has had or would reasonably be expected to have a material adverse effect on Comcast;

receipt of a certificate executed by an executive officer of Comcast as to the satisfaction of the conditions described in the preceding four bullets; and

receipt of an opinion from Paul, Weiss, Rifkind, Wharton & Garrison LLP, dated as of the date of completion of the merger, to the effect that, on the basis of facts, representations and assumptions set forth in such opinion that are consistent with the state of facts existing at the date of completion of the merger, (i) the merger will qualify as a reorganization within the meaning of Section 368(a) of the Code and (ii) Comcast and TWC will each be a party to the reorganization within the meaning of Section 368(b) of the Code.

Representations and Warranties

The merger agreement contains a number of representations and warranties made by TWC, on the one hand, and each of Comcast and Merger Sub, on the other hand, made solely for the benefit of the other, and that are subject in some cases to important exceptions and qualifications, including, among other things, as to materiality and material adverse effect. Furthermore, the assertions embodied in those representations and warranties are qualified by information in the confidential disclosure schedules that the parties have exchanged in connection with signing the merger agreement. The confidential disclosure schedules contain information that modifies, qualifies and creates exceptions to the representations and warranties set forth in the agreement. See Definition of Material Adverse Effect beginning on page 169 of this joint proxy statement/prospectus for a definition of material adverse effect. The representation and warranties were used for the purpose of allocation of risk between the parties to the merger agreement rather than establishing matters of fact. For the foregoing reasons, you should not rely on the representations and warranties contained in the merger agreement as statements of factual information. The representations and warranties in the merger agreement relate to, among other things:

corporate existence, good standing and qualification to do business;

corporate power and authority to execute and deliver the merger agreement (and, in the case of TWC, the voting agreement), and, subject to the approval of TWC stockholders and Comcast shareholders, as

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applicable, to perform and comply with their respective obligations thereunder and consummate the transactions contemplated thereby;

governmental actions necessary to complete the merger;

absence of any conflict with or violation or breach of organizational documents, laws or regulations or agreements as a result of the execution, delivery or performance of the merger agreement and, in the case of TWC, the voting agreement and completion of the merger;

capital structure;

absence of preemptive or other similar rights or any debt securities having the right to vote with TWC stockholders or Comcast shareholders, as applicable, on any matters;

corporate existence, good standing, qualification to do business and capital structure of subsidiaries;

SEC filings, the absence of misstatements or omissions from such filings and compliance with the Sarbanes-Oxley Act of 2002;

disclosure controls and procedures and internal controls over financial reporting;

fair presentation of financial statements;

information provided by a party for inclusion in disclosure documents to be filed with the SEC in connection with the merger;

conduct of business in the ordinary course of business consistent with past practices and absence of any event, occurrence, development or circumstance that has had or would reasonably be expected to have, individually or in the aggregate, a material adverse effect, in each case since December 31, 2013;

absence of undisclosed liabilities;

compliance with laws, court orders and permits;

absence of pending or threatened legal proceedings and investigations;

tax matters and tax treatment of the merger;

franchises;

absence of any undisclosed broker's or finder's fees payable in connection with the merger; and

receipt of opinions from financial advisors.

TWC also makes representations and warranties relating to, among other things, material contracts, employees and employee benefit plans, labor, intellectual property, properties, environmental matters, cable system and subscriber information and the inapplicability of antitakeover statutes.

Comcast also makes representations and warranties relating to, among other things, Comcast's acquisition of NBCUniversal.

The representations and warranties in the merger agreement do not survive completion of the merger.

See Explanatory Note Regarding the Merger Agreement and the Summary of the Merger Agreement: Representations, Warranties and Covenants in the Merger Agreement Are Not Intended to Function or Be Relied on as Public Disclosures beginning on page 185 of this joint proxy statement/prospectus.

Definition of Material Adverse Effect

Many of the representations and warranties in the merger agreement are qualified by material adverse effect.

For purposes of the merger agreement, material adverse effect means, with respect to Comcast or TWC, as the case may be, a material adverse effect on (i) the condition (financial or otherwise), business, assets or results of operations of that party and its subsidiaries, taken as a whole, or (ii) the ability of that party to consummate the merger, in each case other than any effect resulting from:

changes in the financial or securities markets or general economic or political conditions in the United States or any foreign jurisdiction except to the extent having a materially disproportionate effect on that

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party and its subsidiaries, taken as a whole, relative to other participants in the industry in which that party and its subsidiaries operate;

changes (including changes of applicable law) or conditions generally affecting the industry in which that party and its subsidiaries operate except to the extent having a materially disproportionate effect on that party and its subsidiaries, taken as a whole, relative to other participants in the industry in which that party and its subsidiaries operate;

acts of war, sabotage or terrorism or natural disasters (including hurricanes, tornadoes, floods or earthquakes) except to the extent having a materially disproportionate effect on that party and its subsidiaries, taken as a whole, relative to other participants in the industry in which that party and its subsidiaries operate;

the announcement or consummation of the transactions contemplated by the merger agreement, including the impact thereof on the relationships, contractual or otherwise, of that party or any of its subsidiaries with employees, labor unions, customers, suppliers or partners (except with respect to certain representations or warranties and related conditions that are intended to address the consequences of the announcement or consummation of the transactions contemplated by the merger agreement);

any failure by that party and its subsidiaries to meet any internal or published budgets, projections, forecasts or predictions in respect of financial performance for any period (but not any fact, change, event or occurrence contributing to that failure and not otherwise excluded from the definition of material adverse effect);

any change in the price of that party's common stock on the New York Stock Exchange or NASDAQ, as applicable (but not any facts or occurrences contributing to that change (other than changes in the trading price of the other party's common stock) and not otherwise excluded from the definition of material adverse effect);

any changes in United States generally accepted accounting principles (or authoritative interpretations of United States generally accepted accounting principles);

any litigation or legal proceedings relating to the merger agreement, the merger or the other transactions contemplated by the merger agreement to the extent directly relating to the negotiations between the parties and the terms and conditions of the merger agreement; and

compliance with the terms of, or the taking of any action required by, the merger agreement.

Conduct of Business Pending the Merger

In general, except (i) as expressly contemplated by the merger agreement, (ii) as set forth in the confidential disclosure schedules delivered to the other party concurrently with execution of the merger agreement, (iii) as consented to by the other party (in the case of actions by Comcast, and in the case of certain specified actions by TWC, such consent not to be unreasonably withheld, conditioned or delayed by the other party), (iv) in the case of actions by TWC, as contemplated by or reasonably necessary to implement TWC's operating plan as presented to Comcast (or, with respect to any initiative therein, reallocations among line items within such initiative that are not in the aggregate more burdensome to TWC in any material respect) or (v) as required by applicable law, from the date of the merger agreement until completion of the merger, TWC, Comcast and their respective subsidiaries are required to conduct their respective business in all material respects in the ordinary course consistent with past practice and to use commercially reasonable efforts to preserve intact their respective business organization and relationships with third parties. In addition, subject to the exceptions described in the preceding sentence, TWC is required to use commercially reasonable efforts to maintain in effect its material foreign, federal, state and local licenses, permits, consents, franchises, approvals and authorizations.

Without limiting the generality of the foregoing, except (i) as expressly contemplated by the merger agreement, (ii) as set forth in TWC's confidential disclosure schedule delivered to Comcast concurrently with execution of the merger agreement, (iii) as consented to by Comcast (in the case of actions by TWC in the fourth

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through tenth bullets and the sixteenth bullet below, such consent not to be unreasonably withheld, conditioned or delayed), (iv) as contemplated by or reasonably necessary to implement TWC's operating plan as presented to Comcast (or, with respect to any initiative therein, reallocations among line items within such initiative that are not in the aggregate more burdensome to TWC in any material respect) or (v) as required by applicable law, and subject to certain exceptions and qualifications described in the merger agreement, from the date of the merger agreement through completion of the merger, each of TWC and each of its subsidiaries is not permitted to, among other things:

amend its organizational documents;

(i) split, combine or reclassify any shares of capital stock of TWC or its subsidiaries, (ii) declare, set aside or pay any dividend or other distribution (whether in cash, stock or property or any combination thereof) in respect of any shares of capital stock of TWC or its subsidiaries, or (iii) redeem, repurchase or otherwise acquire any shares of capital stock of TWC or its subsidiaries, other than (w) dividends by TWC's wholly owned subsidiaries, (x) regular quarterly cash dividends with customary record dates and payment dates on shares of TWC common stock, in an amount not to exceed \$0.75 per share of TWC common stock per quarter (as such amount may be increased for 2015 in the ordinary course of business consistent with past practice), (y) repurchases of shares of TWC common stock in the ordinary course of business consistent with past practice pursuant to TWC's share repurchase program and (z) repurchases of shares of TWC common stock in connection with the exercise of options or the vesting or settlement of restricted stock units, in each case that are outstanding on the date of the merger agreement or are issued or granted after the date of the merger agreement, as permitted by the immediately succeeding bullet;

(i) issue, deliver or sell, or authorize the issuance, delivery or sale of, (A) any shares of capital stock or other voting securities of or other ownership interests in TWC or any of its subsidiaries, (B) or securities convertible or exchangeable into shares of capital stock or other voting securities of or other ownership interests in TWC or any of its subsidiaries, (C) any options, calls, warrants or other rights to acquire any such shares of capital stock, voting securities or securities convertible into or exchangeable for capital stock or other voting securities of or other ownership interests in TWC or (D) restricted shares, stock appreciation rights, performance units, contingent value rights, phantom stock or similar securities or rights issued or granted by TWC or any of its subsidiaries, which are referred to in this joint proxy statement/prospectus as TWC Securities, other than (x) the issuance of TWC common stock upon the exercise of TWC stock options that are outstanding on the date of the merger agreement or are issued after the date of the merger agreement as permitted by the following clause (y), and (y) the grant of TWC restricted stock units as long as the aggregate value of all such units does not exceed a specified cap, and so long as such grants are made on terms and conditions in the ordinary course of business consistent with past practices and other terms agreed to by the parties, or (ii) amend any term of any TWC Securities (in each case, whether by merger, consolidation or otherwise);

incur any capital expenditures, except for (i) those contemplated by the plan described in the confidential disclosure schedule delivered to Comcast concurrently with execution of the merger agreement and (ii) other capital expenditures not in excess of \$150,000,000 in the aggregate in any twelve-month period;

acquire any assets, securities, properties, interests or businesses, other than (i) supplies and materials in the ordinary course of business consistent with past practice, (ii) pursuant to contracts or arrangements in effect on the date of the merger agreement, (iii) leases or subleases under which TWC or one of its subsidiaries is the tenant entered into in the ordinary course of business and (iv) acquisitions with a purchase price (including assumed indebtedness) not in excess of \$100,000,000 in the aggregate;

sell, license, lease or otherwise transfer, or create or incur any lien on, any of TWC's or its subsidiaries' assets, securities, properties, interests or businesses, other than (i) sales of inventory or obsolete equipment in the ordinary course of business consistent with past practice, (ii) sales with a purchase price not in excess of \$100,000,000 in the aggregate, (iii) pursuant to contracts or arrangements in effect on the

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date of the merger agreement, (iv) leases or subleases under which TWC or one of its subsidiaries is the lessor entered into in the ordinary course of business or (v) certain permitted liens;

make any loans, advances, capital contributions or investments, other than (i) in the ordinary course of business consistent with past practice, (ii) investments or capital contributions made alongside Comcast or any of its affiliates or (iii) loans, advances or capital contributions to, or investments in, wholly owned subsidiaries of TWC;

incur any indebtedness for borrowed money or guarantees thereof, or issue or sell any debt securities, other than (i) indebtedness under TWC's existing credit facilities, (ii) up to \$2,000,000,000 of indebtedness to refinance certain existing indebtedness (which amount will be reduced by any refinanced indebtedness incurred under clause (i) of this bullet), (iii) guarantees by TWC of indebtedness of any of its wholly owned subsidiaries and (iv) commercial paper issued in the ordinary course of business;

(i) other than in the ordinary course of business, enter into any agreement or arrangement that limits or restricts in any material respect TWC or any of its subsidiaries from engaging or competing in any line of business, in any location or with any person, or (ii) enter into any agreement or arrangements that would so limit or restrict Comcast or any of its subsidiaries following completion of the merger;

other than in the ordinary course of business, (i) enter into, amend or modify in any material respect or terminate certain material contracts, or waive, release or assign any material rights thereunder, or (ii) enter into any programming service distribution agreement;

without prior consultation with Comcast, (i) recognize any material new union, works council or other similar employee representative, except as required by law, or (ii) enter into any material collective bargaining agreement, or renew or enter into any material mid-term modification (excluding certain resolutions of grievances relating to or interpretations of a collective bargaining agreement) of any such existing agreement;

grant to any director or officer of TWC any increase in change in control, severance, retention or termination pay, other than any increase in a severance benefit arising directly from an increase in annual salary or annual cash bonus opportunity to the extent such increase is permitted by the merger agreement;

(i) increase the annual salary of any employee of TWC or its subsidiaries who holds the title of Executive Vice President or greater by more than 5% in the aggregate in any fiscal year, except as required by the terms of any existing agreement, or (ii) increase the cash bonus opportunity of any employee of TWC or its subsidiaries who holds the title of Executive Vice President or greater; however, TWC is permitted to provide the supplemental bonus opportunity described in *Interests of Certain Persons In the Merger Interests of Directors and Executive Officers of TWC in the Merger 2014 Supplemental Bonus Opportunity Awards* beginning on page 192 of this joint proxy statement/prospectus;

(i) other than as required by an existing agreement, adopt or amend any cash bonus plan or other variable compensation plan with a performance measurement period of greater than 12 months (excluding any period principally relating to an employee's obligation to be employed on the payment date), (ii) establish or adopt any Title IV plan, excess benefit plan, deferred compensation plan, severance or change in control plan or employee benefit plan that provides post-retirement health, medical, life insurance or death benefits to retired, current or former employees, directors or consultants of TWC or any of its subsidiaries, other than as part of an acquisition of any other company or business that is permitted or consented to under the merger agreement, (iii) fail to continue to make all contributions required to be made to any company plan that is a Title IV plan (other than a multiemployer plan) or (iv) amend the benefit formula under any company plan that is a Title IV plan (other than a multiemployer plan) to increase the benefit accrual applicable to any participant or beneficiary thereof under such plan;

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change TWC's method of financial accounting, except as required by concurrent changes in United States generally accepted accounting principles or Regulation S-X under the Exchange Act;

settle, or offer or propose to settle, (i) any litigation, investigation, arbitration, proceeding or other claim involving or against TWC or its subsidiaries or (ii) any stockholder litigation or dispute against TWC or any of its officers or directors, except, in each case, where the sum of the amount paid in settlement plus the financial impact to TWC and its subsidiaries of any other terms of such settlement does not exceed \$100,000,000 (after giving effect to any reasonably expected indemnification proceeds);

adopt or publicly propose a plan of complete or partial liquidation of TWC or any significant subsidiary (as set forth in TWC's confidential disclosure schedule) or resolutions providing for or authorizing such a liquidation or dissolution;

knowingly and intentionally take any action that would reasonably be expected to make any representation or warranty of TWC inaccurate in any material respect at, or immediately prior to, completion of the merger;

take certain other actions as previously agreed to by the parties; or

agree, resolve or commit to do any of the foregoing.

Without limiting the generality of the first paragraph of this section (under Conduct of Business Pending the Merger), except (i) as expressly contemplated by the merger agreement, (ii) as set forth in Comcast's confidential disclosure schedule delivered to TWC concurrently with execution of the merger agreement, (iii) as consented to by TWC (such consent not to be unreasonably withheld, conditioned or delayed) or (iv) as required by applicable law, and subject to certain exceptions and qualifications described in the merger agreement, from the date of the merger agreement through completion of the merger, Comcast and each of its subsidiaries is not permitted to, among other things:

amend Comcast's articles or Comcast's by-laws in a manner that would have a material and adverse impact on the value of the Comcast Class A common stock;

(i) split, combine or reclassify any shares of capital stock of Comcast or any of its subsidiaries, (ii) declare, set aside or pay any dividend or other distribution (whether in cash, stock or property or any combination thereof) in respect of any shares of capital stock of Comcast or its subsidiaries, or (iii) redeem, repurchase or otherwise acquire any securities of Comcast or any of its subsidiaries, other than (x) dividends by any of Comcast's wholly owned subsidiaries, (y) regular cash dividends in an amount not to exceed \$0.225 per share of Comcast Class A common stock per quarter (as such amount may be increased for 2015 in the ordinary course of business consistent with past practice), or (z) repurchases of shares of Comcast common stock in the ordinary course of business consistent with past practice pursuant to Comcast's share repurchase program;

adopt or publicly propose a plan of complete or partial liquidation or resolutions providing for or authorizing such a liquidation or a dissolution, restructuring, recapitalization or reorganization;

knowingly and intentionally take any action that would reasonably be expected to make any representation or warranty of Comcast inaccurate in any material respect at, or immediately prior to, completion of the merger; or

agree, resolve or commit to do any of the foregoing.

In addition, Comcast agreed that from the date of the merger agreement until May 23, 2014, neither Comcast nor any of its subsidiaries may enter into any agreements (written or oral) providing for the divestiture of in excess of 25,000 subscribers in the aggregate. On April 25, 2014, concurrently with the execution of the transactions agreement, the TWC board of directors consented to the entry by Comcast into the transactions agreement, subject to the terms and conditions set forth in the TWC consent, for purposes of the restriction on Comcast entering into certain disposition transactions prior to May 23, 2014.

Table of Contents**Obligation of the TWC Board of Directors to Recommend the Merger Agreement and Call and Hold a Stockholders Meeting**

As soon as reasonably practicable, and no later than 40 days after the effectiveness of the registration statement for the shares of Comcast Class A common stock being issued in the merger (of which this joint proxy statement/prospectus forms a part), TWC has agreed to call and hold a meeting of its stockholders for the purpose of obtaining the vote of TWC stockholders necessary to adopt the merger agreement. Without the prior written consent of Comcast, TWC may not adjourn or postpone the meeting of its stockholders. However, TWC is permitted to adjourn or postpone the meeting of its stockholders without Comcast's prior written consent (i) for the absence of a quorum, (ii) after consultation with Comcast, if the failure to adjourn or postpone the meeting would reasonably be expected to be a violation of applicable law for the distribution of any required supplement or amendment to the joint proxy statement/prospectus, (iii) after consultation with Comcast, for a single period not to exceed 10 business days, to solicit additional proxies for the adoption of the merger agreement or (iv) for a maximum of 10 business days if TWC has delivered to Comcast the notice described in paragraph 3 of the section **No Solicitation by TWC**. In addition, Comcast may require TWC to adjourn or postpone the meeting of TWC stockholders once for a period not to exceed 30 calendar days (but prior to the date that is two business days prior to the initial end date) to solicit additional proxies for the adoption of the merger agreement.

As discussed under **TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance TWC's Reasons for the Merger; Recommendation of the Merger by the TWC Board of Directors** beginning on page 105 of this joint proxy statement/prospectus, the TWC board of directors unanimously recommends that TWC stockholders vote **FOR** the adoption of the merger agreement. The TWC board of directors, however, can (i) withdraw, modify or qualify in a manner adverse to Comcast its recommendation that TWC stockholders adopt the merger agreement, or (ii) recommend a competing acquisition proposal, in each case under specified circumstances as discussed under **No Solicitation by TWC** beginning on page 174 of this joint proxy statement/prospectus. However, if the TWC board of directors so withdraws, modifies or qualifies its recommendation in favor of adoption of the merger agreement, the merger agreement must nonetheless be submitted to TWC stockholders for adoption, unless the merger agreement has otherwise been terminated in accordance with its terms.

No Solicitation by TWC

Subject to the exceptions described below, TWC has agreed that neither TWC nor any of its subsidiaries will, nor will TWC or any of its subsidiaries authorize or permit any of its or their officers, directors, employees, investment bankers, attorneys, accountants, consultants or other agents or advisors, which are collectively referred to in this joint proxy statement/prospectus as representatives, to, directly or indirectly: (i) solicit, initiate or take any action to knowingly facilitate or encourage the submission of any acquisition proposal (as defined below), (ii) enter into or participate in any discussions or negotiations with, furnish any non-public information relating to TWC or any of its subsidiaries or afford access to the business, properties, assets, books or records of TWC or any of its subsidiaries to, otherwise knowingly cooperate in any way with, or knowingly assist, participate in, facilitate or encourage any effort by any third party that is seeking to make, or has made, an acquisition proposal, (iii) fail to make, withdraw or modify in a manner adverse to Comcast the recommendation of the TWC board of directors that TWC stockholders vote in favor of adoption of the merger agreement or recommend an acquisition proposal (any action described in this clause (iii) is referred to in this joint proxy statement/prospectus as an adverse recommendation change), (iv) fail to enforce or grant any waiver or release under any standstill or similar agreement with respect to any class of equity securities of TWC or any of its subsidiaries, unless the TWC board of directors determines after consulting with its outside legal counsel that failure to waive such provision would be inconsistent with its fiduciary duties under applicable law (except that TWC is not required to enforce any provision of any such agreement that would prohibit a third party from communicating confidentially an acquisition proposal to the TWC board of directors), (v) approve any

transaction under, or any person becoming an interested stockholder under, Section 203 of the DGCL, or (vi) enter into any agreement in principle, letter of intent, term sheet, merger agreement, acquisition agreement, option agreement or other similar instrument relating to an

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acquisition proposal (other than a confidentiality agreement to the extent permitted as described below). Any violation of the restrictions on TWC set forth in the preceding sentence by any representative of TWC or any of its subsidiaries will be treated as a breach by TWC. However, so long as TWC and its representatives have otherwise complied with the foregoing, TWC and its representatives may, at any time prior to the adoption of the merger agreement by TWC stockholders, participate in discussions with any third party who has made an unsolicited acquisition proposal after the date of the merger agreement solely to request the clarification of the terms and conditions of the proposal so as to determine whether the acquisition proposal is, or could reasonably be expected to lead to, a superior proposal (as defined below).

Notwithstanding the foregoing, but subject to the terms and conditions described below, at any time prior to the adoption of the merger agreement by TWC stockholders:

TWC, directly or indirectly through advisors, agents or other intermediaries, may (i) engage in negotiations or discussions with any third party that, subject to TWC's compliance with the solicitation restrictions described in the first paragraph of this section (under "No Solicitation by TWC") has made, after the date of the merger agreement, a superior proposal or an acquisition proposal that the TWC board of directors determines in good faith, after consultation with its outside legal advisors, could reasonably be expected to lead to a superior proposal by the third party making such acquisition proposal, (ii) furnish to such third party and its representatives non-public information relating to TWC or any of its subsidiaries pursuant to a customary confidentiality agreement with such third party with terms no less favorable to TWC than those contained in the confidentiality agreement between TWC and Comcast (but such confidentiality agreement need not contain a "standstill" or similar provision that prohibits such third party from making any acquisition proposal, acquiring TWC or taking any other action); provided that all such information (to the extent not previously provided or made available to Comcast) is provided or made available to Comcast prior to or as promptly as practicable (but no later than 24 hours) after the time it is provided or made available to such third party and (iii) take any action required by applicable law or that any court of competent jurisdiction orders TWC to take;

the TWC board of directors may make an adverse recommendation change (i) following receipt of a superior proposal or (ii) involving or relating to an intervening event (as defined below).

TWC is only permitted to take the actions described in the preceding two bullets if the TWC board of directors determines in good faith, after considering advice from outside legal counsel, that the failure to take such action would be inconsistent with its fiduciary duties under applicable law.

In addition, the TWC board of directors is not permitted to take any of the actions described in the two bullets above unless TWC has delivered to Comcast written notice advising Comcast that it intends to take such action, and, after taking such action, if such action is in connection with an acquisition proposal, TWC continues to advise Comcast, on a current basis, of the status and terms of any discussions and negotiations with the applicable third party. TWC must also notify Comcast promptly (but in no event later than 24 hours) after receipt by TWC (or any of its representatives) of any acquisition proposal, any written indication from a third party that such third party is considering making an acquisition proposal or any written request for information relating to TWC or any of its subsidiaries or for access to the business, properties, assets, books or records of TWC or any of its subsidiaries by any third party that has indicated that it is considering making, or has made, an acquisition proposal. TWC must, within 24 hours of receipt, provide such notice orally and in writing and must identify the third party making, and the material terms and conditions of, any such acquisition proposal, indication or request, and must promptly (but in no event later than 24

hours of its receipt) provide to Comcast copies of all material correspondence and written materials sent or provided to TWC or any of its subsidiaries that describes any terms or conditions of any acquisition proposal. TWC is required to keep Comcast reasonably informed, on a reasonably current basis, of the status and details of any such acquisition proposal, indication or request.

In addition, the TWC board of directors is not permitted to make an adverse recommendation change in response to an acquisition proposal unless (i) such acquisition proposal constitutes a superior proposal, (ii) TWC promptly notifies Comcast, in writing at least five business days before taking that action, of its intention to do

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so, and attaches the most current version of the proposed agreement under which such superior proposal is proposed to be consummated and the identity of the third party making the superior proposal, and (iii) Comcast does not make, within such five business day period after receipt of the written notification, an offer that is at least as favorable to the stockholders of TWC as such superior proposal. Any amendment to the financial terms or other material terms of such superior proposal requires a new written notification from TWC and commences a new notice period under the preceding sentence, except that such new notice period will be for three business days rather than five business days.

The TWC board of directors is not permitted to make an adverse recommendation change in response to an intervening event (as described below) unless (i) TWC has provided Comcast with written information describing the intervening event in reasonable detail promptly after becoming aware of it and keeps Comcast fully informed, on a reasonably current basis, of material developments with respect to such intervening event, (ii) TWC has provided Comcast at least five business days prior notice of its intention to make an adverse recommendation change with respect to such intervening event, attaching a reasonably detailed explanation of the facts underlying the determination by the TWC board of directors that an intervening event has occurred and its need to make an adverse recommendation change in light of the intervening event and (iii) Comcast does not make, within such five-business-day period, an offer that the TWC board of directors determines would obviate the need for an adverse recommendation change in light of the intervening event.

During any five-business-day period prior to effecting an adverse recommendation change in response to an acquisition proposal or an intervening event, TWC and its representatives must negotiate in good faith with Comcast and its representatives regarding any revisions to the terms of the transactions contemplated by the merger agreement proposed by Comcast.

On July 22, 2014, Comcast informed TWC that, in connection with the settlement of certain stockholder litigation challenging the merger, Comcast has agreed, among other things, to reduce the five-business-day time periods described in the four preceding paragraphs to three business days. The litigation and proposed settlement are described in more detail under TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Litigation Relating to the Merger beginning on page 161 of this joint proxy statement/prospectus.

Acquisition proposal means, other than the transactions contemplated by the merger agreement, any offer or proposal relating to (i) any acquisition or purchase, direct or indirect, of 25% or more of the consolidated assets of TWC and its subsidiaries or 25% or more of any class of equity or voting securities of TWC or any of its subsidiaries whose assets, individually or in the aggregate, constitute 25% or more of the consolidated assets of TWC, (ii) any tender offer or exchange offer (including a self-tender offer) that, if consummated, would result in a third party beneficially owning 25% or more of any class of equity or voting securities of TWC or any of its subsidiaries whose assets, individually or in the aggregate, constitute 25% or more of the consolidated assets of TWC or (iii) a merger, consolidation, share exchange, business combination or other similar transaction involving TWC or any of its subsidiaries whose assets, individually or in the aggregate, constitute 25% or more of the consolidated assets of TWC.

Intervening event means any material event, change, effect, development or occurrence occurring or arising after the date of the merger agreement that (i) was not known or reasonably foreseeable to the TWC board of directors or executive officers as of or prior to the date of the merger agreement and (ii) does not relate to or involve an acquisition proposal; provided that (x) no action taken by either party pursuant to the affirmative covenants described in the section Reasonable Best Efforts Covenant, beginning on page 178 of this joint proxy statement/prospectus, or the consequences of any such action, shall constitute, be deemed to contribute to or otherwise be taken into account in determining whether there has been an intervening event and (y) no event, change, effect, development or occurrence that would fall within any of the exceptions to the definition of material adverse effect, as such definition relates to Comcast, shall constitute, be deemed to contribute to or otherwise be taken into account in determining whether there

has been an intervening event.

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Superior proposal means a bona fide, unsolicited written acquisition proposal for at least a majority of the outstanding shares of TWC common stock or all or substantially all of the consolidated assets of TWC and its subsidiaries that the TWC board of directors determines in good faith, after consultation with a financial advisor of nationally recognized reputation and outside legal counsel and taking into account all material financial, legal, regulatory and other aspects of such proposal, including the terms and conditions of the acquisition proposal, (i) is on terms and conditions more favorable to TWC's stockholders than the transactions contemplated by the merger agreement (taking into account any proposal by Comcast to amend the terms of the merger agreement) and (ii) is reasonably likely to be consummated and, if a cash transaction (whether in whole or in part), has financing, if any, that is then fully committed or reasonably determined to be available by the TWC board of directors.

TWC has agreed to, and to cause its subsidiaries and its and their representatives to, terminate any and all existing activities, discussions or negotiations, if any, with any third parties and their representatives and financing sources conducted prior to the date of the merger agreement with respect to any acquisition proposal, and to promptly request that each third party that has executed a confidentiality agreement within the 24 month period prior to the date of the merger agreement, in connection with considering an acquisition proposal, return or destroy all confidential information about TWC that was furnished by or on behalf of TWC or any of its subsidiaries (and all analyses and other materials prepared by or on behalf of such third parties that contains, reflects or analyzes that information).

Voting of Shares by Comcast

Comcast has agreed to vote all shares of TWC common stock beneficially owned by it or any of its subsidiaries (other than such shares held by employee benefit plans) in favor of adoption of the merger agreement at the TWC special meeting.

Obligation of the Comcast Board of Directors to Recommend the Stock Issuance and Call and Hold a Shareholders Meeting

As soon as reasonably practicable, and no later than 40 days after the effectiveness of the registration statement for the shares of Comcast Class A common stock being issued in the merger (of which this joint proxy statement/prospectus forms a part), Comcast has agreed to call and hold a meeting of its shareholders for the purpose of obtaining the vote of Comcast shareholders necessary to approve the stock issuance. Without the prior written consent of TWC, Comcast may not adjourn or postpone the meeting of its shareholders. However, Comcast is permitted to adjourn or postpone the meeting of its shareholders (i) for the absence of a quorum, (ii) after consultation with TWC, if the failure to adjourn or postpone the meeting of shareholders would reasonably be expected to be a violation of applicable law for the distribution of any required supplement or amendment to this joint proxy statement/prospectus, or (iii) after consultation with TWC, for a single period not to exceed 10 business days, to solicit additional proxies for the approval of the stock issuance. In addition, TWC may require Comcast to adjourn or postpone the meeting of Comcast shareholders once for a period not to exceed 30 calendar days (but prior to the date that is two business days prior to the initial end date) to solicit additional proxies for the approval of the stock issuance.

As discussed under TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Comcast's Reasons for the Merger; Recommendation of the Comcast Board of Directors beginning on page 110 of this joint proxy statement/prospectus, the Comcast board of directors unanimously recommends that Comcast shareholders vote **FOR** the stock issuance. The Comcast board of directors is not permitted to withdraw, modify or qualify its recommendation that Comcast shareholders vote in favor of approval of the stock issuance.

Voting of Shares by TWC

TWC has agreed to vote all shares of Comcast Class A common stock beneficially owned by it or any of its subsidiaries (other than such shares held by employee benefit plans) in favor of approval of the stock issuance at the Comcast special meeting.

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Reasonable Best Efforts Covenant

Comcast and TWC have agreed to use their respective reasonable best efforts to take, or cause to be taken, all actions and to do, or cause to be done, and assist and cooperate with the other in doing, all things necessary, proper or advisable under applicable law to complete the merger and the other transactions contemplated by the merger agreement, including preparing and filing as promptly as practicable all necessary, proper or advisable governmental or third-party filings, notices and other documents and obtaining and maintaining all necessary, proper or advisable governmental or third-party approvals, consents, registrations, permits, authorizations and other confirmations to consummate the merger and the transactions contemplated by the merger agreement.

In furtherance of the foregoing, Comcast and TWC have agreed to make and not withdraw: (i) as promptly as practicable (and not later than 30 business days following the date of the merger agreement), an appropriate filing of a Notification and Report Form pursuant to the HSR Act and all necessary filings to obtain consents from the FCC that are required in connection with the merger, and (ii) as promptly as practicable (and not later than 60 days following the date of the merger agreement), all necessary filings to obtain consents from state regulators and franchise authorities (including submitting FCC Forms 394 to relevant franchise authorities), and all other registrations, declarations, notices and filings with governmental authorities, in each case that are required in connection with the merger. Comcast and TWC have agreed that Comcast will take the lead in scheduling and strategic planning for any meeting with any governmental authority under the HSR Act or other applicable competition laws, the making of any filings, the process for receipt of any necessary approvals and the resolution of any investigation or other inquiry from a governmental authority. Without limiting the foregoing, except as prohibited by applicable law, the parties have agreed, to the extent reasonably practicable, to consult with each other prior to taking any material substantive positions with respect to the filings under the HSR Act or other applicable competition laws, and, to the extent reasonably practicable, to permit review and consider in good faith comments on any documents to be submitted to any governmental authority, and to coordinate in preparing and exchanging information and promptly provide the other party with copies of all filings, presentations or submissions (and a summary of any oral presentations) made by such party to any governmental authority relating to the merger agreement or transactions contemplated thereby under the HSR Act or other applicable competition laws. Subject to certain exceptions, the parties have agreed not to participate in any substantive meetings or conversations with any governmental authorities without the other party present.

However, Comcast's obligation to use reasonable best efforts to take, or cause to be taken, all actions and to do, or cause to be done, and assist and cooperate with TWC in doing, all things necessary, proper or advisable under applicable law to complete the merger and the other transactions contemplated by the merger agreement shall not require Comcast to (and, without Comcast's prior written consent, TWC is not permitted to):

divest or otherwise hold separate (including by establishing a trust or otherwise) any businesses, assets or properties of Comcast, TWC or any of their respective subsidiaries;

accept any conditions or take any other actions that would apply to or affect any businesses, assets or properties of Comcast, TWC or any of their respective subsidiaries; or

litigate or participate in the litigation of any proceeding involving the FCC or DOJ, whether judicial or administrative, in order to (i) oppose or defend against any action by any such governmental authority to

prevent or enjoin the consummation of the merger or any of the other transactions contemplated by the merger agreement or (ii) overturn any regulatory action by any such governmental authority to prevent consummation of the merger or any of the other transactions contemplated by the merger agreement, including by defending any suit, action or other legal proceeding brought by any such governmental authority in order to avoid the entry of, or to have vacated, overturned or terminated or appealing any order, except to the extent Comcast determines in its reasonable good faith judgment that there is a reasonable prospect of success in relation to such litigation and that the participation by Comcast in such litigation would not pose a material risk of the imposition of a burdensome condition (as defined below).

Notwithstanding the first two bullets above, (i) Comcast is prepared to divest up to approximately three million subscribers of the combined company and (ii) Comcast and its subsidiaries are required to (A) take the

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actions and accept the conditions described in the second bullet above to the extent such actions and conditions are consistent in scope and magnitude with the actions and conditions (other than any condition that was subsequently suspended by the agency that imposed the condition) required or imposed by governmental authorities in connection with prior acquisitions of United States domestic cable systems consummated within the past twelve years with an aggregate purchase price of at least \$500 million and (B) implement certain undertakings agreed to by TWC and Comcast described in TWC Proposal I: Adoption of the Merger Agreement and Comcast Proposal I: Approval of the Stock Issuance Regulatory Approvals Required for the Merger Efforts to Obtain Regulatory Approvals beginning on page 156 of this joint proxy statement/prospectus, with such modifications to the undertakings that, taken in the aggregate, are no more adverse to the businesses, assets and properties of Comcast and its subsidiaries, taken as a whole, or the businesses, assets and properties of TWC and its subsidiaries taken as a whole (each condition and action described in the first two bullets above that Comcast is not required to accept or take, after giving effect to this paragraph, is referred to in this joint proxy statement/prospectus as a burdensome condition). Comcast and TWC estimate that there have been approximately 25 acquisitions of United States domestic cable systems consummated within the past twelve years, each with an aggregate purchase price of at least \$500 million. TWC has agreed to work in good faith in connection with Comcast's efforts to structure any divestitures (whether by sale, spin off or otherwise) in a manner that Comcast believes in good faith is in the best interests of the combined company and its shareholders.

However, notwithstanding the foregoing paragraph, neither Comcast, TWC nor their respective subsidiaries is required to commit to or effect any action contemplated above that is not conditioned upon completion of the merger.

Notwithstanding the foregoing, TWC has agreed not to accept, agree to or accede to any modifications or amendments to, or in connection with, or any conditions to the transfer of, any franchises that are not approved by Comcast in writing. However, if TWC provides Comcast with reasonable notice of, and the opportunity to attend and participate in, meetings or other discussions relating to franchise approvals where modifications, amendments or conditions are expected to be discussed or negotiated, Comcast is required to approve any such modifications, amendments or conditions that are approved by TWC so long as such modifications, amendments or conditions are commercially reasonable and are similar in nature, extent and impact (after giving due consideration to such factors as the relative size of the franchise involved, the proximity of other franchises, the financial and operational impact of the change and the precedential impact thereof) to modifications, amendments or conditions agreed to by Comcast in connection with material acquisitions of cable assets effected since 2001. In addition, if Comcast seeks any franchise approval pursuant to the transactions contemplated by the merger agreement, Comcast is required to agree to any modifications, amendments or conditions that are commercially reasonable and are similar in nature, extent and impact (after giving due consideration to the considerations set forth in the immediately preceding sentence) to modifications, amendments or conditions agreed to by Comcast in connection with material acquisitions of cable assets effected since 2001.

Subject to certain exceptions set forth on the confidential disclosure schedules, Comcast and TWC have agreed not to, and to cause their respective subsidiaries and affiliates not to, (i) take any action that would reasonably be expected to have the effect of materially delaying, impairing or impeding the receipt of any regulatory approvals required in connection with the transactions contemplated by the merger agreement or the completion of the merger, or (ii) acquire (by merger, consolidation, acquisition of stock or assets or otherwise), directly or indirectly, any assets, securities (other than securities issued by such party as permitted by the terms of the merger agreement), properties, interests or business in any transaction or series of related transactions if such acquisition would (A) require approval of the FCC or (B) (without the consent of the other party, not to be unreasonably withheld, conditioned or delayed in the case of TWC's consent) have a value, or involve the payment of consideration, in excess of \$1 billion, subject to certain limited exceptions agreed to by the parties.

On April 25, 2014, Comcast entered into the transactions agreement with Charter, which contemplates three transactions: (1) a contribution, spin-off and merger transaction, (2) an asset exchange and (3) a sale of assets, all of

which are subject to a number of conditions. Subject to the satisfaction or waiver of those conditions, the divestiture transactions are expected to occur substantially contemporaneously with each other and will be consummated as promptly as practicable following the completion of the merger. The completion of the

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divestiture transactions will result in the combined company divesting a net total of approximately 3.9 million subscribers. See *The Divestiture Transactions* beginning on page 203 of this joint proxy statement/prospectus.

Joint Proxy Statement/Prospectus and Registration Statement Covenant

TWC and Comcast have agreed to prepare and file a joint proxy statement/prospectus and a registration statement with the SEC as promptly as practicable and to use their respective reasonable best efforts to cause the registration statement to become effective under the Securities Act of 1933, as amended, which is referred to in this joint proxy statement/prospectus as the Securities Act, as soon after such filing as practicable and to keep the registration statement effective as long as is necessary to consummate the merger. This joint proxy statement/prospectus must include (i) the recommendation of the TWC board of directors in favor of approval and adoption of the merger agreement and the merger, except to the extent the TWC board of directors has made an adverse recommendation change as described under *No Solicitation by TWC*, beginning on page 174 of this joint proxy statement/prospectus, and (ii) the recommendation of the Comcast board of directors in favor of approval of the stock issuance.

TWC and Comcast have agreed to cooperate in setting a mutually acceptable date for the TWC stockholder meeting and the Comcast shareholder meeting, so as to enable them to occur on the same date (if practicable), and in setting dates for their respective annual meetings of stockholders and shareholders. TWC and Comcast have also agreed to use their reasonable best efforts to cause the joint proxy statement/prospectus to be mailed to their respective stockholders or shareholders as promptly as practicable after the registration statement becomes effective, and to ensure that the registration statement and joint proxy statement/prospectus comply as to form in all material respects with the rules and regulations promulgated by the SEC under the Securities Act and the Exchange Act.

Indemnification and Insurance

The merger agreement provides that, from and after completion of the merger, TWC, as the surviving corporation in the merger with Merger Sub, will (and Comcast will cause TWC, as the surviving corporation in the merger, to) indemnify and hold harmless and provide advancement of expenses to the present and former officers and directors of TWC and its subsidiaries and any individual who is, as of the date of the merger agreement (or commences prior to completion of the merger) serving at the request of TWC or any of its subsidiaries as a director or officer of another entity, who are collectively referred to in this joint proxy statement/prospectus as indemnified persons, in respect of (i) acts or omissions occurring at or prior to completion of the merger, (ii) the fact that such indemnified person is or was a director or officer, or is or was serving at the request of TWC or any of its subsidiaries as a director or officer of another entity prior to completion of the merger, and (iii) the merger agreement and the transactions contemplated by the merger agreement, in each case to the fullest extent permitted by Delaware law or any other applicable law or as provided under TWC's or its subsidiaries' organizational documents. Comcast has guaranteed TWC's payment and performance obligations with respect to the foregoing.

Comcast has agreed that, from and after completion of the merger, it will cause to be maintained in effect provisions in TWC's and its subsidiaries' organizational documents regarding elimination of liability of directors, indemnification of officers, directors and employees and the advancement of expenses with respect to matters existing or occurring at or prior to completion of the merger that are no less advantageous to the intended beneficiaries than the corresponding provisions in existence on the date of the merger agreement in TWC's and its subsidiaries' organizational documents, as applicable.

Comcast has agreed to cause TWC, as the surviving corporation, to either (i) continue to maintain in effect for six years after completion of the merger TWC's directors' and officers' insurance policies and fiduciary liability insurance policies, which are collectively referred to in this joint proxy statement/prospectus as D&O Insurance, in place as of

the date of the merger agreement or (ii) purchase comparable D&O Insurance for such six-year period, in each case with respect to any claim related to any period of time at or prior to completion of

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the merger with coverage not less than the existing coverage and other terms, conditions, retentions and limits of liability that are at least as favorable as those contained in the D&O Insurance in effect as of the date of the merger agreement. Notwithstanding the foregoing, neither Comcast nor TWC, as the surviving corporation, is required to expend for such policies an aggregate premium amount in excess of 300% of the amount per annum TWC paid in its last full fiscal year, and if the aggregate premiums of such insurance coverage exceed that amount, TWC, as the surviving corporation, will be obligated to obtain a policy with the greatest coverage available, with respect to matters occurring prior to completion of the merger, for a cost not exceeding that amount.

At TWC's option, TWC may purchase, prior to completion of the merger, a six-year prepaid tail policy with coverage not less than the existing coverage and other terms, conditions, retentions and limits of liability that are at least as favorable as those contained in the D&O Insurance in effect as of the date hereof, in which event Comcast will not have any obligations under the immediately preceding paragraph, provided that the aggregate premium for such policies may not exceed 300% of the amount per annum TWC paid in its last full fiscal year. In the event that TWC elects to purchase such a tail policy, TWC, as the surviving corporation, shall (and Comcast shall cause the surviving corporation to) maintain such tail policy in full force and effect and continue to honor their respective obligations thereunder.

Comcast and TWC have agreed that the rights of each indemnified person described in this section of this joint proxy statement/prospectus are in addition to any rights such person may have under TWC's (or any of its subsidiaries') organizational documents, under Delaware law or any other applicable law or under any agreement between such indemnified person and TWC (or any of its subsidiaries).

Employee Matters

The merger agreement provides that, for one year following completion of the merger, Comcast will provide, or cause to be provided, to each employee of TWC and its subsidiaries who continues to be employed by Comcast or its subsidiaries (including TWC, as the surviving corporation, and its subsidiaries) immediately following completion of the merger (other than any employees included in a collective bargaining unit covered by a collective bargaining agreement, who are referred to in this joint proxy statement/prospectus as union employees), such employees being referred to in this joint proxy statement/prospectus as covered employees, and together with union employees, continuing employees, with:

base pay, commission opportunities and cash bonus opportunities, as applicable, that are no less favorable in the aggregate than provided to each such covered employee immediately prior to completion of the merger; and

employee benefits that are no less favorable in the aggregate than provided to each such covered employee immediately prior to completion of the merger.

For purposes of determining whether the pay, opportunities and benefits referred to in the immediately preceding two bullets are no less favorable in the aggregate, equity compensation, defined benefit pension plan benefits, severance, retention (including, for the avoidance of doubt, the supplemental bonus opportunity described in *Interests of Certain Persons in the Merger* *Interests of Directors and Executive Officers of TWC in the Merger* 2014 Supplemental Bonus Opportunity Awards beginning on page 192 of this joint proxy statement/prospectus), sale, stay, or change in control payments or awards or any similar compensation or benefit, shall not be taken into account. With respect to union employees, Comcast shall retain any and all of the rights and obligations it may have pursuant to applicable law.

In addition, as of completion of the merger, Comcast will, or will cause one of its subsidiaries to, for the benefit of each covered employee, (i) honor all contracts providing for severance to the extent and in accordance with their terms and (ii) honor, without amendment, all plans providing for severance during the period from completion of the merger through the first anniversary thereof, or for any longer period during which such

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amendments are prohibited under the terms of the applicable plan, as long as such contract or plan is set forth on TWC's confidential disclosure schedules delivered in connection with the merger agreement.

To the extent that covered employees become eligible to participate in employee benefit plans maintained by Comcast or any of its subsidiaries, then, for purposes of determining (i) eligibility to participate and vesting and (ii) solely with respect to any plan that provides for severance, vacation or paid-time off benefits, for purposes of benefit accrual, service with TWC or any of its subsidiaries prior to completion of the merger shall be treated as service with Comcast or any of its subsidiaries to the extent recognized by TWC and its subsidiaries prior to completion of the merger. However, service with TWC or any of its subsidiaries shall not be recognized to the extent that such recognition would result in any duplication of benefits, and Comcast is not required to provide credit for such service for eligibility, vesting or benefit accrual purposes under any equity compensation plan, defined benefit pension plan or postretirement medical plan.

In addition, the merger agreement provides that Comcast or its subsidiaries, as applicable, will use reasonable best efforts to (i) waive all limitations as to preexisting conditions, exclusions and waiting periods with respect to participation and coverage requirements applicable to continuing employees under any welfare plans maintained by Comcast or its subsidiaries and (ii) provide continuing employees with credit for any co-payments and deductibles paid during the plan year in which completion of the merger occurs in satisfying any applicable deductible or out-of-pocket requirements under such welfare plans.

To the extent required by any TWC employee benefit plan or applicable law, Comcast will, or will cause one of its subsidiaries to, expressly assume such plan and all obligations thereunder. At the request of Comcast prior to completion of the merger (and so long as the conditions described in the section Conditions to Completion of the Merger, beginning on page 166 of this joint proxy statement/prospectus have been satisfied, other than conditions that are to be satisfied at completion of the merger), TWC will terminate or cause the termination of any U.S. tax-qualified defined contribution plans provided to current and former employees of TWC and its subsidiaries.

Under the terms of the merger agreement, none of the matters described under this section of this joint proxy statement/prospectus will (i) be construed as the establishment, amendment or modification of any employee benefit plan, (ii) prohibit the amendment, modification, merger or termination after completion of the merger of any employee benefit plan, (iii) create any third-party beneficiary or other rights in any current or former employee, director or other individual contractor of TWC and its subsidiaries (including any beneficiary or dependent thereof) or (iv) obligate Comcast or any of its affiliates to maintain any particular employee benefit plan or retain the employment services of any current or former employee, director or other individual contractor.

Tax Matters

As more fully described in the merger agreement, TWC has agreed that, unless Comcast otherwise consents (which consent may not be unreasonably withheld, conditioned or delayed), and subject to certain exceptions and qualifications described in the merger agreement, neither TWC nor any of its subsidiaries will: (i) make or change any material tax election, (ii) change any annual tax accounting period, (iii) adopt or change any method of tax accounting, (iv) enter into any material closing agreement, (v) consent to any extension or waiver of the limitations period applicable to any tax claim or assessment, (vi) file any material amended tax returns or claims for material tax refunds, (vii) surrender any material tax claim, audit or assessment, (viii) surrender any right to claim a material tax refund, offset or other reduction in tax liability, or (ix) take any action or omission with respect to taxes, in each case, if any such action or omission would materially increase the tax liability or accrual of tax liability or materially reduce any tax asset or accrual of tax asset under FASB Interpretation No. 48 of TWC or any of its subsidiaries.

In addition, the merger agreement provides that each of Comcast and TWC shall use its reasonable best efforts to cause the merger to qualify as a tax-free reorganization pursuant to Section 368(a) of the Code, and neither party shall take any action reasonably likely to cause the merger not so to qualify.

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Other Agreements

The merger agreement contains certain other covenants and agreements, including covenants and agreements requiring, among other things, and subject to certain exceptions and qualifications described in the merger agreement:

TWC and Comcast to provide the other party and its representatives with reasonable access to such party's offices, properties, books and records and other information as may be reasonably requested;

TWC and Comcast to notify the other of any stockholder or shareholder litigation against TWC or Comcast or the members of their respective board of directors. TWC has agreed to give Comcast the opportunity to participate in the defense or settlement of any such litigation involving TWC and, except as required by law, TWC may not settle, agree to undertakings or approve any waiver that may be sought in such litigation without the prior written consent of Comcast (which consent may not be unreasonably withheld, conditioned or delayed);

subject to certain exceptions, the parties to consult with each other before issuing any press release, making any public statement, scheduling a press conference or taking certain other actions, in each case with respect to the merger agreement or the merger;

TWC and Comcast to coordinate in connection with the declaration of dividends in order that holders of shares of Comcast Class A common stock and TWC common stock do not receive two dividends or fail to receive one dividend for any quarter in respect of shares of TWC common stock, on the one hand, and shares of Comcast Class A common stock issuable in respect of such shares of TWC common stock, on the other hand; and

TWC and Comcast to notify the other of certain events.

Termination of the Merger Agreement

The merger agreement may be terminated at any time before completion of the merger, whether before or after TWC stockholders have adopted the merger agreement, in any of the following ways:

by mutual written consent of Comcast and TWC;

by either Comcast or TWC, if:

the merger has not been completed on or before the initial end date (February 12, 2015), unless all conditions to completion have been satisfied on the initial end date other than certain conditions relating to regulatory approvals and either Comcast or TWC elects to extend the initial end date to

August 12, 2015, in which case the merger agreement may be terminated by either Comcast or TWC if the merger has not been completed on or before August 12, 2015; however, the right to terminate the merger agreement at the end date will not be available to any party whose breach of any provision of the merger agreement results in the failure of the merger to be completed by such time;

there is in effect any applicable law, order or injunction that makes completion of the merger illegal or otherwise prohibited, or permanently enjoins TWC or Comcast from consummating the merger and, in either such case, such applicable law, order or injunction has become final and non-appealable; however, the right to terminate the merger agreement under this paragraph will not be available to any party whose breach of any provision of the merger agreement results in such applicable law, order or injunction being in effect;

TWC stockholders fail to adopt the merger agreement upon a vote taken on a proposal to adopt the merger agreement at a TWC stockholders meeting called for that purpose;

Comcast shareholders fail to approve the stock issuance upon a vote taken on a proposal to approve the stock issuance at a Comcast shareholders meeting called for that purpose; or

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there has been a breach by the other party of any representation or warranty or failure to perform any covenant or agreement that would result in the failure of the other party to satisfy the applicable condition to the closing related to accuracy of representations and warranties or performance of covenants, and such breach has not been cured within 30 days of notice thereof or is incapable of being cured, but only so long as the party seeking to terminate pursuant to this paragraph is not then in breach of its representations, warranties, covenants or agreements contained in the merger agreement, which breach would cause the applicable condition to closing not to be satisfied; or

by Comcast, if:

the TWC board of directors makes an adverse recommendation change or fails to reaffirm its recommendation to TWC stockholders in favor of adopting the merger agreement as promptly as practicable (but within 10 business days) after receipt of a written request to do so from Comcast, following the public announcement of an acquisition proposal but only prior to the adoption of the merger agreement by TWC's stockholders (provided that Comcast may only make such request once with respect to any such acquisition proposal or any material amendment thereto);

there is in effect any applicable law, order or injunction, which has become final and non-appealable, of any governmental authority of competent jurisdiction in a jurisdiction in which TWC, Comcast or their respective subsidiaries has substantial operations that imposes any burdensome condition; or

prior to the adoption of the merger agreement by TWC stockholders, there has been an intentional and material breach by TWC of (i) any of its obligations described under No Solicitation by TWC beginning on page 174 of this joint proxy statement/prospectus, which breach was authorized or permitted by TWC and results in a third party making an acquisition proposal that is reasonably likely to materially interfere with or delay completion of the merger, or (ii) its obligations to call and hold a meeting of its stockholders for purposes of adopting the merger agreement; or

by TWC, if:

there has been an intentional and material breach of Comcast's obligations to call and hold a meeting of its shareholders for purposes of approving the stock issuance; or

a material breach of the voting agreement shall have occurred that is not curable or, if capable of being cured, is not cured within 30 days notice thereof.

If the merger agreement is validly terminated, the merger agreement will become void and of no effect without liability of any party (or any stockholder, shareholder, director, officer, employee, agent, consultant or representative of any party) to the other, except that certain designated provisions will survive termination. However, none of the parties to the merger agreement will be relieved or released from any liabilities or damages resulting from the (i) intentional and willful failure of any party to fulfill a condition to the performance of the obligation of any other party under the merger agreement, (ii) failure of any party to perform a covenant under the merger agreement, or

(iii) willful and material breach by any party of any representation or warranty under the merger agreement.

Expenses

The merger agreement provides that each of Comcast and TWC will pay its own costs and expenses in connection with the transactions contemplated by the merger agreement. However, Comcast and TWC have agreed that each party will pay 50% of (i) any filing fees due in connection with filings required under the HSR Act or any other competition laws, and (ii) any filing fees and printing and mailing costs for this joint proxy statement/prospectus.

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Specific Performance; Remedies

The parties to the merger agreement are entitled to an injunction or injunctions to prevent breaches of the merger agreement and to enforce specifically the terms and provisions of the merger agreement. This entitlement is in addition to any other remedy to which the parties are entitled at law or in equity.

Third-Party Beneficiaries

The merger agreement is not intended to and does not confer upon any person other than the parties to the merger agreement any rights or remedies, except:

the right of TWC, on behalf of its stockholders, to pursue damages and other relief in the event of Comcast's or Merger Subs (i) intentional and willful failure of any party to fulfill a condition to the performance of the obligations of any other party under the merger agreement, (ii) failure of any party to perform a covenant under the merger agreement, or (iii) willful and material breach by any party of any representation or warranty under the merger agreement;

the right of the indemnified persons to enforce the obligations described under Indemnification and Insurance beginning on page 180 of this joint proxy statement/prospectus; and

the absence of liability of any stockholder, shareholder, director, officer, employee, agent, consultant or representative of any party if the merger agreement is validly terminated, as described above in the last paragraph under Termination of the Merger Agreement beginning on page 183 of this joint proxy statement/prospectus.

Amendments; Waivers

Any provision of the merger agreement may be amended or waived before completion of the merger if the amendment or waiver is in writing and is signed, in the case of an amendment, by each party to the merger agreement or, in the case of a waiver, by each party against whom the waiver is to be effective, provided that, after adoption of the merger agreement by TWC stockholders or approval of the stock issuance by Comcast shareholders, the parties may not amend or waive any provision of the merger agreement if such amendment or waiver would require further approval of TWC stockholders or Comcast shareholders under applicable law unless such approval has first been obtained.

Explanatory Note Regarding the Merger Agreement and the Summary of the Merger Agreement: Representations, Warranties and Covenants in the Merger Agreement Are Not Intended to Function or Be Relied on as Public Disclosures

The merger agreement and the summary of its terms in this joint proxy statement/prospectus have been included to provide information about the terms of the merger agreement. The merger agreement and the summary of its terms are not intended to provide any other factual information about Comcast, TWC or any of their respective subsidiaries or affiliates. The representations, warranties, covenants and agreements contained in the merger agreement were made only for purposes of that agreement and as of specific dates; were made solely for the benefit of the parties to the merger agreement; may be subject to limitations agreed upon by the contracting parties, including being qualified by confidential disclosures; may not have been intended to be statements of fact, but rather, as a method of allocating

contractual risk and governing the contractual rights and relationships between the parties to the merger agreement; and may be subject to standards of materiality applicable to contracting parties that differ from those applicable to investors. Investors should not rely on the representations, warranties and covenants or any descriptions thereof as characterizations of the actual state of facts or condition of Comcast, TWC or any of their respective subsidiaries or affiliates. Moreover, information concerning the subject matter of the representations, warranties and covenants may change after the date of the merger agreement, which subsequent information may or may not be fully reflected in Comcast's or TWC's public disclosures.

Table of Contents**THE VOTING AGREEMENT**

Concurrently with the execution of the merger agreement, TWC entered into the voting agreement with Brian L. Roberts, Chairman and Chief Executive Officer of Comcast, BRCC Holdings LLC, Irrevocable Deed of Trust of Brian L. Roberts for Children and Other Issue dated June 10, 1998 and Irrevocable Deed of Trust of Ralph J. Roberts for Brian L. Roberts and Other Beneficiaries dated May 11, 1993. As of February 12, 2014, these Comcast shareholders held in the aggregate 471,436 shares of Comcast Class A common stock (representing approximately 0.02% of the outstanding shares of Comcast Class A common stock) and 9,444,375 shares of Comcast Class B common stock (representing 100% of the outstanding shares of Comcast Class B common stock). As of the Comcast record date, the Comcast shareholders who are parties to the voting agreement held in the aggregate 682,105 shares of Comcast Class A common stock (representing 0.03% of the outstanding shares of Comcast Class A common stock) and 9,444,375 shares of Comcast Class B common stock (representing 100% of the outstanding shares of Comcast Class B common stock).

The following is a summary of the material terms of the voting agreement. This summary may not contain all of the information about the voting agreement that is important to you. The summary in this section and elsewhere in this joint proxy statement/prospectus is qualified in its entirety by reference to the voting agreement attached as Annex B to, and incorporated by reference into, this joint proxy statement/prospectus. You are encouraged to read the voting agreement in its entirety.

Voting

Each Comcast shareholder who is party to the voting agreement that is a Comcast Class B shareholder agreed to deliver a written consent approving the stock issuance for purposes of the separate approval rights of Comcast Class B shareholders pursuant to Comcast's articles. Following entry into the merger agreement, the Comcast shareholders who are parties to the voting agreement delivered the written consent, which is sufficient to approve the stock issuance for purposes of the separate approval rights of Comcast Class B shareholders. The written consent will automatically be revoked upon a termination of the voting agreement. In addition, each Comcast shareholder who is party to the voting agreement has agreed with TWC that such shareholder will vote (or cause to be voted), in person or by written consent, all shares of Comcast Class A common stock and Comcast Class B common stock held by such shareholder (i) in favor of the stock issuance for purposes of the vote of the Comcast Class A shareholders and the Comcast Class B shareholders, voting together as a single class, (ii) in favor of any proposal to adjourn or postpone any meeting of Comcast shareholders to a later date if there are not sufficient votes for approval of the stock issuance, and (iii) against any corporate action that, if consummated, would frustrate the purposes of, or prevent or impede the consummation of the transactions contemplated by, the merger agreement. In furtherance of the foregoing, each Comcast shareholder who is party to the voting agreement granted an irrevocable proxy appointing TWC and its designees as such shareholder's attorney-in-fact and proxy to vote or consent in the manner contemplated by the immediately preceding sentence, which proxy is irrevocable and will only terminate upon termination of the voting agreement.

Restrictions on Transfer

Each Comcast shareholder who is party to the voting agreement has agreed with TWC, subject to certain exceptions, not to (i) directly or indirectly, sell, transfer, pledge, encumber, assign, distribute, gift or otherwise dispose of any shares of Comcast Class B common stock or any interest in, or voting rights with respect to, such shares, or enter into any contract, option or other arrangement or understanding (including any voting trust or agreement) with respect thereto, (ii) take any action to convert any shares of Comcast Class B common stock into shares of Comcast Class A common stock or Comcast Class A Special common stock, or (iii) grant any proxy or power of attorney with respect to any of such shareholder's shares of Comcast Class A common stock or Comcast Class B common stock that is

inconsistent with the agreements described in the preceding paragraph.

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Representations and Warranties

Each of the parties to the voting agreement has made customary representations and warranties, including with respect to (i) authority to enter into and carry out its obligations under, and enforceability of, the voting agreement and (ii) the absence of any conflicts or required consents that would interfere with such party's ability to perform its obligations under the voting agreement.

Termination

The voting agreement will terminate upon the earliest to occur of: (i) completion of the merger, (ii) the termination of the merger agreement in accordance with its terms and (iii) the date of any amendment, modification, supplement or waiver to any term, condition or provision of the merger agreement that has not been consented to by Brian L. Roberts or holders of the majority of the Comcast Class B common stock and that (a) increases the exchange ratio, (b) changes the form of merger consideration or (c) amends provisions of the merger agreement relating to regulatory matters in a manner materially adverse to investors.

Other Capacities

The voting agreement provides that nothing in the voting agreement limits the discretion of Brian L. Roberts to take or no