

SPDR GOLD TRUST  
Form DEFA14A  
September 08, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**SCHEDULE 14A**  
**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Section 240.14a-12

**SPDR® GOLD TRUST**

**SPONSORED BY WORLD GOLD TRUST SERVICES, LLC**

**(Name of Registrant as Specified In Its Charter)**

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**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

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- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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**SPDR Gold Trust PROXY LITE MESSAGE**

**(RECORDED PLAYBACK)**

Hello, I am Adrian Pound, chief financial officer of World Gold Trust Services. We sponsor SPDR Gold Trust, which you may know as GLD.

I am calling as our records indicate that you have not yet voted on two IMPORTANT shareholder proposals to MODERNIZE and SIMPLIFY the Trust. Your vote is EXTREMELY IMPORTANT and I would request your support FOR these key initiatives.

To vote, please call 1-800-454-8683. That number again is 1-800-454-8683.

Alternatively you can vote online or by mail using the instructions we sent to you recently.

We greatly appreciate your time AND your investment in GLD!

Thank you and have a good day!