

TELECOM ARGENTINA SA  
Form 6-K  
March 29, 2016  
Table of Contents

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Issuer**

**Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934**

**For the month of March 2016**

**Commission File Number: 001-13464**

**Telecom Argentina S.A.**

**(Translation of registrant's name into English)**

**Alicia Moreau de Justo, No. 50, 1107**

**Buenos Aires, Argentina**

**(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes  No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes  No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes  No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

**Table of Contents**

**Telecom Argentina S.A.**

TABLE OF CONTENTS

**Item**

- 1. Call for an Ordinary and Extraordinary General Shareholders' Meeting April 29, 2016.***

Table of Contents

**FOR IMMEDIATE RELEASE**  
**FREE TRANSLATION**

Buenos Aires, March 28<sup>th</sup>, 2016

Securities & Exchange Commission

Dear Sirs,

***RE.: Call for an Ordinary and Extraordinary General Shareholders Meeting summoned for April 29, 2016***

I am writing to you as Attorney-in-fact of **Telecom Argentina S.A.** ( Telecom Argentina or the Company ) in order to inform you that the Company's Board of Directors in a meeting held today, resolved to summon for an **Ordinary and Extraordinary General Shareholders Meeting** to be held on April 29, 2016, at 10 a.m. on first call, and at 11 a.m. on second call, to address the matters set forth for the Ordinary Meeting, in order to discuss the documentation corresponding to the fiscal year ended December 31, 2015.

Promptly, we will submit the additional documentation required in Section 4, Chapter II, of the *Comisión Nacional de Valores* Rules (N.T. 2013).

Sincerely,

**Telecom Argentina S.A.**

/s/ Andrea V. Cerdán  
Attorney-in-fact

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Telecom Argentina S.A.**

Date: March 28<sup>th</sup>, 2016

By: /s/ Pedro G. Insussarry

Name: Pedro G. Insussarry

Title: Responsible for Market Relations