

ENERGIZER HOLDINGS, INC.  
Form DEFA14A  
December 13, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 14A**  
**(Rule 14a-101)**  
**INFORMATION REQUIRED IN PROXY STATEMENT**  
**SCHEDULE 14A INFORMATION**  
**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**  
**(Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

**ENERGIZER HOLDINGS, INC.**

**(Name of the Registrant as Specified in its Charter)**

**(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

1. Title of each class of securities to which transaction applies:
  
  
  
  
  
  
  
  
  
  
2. Aggregate number of securities to which transaction applies:
  
  
  
  
  
  
  
  
  
  
3. Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
  
  
  
  
  
  
  
  
  
  
4. Proposed maximum aggregate value of transaction:
  
  
  
  
  
  
  
  
  
  
5. Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1. Amount Previously Paid:

2. Form, Schedule or Registration Statement No.:

3. Filing Party:

4. Date Filed:

**ENERGIZER HOLDINGS, INC.**

Energizer World Headquarters

533 Maryville University Drive

St. Louis, Missouri 63141

**IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR ENERGIZER HOLDINGS, INC. S ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MONDAY, JANUARY 30, 2017**

**This communication is not a form for voting and presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.**

The following Proxy Materials for the 2017 Annual Meeting are available to you to review at [www.cstproxy.com/energizer/2016](http://www.cstproxy.com/energizer/2016):

the Company s Annual Report on Form 10-K for the fiscal year ended September 30, 2016;

the Company s Proxy Statement for the 2017 Annual Meeting;

the Proxy Card for the 2017 Annual Meeting; and

any amendments or supplements to the foregoing materials that are required to be furnished to shareholders. **If you want to receive a paper or email copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below on or before January 16, 2017 to facilitate timely delivery. You may also request to receive paper copies of all future proxy materials from the Company.**

You can request a copy of the proxy materials for all meetings and for the particular meeting to which this notice relates in one of three ways:

1. By calling toll-free 1-888-221-0690
2. By sending an email to [proxy@continentalstock.com](mailto:proxy@continentalstock.com) (Please type **Energizer** and your account number in the subject line.)
3. By logging onto [www.cstproxy.com/energizer/2016](http://www.cstproxy.com/energizer/2016)

Make sure to have this notice available when you:

Request a paper copy or email copy of the proxy materials

Want to view your proxy materials on the Internet

Want to vote your proxy on the Internet

You must reference your company ID, 9-digit proxy number and 10-digit account number located on the reverse side.

**c/o Continental Proxy Services 8th Floor**

17 Battery Place, New York NY 10004 1123

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Energizer World Headquarters

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St. Louis, Missouri 63141

**IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF SHAREHOLDERS OF ENERGIZER HOLDINGS, INC. TO BE HELD ON MONDAY, JANUARY 30, 2017**

To the Shareholders of Energizer Holdings, Inc.:

The 2017 Annual Meeting of Shareholders of Energizer Holdings, Inc. (the Company) will be held at the Energizer World Headquarters, 533 Maryville University Drive, St. Louis, Missouri 63141, on Monday, January 30, 2017, at 8:00 a.m., local time.

Proposals to be considered at the 2017 Annual Meeting:

1. election of the following director nominees to serve three-year terms ending at the Annual Meeting held in 2020, or until their respective successors are elected and qualified:  
(1) Cynthia J. Brinkley (2) John E. Klein
  
2. to ratify the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for fiscal 2017;
  
3. to cast an advisory vote on executive compensation;
  
4. to vote to amend and restate the Company's Amended and Restated Articles of Incorporation to provide for the declassification of the Company's Board of Directors;  
and to act upon such other matters as may properly come before the meeting.

**The Company's Board of Directors has proposed and recommends that shareholders vote FOR each of the nominees to the Board of Directors listed in Proposal No. 1 and FOR Proposals Nos. 2, 3, and 4.**

This Notice also constitutes notice of the 2017 Annual Meeting of Shareholders of the Company. The Board of Directors has fixed the close of business on November 30, 2016 as the record date for the determination of shareholders entitled to receive notice of and to vote at the Annual Meeting or any adjournment(s) thereof.

This Notice is being mailed to shareholders on or about December 13, 2016. Shareholders are cordially invited to attend the Annual Meeting and vote in person. Directions to attend the Annual Meeting can be found at [www.cstproxy.com/energizer/2016](http://www.cstproxy.com/energizer/2016).

**You may vote your proxy when you view the materials on the Internet. You will be asked to follow the prompts to vote your shares. Please refer to the Company's Proxy Statement for instructions on how to vote in person at the Annual Meeting.**

***Vote Your Proxy on the Internet:***

**Go to <http://www.cstproxyvote.com>**

Have your notice available when you access the above website. Follow the prompts to vote your shares.

**COMPANY ID:**

**The Proxy Materials are available for review at:**

[www.cstproxy.com/energizer/2016](http://www.cstproxy.com/energizer/2016)

**PROXY NUMBER:**

**ACCOUNT NUMBER:**