

AVID TECHNOLOGY INC  
Form 4  
March 10, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**LEBOLT DAVID**

(Last) (First) (Middle)

461 2ND STREET

(Street)

SAN FRANCISCO, CA 94107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

**AVID TECHNOLOGY INC [AVID]**

3. Date of Earliest Transaction (Month/Day/Year)

03/08/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

General Manager, Digidesign

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 03/08/2006                           |  | M                              |   | 1,562   | A  | \$ 14.13  |
| Common Stock                    | 03/08/2006                           |  | M                              |   | 5,000   | A  | \$ 8.41   |
| Common Stock                    | 03/08/2006                           |  | M                              |   | 1,514   | A  | \$ 22.01  |
| Common Stock                    | 03/08/2006                           |  | M                              |   | 986   | A  | \$ 22.01  |
| Common Stock                    | 03/08/2006                           |  | S                              |   | 1,100   | D  | \$ 46.7822  |

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|              |            |   |       |   |          |     |   |
|--------------|------------|---|-------|---|----------|-----|---|
| Common Stock | 03/08/2006 | S | 7,762 | D | \$ 46.77 | 200 | D |
| Common Stock | 03/08/2006 | S | 200   | D | \$ 46.79 | 0   | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | 8. An or Nu of Sha |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------------|
| Non-Qualified Stock Option (right to buy)  | \$ 14.13   | 03/08/2006                           |  | M                              | 1,562   | 09/06/2002 <sup>(1)</sup> 03/06/2012                     | Common Stock  | 1                  |
| Non-Qualified Stock Option (right to buy)  | \$ 8.41  | 03/08/2006                           |  | M                              | 5,000   | 01/22/2003 <sup>(1)</sup> 07/22/2012                     | Common Stock  | 5                  |
| Incentive Stock Option (right to buy)      | \$ 22.01   | 03/08/2006                           |  | M                              | 1,514   | 07/10/2003 <sup>(1)</sup> 01/10/2013                     | Common Stock  | 1                  |
| Non-Qualified Stock Option (right to buy)  | \$ 22.01   | 03/08/2006                           |  | M                              | 986   | 07/10/2003 <sup>(1)</sup> 01/10/2013                     | Common Stock  | 9                  |

## Reporting Owners

| Reporting Owner Name / Address                            | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| LEBOLT DAVID<br>461 2ND STREET<br>SAN FRANCISCO, CA 94107 |               |           | General Manager, Digidesign |       |

## Signatures

Dave Lebolt

03/10/2006

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 12.5% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 87.5% becomes exercisable in 42 equal monthly installments thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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