

EBAY INC  
Form 4  
September 06, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JORDAN JEFFREY D

(Last) (First) (Middle)

C/O EBAY INC., 2145 HAMILTON AVE

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
EBAY INC [EBAY]

3. Date of Earliest Transaction (Month/Day/Year)  
09/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
President, PayPal

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 09/01/2005                           |  | M                              |   | 11,250  | A  | \$ 14.5125  |
|                                 |                                      |  |                                |   | 51,450  |  | D   |
| Common Stock                    | 09/01/2005                           |  | S                              |   | 11,250 (1)  | D  | \$ 40.1794  |
|                                 |                                      |  |                                |   | 40,200  |  | D   |
| Common Stock                    | 09/01/2005                           |  | M                              |   | 98,750  | A  | \$ 15.2422  |
|                                 |                                      |  |                                |   | 138,950   |  | D   |
| Common Stock                    | 09/01/2005                           |  | S                              |   | 98,750 (1)  | D  | \$ 40.1794  |
|                                 |                                      |  |                                |   | 40,200  |  | D   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount Num Share                                      |
| Non-Qualified Stock Option (right to buy)  | \$ 14.5125   | 09/01/2005                           |  | M                              | 11,250  | <u>(2)</u> 02/12/2012                                    | Common Stock 11,  |
| Non-Qualified Stock Option (right to buy)  | \$ 15.2422   | 09/01/2005                           |  | M                              | 98,750  | <u>(3)</u> 09/01/2009                                    | Common Stock 98,  |
| Non-Qualified Stock Option (right to buy)  | \$ 17.7813   |                                      |  |                                |   | <u>(4)</u> 01/10/2010                                    | Common Stock 200  |
| Non-Qualified Stock Option (right to buy)  | \$ 19.3875   |                                      |  |                                |   | <u>(5)</u> 03/03/2013                                    | Common Stock 600  |
| Non-Qualified Stock Option (right to buy)  | \$ 34.615  |                                      |  |                                |   | <u>(6)</u> 03/01/2014                                    | Common Stock 440  |
| Non-Qualified Stock Option (right to buy)  | \$ 42.58   |                                      |  |                                |   | <u>(7)</u> 03/01/2015                                    | Common Stock 185  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                   |       |
|--|---------------|-----------|-------------------|-------|
|  | Director      | 10% Owner | Officer           | Other |
| JORDAN JEFFREY D<br>C/O EBAY INC.<br>2145 HAMILTON AVE<br>SAN JOSE, CA 95125 |               |           | President, PayPal |       |

## Signatures

Jeffrey Dalton  
Jordan

09/02/2005

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- (2) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 8/12/02 and 1/48th per month thereafter.
- (3) Option becomes exercisable as to 25% of the shares on 09/01/00 and 1/48th of the shares each month thereafter.
- (4) Option becomes exercisable as to 25% of the shares on 01/10/01 and 1/48th of the shares each month thereafter.
- (5) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/01/03 and 1/48th per month thereafter.
- (6) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/04 and 1/48th per month thereafter.
- (7) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/05 and 1/48th per month thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.