Edgar Filing: AMERITRADE HOLDING CORP - Form 3

AMERITRADE HOLDING CORP

Form 3

February 18, 2005

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

response...

3235-0104

0.5

Ston, 2101 200 19

Number: January 31, 2005

OMB APPROVAL

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

Person * A COOK !			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol AMERITRADE HOLDING CORP [AMTD]						
(Last)	(First)	(Middle)	02/16/2005	4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)				
Â	(Street)			(Check _X_ Director _ Officer (give title below	Othe	Owner	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - N	Non-Derivat	ive Securit	ies Be	s Beneficially Owned			
1.Title of Sec (Instr. 4)	urity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		ture of Indirect Beneficial ership :. 5)			
Reminder: Re			each class of securities benefic	ially S	EC 1473 (7-0	2)				
	infor	mation con	spond to the collection of tained in this form are not ond unless the form displ	t						

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security	Date Exer	cisable and	3. Title and Amount of		4.	5.	Nature of Indirect
(Instr. 4)	Expiration D		Securities Underlying		Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)		Derivative Security		or Exercise	Form of	(Instr. 5)
		Expiration Date	(Instr. 4)		Price of	Derivative	
	Date Exercisable				Derivative	Security:	
				Amount or Number of Shares	Security	Direct (D) or Indirect	
			Title				
						(I)	
						(Instr. 5)	

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

COOK DAN W III

 X Â Â Â

А

Signatures

/s/ Teri Holt-Charles as attorney-in-fact for Dan W. Cook, III

02/17/2005

**Signature of Reporting Person

Date

Explanation of Responses:

No securities are beneficially owned

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Â

Remarks:

See Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2