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$ \text{Print or Type Responses} \text{Print or Type Responses} \\ 1. \text{ Name and Address of Reporting Person} \\ HELDMAN PAUL W \\ (Last) (First) (Middle) \\ (Last) (First) (Middle) \\ (Last) (First) (Middle) \\ 3. \text{ Date of Earliest Transaction} \\ (Month/Day/Year) \\ O5/04/2007 \\ (Month/Day/Year) \\ (Month/Day/Year) \\ CINCINNATI, OH 45202 \\ (City) (State) (Zip) \\ 1. Title of Sceurity \\ (Month/Day/Year) \\ (Month/Day$	KROGER C Form 4 May 08, 200 FORM Check th if no lon subject to Section 5 obligation may con <i>See</i> Instr 1(b).	A 4 UNITED i box i box i box i box i box i box STATEN i box STATEN i box i box STATEN i box Section 17 (i)	AENT O rsuant to state (a) of the	Wa F CHAN Section 1 Public U	shington NGES IN SECUI	, D.C. 20 BENEF RITIES ne Securi Iding Con)549 TCLA ties H npan	AL OW Exchang y Act o	COMMISSION NERSHIP OF te Act of 1934, f 1935 or Section 40	OMB Number: Expires: Estimated a burden hou response	•	
HELDMAN PAUL WSymbolIssuer(Last)(First)(Middle)3. Date of Earliest Transaction (Month/Day/Year)(Check all applicable)1014 VINE STREET $05/04/2007$ $$	(Print or Type	Responses)										
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$\begin{array}{c c c c c c c c c c c c c c c c c c c $	1014 VINE	- · · · · · · · · · · · · · · · · · · ·					Officer (give title Other (specify below) below)					
Cinvention ATI, OH 43202Person(City)(State)(Zip)Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)3. Execution Date, if any (Month/Day/Year)3. Code4. Securities Acquired (Instr. 3, 4 and 5)5. Amount of Securities6. Ownership Form: Direct (D) Ownership Ownership Ownership (Instr. 4)7. Nature of Indirect Beneficially Owned Following or Indirect (I) (Instr. 4)6. Ownership Form: Direct (D) Ownership (Instr. 4)Common Stock05/04/2007F2,314 (1)D\$ 29.71220,828.6646 (2)DCommon Stock05/04/2007F2,314 (1)D\$ 29.71220,828.6646 (2)D	Fil				-				Applicable Line) _X_ Form filed by One Reporting Person			
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following (Instr. 4) 6. 7. Nature of Indirect Beneficial Ownership (Instr. 4) Common Stock 05/04/2007 F 2,314 (1) D \$ 29.71 220,828.6646 (2) D 320 L by	CINCINNA	ATI, OH 45202									porting	
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Stock 05/04/2007 F (1) D 29.71 (2) D Common 320 I by	Security		Execution any	n Date, if	Transactio Code (Instr. 8)	on(A) or Di (Instr. 3,	spose 4 and (A) or	d of (D) 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I)	Indirect Beneficial Ownership	
		05/04/2007			F		D			D		
									320	Ι	•	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address			Relationships			
	Director	10% Owner	Officer	Other		
HELDMAN PAUL W 1014 VINE STREET CINCINNATI, OH 45202			Executive Vice President			
Signatures						
/s/ Paul W. Heldman, by Bruce M. Gack, Attorney-in-Fact			05/08/2007			
**Signature of Reporting	ng Person		Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of tax liability associated with restricted stock.
- (2) The total amount of securities directly owned by the reporting person includes shares in the Company's employee benefit plans that are deemed to be 'tax-conditioned plans' pursuant to Rule 16b-3, to the extent disclosed on reports received from plan trustees.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.