KROGER CO Form 5 March 12, 2008

securities beneficially owned directly or indirectly.

#### **OMB APPROVAL** FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per OWNERSHIP OF SECURITIES 5 obligations response... 1.0 may continue. See Instruction

1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
Reported
Form 4 30(h) of the Investment Company Act of 1940
Transactions
Reported

MCMULLEN W RODNEY Symbol			suer Name <b>and</b> Ticker or Trading bol OGER CO [KR]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	`	(Month/	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 02/02/2008			ded	(Check all applicable)  _X_ Director 10% Owner _X_ Officer (give title Other (specify below)  Vice Chairman				
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Reporting  (check applicable line)				
CINCINNA					_X_ Form Filed by One Reporting Person Form Filed by More than One Reporting Person						
(City)	(State)	(Zip) Tab	ole I - Non-De	rivative Se	ecuriti	ies Acq	uired, Disposed of,	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Acquired Disposed	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or Amount (D) Price		5. Amount of 6. Securities Ownership Beneficially Form: Owned at end of Issuer's Fiscal or Indirect Year (I) (Instr. 3 and 4) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	Â	Â	Â	Â	Â	Â	456,936.5101 (1) (2)	D	Â		
Reminder: Report on a separate line for each class of			Persons who respond to the collection of information								

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

contained in this form are not required to respond unless

the form displays a currently valid OMB control number.

(9-02)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Number		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
					(A)	(D)	Date Exer	cisable	Expiration Date	Title	Amour Number Shares
Non-Qualified Performance Stock Option	\$ 22.2344	Â	Â	Â	Â	Â	(	3)	04/16/2008	Common Stock	30,0
Non-Qualified Performance Stock Option	\$ 27.1719	Â	Â	Â	Â	Â	Â	4)	05/27/2009	Common Stock	30,0
Non-Qualified Performance Stock Option	\$ 16.5938	Â	Â	Â	Â	Â	(	5)	02/11/2010	Common Stock	25,0
Non-Qualified Performance Stock Option	\$ 22.995	Â	Â	Â	Â	Â	<u>((</u>	6)	05/09/2012	Common Stock	25,0
Non-Qualified Performance Stock Option	\$ 24.43	Â	Â	Â	Â	Â	Â	<u>7)</u>	05/10/2011	Common Stock	25,0
Non-Qualified Stock Option	\$ 22.995	Â	Â	Â	Â	Â	(	8)	05/09/2012	Common Stock	50,0
Non-Qualified Stock Option	\$ 14.925	Â	Â	Â	Â	Â	(	8)	12/12/2012	Common Stock	150,0
Non-Qualified Stock Option	\$ 17.31	Â	Â	Â	Â	Â	(	8)	05/06/2014	Common Stock	75,0
Non-Qualified Stock Option	\$ 16.385	Â	Â	Â	Â	Â	(	8)	05/05/2015	Common Stock	75,0
Non-Qualified Stock Option	\$ 19.94	Â	Â	Â	Â	Â	(	8)	05/04/2016	Common Stock	60,0
Non-Qualified Stock Option	\$ 28.27	Â	Â	Â	Â	Â	(	8)	06/28/2017	Common Stock	60,0
Non-Qualified Stock Option	\$ 24.43	Â	Â	Â	Â	Â	(	8)	05/10/2011	Common Stock	25,0
Non-Qualified Stock Option	\$ 16.5938	Â	Â	Â	Â	Â	(	8)	02/11/2010	Common Stock	125,0
	\$ 27.1719	Â	Â	Â	Â	Â	(	8)	05/27/2009		30,0

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Non-Qualified Common Stock Option Stock

Non-Qualified Stock Option \$ 22.2344  $\^{A}$   $\^{A$ 

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MCMULLEN W RODNEY 1014 VINE STREET

1014 VINE STREET X Vice Chairman CINCINNATI, OHÂ 45202

**Signatures** 

/s/ W. Rodney McMullen 02/29/2008

\*\*Signature of Reporting Date
Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Between February 3, 2007 and February 2, 2008, the reporting person acquired 1,104.4687 shares of Kroger common stock in the (1) Company's employee benefit plans that are deemed to be 'tax-conditioned plans' pursuant to Rule 16b-3,to the extent disclosed on reports received by plan trustees.
- (2) The total amount of securities directly owned by the reporting person includes shares in the Company's employee benefit plans that are deemed to be 'tax-conditioned plans' pursuant to Rule 16b-3, to the extent disclosed on reports received from plan trustees.
- These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 63% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum of 13% appreciation per annum from the date of grant or 200% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 75% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 15% appreciation per annum from the date of grant or 252% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved an 81% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 16% appreciation per annum from the date of grant or 280% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 55% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 13% appreciation per annum from the date of grant or 185% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 78% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 15% appreciation per annum from the date of grant or 208% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- (8) These options were granted under a long-term incentive plan of The Kroger Co. and vest in equal annual installments in whole amounts over a five-year period, at the rate of 20% per year commencing one year from the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Reporting Owners 3

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