#### **CSS INDUSTRIES INC**

Form 4

August 14, 2009

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005 Estimated average

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

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1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** KURTZMAN ELLEN B | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer  |  |  |  |  |
|---|--|---|--|--|--|--|
|   | CSS INDUSTRIES INC [CSS]                           | (Check all applicable)  |  |  |  |  |
| (Last) (First) (Middle)                                     | 3. Date of Earliest Transaction                    |   |  |  |  |  |
| 801 CASSATT ROAD, SUITE 111                                 | (Month/Day/Year)<br>08/12/2009                     | Director X 10% Owner Officer (give title below) Other (specify below)                         |  |  |  |  |
| (Street)  | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check   |  |  |  |  |
| REDWYN DA 10312   | Filed(Month/Day/Year)                              | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting |  |  |  |  |

Person

#### BERWYN, PA 19312

| (City)                                  | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |       |   |  |  |   |                                   |  |
|---|---|--|---|-------|---|--|--|---|-----------------------------------|--|
| 1.Title of<br>Security<br>(Instr. 3)    | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price |       |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                   |  |
| Common<br>Stock<br>(\$.10 par<br>value) | 08/12/2009                              |  | S   | 9,990 |   | \$<br>21.75  | 638,515  | I   | By 2003<br>Farber<br>Family Trust |  |
| Common<br>Stock<br>(\$.10 par<br>value) | 08/12/2009                              |  | S   | 10    | D | \$<br>21.75  | 639  | I   | By Delv, Inc. (1) (3)             |  |
| Common<br>Stock<br>(\$.10 par<br>value) | 08/12/2009                              |  | S   | 999   | D | \$<br>21.77  | 637,516  | I   | By 2003<br>Farber<br>Family Trust |  |

#### Edgar Filing: CSS INDUSTRIES INC - Form 4

| Common<br>Stock<br>(\$.10 par<br>value) | 08/12/2009 | S | 1   | D | \$<br>21.77 | 638     | I | By Delv, Inc. (1) (3)                          |
|---|------------|---|-----|---|-------------|---------|---|--|
| Common<br>Stock<br>(\$.10 par<br>value) | 08/12/2009 | S | 699 | D | \$ 21.8     | 636,817 | I | By 2003<br>Farber<br>Family Trust              |
| Common<br>Stock<br>(\$.10 par<br>value) | 08/12/2009 | S | 1   | D | \$ 21.8     | 637     | I | By Delv, Inc. (1) (3)                          |
| Common<br>Stock<br>(\$.10 par<br>value) |            |   |     |   |             | 66,457  | I | By BLK<br>Investments,<br>L.P. (1)             |
| Common<br>Stock<br>(\$.10 par<br>value) |            |   |     |   |             | 66,732  | I | By Oliver<br>Ernest<br>Associates,<br>L.P. (1) |
| Common<br>Stock<br>(\$.10 par<br>value) |            |   |     |   |             | 83,667  | D |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transac<br>Code<br>(Instr. § | 5. etionNumber of 3) Derivative Securities Acquirece (A) or Disposed of (D) (Instr. 3, 4, and 5) | s<br>I              | ate                | Amou<br>Under<br>Secur | rlying                                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |
|---|---|--------------------------------------|---|------------------------------------|--|---------------------|--------------------|------------------------|--|---|
|   |   |                                      |   | Code                               | V (A) (D)  | Date<br>Exercisable | Expiration<br>Date | Title                  | Amount<br>or<br>Number<br>of<br>Shares |   |

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

## **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

KURTZMAN ELLEN B

801 CASSATT ROAD
SUITE 111

## **Signatures**

BERWYN, PA 19312

Michael A. Santivasci, Attorney in Fact 08/14/2009

# \*\*Signature of Reporting Person Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) (1) The reporting person disclaims beneficial ownership of these shares to the extent that she does not have a pecuniary interest in them.
- (2) Reflects the 2003 Farber Family Trust's 99.9% limited partnership interest in shares held by Delv, L.P. The reporting person is the sole trustee of the 2003 Farber Family Trust.
- (3) Reflects Delv, Inc.'s 0.1% general partnership interest in shares held by Delv, L.P. The reporting person is the sole director and officer of Delv, Inc.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3