### Edgar Filing: BORTNAK JAMES - Form 4

BORTNAK	<b>JAMES</b>										
Form 4											
April 24, 20	)12										
FORM	<b>1</b> 4								OMB A	PROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287			
Check t									Expires:	January 31,	
if no longer subject to Section 16. Form 4 or				NGES IN BENEFICIAL OWNERS SECURITIES				ERSHIP OF	Estimated a burden hou	rs per	
Form 5 obligati may con <i>See</i> Inst 1(b).	Filed pur ons ntinue. ruction	(a) of the l	Public U	tility Ho	lding Co	mpar	•	Act of 1934, 1935 or Section	response	0.5	
(Print or Type	Responses)										
BORTNAK JAMES Symbol				ner Name <b>and</b> Ticker or Trading IPS.COM INC [STMP]				5. Relationship of Reporting Person(s) to Issuer			
(Lost)	(First)	Middle)			-	-		(Check	all applicable	:)	
(Month 12959 CORAL TREE PLACE 04/23/ (Street) 4. If An			<ul><li>3. Date of Earliest Transaction</li><li>(Month/Day/Year)</li><li>04/23/2012</li></ul>					Director 10% Owner Officer (give title Other (specify below) Co-President and Corp & BusDev			
				Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
LOS ANG	ELES, CA 90066						-	Form filed by M Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non	-Derivativ	e Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date any (Month/Day/Year)		Date, if	Code (Instr. 3, 4 and 5) (Instr. 8) (A)				) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	OwnershipInForm:BDirect (D)C	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	04/23/2012			М	2,778	А	\$ 12.55	6,300	D		
Common Stock	04/23/2012			S <u>(1)</u>	2,778	D	\$ 27.6782	3,522	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Common Stock)	\$ 12.55	04/23/2012		М	2,778	05/20/2011	05/20/2021	Common Stock	2,778

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships							
	Director	tor 10% Owner Officer		Other				
BORTNAK JAMES 12959 CORAL TREE PLACE LOS ANGELES, CA 90066			Co-President and Corp & BusDev					
Signatures								
/s/ Matthew A. Lipson, by Powe Bortnak	er of Atto	es 04/24/2012						
**Signature of Rep	orting Person	Date						

### **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This sale was executed pursuant to a prearranged trading plan compliant with Rule 10b5-1.

#### **Remarks:**

This sale was executed pursuant to a prearranged trading plan compliant with Rule 10b5-1.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.