ZWIERS JAMES D

Form 4

January 16, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

OMB APPROVAL

Number:

January 31, Expires: 2005

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if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

03/29/2012

Stock

may continue.

ZWIEDC IAMEC D			2. Issuer Name and Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer			
			VERINE V [WWW]	W	ORLD W	IDE	INC	(Che	ck all applicable	e)	
(Last)	(First) (M		3. Date of Earliest Transaction (Month/Day/Year)				Director 10% Owner X Officer (give title Other (specify				
9341 COURTLAND DRIVE NE			03/29/2012					below) Sr VP & President, Outdoor Grp			
(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)					Applicable Line)			
								X Form filed by	1 0		
ROCKFOR							Form filed by More than One Reporting Person				
(City)	(State) (Zip) T	able I - Non-	De	erivative S	ecurit	ies Acq	uired, Disposed o	of, or Beneficial	ly Owned	
1.Title of	2. Transaction Date	2A. Deemed	3.		4. Securit	ies Ac	quired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)	Execution Date,	, , , , , , , , , , , , , , , , , , , ,			of	Securities	Indirect			
(Instr. 3)		any (Month/Day/Ye	Code (D) nth/Day/Year) (Instr. 8) (Instr. 3, 4 and 5)		5)	Beneficially Owned	(D) or Indirect (I)	Beneficial			
		(Month/Day/16	ar) (msu. o	(Instr. 3, 4 and 5)) <i>)</i>	Following	(Instr. 4)	Ownership (Instr. 4)	
						(A)		Reported	` '	` ′	
						(A) or		Transaction(s)			
			Code '	V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	03/29/2012		G '	V	10,986	D	\$0	98,391	D		
Common	03/29/2012		G V	V	10 986	Δ	\$0	10 986	Ţ	By Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

G

V 10,986 A

\$0

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I

(1)

10,986

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4. T	5.	6. Date Exerc		7. Title		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						`
					4, and 5)						
					.,						
									Amount		
						Date	Evaluation		or		
							Expiration	Title	Number		
						Exercisable	Date		of		
				Code V	(A) (D)				Shares		

Relationships

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
HEDC LAMEC D			Cr. V/D &	

ZWIERS JAMES D Sr VP & 9341 COURTLAND DRIVE NE President, ROCKFORD, MI 49351 Outdoor Grp

Signatures

/s/ Timothy E. Foley, by Power of 01/16/2013 Attorney

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are held in a trust of which the reporting person's spouse is trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2