

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 March 05, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GRIMOLDI ALBERTO L

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
C/O 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/03/2014

Director 10% Owner
 Officer (give title below) Other (specify below)

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	03/03/2014		M		8,490 A \$ 10.6	57,364 ⁽¹⁾	D
Common Stock	03/03/2014		M		6,310 A \$ 14.27	63,674	D
Common Stock	03/03/2014		M		10,052 A \$ 8.96	73,726	D
Common Stock	03/03/2014		M		9,870 A \$ 10.64	83,596	D
Common Stock	03/03/2014		M		7,482 A \$ 12.03	91,078	D

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Common Stock	03/03/2014	M	6,108	A	\$ 14.74	97,186	D
Common Stock	03/03/2014	S	48,312	D	\$ 26.01	48,874	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (Right to Buy) ⁽²⁾	\$ 10.6	03/03/2014		M	8,490	04/21/2005 04/20/2015		Common Stock	8,490
Stock Option (Right to Buy) ⁽²⁾	\$ 14.27	03/03/2014		M	6,310	04/17/2008 04/16/2018		Common Stock	6,310
Stock Option (Right to Buy) ⁽³⁾	\$ 8.96	03/03/2014		M	10,052	04/22/2004 04/21/2014		Common Stock	10,052
Stock Option (Right to Buy) ⁽²⁾	\$ 10.64	03/03/2014		M	9,870	04/23/2009 04/22/2019		Common Stock	9,870
Stock Option (Right to Buy) ⁽²⁾	\$ 12.03	03/03/2014		M	7,482	04/20/2006 04/19/2016		Common Stock	7,482
Stock Option	\$ 14.74	03/03/2014		M	6,108	04/19/2007 04/18/2017		Common Stock	6,108

