

CREDIT ACCEPTANCE CORP
 Form 4
 November 07, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ROBERTS BRETT A

2. Issuer Name and Ticker or Trading Symbol
 CREDIT ACCEPTANCE CORP
 [CACC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

25505 WEST TWELVE MILE ROAD

11/06/2014

Chief Executive Officer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

SOUTHFIELD, MI 48034-8334

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|-------|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | | |
| Common Stock | 11/06/2014 | | S | 300 | D | \$ 151.54 251,058 ⁽¹⁾ | D | |
| Common Stock | 11/06/2014 | | S | 200 | D | \$ 151.555 250,858 ⁽¹⁾ | D | |
| Common Stock | 11/06/2014 | | S | 100 | D | \$ 151.56 250,758 ⁽¹⁾ | D | |
| Common Stock | 11/06/2014 | | S | 200 | D | \$ 151.57 250,558 ⁽¹⁾ | D | |
| Common Stock | 11/06/2014 | | S | 100 | D | \$ 151.59 250,458 ⁽¹⁾ | D | |

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| | | | | | | | |
|--------------|------------|---|-------|---|------------|------------------------|---|
| Common Stock | 11/06/2014 | S | 100 | D | \$ 151.595 | 250,358 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 200 | D | \$ 151.6 | 250,158 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 200 | D | \$ 151.615 | 249,958 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 100 | D | \$ 151.62 | 249,858 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 200 | D | \$ 151.64 | 249,658 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 100 | D | \$ 151.67 | 249,558 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 100 | D | \$ 151.69 | 249,458 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 1,200 | D | \$ 151.7 | 248,258 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 1,700 | D | \$ 151.705 | 246,558 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 100 | D | \$ 151.72 | 246,458 ⁽¹⁾ | D |
| Common Stock | 11/06/2014 | S | 100 | D | \$ 151.86 | 246,358 ⁽¹⁾ | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
| | | | | | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| | | | | | | Code | V (A) (D) | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| ROBERTS BRETT A 25505 WEST TWELVE MILE ROAD SOUTHFIELD, MI 48034-8334 | X | | Chief Executive Officer | |

Signatures

/s/ Brett A.
Roberts

11/07/2014

Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 44,796 vested restricted stock units and 2,908 vested shares of restricted stock that were granted under the Company's Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.