BCIP Associates-G Form 4 November 18, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * BAIN CAPITAL INVESTORS LLC | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | | |
|--|-------------------------------------|-----------|--|--------------------------------|-----|------------------|--|---|--|----------------|---|--|--|
| Bloomin' Brands | | | | nds, Inc. [BLMN] | | | | (Check all applicable) | | | | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | | | | | | (Check all applicable) | | | | |
| | | | (Month/Day/Year) | | | | _ | DirectorX 10% Owner | | | | | |
| C/O BAIN CAPITAL INVESTORS, | | | 11/14/2014 | | | | | — be | Officer (give title Other (specify below) | | | | |
| LLC, JOH | IN HANCOCK TO | OWER, | | | | | | 00 | below) | | | | |
| 200 CLARENDON STREET | | | | | | | | | | | | | |
| (Street) 4. | | | | 4. If Amendment, Date Original | | | | | 6. Individual or Joint/Group Filing(Check | | | | |
| | | | Filed(Month/Day/Year) | | | | | $A_{]}$ | Applicable Line) Form filed by One Reporting Person | | | | |
| | | | | - | | | | | | | | | |
| BOSTON, MA 02116 | | | _ | | | | | _X_ Form filed by More than One Reporting Person | | | | | |
| (City) | (State) | (Zip) | Ta | ble I - Non | ı-E | Derivative Sec | uritie | s Acquir | ed, Disposed of, | or Beneficial | y Owned | | |
| 1.Title of | 2. Transaction Date | 2A. Deeme | ed | 3. | 4 | 4. Securities Ad | cquire | d (A) or | 5. Amount of | 6. | 7. Nature of | | |
| Security | Date, if TransactionDisposed of (D) | | | | | | Securities Ownership Indire Beneficially Form: Bene | | | | | | |
| (Instr. 3) | Code (Instr. 3, 4 and 5) | | | | | | | | | | | | |
| | | (Month/Da | th/Day/Year) (Instr. 8) | | | | | | Owned Direct (D) Ownership Following or Indirect (Instr. 4) | | | | |
| | | | | | | | | | Following Reported | or mairect (I) | (Instr. 4) | | |
| | | | | | | | (A) | | Transaction(s) | (Instr. 4) | | | |
| | | | | C-1- V | | A4 | or (D) | D | (Instr. 3 and 4) | , | | | |
| | | | | Code V | | Amount | (D) | Price | | | See | | |
| Common | | | | | | | | \$ | | | Footnotes | | |
| | 11/14/2014 | | | S | 1 | 18,307,782 | D | э 20.26 | 18,307,782 | I | (1) (2) (3) (4) | | |
| Stock | | | | | | | | 20.26 | | | $\frac{(1)}{(5)} \frac{(2)}{(5)} \frac{(4)}{(4)}$ | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. Transacti | 5. orNumber | 6. Date Exer Expiration D | | 7. Titl Amou | | 8. Price of Derivative | 9. Nu Deriv |
|------------------------|------------------|--------------------------------------|-------------------------------|-----------------|----------------|------------------------------|-----------------|-----------------|----------|------------------------|----------------|
| Security | or Exercise | | any | Code | of | (Month/Day/ | /Year) | Under | lying | Security | Secui |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivativ | e | , | Securi | , , | (Instr. 5) | Bene |
| , | Derivative | | | | Securities | 3 | | (Instr. | 3 and 4) | , | Owne |
| | Security | | | | Acquired | | | • | | | Follo |
| | • | | | | (A) or | | | | | | Repo |
| | | | | | Disposed | | | | | | Trans |
| | | | | | of (D) | | | | | | (Instr |
| | | | | | (Instr. 3, | | | | | | |
| | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | Amount | | |
| | | | | | | | | | or | | |
| | | | | | | Date Exercisable | Expiration Date | Title | Number | | |
| | | | | | | | | | of | | |
| | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

| Reporting Owner Name / Address | | Relationships | | | | | | |
|---|----------|---------------|---------|-------|--|--|--|--|
| Tripotonig O (not) think () that the | Director | 10% Owner | Officer | Other | | | | |
| BAIN CAPITAL INVESTORS LLC C/O BAIN CAPITAL INVESTORS, LLC JOHN HANCOCK TOWER, 200 CLARENDON STREET BOSTON, MA 02116 | | X | | | | | | |
| Bain Capital (OSI) IX, L.P. JOHN HANCOCK TOWER 200 CLARENDON ST. BOSTON, MA 02116 | | X | | | | | | |
| Bain Capital (OSI) IX Coinvestment, L.P. JOHN HANCOCK TOWER 200 CLARENDON ST. BOSTON, MA 02116 | | X | | | | | | |
| Bain Capital Integral Investors 2006, LLC JOHN HANCOCK TOWER, 200 CLARENDON ST. BOSTON, MA 02116 | | X | | | | | | |
| BCIP TCV, LLC JOHN HANCOCK TOWER 200 CLARENDON STREET BOSTON, MA 02116 | | X | | | | | | |
| BCIP Associates-G JOHN HANCOCK TOWER, 200 CLARENDON ST. BOSTON, MA 02116 | | X | | | | | | |

Reporting Owners 2

Signatures

David Humphrey 11/18/2014

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Bain Capital Investors, LLC ("BCI") is the sole general partner of Bain Capital Partners IX, L.P. ("BCP IX"), which is the sole general partner of Bain Capital (OSI) IX, L.P. ("BC OSI IX"). As a result, each of BCI and BCP IX may be deemed to share voting and

- (1) dispositive power with respect to the shares of Common Stock held by BC OSI IX. Each of BCI and BCP IX disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On November 14, 2014, BC OSI IX sold 14,109,749 shares of Common Stock. Following such sale, BCI OSI IX held 14,109,750 shares of Common Stock.
- BCP IX is also the sole general partner of Bain Capital (OSI) IX Coinvestment, L.P. ("BC OSI IX-CO"). As a result, each of BCI and BCP IX may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by BC OSI IX-CO. Each of BCI and BCP IX disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On November 14, 2014, BC OSI IX-CO sold 3,996,022 shares of Common Stock. Following such sale, BC OSI IX-CO held 3,996,022 shares of Common Stock.
- BCI is also the managing partner of BCIP Associates-G ("BCIP G"). As a result, BCI may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by BCIP G. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On November 14, 2014, BCIP G sold 2,299 shares of Common Stock. Following such sale, BCIP G held 2,299 shares of Common Stock.
- BCI is also the administrative member of Bain Capital Integral Investors 2006, LLC ("BCI 2006"). As a result, BCI may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by BCI 2006. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On November 14, 2014, BCI 2006 sold 166,542 shares of Common Stock. Following such sale, BCI 2006 held 166,541 shares of Common Stock.
 - BCI is also the administrative member of BCIP TCV, LLC ("BCIP TCV" and together BC OSI IX, BC OSI IX-CO, BCIP G and BCI 2006, the "Bain Entities"). As a result, BCI may be deemed to share voting and dispositive power with respect to the shares of Common
- (5) Stock held by BCIP TCV. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On November 14, 2014, BCIP TCV sold 33,170 shares of Common Stock. Following such sale, BCIP TCV held 33,170 shares of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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