BCIP Associates-G Form 4 March 06, 2015

## FORM 4

#### OMB APPROVAL

| UNITED STATES SECURITIES AND EXCHANGE COMMISSION |
|--|
| Washington D.C. 20549                            |

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

Washington, D.C. 20549

Expires: January 31, 2005

Section 16.
Form 4 or
Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * BAIN CAPITAL INVESTORS LLC |                   |          | 2. Issuer Name<br>Symbol     | and Ticker or Trading        | 5. Relationship of Reporting Person(s) to Issuer                   |  |  |  |
|--|-------------------|----------|------------------------------|------------------------------|--|--|--|--|
| (Last)   | (First)           | (Middle) | Bloomin' Bran                | nds, Inc. [BLMN]             | (Check all   | l applicable)                            |  |  |
| , , ,  | NCOCK TOW         | , ,      | (Month/Day/Yea<br>03/04/2015 |                              | Director Officer (give title below)                                | _X 10% Owner<br>Other (specify<br>below) |  |  |
|  | (Street)          |          | 4. If Amendment              | , Date Original              | 6. Individual or Joint/  | Group Filing(Check                       |  |  |
| BOSTON,  | MA 02116          |          | Filed(Month/Day/             | Year)                        | Applicable Line) Form filed by One R _X_ Form filed by More Person | 1 0                                      |  |  |
| (City)   | (State)           | (Zip)    | Table I - No                 | on-Derivative Securities Acq | quired, Disposed of, or  | <b>Beneficially Owned</b>                |  |  |
| 1.Title of   | 2. Transaction Da |          |                              | 4. Securities Acquired (A)   | or 5. Amount of  | 6. 7. Nature                             |  |  |

| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securities A orDisposed of (E (Instr. 3, 4 and Amount | ) Î | d (A) or    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------|--------------------------------------|---|--|--|-----|-------------|--|--|---|
| Common<br>Stock                      | 03/04/2015                           |   | S                                      | 17,335,711   | D   | \$<br>25.37 | 0  | I  | See Footnotes (1) (2) (3) (4) (5)                                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of | 2.          | 3. Transaction Date |                    | 4.         | 5.         | 6. Date Exerc |            | 7. Titl | le and   | 8. Price of |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|------------|---------|----------|-------------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | onNumber   | Expiration D  | ate        | Amou    | ınt of   | Derivative  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)      | Under   | rlying   | Security    |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |            | Secur   | ities    | (Instr. 5)  |
|             | Derivative  |                     |                    |            | Securities |               |            | (Instr. | 3 and 4) |             |
|             | Security    |                     |                    |            | Acquired   |               |            |         |          |             |
|             |             |                     |                    |            | (A) or     |               |            |         |          |             |
|             |             |                     |                    |            | Disposed   |               |            |         |          |             |
|             |             |                     |                    |            | of (D)     |               |            |         |          |             |
|             |             |                     |                    |            | (Instr. 3, |               |            |         |          |             |
|             |             |                     |                    |            | 4, and 5)  |               |            |         |          |             |
|             |             |                     |                    |            |            |               |            |         | Amount   |             |
|             |             |                     |                    |            |            | _             |            |         | or       |             |
|             |             |                     |                    |            |            | Date          | Expiration | Title   | Number   |             |
|             |             |                     |                    |            |            | Exercisable   | Date       | 11110   | of       |             |
|             |             |                     |                    | Code V     | (A) (D)    |               |            |         | Shares   |             |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
| Topothing of the Annual Control   | Director      | 10% Owner | Officer | Other |  |  |
| BAIN CAPITAL INVESTORS LLC<br>JOHN HANCOCK TOWER<br>200 CLARENDON ST.<br>BOSTON, MA 02116                   |               | X         |         |       |  |  |
| Bain Capital (OSI) IX, L.P. JOHN HANCOCK TOWER 200 CLARENDON ST. BOSTON, MA 02116                           |               | X         |         |       |  |  |
| Bain Capital Partners IX, L.P. JOHN HANCOCK TOWER 200 CLARENDON ST BOSTON, MA 02116                         |               | X         |         |       |  |  |
| Bain Capital (OSI) IX Coinvestment, L.P. JOHN HANCOCK TOWER 200 CLARENDON ST. BOSTON, MA 02116              |               | X         |         |       |  |  |
| Bain Capital Integral Investors 2006, LLC<br>JOHN HANCOCK TOWER<br>200 CLARENDON STREET<br>BOSTON, MA 02116 |               | X         |         |       |  |  |
| BCIP TCV, LLC<br>JOHN HANCOCK TOWER<br>200 CLARENDON ST.<br>BOSTON, MA 02116                                |               | X         |         |       |  |  |
| BCIP Associates-G<br>JOHN HANCOCK TOWER, 200 CLARENDON ST.<br>BOSTON, MA 02116                              |               | X         |         |       |  |  |

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### **Signatures**

David Humphrey 03/06/2015

\*\*Signature of
Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Bain Capital Investors, LLC ("BCI") is the sole general partner of Bain Capital Partners IX, L.P. ("BCP IX"), which is the sole general partner of Bain Capital (OSI) IX, L.P. ("BC OSI IX"). As a result, each of BCI and BCP IX may be deemed to share voting and
- (1) dispositive power with respect to the shares of Common Stock held by BC OSI IX. Each of BCI and BCP IX disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On March 4, 2015, BC OSI IX sold 13,142,509 shares of Common Stock. Following such sale, BC OSI IX held zero shares of Common Stock.
- BCP IX is also the sole general partner of Bain Capital (OSI) IX Coinvestment, L.P. ("BC OSI IX-CO"). As a result, each of BCI and BCP IX may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by BC OSI IX-CO. Each of BCI and BCP IX disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On March 4, 2015, BC OSI IX-CO sold 3,996,022 shares of Common Stock. Following such sale, BC OSI IX-CO held zero shares of Common Stock.
- BCI is also the managing partner of BCIP Associates-G ("BCIP G"). As a result, BCI may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by BCIP G. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On March 4, 2015, BCIP G sold 2,299 shares of Common Stock. Following such sale, BCIP G held zero shares of Common Stock.
- BCI is also the administrative member of Bain Capital Integral Investors 2006, LLC ("BCI 2006"). As a result, BCI may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by BCI 2006. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On March 4, 2015, BCI 2006 sold 161,711 shares of Common Stock. Following such sale, BCI 2006 held zero shares of Common Stock.
- BCI is also the administrative member of BCIP TCV, LLC. As a result, BCI may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by BCIP TCV. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein. On March 4, 2015, BCIP TCV sold 33,170 shares of Common Stock. Following such sale, BCIP TCV held zero shares of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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