

BROWN FORMAN CORP  
Form 4  
September 18, 2015

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Frazier Laura

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/20/2015

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Class A Common	07/20/2015		W <sup>(1)</sup>	V	1,277,720	A	\$ 0	9,104,153	I	Avish Agincourt LLC
Class A Common	07/20/2015		W <sup>(1)</sup>	V	2,555,440	D	\$ 0	9,104,153	I	Avish Agincourt LLC
Class B Common	07/20/2015		W <sup>(1)</sup>	V	579,690	A	\$ 0	4,130,474	I	Avish Agincourt LLC
Class B Common	07/20/2015		W <sup>(1)</sup>	V	1,159,381	D	\$ 0	4,130,474	I	Avish Agincourt

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Class	Date	Code	Value	Shareholder	Shares	Percentage	Holder
Class A Common	09/16/2015	G V	651,681	A <u>(2)</u>	9,104,153	I	Avish Agincourt LLC
Class A Common	09/16/2015	G V	651,681	D <u>(2)</u>	9,104,153	I	Avish Agincourt LLC
Class B Common	09/16/2015	G V	295,662	A <u>(2)</u>	4,130,474	I	Avish Agincourt LLC
Class B Common	09/16/2015	G V	295,662	D <u>(2)</u>	4,130,474	I	Avish Agincourt LLC
Class A Common					207,313	D	
Class B Common					223,213	D	
Class A Common					4,860	I	Annsley Frazier Thornton Trust
Class A Common					354	I	Brooke Huneke Trust
Class B Common					1,702	I	Brooke Huneke Trust
Class A Common					5,922	I	Brooke Huneke UTMA
Class B Common					5,155	I	Brooke Huneke UTMA
Class A Common					354	I	Chase Huneke Trust
Class B Common					1,702	I	Chase Huneke Trust
Class A Common					354	I	Cordt Huneke Trust
					1,290	I	

Class B Common							Cordt Huneke Trust
Class A Common		354				I	Kelli Huneke Trust
Class B Common		1,702				I	Kelli Huneke Trust
Class A Common		5,922				I	Kelli Huneke UTMA
Class B Common		5,065				I	Kelli Huneke UTMA
Class B Common		4,486				I	OBF Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

Frazier Laura  
850 DIXIE HIGHWAY  
LOUISVILLE, KY 40210

X

## Signatures

Kelly Bowen, Attorney in Fact for Laura  
Frazier

09/18/2015

    Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the division of a family trust holding units of Avish Agincourt LLC following the death of the settlor.  
On September 16, 2015, the reporting person transferred units of Avish Agincourt LLC to a grantor trust for the benefit of family
  - (2) members in which the reporting person retains a pecuniary interest. The reporting person received a note under the terms of the trust providing for a periodic payment similar in operation to a grantor retained annuity trust.

### Remarks:

The reporting person disclaims beneficial ownership of shares held by trusts and entities set forth in this report except to the extent

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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