

SKECHERS USA INC
Form 4
May 03, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GREENBERG JEFFREY

(Last) (First) (Middle)

228 MANHATTAN BEACH BLVD.

(Street)

MANHATTAN BEACH, CA 90266

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SKECHERS USA INC [SKX]

3. Date of Earliest Transaction
(Month/Day/Year)

05/02/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect or Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| Class A Common Stock | 05/02/2016 | | C | 10,000 A | \$ 0 | 878,552.613 I | Jeffrey and Lori Greenberg Family Trust |
| Class A Common Stock | 05/02/2016 | | S ⁽¹⁾ | 10,000 D | \$ 33.5534 | 868,552.613 I | Jeffrey and Lori Greenberg Family Trust |
| Class A Common Stock | | | | | | 109,092 I | Chloe July Greenberg |

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| | | | | | | | |
|----------------------------|--|--|--|--|---------|---|--|
| Stock | | | | | | | 2009 Trust |
| Class A Common Stock | | | | | 109,092 | I | Catherine Elle Greenberg 2009 Trust |
| Class A Common Stock | | | | | 42,594 | I | Chloe July Greenberg 2004 Trust |
| Class A Common Stock | | | | | 42,594 | I | Catherine Elle Greenberg 2006 Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. De |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title | Amount or Number of Shares |
| Class B Common Stock ⁽²⁾ | ⁽³⁾ | 05/02/2016 | | C | 10,000 | ⁽³⁾ ⁽³⁾ | Class A Common Stock | 10,000 |
| Class B Common Stock ⁽²⁾ | ⁽³⁾ | | | | | ⁽³⁾ ⁽³⁾ | Class A Common Stock | 4,344 |
| Class B Common Stock ⁽²⁾ | ⁽³⁾ | | | | | ⁽³⁾ ⁽³⁾ | Class A Common Stock | 162,768 |
| Class B Common | ⁽³⁾ | | | | | ⁽³⁾ ⁽³⁾ | Class A Common | 162,768 |

| Stock ⁽²⁾ | | | | Stock | |
|---|----------------|----------------|----------------|----------------------------|---------|
| Class B Common Stock ⁽²⁾ | ⁽³⁾ | ⁽³⁾ | ⁽³⁾ | Class A Common Stock | 32,376 |
| Class B Common Stock ⁽²⁾ | ⁽³⁾ | ⁽³⁾ | ⁽³⁾ | Class A Common Stock | 22,476 |
| Class B Common Stock ⁽²⁾ | ⁽³⁾ | ⁽³⁾ | ⁽³⁾ | Class A Common Stock | 109,428 |
| Class B Common Stock ⁽²⁾ | ⁽³⁾ | ⁽³⁾ | ⁽³⁾ | Class A Common Stock | 90,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| GREENBERG JEFFREY 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266 | | X | | |

Signatures

Jeffrey
Greenberg

05/02/2016

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 22, 2016.

Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common
(2) Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.

Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at
(3) any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.

Represents shares held by the Jeffrey and Lori Greenberg Family Trust (the "Trust") that were Mr. Greenberg's separate property, which
(4) he gifted to his wife as previously reported on an amended Form 4. Following such gift, these shares have remained in the Trust as his wife's separate property.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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