#### QUIDEL CORP /DE/

Form 4

November 30, 2016

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

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Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* **BRYANT DOUGLAS C** 

(First)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

QUIDEL CORP /DE/ [QDEL]

11/28/2016

(Check all applicable)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

\_X\_\_ Director X\_ Officer (give title

10% Owner \_ Other (specify

12544 HIGH BLUFF DRIVE,

**SUITE 200** 

(Last)

4. If Amendment, Date Original

President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)

(Street)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

SAN DIEGO, CA 92130

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secur	ities Acqui	ired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit cor Dispos (Instr. 3,	ed of (4 and :		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
C			Code V	Amount	(D)	Price	(mstr. 5 and 1)		
Common Stock	11/28/2016		M	24,000	A	\$ 8.5	298,011	D	
Common Stock	11/28/2016		S	24,000	D	\$ 23.02 (1)	274,011	D	
Common Stock	11/29/2016		M	24,000	A	\$ 8.5	298,011	D	
Common Stock	11/29/2016		S	24,000	D	\$ 22.837 (2)	274,011	D	
Common Stock	11/30/2016		M	24,000	A	\$ 8.5	298,011	D	

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Common Stock S 24,000 D \$22.8 274,011 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Secu Acqu or D	rities uired (A) isposed of r. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Options	\$ 8.5	11/28/2016		M		24,000	04/10/2013	04/10/2019	Common Stock	24
Non-Qualified Stock Options	\$ 8.5	11/29/2016		M		24,000	04/10/2013	04/10/2019	Common Stock	24
Non-Qualified Stock Options	\$ 8.5	11/30/2016		M		24,000	04/10/2013	04/10/2019	Common Stock	24

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	Director 10% Owner Officer		Other			
BRYANT DOUGLAS C 12544 HIGH BLUFF DRIVE, SUITE 200 SAN DIEGO, CA 92130	X		President & CEO				

## **Signatures**

Robert J. Bujarski, attorney-in-fact for Douglas C.
Bryant

11/30/2016

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

**(1)** 

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The weighted average sale price for these transactions was \$23.02 per share, with a range of \$22.81 to \$23.53 per share. Upon request, the Reporting Person hereby undertakes to provide to staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder, the full information regarding the number of shares sold at each separate price.

- The weighted average sale price for these transactions was \$22.837 per share, with a range of \$22.58 to \$23.14 per share. Upon request, (2) the Reporting Person hereby undertakes to provide to staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder, the full information regarding the number of shares sold at each separate price.
- The weighted average sale price for these transactions was \$22.80 per share, with a range of \$22.41 to \$23.00 per share. Upon request, the (3) Reporting Person hereby undertakes to provide to staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder, the full information regarding the number of shares sold at each separate price

#### **Remarks:**

All transactions reported in this Form 4 were effected pursuant to a pre-established 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.