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Clem John Form 4	Roland												
October 13,													
FORM	Л 4 _{UNITED}	STATES	SECU	RITIF	ES A	AND EX	СН	ANGE CO	OMMISSION		PROVAL		
						, D.C. 2				Number:	3235-0287		
Check this box if no longer subject to Section 16.			F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							Expires: Estimated a burden hour			
Form 4 Form 5 obligati may con <i>See</i> Inst 1(b).	Filed put ons Section 170	(a) of the l	Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940							response	0.5		
(Print or Type	Responses)												
1. Name and Clem John	Address of Reporting Roland	Person [*]	Symbol			d Ticker o			5. Relationship of H Issuer	Reporting Perso	on(s) to		
						Transaction	-	1	(Check all applicable)				
1990 E. GRAND AVE.			(Month/Day/Year) 10/11/2017						Director 10% Owner X Officer (give title Other (specify below) below) Chief Product & Strategy Offic				
	(Street)		4. If Am Filed(Mo			Date Origin ar)	al		6. Individual or Join Applicable Line) _X_ Form filed by Ou Form filed by Mo	ne Reporting Per	son		
EL SEGUI	NDO, CA 90245								Person	ne than one Rep	porting		
(City)	(State)	(Zip)	Tał	ole I - N	lon-	Derivativ	e Secu	irities Acqu	ired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	Code		4. Securit for Dispos (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
~				Code	V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	10/11/2017			М		3,472	А	\$ 32.41	7,382	D			
Common Stock	10/11/2017			S <u>(1)</u>		3,037	D	\$ 220.2673 (2)	3 4,345	D			
Common Stock	10/11/2017			S <u>(1)</u>		435	D	\$ 221.2184 (<u>3)</u>	3,910	D			
Common Stock	10/12/2017			М		5,728	А	\$ 32.41	9,638	D			
	10/12/2017			S (1)		1,300	D		8,338	D			

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Common Stock					\$ 220.2885 (4)		
Common Stock	10/12/2017	S <u>(1)</u>	600	D	\$ 221.575 (5)	7,738	D
Common Stock	10/12/2017	S <u>(1)</u>	2,582	D	\$ 222.7694 (6)	5,156	D
Common Stock	10/12/2017	S <u>(1)</u>	1,246	D	\$ 223.6555 (7)	3,910	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number ctionof Derivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Derivative Expiration Date curities (Month/Day/Year) quired) or sposed of) str. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (I	D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Common Stock)	\$ 32.41	10/11/2017		М	3,4	472	10/19/2015	09/19/2024	Common Stock	3,472
Stock Option (Common Stock)	\$ 32.41	10/12/2017		М	5,7	728	10/19/2015	09/19/2024	Common Stock	5,728

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Clem John Roland 1990 E. GRAND AVE. EL SEGUNDO, CA 90245

Chief Product & Strategy Offic

Signatures

/s/ Matthew A. Lipson, by Power of Attorney for John Clem

**Signature of Reporting Person

10/13/2017 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This sale was executed pursuant to a prearranged trading plan compliant with Rule 10b5-1.

This sale price reflects a weighted average of multiple prices ranging from \$220.00 to \$220.95. Full information regarding the number of(2) shares sold at each price will be provided to the Securities and Exchange Commission staff, the issuer or any security holder, upon request.

This sale price reflects a weighted average of multiple prices ranging from \$221.00 to \$221.65. Full information regarding the number of shares sold at each price will be provided to the Securities and Exchange Commission staff, the issuer or any security holder, upon request.

This sale price reflects a weighted average of multiple prices ranging from \$220.00 to \$220.85. Full information regarding the number of(4) shares sold at each price will be provided to the Securities and Exchange Commission staff, the issuer or any security holder, upon

request.

This sale price reflects a weighted average of multiple prices ranging from \$221.05 to \$221.95. Full information regarding the number of(5) shares sold at each price will be provided to the Securities and Exchange Commission staff, the issuer or any security holder, upon request.

This sale price reflects a weighted average of multiple prices ranging from \$222.30 to \$223.25. Full information regarding the number of(6) shares sold at each price will be provided to the Securities and Exchange Commission staff, the issuer or any security holder, upon request.

This sale price reflects a weighted average of multiple prices ranging from \$223.30 to \$224.05. Full information regarding the number of

(7) shares sold at each price will be provided to the Securities and Exchange Commission staff, the issuer or any security holder, upon request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.