| Fresh Market   | t, Inc.  |  |                        |   |                    |  |                                       |                              |                       |  |  |
|--|--|--|------------------------|---|--------------------|--|---------------------------------------|------------------------------|-----------------------|--|--|
| Form 4   | 114  |  |                        |   |                    |  |                                       |                              |                       |  |  |
| March 24, 20   |  |  |                        |   |                    |  |                                       |                              | PPROVAL               |  |  |
| FORM 4<br>UNITED STATES SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549 |  |  |                        |   |                    |  |                                       | 3235-0287                    |                       |  |  |
| Check thi  |  | vv asningu                                   | 011, D.C               | C. 203                                      | -                  |  |                                       | Expires:                     | January 31,           |  |  |
| if no long<br>subject to<br>Section 1  |  | GES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES |                        |   |                    |  | Extimated average<br>burden hours per |                              |                       |  |  |
| Form 4 or  |  |  |                        |   |                    |  |                                       | response 0.                  |                       |  |  |
| Form 5<br>obligation   | • ·  | o Section 16(a) of                           |                        |   |                    |  | · · · · · ·                           |                              |                       |  |  |
| may cont   | inue. Section 17(a) of th                          | h) of the Investme                           | •                      | · •   |                    |  |                                       | n                            |                       |  |  |
| See Instru<br>1(b).  | iction 500   | (ii) of the investing                        |                        | inpany                                      | Act                | 01 1 9   | +0                                    |                              |                       |  |  |
|  |  |  |                        |   |                    |  |                                       |                              |                       |  |  |
| (Print or Type F   | Responses)   |  |                        |   |                    |  |                                       |                              |                       |  |  |
| 1. Name and Address of Reporting Person _2. Issuer Name and TioDuggan Scott F.Symbol |  |  |                        | Ticker or Trading 5. Relationship<br>Issuer |                    |  | •                                     | of Reporting Person(s) to    |                       |  |  |
| 66   | •  | Market, Inc. [TFM]                           |                        |   |                    |  |                                       |                              |                       |  |  |
| (Last)   | (First) (Middle)                                   |  |                        |   |                    |  | (Check all applicable)                |                              |                       |  |  |
|  |  |  | Month/Day/Year)        |   |                    | Director 10% Owner   |                                       |                              |                       |  |  |
|  |  |  | 0/2014                 |   |                    | Officer (give title     Other (specify       below)     below) |                                       |                              |                       |  |  |
| ROAD, SUI  | TE 500   |  |                        |   |                    |  | SVP                                   | General Couns                | el                    |  |  |
|  |  |  | endment, Date Original |   |                    | 6. Individual or Joint/Group Filing(Check                      |                                       |                              |                       |  |  |
|  | Filed(Month/Day/                                   | th/Day/Year)                                 |                        |   |                    | Applicable Line)<br>_X_ Form filed by One Reporting Person     |                                       |                              |                       |  |  |
| GREENSBO   | DRO, NC 27408                                      |  |                        |   |                    |  | Form filed by M<br>Person             |                              |                       |  |  |
| (City)   | (State) (Zip)                                      |  |                        |   |                    |  |                                       |                              |                       |  |  |
| × • • •  | -  |  |                        |   |                    | ties Ac  | quired, Disposed o                    |                              | -                     |  |  |
| 1.Title of<br>Security   | 2. Transaction Date 2A. I<br>(Month/Day/Year) Exec |  |                        | Securiti<br>cquired                         |                    | r  | 5. Amount of Securities               | 6. Ownership<br>Form: Direct | 7. Nature of Indirect |  |  |
| (Instr. 3)   | any  | Code   | Code Disposed of (D)   |   |                    |  | Beneficially                          | (D) or                       | Beneficial            |  |  |
|  | ith/Day/Year) (Instr                               | (Instr. 8) (Instr. 3, 4 and 5)               |                        |   | Owned<br>Following | Indirect (I)<br>(Instr. 4)                                     | Ownership<br>(Instr. 4)               |                              |                       |  |  |
|  |  |  |                        |   | (A)                |  | Reported                              |                              |                       |  |  |
|  |  | <i></i>                                      | <b></b> .              |   | or                 |  | Transaction(s)<br>(Instr. 3 and 4)    |                              |                       |  |  |
| Common   |  |  | V Ar                   |   |                    | Price  |                                       |                              |                       |  |  |
| stock $(1)$  | 03/20/2014   | F  | 25                     | 54  | D                  | \$0  | 13,008                                | D                            |                       |  |  |
|  |  |  |                        |   |                    |  |                                       |                              |                       |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: Fresh Market, Inc. - Form 4

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5.<br>onNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | ate                | Secur | int of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owna<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|--|---|---------------------|--------------------|-------|--|---|--|
|   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |  |

## **Reporting Owners**

| <b>Reporting Owner Name / Address</b>   | Relationships |           |                           |       |  |  |  |  |
|---|---------------|-----------|---------------------------|-------|--|--|--|--|
|   | Director      | 10% Owner | Officer                   | Other |  |  |  |  |
| Duggan Scott F.<br>628 GREEN VALLEY ROAD<br>SUITE 500<br>GREENSBORO, NC 27408 |               |           | SVP<br>General<br>Counsel |       |  |  |  |  |
| Signatures  |               |           |                           |       |  |  |  |  |
| /s/ Eric Hardin,<br>attorney-in-fact  | 03/24/202     | 14        |                           |       |  |  |  |  |

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This transaction represents shares withheld to pay income taxes upon vesting of restricted stock granted March 20, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.