Shah Vivek Form 4 May 16, 2018

## FORM 4

### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Shah Vivek |            |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol J2 GLOBAL, INC. [JCOM] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                          |  |  |  |
|--|------------|----------|---|---|--|--|--|
| (Last)   | (First)    | (Middle) | 3. Date of Earliest Transaction   | (Check all applicable)  |  |  |  |
| 6922 HOLLYWOOD<br>BLVD., SUITE 500                   |            |          | (Month/Day/Year)<br>05/15/2018  | Director 10% Owner Officer (give title Other (speci- below) below) Chief Executive Officer        |  |  |  |
| (Street)   |            |          | 4. If Amendment, Date Original Filed(Month/Day/Year)                      | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person |  |  |  |
| LOS ANGE   | LES, CA 90 | 0028     |   | Form filed by More than One Reporting Person  |  |  |  |
|  |            |          |   |   |  |  |  |

| (City)                                     | (State)                                 | (Zip) Tab   | le I - Non-                            | Derivative Sec  | urities Acqui        | red, Disposed of,  | or Beneficial  | y Owned   |
|--|---|---|--|---|----------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3)       | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securities A corr Disposed of (Instr. 3, 4 and (A or Amount (D | of (D) d 5)          | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock<br>\$0.01 Par<br>Value (1) | 05/15/2018                              |   | S                                      | 3,000 D   | \$<br>84.9614<br>(2) | 734,101  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title o | of 2.         | 3. Transaction Date | 3A. Deemed         | 4.          | 5.         | 6. Date Exerc | cisable and | 7. Titl | le and       | 8. Price of | 9. Nu  |
|------------|---------------|---------------------|--------------------|-------------|------------|---------------|-------------|---------|--------------|-------------|--------|
| Derivativ  | ve Conversion | (Month/Day/Year)    | Execution Date, if | Transaction | orNumber   | Expiration D  | ate         | Amou    | ınt of       | Derivative  | Deriv  |
| Security   | or Exercise   |                     | any                | Code        | of         | (Month/Day/   | Year)       | Under   | rlying       | Security    | Secui  |
| (Instr. 3) | Price of      |                     | (Month/Day/Year)   | (Instr. 8)  | Derivative | e             |             | Secur   | rities       | (Instr. 5)  | Bene   |
|            | Derivative    |                     |                    |             | Securities |               |             | (Instr. | . 3 and 4)   |             | Own    |
|            | Security      |                     |                    |             | Acquired   |               |             |         |              |             | Follo  |
|            | •             |                     |                    |             | (A) or     |               |             |         |              |             | Repo   |
|            |               |                     |                    |             | Disposed   |               |             |         |              |             | Trans  |
|            |               |                     |                    |             | of (D)     |               |             |         |              |             | (Instr |
|            |               |                     |                    |             | (Instr. 3, |               |             |         |              |             |        |
|            |               |                     |                    |             | 4, and 5)  |               |             |         |              |             |        |
|            |               |                     |                    |             |            |               |             |         | A            |             |        |
|            |               |                     |                    |             |            |               |             |         | Amount       |             |        |
|            |               |                     |                    |             |            | Date          | Expiration  | T:41-   | or<br>Namel  |             |        |
|            |               |                     |                    |             |            |               | Date        | Title   | Number       |             |        |
|            |               |                     |                    | C-1- V      | (A) (D)    |               |             |         | of<br>Shares |             |        |
|            |               |                     |                    | Code V      | (A) (I))   |               |             |         | Snares       |             |        |

## **Reporting Owners**

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

> > Chief Executive Officer

Shah Vivek

6922 HOLLYWOOD BLVD.

**SUITE 500** 

LOS ANGELES, CA 90028

### **Signatures**

/s/ Jeremy Rossen, as Attorney-in-fact

05/16/2018

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan previously adopted by the Reporting Person.
- Reflects aggregate reporting of multiple open market transactions. The price reported is the weighted average sale price of sales ranging from \$84.90 to \$85.00 per share. The Reporting Person hereby undertakes to provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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