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s Form is also thereby furnishing the information to the

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 15 December 2011
re: Director/PMDR Shareholding

15 December 2011

LLOYDS BANKING GROUP PLC (THE "COMPANY")

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMR") IN THE COMPANY'S AMERICAN DEPOSITARY RECEIPTS ("ADRs")

On 15 December 2011, the Company was notified that on the same date the following transaction took place:

Mr António Horta-Osório, a director of the Company, purchased 150,000 ADRs at a price of \$1.51308 per ADR. Each ADR represents four Ordinary Shares of 10 pence each ("Shares") in the Company.

This notification is made in accordance with paragraph 3.1.4 (1) (a) of the United Kingdom Listing Authority Disclosure Rules and Transparency Rules. The ADRs were purchased in the United States. The Shares are listed on the London Stock Exchange and the ADRs are listed on the New York Stock Exchange.

For further information:

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Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

By: Kate O'Neill

Name: Kate O'Neill

Title: Managing Director
Investor Relations

Date: 15 December 2011