Robinson John F

Form 3

July 29, 2010)									
FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION					SION	OMB APPROVAL				
	Washington, D.C. 20549						OMB Number:	3235	5-0104	
INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF						F	Expires:	Janua	ary 31, 2005	
Filed pursuant to Section 16(a) of Section 17(a) of the Public Utility H				URITIES The Securities Exchange Act of 1934 Tolding Company Act of 1935 or Sect				Estimated average burden hours per response 0.5		
(Print or Type F	Responses)	3	0(h) of the Investment C	Joinpany Ac	1 01 194	ŧŪ				
Person *			2. Date of Event Requiring Statement (Month/Day/Year)	ing 3. Issuer Name and Ticker or Trading S SVB FINANCIAL GROUP [SIV						
(Last)	(First)	(Middle)	07/22/2010	4. Relationship of Reporting Person(s) to Issuer			f Amendment, Date Original ed(Month/Day/Year)			
3003 TASM	IAN DRIV	νE		(Check	all appli	cable)				
	(Street) 6			6. Individual or Joint/Group Filing(Check Applicable Line)						
SANTA CL	ARA, C	AÂ 95054		X Director Officer (give title below		_ 10% Owner _ Other ify below)	_X_Fo Person Fo	orm filed by	One Reportin More than Or	ng
(City)	(State)	(Zip)	Table I - N	Non-Derivat	tive Sec	curities Be	neficia	ally Own	ied	
1.Title of Secu (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Owners Form: Direct or or India (I) (Instr. 5	ship Own (Instr (D) rect	ership	Indirect Ber	neficial	
Reminder: Rep owned directly			ach class of securities benefic	^{vially} S	SEC 1473	6 (7-02)				
	infor requi	mation cont ired to respo	pond to the collection of ained in this form are not ond unless the form disp MB control number.	t						
T	fable II - De	erivative Secu	rities Beneficially Owned (e	e.g., puts, calls,	, warran	ts, options, o	converti	ble securit	ties)	
1. Title of Deri Security (Instr. 4)	vative	2. Date Expiration (Month/Day/Y	n Date Secu	itle and Amoun irities Underlyi vative Security tr. 4)	ing	4. Conversion or Exercise Price of Derivative	5. Owne Form Deriva Securi	rship Ber of Ow ative (In	Nature of Ir neficial vnership astr. 5)	ndirect
		D-/ E	alashia Easta (2011.411.0	Securi			

Direct (D)

or Indirect

(Instr. 5)

(I)

Security

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Restricted Stock Unit 04/21/2011	1) 04/22/2011 Common Stock	2,280 \$ 0	D Å	Â
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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Robinson John F 3003 TASMAN DRIVE SANTA CLARA, CA 95054	ÂX	Â	Â	Â			
Signatures							
By: Lisa Bertolet as attorney in fact For: John Robinson 07/2							
**Signature of Reporting Po		Date					
Evaluation of Deenenees							

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Reporting person was granted restricted stock units that will vest at the end of their 2010-2011 term as a Director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.