Edgar Filing: WILCOX KENNETH P - Form 4

WILCOX KI	ENNETH P											
Form 4												
September 08	8, 2010											
									OMB APPROVAL			
	FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO Washington, D.C. 20549						COMMISSION	OMB Number:	3235-0287 January 31,			
Check thi			Expires:									
if no long subject to	F CHAN	ANGES IN BENEFICIAL OWNERSHIP (Estimated average				
Section 1				SECU	IRI	TIES					burden hours per	
Form 4 or									response 0			
Form 5	Filed	pursuant to	Section 16	5(a) of t	the	Securiti	es Ex	chang	ge Act of 1934,			
obligatior may conti		17(a) of the	Public Ut	ility Ho	oldi	ing Com	pany	Act o	f 1935 or Sectio	n		
See Instru 1(b).		30(h) of the Inv	vestmei	nt (Company	y Act	of 19	40			
(Print or Type R	esponses)											
WILCOX KENNETH P Symb				2. Issuer Name and Ticker or Trading ymbol					5. Relationship of Reporting Person(s) to Issuer			
			SVB FI	NANCI	IAI	L GROU	P [SI	VBJ	(Chec	ck all applicable	e)	
(Last)	(First)	(Middle)	3. Date of	Earliest	Tra	nsaction			× ×	11	,	
				onth/Day/Year)					_X_Director10% Owner			
3003 TASM	AN DRIVE		09/03/20)10					X Officer (give below) Pre	e title Oth below) esident & CEO	er (specify	
	(Street)		4. If Amer	ndment, l	Date	e Original			6. Individual or Jo	oint/Group Fili	ng(Check	
			Filed(Mon	ed(Month/Day/Year)					Applicable Line)			
SANTA CL	ARA, CA 95	054							_X_ Form filed by 0 Form filed by M Person	One Reporting Po More than One Ro		
(City)	(State)	(Zip)			-							
(eng)	(State)	(Elp)	Table	e I - Non	-De	erivative S	securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned	
1.Title of		Date 2A. De							5. Amount of	6. Ownership 7. Natu		
Security (Instr. 3)	(Month/Day/		on Date, if TransactionAcquired (A) or						Securities Beneficially	Form: Direct	Indirect Beneficial	
(IIIsu. 3)		any (Month	CodeDisposed of (D)/Day/Year)(Instr. 8)(Instr. 3, 4 and 5)					Owned	× /	Ownership		
		(-)	Following					
							(A)		Reported			
							or		Transaction(s)			
				Code	V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	09/03/2010	I		S <u>(1)</u>		6,000	D	\$ 40	56,789	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Date	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
WILCOX KENNETH P									
3003 TASMAN DRIVE	Х		President &	& CEO					
SANTA CLARA, CA 95054									
Signatures									
By: Lisa Bertolet as attorney in Wilcox	09/08/2010								
**Signature of Report		Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan entered into by the reporting person as of April 28, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.