

WISEMAN ERIC C
Form 4
November 12, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WISEMAN ERIC C

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
105 CORPORATE CENTER BLVD
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
11/10/2009

____ Director
____ Officer (give title below)
____ 10% Owner
____ Other (specify below)
President & CEO

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	11/10/2009		M	24,443 A \$ 35.4	125,826	D	
Common Stock	11/10/2009		S	900 D \$ 75.05	124,926	D	
Common Stock	11/10/2009		S	2,220 D \$ 75.0596	122,706	D	
Common Stock	11/10/2009		S	201 D \$ 75.09	122,505	D	
Common Stock	11/10/2009		S	1,075 D \$ 75.1097	121,430	D	

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Common Stock	11/10/2009	S	200	D	\$ 75.1325	121,230	D
Common Stock	11/10/2009	S	2,982	D	\$ 75.1759	118,248	D
Common Stock	11/10/2009	S	100	D	\$ 75.18	118,148	D
Common Stock	11/10/2009	S	200	D	\$ 75.19	117,948	D
Common Stock	11/10/2009	S	3,339	D	\$ 75.1934	114,609	D
Common Stock	11/10/2009	S	300	D	\$ 75.1983	114,309	D
Common Stock	11/10/2009	S	400	D	\$ 75.1988	113,909	D
Common Stock	11/10/2009	S	2,900	D	\$ 75.21	111,009	D
Common Stock	11/10/2009	S	5,000	D	\$ 75.2347	106,009	D
Common Stock	11/10/2009	S	1,900	D	\$ 75.2374	104,109	D
Common Stock	11/10/2009	S	200	D	\$ 75.24	103,909	D
Common Stock	11/10/2009	S	1,402	D	\$ 75.25	102,507	D
Common Stock	11/10/2009	S	301	D	\$ 75.27	102,206	D
Common Stock	11/10/2009	S	723	D	\$ 75.29	101,483	D
Common Stock	11/10/2009	S	100	D	\$ 75.305	101,383	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
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