

MEAGHER LAURA C  
Form 3  
May 09, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

MEAGHER LAURA C

(Last) (First) (Middle)

105 CORPORATE CENTER  
BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
05/09/2012

3. Issuer Name and Ticker or Trading Symbol  
V F CORP [VFC]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
Vice President-Administration

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Common Stock

2. Amount of Securities Beneficially Owned (Instr. 4)

12,878

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

Title

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
2009 Non-Qualified Stock Option (right to buy)	Â (1)	02/12/2019	Common Stock	4,815	\$ 53.6	D	Â
2010 Non-Qualified Stock Option (right to buy)	Â (2)	02/15/2020	Common Stock	4,732	\$ 74.85	D	Â
2011 Non-Qualified Stock Option (right to buy)	Â (3)	02/23/2021	Common Stock	3,509	\$ 95.56	D	Â
2012 Non-Qualified Stock Option (right to buy)	Â (4)	02/20/2022	Common Stock	7,499	\$ 145.58	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MEAGHER LAURA C 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	Â	Â	Â Vice President-Administration	Â

## Signatures

Mark R. Townsend for Laura C. Meagher (pursuant to signing authority on file)

05/09/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested in three substantially equal annual installments beginning February 13, 2010.
- (2) This option will vest in three substantially equal annual installments beginning February 16 2011.
- (3) This option will vest in three substantially equal annual installments beginning February 24, 2012.
- (4) This option will vest in three substantially equal annual installments beginning February 21, 2013.

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### Remarks:

ExecutedÂ signingÂ authorityÂ isÂ attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.