

HORACE MANN EDUCATORS CORP /DE/  
Form 4  
December 23, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HECKMAN PETER H**

2. Issuer Name and Ticker or Trading Symbol  
**HORACE MANN EDUCATORS CORP /DE/ [HMN]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**1 HORACE MANN PLAZA**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**12/19/2013**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Former President and CEO**

**SPRINGFIELD, IL 62715**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 4)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	12/19/2013		M	3,659 A \$ 16.81	114,666.011 (1)	D	
Common Stock	12/19/2013		S	3,659 D \$ 30.252 (2)	111,007.011 (3)	D	
Common Stock	12/19/2013		M	5,341 A \$ 6.91	116,348.011 (4)	D	
Common Stock	12/19/2013		S	5,341 D \$ 30.326 (5)	111,007.011 (3)	D	
	12/20/2013		M	5,948 A \$ 16.81		D	

Edgar Filing: HORACE MANN EDUCATORS CORP /DE/ - Form 4

Common Stock						116,955.011 <u>(6)</u>	
Common Stock	12/20/2013	S	5,948	D	\$ <u>30.641</u> <u>(7)</u>	111,007.011 <u>(3)</u>	D
Common Stock	12/20/2013	M	8,286	A	\$ 6.91	119,293.011 <u>(8)</u>	D
Common Stock	12/20/2013	S	8,286	D	\$ <u>30.846</u> <u>(9)</u>	111,007.011 <u>(3)</u>	D
Common Stock	12/20/2013	M	423	A	\$ 13.83	111,430.011 <u>(10)</u>	D
Common Stock	12/20/2013	S	423	D	\$ 31.05	111,007.011 <u>(3)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 16.81	12/19/2013		M	3,659	03/05/2012 03/05/2015	Common Stock	3,659	
Employee Stock Option (right to buy)	\$ 6.91	12/19/2013		M	5,341	03/04/2012 03/04/2016	Common Stock	5,341	

Employee Stock Option (right to buy)	\$ 16.81	12/20/2013	M	5,948	03/05/2012	03/05/2015	Common Stock	5,948
Employee Stock Option (right to buy)	\$ 6.91	12/20/2013	M	8,286	03/04/2013	03/04/2016	Common Stock	8,286
Employee Stock Option (right to buy)	\$ 13.83	12/20/2013	M	423	03/03/2013	03/03/2017	Common Stock	423

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HECKMAN PETER H 1 HORACE MANN PLAZA SPRINGFIELD, IL 62715			Former President and CEO	

## Signatures

Linea K. Michael, Attorney in Fact for Peter H.  
Heckman

12/23/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 69,763.125 restricted stock units, 37,272.566 deferred Common Stock equivalent units and 7,630.320 shares of Common Stock.
  - (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.18 to \$30.36.
  - (3) Represents 69,763.125 restricted stock units, 37,272.566 deferred Common Stock equivalent units and 3,971.320 shares of Common Stock.
  - (4) Represents 69,763.125 restricted stock units, 37,272.566 deferred Common Stock equivalent units and 9,312.320 shares of Common Stock.
  - (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.30 to \$30.36.
  - (6) Represents 69,763.125 restricted stock units, 37,272.566 deferred Common Stock equivalent units and 9,919.320 shares of Common Stock.
  - (7) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.55 to \$30.70.

Edgar Filing: HORACE MANN EDUCATORS CORP /DE/ - Form 4

- (8) Represents 69,763.125 restricted stock units, 37,272.566 deferred Common Stock equivalent units and 12,257.320 shares of Common Stock.
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.70 to \$31.05.
- (10) Represents 69,763.125 restricted stock units, 37,272.566 deferred Common Stock equivalent units and 4,394.320 shares of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.