

CNO Financial Group, Inc.  
 Form 4  
 September 10, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Nickele Christopher J

(Last) (First) (Middle)

11825 N. PENNSYLVANIA STREET

(Street)

CARMEL, IN 46032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 CNO Financial Group, Inc. [CNO]

3. Date of Earliest Transaction (Month/Day/Year)  
 09/06/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Pres, Other CNO Business

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price   |
| Common Stock                    | 09/06/2013                           |  | M                              |   | 70,100  | A  | \$ 6.45   |
|                                 |                                      |  |                                |   |   |  | 245,826   |
| Common Stock                    | 09/06/2013                           |  | S                              |   | 70,100  | D  | \$ 14.6009  |
|                                 |                                      |  |                                |   |   |  | 175,726   |
| Common Stock                    | 09/06/2013                           |  | M                              |   | 11,400  | A  | \$ 5.75   |
|                                 |                                      |  |                                |   |   |  | 187,126   |
| Common Stock                    | 09/06/2013                           |  | S                              |   | 11,400  | D  | \$ 14.6009  |
|                                 |                                      |  |                                |   |   |  | 175,726   |
| Common Stock                    | 09/09/2013                           |  | M                              |   | 18,600  | A  | \$ 5.75   |
|                                 |                                      |  |                                |   |   |  | 194,326   |

Edgar Filing: CNO Financial Group, Inc. - Form 4

Common Stock 09/09/2013 S 18,600 D \$ 14.608 175,726 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Options                              | \$ 6.45  | 09/06/2013                           |  | M                              | 70,100  | <u>(1)</u> 03/18/2017                                    | Common Stock  | 70,100                        |
| Stock Options                              | \$ 5.75  | 09/06/2013                           |  | M                              | 11,400  | <u>(2)</u> 05/06/2017                                    | Common Stock  | 11,400                        |
| Stock Options                              | \$ 5.75  | 09/09/2013                           |  | M                              | 18,600  | <u>(2)</u> 05/06/2017                                    | Common Stock  | 18,600                        |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                                |       |
|---|---------------|-----------|--------------------------------|-------|
|   | Director      | 10% Owner | Officer                        | Other |
| Nickele Christopher J<br>11825 N. PENNSYLVANIA STREET<br>CARMEL, IN 46032 |               |           | Pres, Other<br>CNO<br>Business |       |

## Signatures

Karl W. Kindig, Attorney-in-Fact 09/10/2013

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One-half of these options vested on March 18, 2012 and the other one-half vested on March 18, 2013.

## Edgar Filing: CNO Financial Group, Inc. - Form 4

(2) One-half of these options vested on May 6, 2012 and the other one-half vested on May 6, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.