

HARRAHS ENTERTAINMENT INC  
 Form 3  
 February 26, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * STANLEY TIMOTHY S (Last) (First) (Middle)  ONE CAESARS PALACE DRIVE (Street)  LAS VEGAS, NV 89109 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 02/15/2007	3. Issuer Name and Ticker or Trading Symbol HARRAHS ENTERTAINMENT INC [HET]	4. Relationship of Reporting Person(s) to Issuer  (Check all applicable)  <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) Senior Vice President and CIO	5. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------	--------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	20,687	D	^
Common Stock	1,822	I	401(k) Plan <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
-----------------------------------------------	-------------------------------------------------------------	--------------------------------------------------------------------------------	------------------------------------	---------------------------------	----------------------------------------------------------

Edgar Filing: HARRAHS ENTERTAINMENT INC - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option	01/01/2004 <sup>(2)</sup>	06/17/2010	Common Stock	4,240	\$ 43.495	D	Â
Employee Stock Option	01/01/2005 <sup>(3)</sup>	06/16/2011	Common Stock	16,666	\$ 52.585	D	Â
Employee Stock Option	01/01/2006 <sup>(4)</sup>	06/17/2012	Common Stock	40,000	\$ 73.95	D	Â
Employee Stock Option	01/01/2008 <sup>(5)</sup>	11/09/2012	Common Stock	100,000	\$ 63.96	D	Â
Stock Appreciation Right	06/30/2007 <sup>(6)</sup>	07/18/2013	Common Stock	36,986	\$ 64.97	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STANLEY TIMOTHY S ONE CAESARS PALACE DRIVE LAS VEGAS, NV 89109	Â	Â	Â Senior Vice President and CIO	Â

## Signatures

Timothy S. Stanley, by Angela P. Winter,  
attorney-in-fact

02/26/2007

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Held by the Trustees of the Harrah's Entertainment, Inc. Savings and Retirement Plan. Holdings reported as of February 6, 2007 and rounded to nearest share.
- (2) Exercisable in three equal installments on 1/1/04, 1/1/05 and 1/1/06.
- (3) Exercisable in three equal installments on 1/1/05, 1/1/06 and 1/1/07.
- (4) Exercisable in three equal installments on 1/1/06, 1/1/07 and 1/1/08.
- (5) Exercisable as follows: 25% on 1/1/08, 25% on 1/1/09 and 50% on 1/1/10.
- (6) Exercisable in three equal installments on 6/30/07, 6/30/08 and 6/30/09.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.