## Edgar Filing: DAIBER THOMAS A - Form 4

DAIBER THOMAS A Form 4 June 16, 2010								
FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 chilestiene	<b>EMENT O</b> pursuant to 17(a) of the	Wa F CHAN Section	nshington NGES IN SECUI 16(a) of tl Jtility Hol	h, D.C. 20 BENEF RITIES he Securit Iding Cor	<b>549</b> ICIAL O ties Excha	E COMMISSIO WNERSHIP OF nge Act of 1934, of 1935 or Secti 940	N OMB Number: Expires: Estimated burden hou response	urs per
1. Name and Address of Repor DAIBER THOMAS A	ting Person <u>*</u>	Symbol	RUE FIN	<b>d</b> Ticker or ANCIAL	-	5. Relationship o Issuer (Cho	of Reporting Per eck all applicabl	
(Last) (First) 7700 BONHOMME AVI	3. Date of Earliest Transaction (Month/Day/Year) 06/15/2010			X Director 10% Owner X Officer (give title Other (specify below) PRESIDENT/CEO				
(Street) ST. LOUIS, MO 63105	4. If Amendment, Date Original Filed(Month/Day/Year)			<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
(City) (State)	(Zip)	Tak	le I - Non-	Dorivotivo	Securities A	Person	of or Bonoficio	lly Owned
1.Title of 2. Transaction I Security (Month/Day/Ye (Instr. 3)	ar) Execution any	ned 1 Date, if	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4 Amount	ies (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Reminder: Report on a separate	line for each c	lass of sec	urities bene	Perso inforn requir	ns who rest nation cont red to resp ays a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) Disposed of (Instr. 3, 4, a) 5)	(D)				
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numt Share
PHANTOM STOCK	<u>(1)</u>	06/15/2010		А	111.6071		(1)	(1)	COMMON STOCK	111.

## **Reporting Owners**

Reporting Owner Name / Address	s Relationships						
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other			
DAIBER THOMAS A 7700 BONHOMME AVENUE ST. LOUIS, MO 63105	Х		PRESIDENT/CEO				
Signatures							
THOMAS A. 06 DAIBER 06	/16/2010						

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- THE SHARES OF PHANTOM STOCK BECOME PAYABLE, IN CASH OR COMMON STOCK, AT THE ELECTION OF THE (1) REPORTING PERSON, UPON THE REPORTING PERSON'S TERMINATION OF SERVICE.
- THE REPORTING PERSON ALSO HOLDS 44,736 SHARES, 11,896 SHARES BY 401K PLAN,. 108,900 STOCK OPTIONS (2) GRANTED UNDER THE ISSUER'S STOCK OPTION PLAN AND 2,470 SHARES BY SPOUSE.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.