

Gol Intelligent Airlines Inc.  
Form 6-K  
September 15, 2016

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**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

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**FORM 6-K**

**REPORT OF FOREIGN ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**For the month of September, 2016**  
**(Commission File No. 001-32221) ,**

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**GOL LINHAS AÉREAS INTELIGENTES S.A.**  
*(Exact name of registrant as specified in its charter)*

**GOL INTELLIGENT AIRLINES INC.**  
*(Translation of Registrant's name into English)*

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**Praça Comandante Linneu Gomes, Portaria 3, Prédio 24**  
**Jd. Aeroporto**  
**04630-000 São Paulo, São Paulo**  
**Federative Republic of Brazil**  
*(Address of Registrant's principal executive offices)*

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Indicate by check mark whether the registrant files or will file  
annual reports under cover Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the  
information contained in this Form is also thereby furnishing the  
information to the Commission pursuant to Rule 12g3-2(b) under  
the Securities Exchange Act of 1934.

Yes ☐ No ☒

If "Yes" is marked, indicated below the file number assigned to the  
registrant in connection with Rule 12g3-2(b):

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## GOL discloses its preliminary traffic figures for August 2016

**São Paulo, September 14, 2016 - GOL Linhas Aéreas Inteligentes S.A. (“GLAI”), (BM&FBOVESPA: GOLL4 and NYSE: GOL), (S&P: CCC, Fitch: CC and Moody’s: Caa3),** Brazil's largest air transportation and travel services group, with annual revenues of R\$10 billion, announces today preliminary air traffic figures for the month of August 2016 and the year-to-date. Comparisons refer to the same period of 2015.

### **GOL’s Highlights**

| The volume of departures in the total system fell 20.0%, while the number of seats recorded a 19.6% decline in August. In the first eight months, these indicators fell by 16.1% and 16.0% respectively.

| In the domestic market, GOL reduced its supply by 5.4% in August and 6.3% year to date over the same periods the year before.

| Domestic demand declined by 2.7% in August, reaching a load factor of 78.2%, 2.1 p.p. up on August 2015. Until the month of August, domestic demand reduced by 7.5%, accompanied by a load factor of 77.9%.

| In August, GOL’s international market supply and demand fell by 25.3% and 24.2%, respectively, with load factor of 73.9%. Year to date, supply declined by 17.0% while demand decreased by 14.1%, reaching a load factor of 74.2%, up by 2.6 p.p.

### **Investor Relations**

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### About GOL Linhas Aéreas Inteligentes S.A.

Brazil's largest air transportation and travel services group, with annual revenues in excess of R\$10 billion, with three main businesses: passenger transportation, cargo transportation and coalition loyalty program. **GOL** is Latin America's largest low-cost and low-fare carrier, operating approximately 860 daily flights to 65 destinations, being 13 international in South America and the Caribbean. **GOLLOG** is the cargo transportation and logistics business serving more than 3,000 Brazilian municipalities and, through partners, 90 international destinations in 47 countries. **SMILES** is one of the largest coalition loyalty programs in Latin America, with over 11 million registered participants, allowing clients to accumulate miles and redeem tickets for more than 700 locations worldwide. GLAI shares are traded on BM&FBOVESPA (GOLL4) and NYSE (GOL), GLAI has the following ratings CCC (Standard & Poor's), CC (Fitch) and Caa3 (Moody's).

**GOL Linhas Aéreas Inteligentes S.A.**

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## GOL discloses its preliminary traffic figures for August 2016

<b>Operational data *</b>	<b>Aug/16</b>	<b>Aug/15</b>	<b>% Var.</b>	<b>8M16</b>	<b>8M15</b>	<b>% Var.</b>	<b>LTM 16</b>	<b>LTM 15</b>	<b>% Var.</b>
<b>Total System</b>									
Departures	20,630	25,787	-20.0%	177,558	211,741	-16.1%	281,719	320,889	-12.2%
Seats (thousand)	3,435	4,273	-19.6%	29,588	35,222	-16.0%	46,897	53,417	-12.2%
ASK (million)	3,714	4,043	-8.1%	30,872	33,436	-7.7%	47,177	50,472	-6.5%
RPK (million)	2,887	3,059	-5.6%	23,917	26,085	-8.3%	36,241	39,398	-8.0%
Load Factor	77.7%	75.7%	2.1 p.p	77.5%	78.0%	-0.5 p.p	76.8%	78.1%	-1.2 p.p
Pax on board (thousand)	2,618	3,063	-14.5%	21,975	26,304	-16.5%	34,539	40,191	-14.1%
<b>Domestic</b>									
Departures	19,445	24,303	-20.0%	167,544	200,243	-16.3%	266,291	303,556	-12.3%
Seats (thousand)	3,225	4,015	-19.7%	27,827	33,207	-16.2%	44,190	50,379	-12.3%
ASK (million)	3,292	3,479	-5.4%	27,268	29,093	-6.3%	41,622	43,966	-5.3%
RPK (million)	2,575	2,647	-2.7%	21,241	22,971	-7.5%	32,170	34,753	-7.4%
Load Factor	78.2%	76.1%	2.1 p.p	77.9%	79.0%	-1.1 p.p	77.3%	79.0%	-1.8 p.p
Pax on board (thousand)	2,467	2,877	-14.2%	20,686	24,871	-16.8%	32,583	38,047	-14.4%
<b>International</b>									
Departures	1,185	1,484	-20.1%	10,014	11,498	-12.9%	15,428	17,333	-11.0%
Seats (thousand)	210	259	-18.9%	1,762	2,015	-12.6%	2,707	3,038	-10.9%
ASK (million)	422	565	-25.3%	3,604	4,343	-17.0%	5,555	6,506	-14.6%
RPK (million)	312	412	-24.2%	2,676	3,114	-14.1%	4,071	4,645	-12.4%
Load Factor	73.9%	72.9%	1.1 p.p	74.2%	71.7%	2.6 p.p	73.3%	71.4%	1.9 p.p
Pax on board (thousand)	151	186	-18.6%	1,289	1,434	-10.1%	1,955	2,144	-8.8%

\* Source: Agência Nacional de Aviação Civil (ANAC) and the Company for the current month.



**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: September 14, 2016

**GOL LINHAS AÉREAS INTELIGENTES S.A.**

By:

/S/ Richard Freeman Lark Junior

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Name: Richard Freeman Lark Junior

Title: Investor Relations Officer

**FORWARD-LOOKING STATEMENTS**

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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