

BOWNE & CO INC  
Form 8-K  
August 31, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

August 30, 2004

**Bowne & Co., Inc.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction  
of incorporation)

345 Hudson Street, New York, NY

(Address of principal executive offices)

1-05842

(Commission  
File Number)

13-2618477

(I.R.S. Employer  
Identification No.)

10014

(Zip Code)

Registrant's telephone number, including area code

212-924-5500

Not Applicable

Former name or former address, if changed since last report

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**Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.**

On August 30, 2004, the Board of Directors of Bowne & Co., Inc. announced the promotion of David J. Shea to President of Bowne & Co., Inc. Mr. Shea will also serve on Bowne's Board of Directors.

The information in this Form 8-K and Exhibit shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any such filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Bowne & Co., Inc.  
(Registrant)

*August 30, 2004*

By: *Scott L. Spitzer*

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*Name: Scott L. Spitzer*  
*Title: Senior Vice President, General Counsel and Corporate Secretary*

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Exhibit Index

<b>Exhibit No.</b>	<b>Description</b>
EX-99	News release dated August 30, 2004 of Bowne & Co., Inc.